

FSU School of Communication
Graduate Student Scholarly Output Dec. 2018-Nov. 2019.

- Bravo, O. S. C., & Lee, J.** (2019). The mediating effects of message agreement on consumers' response to advocacy advertising. *Journal of Marketing Communications*, 1-18. doi: 10.1080/13527266.2019.1596969
- Bravo, O. S. C., & Chapa, S.** (2019, November). *Exploring the role of personal values on U.S. young adults' attitude toward the boycott and boycott intention*. Paper to be presented at the annual meeting of the Society for Marketing Advances Conference, New Orleans, LA.
- Bravo, O. S. C.** (2019, October). *Self-concept maintenance strategies in consumers' online response to a boycott*. Paper to be presented at the Association for Consumer Research Conference, Atlanta, GA.
- Bravo, O. S. C.** (2019, April). *The mechanisms consumers use to maintain a positive self-concept: Evidence from Facebook posts about the 2018 H&M boycott*. Poster presented at the 2nd annual College of Communication and Information Qualitative Symposium, Tallahassee, FL.
- Bravo, O. S. C., & Chapa, S.** (2019, April). *The contribution of values on U.S. Hispanic youth's boycott attitudes*. Paper presented at the Hispanic Graduate Student Association Annual Talks, Tallahassee, FL.
- Bravo, O. S. C., & Lee, J.** (2019, March). *Message agreement: Mediating millennials' brand response to advocacy advertising*. Paper presented at the annual meeting of American Academy of Advertising Annual Conference, Dallas, TX.
- Bravo, O. S. C., & Chapa, S.** (2019, February). *Do personal and cultural values count? A comparative study of U.S. multi-ethnic and Hispanic millennials' attitudes towards the boycott*. Paper presented at the 7th Hispanic/Latino Media & Marketing International Conference, Dallas, TX.
- Bravo, O. S. C., & Chapa, S.** (2018, November). *The role of personal values in U.S. millennials' intention to boycott a brand*. Paper presented at the College of Communication and Information Graduate Student Research Symposium, Tallahassee, FL.
- Clayton, R. B., **Hendrickse, J., Georgiadis, C., Rice, S., Ersoff, M., & Sawicki, S.** (2019, May). *Reminiscing with Past Selves: Investigating the Impact of Nostalgic Music on Temporal Comparisons and Cognitive Processing of Radio Advertisements*. Paper

presented at the 69th annual meeting of the International Communication Association Conference, Information Systems Division, Washington, D.C.

* Top Paper in Information Systems Division.

Clayton, R. B., Sanders-Jackson, A., Leshner, G., **Hendrickse, J.**, & **Sawicki, S.** (2019, May). *Anti-Vaping Messages and Secondary Task Reaction Times (STRTs): Does Psychological Reactance Reduce STRTs and Recognition Memory*. Paper presented at the 69th annual meeting of the International Communication Association Conference, Information Systems Division, Washington, D.C.

Dale, K. R., Janicke-Bowles, S. H., Raney, A. A., Oliver, M. B., **Huse, L. K.**, Lopez, J., **Reed, A.**, **Seibert, J. C.**, & Zhao, D. (2019, May). *Awe and stereotypes: Examining awe as an intervention against stereotypical media portrayals of African Americans*. Paper presented at the 69th annual meeting of the International Communication Association Conference, Washington, D.C.

Diwanji, V., & Cortese, J. (2019, March). *Contrasting user generated videos versus brand generated videos*. Paper presented at the annual meeting of American Academy of Advertising Annual Conference, Dallas, TX.

Diwanji, V., Cortese, J., & Dale, K. (2019, May). *#TimesUp for #MeToo? Comparison of Speech Acts in Twitter Activism in India and the US*. Paper presented at the 69th annual meeting of the International Communication Association Conference, Washington, D.C.

Diwanji, V., & Koushik, K. (2019, May). *Did you mean caste? An assessment of objectivity of Google search results in India*. Paper presented at the 69th annual meeting of the International Communication Association Conference, Washington, D.C.

Diwanji, V., & Cortese, J. (2019, November). *A comparative analysis of the impact of the presentation format of consumer generated reviews on Amazon.com*. Paper to be presented at the 105th annual meeting of the National Communication Association Convention, Baltimore, MD.

