Department of Media Studies
in collaboration with FLORIDA STATE UNIVERSITY
is proud to host its flagship event

The 12th Edition of Media Meet
An International Virtual Conference

MEDIA/CRISES:
Challenges and Choices

27, 28 August 2021
11 September 2021

Stay Tuned!

Workshops | Outreach Programme | Keynote Speech | Media Talk
Interview | Paper Presentations | Panel Discussions | Plenary Talk

mediameet.christuniversity.in
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Dr Kannan S
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27 August, 2021 (Friday)

9:30 AM - 9:35 AM
WELCOME ADDRESS
Prof. Padmakumar MM

9:35 AM - 9:40 AM
CONCEPT NOTE
Dr. Ajay Kumar

9:40 AM - 9:45 AM
VICE CHANCELLOR’S ADDRESS
Dr. Fr. Abraham V M

9:45 AM - 9:50 AM
DEAN’S ADDRESS
Dr. John Joseph Kennedy

9:50 AM - 9:55 AM
FORMER MEDIA MEET STUDENT COORDINATORS ADDRESS
Anjali Sharma & Apoorva Balaraju

9:55 AM - 10:00 AM
CULTURAL PERFORMANCE
CHRIST University Choir

10:00 AM - 11:30 AM
KEYNOTE ADDRESS
Paranjoy Guha Thakurta

11:30 AM - 11:45 AM
SCREEN BREAK

11:45 AM - 1:00 PM
PANEL DISCUSSION
Subhash Rai - The India Forum
Sai Prasad - Dean (Commits)
Padma Rani - Director (MIC)
Kanchan Kaur - Dean (IIJNM)
Moderator - Surbhi Dahiya - HoD (IIMC)

'HOLD ON, I'M SHARING MY SCREEN:'
SCOPE AND CHALLENGES OF MEDIA EDUCATION IN A PANDEMIC
27 August, 2021 (Friday)

1:00 PM - 2:00 PM  
SCREEN BREAK

2:00 PM - 3:15 PM  
PLENARY TALK  
MEDIA CHALLENGES
Andrea Cairola - Programme Specialist, Division for Freedom of Expression, Democracy and Peace of the Communication and Information Sector, UNESCO

3:15 PM - 5:30 PM  
SCREEN BREAK

6:00 PM - 7:00 PM  
PANEL DISCUSSION  
COMMUNICATING HEALTH: MEDIA COVERAGE OF 'HEALTH' DURING THE PANDEMIC
KK Shailaja - Former health minister, Kerala  
Madhur Singh - India Spend  
Dr Asha Pinto - Medical officer, CHRIST  
Moderator - Dr. Ashwini Falnikar
28 August, 2021 (Saturday)

10:00 AM - 11:15 AM  
KEYNOTE ADDRESS  
Sashi Kumar  

11:15 AM - 11:30 AM  
SCREEN BREAK  

11:30 AM - 12:45 PM  
PANEL DISCUSSION  
John Edathattil - screenwriter  
Chaitanya - filmmaker  
Alfarid Hussain - Assistant Professor, Assam University  
Moderator - Vivek Mysore - film critic (Deccan Herald)  

12:45 PM - 2:00 PM  
SCREEN BREAK  

2:00 PM - 3:15 PM  
PANEL DISCUSSION  
Asis Kaur - Freelance journalist  
Andre Borges (Former Journalist)  
Rohini Swamy - CEO, Kasthuri GEC & Newz24  
Marya Shakil - Anchor, CNN-News18  
Moderator - Cyril Sam - Independent Journalist  

3:15 PM - 3:30 PM  
SCREEN BREAK  

3:30 PM - 4:45 PM  
PLENAKY TALK  
MEDIA RESEARCH AND MEDIA CRISES  
Dr. Ram Bhat  

4.45 PM - 5:00 PM  
SCREEN BREAK
28 August, 2021 (Saturday)

5:00 PM - 6:15 PM
PANEL DISCUSSION
Shreya Krishnan - Aon India Insurance Brokers
Tomojit Bhattacharjee - Delhi Metro Rail Corporation
Vishal - Sobha group
Krupanand - DDB Mudra group
Nidhi Lall - Senior VP, Saatchi & Saatchi Focus
PERSISTENCE, INTUITION AND EMPATHY: PR, ADVERTISING, AND CORPORATE COMMUNICATIONS IN THE COVID ERA

6:15 PM - 6:30 PM
SCREEN BREAK

6:30 PM - 7:45 PM
PLENARY TALK
MUSIC IN THE MIDST OF A CRISIS
MD Pallavi

7:45 PM - 7:50 PM
FOUNDER'S ADDRESS
Dr Fr Biju K Chacko

7:50 PM - 7:55 PM
REGISTRAR’S ADDRESS
Dr Anil Pinto

7:55 PM - 8:00 PM
ADDRESS BY ACADEMIC COLLABORATOR
Dr Stephen McDowell

8:00 PM - 8:05 PM
MEDIA MEET 2022 THEME REVEAL
1 MAMCS Students

8:05 PM - 8:20 PM
VOTE OF THANKS AND ADDRESS BY FACULTY CONVENORS
Dr Ajay Kumar & Dr Kannan S
28 August, 2021 (Saturday)

8:20 PM - 8:30 PM  
ADDRESS BY STUDENT COORDINATORS  
Diya Kurien & Dhishan Rajshekhar

8:30 PM - 8:35 PM  
CULTURAL PERFORMANCE  
CHRIST Cultural Team

8:35 PM - 8:40 PM  
UNIVERSITY ANTHEM