

**Florida State University
School of Communication**

**Quality Enhancement Review
Self-Study**

2015-2016

Self-Study Questions

Overview

1. Describe the academic program, including the program's history, academic offerings (degree and certificate programs), curricular focus, and organizational structure. In addition, comment briefly on the program's accomplishments, faculty, and research.
2. Analyze the strengths and weaknesses of the programs.

Undergraduate Students

3. Analyze the undergraduate headcount enrollment and identify any significant trends and issues which the program must address. Is the ethnic and gender diversity of the program(s) consistent with the field? How effective is the program in meeting enrollment demands (include information about faculty course loads, course scheduling and course availability)?
4. What efforts are made by the program to recruit, enroll, and retain high-quality students? What does this say about the program's efforts to recruit, enroll and retain high-quality students?
5. Describe the mechanisms and structure in place to provide academic advising to undergraduate students. How are students advised once they have been enrolled in the program? What is the process for advising prospective majors in limited-access programs? Are improvements needed?
6. Do the courses offered by the program benefit the university (general education)? If so, how does the program meet the demand and assure the quality of those courses and their relevance to the liberal studies curriculum?

Graduate Students

7. Recruitment/Enrollment/Retention/Graduation data for all graduate degrees
8. Placement data, and other quality indicators of the graduate program
9. Curriculum
10. Advising and professional preparation of graduate students
11. Resources for graduate training
12. Faculty Research/Creative Activity
13. Summary of the strengths and weaknesses
14. Describe the teaching expectations and requirement for graduate students. How are teaching assistants are supervised, evaluated, and provided training?

Faculty

15. To what extent is the program concerned about having adequate faculty to teach its degrees, majors, and certificates? Analyze faculty research and scholarship productivity. What steps are taken to ensure doctoral supervision loads are equitable and sustainable?
16. How does the program evaluate the performance of adjuncts?
17. How is teaching effectiveness assessed by the program and what program efforts have been shown to improve the quality of instruction? Are there any instances where faculty members have had poor evaluations of teaching and what efforts were made to improve his/her teaching?
18. Identify the undergraduate academic degree program director and/or coordinator. How was the person selected and what are her/his academic qualifications in relation to her/his position?

Curriculum

19. When was the last time the undergraduate curriculum was reviewed comprehensively? Review lower level prerequisite courses to ensure that the program is in compliance with state-approved common prerequisites (reference the most recent annual review of the program guide found at <http://www.academic-guide.fsu.edu/> and conducted by the Division of Undergraduate Studies). If appropriate, review the limited access status of a departmental program(s) and determine if it is still warranted (reference the most current annual report compiled by the Office of the VP for Faculty Development and Advancement and submitted to the Florida Board of Governors). Are there difficulties in course scheduling and availability? Are course offerings reviewed for relevancy to the learning outcomes of the major/academic degree program/certificate as well as to the general field? Please describe the review process and who was involved.
20. To what extent is distance learning used to deliver courses? Is there an online presence and how does it function in relation to the main campus?
21. If applicable, how does the program monitor and assess the performance of the program's instructional efforts at any off-campus instructional site(s) (e.g., Panama City, Florida; Republic of Panama)? How do these function in relation to the main campus?

Resources

22. Analyze the adequacy of the physical facilities utilized by the program.
23. Identify any programmatic concerns with information technology.
24. How adequate are the library resources to support the program? Identify "gaps" in holdings and/or databases.

Assessment

25. Consider the findings and recommendations from the previous self-study. How did the program address previous findings and recommendations? What are the significant changes in the program since the previous review?
26. Report the findings and recommendations from the previous discipline-specific accreditation. Indicate whether the program is currently undergoing accreditation or when the next one is scheduled.
27. What process does the program use to formulate student learning outcomes and assess student learning? How are key concepts and other knowledge the faculty want the students to learn explicitly mapped into the curriculum? How well are students achieving the expected learning outcomes established by the program faculty members?
28. What specific changes or improvements has the program made in response to assessment of student performance on learning outcomes?

Supporting Materials

- Appendix A. QER Vitae
- Appendix B. Budgeted and actual faculty FTE for the last 5 years
- Appendix C. Teaching Evaluations
- Appendix D. Enrollment and Completion Tables
- Appendix E. Student Learning/Program Outcomes
- Appendix F. URL/Weblinks to Student Handbooks
- Appendix G. Surveys of current students, graduates, alumni
- Appendix H. Undergraduate and graduate placements
- Appendix I. Graduate Courses Taught in the Past Five Years
- Appendix J. Oversized Tables

I. Overview

1. Describe the academic program, including the program's history, academic offerings (degree and certificate programs), curricular focus, and organizational structure. In addition, comment briefly on the program's accomplishments, faculty, and research.

The mission of the School of Communication (SCOM) is to prepare students for careers in communication professions, in research and academic professions, and for active participation and leadership in organizations and community life. The School also undertakes research on communication policies, industries, and processes and publishes the results of this research. Several program accomplishments are notable since the last unit Quality Enhancement Review (QER) in 2008-2009.

- A number of new academic programs have been added or improved during the past seven years. The Integrated Marketing Communication (IMC) and Media and Communication Studies (MCS) Master's and Ph.D. programs have been upgraded and focused to address developments in the discipline, student demand and changes in university resources. In particular, three Ph.D. majors that were previously offered have now been consolidated into a single Ph.D. major emphasizing Communication Theory and Research. A third recently approved Master's major has been added that features Public Interest Media and Communication.
- In response to the 2008-09 QER, SCOM has taken specific steps aligning efforts when recruiting, admitting and supporting doctoral students. This has resulted in more rigorous admissions, increased oversight, a required doctoral colloquium, an increase in Ph.D. students' conference presentations and publications, and a new funding policy designed to encourage students' timely degree completion.
- The School of Communication has 27 faculty members. Two of SCOM's Specialized Faculty have part-time appointments. This yields 26.0 Full Time Equivalent (FTE) positions. Eight new Assistant Professors have recently joined the SCOM faculty. This growth results in 13 tenured faculty, 8 tenure-earning faculty, and 5 FTE Specialized Faculty in the School. Filling these faculty positions has allowed the School to address the high student / faculty ratios and some of the large class-size issues identified in the 2008–09 QER report.
- The School of Communication faculty continue to be recognized for their teaching, research and creative works. The SCOM faculty members have won numerous awards for teaching and mentoring. These awards include a Distinguished Teaching Award, Florida State University's highest teaching award, plus U.S. Fulbright and German Academic Exchange Service (DAAD) awards. In the most recent five years the tenured and tenure-earning faculty have authored and produced a notable number of conference papers, publications, book chapters, books and creative works.

- As recommended by the 2008-09 QER, the SCOM faculty have increased the School's visibility within the discipline and augmented the School's participation in Contract and Grant (C&G) initiatives. Proposals submitted by the School's faculty resulted in awards totaling over \$3.4 million, with SCOM faculty serving as Co-Principal Investigators.
- Over the most recent five years, the SCOM faculty, adjuncts and Teaching Assistants (TAs) have taught relatively high numbers of FTE undergraduate and graduate students. During this time, over 1,350 undergraduates, 385 master's students and 29 doctoral students have completed their communication degrees.
- Since the creation of the Professional Communication major in 2002, the SCOM affiliated programs at the Panama City campus have become an essential element in economic development, attracting highly motivated and qualified traditional and non-traditional students who, upon graduation, often work in Northwest Florida businesses and organizations. More students have graduated from SCOM affiliated programs than any other academic discipline offered at the campus. [FSU Panama City Annual Report, 2011-2012, p. 9]
- A number of new professional development opportunities have been added to support students. Students have the opportunity to enroll in SCOM courses in London, New Delhi, Panama and Valencia and can participate in professional development internship programs in China and the United Kingdom.

The School is well positioned for the future. The School of Communication continues to attract highly motivated and qualified undergraduate students. Students who have a minimum 3.0 GPA after completing 52 credit hours may apply for admission to the School. Because of its limited access / limited enrollment undergraduate programs, SCOM admits students who have GPAs that usually average in the 3.5 – 3.8 range. As would be expected, these students are typically successful throughout their undergraduate careers at Florida State University.

The programs developed by the School of Communication boast alumni throughout the world. Even during the recent recession, alumni and friends gave generously and enthusiastically supported many University initiatives. Alumni gifts help students launch successful careers by supporting student professional organizations, career days, and intern and service learning experiences. In 2013, private contributions helped the College of Communication and Information (CCI) host two career fairs, three female mentoring breakfasts, and four alumni and student networking programs in Tallahassee and in various Florida cities. During the 2013-2014 academic year, 48 scholarships were awarded to School of Communication students. [[FSU Foundation, College of Communication and Information at a Glance](#)]

The School of Communication has several affiliated centers and programs that both support and enhance the educational programs of the School. They include the Project Management Center, the Center for Hispanic Marketing Communication, Seminole Productions. [[School of Communication Affiliated Centers and Programs](#)]

School of Communication Programs

The School of Communication offers seven bachelor's and master's degree programs organized under two divisions:

- Media and Communication Studies, with majors in:
 - Media and Communication Studies (B.A. / B.S. and M.A. / M.S.)
 - Digital Media Production (B.A. / B.S.)
 - Public Interest Media and Communication (M.A. / M.S.).

- Integrated Marketing Communication, with majors in:
 - Advertising (B.A. / B.S.),
 - Public Relations (B.A. / B.S.), and
 - Integrated Marketing Communication (M.A. / M.S.).

In addition to the seven programs listed above, until the Fall semester of 2013, a Professional Communication B.S., a Corporate & Public Communication M.S. and a combined Professional Communication/Corporate & Public Communication B.S./M.S. degree were offered at the Panama City campus as part of the Media and Communication Studies in the SCOM. With the approval of the Florida Board of Governors, the aforementioned Communication degrees were moved to the College of Applied Studies located specifically at the Panama City campus.