Diwanji, V., Arpan, L., Ulak, M., Hou, J., & Ozguven, E. (2019, November). *Revisiting Communication during Disasters: A Synchronicity-based, Mixed-methods Exploration using Survey and Geo-spatial Analysis*. Paper to be presented at the 105th annual meeting of the National Communication Association Convention, Baltimore, MD.

Diwanji, V., **Reed, A.**, Ferchaud, A., **Seibert, J.**, **Weinbrecht, V.**, & **Sellers, N.** (2019, November). *Don't Just Watch, Join In: Exploring Information Behavior and Copresence*

on Twitch. Paper to be presented at the 105th annual meeting of the National Communication Association Convention, Baltimore, MD.

Escobar Salazar, N. (2019, November). Panel discussion. *Urban Sustainability and social exclusion: Exploring the negative effects of changes to the built environment from the perspective of community members*. Panel discussion to be presented at the 105th annual meeting of the National Communication Association Convention, Baltimore, MD.

Escobar Salazar, N. (2019, April). *Enhancing the wellbeing senior citizens' through video games*. Poster presented at the 5th biennial meeting of the D.C. Health Communication Conference, Fairfax, VA.

Escobar Salazar, N. (2019, February). *Chronic disease: Diabetes Self-Management Through eHealth Approach*. Paper presented at the 3rd annual Online Health Communication Conference: Barriers, Breakthroughs, and Best Practices.

Ferchaud, A., & **Sellers, N.** (2019, May). *Victim of Villain? Analyzing Video Game Content for Evidence of Mental Health Stigma*. Paper presented at the 69th annual meeting of the International Communication Association Conference, Washington, D.C.

Garcia, C. J. (2019, April). *Exploring global warming doubt: The influence of "official sources" on U.S. global warming news*. Paper presented at the 110th annual meeting of the Eastern Communication Association Convention, Providence, RI.

Garcia, C. J. (2019, June). *The editorial elite: Examining ideologies perpetuated in U.S. prestige press climate change editorials*. Paper presented at the 15th biennial meeting of the International Environmental Communication Association Conference, Vancouver, BC.

Garcia, C. J., & Murdock, K. (2019, November). *A compelling case for animals: Re-evaluating the status of animal cruelty in First Amendment debates*. Paper to be presented at the annual meeting of the Union for Democratic Communications Conference, Oakland, CA.

Garcia, C. J., & Opel, A. (2019, April). *Smelling technology: Manufacturing scent and the domestication of the mediated olfactory landscape*. Paper presented at the annual meeting of What is Technology? Conference, Eugene, OR.

Garcia, C. J., & Proffitt, J. M. (2019, August). *Elite company: Sourcing trends in 2014-2017 prestige press climate change editorials*. Paper presented at the 102nd annual meeting of the Association for Education in Journalism and Mass Communication Conference, Toronto, ON.

- Garcia, C. J., & Proffitt, J. M.** (2019, November). *"We are Coca-Cola and so much more": Political economic analysis of non-carbonated SSB Coke brands*. Paper to be presented at the 105th annual meeting of the National Communication Association Convention, Baltimore, MD.
- Hendrickse, J., Edwards, N., & O'Connor, R.** (2019, November). *Body diversity and beauty ideals on social media: A comparative content analysis of corporate versus grassroots approaches*. Paper to be presented at the 105th annual meeting of the National Communication Association Convention, Baltimore, MD.
- Hendrickse, J., Ray, E. C., Secharan, R., Ridgway, J. L., & Clayton, R. B.** (2019, May). *The Effects of Depicting Thin and Average-Size Models in Sexualizing and Empowering Contexts on Women's Body Image*. Paper presented at the 69th annual meeting of the International Communication Association Conference, Mass Communication Division, Washington, D.C.
- Huse, L. K.** (2019, February). *Considering Social Identity within CBPR designs*. Paper presented at the 3rd annual Online Health Communication Conference: Barriers, Breakthroughs, and Best Practices.
- Huse, L. K.** (2019, April). *Introducing Interpersonal Communication to Community-Based Participatory Research: Building strong intervention teams*. Paper presented at the 5th biennial meeting of the D.C. Health Communication Conference, Fairfax, VA.
- Huse, L. K.** (2019, October). *Systems evaluation of student mental health in PhD programs*. Paper to be presented at the meeting of the Mental Health on College Campuses Colloquium: Current Issues and Challenges, Miami, FL.
- Jaroszynski, S.** (2019, March). *From Cultural Campaign to Visual Public Discourse: Civic Response to Presidential Rhetoric*. Paper presented at the 57th annual meeting of the Southern Conference of Slavic Studies, Mobile, AL.
- Jaroszynski, S.** (2019, April). *Defending the Right to Know: Foreign Agent Registration Act and Its Place in the System of Broadcast Media Regulation*. Paper presented at the 65th annual meeting of the Broadcast Education Association Convention, Las Vegas, NV.
- Jaroszynski, S.** (2019, April). *Computer-Mediated Discourse Analysis of Autobiographical Blogs Invoked by the Ukrainian Language Law*. Thesis published in conference proceedings of the 8th annual meeting of the Modern Linguistic Paradigms International Conference, Bakhmut, UA.

