

Bravo, O. S. C. (2019, October). *Self-concept maintenance strategies in consumers’ online response to a boycott*. Paper to be presented at the Association for Consumer Research Conference, Atlanta, GA.

Bravo, O. S. C. (2019, April). *The mechanisms consumers use to maintain a positive self-concept: Evidence from Facebook posts about the 2018 H&M boycott*. Poster presented at the 2nd annual College of Communication and Information Qualitative Symposium, Tallahassee, FL.


presented at the 69th annual meeting of the International Communication Association Conference, Information Systems Division, Washington, D.C.

* Top Paper in Information Systems Division.


on Twitch. Paper to be presented at the 105th annual meeting of the National Communication Association Convention, Baltimore, MD.

**Escobar Salazar, N.** (2019, November). Panel discussion. *Urban Sustainability and social exclusion: Exploring the negative effects of changes to the built environment from the perspective of community members.* Panel discussion to be presented at the 105th annual meeting of the National Communication Association Convention, Baltimore, MD.


**Garcia, C. J., & Murdock, K.** (2019, November). *A compelling case for animals: Re-evaluating the status of animal cruelty in First Amendment debates.* Paper to be presented at the annual meeting of the Union for Democratic Communications Conference, Oakland, CA.


Garcia, C. J., & Proffitt, J. M. (2019, November). “We are Coca-Cola and so much more”: Political economic analysis of non-carbonated SSB Coke brands. Paper to be presented at the 105th annual meeting of the National Communication Association Convention, Baltimore, MD.


Huse, L. K. (2019, October). Systems evaluation of student mental health in PhD programs. Paper to be presented at the meeting of the Mental Health on College Campuses Colloquium: Current Issues and Challenges, Miami, FL.


Reed, A., Diwanji, V., Villanti, V., & Cabrerra, E. (2019, November). Oscar Bait and the
representation of marginalized identities: A quantitative content analysis of Oscar-nominated films. Paper to be presented at the 105th annual meeting of the National Communication Association Convention, Baltimore, MD.


Reed, A. (2019, July). Dividing the fandom: Memes as tools of visual argumentation in r/SequelMemes. Paper presented at the annual meeting of the International Association for Media and Communication Research Conference, Madrid, ES.


Sawicki, S. (2019, November). Beyond the CrossFit WOD: A Prescribed Culture An Examination of CrossFit Culture to Understand its Pursuit as a Primary Form of Exercise. Paper to be presented at the 105th annual meeting of the National Communication Association Convention, Baltimore, MD.


Stewart, C. (2019, October). Political Framing and the Problem of Gender Inequality in Honduras. Paper to be presented at the 89th annual meeting of the Florida Communication Association Convention, Lake Buena Vista, FL.


