

Department of Media Studies

in collaboration with



FLORIDA STATE UNIVERSITY
COLLEGE OF COMMUNICATION & INFORMATION



UNESCO MIL Alliance
Media & Information Literacy for All

is proud to host its flagship event

The 12th Edition of **Media Meet**
An International Virtual Conference

MEDIA/CRISES:
Challenges and Choices



27, 28 August 2021

11 September 2021

Workshops | Outreach Programme | Keynote Speech | Media Talk
Interview | Paper Presentations | Panel Discussions | Plenary Talk

Stay Tuned!



mediameet.
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@mediameet21



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**FACULTY
CONVENERS**

Dr Kannan S
Dr Ajay Kumar

**STUDENT
COORDINATORS**

Diya Kurien
Dhishan Rajshekhar



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27 August, 2021 (Friday)

9:30 AM - 9:35 AM

WELCOME ADDRESS

Prof. Padmakumar MM

9:35 AM - 9:40 AM

CONCEPT NOTE

Dr Ajay Kumar

9:40 AM - 9:45 AM

VICE CHANCELLOR'S ADDRESS

Dr Fr Abraham V M

9:45 AM - 9:50 AM

DEAN'S ADDRESS

Dr John Joseph Kennedy

9:50 AM - 9:55 AM

FORMER MEDIA MEET STUDENT COORDINATORS ADDRESS

Anjali Sharma & Apoorva Balaraju

9:55 AM - 10:00 AM

CULTURAL PERFORMANCE

CHRIST University Choir

10:00 AM - 11:30 AM

KEYNOTE ADDRESS

Paranjay Guha Thakurta

MEDIA CRISES AND CHALLENGES

11:30 AM - 11:45 AM

SCREEN BREAK

11:45 AM - 1:00PM

PANEL DISCUSSION

Subhash Rai - The India Forum

Sai Prasad - Dean (Commits)

Padma Rani - Director (MIC)

Kanchan Kaur - Dean (IJJNM)

Moderator - Surbhi Dahiya -HoD (IIMC)

**'HOLD ON, I'M SHARING MY
SCREEN':**

**SCOPE AND CHALLENGES OF
MEDIA EDUCATION IN A
PANDEMIC**

27 August, 2021 (Friday)

1:00 PM- 2:00 PM

SCREEN BREAK

2:00 PM - 3:15 PM

PLENARY TALK

MEDIA CHALLENGES

Andrea Cairola - Programme Specialist,
Division for Freedom of Expression, Democracy
and Peace of the Communication and
Information Sector, UNESCO

3:15 PM- 5:30 PM

SCREEN BREAK

6:00 PM- 7:00 PM

PANEL DISCUSSION

KK Shailaja - Former health minister, Kerala
Madhur Singh - India Spend
Dr Asha Pinto - Medical officer, CHRIST
Moderator - Dr. Ashwini Falnikar

COMMUNICATING
HEALTH: MEDIA
COVERAGE OF 'HEALTH'
DURING THE PANDEMIC

28 August, 2021 (Saturday)

10:00 AM - 11:15 AM

KEYNOTE ADDRESS

Sashi Kumar

MEDIA CRISES AND CHOICES

11:15 AM - 11:30 AM

SCREEN BREAK

11:30 AM - 12:45 PM

PANEL DISCUSSION

John Edathattil - screenwriter

Chaitanya - filmmaker

Alfarid Hussain - Assistant Professor, Assam University

Moderator - Vivek Mysore - film critic (Deccan Herald)

RISE OF THE HOME SCREEN:
CINEMA AND THE OTT

12:45 PM - 2:00 PM

SCREEN BREAK

2:00 PM - 3:15 PM

PANEL DISCUSSION

Asis Kaur - Freelance journalist

Andre Borges (Former Journalist)

Rohini Swamy - CEO, Kasthuri GEC & Newz24

Marya Shakil - Anchor, CNN-News18

Moderator - Cyril Sam - Independent Journalist

FAKE NEWS VS
FACTUAL NEWS:
NEED FOR
ACCURATE, FACT-
BASED, AND
COMPREHENSIVE
JOURNALISM

3:15 PM - 3:30 PM

SCREEN BREAK

3:30 PM - 4:45 PM

PLENARY TALK

MEDIA RESEARCH AND MEDIA CRISES

Dr. Ram Bhat

4.45 PM - 5:00 PM

SCREEN BREAK

28 August, 2021 (Saturday)

5:00 PM - 6:15 PM

PANEL DISCUSSION

Shreya Krishnan - Aon India Insurance Brokers
Tomojit Bhattacharjee - Delhi Metro Rail Corporation
Vishal - Sobha group
Krupanand - DDB Mudra group
Nidhi Lall - Senior VP, Saatchi & Saatchi Focus

PERSISTENCE,
INTUITION AND
EMPATHY:
PR, ADVERTISING,
AND CORPORATE
COMMUNICATIONS
IN THE COVID ERA

6:15 PM - 6:30 PM

SCREEN BREAK

6:30 PM - 7:45 PM

PLENARY TALK

MUSIC IN THE MIDST OF A CRISIS
MD Pallavi

7:45 PM - 7:50 PM

FOUNDER'S ADDRESS

Dr Fr Biju K Chacko

7:50 PM - 7:55 PM

REGISTRAR'S ADDRESS

Dr Anil Pinto

7:55 PM - 8:00 PM

ADDRESS BY ACADEMIC COLLABORATOR

Dr Stephen McDowell

8:00 PM - 8:05 PM

MEDIA MEET 2022 THEME REVEAL

1 MAMCS Students

8:05 PM - 8:20 PM

VOTE OF THANKS AND ADDRESS BY FACULTY CONVENORS

Dr Ajay Kumar & Dr Kannan S

28 August, 2021 (Saturday)

8:20 PM - 8:30 PM

ADDRESS BY STUDENT COORDINATORS

Diya Kurien & Dhishan Rajshekhar

8:30 PM - 8:35 PM

CULTURAL PERFORMANCE

CHRIST Cultural Team

8:35 PM - 8:40 PM

UNIVERSITY ANTHEM