- Jaroszynski, S.** (2019, May). *Being a Part of the Bigger World: Information-Seeking Behavior of Russian and Ukrainian Immigrants with Regards to the U.S. Culture*. Paper presented at the 69th annual meeting of the International Communication Association Conference, Washington, D.C.
- Jaroszynski, S.** (2019, July). *La Facultad as Rhetorical Agency in Ukrainian Populist Resistance: Applying Gloria Anzaldua's Concept to Oksana Zabuzhko's Fieldwork in Ukrainian Sex*. Paper presented at the 22nd biennial meeting of the International Society for the History of Rhetoric Conference, New Orleans, LA.
- Ji, Q., Raney, A. A., Janicke-Bowles, S. H., Dale, K. R., Oliver, M. B., **Reed, A., Seibert, J., & Raney II, A. A.**, (2019). Spreading the good news: Analyzing socially shared inspirational news content. *Journalism and Mass Communication Quarterly*, 96(3), 872-893. doi: 10.1177/1077699018813096.
- Murdock, K.** (2019, July). *And they're off: A critical examination of the horse racing film subgenre*. Paper presented at the 28th annual meeting of the International Society of Anthrozoology Conference, Orlando, FL.
- Murdock, K., & Opel, A.** (2019, June). *Florida red tide in the news: Animals as illness*. Paper presented at the 15th biennial meeting of the International Environmental Communication Association Conference, Vancouver, BC.
- Murdock, K.** (2019, April). *Romancing Levi: An analysis of reader-insert fan fiction and gender*. Paper presented at the 49th annual meeting of the Popular Culture Association/American Culture Association Conference, Washington, D.C.
- Oehme, K., Perko, A., Clark, J., **Ray, E. C.**, Arpan, L., & Bradley, L. (2018). A Trauma-Informed Approach to Building College Students' Resilience. *Journal of Evidence-Based Social Work*, 16(1), 93–107. doi: 10.1080/23761407.2018.1533503
- Ray, E. C.**, Arpan, L., Oehme, K., Perko, A., & Clark, J. (2019). Testing Restorative Narratives in a College Student Resilience Project. *Innovative Higher Education*, 44(4), 267–282. doi: 10.1007/s10755-019-9464-4
- Reed, A., Diwanji, V., Ferchaud, A., Seibert, J., Weinbrecht, V., & Sellers, N.** (2019, November). *Trust Me, I'm a YouTuber: Examining the Impact of YouTube Content on Viewer Perceptions of Popular Media Properties*. Paper to be presented at the 105th annual meeting of the National Communication Association Convention, Baltimore, MD.
- Reed, A., Diwanji, V., Villanti, V., & Cabrerra, E.** (2019, November). *Oscar Bait and the*

representation of marginalized identities: A quantitative content analysis of Oscar-nominated films. Paper to be presented at the 105th annual meeting of the National Communication Association Convention, Baltimore, MD.

Reed, A. Review of *State of Pride*. *QED: A Journal in GLBTQ Worldmaking*. (Accepted).

Reed, A. (2019, July). *The dissemination of White supremacist rhetoric in YouTube videos regarding Star Wars: The Last Jedi*. Paper presented at the annual meeting of the National Communication Association Doctoral Honors Seminar, Tampa, FL.

Reed, A. (2019, July). *Dividing the fandom: Memes as tools of visual argumentation in r/SequelMemes*. Paper presented at the annual meeting of the International Association for Media and Communication Research Conference, Madrid, ES.