The Media and Communication Studies majors are formally classified as C.I.P. 09.0702, Communication and Digital Media Studies. Each of the Integrated Marketing Communication as well as the Professional Communication and Corporate & Public Communication majors falls under C.I.P. 09.0900, Professional Communication. The two administrative divisions jointly offer a Communication Theory and Research Ph.D. degree within the C.I.P 09.0199, Communication and Media Studies, Other. [[School of Communication Degree Program Inventory](#)][[QER Communication Data Booklet, Fall 2015, p.4](#)]

The School's academic curricula allow students to pursue a traditional communication program (e.g., Media / Communication Studies), or more applied, professional degree programs (e.g., Digital Media Production, Advertising, or Public Relations). Master's students have similar traditional and more professionally oriented degree options, with majors in Media and Communication Studies, Integrated Marketing Communication and Public Interest Media and Communication. The doctoral program in Communication Theory and Research is designed for students who are seeking advanced studies in a research intensive program that can lead to both academic and non-academic careers.

Undergraduate programs [[School of Communication Undergraduate Programs](#)]

Media/Communication Studies (M/CS) – This program provides a liberal education highlighting media studies and human communication. M/CS courses include the study of the history and

changing state of mass media, communication technologies, media production techniques and public speaking. Students also develop an understanding of the economic and social effects of media, including legal and ethical issues. [[Media/Communications Studies Academic Guide](#)]

Digital Media Production (DMP) – While focusing on documentary productions, DMP students learn the foundation skills of shooting digital video, recording sound and using lighting for dramatic effect. Alongside these traditional elements, students also learn to use contemporary post-production software. These tools, combined with a theoretical background in visual storytelling, prepare students for work in industries ranging from traditional film and television, sports media, and local production studios to emerging careers related to streaming video and online productions. [[Digital Media Production Academic Guide](#)]

Advertising (ADV) – Along with core courses in advertising, public relations, mass media law, public speaking and research methods, this program features a sequence of courses emphasizing account management, creative strategies, desktop multimedia production and media planning. Advertising students can participate in the American Advertising Federation, National Student Advertising Competition. The ADV program and national competition prepare students for careers in the advertising and marketing industries. [[Advertising Academic Guide](#)]

Public Relations (PR) – The PR major requires core courses in advertising, public relations, mass media law, public speaking and research methods. The upper division PR courses concentrate on campaign management, public relations writing, speech writing and public relations techniques. Students in this emphasis area master skills necessary for public relations careers. [[Public Relations Academic Guide](#)]

Professional Communication - The Professional Communication major offers students the opportunity to earn an undergraduate degree which includes a broad understanding of fundamental and advanced communication processes. While no longer under the School of Communication, the Professional Communication undergraduate degree taught at the Panama City campus (under the College of Applied Studies) is designed to offer both traditional and non-traditional students a broad understanding of fundamental communication processes. The Professional Communication major requires core courses in advertising, public relations and public relations writing, organizational communication, persuasion. This degree also includes up to 12 hours of external internship in community businesses and organizations with an emphasis on direct experiential learning opportunities consistent with the College of Applied Studies' focus. Additionally, a minor in Professional Communication is available in face-to-face and online formats. This minor is available to all students enrolled at Florida State University, regardless of their campus designation code. [[Professional Communication Academic Guide](#)][[Undergraduate Academic Program Guide, Minors, Professional Communication](#)]

The School of Communication additionally offers undergraduate students opportunities to enrich their studies while completing Honors in the Major requirements, a joint Bachelor's / Master's degree program, and a certificate program featuring Multicultural Marketing Communication. The School of Communication, in cooperation with the Department of

Modern Languages and the College of Medicine, also administers an interdisciplinary Medical Spanish Interpreter Certificate Program. [[Honors in the Major Program](#)][[School of Communication Joint BA/MA Program](#)][[Undergraduate Certificate in Multicultural Marketing Communication](#)][[Undergraduate Medical Spanish Interpreter Certificate Program](#)]

Graduate programs [[School of Communication Graduate Programs](#)]

Corporate and Professional Communication- As with the Professional Communication B.S. degree, while no longer under the CCI, the Corporate and Public Communication M.S. taught at the FSU Panama City campus (under the College of Applied Studies) is a terminal Master's degree for students currently employed in or seeking professional positions emphasizing public affairs, public information, and public issues management within business, government, not-for-profit organizations, or educational institutions. The degree focuses on the practical application of communication theory, particularly in organizational communication contexts. The overall Communication program under the College of Applied Studies also includes a combined B.S./M.S. program, allowing students to seamlessly move from the undergraduate to graduate Communication degrees. [[Corporate and Professional Communication Graduate Program](#)]

Media and Communication Studies (MCS) – This major is intended for students interested in advanced studies of communication media and human communication interactions, emphasizing communication theory, research methods and data analysis, and media content and effects. The program prepares students for positions in media, communication agencies, or other political, social, and public sector organizations. It also serves as preparation for doctoral work in communication, leading to teaching and/or research positions. [[Media and Communication Studies Graduate Program](#)]

Integrated Marketing Communication (IMC) - The IMC graduate program is designed for students interested in careers that merge advertising, public relations, cross-cultural marketing communication, new communication technologies, and applied research. It provides a foundation for students who wish to pursue professional careers in integrated marketing communication. The program also can lead to advanced graduate studies. [[Integrated Marketing Communication Graduate Program](#)]

Public Interest Media and Communication – This is a hybrid professional / research degree that prepares students to work in the communications areas of non-governmental organizations, political campaigns, government agencies and social service groups. Students learn a combination of technical media production skills, communication theory and research methods. This set of skills allows them to create, distribute and evaluate media messages for a wide range of public interest organizations and endeavors.

Communication Theory and Research – Beginning with a common core, Ph.D. students explore the philosophical, theoretical, and methodological approaches to communication scholarship, from interpretive analyses to empirical studies. A major goal of the program is for students to

learn the complexities and interdependencies of communication inquiry. Students gain a critical, historical, and social-scientific theoretical grounding in the communication discipline and then pursue two out of the three following areas in more depth: media studies, cultural and rhetorical studies, or marketing communication training. Students are mentored to help them present the results of their research at regional and national conferences, culminating in publication in refereed outlets. Ultimately, this doctoral program is designed for students who are interested in pursuing academic, research or administrative careers in higher education institutions, communication-related industries, not-for-profit organizations and governmental agencies. [[Communication Theory and Research](#)]

The School of Communication also offers three graduate certificates with emphases on Digital Video Production, Multicultural Marketing Communication, and Project Management. [[School of Communication Graduate Certificates](#)][[Graduate Certificate in Digital Video Production](#)][[Graduate Certificate in Multicultural Marketing Communication](#)][[Graduate Certificate in Project Management](#)]

School of Communication Organizational Structure

The School of Communication is located in the College of Communication and Information and is organized into two divisions, Media and Communication Studies and Integrated Marketing Communication. Programs in the school are offered at the bachelor's, master's and doctoral levels. Since 2002, two of the programs, Professional Communication and Corporate & Public Communication, have been offered exclusively at the Panama City, FL campus. At its October 30, 2012 meeting, the Florida State University Board of Trustees authorized the administrative transfer of the Professional Communication and Corporate & Public Communication programs from the School of Communication to the College of Applied Studies. [[FSU Board of Trustees Oct. 30, 2012 General Meeting Minutes, pgs. 4-5](#)]

The organizational structure the School of Communication is defined by the bylaws that have been approved by the faculty in the School of Communication and the Dean of the College of Communication and Information. [[School of Communication Bylaws](#)]. The bylaws emphasize that the legislative authority of the School rests in the faculty assembly. In accordance with the bylaws, the faculty recommend and the Dean appoints a Director who is the chief administrative officer. The bylaws further define and make administrative allowances for the School Director to appoint an Associate or Assistant School Director, a Director of Doctoral Studies, and Area Heads for the Media and Communication Studies and Integrated Marketing Communication Divisions. The School of Communication bylaws also detail responsibilities for an Executive Committee, an Academic Affairs Committee, a Doctoral Program Committee, and a Promotion, Tenure and Evaluation Committee. Several other committees with limited responsibilities are similarly specified. The SCOM bylaws also detail key elements of the annual evaluation process and the criteria for promotion and tenure. [[School of Communication Annual Evaluation Form](#)]

Faculty members within the Professional Communication and Corporate & Public Communication programs are general members of the College of Applied Studies. Curricular matters, organizational structure, the annual evaluation process and the criteria for promotion and tenure of Professional Communication and Corporate & Public Communication program faculty members are defined by the College of Applied Studies Bylaws. [[College of Applied Studies Bylaws](#)][[Panama City Campus Faculty Evaluation Policy](#)][[Panama City Campus Faculty Evaluation Process](#)]The bylaws of the School of Communication and the College of Applied Studies are consistent with University policies found in the FSU Constitution, BOT-UFF Collective Bargaining Agreement, and Faculty Handbook. [[FSU Constitution](#)][[BOT-UFF Collective Bargaining Agreement](#)][[Faculty Handbook](#)]

2. Analyze the strengths and weaknesses of the program.

Program Strengths

The School of Communication and the Professional Communication and Corporate & Public Communication program faculty members represent extraordinary diversity in terms of faculty and scholarly perspectives on the communication discipline. These programs have almost the entire breadth of the field, from performance studies to communication law and political economy, and from rhetorical to empirical social sciences represented on our faculty and in our academic programs. Accordingly, undergraduate students have the opportunity to learn the richness of the field. This promotes flexible thinking and informed problem-solving, giving students better ideas about career choices. It makes graduate students more well-rounded scholars, better prepared to address complex communication phenomena.

