

The Florida State University  
School of Communication  
Graduate Student Presentations and Publications  
2016

- Anderson, L.** & Raney, A. (2016, November). *Exploring the relationship between sports fandom and the Black Criminal Stereotype*. Presented at the annual conference of the National Communication Association, Philadelphia, PA.
- Anderson, L.** (2016, November). *Sport and domestic violence: When media representations meet reality*. Presented at the annual conference of the North American Society for the Sociology of Sport, Tampa, FL.
- Arpan, L., **Lee, YS.**, & **Wang, Z.** (2016). Integrating Self-Affirmation into Health-Risk Messages: Effects on Message Response and Behavioral Intent. *Health Communication*. Manuscript accepted for publication in *Health Communication*, available online in advance of print, DOI:10.1080/10410236.2015.1113483.
- Arpan, L., Raney, A., **Wang, Z.** *Moral Emotions in Pro-Environmental Messages*. Presented at The 66th International Communication Association (ICA) annual conference Fukuoka, Japan. 06/2016
- Bodkin, L.**, (2016, October). *A Conceptual Analysis of the Impact of Personality on Public Speaking Pedagogy: Creation of The One Minute Public Speaking Master™*. Presented at the 2016 Annual Convention of the Florida Communication Association. Public Speaking Educational Training Program. Orlando, Florida.
- Correa, P.** (2016, November). *Barrick Gold, Pueblo Viejo, and the Dominican Republic: Local and global tension examined*. Presented at National Communication Association (NCA) Annual Conference, Philadelphia, Pennsylvania.
- Correa, P.** (2016, November). *Documentary film and the politics of the past: A comparative analysis of Beauchamp, Nelson, and Hampton's Emmett Till*. Presented at National Communication Association (NCA) Annual Conference, Philadelphia, Pennsylvania.
- Correa, P.**, Houck, D., Spielvogel, C., and Tell, D. "Emmett Till Memory Project" [mobile application software]. *Field Trip* by Niantic Labs. First published February 4, 2016. <https://www.fieldtripper.com/>
- Cui, D.**, & Ji, Q. (2016). *Enjoyment of Social Q&A Website Using*. Presented at the Annual National Communication Association, Fukuoka, Japan, June 2016.
- Gonzales, A. L., & **Wu, Y.** (2016). Public Cellphone Use Does Not Activate Negative Responses in Others... Unless They Hate Cellphones. *Journal of Computer-Mediated Communication*, 21(5), 384-398.
- Hawzen, M., **Anderson, L.**, & Newman, J. (2016). Football, Rape Culture, and the Neoliberal University (as) Brand: Reflections on Institutional Governance in the Jameis Winston Rape Investigation. Invited book chapter for *Sport in the Neoliberal University: Profit, Politics, and Pedagogy*.
- Hendrickse, J.**, Secharan, R., & Clayton, R. B. (2016). Examining womens' cognitive and emotional processing of thin, average, and plus size fashion models depicted in the media. *Psychophysiology*, 53, S48.

