

SAMCS

SOUTH ASIAN MEDIA
& CULTURAL STUDIES
CONFERENCE

March 2-3, 2017

Center for Global and Multicultural Engagement

Florida State University



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**Center for Global and Multicultural
Engagement**

Florida State University

South Asian Media and Cultural Studies Conference

Welcome to the South Asian Media and Cultural Studies Conference, March 2-3, 2017, at the Center for Global and Multicultural Engagement and the School of Communication at Florida State University, Tallahassee, Florida.

This region attracts much attention, both for its history and culture, but also for the significance of contemporary cultural, political, and economic developments. Graduate and undergraduate students from a range of universities and colleges are presenting research papers, work in progress, and service projects dealing with South Asia at the South Asian Media and Cultural Studies Conference 2016.

The conference will begin with an "Engage Your World" public event on Thursday evening, March 2, 2017, at the Center for Global and Multicultural Engagement, Florida State University. The main student conference will run from 9:00 am 5:00 pm on Friday, March 3, also at the CGE, and include lunch and coffee breaks. We plan to share materials from the presentations prior to and after the conference. There is no registration cost, but we invite presenters and attendees to register online so we can plan for numbers.

The conference has sponsorship and faculty support from the following:

FSU Center for Global Engagement
John H. Phipps Fund of the FSU Foundation
FSU South Asian Media and Cultural Studies research program
The FSU Department of Religion
The FSU College of Social Sciences and Public Policy
The FSU College of Education
FSU College of Communication and Information
FSU Institute for Intercultural Communication and Research.

The faculty organizing committee includes Kathleen Erndl, Dept. of Religion, FSU; Ayesha Khurshid, College of Education, FSU; John Mayo, College of Social Sciences and Public Policy, FSU; Azmat Rasul, School of Communication, FSU, and; Stephen McDowell, College of Communication and Information, FSU. Thanks to Kate Mullin in CCI for her assistance in producing conference materials.

The conference webpage, including the registration form, can be found at:
<http://comm.cci.fsu.edu/research/south-asian-media-and-cultural-studies-conference/>

Other Details:

Coffee and tea breaks will be provided on Friday, March 3, as well as lunch. Attendees are asked to register at the conference webpage above so we have a sense of numbers.

Presenters are asked to send any power points to themselves or in cloud storage so we can load these from the web to computers in the presentation rooms.

Please feel free to contact Steve McDowell at steve.mcdowell@cci.fsu.edu if you have any questions, or call at 850-644-2276.



In Loving Memory of Dr. Kathleen Erndl (1954-2017)
Professor, Department of Religion
Florida State University

Dr. Kathleen Erndl passed away suddenly in February 2017. She was a founding and continuing member of the organizing committee for this conference. She always made a thoughtful and supportive contribution to our planning, and recruited her students to be part of this event. Her charm, humor, and partnership will be greatly missed, but we appreciate all the assistance she gave to students and faculty at FSU and the broader academic community.



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Thursday, March 2, 2017

Auditorium, Center for Global and Multicultural Engagement, FSU

Understanding Bollywood and South Asian Film: Key Contributions

Reception: 5:00 pm, Program: 5:30-6:30 pm
Part of the FSU Engage Your World Series

This panel discussion will highlight elements of research on Bollywood and South Asian film, and include some illustrative clips. This session is inspired by the work of Dr. Kathleen Erndl, who passed away suddenly in February 2017. Why are Bollywood and South Asian films important? What are the major themes these films address? Are there competing visions, and how do they differ? Why are these films so significant for audiences in different parts of the world?

Moderator: **Stephen McDowell**, College of Communication and Information, FSU

Panelists: **Roland Mullins**, Department of Religion, FSU

Azmat Rasul, School of Communication, FSU

Rebecca Peters, Department of Religion, FSU (by Skype)

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Friday, March 3, 2017

8:30: Coffee/ Tea

9:00-10:15: Welcome, Panel One, Auditorium GME

Chair: **Jennifer Proffitt**, School of Communication, FSU

Kailash Koushik, School of Communication, FSU
Atheism- Indian or Anti-national?: Rationalism, Religion and Media

Jennifer Concepcion, Florida State University
Clinic Nepal Partnership

Azmat Rasul, Muhammad Rasul Stephen D. McDowell, School of Communication, FSU
Living in Interesting Times: Framing Friendly Attacks in the Elite Press of the United States and Pakistan

10:15 - 10:30: Break

10:30 – 12:00: Panel Two – Auditorium GME

Chair: **Ayesha Khurshid**, College of Education, FSU

Mariapia Rueda, School of Communication, FSU
Women in South Asian Media

Supada V. Nallari, School of Communication, FSU
Does Color Define Beauty? An Analysis of Colorism in Indian Beauty Pageants

Binod Kumar Paudel, Communication University of China
Female Journalists' Experiences of Harassment in Media Organizations

12:00-1:00: Luncheon, Auditorium GME

Shiraz Hasnat, Anchor / Special Correspondent, Dawn News
Challenges Facing Journalism in Pakistan (by Skype)

1:00-2:30 Panel Three, GME Room 2600

Chair: **Azmat Rasul**, School of Communication

Rupak Sapkota, International Relations, Renmin University
China, India and Nepal: Comprehending Unique Trilateralism in the Region

Awais Saleem, School of Communication, FSU
Silencing the alternative media: Analyzing the case of missing bloggers in Pakistan

Defne Bilir, Gemma Sunnergren, Brystin Ivey, Azmat Rasul, Stephen D. McDowell, and Barbara Robinson, School of Communication, FSU
Picturing Asia and Iran during the Cold War: Critical Discourse Analysis of the Image-word Representations of David Douglas Duncan and the Editorial Coverage of Life Magazine in 1951

2:30-3:00 Break

3:00- 4:30 Panel Four, GME Room 2600

Chair: **Defne Bilir**, Humanities, FSU

Mariam Shaikh, School of communication, FSU, and **Asif Shaikh**, School of Information, FSU
The politics of surveillance & censoring the Information: An analysis in the case of Pakistan

Mudassir Mukhtar, Institute of Communication Studies, University of the Punjab
Amir Ilyas, Institute of Communication Studies, University of the Punjab, Lahore.
The Role of Facebook as a Platform for Friendship among Indian and Pakistani Users

Vaibhav Shwetangbhai Diwanji, Jaejin Lee, and Awais Saleem, School of Communication, FSU
A Darker Side of the New Year's Eve: A Systematic Analysis of the Indian, American and British Newspaper Narratives of Mass Molestation in Bangalore, India

Nikki McClaran, School of Communication, FSU
An Analysis of Climate Change Discourse and Framing in Indian and United States Media

5:00 - 6:00: All are welcome to attend the International Coffee Hour, Lounge, GME