FLORIDA STATE UNIVERSITY
COLLEGE OF COMMUNICATION & INFORMATION
School of Communication

Combined Bachelor's/Master's Pathways Application

Instructions: The student should fill out all required information in each section of the form, as indicated, then contact an undergraduate advisor (advising@cci.fsu.edu or 850-644-9698) to complete the remaining undergraduate portions. The student should submit the completed form to the SCOM Graduate Academic Program Specialist for final review and approvals (ComGradAdvising@cci.fsu.edu).

STUDENT INFORMATION
To be completed by the student:

Last Name	First Name	Middle Name
FSU Email Address	Cell Phone Number	

Note: Student signature required at the end of the form

UNDERGRADUATE DEGREE INFORMATION
To be completed by the student and reviewed/approved by an Undergraduate Advisor:

Graded CCI Course Hours Completed	Major GPA	Total FSU GPA

UG Major		School	Degree
☐ ADV	☐ PR	☐ SCOM	☐ BA
☐ DMP	☐ ICT	☐ iSchool	☐ BS
☐ M/CS	☐ IT		

Expected Semester of Graduation from Undergraduate Program:

Semester: _____ Year: _____

Complete the undergraduate portion of the course matrix on the following pages together with an Undergraduate advisor before consulting a graduate program advisor.

UNDERGRADUATE DEGREE INFORMATION cont.

To be completed by the Undergraduate Advisor
Highlight the applicant's undergraduate major and applicable undergraduate courses applied toward the undergraduate degree.
Also highlight the applicant's recommended graduate pathway courses based on the applicant's progress toward the major and undergraduate degree.
Note: In the table below, "degree only" indicates, "course does not count toward the major, but does count toward the 120 credits of the degree as an overall elective."

GRADUATE DEGREE INFORMATION

To be completed by the Graduate Advisor

Pathway Courses		**Undergraduate Equivalent**	**Undergraduate Majors**						**Graduate Majors**				**Graduate Certificates**		
Course ID	**Course Title**		**ADV/PR**	**DMP**	**MCS**	**ICT**	**IT**	**Other major**	**SC**	**SC-DL**	**MCS (G)**	**PIMC**	**PM_C**	**DVP_C**	**MMC_C**
ADV 5007	Foundations of IMC		Elective	degree only	degree only	degree only	degree only	degree only	no	no	yes	yes	yes	yes	yes
ADV 5415	Hispanic Marketing Communication	ADV 3410*	Elective *	degree only	degree only	SCOM Elective *	degree only	degree only	yes	yes^	yes	yes	yes	yes	no
ADV 5503	Media Consumer Behavior		Elective	degree only	degree only	degree only	degree only	degree only	yes	yes^	yes	yes	yes	yes	no
ADV 5605	Account Planning	ADV 4603 *	Elective *	degree only	degree only	degree only	degree only	degree only	no	no	yes	yes	yes	yes	no
COM 5235	Crisis Communication	PUR 4400*	Elective *	degree only	degree only	degree only	degree only	degree only	yes	yes^	yes	yes	yes	yes	yes
COM 5312	Quantitative Research Methods	COM 3310~	No credit	Advanced	Advanced	SCOM Elective *	degree only	degree only	no	no	yes	yes	yes	yes	yes
COM 5316	Statistical Methods in Communication Research		Elective	Advanced	Advanced	degree only	degree only	degree only	no	no	yes	yes	yes	yes	yes
COM 5340	Historical-Critical Methods		Elective	Advanced	Advanced	degree only	degree only	degree only	yes	yes	yes	yes	yes	yes	yes
COM 5348	Qualitative Methods		Elective	Advanced	Advanced	degree only	degree only	degree only	yes	yes^	yes	yes	yes	yes	yes
COM 5364	Foundations of Digital Media		Elective	No credit	degree only	degree only	degree only	degree only	yes	yes	yes	no	yes	no	yes
COM 5400	Seminar in Communication		Elective	Advanced	Advanced	degree only	degree only	degree only	yes	yes^	yes	yes	yes	yes	yes
COM 5401	Analysis of Communication Theory		Elective	degree only	Advanced	degree only	degree only	degree only	yes	yes	no	yes	yes	yes	yes
COM 5426	Media, Culture and the Environment		Elective	Advanced	Advanced	SCOM Elective	degree only	degree only	yes	yes	yes	yes	yes	yes	yes
COM 5450	Introduction to Project Management		Elective	degree only	degree only	degree only	degree only	degree only	yes	yes^	yes	yes	no	yes	yes

