The Florida State University

School of Communication

Graduate Student Presentations and Publications

October 2016-November 2017

Arpan, L., **Wu, Y.**, Rhodes, N., & Nilsson, A. (2017, May). *Association of accessibility of personal norms with intent to practice prosocial and pro-environmental behaviors.*Paper presented at the International Communication Association annual conference, San Diego, California.

Chapa, S. & **Bravo, O**. (2017, March)*. Selling Fear Across Ethnic Consumers: Modeling Emotional Arousal and Validating the Impact of Galvanic Skin Responses in Advertising*. Presented at the Association of Marketing Theory and Practice, Myrtle Beach, SC, USA.

Clayton, R. B., Clayton-Ridgway, J. L., & **Hendrickse, J**. (2017). *Is Plus Size Equal? The positive impacts of average and plus sized media fashion models on women’s’ cognitive resource allocation, social comparisons, and body satisfaction.*Communication Monographs. Manuscript accepted for publication.

Clayton, R. B., Lang, A., Leshner, G., Quick, B., **Hendrickse, J**., Secharan, R., & Wilde, M.(2017, November). *Fight or Flight? Testing Psychological Reactance Theory with the LC4MP and Trait Motivational Reactivity*. Paper presented at the meeting of National Communication Association (NCA).

**Correa, P**. (Director, 39 minutes). (2017, March). *Remembering Desegregation*. Screened at Southern Margins Short Film Festival, Clemson University.

**Cui, D**., & Ji, Q. (In press). Entertainment from Questions: An Examination of Intrinsic Needs and New Social Q&A Usage. *Psychology of Popular Media Culture*.

**Cui, D.,** Wang, Z., & Raney, A.A. (2017). *Narrative Persuasion in Historical Films: Examining the Importance of Prior Knowledge, Existing Attitudes, and Culture.* International Journal of Communication. 11, 2741-2759.

Dale, K.R., Janicke, S., Raney, A. A., Andayani, N., Baldwin, J., Huebner, A., Rowlett, J.T., Taylor, A., Trejos, S., Wang, C., & **Zhao, D**. (2017, May). *YouTube for good: A content analysis of viral and non-viral inspiring YouTube videos.* Presented at the annual meeting of International Communication Association, Mass Communication Division, San Diego, CA.

Dale, K.R., Raney, A.A., Janicke, S., Baldwin, J., Rowlett, J., **Wang, C**., & Zhao, D. (2017). *Narratives and Self-Transcendent Emotions: A Content Analysis of Inspirational Movies and Television Shows.* Presented at the annual meeting of the National Communication Association, Mass Communication Division, Dallas, TX.

Dennen, V. P., Rutledge, S. A., Bagdy, L. M., **Rowlett, J.T**., Burnick, S., Joyce, S. (July 2017). *Context collapse and student social media networks: Where life and high school collide.* Presented at the 8th International Conference on Social Media & Society, Toronto, ON.

**Diwanji, V**., & Lee, J. (2017). *Conquering the YouTube content battlefield: An empirical analysis of the effects of branded advertising versus user-generated vlogs on viewers' buying intentions*. Presented at the International Communication Association, San Diego, CA.

**Diwanji, V**., Lee, J., & Saleem, A. (2017). *A darker side of the New Year's Eve: A systematic analysis of the Indian, American & British newspaper narratives of the mass molestation in Bangalore*. Presented at the South Asian Media & Cultural Studies Conference, Tallahassee, FL.

Harlow, S., **Rowlett, J. T.**, & Gonyea, L. K. (May 2017*). 'Kim Davis be Like...': A Feminist Critique of Gender Humor in Online Political Memes*. Presented at International Communication Association (ICA), San Diego, CA.

**Hendrickse, J.,** Arpan, L.A., Clayton, R. B., & Clayton-Ridgway, J. L. (2017). Instagram and college women’s body image: Investigating the roles of appearance-related comparisons and intrasexual competition*. Computers in Human Behavior, 74*: 92-100.

**Hendrickse, J**., Arpan, L.A., Clayton, R. B., & Clayton-Ridgway, J. L. (2017, May).  *Instagram and college women’s body image: Investigating the roles of appearance-related comparisons and intrasexual competition*.  Presented at the meeting of International Communication Association (ICA), Mass Communication Division.

**Hendrickse, J**., Secharan, R., Clayton, R.B. (presented 2016, October).  *Examining women’s cognitive and emotional processing of thin, average and plus size fashion models depicted in the media*.  Poster presented at the meeting of Society for Psychophysiological Research.

**Huebner, A.**(2016, November). *Political Economy of Daily Fantasy Football.* Presented at the annual meeting of the North American Society for the Sociology of Sport, Tampa, FL.