The faculty of these programs is certainly one of the greatest strengths. The programs at the Tallahassee campus have a good balance of tenured, tenure-earning and Specialized Teaching Faculty members. While the faculty members of the College of Applied Studies are non-tenure earning, they have considerable practical consulting, training, and leadership experience. All of the faculty have strong teaching records and continue to be highly visible in their research and creative activities. They are also increasingly engaged in contract and grant initiatives.

Several of the SCOM undergraduate programs continue to be focused in their course sequencing and offerings. In particular, the sequenced Advertising, Public Relations, and Digital Media Production classes are typically taught by full-time faculty members or resident professionals. In a few instances, essential skills and creative classes are taught by qualified professionals in the community.

The SCOM programs, particularly at the undergraduate levels, are popular and attract motivated students with strong academic records. In addition, many of our students have well-defined, yet diverse academic and career goals. The combination of motivation, academic preparation and a range of academic and career goals fosters a dynamic environment that enriches the learning process.

The College's Undergraduate Advising Center provides personalized advising for undergraduates, including a closely monitored undergraduate mapping program that helps assure high graduation rates.

SCOM students participate in many activities and organizations, including the Advertising Club, the advertising competition team, forensics teams (Individual Events and Debate), the Student Chapter of the Florida Public Relations Association, the Women in Communication Association, the Lambda Pi Eta honor society, FSU's V89 student radio station, WFSU public radio and television, and Seminole Productions. We additionally provide special opportunities for students to collaborate with faculty and corporate donors in activities sponsored through the School's Center for Hispanic Marketing Communication. [[School of Communication Center for Hispanic Marketing](#)]

At the Panama City campus, the Professional Communication program is regionally well regarded and is consistently one of the two largest programs by enrollment on the campus. What makes this particular program special is the high level of individualized attention both undergraduate and graduate students receive from Communication faculty. This includes academic advising – in conjunction with the professional advising staff of the College of Applied Studies, faculty actively advise students during their time in the program. Furthermore, in recent years, the program has placed an emphasis on assisting students in activities that enhance their marketability, in particular Garnet and Gold Scholars and ADDY awards.

Program Weaknesses

The School's extraordinary diversity is seen as a weakness by some faculty because it does not produce the discipline depth often found in other communication programs. This diversity also hinders long-term planning and faculty agreement on emphasis areas when we are recruiting new graduate students and hiring new colleagues.

The Media / Communication Studies undergraduate program is still over-enrolled. This results in senior level M/CS classes that are relatively large, often enrolling 40 or more students. These high MCS enrollments increase the need to use adjuncts and doctoral students to cover foundation classes.

Current faculty assignments, undergraduate enrollments levels and available expense budgets continue to limit the School's ability to:

- offer low-enrollment classes designed to improve students' analytic, writing and presentation skills.
- provide high-cost computer technology, hardware and software, to
 - serve the Digital Media Production program, and
 - regularly upgrade computers and printers in offices and computer labs.

Available budgets similarly are limiting the funding that we can offer graduate students. Our funding for discretionary expenditures (equipment and graduate stipends) has declined. Our Master's stipends are particularly meager.

We have only four full-time staff in the School. This includes an Office Manager, two Academic Support Assistants, and a Media Technician assigned to support the Digital Media Production program and Seminole Productions. The available staffing support is insufficient for 26 FTE faculty members, the approximate 60 teaching assistants, 120 additional graduate students, and over 500 undergraduates.

The School of Communication needs to expand the number of students completing undergraduate Honors in the Major theses. Given the number of very high achieving undergraduate students, the School's production of fewer than 3 - 5 Honors Theses per year is too low. The Professional Communication and Corporate & Public Communications programs at the Panama City campus of FSU are limited by budgetary constraints endemic of a small, branch campus, supporting only three full-time faculty members.

Wherein SCOM programs draw from a much larger geographical area and population (generally Florida and surrounding states), the Panama City programs draw from a smaller, more regional base which limits the qualified students in the geographic proximity of the campus. The effect of this is most seen in the Corporate and Public Communication graduate degree, where enrollment can be problematic, requiring specialized, targeted recruitment.

Finally, we have not been able to replace a faculty coach for the Forensics program. Consequently, Ph.D. and Master's students continue to coach and travel with the Forensics teams. Notwithstanding, we presently have an active fund raising initiative that is soliciting endowment funds to support a faculty coach position.

II. Undergraduate Students

- 3. Analyze the undergraduate headcount enrollment and identify any significant trends and issues which the program must address. Is the ethnic and gender diversity of the program(s) consistent with the field? How effective is the program in meeting enrollment demands (include information about faculty course loads, course scheduling and course availability)?**

The School's student body includes about 1,000 students, 45% of whom are not formally admitted (Table 3.1). These students are completing their Liberal Studies requirements. Fifty-five percent of the students are formally admitted in one of the School's four undergraduate majors or in the Professional Communication program at the Panama City campus (Tables 3.1-3.2). The four SCOM majors are limited access / limited enrollment programs. The application process is competitive, with around 500 qualified sophomores and juniors each year seeking one of the 280 - 320 openings spread across the four majors.

**Table 3.1 FSU School of Communication Undergraduates: Not Formally and Formally Admitted Majors
Fall Semesters, 2010 - 2014⁽¹⁾**

	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Average 2010-14
Undergraduate Students						
Not Formally Admitted (NFAs)	533 50.3%	411 42.0%	390 40.9%	440 44.4%	491 47.6%	453 45.2%
Formally Admitted Majors	527 49.7%	568 58.0%	564 59.1%	551 55.6%	541 52.4%	550 54.8%
Total	1,060	979	954	991	1,032	1,003

(1) FSU Office of Institutional Research, <http://www.ir.fsu.edu/>, May 2015.

In recent years SCOM's and the Professional Communication's program undergraduate enrollments have remained relatively stable (Tables 3.2, 3.3). Approximately 550 undergraduate students enroll in SCOM majors each fall semester. A majority are enrolled as Media / Communication Studies majors, followed by majors in Digital Media Production, Public Relations and Advertising. Approximately 102 undergraduate students enroll in the Professional Communication program at the Panama City campus each fall (Table 3.3).

**Table 3.2 FSU School of Communication Undergraduate Enrollment by Academic Majors
Fall Semesters, 2010 - 2014⁽¹⁾**

Majors	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Average 2010-14
Media/Communication Studies	296 56.2%	327 57.6%	312 55.3%	309 56.1%	313 57.9%	312 56.7%
Digital Media Production	83 15.7%	83 14.6%	96 17.0%	90 16.3%	81 15.0%	87 15.8%
Advertising	71 13.5%	78 13.7%	78 13.8%	72 13.1%	72 13.3%	74 13.5%
Public Relations	76 14.4%	80 14.1%	78 13.8%	80 14.5%	73 13.5%	78 14.1%
Total	527	568	564	551	539	550

(1) FSU Office of Institutional Research, <http://www.ir.fsu.edu/>, May 2015.

**Table 3.3 Professional Communication Undergraduate Enrollment
Fall Semesters, 2010 - 2014⁽¹⁾**

	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Average 2010-14
Professional Communication	106	101	99	100	105	102

(1) FSU Office of Institutional Research, <http://www.ir.fsu.edu/>, May 2015.

As mentioned previously, the SCOM faculty has grown. In previous years the school's faculty resources have been stretched. Enrollment demands, course scheduling and course availability have been problems in undergraduate major, minor and service classes. These demands have been met by increasing upper-division class sizes and by depending on adjuncts and graduate teaching assistants. The stable undergraduate enrollments and the growth of faculty positions, however, have now reduced the undergraduate student major / faculty ratio to approximately 21 : 1 (still fairly high, especially when also considering the School's sizeable graduate enrollments).

The historical and current gender and ethnic/racial diversity of the SCOM undergraduate programs, while generally consistent with the student profiles in the discipline, further represent an additional set of enrollment issues. For the most recent fall semesters (Table 3.4), the overwhelming majority (75.5%) of the SCOM undergraduates have been females. Even the Digital Media Production program now has a female majority (51.9%). Notably, the percentage of female students, overall, has remained virtually the same for the last five years.

Table 3.4 FSU School of Communication Undergraduate Enrollment by Academic Majors and Sex
Fall Semesters, 2010 - 2014⁽¹⁾

Majors by Sex	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Average 2010-14
Media/Communication Studies	296	327	312	309	314	312
Females	77.7%	79.5%	82.4%	78.6%	78.3%	79.3%
Males	22.3%	20.5%	17.6%	21.4%	21.7%	20.7%
Digital Media Production	84	83	96	90	81	87
Females	40.5%	39.8%	45.8%	47.8%	51.9%	45.2%
Males	59.5%	60.2%	54.2%	52.2%	48.1%	54.8%
Advertising	71	78	78	72	72	74
Females	85.9%	84.6%	83.3%	83.3%	70.8%	81.7%
Males	14.1%	15.4%	16.7%	16.7%	29.2%	18.3%
Public Relations	76	80	78	80	74	78
Females	88.2%	86.3%	84.6%	88.8%	91.9%	87.9%
Males	11.8%	13.8%	15.4%	11.3%	8.1%	12.1%
Total	527	568	564	551	541	550
Females	74.4%	75.4%	76.6%	75.7%	75.2%	75.5%
Males	25.6%	24.6%	23.4%	24.3%	24.8%	24.5%

(1) FSU Office of Institutional Research, <http://www.ir.fsu.edu/>, May 2015.

It is similarly striking that since Fall 2010 approximately 70.3% of the SCOM undergraduate majors have been white, non-Hispanic students (Table 3.5). During this interval, Hispanic students have increased from 15.9% to 20.7% of the SCOM undergraduate majors, principally in the Digital Media Production and Media/Communication Studies majors. Otherwise, the race /ethnicity changes have been unremarkable.

