

The Florida State University
School of Communication
Graduate Student Presentations and Publications
October 2016-November 2017

- Arpan, L., **Wu, Y.**, Rhodes, N., & Nilsson, A. (2017, May). *Association of accessibility of personal norms with intent to practice prosocial and pro-environmental behaviors*. Paper presented at the International Communication Association annual conference, San Diego, California.
- Chapa, S. & **Bravo, O.** (2017, March). *Selling Fear Across Ethnic Consumers: Modeling Emotional Arousal and Validating the Impact of Galvanic Skin Responses in Advertising*. Presented at the Association of Marketing Theory and Practice, Myrtle Beach, SC, USA.
- Clayton, R. B., Clayton-Ridgway, J. L., & **Hendrickse, J.** (2017). *Is Plus Size Equal? The positive impacts of average and plus sized media fashion models on women's cognitive resource allocation, social comparisons, and body satisfaction*. Communication Monographs. Manuscript accepted for publication.
- Clayton, R. B., Lang, A., Leshner, G., Quick, B., **Hendrickse, J.**, Secharan, R., & Wilde, M. (2017, November). *Fight or Flight? Testing Psychological Reactance Theory with the LC4MP and Trait Motivational Reactivity*. Paper presented at the meeting of National Communication Association (NCA).
- Correa, P.** (Director, 39 minutes). (2017, March). *Remembering Desegregation*. Screened at Southern Margins Short Film Festival, Clemson University.
- Cui, D.**, & Ji, Q. (In press). Entertainment from Questions: An Examination of Intrinsic Needs and New Social Q&A Usage. *Psychology of Popular Media Culture*.
- Cui, D.**, Wang, Z., & Raney, A.A. (2017). *Narrative Persuasion in Historical Films: Examining the Importance of Prior Knowledge, Existing Attitudes, and Culture*. International Journal of Communication. 11, 2741-2759.
- Dale, K.R., Janicke, S., Raney, A. A., Andayani, N., Baldwin, J., Huebner, A., Rowlett, J.T., Taylor, A., Trejos, S., Wang, C., & **Zhao, D.** (2017, May). *YouTube for good: A content analysis of viral and non-viral inspiring YouTube videos*. Presented at the annual meeting of International Communication Association, Mass Communication Division, San Diego, CA.
- Dale, K.R., Raney, A.A., Janicke, S., Baldwin, J., Rowlett, J., **Wang, C.**, & Zhao, D. (2017). *Narratives and Self-Transcendent Emotions: A Content Analysis of Inspirational Movies and Television Shows*. Presented at the annual meeting of the National Communication Association, Mass Communication Division, Dallas, TX.
- Dennen, V. P., Rutledge, S. A., Bagdy, L. M., **Rowlett, J.T.**, Burnick, S., Joyce, S. (July 2017). *Context collapse and student social media networks: Where life and high school collide*. Presented at the 8th International Conference on Social Media & Society, Toronto, ON.
- Diwanji, V.**, & Lee, J. (2017). *Conquering the YouTube content battlefield: An empirical analysis of the effects of branded advertising versus user-generated vlogs on viewers' buying intentions*. Presented at the International Communication Association, San Diego, CA.

- Diwanji, V.**, Lee, J., & Saleem, A. (2017). *A darker side of the New Year's Eve: A systematic analysis of the Indian, American & British newspaper narratives of the mass molestation in Bangalore*. Presented at the South Asian Media & Cultural Studies Conference, Tallahassee, FL.
- Harlow, S., **Rowlett, J. T.**, & Gonyea, L. K. (May 2017). *'Kim Davis be Like...': A Feminist Critique of Gender Humor in Online Political Memes*. Presented at International Communication Association (ICA), San Diego, CA.
- Hendrickse, J.**, Arpan, L.A., Clayton, R. B., & Clayton-Ridgway, J. L. (2017). Instagram and college women's body image: Investigating the roles of appearance-related comparisons and intrasexual competition. *Computers in Human Behavior*, 74: 92-100.
- Hendrickse, J.**, Arpan, L.A., Clayton, R. B., & Clayton-Ridgway, J. L. (2017, May). *Instagram and college women's body image: Investigating the roles of appearance-related comparisons and intrasexual competition*. Presented at the meeting of International Communication Association (ICA), Mass Communication Division.
- Hendrickse, J.**, Secharan, R., Clayton, R.B. (presented 2016, October). *Examining women's cognitive and emotional processing of thin, average and plus size fashion models depicted in the media*. Poster presented at the meeting of Society for Psychophysiological Research.
- Huebner, A.** (2016, November). *Political Economy of Daily Fantasy Football*. Presented at the annual meeting of the North American Society for the Sociology of Sport, Tampa, FL.
- Huebner, A.** (2016, October). *Examining User-Generated Facebook Comments about Florida Solar Expansion*. Presented at the meeting of the Union of Democratic Communications, Detroit, MI.
- Huebner, A.**, & Proffitt, J. M. (2017, April). *"Paving the Way": How Newspaper Coverage of Fracking in Florida Supports Fossil Fuels*. Presented at the annual meeting of Southern States Communication Association, Greenville, SC.
- Ji, Q., Harlow, S., **Cui, D.**, & Wang, Z. (In press). Discussing Environmental Issues in Chinese Social Media: An Analysis of Greenpeace China's Weibo Posts and Audience Responses. *The Journal of Social Media in Society*.
- Koushik, K.** *Atheism: Indian or Anti-national. Rationalism, Religion and Media*. Presented at The South Asian Media & Cultural Conference, Tallahassee, March 2017.
- Koushik, K.** *Namma Pride, Namma Media: Media, Discourse and the LGBT community in Bengaluru, India*. Presented at International Communication Association Conference, San Diego, May 2017.
- Rasul, A., **Bravo, O.**, Cortese, J., & Heald, G (2017, March). *Political participation and Facebook use: A meta-analysis of the political effects of social networking*. Presented at the mid-winter conference of Association for Education in Journalism and Mass Communication in Norman, Oklahoma.
- Ray, E.**, & Merle, P. (In press). Dirty Dining: How Exemplification Affects Food Safety Perceptions. *Journal of Food Service Business*.

