



South Asian Media and Cultural Studies Conference, February 4-6, 2021

Schedule, streaming and recording links, and times in the recordings for sessions.

DAY 1: Thursday, February 4, 2021 (8:00 am to 1:00 pm eastern time)

Link for YouTube Stream/ Recording: <https://youtu.be/tuab1Y3j7Fk>

8:00AM - 8:30AM (The opening session starts at **00:11:11** on the recording)

Welcome, Vaibhav Diwanji, School of Communication, Florida State University
Welcome Address: Dr. Stephen McDowell, Florida State University

Dr. Larry Dennis, Dean, College of Communication and Information, Florida State University
Dr. Cynthia Green, Director, Center for Global Engagement, Florida State University
Dr. Fr Biju Chacko, CHRIST (Deemed to be University)

8:45AM - 10:00 AM (The keynote is at **00:55:00** on the recording)

KEYNOTE & "Anderson-Ashby Lectureship on Journalism & Public Affairs" Lecture/ Keynote
Speaker Introduction: Dr. John Mayo, Florida State University

KEYNOTE ADDRESS: Dr. Deb Aikat, University of North Carolina at Chapel Hill, USA
("Media Platforms for Pride and Prejudice: Triumphs, Trials and Tribulations for Journalism and
Public Affairs in South Asia and Beyond")

10:15AM - 11:30 AM (The journalism panel begins at **2:26:00**)

"Journalism Beyond Borders"

Panel Leader: Dr. Awais Saleem, Lamar University, USA

Mr. Raza Rumi, Director-Park Center for Independent Media, Ithaca College, USA

Dr. Kailash Koushik, CHRIST (Deemed to be University), India ("Newscaste: A Qualitative Study
On Working Conditions Of Dalit Journalists In India")

11:45AM - 1:00 PM (The music and performance panel starts at **3:55.00**)

"Musical/Performative Communication Beyond Borders"

Panel Chair: Dr. Anup Kumar

Prof. Md. Alamgir Parvez, Department of Music, University of Rajshahi, Bangladesh ("Music
tradition of Bengal: Unity of West Bengal and Bangladesh beyond borders")

Mr. Salauddin Ahmed, Communication and Journalism, Bangladesh ("Musical Communication
and Internet: A Study on Tribal Music of Bangladesh")

Ms. MD Pallavi, Singer, Actor, Filmmaker, India

DAY 2: Friday, February 5, 2021 (8:00 am to 1:15 pm eastern time)

Link for YouTube Stream/ Recording: <https://youtu.be/wMFCb6cUKjE>

8:00AM - 9:00 AM (**00:13:25** on the recording)

KEYNOTE: "Pakistan's Priorities in South Asian Peace and Stability"

Speaker Introduction: Dr. Stephen McDowell, Florida State University

KEYNOTE ADDRESS: Ambassador Munir Akram, Permanent Representative of Pakistan to the
United Nations, New York

9:15AM - 10:15 AM (1:27:55 on the recording)

“Extreme Speech, Digital Hate and Connectivities in and beyond South Asia”

Speaker Introduction: Dr. Elizabeth A. Cecil, Dept of Religion, Florida State University

Address: Prof. Sahana Udupa, Ludwig-Maximilians-Universität München

10:30AM - 11:45 AM (2:42:42 on the recording)

“Communication for the Greater Good in South Asia”

Panel Leader: Dr. Elanie Steyn, University of Oklahoma

Dr. Shruti Nair, Communication & Impact Evaluation Expert at Ashoka India

Dr. Mohammad Sahid Ullah, University of Chittagong ("Scholarly Engagement for South Asian Communication and Media Researchers: Problems and Opportunities")

Rawshon Akhter and Dr. Md Azalanshah Md Syed, University of Malaya ("Women's Empowerment through Strategic Disobedience: A study of the role of community radio in rural Bangladesh")

12:00PM - 1:15 PM (4:13:28 in the recording)