Table 3.5 FSU School of Communication Undergraduate Enrollment by Academic Majors and Race / Ethnicity
Fall Semesters, 2010 - 2014⁽¹⁾

Majors by Race / Ethnicity	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Average 2010-14
Media/Communication Studies	296	327	312	309	314	312
White (non-Hispanic)	70.9%	69.1%	68.3%	66.7%	65.3%	68.0%
Hispanic	17.2%	18.3%	21.8%	23.0%	24.2%	20.9%
Black	6.4%	6.1%	4.8%	5.5%	4.1%	5.4%
Other, Non-resident Alien	5.4%	6.4%	5.1%	4.9%	6.4%	5.6%
Digital Media Production	84	83	96	90	81	87
White (non-Hispanic)	73.8%	68.7%	69.8%	73.3%	66.7%	70.5%
Hispanic	13.1%	19.3%	18.8%	15.6%	21.0%	17.5%
Black	4.8%	6.0%	3.1%	3.3%	3.7%	4.1%
Other, Non-resident Alien	8.3%	6.0%	8.3%	7.8%	8.6%	7.8%
Advertising	71	78	78	72	72	74
White (non-Hispanic)	73.2%	73.1%	79.5%	75.0%	72.2%	74.7%
Hispanic	19.7%	14.1%	10.3%	11.1%	13.9%	13.7%
Black	2.8%	2.6%	2.6%	4.2%	2.8%	3.0%
Other, Non-resident Alien	4.2%	10.3%	7.7%	9.7%	11.1%	8.6%
Public Relations	76	80	78	80	74	78
White (non-Hispanic)	78.9%	78.8%	75.6%	73.8%	68.9%	75.3%
Hispanic	10.5%	8.8%	15.4%	13.8%	12.2%	12.1%
Black	6.6%	6.3%	3.8%	10.0%	12.2%	7.7%
Other, Non-resident Alien	3.9%	6.3%	5.1%	2.5%	6.8%	4.9%
Total	527	568	564	551	541	550
White (non-Hispanic)	72.9%	71.0%	71.1%	69.9%	66.9%	70.3%
Hispanic	15.9%	16.5%	18.8%	18.9%	20.7%	18.2%
Black	5.7%	5.6%	4.1%	5.6%	5.0%	5.2%
Other, Non-resident Alien	5.5%	6.9%	6.0%	5.6%	7.4%	6.3%

(1) FSU Office of Institutional Research, <http://www.ir.fsu.edu/>, May 2015.

The School meets enrollment demands with the current full-time faculty, graduate teaching assistants and a selective number of adjuncts. Our tenure-line faculty members' usual 2:2 teaching assignments and the Specialized Teaching Faculties' 3:3 assignments allow us to cover most of our foundation and required classes. The Professional Communication program meets enrollment demands with full-time faculty and several adjuncts. As in Tallahassee, 9 month Specialized Teaching Faculty without administrative duties have 3:3 assignments and 12 month Specialized Faculty without administrative have 3:3:2 assignments.

The School of Communication occasionally has difficulties staffing required classes in the M/CS and DMP programs, and writing classes in the PR program. In addition, we continue to face complications as we seek to increase the number of low-enrollment upper division communication classes, with assignments designed to improve students' analytical, writing and

presentation skills. We make special efforts to schedule major, minor and service classes across the fall, spring and summer semesters to meet student demand and to facilitate timely completion of undergraduate degrees. In 2013-14, the School produced 10,221 fundable lower-division SCHs, and 22,502 fundable upper division SCHs. Combined, this represents 818.1 fundable FTE undergraduate students. [see Appendix D, p. 16]

4. What efforts are made by the program to recruit, enroll, and retain high-quality students? What is the profile of formally admitted students? What does this say about the program's efforts to recruit, enroll and retain high-quality students?

For many students, their first contact with the School of Communication occurs through one of three outreach and recruiting initiatives. The College of Communication and Information initiates recruitment of undergraduate and transfer students by sending faculty, current student majors and academic advisors to visit Florida high schools, community colleges and state colleges. During these visits, prospective students are introduced to the various disciplines in the College, the Schools' various websites, plus presentations detailing the demand and opportunities for college graduates with communication training and skills. These presentations likewise highlight the growing roles of new communication technologies in the U.S. and throughout the world.

When prospective students and their families later visit FSU's campus the second recruitment initiative continues during informative and engaging orientation meetings. The College's Advising Center staff conduct these meetings. Individual students and their families, furthermore, are able to meet with the advisors for more personalized introductions to the college and schools' offerings. Periodically, these student and family visits result in tours where the School of Communication's facilities and faculty are introduced.

Following students' admission to the university, the College advising staff and faculty become more directly involved in the third recruiting initiative aimed at attracting and retaining high-quality students. The advisors play a particularly critical recruiting role as they guide students during their freshman and sophomore years. The School faculty members, moreover, play parallel recruiting roles in the introductory classes that they teach. The School of Communication proactively recruits students by assigning some of our very best teachers to the various introductory communication classes.

The College's structured advising process, the School's highly effective faculty and the limited-access / limited admission process ultimately result in the enrollment of highly qualified students who continue to be successful throughout their undergraduate careers. The profile of undergraduate students who were recently admitted into the School of Communication provides a good example. In spring 2015, the School of Communication received over 500 applications from students who met the minimum 3.0 GPA, and other Liberal Studies and minimum hour requirements for admission into one of the school's four majors. We ultimately offered admission to 337 applicants:

- 41 Public Relations students –
GPA = 3.75; range = 3.22 – 4.00,
- 41 Advertising students –
GPA = 3.66; range = 3.22 – 4.00,
- 50 Digital Media Production students –
GPA = 3.57, range = 3.00 – 4.00, and
- 205 Media/Communication Studies students –
GPA = 3.50, range = 3.25 – 4.00.

As would be expected, these highly-qualified and already academically successful SCOM undergraduates have relatively few academic problems during their junior and senior years.

In 2003, faculty members from both campuses developed a recruitment plan for the Professional Communication program at the Panama City campus. The recruitment strategies were developed utilizing a Strengths, Weaknesses, Opportunities, and Threats (SWOT analysis). The recruiting responsibilities were evenly divided among the three full-time faculty members in Professional Communication program.

The Professional Communication program attracts a significant number of non-traditional students – adults ages 22 to 60 residing within a 100 mile radius of the campus returning to school after an extended period in the workforce – seeking undergraduate and/or graduate degrees to enhance their skill sets and marketability. Thus, at the undergraduate level, one faculty member is primarily responsible for working with the program’s primary feeder school—Gulf Coast State College. Another faculty member is primarily responsible for working with Chipola College and the third faculty member, is responsible for working with Northwest Florida State College. At the Panama City campus, faculty members are actively involved in the recruitment process, participating in campus Open Houses and visiting area high schools. Most of the students enrolled in the Professional Communication program transfer from state colleges (i.e., Gulf Coast State College, Chipola College, and NW Florida State College) after completing their A.A. degrees.

5. Describe the mechanisms and structure in place to provide academic advising to undergraduate students. How are students advised once they have been enrolled in the program? What is the process for advising prospective majors in limited-access programs? Are improvements needed?

School of Communication undergraduate students receive academic advising through the College’s Advising Center. The Center has three undergraduate advisors; they are assisted by an office staff member assigned to the Dean’s office. We recommend that students meet with an advisor at least once per semester, though they may meet more or less frequently. The College advisors serve both prospective and current students.

Prospective students are advised on:

- career options,
- tips for planning academic career,

- requirements to get into the various Communication majors,
- strategies to ensure eligibility and improve chances for admission to the preferred limited access/ limited enrollment programs,
- alternative academic majors to serve their goals if they are not admitted to the School of Communication, and
- requirements to be on track when transferring credit into FSU.

These advising services are particularly critical since the majors are limited access / limited enrollment, and because we admit undergraduates only once a year.

Current majors receive academic advising that includes:

- identification of university and school degree requirements,
- academic maps for their junior and senior years, which clearly outline required courses and sequencing,
- individualized advising sheets (checklists) that document completed and missing graduation requirements, and
- listings of options and strategies to complete minors and the elective certificate programs.

The academic advisors also distribute pertinent information to current majors, including important academic dates and deadlines, available internships, the study abroad options, the combined B.A./M.A. program, and scholarly opportunities including the Garnett and Gold and the Honor's programs. They also advise students on how to become involved with relevant extracurricular activities.

The College's academic advising center has a strong record of success. The number of majors in the College has been rising in recent years. We are currently seeking another academic advising position supported by Advising First. Beyond this, we do not see needs for improvement in the College's advising center.

Within the Professional Communication undergraduate program at FSU Panama City, students receive assistance from both the professional advising staff within the College of Applied Studies and the Communication faculty. Current majors receive academic advising that includes, but is not limited to (a) identification of university and program degree requirements; (b) academic mapping for their junior and senior years, which clearly delineates required courses and sequencing; (c) individualized advising sheets documenting completed and missed requirements, and; (d) listings of options and strategies to complete relevant minors and elective certificate programs. Furthermore, Communication faculty in particular also provide pertinent information on available area internship opportunities, the combined B.S./M.S. and M.S. program, and opportunities such as Garnet and Gold Scholars and ADDY Awards to enhance their marketability.

6. Do the courses offered by the program benefit the university (general education)? If so, how does the program meet the demand and assure the quality of those courses and their relevance to the liberal studies curriculum?