- Huebner, A.** (2016, November). *The political economy of daily fantasy football*. Presented at the annual meeting of the North American Society for the Sociology of Sport, Tampa, FL.
- Huebner, A.** (2016, October). *The reinforcement of neoliberalism: Examining the ideologies of user-generated Facebook comments regarding solar expansion in Florida*. Accepted for presentation at the biennial meeting of the Union for Democratic Communications, Detroit, MI.
- Huebner, A.** (2016, May). *West Virginia's institution: A Foucaultian analysis of the West Virginia coal industry*. Accepted for presentation at the biennial meeting of the Rhetoric Society of America, Atlanta, GA.
- Ji, Q. & Cui, D.** (2016). The Enjoyment of Social Q&A Websites Usage: A Multiple Mediators Model. *Bulletin of Science, Technology & Society*. Online First. 10.1177/0270467616658744
- Lee, Y. S., & Lee, J.** (2016). Assessing brand communication strategies on social media: A comparative analysis of global brands' Twitter usage in the United States and South Korea. *Asian Communication Research*, 13(1), 81-107.
- Linville, D. L, **Rowlett, J. T.**, & Kolind, M. M. (presented April 2016) *Academic pinstitution: Higher education's use of Pinterest for relationship marketing*. Presented at the Southern States Communication Association annual conference, Austin, TX. (Top Papers in Public Relations)
- McDowell, S.D., Robinson, B., & **Rasul, A.** (2016). Performance of Personal and National Redefinition: Combining the Global and the National in Indian Media and Politics. In D. Pathak (Ed.). *Performative communication in South Asia*. New Delhi: Routledge.
- Minucci, A.**, (2016). "*Freedom for Sale: A Neoliberal study of the Advertising Campaigns of the Wounded Warrior Project*." Presented at the Union for Democratic Communication Conference. Detroit, Michigan.
- Rowlett, J.R.** & Harlow, S. (presented August 2016) *Selfies and Sensationalism on the Campaign Trail: A Visual Analysis of Snapchat's Political Coverage*. Presented at the Association for Education in Journalism and Mass Communication annual conference, Minneapolis, MN. (Visual Communication Division)
- Rowlett, J.R.** (presented March 2016) *Speed dating in the digital age: A analysis of Tinder dating profiles*. Presented at the Popular Culture Association/American Culture Association annual conference, Seattle, WA. (Virtual Identities & Self Promotion)
- Saleem, A.**, & McDowell, S. D. (2016). *Dreaming Peace: A Content Analysis of Af-Pak Intelligence Agreement Coverage in Pakistani, Afghan, and Indian Newspapers*. Presented at the International Studies Association annual convention, Atlanta, Georgia.
- Saleem, A.**, & McDowell, S. D. (2016). *Framing Terrorism: A Content-Analysis of the Coverage of Paris Attacks in Pakistani Newspapers*. Presented at the South Asian Media and Cultural Studies conference, Florida State University, Tallahassee.
- Saleem, A.** & McDowell S. D. (2016). Social Media and Indian Politics in the Global Context: Promise and Implications. In S. S. Narayan, & S. Narayanan (Eds.), *India Connected: Mapping the Impact of New Media* (1st ed., pp. 79-105). New Delhi: Sage.

- Sorenson, A.**, (2016). *Mulholland Dr. and the Feminine Sublime*. Presented at the National Popular Culture Association, Seattle, Washington, March 2016.
- Wang, C.**, & Cortese, J. (presented 2016, July). *Do people purchase what they viewed from YouTube? The influence of attitude and perceived credibility of user-generated content on purchase intention*. Presented at The 2016 Global Marketing Conference, Global Alliance of Marketing and Management Association, Hong Kong. (International)
- Wang, C.**, Lee, J., Lyu, X., & Liao, N. (presented 2016, July). *A Content Analysis of Online Consumer Review of 2015 Best Beauty Products*. Presented at The 2016 Global Marketing Conference, Global Alliance of Marketing and Management Association, Hong Kong. (International)
- Wang, C.**, & Lee, J. (2016). CSR fit and source on building company reputation through consumer attributions. Paper submitted to The 2017 Annual Convention, The American Academy of Advertising, Boston, MA. (National)
- Wu, Y.**, & Matthews, N. (2016, November). *Does eye movement strategy affect perception of violence in video games? an eye tracking study*. Presented at the National Communication Association annual preconference, Philadelphia, Pennsylvania.
- Wu, Y.**, Almond, A. & Lang, A. (2016, June). *Back to the Future: Implicit Attitudes as Expressions of Directional Behavioral Response*. Presented at International Communication Association annual conference, Fukuoka, Japan.
- Wu, Y.** (2016, June). *Motivational Relevance of Attitude Object Moderates Implicit-Explicit Attitude Correlation*. Presented at International Communication Association annual conference, Fukuoka, Japan.
- Wu, Y.** & Lee, J. (2016, June). *I Should Say No but It Looks so Delicious: Cognitive Dissonance Experienced through Evaluation of Nongay Friendly Food Brands*. Presented at International Communication Association annual conference, Fukuoka, Japan.
- Zhao, D.**, Lustria, M. L. A., & Hendrickse, J. (2016, October). *Systematic Review of the Information and Communication Technology Features of Web- and Mobile-Based Psycho-educational Interventions for Depression*. Manuscript Re-submitted for Publication.
- Zhao, D.**, Arpan, L. M, & Raney, A. A. (2016, August). *Examining the Self- and Others-oriented Effects of Exposure to a Mental Health Narrative*. Manuscript Submitted for Publication.
- Zhao, D** & Cortese, J. (2016, June). *Examining the Role of Social Norms in Mental Health Help-Seeking Among Young Adults*. Presented at the annual convention, Information Systems Division, International Communication Association, Fukuoka, Japan.
- Zhao, D.**, Lustria, M. L. A., & Hendrickse, J. (2016, June). *A Systematic Review of Information and Communication Technology-Based Psychoeducational Interventions for Depression*. Presented at the annual convention, Communication and Technology Division, International Communication Association, Fukuoka, Japan.