“South Asia in 2020” Paper Presentations

Panel Chair: Dr. Kailash Koushik, CHRIST (Deemed to be University), India

Prof. Shudipta Sharma, Department of Communication and Journalism, UC Bangladesh

(“COVID-19 pandemic, social media and violent extremism: Experiences from Bangladesh”)

Dr. Machunwangliu Kamei, Shri Vile Parle, and Kelvani Mandal (“Mediatization: infodemic and online propaganda during the COVID - 19 Pandemic”)

Dr. Embassy Lawbei, Dept of Media Studies, CHRIST (Deemed to be University, India (“Assam-Mizoram border conflict: Examining the media coverage of the conflict”)

Mr. Karthik G., CHRIST (Deemed to be University), India (“The Health sector in India: Examining of Health communication through media”)

Dr. Aakriti Taneja & Ms. Anjulika Ghoshal, Indira Gandhi National Open University (IGNOU), Delhi, India (“Assessing Factors Influencing Engagement and Participation of Adolescents on Online Media Spaces: A Case Study of YouTube on Informal Learning”)

DAY 3: Saturday, February 6, 2021 (8:00 am to 1:15 pm eastern time)

Link for YouTube Stream/ Recording: <https://youtu.be/tV4adgfEK78>

8:00AM - 9:00 AM (starts at 00:13:16 on the recording)

KEYNOTE “Disinformation Across Borders: WhatsApp, Political Hate and Vigilante Publics in India and beyond”

Speaker Introduction: Dr. Kelly Kelly, Florida State University

KEYNOTE ADDRESS: Prof. Shakuntala Banaji, Professor of Media, Culture and Social Change, Department of Media and Communications, London School of Economics and Political Science

9:15AM - 10:30 AM (starts at **1:28:15** on the recording)

Speaker Introduction: Dr. Radhika Parameswaran, Indiana University Bloomington
Feature Film Showcase & Presentation: Dr. Harjant Gill, Faculty – Towson University (“Coming of Age in Macholand: Masculinity Migration and Popular Culture in India”) Feature Film: “Sent Away Boys”

10:45 am-12:00 PM (starts at **2:57:30** on the recording)

“Media & Entertainment Beyond Borders”

Panel Leaders: Dr. Harjant Gill & Ms. Rebecca Peters, Florida State University

Dr. Tejaswini Ganti, Professor in Anthropology, NYU, USA (“Blurring Borders: Hollywood in India”)

Prof. Xenia Zeiler, University of Helsinki, Finland (“Video Games beyond Borders: Indian Developments and Global Audiences”)

Dr. Ranjani Mazumdar, Professor in Cinema Studies, Jawaharlal Nehru University, India (“The Affective contours of the Global in Popular Hindi Cinema”)

12:15PM - 1:15 PM (starts at **4:27:43** on the recording)

“South Asian Cinema Beyond Borders” Paper Presentations

Panel Chair: Dr. Tanu Kohli Bagwe, Florida State University

Dr. Rekha Sharma & Dr. Tewodros Workneh, Kent State University, USA (“Untold Stories: Giving Voice and Visibility to South Asian and African Diaspora Communities through Film”)

Sherin Farhana Moni & Md Khorshed Alam, University of Southern Mississippi, USA (“Media Representation of Bangladeshi Safer Road Movement 2018 in Global Media”)

Dr. Ipsita Barat, St. Xavier's College (Autonomous) Kolkata, India (“Conglomerated Structure of Multiplex Business in India”)

Annalise Benjamin, Mithibai College of Arts, India & Finoshka Rodrigues Chowgule, College of Arts and Science, India (“Prevailing Typecasts in Hindi Cinema”)

Amrita Biswas, PhD researcher at "Configurations of Film" research collective, Goethe University, Frankfurt (“Mapping the Urban Cinephilia: An Analysis of Film Festival Networks in Kolkata”)

1:15PM - 1:30 PM (starts at **6:01:30** on the recording)

Valedictory Address:

Dr. Stephen McDowell, Florida State University

Dr. John Mayo, Florida State University

Dr. Tanu Kohli Bagwe, Florida State University

Leadership, CHRIST (Deemed to be University)