The University Bulletin provides a brief description for each of School of Communication course. [[FSU 2015-2016 General Bulletin, Undergraduate Edition, School of Communication](#)] SCOM offers a number of classes that are particularly popular as general education and university service classes. These classes include:

ADV3001 – Creative Strategies I (Panama City)
ADV3008 - Principles of Advertising (Panama City and Tallahassee)
ADV3352 - Mass Media Law (Tallahassee)
ADV3410 - Hispanic Marketing Communication (Tallahassee)
COM3120 – Communication for Organizations (Panama City)
COM3332 - New Communication Technology (Tallahassee)
COM3483 - Reel Legal (Tallahassee)
COM3930 - Special Topics in Communication (Tallahassee)
COM4132 – Communication and Stress Management (Panama City)
COM4431 – Rhetoric of a Global Corporation (Panama City)
MMC2000 - Introduction to Mass Media (Tallahassee)
MMC4300 – Diffusion of Innovations (Panama City and Tallahassee)
PUR3000 - Introduction to Public Relations (Panama City and Tallahassee)
RTV3001 - Media Techniques (Tallahassee)
SPC3210 - Contemporary Human Communication (Tallahassee)
SPC3231 – Contemporary Rhetorical Theory (Panama City)
SPC3301 – Interpersonal Communication (Panama City)
SPC3513 – Argumentation (Panama City)
SPC4445 - Group Dynamics and Leadership (meets Garnet & Gold Scholar requirement)
SPC4710 – Interracial/Intercultural Communications (meets diversity requirement)

We also have recently added four E-series (Engage, Explore, and Envision) classes to further contribute to FSU’s liberal studies program.

IFS2052 - Global Perspectives: Communication (Panama City)
IFS2074 – Communication and Dance (Tallahassee)
IFS3033 - Media, Culture, & the Environment -previously COM 3420 (Tallahassee)
IFS2102 – From Print to Screen: The Art and Politics of Adaptation (Tallahassee)
IFS2103 – Documentary History, Theory, and Practice (Tallahassee)

Beyond the previously listed courses, the School routinely offers 2,850 – 2,950 seats in three courses fulfilling the University’s Oral Communication Competency Requirements:

COM2080 Online Communication and Presence (Tallahassee)
SPC 1017 Fundamentals of Speech, (Tallahassee)

SPC 2608 Public Speaking, and (Panama City and Tallahassee)
SPC4620 – Strategic Speech Making (Panama City)

The School of Communication also offers a course each semester that fulfills the University's Computer Competency Requirements:

COM4470 – Desktop Multimedia (Panama City)

As well as courses that meet the leadership requirements of the Garnet and Gold Scholar Society:

SPC4445 Group Dynamics and Leadership (Panama City)
SPC4710 – Inter-Cultural Communication (Panama City)
SPC5442 – Group Dynamics and Leadership (Panama City)

In most cases, these classes are taught by regular faculty. These faculty, the College's Academic Advisors and the School's representatives in the Faculty Senate and the various Senate standing committees (i.e., the E-series Committee, OCCR Subcommittee, Undergraduate Policy Committee and Teaching Evaluation Committee) help monitor and maintain the quality and relevance of the SCOM classes to the University's liberal studies curriculum.

III. Graduate Students

Comment on the size of the graduate program and any trends in the graduate program statistics. Does the program's size create problems? Is program growth (or shrinkage) a goal? Is retention a problem? Comment on the diversity of the student body (gender and ethnicity). Describe how recruiting is done. Include recruitment documents, (brochures, etc.) and/or address for materials posted on the web. If the department operates graduate certificate programs or offers large graduate service courses these should be described.

7. Recruitment/Enrollment/Retention/Graduation data for all graduate degrees.

School of Communication graduate enrollments have remained relatively stable (averaging 184 graduate students) throughout 2009-10 to 2013-14 (Table 7.1). A consistent majority, approximately 107 graduate students, have enrolled each fall in the Integrated Marketing Communication Master's major. The Media and Communication Studies Master's program has typically enrolled about 41 students. Combined, the Master's level enrollments represent an average of 94.2 fundable FTE graduate students per year.

As mentioned earlier in this self-study, prior to 2014 the School of Communication offered three Ph.D. degree majors - - - Mass Communication, Speech Communication and Communication Theory and Research. The three are now consolidated and reported under a Communication Theory and Research major. In each of the previous five years the School has

enrolled 32 to 40 doctoral students (Table 7.1). These Ph.D. enrollments represent an average of 19.1 fundable FTE graduate students per year.

Considering both the Masters and Ph.D. students, the average graduate head count enrollments represent approximately 9 graduate students for each of the tenured/tenure-earning faculty members in the School of Communication. With the addition of the two Assistant Professors in fall 2015 and new Master’s in Public Interest Media and Communication fall, our goal is to grow the Master’s programs, particularly where post-graduation career options are available. At the Panama City campus, the average graduate head count enrollments represent approximately 4 graduate students for each of the non-tenure earning faculty members (Table 7.2)

Table 7.1 FSU School of Communication Graduate Enrollment by Academic Majors
Fall Semesters, 2010 - 2014 ⁽¹⁾

Majors	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Average 2010-14
Masters - Media and Communication Studies	48 24.7%	43 22.2%	36 19.7%	40 22.3%	36 21.2%	41 22.1%
Masters - Integrated Marketing Communication	106 54.6%	112 57.7%	107 58.5%	106 59.2%	102 60.0%	107 57.9%
Ph.D. - Communication Theory and Research ⁽²⁾	40 20.6%	39 20.1%	40 21.9%	33 18.4%	32 18.8%	37 20.0%
Total	194	194	183	179	170	185

(1) FSU Office of Institutional Research, <http://www.ir.fsu.edu/>, May 2015.

(2) Effective 2014, all doctoral students are consolidated in the Communication Theory & Research major.

Table 7.2 Corporate & Public Communication Graduate Enrollment
Fall Semesters, 2010 - 2014 ⁽¹⁾

	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Average 2010-14
Masters – Corporate & Public Communication	9	13	20	12	10	13

(1) FSU Office of Institutional Research, <http://www.ir.fsu.edu/>, May 2015.

Diversity

An examination of the gender and racial/ethnic diversity of the graduate majors (Table 7.3, 7.4) reveals that, much like the undergraduate majors, a clear majority (68.4%) of the Master’s and

Ph.D. students have been females. The overall percentages of female graduate students have grown slightly during the past five years. There is, however, a contrasting pattern for the Master's versus the Ph.D. students. The percentage of females has increased nearly 10 percentage points in the Master's programs and decreased about 12 percentage points at the doctoral level.

**Table 7.3 FSU School of Communication Graduate Enrollment by Academic Majors and Sex
Fall Semesters, 2010 - 2014⁽¹⁾**

Majors by Sex	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Average 2010-14
Masters - Media and Communication Studies	48	43	36	40	36	41
Females	62.5%	62.8%	72.2%	67.5%	72.2%	67.0%
Males	37.5%	37.2%	27.8%	32.5%	27.8%	33.0%
Masters – Integrated Marketing Communication	106	112	107	107	102	107
Females	65.1%	67.0%	76.6%	73.8%	74.5%	71.3%
Males	34.9%	33.0%	23.4%	26.2%	25.5%	28.7%
Ph.D. - Communication Theory and Research (2)	40	39	40	33	32	37
Females	65.0%	61.5%	65.0%	60.6%	53.1%	61.4%
Males	35.0%	38.5%	35.0%	39.4%	46.9%	38.6%
Total	194	194	183	180	170	185
Females	64.4%	64.9%	73.2%	70.0%	70.0%	68.4%
Males	35.6%	35.1%	26.8%	30.0%	30.0%	31.6%

(1) FSU Office of Institutional Research, <http://www.ir.fsu.edu/>, May 2015.

(2) Effective 2014, doctoral students consolidated in the Communication Theory & Research major.

Possibly the most notable changes have been in the racial / ethnic diversity of the Master's graduate programs (Table 7.4). In the Master's MCS major the percentage of white (non-Hispanic) students has trended down from 70.8% to 44.4%. At the same time Hispanic students have grown from 4.2% to 16.7%, while the other / non-resident alien (mostly international) students have increased from 16.7% to 30.6%. There have been no appreciable changes in the numbers of Black (mainly African-American) students in the MCS Master's program.

In the IMC Master's, the other / non-resident alien students have increased nearly 8 percentage points (26.4% to 34.3%). However, Black graduate student enrollments have conspicuously decreased in the Master's IMC program from 17.9% to 8.8%. The White (non-Hispanic) and Hispanic student groups' enrollments have largely remained unchanged.

The Ph.D., Communication Theory degree program has changed little in its diversity. White (non-Hispanic) and Other / Non-resident Alien students are predominate in the Ph.D. major. At this time there are relatively few Hispanic and Black students in the doctoral program.

**Table 7.4 FSU School of Communication Graduate Enrollment by
Academic Majors and Race/Ethnicity:
Fall Semesters, 2010 - 2014⁽¹⁾**

Majors by Race / Ethnicity	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Average 2010-14
Masters - Media and Communication Studies	48	43	36	40	36	41
White (non-Hispanic)	70.8%	62.8%	47.2%	45.0%	44.4%	54.1%
Hispanic	4.2%	4.7%	8.3%	12.5%	16.7%	9.3%
Black	8.3%	7.0%	11.1%	5.0%	8.3%	8.0%
Other / Non-resident Alien	16.7%	25.6%	33.3%	37.5%	30.6%	28.7%
Masters - Integrated Marketing Communication	106	112	107	107	102	107
White (non-Hispanic)	46.2%	45.5%	50.5%	43.0%	47.1%	46.5%
Hispanic	9.4%	8.9%	4.7%	8.4%	9.8%	8.3%
Black	17.9%	17.0%	14.0%	10.3%	8.8%	13.6%
Other / Non-resident Alien	26.4%	28.6%	30.8%	38.3%	34.3%	31.7%
Ph.D. - Communication Theory and Research⁽²⁾	40	39	40	33	32	37
White (non-Hispanic)	40.0%	43.6%	45.0%	45.5%	50.0%	44.8%
Hispanic	5.0%	5.1%	0.0%	0.0%	3.1%	2.7%
Black	5.0%	7.7%	7.5%	6.1%	0.0%	5.3%
Other / Non-resident Alien	50.0%	43.6%	47.5%	48.5%	46.9%	47.3%
Total	194	194	183	180	170	185
White (non-Hispanic)	51.0%	49.0%	48.6%	43.9%	47.1%	47.9%
Hispanic	7.2%	7.2%	4.4%	7.8%	10.0%	7.3%
Black	12.9%	12.9%	12.0%	8.3%	7.1%	10.6%
Other / Non-resident Alien	28.9%	30.9%	35.0%	40.0%	35.9%	34.1%

(1) FSU Office of Institutional Research, <http://www.ir.fsu.edu/>, May 2015.