**Huebner, A.** (2016, October). *Examining User-Generated Facebook Comments about Florida Solar Expansion*. Presented at the meeting of the Union of Democratic Communications, Detroit, MI.

**Huebner, A.,**& Proffitt, J. M. (2017, April). *“Paving the Way”: How Newspaper Coverage of Fracking in Florida Supports Fossil Fuels.* Presented at the annual meeting of Southern States Communication Association, Greenville, SC.

Ji, Q., Harlow, S., **Cui, D**., & Wang, Z. (In press). Discussing Environmental Issues in Chinese Social Media: An Analysis of Greenpeace China’s Weibo Posts and Audience Responses*. The Journal of Social Media in Society*.

**Koushik, K**. *Atheism: Indian or Anti-national. Rationalism, Religion and Media*.

Presented at The South Asian Media & Cultural Conference, Tallahassee, March 2017.

**Koushik, K***. Namma Pride, Namma Media: Media, Discourse and the LGBT community in Bengaluru, India.* Presented at International Communication Association Conference, San Diego, May 2017.

Rasul, A., **Bravo, O**., Cortese, J., & Heald, G (2017, March). *Political participation and Facebook use: A meta-analysis of the political effects of social networking.* Presented at the mid-winter conference of Association for Education in Journalism and Mass Communication in Norman, Oklahoma.

**Ray, E**., & Merle, P. (In press). Dirty Dining: How Exemplification Affects Food Safety Perceptions. *Journal of Food Service Business*.

**Ray, E**., & Merle, P. (2017, May). *Dirty Dining: How Exemplification Affects Food Safety Perceptions*. Paper presented at the meeting of International Communication Association, San Diego.

**Reed, A**. (2017, October). *Discovering the Liminal Female Body in Under the Skin.*Presented at Popular Culture Association of the South 2017 Conference, Savannah, GA.

**Reed, A**. (2017, September). *“I’m Not as Helpless as I Seem:” Feminine Movement and Consumption of the Body in The Neon Demon*. Presented at Action!: Performance, Sport, and Moving Bodies in Film and Visual Media Conference, Pittsburgh, PA.

**Rowlett, J. T.** (April 2017). *#Thisiswhatafeministlookslike: An examination of individual and collective feminist identity construction through Instagram.* Presented at Popular Culture Association/American Culture Association (PCA/ACA), San Diego, CA.

**Rowlett, J. T**. (November 2017). *Sorry Libs, Not Today: An analysis of Twitter discourse following the Ohio State University Attack.* Presented at National Communication Association (NCA), Dallas, TX.

**Rowlett, J. T**. (November 2017). *You can’t vote for Trump if you’re flat-chested: A critique of sexism used in Twitter hashtag #WomenForTrump.* Presented at National Communication Association (NCA), Dallas, TX.

**Rowlett, J.T.,** Harlow, S. (In press). Selfies and Sensationalism on the Campaign Trail: A Visual Analysis of Snapchat’s Political Coverage. *Visual Communication Quarterly.*

Saleem, A., Lee, J., & **Wang, C**. (2017). *Social media and political consumerism among college-going youth.* Presented at the annual meeting of International Communication Association, San Diego, CA.

**Seibert, J**., & Shafer, D. M. (2017). Control mapping in virtual reality: effects on spatial presence and controller naturalness*.* *Virtual Reality*, 1-10.

**Wang, C**., & Lee, J. (2017)*Doing right matters in doing good: The role of CSR fit on building company credibility and reputation through consumer attributions.* Presented at the annual convention of the American Academy of Advertising, Tokyo, Japan.

**Wu, Y.,** & Matthews, N. (2016, November). *Does eye movement strategy affect perception of violence in video games? An eye tracking study.* Presented at the National Communication Association annual preconference, Philadelphia, Pennsylvania.

**Zhao, D** & Dale, K.R. (2017, November). *Pro-social Messages and Transcendence: A Content Analysis of Facebook Reactions to Mark Zuckerberg’s Donation Pledge.* Paper presented at the annual meeting of the National Communication Association, Mass Communication Division, Dallas, TX.

**Zhao, D** & Raney, A. A. (2017, May). *It’s your fault, but I will help: An exploration of attribution effect on helping after exposure to meaningful vs. pleasurable movies.* Presented at the annual convention, Mass Communication Division, International Communication Association, San Diego, CA.

**Zhao, D**, Raney, A.A., Dale, K.R., Janicke, S. (2017, November). *An Exploration of Correlates with Prosociality for Conservatives and Liberals: Religiosity vs. Transcendence.* Paper presented at the annual meeting of the National Communication Association, Mass Communication Division, Dallas, TX.

**Zhao, D**., Lustria, M. L. A., & Hendrickse, J. (2017). *Systematic review of the information and communication technology features of web-and mobile-based psychoeducational interventions for depression.* Patient Education and Counseling, 100(6), 1049-1072.