Cultural Disruptions:
Media and Social Change in South Asia
January 31 - February 1, 2019
Auditorium, Center for Global and Multicultural Engagement
Florida State University, Tallahassee, Florida

CONFERENCE PROGRAM AND SCHEDULE

January 31, 2019

4:30-5:00 pm: Reception, Auditorium, Center for Global and Multicultural Engagement

5:00-6:00 pm: KeyNote Speech: Dr. Anup Kumar, “Peace Communication in South Asia”
Chair: Stephen McDowell

February 1, 2019

8:30 - 9:00 am – MORNING COFFEE/TEA

SESSION 1: (9:00-10:00 AM) Chair: Stephen McDowell

"Democracy, censorship and mainstream media in India and Pakistan" Dr. Awais Saleem & Vaibhav S. Diwanji
"Electioneering on Facebook: A new Phenomenon in Bangladesh politics. Does it bring any change to the political parties’ traditional campaign strategies?” Mahmudunnabi (SKYPE/Uber)
"How social media platforms changing Indian elections: an critical analysis" Nehul Jagdish Kumar / Dr. C.K. Singh (SKYPE)
"Electoral Participation of non-Muslim Minorities: Thematic Analysis of Systematic and Social Barriers obstructing electoral participation of non-Muslim minorities during General Election 2018 in Pakistan” Asad Shoaib (Skype)

10:00 -10:15 am - BREAK FOR COFFEE/TEA

SESSION 2: (10:15-11:15 AM) Chair: Dr. John Mayo

"Penalty as a Policy in Preventing Digital Abuse: An ICT & Law policy Analysis in South-Asian Context” Asif Shaikh
“Communication and Change in 21st Century India” Komal Shah/Dr. Binod Agarwal (pre recorded Video/skype Q/A)
“Digital Divide in Pakistan and its potential impact in awareness raising with reference to state-run social safety net program” Adeel Sattar (Skype)
“Advent of Digital Revolution: An Analysis of WhatsApp usage and its Impact on Kashmir discourse” Irfan Hashim ( pre-recorded Video Presentation/Skype Q/A)

11:15 -11:25 -BREAK FOR COFFEE/TEA

SESSION 3: (11:25 AM-12:25 PM) Chair: Dr. Azmat Rasul

"Ecofeminism in Disney Princess movies” Nikita Eliza Jacob
"Resurrecting Realism: A Study of YouTube films in India” Sonali Srivastav, Shikha Rai (Skype/Video Presentation)
"Representation of Culture in Gujarati film Kanku“ A Case Study” Prachi Agarwal (skype Q/A - Video presentation)
“Kahaani: Artificial and Real Woman in an atypical Bollywood film” Rebecca Peters

12:30-1:30- BREAK FOR 60 MINUTES - LUNCH - CGE CAFETERIA/LOUNGE

SESSION 4: (1:40-2:40 PM) Chair: Dr. Ayesha Khurshid

"Pakistan’s politics of labeling and framing and its impact on Pashtuns” Aslam Kakar
"Contemporary Media in Pakistan viz a viz C4D and Advocacy Campaigning” Samina Farzin Sheikh (Skype)
“The Importance of Public Relations Function in Pakistan: A Comparison of Public and Private Sector Organizations” Muddasir Mukhtar (SkypeQ/A- pre recorded Video)
"EFFECT OF ONLINE ADVERTISEMENTS OF SOCIAL MEDIA MARKETING ON BUYING BEHAVIOUR OF STUDENTS IN CAPITAL OF INDIA, DELHI" Dr. Sangeeta Sachdeva, Dr.B.S.Nagi (SKYPE Q/A- pre recorded Video)

2:40-2:50 PM - BREAK FOR COFFEE/TEA

SESSION 5: (2:50-3:50 PM) Chair: Dr. Mariam Shaikh

"Social Media: Social activism and mass movements in South India” Krithika (pre-recorded Video)
"Storytelling from the most densely militarized land on earth: Kashmir” Ifat Gazia
"Fake News, Social Media and India” Prathik Desai

3:50-4:00 pm - BREAK FOR COFFEE/TEA

SESSION 6: (4:00-4:50 PM) Chair: Dr. Tanu Kohli Bagwe

"India’s #MeToo Movement, gender dynamics, and the Indian Media” Purba Das
“#TimesUp for #MeToo? Speech Acts in Twitter Activism in India and the US” Vaibhav S. Diwanji and Juliann Cortese

GLOBAL CAFÉ AT CGE - 5:00 PM- 6:30 PM