

The Florida State University  
School of Communication  
Graduate Student Presentations and Publications  
2014-2015

- Anderson, L.** & Hawzen, M. (2015, November). *The NFL Combine: Sport labor and the biopolitical art of evaluation*. Presented at the annual conference of the North American Society for the Sociology of Sport, Santa Fe, NM.
- Anderson, L.** (2015, August). *Sport, media representations, and domestic violence: Ray Rice and the truth behind closed doors*. Presented at the annual conference of the Association for Education in Journalism and Mass Communication, San Francisco, CA.
- Anderson, L.** & Looney, E. (2014, August). *Antitrust exemptions, football, and an (anti)competitive marketplace: An analysis of the future of the relationship between NFL Sunday Ticket and DirecTV*. Presented at the annual conference of the Association for Education in Journalism and Mass Communication, Montreal, Canada.
- Arpan, L., **Lee, Y.**, & **Wang, Z.** (2014, August). *Integrating Self-Affirmation into Health-Risk Messages: Effects on Message Response and Behavioral Intent*. Presented at the Annual Association for Education in Journalism and Mass Communication Conference (AEJMC). Canada.
- Bailey, R.L., & **Wu, Y.** (2014, May). *Representations of primary appetitive stimuli: How food advertising and packaging alter cognitive and motivational responses*. Presented at the International Communication Association annual conference, Seattle, Washington.
- Correa, P.** (Producer/Director/Editor). (62 minutes, 2015). The Isadore Mizell family legacy: A century of leadership through service [Motion picture]. Screened January 2016, Bronze Award, Fort Lauderdale International Film Festival, College Documentary.
- Cui, D.**, & **Wang, Z.** (2015). *Narrative Persuasion of Controversial Historical Movie towards Different Cultural Groups*. Presented at The Broadcast Education Association Conference, Las Vegas, Nevada, April 2015.
- Graves, B. & **Correa, P.** (2015). Articulating cultural belonging at the border of the Heritage Corridor: Public communication and the preservation of North Florida's Gullah / Geechee Culture. *Florida Communication Journal*, 43(1), 1-8.
- Graves, B. & **Correa, P.** (2015, October). *Articulating cultural belonging at the border of the Heritage Corridor: Public communication and the preservation of North Florida's Gullah / Geechee Culture*. Presented at the Popular Culture Association in the South and the American Culture Association in the South (PCASACAS) Annual Conference, Wilmington, North Carolina.
- Huebner, A.** (2015, October). *A political economic analysis of newspaper coverage of Florida solar expansion*. Presented at the annual meeting of the Florida Communication Association, Orlando, FL
- Ji, Q.**, & Harlow, S., **Cui, D.**, & **Wang, Z.** (2015). *Emotional Appeals and the Environment: A Content Analysis of Greenpeace China's Weibo Posts and Audience*

- Responses*. Presented at the Annual Conference of the Association for Education in Journalism and Mass Communication, San Francisco, CA, August 2015.
- Ji, Q. & Zhao, D.** (2015). *Tweeting Live Shows: A Content Analysis of Live-Tweets from Three Entertainment Programs*. Presented at the Proceedings of Association for Computing Machinery (ACM) Conference on Social Media & Society. Toronto, CA. doi:10.1145/2789187.2789195
- Ji, Q., & Raney, A.** (2015). *Morally Judging Entertainment: A Case Study of Live Tweeting During Downton Abbey*. *Media Psychology*, 18(2). doi: 10.1080/15213269.2014.956939
- Ji, Q.** (2015, Nov). *Social Media News Use and Political Discussion: A Focus on Chinese Users News Reception and Dissemination*. Presented at the annual convention, NCA, Las Vegas
- Ji, Q.** (2014, November). *Live tweeting and entertainment media*. Presented at panel of The Bigger The Data The Harder The Fall? Opportunities, Methodologies, and Challenges to Big Data Analysis at the annual convention, Human communication and technology Division, NCA, Chicago, IL. Nov., 2014
- Ji, Q., & Lee, Y. S.** (2014). *Genre matters: A comparative study on the entertainment effects of 3D in cinematic contexts*. *3D Research*, 5(3), 1-13.
- Lang, A., **Wu, Y., & Almond, A.** (2014, May). *Conceptualizing combined motivational activation as the mechanism underlying implicit attitude measurement*. Presented at the International Communication Association preconference, Seattle, Washington.
- Lee, J., Onifade, E., Ryu, J., **Rasul, A., & Maynard, Q. R.** (2014). Online activity, alcohol use, and Internet delinquency among Korean youth: A Multilevel Approach. *Journal of Ethnicity in Criminal Justice*, 12(4), 247-263.
- Lee, Y. S., & Lee, J.** (2014). Do brands talk differently?: An examination of product category involvement of elaboration likelihood model in Facebook, *Journal of Advertising and Promotion Research*, 3(2), 45-84.
- Lee, Y. S.** (2015, August). *How to maximize self-efficacy in health messages?* Poster presented to the National Health Communication, Marketing, & Media, Atlanta, Georgia.
- Lee, Y. S.** (2014, July). *Effects of self-affirmation response to gain vs. loss-framed messages*. Presented to the National Communication Association Doctoral Honors Seminar, University of Maryland, College Park, Maryland
- Lee, Y. S.** (2014, May). *The effects of campaign advertising in the 2012 South Korean Presidential elections: Focused on 'Cognitive Miser Theory.'* Presented to the annual convention of International Communication Association, Political Communication, Graduate Student Preconference, Seattle, Washington.
- Linville, D. L., **Rowlett, J. T., & Kolind, M. M.** (2015). Academic institution: Higher education's use of Pinterest for relationship marketing. *Journal of Relationship Marketing*, 14(4), 287-300.
- Lustria, M. L. A., **Zhao, D., & Hendrickse, J.** (2015, April). *Best Practices for Designing Web and Mobile Technology-Based Psycho-Educational Interventions for Depression: A Systematic Review*. Poster session presented at the annual convention, Mediated Health Communication Competitive Poster Session, DC Health Communication conference, Fairfax, VA.