(2) Effective 2014, doctoral students consolidated in the Communication Theory & Research major.

Recruitment

The School's website is the foundation of our recruitment efforts. [[School of Communication](#)] This site contains the periodically updated program descriptions, admission requirements and contact information for both Master's and Ph.D. applications. Potential students are directed to the site through key word searches and all printed literature. A graduate recruiter is employed by the Dean's office to respond to inquiries about the graduate programs in all three Schools within the College and to develop and execute recruitment activities. The recruiter has an office next to the College's Advising Center and accepts walk-in student inquiries.

A key component of our recruitment efforts is encouraging current Florida State University undergraduates and Master's students to continue their education in the School of Communication's graduate programs. Emails with program information are sent directly to prospective FSU applicants. We hold Information sessions about the graduate programs in the fall and spring to introduce FSU students to the School's programs, including the Combined Bachelor's to Master's program, the various Master's and Ph.D. programs and the application process. Our recruiter works with the University Career Center to publicize these events, places an ad in the Center's annual *Career Guide* (which has a graduate school section) and staffs a table at the FSU Graduate School Fair. We also have opportunities throughout the University to offer information to students. These opportunities include staffing recruitment tables at campus events (DIGITECH, Women in Leadership, Career Fairs, etc.) and serving as a guest speaker for student groups and classes.

The School's off-campus recruitment efforts include attending graduate fairs at other universities, for example Florida A&M University, the University of Central Florida, the University of Florida, and others. We send emails to current students attending schools in the State University System majoring in Communication and related fields, inviting them to consider our graduate programs. Emails are also sent to students in Florida and states in the Academic Common Market who have expressed an interest in pursuing a Communication graduate degree through the GRE Search and current McNair Scholars. Our recruiter also reaches out to other university career centers and their Communication departments to share recruitment materials.

We make special efforts to familiarize professors and students from other universities with our graduate programs by placing ads in academic conference programs and sponsoring tables at conference events. For example, we have sponsored coffee hours and tables at the graduate fair of the National Communication Association conference. We likewise help sponsor the annual Florida Communication Association conference. Our graduate recruitment brochure is inserted in all attendees' welcome packets, one of our ads is in the conference program and we are acknowledged on the association's website. Additionally, we sponsor the Theodore Clevenger Undergraduate Research Conference at the Southern States Communication Association meeting where we target over 100 honor Communication students throughout the Southeast.

Various methods are used to recruit international students. They are recruited through GRE searches and participation in Hobson's virtual recruitment fairs targeting students in Latin America and Asia. We also collaborate with the FSU Center for Intensive English Studies to offer potential students with lower TOEFL scores the opportunity to study on the FSU campus for a semester to improve their English skills prior to acceptance into our program.

We recruit U.S. military veterans through the CareerEco Veterans Graduate School Virtual Fairs and by sharing recruitment material with the FSU Veteran's Center. We are exploring ways to expand our recruitment of veterans.

Finally, to further recruit doctoral students we strongly encourage our qualified Master's students to complete theses and apply for admission to the doctoral program. Our faculty also attend national and international conferences to identify and make contacts with potential Ph.D. applicants. The School's Director of Doctoral Studies, moreover, is responsible for answering students' inquiries concerning the doctoral program and encouraging applications.

The links below are samples of our recruiting materials.

http://comm.cci.fsu.edu/files/2015/07/Half-Page-Ad_No-Slogan.pdf

http://comm.cci.fsu.edu/files/2015/07/comm_postc_2-sided.pdf

http://comm.cci.fsu.edu/files/2015/07/COMMBrochure_Final_Laura.pdf

Applications, Admission and Enrollment

We recognize that the academic quality of our graduate students is important. Summary data appearing in Table 7.5 clearly demonstrate that the application GPAs of our Master's students have remained in the 3.3 to 3.4 range for those who applied, were admitted and eventually enrolled. Comparing the GRE scores of our students over the past five years is a bit more difficult because of changes to the GRE scales. We have converted the old GRE scores to the new scale using equivalent percentile scores (Table 7.5). Based on these conversions, it appears that the Verbal and Quantitative GRE scores have not changed appreciably for the Master's students admitted and enrolled. This consistency of these scores, particularly the GRE Verbal scores, is notable, especially since we have had substantial growth in the number of international students in our Master's degree programs.

The academic qualifications of graduate students gain additional importance for our Ph.D. program. Over the past five years we have intentionally focused on the mutual "fit" between our doctoral students' discipline interests and the interests of our current faculty. We have, furthermore, concentrated our admissions of Ph.D. students in an attempt to increase both the students' qualifications and their success rates in our program. Table 7.5 indicates that the graduate GPAs of our admitted Ph.D. students have continued to be around 3.7 – 3.8. The admitted Ph.D. students' Verbal GRE scores have increased from 149 in 2010, to 156 in 2014. Their Quantitative GRE scores have not demonstrated comparable changes.

There is an important admission and enrollment pattern in Table 7.5. We admit many more Master's students than eventually enroll. Especially in 2014, and now in the recent 2015 admissions, an increasing number of Master's students require stipend and / or waiver support that we are unable to provide. On a smaller scale, a similar pattern appears among the Ph.D. students. We have difficulties enrolling the most qualified Ph.D. students we admit. The Ph.D. students who decline our offers generally tell us that they are accepting higher stipends and benefit offers from other doctoral programs.

**Table 7.5 FSU School of Communication Graduate Applications, Admissions and Students Enrolled by Degrees, Average GPAs, and Average GRE Scores
2010 - 2010⁽¹⁾**

	2010 ⁽²⁾	2011	2012	2013	2014	Average 2010-14
Masters						
Applications	139	271	269	215	190	217
Avg. GPA	3.37	3.35	3.39	3.34	3.36	3.36
Avg. Verbal GRE Scores	150	150	151	150	149	150
Avg. Quantitative GRE Scores	150	150	152	153	152	152
Admitted	90	180	189	157	117	147
Avg. GPA	3.42	3.39	3.43	3.36	3.42	3.40
Avg. Verbal GRE Scores	151	150	152	151	151	151
Avg. Quantitative GRE Scores	149	150	150	152	151	151
Students Enrolled	86	112	110	106	76	98
Avg. GPA	3.41	3.35	3.42	3.32	3.37	3.37
Avg. Verbal GRE Scores	151	150	150	150	150	150
Avg. Quantitative GRE Scores	149	150	148	150	149	149
Ph.D.						
Applications	42	40	42	30	39	39
Avg. GPA	3.68	3.74	3.71	3.54	3.71	3.68
Avg. Verbal GRE Scores	151	156	153	153	152	153
Avg. Quantitative GRE Scores	149	150	151	151	151	150
Admitted	14	18	8	11	11	12
Avg. GPA	3.71	3.76	3.79	3.81	3.70	3.75
Avg. Verbal GRE Scores	149	158	157	155	156	155
Avg. Quantitative GRE Scores	150	151	150	152	150	151
Students Enrolled	11	10	7	5	7	7
Avg. GPA	3.78	3.70	3.78	3.75	3.62	3.73
Avg. Verbal GRE Scores	150	159	158	150	155	154
Avg. Quantitative GRE Scores	151	150	150	148	149	150

(1) School of Communication Admission Records, 2010 to 2014. Note: GRE scores have been converted to the new scale.

(2) School of Communication Admission Records for 2010 are incomplete because of a replaced computer hard drive.

Doctoral Graduates

Appendix D summarizes the admission and graduation patterns for our doctoral students. We are now giving heightened attention to our Ph.D. program with the objectives of (1) increasing the numbers of students who are admitted to doctoral candidacy, and (2) increasing the numbers who complete dissertations in a timely manner. The newly concentrated Ph.D. admissions procedures and consolidated Ph.D. curriculum should help us meet these objectives. Furthermore, we have implemented a new graduate funding model based on a seventh-semester milestone. This model offers Ph.D. students up to ten semesters of stipend and waiver support contingent on their successful completion of preliminary exams by the end of their seventh semester in the doctoral program. If they do not meet this milestone, doctoral students received eight semesters of funding. This model provides incentives for students to complete their prelims and dissertations in a more timely fashion.

Table 7.6 provides a listing of the Ph.D. students and their dissertation titles during the 2009-10 to 2013-14 Academic Years. The dissertations were directed by eleven different faculty. These dissertations reflect the diversity of our faculty's and doctoral students' interests. The topics vary from rhetorical analysis featuring civil rights and civil rights leaders; to critical social and political economic assessments of communication media; to empirical studies of media, media content and public health communication problems. The research methods employed in these dissertations include rhetorical analyses, critical social and political economic assessments, content analyses, and empirical analyses based on experimental and survey studies. The findings reported in these dissertations include communication events, media industry records and statistics, social media content, online games, traditional mass media content, and data collected in the United States, Egypt, Pakistan, India, and China.