Pathway Courses		Undergraduate Equivalent	Undergraduate Majors						Graduate Majors				Graduate Certificates		
Course ID	**Course Title**		**ADV/PR**	**DMP**	**MCS**	**ICT**	**IT**	**Other major**	**SC**	**SC-DL**	**MCS (G)**	**PIMC**	**PM_C**	**DVP_C**	**MMC_C**
COM 5535	Topics in Communication Campaigns		Elective	degree only	degree only	degree only	degree only	degree only	yes	yes^	yes	yes	yes	yes	yes
COM 5565	Social Media Campaigns		Elective	Advanced	Advanced	degree only	degree only	degree only	yes	yes^	yes	no	yes	yes	yes
COM 5931	Special Topics in Communication		Elective	Advanced	Advanced	degree only	degree only	degree only	yes	yes	yes	yes	yes	yes	yes
COM 6015	Gender and Communication		Elective	degree only	Advanced	degree only	degree only	degree only	yes	yes	yes	yes	yes	yes	yes
LIS 5419	Consumer Health	LIS 4772*	degree only	degree only	Advanced *	degree only	Elective *	degree only	yes	yes^	yes	yes	yes	yes	yes
MMC 5305	Comparative Systems of Mass Communication		Elective	degree only	Advanced	degree only	degree only	degree only	yes	yes	yes	yes	yes	yes	yes
MMC 5600	Mass Communication		Elective	degree only	Advanced	degree only	degree only	degree only	yes	yes	yes	yes	yes	yes	yes
MMC 5646	Political Economy of Media	MMC 4641*	Elective *	Advanced *	Advanced *	degree only	degree only	degree only	yes	yes	yes	yes	yes	yes	no
MMC 6469	Diffusion of Innovation	MMC 4300*	Elective *	degree only	Advanced *	SCOM Elective *	degree only	degree only	yes	yes^	yes	yes	yes	yes	yes
RTV 5333	Documentary Video Production	RTV 4332*	Elective *	Production Elective *	degree only	degree only	degree only	degree only	yes	yes	yes	yes	yes	yes	yes
RTV 5702	Communication Regulation and Policy		Elective	Advanced	Advanced	degree only	degree only	degree only	yes	yes	yes	yes	yes	yes	yes
SPC 5545	Studies in Persuasion		Elective	degree only	Advanced	degree only	degree only	degree only	yes	yes^	yes	yes	yes	yes	yes
VIC 5006	Digital Visual Communication		Elective	degree only	degree only	SCOM Elective * (*COM 4470)	degree only	degree only	yes	yes^	yes	yes	yes	yes	yes

* Dual credit not given for graduate class if student also completes the corresponding undergraduate class).

~ COM 3310 is a required course for Advertising and Public Relations majors. Therefore, it cannot be substituted with COM 5312 for those two undergraduate majors).

^Online mode for course approved. Check semester schedule for specific offerings.

_____

Undergraduate Advisor Signature

GRADUATE DEGREE INFORMATION, ***To be completed by the student:***

1) Do you think you will want to pursue a thesis or creative project while in the graduate program? (Note: a thesis or creative project may require an additional semester to complete).

☐ No, I just want to take courses ☐ Yes, I'm considering a thesis ☐ Yes, I'm considering a creative project

2) Do you think you will want to acquire a certificate while in the graduate program? (see our SCOM website for information on certificates offered)

☐ No ☐ Yes

If yes, which one:

☐ Digital Video Production
☐ Multicultural Marketing
☐ Project Management

To which Graduate Major do you plan to apply: ☐ MCS ☐ PIMC ☐ SC ☐ SC-DL

*Indicate your desired courses here based on the list of **approved** graduate courses in your area. (Use tables above.) Max of 12 credit hours.*

Course #	Course Title	Credit Hours
		3
		3
		3
		3

*Based on the graduate courses in your area, indicate your desired **alternate courses** in case the above courses are not available. Max of 6 credits.*

Course #	Course Title	Credit Hours
		3
		3

Signatures:		
Student Name	Student Signature	Date
Dir. of Master's Studies Name	Dir. of Master's Studies Signature	Date
School Director Name	School Director Signature	Date