- Ray, E., & Merle, P.** (2017, May). *Dirty Dining: How Exemplification Affects Food Safety Perceptions*. Paper presented at the meeting of International Communication Association, San Diego.
- Reed, A.** (2017, October). *Discovering the Liminal Female Body in Under the Skin*. Presented at Popular Culture Association of the South 2017 Conference, Savannah, GA.
- Reed, A.** (2017, September). *"I'm Not as Helpless as I Seem:" Feminine Movement and Consumption of the Body in The Neon Demon*. Presented at Action!: Performance, Sport, and Moving Bodies in Film and Visual Media Conference, Pittsburgh, PA.
- Rowlett, J. T.** (April 2017). *#Thisiswhatafeministlookslike: An examination of individual and collective feminist identity construction through Instagram*. Presented at Popular Culture Association/American Culture Association (PCA/ACA), San Diego, CA.
- Rowlett, J. T.** (November 2017). *Sorry Libs, Not Today: An analysis of Twitter discourse following the Ohio State University Attack*. Presented at National Communication Association (NCA), Dallas, TX.
- Rowlett, J. T.** (November 2017). *You can't vote for Trump if you're flat-chested: A critique of sexism used in Twitter hashtag #WomenForTrump*. Presented at National Communication Association (NCA), Dallas, TX.
- Rowlett, J.T., Harlow, S.** (In press). *Selfies and Sensationalism on the Campaign Trail: A Visual Analysis of Snapchat's Political Coverage*. *Visual Communication Quarterly*.
- Saleem, A., Lee, J., & Wang, C.** (2017). *Social media and political consumerism among college-going youth*. Presented at the annual meeting of International Communication Association, San Diego, CA.
- Seibert, J., & Shafer, D. M.** (2017). Control mapping in virtual reality: effects on spatial presence and controller naturalness. *Virtual Reality*, 1-10.
- Wang, C., & Lee, J.** (2017) *Doing right matters in doing good: The role of CSR fit on building company credibility and reputation through consumer attributions*. Presented at the annual convention of the American Academy of Advertising, Tokyo, Japan.
- Wu, Y., & Matthews, N.** (2016, November). *Does eye movement strategy affect perception of violence in video games? An eye tracking study*. Presented at the National Communication Association annual preconference, Philadelphia, Pennsylvania.
- Zhao, D & Dale, K.R.** (2017, November). *Pro-social Messages and Transcendence: A Content Analysis of Facebook Reactions to Mark Zuckerberg's Donation Pledge*. Paper presented at the annual meeting of the National Communication Association, Mass Communication Division, Dallas, TX.
- Zhao, D & Raney, A. A.** (2017, May). *It's your fault, but I will help: An exploration of attribution effect on helping after exposure to meaningful vs. pleasurable movies*. Presented at the annual convention, Mass Communication Division, International Communication Association, San Diego, CA.
- Zhao, D, Raney, A.A., Dale, K.R., Janicke, S.** (2017, November). *An Exploration of Correlates with Prosociality for Conservatives and Liberals: Religiosity vs. Transcendence*. Paper presented at the annual meeting of the National Communication Association, Mass Communication Division, Dallas, TX.

Zhao, D., Lustria, M. L. A., & Hendrickse, J. (2017). *Systematic review of the information and communication technology features of web-and mobile-based psychoeducational interventions for depression*. *Patient Education and Counseling*, 100(6), 1049-1072.