**Table 7.6 FSU School of Communication Ph.D. Dissertations, Terms Completed, Titles and Major Professors
Academic Years 2009-10 to 2013-14**

Terms Completed	Names	Dissertation Titles and Major Professors
Fall 2009	Jason McKahan	Hollywood Counterterrorism: Violence, Protest and the Middle East in U.S. Action Feature Films Major Professor: Andrew Opel
Spring 2010	Yen-Shen, Chen	Emotion Management And Highly Interactivity Video Games: Examining Emotion Change In Relation To Arousal, Involvement, and Enjoyment Major Professor: Arthur Raney
Summer 2010	Sally A. Bishai	Collectivism, Communication, And Cultural Conflict: The Dialogical Acculturation of Christian Egyptians In The Diaspora Major Professor: Felecia Jordan Jackson
Summer 2010	Jia Lu	Predicting Blood Donations Among College Students as a Strategy to Design Voluntary Blood Donation Campaigns in China Major Professor: Gary Heald
Fall 2010	Beom Bae	Effects of Absolute and Comparative Risk Information on Self-Evaluation, Affective Responses, and Behavioral Intentions of Precautionary Actions Against Skin Cancer Major Professor: Gary Heald
Spring 2011	Kristine Johnson	Audience Use of New Media Technologies on NPR.org: An Exploratory Study Major Professor: Jennifer Proffitt
Spring 2011	Madhurima Sarkar	The Role of Mass Media Related Risk Factors in Predicting Sexually Risky Intentions and Behaviors among Adolescents: A Model of Sexual Risk Taking Major Professor: Gary Heald
Summer 2011	Stephen Andon	Sporting Materiality: Commodification and Fan Agency on Collections, Memorabilia, Jerseys, and Dirt Major Professor: Jennifer Proffitt
Summer 2011	Scott Smith	College Students' Willingness to be Honest and Initiate Discussion with Healthcare Providers About Their Past Sexual Behaviors Major Professor: Gary Heald

Table 7.5 (Continued)

Terms Completed	Names	Dissertation Titles and Major Professors
Spring 2012	Nicole Cox	Femme Dysfunction Is Pure Gold: A Feminist Political Economic Analysis of Bravo's The Real Housewives Major Professor: Jennifer Proffitt
Spring 2012	Margot Susca	Why We Still Fight: Adolescents, Virtual War, and the Government-Gaming Nexus Major Professor: Jennifer Proffitt
Summer 2012	Ania Rynarzewska	A Comparison of Independent and Employed Public Relations Practitioners on Key Variables: An Attempt to Profile Major Professor: Jay Rayburn
Fall 2012	Ginerva Adamoli-Kalbli	Social Media and Social Movements: A Critical Analysis of Audience's Use of Facebook to Advocate Food Activism Offline Major Professor: Andrew Opel
Fall 2012	Shruti Nair	ICTs and Economic Empowerment of Women: Evaluation of SEWA's ICT Activities Major Professor: Stephen McDowell
Spring 2013	Suekyung Lee	Predicting Cancer Information Seeking Behaviors of Smokers, Former Smokers and Nonsmokers Using the 2012 Health Information National Trends Survey Major Professor: Gary Heald
Summer 2013	Ashavaree Das	Information Seeking Among Pregnant Women: A Mixed Method Approach Major Professor: Gary Heald
Summer 2013	Monica Esquibel	Message Framing and Protection Motivation Theory as Predictors of Breastfeeding Intentions Major Professor: Gary Heald
Summer 2013	Mariliis Vahe	Changing the Culture of Silence: The Potential of An Online Educational Sexual Health and Female Cancer Prevention Intervention in Pakistan Major Professor: Juliann Cortese
Summer 2013	Khawaja Zain-UI-Abdin	Use of Observational Learning Enhanced Instruction in Low Language Competency Audiences Major Professor: Jonathan Adams

Table 7.5 (Continued)

Terms Completed	Names	Dissertation Titles and Major Professors
Fall 2013	Ahmad Alkhalaf	Exploring University Students' Online Information Seeking about Prescription Medications Major Professor: Stephen McDowell
Fall 2013	Wanda Fenimore	"How Hard I Have Maneuvered": Elizabeth Waring, J. Waties Waring, and their Rhetorical Campaign to End School Segregation Major Professor: Davis Houck
Fall 2013	Sophie Janicke	Moral Schemas in Crime Dramas: The Matter of Context for the Activation of an Antihero Schema and its impact on Moral Judgment Making Major Professor: Arthur Raney
Fall 2013	Jiyoun Kim	Sadness, Rumination, Reflection and Preference for Sad Dramas Major Professor: Arthur Raney
Spring 2014	Leah Hunter	Overcoming the Diversity Ghetto: Determining the Effectiveness of Network Broadcast Initiative Programs in Creating Decision-Makers Major Professor: Jennifer Proffitt
Spring 2014	Shea Smock	Prostituting the Public Interest in the 2012 Presidential Election: A Political Economic Analysis of Super PACs in Television News Major Professor: Jennifer Proffitt
Summer 2014	Joseph Clark	The Construction of "Nature" in the Virtual World Second Life Major Professor: Andrew Opel
Summer 2014	Chandra Clark	Twentieth Century Frontierswoman: A Rhetorical Biography of Almena Davis Lomax, Journalist Major Professor: Davis Houck
Fall 2014	Yi-Hsing Han	Might Blaming the News Media Be Beneficial to Democracy? The Effects of Bias-Induced Anger, Anxiety, and Issue Novelty on Subsequent News Selection Major Professor: Laura Arpan
Fall 2014	Jennifer Toole	The Influence of Safe Sex Messages in Entertainment on Norm Accessibility and Related Normative Predictors of Behavior Major Professor: Laura Arpan

Graduate Certificate Programs

The School of Communication also offers three graduate certificates with emphases on Digital Video Production, Multicultural Marketing Communication, and Project Management. [[School of Communication Graduate Certificates](#)] The certificate program classes extend our student reach and expand our service course options.

Digital Video Production - The ability to construct visual narratives, tell a story in pictures and move digital sound and images across a host of media platforms is an increasingly valued skill set. This certificate allows graduate students the opportunity to gain the valuable, fundamental skills of digital video production and then apply those skills across a range of disciplinary applications. [[Graduate Certificate in Digital Video Production](#)]

Multicultural Marketing Communication –This certificate is designed to help advertising, marketing and public relations professionals understand how to address diverse U.S. markets, including basic applications involving account planning, demographic analyses, media usage research, consumer insights and behaviors, segmentation strategies and cultural archetypes. [[Graduate Certificate in Multicultural Marketing Communication](#)]

Project Management - The Project Management Certificate helps practicing and potential future project managers gain the foundation skills needed to excel in the project management workplace. This certificate program is also designed to prepare students for the PMI Project Management Professional (PMP) certification exam and the PMI Agile Certified Practitioner (PMI-ACP) certification exam. [[Graduate Certificate in Project Management](#)]

Report on placement of masters and doctoral graduates for the past five years. Comment on the data on graduate student publications/creative works, presentations, awards, fellowships and other quality indicators. Comment on any contact with or outreach efforts to alumni.

8. Placement data, and other quality indicators of the graduate programs.

According FSU' Office of Institutional Research, 385 students who have completed a Master's degree in the School of Communication between Spring 2010 and Fall 2014. [[School of Communication Master's Degree Recipients, Spring 2010-Fall 2014](#)] At the Panama City campus, the faculty members of the Corporate & Public Communication program maintain contact with their graduate students in part to monitor post-graduate placement. Appendix H contains Table 8.1, a sample of the Corporate & Public Communication Master's placement records.

In the School of Communication, a professional staff member works with the FSU Foundation and SCOM faculty to attempt to maintain contacts with the Master's graduates and to help monitor post-graduation placements. Despite the coordinator's and foundation's efforts, post-graduation placement records for are difficult to maintain. Appendix H also contains Table 8.2, a summary of the School of Communications Master's placement records.

The SCOM and Corporate & Public Communication Master's graduates have careers working for government agencies, large corporations, small companies, and not-for-profit organizations. Alumni work throughout the State of Florida, across the United States, and, in some cases, quite literally around the world. A sample of their placements includes the following:

- o ABC
- o AdAsia
- o American Heart Association
- o Athenahealth
- o BBDO
- o Boston Bruins
- o Bridgestone Golf
- o CBS
- o Coca Cola
- o Delta
- o ESPN
- o Facebook
- o Fleishman Hilliard
- o Florida State University
- o Fry Hammond and Barr
- o Futures Company
- o General Mills
- o Global Dream Design
- o Google
- o Idea Cellular
- o Institute for Inclusive Security
- o Jacksonville Jaguars
- o Kraft
- o L'Oreal
- o Mayo Clinic
- o McKinsey and Company
- o MECLABS
- o Microsoft
- o Moore Communications
- o NASA
- o NBC Universal
- o Nestle
- o Netflix
- o Ogilvy One Worldwide
- o Ogilvy Public Relations
- o Razorfish
- o Sachs Media Group
- o Starcom MediaVest Group
- o Starcom USA
- o Telemundo
- o The Zimmerman Agency
- o U.S. Centers for Disease Control
- o U.S. Department of Defense
- o U.S. National Institutes of Health
- o UCLA
- o United Daily News Group
- o Universal Studios
- o University of Alabama
- o University of Colorado
- o University of North Carolina
- o VISIT Florida
- o Walt Disney Imagineering
- o Walt Disney World
- o WGBH – New York
- o William Mills Agency, and
- o Zubi Advertising.

Master's and Ph.D. Student Presentation and Publication Indicators

Graduate students in the School of Communication, including those who plan non-academic careers, are encouraged to participate in academic and professional conferences and to publish original and substantive research. Table 8.3 summarizes counts of the Master's and Ph.D. students' self-reported conference papers / presentations, publications and awards during the Academic Years 2009 – 10 to 2013 – 14.