Reed, A. (2019, July). *Selling alternative sexuality through Fifty Shades of Grey merchandise*. Paper presented at the annual meeting of the International Association for Media and Communication Research Conference, Madrid, ES.

Saleem, A., **Diwanji, V.** (2019, January). *Democracy, Censorship and Mainstream Media in India and Pakistan*. Paper presented at the 5th annual meeting of the South Asian Media and Cultural Studies Conference, Tallahassee, FL.

Sawicki, S. (2019, November). *Beyond the CrossFit WOD: A Prescribed Culture An Examination of CrossFit Culture to Understand its Pursuit as a Primary Form of Exercise*. Paper to be presented at the 105th annual meeting of the National Communication Association Convention, Baltimore, MD.

Sawicki, S., Shore, C., & Davidson, N. (2019, May). *Let's Get Moving: Engaging Sedentary Consumers in Active Lifestyles*. Presented at the International Communication Association (ICA), Information Systems Division, Washington, D.C. (International), May 2019.

Sawicki, S., & Chapa, C. (2019, February). *How Fast Do They Change? A Regional Examination of Acculturation among Hispanics*. Presented at the Seventh Hispanic/Latino Media & Marketing International Conference at the University of Texas Arlington.

Seibert, J. (2019, May). *Feelings of guilt in virtual reality video games*. Paper presented at the 69th annual meeting of the International Communication Association Conference, Washington, D.C.

- Seibert, J.**, Sypher, U., **Hendrickse, J.** (2019, May). *Development and Validation of the Attitudes Toward Virtual Reality Technology Scale (AVRT)*. Paper presented at the 69th annual meeting of the International Communication Association Conference, Washington, D.C.
- Stewart, C.** (2019, October). *Aristotle's Guidelines on Wrongdoing: Rationality and Community*. Paper to be presented at the 89th annual meeting of the Florida Communication Association Convention, Lake Buena Vista, FL.
- Stewart, C.** (2019, October). *Political Framing and the Problem of Gender Inequality in Honduras*. Paper to be presented at the 89th annual meeting of the Florida Communication Association Convention, Lake Buena Vista, FL.
- Wendorf Muhammad, J., Harrison, T. R., Yang, F., & **Sawicki, S.** (2019). Code-Switching and Handoff Communication Processes. *American Journal of Medical Quality*, 34(5), 511-512. DOI: 10.1177/1062860619840704.
- Wendorf Muhammad, J., Lustria, M., **Huse, L. K.**, Ippolito, T., Cortese, J., Yang, F., McLaughlin, C., & Huse, C. (2019, April). *Examining Data Visualization vs Game-Based Approaches for Educating Young Adults About the Hazards of Prescription Drug Abuse*. Paper presented at the 5th biennial meeting of the D.C. Health Communication Conference, Fairfax, VA.
- Wendorf Muhammad, J., Lustria, M., **Huse, L. K.**, Ippolito, T., Cortese, J., Yang, F., McLaughlin, C., & Huse, C. (2019, November). *Surviving the Opioid Crisis: Examining the efficacy of images: interactivity, and personalized prevention platforms*. Paper to be presented at the 105th annual meeting of the National Communication Association Convention, Baltimore, MD.
- Wendorf Muhammad, J., Schrier, K., & **Huse, L. K.** (2019, November). *Facilitating communicative environments: An exploration of game modalities as facilitators of social justice*. Paper to be presented at the 105th annual meeting of the National Communication Association Convention, Baltimore, MD.
- Wendorf Muhammad, J., Schrier, K., & **Huse, L. K.**, (Forthcoming). *Facilitating communicative environments: An exploration of game modalities as avenues for prosocial change*. In Filimowicz & Tzankova (Eds). *Reimagining Communication: Mediation Vol. 4*. Routledge.

Yan, S., & Chapa, S. (2019, September). *Who's Left? An Investigation of Cultural Identity Among Americans*. Paper presented at 2nd annual meeting of the Diversity & Inclusion in Research & Teaching Symposium, Tallahassee, FL.

Yan, S., & Chapa, S. (2019, November). *Who Is More Justifiable to Use Shocking Ads? An Investigation of the Effectiveness of Shocking Advertising in Chinese Consumers*. Paper to be presented at the annual meeting of the Society for Marketing Advances Conference, New Orleans, LA.