



**Cultural Disruptions:
Media and Social Change in South Asia
January 31 - February 1, 2019**

Auditorium, Center for Global and Multicultural Engagement
Florida State University, Tallahassee, Florida

CONFERENCE PROGRAM AND SCHEDULE

January 31, 2019

4:30-5:00 pm: **Reception**, Auditorium, Center for Global and Multicultural Engagement

5:00-6:00 pm: **KeyNote Speech**: Dr. Anup Kumar, "Peace Communication in South Asia"

Chair: Stephen McDowell

February 1, 2019

8:30 - 9:00 am –**MORNING COFFEE/TEA**

SESSION 1: (9:00-10:00 AM) Chair: Stephen McDowell

"Democracy, censorship and mainstream media in India and Pakistan" **Dr. Awais Saleem & Vaibhav S. Diwanji**

"Electioneering on Facebook: A new Phenomenon in Bangladesh politics. Does it bring any change to the political parties' traditional campaign strategies?" **Mahmudunnabi (SKYPE/Uber)**

"How social media platforms changing Indian elections: an critical analysis" **Nehul Jagdish Kumar / Dr. C.K. Singh (SKYPE)**

"Electoral Participation of non-Muslim Minorities: Thematic Analysis of Systematic and Social Barriers obstructing electoral participation of non-Muslim minorities during General Election 2018 in Pakistan" **Asad Shoaib (Skype)**

10:00 -10:15 am - **BREAK FOR COFFEE/TEA**

SESSION 2: (10:15-11:15 AM) Chair: Dr. John Mayo

"Penalty as a Policy in Preventing Digital Abuse: An ICT & Law policy Analysis in South-Asian Context" **Asif Shaikh**

“Communication and Change in 21st Century India” **Komal Shah/Dr. Binod Agarwal (pre recorded Video/skype Q/A)**

“Digital Divide in Pakistan and its potential impact in awareness raising with reference to state-run social safety net program” **Adeel Sattar (Skype)**

“Advent of Digital Revolution: An Analysis of WhatsApp usage and its Impact on Kashmir discourse” **Irfan Hashim (pre-recorded Video Presentation/Skype Q/A)**

11:15 -11:25 -**BREAK FOR COFFEE/TEA**

SESSION 3: (11:25 AM-12:25 PM) Chair: Dr. Azmat Rasul

“Ecofeminism in Disney Princess movies” **Nikita Eliza Jacob**

“Resurrecting Realism: A Study of YouTube films in India” **Sonali Srivastav, Shikha Rai (Skype/Video Presentation)**

“Representation of Culture in Gujarati film Kanku“ A Case Study” **Prachi Agarwal (skype Q/A - Video presentation)**

“Kahaani: Artificial and Real Woman in an atypical Bollywood film” **Rebecca Peters**

12:30-1:30- **BREAK FOR 60 MINUTES - LUNCH - CGE CAFETERIA/LOUNGE**

SESSION 4: (1:40-2:40 PM) Chair: Dr. Ayesha Khurshid

“Pakistan’s politics of labeling and framing and its impact on Pashtuns” **Aslam Kakar**

“Contemporary Media in Pakistan viz a viz C4D and Advocacy Campaigning” **Samina Farzin Sheikh (Skype)**

“The Importance of Public Relations Function in Pakistan: A Comparison of Public and Private Sector Organizations” **Muddasir Mukhtar (SkypeQ/A- pre recorded Video)**

“EFFECT OF ONLINE ADVERTISEMENTS OF SOCIAL MEDIA MARKETING ON BUYING BEHAVIOUR OF STUDENTS IN CAPITAL OF INDIA, DELHI” **Dr. Sangeeta Sachdeva, Dr.B.S.Nagi (SKYPE Q/A- pre recorded Video)**

2:40-2:50 PM - **BREAK FOR COFFEE/TEA**

SESSION 5: (2:50-3:50 PM) Chair: Dr. Mariam Shaikh

“Social Media: Social activism and mass movements in South India” **Krithika (pre-recorded Video)**

“Storytelling from the most densely militarized land on earth: Kashmir” **Ifat Gazia**

“Fake News, Social Media and India” **Prathik Desai**

3:50-4:00 pm - **BREAK FOR COFFEE/TEA**

SESSION 6: (4:00-4:50 PM) Chair: Dr. Tanu Kohli Bagwe

“India’s #MeToo Movement, gender dynamics, and the Indian Media” **Purba Das**

“#TimesUp for #MeToo? Speech Acts in Twitter Activism in India and the US” **Vaibhav S. Diwanji and Juliann Cortese**

GLOBAL CAFÉ AT CGE- 5:00 PM- 6:30 PM