- McDowell, S. D., Robinson, R., & Rasul, A. (presented 2015). *Combining global and the national in Indian media and politics: The performance of personal and national redefinition*. Keynote address presented by Dr. McDowell at the International Seminar on “Performative Communication: Culture and Politics in South Asia” in New Delhi, India.
- Potter, R.F., Wu, Y., Liu, J., & Krizan, K. (2014, May). *Pop prosody: The effect of emotional singer inflections on automatic attention to popular music*. Presented at the International Communication Association annual conference, Seattle, Washington
- Rasul, A., & Raney A. A. (2015). Learning through entertainment: The effects of Bollywood movies on the job-seeking behavior of South Asian females. *International Communication Gazette*, 78(3), 267-287. doi:10.1177/1748048515601577
- Rasul, A. (2015). Violently entertained: A meta-analysis of the effects of mediated violence on enjoyment. *Journal of Creative Communication*, 10(1), 1-20.
- Rasul, A., & Mukhtar, M. (2015). Bollywoodization of foreign policy: How film discourse portrays tension between states. *Journal of Media Critiques [JMC]*, 1(1). doi: 10.17349/jmc115201
- Rasul, A. (2015). Unreliably reliable: Application of the intercoder reliability coefficients in content analysis. *Journal of Transnational "Words of Power": Proliferation of Journalism and Professional Standards*, 1(1). (In Press). (A flagship journal of the Journalism Research and Education Section at International Association for Media and Communication Research).
- Rasul, A., Robinson, B., & McDowell, S. D. (2015). The Taliban factor: Conflict in Afghanistan and the elite South Asian newspapers. *Journal of International Communication*, 22(2), 272-293. doi:10.1080/13216597.2015.1106960.
- Rasul, A. (2015). Elite Perceptions: South Asian English newspapers and the war on terror in Afghanistan. In T. Knieper & I. Saleh (Eds.). *The visual politics of war*. London: Cambridge Scholar Publishing.
- Rasul, A. (2015). *Seriously entertained: Exploring the role of enjoyment in influencing audiences' attitude towards female politicians*. Presented at the annual conference of National Communication Association in Las Vegas.
- Rasul, A. (2015). *Excessive regulation through bureaucratic bullying: Evaluating broadcast regulation in South Asia*. Presented at the annual conference of National Communication Association in Las Vegas.
- Rasul, A., Raney, A. A., Bilir, D., McDowell, S. D., & Robinson, B. (2015). *Immoral drones: Moral disengagement and framing of drone strikes in the US elite newspapers*. Presented at the annual conference of International Association for Media and Communication Research in Montreal, Canada.
- Rasul, A., & Raney, A. A. (2015). *Politically entertained: Political knowledge and attitude towards lead characters in biographical political movies*. Presented at the annual conference of International Communication Association in Puerto Rico.
- Rasul, A. (2015). *Violently entertained: A meta-analysis of the effects of mediated violence on enjoyment*. Presented at the annual conference of International

Communication Association in Puerto Rico. (Top Three Student Papers Award, Mass Communication Division).

