

The College of Communication and Information's  
South Asian Media and Cultural Studies Conference,  
The College of Social Sciences and Public Policy's  
Ruth K. & Shepard Broad International Lecture Series &  
The Center for Global Engagement's  
Engage Your World Speaker Series present

# THE POWER OF VOICE AS A TOOL FOR CHANGE

Keynote Address by Maher Nasser, Director of the Outreach Division  
in the United Nations Department of Global Communications

**Thursday, January 30**

**5 p.m. Reception | 5:30 p.m. Lecture | The Globe Auditorium**



Maher Nasser brings over 37 years of experience in the United Nations system, during which he has held leadership and management positions focused on communications, advocacy, external relations, partnerships and employee engagement. He has served in multiple duty stations on four continents, gaining extensive expertise in field, regional, and headquarters settings. Nasser currently serves as the Director of the Outreach Division in the UN Department of Global Communications, where he oversees partnerships and outreach to academia, civil society, libraries, publications, visitor services, exhibits, sports, advertising industry and the creative community. He also served as Acting Undersecretary-General for Global Communications in 2012, 2014/15 and 2017 and as the Commissioner-General of the United Nations at Expo 2020 in Dubai in 2020-2022. In Feb. 2024, he was designated by UN Secretary-General Antonio Guterres as the Commissioner-General of the United Nations at Expo 2025 in Osaka, Kansai, Japan.

Maher Nasser has a B.Sc. in Civil Engineering from Bir Zeit University in Palestine and a Post Graduate Diploma in Business Administration from the University of Warwick in the UK. In 2018, Nasser was a visiting scholar at Columbia University's School of International and Public Affairs (SIPA) with a focus on the impact of emerging technologies on the UN's work and working environment. In Sept. 2024, Maher Nasser was awarded an Honorary Doctorate from De Montfort University in the UK for a lifelong dedication to human rights, sustainability and the Sustainable Development Goals (SDGs).

A reluctant runner, Maher ran the New York City Marathon three times in 2015, 2016 and 2017 and raised funds for seven university scholarships that benefited young women in Palestine and Syria.

In his remarks, "The Power of Voice as a Tool for Change," Nasser will explore how authentic, principled, and hopeful storytelling can rise above the noise of an oversaturated information landscape. Drawing on more than three and a half decades of experience in UN communications, he will share insights into the transformative power of voice in advancing a vision for a world where everyone thrives in peace, dignity, and equality on a healthy planet.

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