- Rasul, A., & Proffitt, J. M.** (2015). *A passage to India: Indian film market and the political economy of Disney's transnational operations*. Presented at the annual conference of Union for Democratic Communication in Toronto, Canada.
- Rasul A. & McDowell, D.** (2014). Images of oppression: An analysis of the coverage of Afghan women in Time and Newsweek after 9/11. *Journal of International Communication, 21*(1), 21-37. doi: 10.1080/13216597.2014.987798.
- Rasul, A. & Asim, M. M.** (2014). How US newspapers framed the Arab spring. *Media Asia, 41*(1), 86-100.
- Rasul, A., & Raney, A. A.** (presented 2014). *Learning through entertainment: The effects of Bollywood movies on the job-seeking behavior of South Asian female*. Presented at the annual conference of National Communication Association in Chicago.
- Rasul, A., Bilir, D., McDowell, S. D., & Robinson, B.** (presented 2014). *Framing Syria: Identifying individual and media frames in the coverage of the Syrian crisis in Al-Jazeera Qatar and Al-Jazeera USA*. Presented at the annual conference of International Association for Media and Communication Research in Hyderabad, India.
- Rasul, A.** (presented 2014). *Construction and validation of a scale to measure attitude of the voters towards female politicians*. Presented at the annual conference of International Communication Association in Seattle, WA, USA.
- Rasul, A., & Raney, A. A.** (presented 2014). *Moral drones: The framing of drone strikes in the Pakistani and US Elite press*. Presented at the mid-winter conference of Association for Education in Journalism and Mass Communication in Norman, Oklahoma.
- Saleem, A., McDowell, S. D., & Rasul, A.** (presented 2014). *Political context and institutional performance: Understanding Internet governance in Pakistan*. Presented at the Global Fusion conference at the University of Texas at Austin.
- Saleem, A.** (2015). *Social Media in Indian Politics: Promises and Implications*. Presented at the International Association for Media and Communication Research conference, Montreal, Canada.
- Saleem, A.** (2015). *Framing the Conflict: Coverage of Indian Elections 2014 in Pakistani Press*. Presented at the International Association for Media and Communication Research conference, Montreal, Canada.
- Saleem, A.** (2015). *Siachen Conflict between India and Pakistan: How Politics and National Security Trumps Environmental Concerns*. Presented at the Conference on Communication & Environment. University of Colorado, Boulder.
- Saleem, A., & McDowell, S. D.** (2015). *Political Economy of News Television in Pakistan*. Presented at the 2015 Union for Democratic Communication conference. Toronto, Canada.
- Saleem, A., & McDowell, S. D.** (2015). *Internet Governance in Pakistan: Understanding the Roles of Domestic and Transnational Civil Society Groups*. Presented at the International Studies Association conference. New Orleans, Louisiana.
- Saleem, A.** (2015). *Divided by Conflict, Tied Together by Peace: A Content Analysis of the 2014 Nobel Peace Prize Award Winners in Indian and Pakistani Newspapers*.

Presented at the South Asian Media and Cultural Studies conference. Florida State University, Tallahassee.

**Sorenson, A.**, (2015). *Revolution, Counterrevolution, and an Inhuman Existence: Lou Ye's Summer Palace and the Tiananmen Square Incident*. Presented at the Midwest Popular Culture Association, Cincinnati, Ohio, October 2015. – Panel Chair

**Sorenson, A.**, (2015). *A Quiet Extinction: the Function of Surrealism in Lars von Trier's Melancholia*. Presented at the National Popular Culture Association, New Orleans, Louisiana, March 2015.

**Sorenson, A.**, (2015). *The Subversive Aesthetic of Leni Riefenstahl*. Presented at the Miami University Race, Class, Gender, and Sexuality Symposium, Oxford, Ohio, February 2015.

**Sorenson, A.**, (2014). *The Death of the Swan: Black Swan and the Female Abject*. Presented at the Midwest Popular Culture Association, Indianapolis, Indiana, October 2014.

**Wang, Z.** (2014) *Single and educated: A study of women's self-presentation on one Chinese online dating website*. Presented at the National Communication Association (NCA) 100th convention. Chicago.

White, L., Henderson, A., Cook, L., Barnes, C., **Bravo, O.**, & Rowe, Y. (2014) *Informing Media Regulatory Issues: Applying Multimethod Approaches*. Presented by Livingston White at the inaugural Mixed Methods International Research Association, Boston College, Chestnut Hill, MA, USA.

**Zhao, D.**, Arpan, L. M., & Raney, A. A. (2015, November). *Examining the Self- and Others-oriented Effects of Exposure to an Entertainment-Education Narrative about Bipolar Disorder*. Presented at the annual convention, Mass Communication Division, National Communication Association, Las Vegas, NV