**Table 8.3 FSU School of Communication Master's and Ph.D. Graduate Student's
Conference Papers / Presentations, Publications, Awards and Fellowships
Academic Years 2009- 2010 to 2013 – 2014**

	Conference Papers / Presentations					Publications					Awards / Fellowships 2009- 10 to 2013-14
	2009 -10	2010 -11	2011 -12	2012 -13	2013 -14	2009 -10	2010 -11	2011 -12	2012 -13	2013 -14	
Master's Students	5	1	6	10	2	1	1	1	0	2	2
Ph.D. Students	43	51	73	73	61	2	14	11	6	14	13

Very few of our Master’s students participate in academic conferences, publish their research or are recipients of awards / fellowships. However, during the last five years the SCOM doctoral students made 301 conference presentations, they authored/co-authored 47 publications and received 13 awards/fellowship. In addition, a growing number of our students have submitted manuscripts that are still in the lengthy review process, which can easily take a year. A full listing of these publications and conference presentations is detailed in the online link for Table 8.4. [[School of Communication Graduate Student Presentations and Publications](#)]

One element of the research and creative activities in Tables 8.3 and 8.4 that is less obvious is the rate of collaboration among the faculty and graduate students. A close examination of Table 8.4 reveals that over the past five years 28.7% of the students’ conference papers and publications have been coauthored with a SCOM faculty member. Student / faculty collaborations, moreover, are increasing. In the most recent year (2013-14), 41.4% of the students’ conference papers and publications were coauthored with one of our faculty members.

Ph.D. student placements

Table 8.5 lists the 29 Ph.D. students who have completed their doctoral studies, and their major professors, from Fall 2009 to Fall 2014. The School of Communication’s Director of Doctoral Studies, the College’s graduate student coordinator, the FSU Foundation and the SCOM faculty work together to maintain contacts with our Ph.D. graduates. We have profiled our recent Ph.D. graduates’ current placements in Table 8.6. These placements include academic, private corporation and public sector positions. The academic positions are spread across large and small universities, representing both public and private institutions that are regional, national and international in scope.

**Table 8.5 FSU School of Communication Ph.D. Degree Recipients,
Term Completed and Major Professors
2010 – 2014**

Name	Term Completed	Major Professors
McKahan, Jason	Fall, 2009	Andrew Opel
Chen, Yen-Shen	Spring 2010	Arthur Raney
Bishai, Sally	Summer 2010	Felecia Jordan Jackson
Lu, Jia	Summer 2010	Gary Heald
Bae, Beom Jun	Fall 2010	Gary Heald
Johnson, Kristine Camile	Spring 2011	Jennifer Proffitt
Sarkar, Madhurima	Spring 2011	Gary Heald
Andon, Stephen Patrick	Summer 2011	Jennifer Proffitt
Smith, Scott Alan	Summer 2011	Gary Heald
Cox, Nicole Bella	Spring 2012	Jennifer Proffitt
Susca, Margot	Spring 2012	Jennifer Proffitt
Rynarzewska, Anna Izabela	Summer 2012	Jay Rayburn
Adamoli, Ginevra	Fall 2012	Andrew Opel
Nair, Shruti	Fall 2012	Stephen McDowell
Lee, Suekyung	Spring 2013	Gary Heald
Das, Ashavaree	Summer 2013	Gary Heald
Esquibel, Monica Adriann	Summer 2013	Gary Heald
Vahe, Mariliis	Summer 2013	Juliann Cortese
Zain-ul-abdin, Khawaja	Summer 2013	Jonathan Adams
Alkhalaf, Ahmad A	Fall 2013	Stephen McDowell
Fenimore, Wanda L	Fall 2013	Davis Houck
Janicke, Sophie	Fall 2013	Arthur Raney
Kim, Jiyoun	Fall 2013	Arthur Raney
Hunter, Leah Patrice	Spring 2014	Jennifer Proffitt
Smock, Shea Lynn	Spring 2014	Jennifer Proffitt
Clark, Joseph S	Summer 2014	Andrew Opel
Snell, Chandra Denise (Clark)	Summer 2014	Davis Houck
Han, Yi-Hsing	Fall 2014	Laura Arpan
Toole, Jennifer Lynn	Fall 2014	Laura Arpan

**Table 8.6 FSU School of Communication Ph.D. Student, Post Graduation Placements
Academic Years 2009- 2010 to 2013 – 2014**

Ph.D. Student Names	Academic Year Degree Completed	Post-Graduation Placements	Additional Details
Jason McKahan	2009-2010	Shepherd University	Chair and Associate Professor
Jia Lu	2009-2010	Pursuing Ph.D. in Statistics, San Diego State University	
Sally A. Bishai	2009-2010	Flagler College	Adjunct Instructor; also, CEO of Sally Bishai Games
Yen-Shen Chen	2009-2010	National Chiao Tung University, Taiwan	Assistant Professor
Beom Bae	2010-2011	Georgia Southern University	Assistant Professor; previously Visiting Assistant Professor at Bethune-Cookman University
Kristine Johnson	2010-2011	Rowan University	Assistant Professor; previously Assistant Professor at Nova Southeastern University
Madhurima Sarkar	2010-2011	Nationwide Children's Hospital	Senior Research Associate; previously Research Programs Manager, College of Nursing at Ohio State University
Scott Smith	2010-2011	Westat (International Research Corporation, Washington DC)	Senior Study Director
Stephen Andon	2010-2011	Nova Southeastern University	Assistant Professor; previously Assistant Professor at Florida State College at Jacksonville
Ania Rynarzewska	2011-2012	Mercer University	Assistant Professor; previously Pricing Reporting Analyst for Corning Optical Communication
Ashavaree Das	2012-2013	Prince Sultan University (Saudi Arabia)	Assistant Professor

Table 8.6 (Continued)

Ph.D. Student Names	Academic Year Degree Completed	Post-Graduation Placements	Additional Details
Ginevra Adamoli-Kalbli	2011-2012	Business Value Exchange	Community Engagement Manager; previously Digital Marketing Analyst for VISIT Florida
Khawaja Zain-Ul-Abdin	2012-2013	Lahore University of Management Sciences (Pakistan)	Assistant Professor
Mariliis Vahe	2012-2013	KPMS (Public Relations Firm, Estonia)	Partner
Monica Esquibel	2012-2013	University of Wisconsin	Health Sciences Institutional Review Board, Professional Staff Reviewer
Nicole Cox	2012-2013	Valdosta State University	Assistant Professor; previously Assistant Professor at Abraham Baldwin Agricultural College
Shruti Nair	2012-2013	Aavishkaar (Venture Capital and Private Equity Firm, India)	Social Sector and Communication Specialist; previously Assistant Professor at S. P. Jain Institute of Management & Research (India)
Suekyung Lee	2012-2013	Korea Health Industry Development Institute	Researcher; also, lecturer at Chongshin University (Korea)
Ahmad Alkhalaf	2013-2014	Marketing/Corporate Communication (Saudi Arabia)	Consultant
Chandra Clark	2013-2014	Florida A&M University	Assistant Professor
Jiyoun Kim	2013-2014	Sogang University (Korea)	Instructor
Joseph Clark	2013-2014	Florida State University	Assistant Director, Instructional Development
Leah Hunter	2013-2014	Florida A&M University	Visiting Assistant Professor
Shea Smock	2013-2014	Indianapolis Indians AAA Baseball Team	Emcee; also, applying for law school

Table 8.6 (Continued)

Ph.D. Student Names	Academic Year Degree Completed	Post-Graduation Placements	Additional Details
Sophie Janicke	2013-2014	University of Arkansas	Visiting Assistant Professor
Wanda Fenimore	2013-2014	Hampden-Sydney College	Visiting Assistant Professor
Yi-Hsing Han	2013-2014	Currently on job market in Taiwan	

Comment on the currency and adequacy of the curriculum. Are there difficulties in course scheduling and availability, enrollments? Describe the faculty teaching loads. Will distance learning play a role in your enrollment planning at either the undergraduate or graduate level?

9. Curriculum.

The Master's degree majors in Integrated Marketing Communication (IMC) and Media and Communication Studies (MCS) both feature foundation (core) classes that all students in the majors complete, and concentration / elective courses that they select with their advisory committees' approval (Table 9.1). The foundations courses help prepare students by introducing theories, issues, principles and skills that are particularly important in their major areas of study. In the IMC program, furthermore, students complete an Account Planning class (ADV5605) toward the end of their program to facilitate their transition into the workplace. The concentration / elective courses are used to tailor students' programs of study to help meet their individual career objectives. Finally, both the IMC and the MCS majors offer students choices among capstone degree completion options (e.g., coursework-only degrees, theses, projects, and for the IMC major only, residencies). Most IMC and MCS students complete their degree requirements in four to five semesters. [[Media and Communication Studies Graduate Program](#)] [[Integrated Marketing Communication Graduate Program](#)]

The Master's degree in Corporate and Public Communications offered at the Panama City campus also features both foundation (core) courses that all students within the graduate program complete, and elective courses they select with the approval of their advisory committee. Graduate students in the program are allowed, as well, to take up to two graduate courses from other programs, as long as the courses they select are taught by a Ph.D. and have the approval of their advisory committee. Furthermore, in limited instances, graduate students in the program have been allowed to take either on-line or face-to-face graduate courses from the SCOM. The foundation courses are designed to provide students with necessary core theories, principles and skills relevant to communication with corporate and public environments. Elective courses are included to tailor students' programs of study to meet their individual career objectives. Students in the Corporate and Public Communications program typically complete their graduate degree requirements in four to five semesters. [[Corporate and Professional Communication Graduate Program](#)]

The Ph.D. program similarly emphasizes a series of foundation courses, a primary area of study, a secondary area of study, a research methods sequence and cognate courses (Table 9.2). The overall program emphasizes Communication Theory and Research. Doctoral students work closely with their major professors and Ph.D. supervisory committees to create programs of study that meet their academic and professional goals. Additional information, including a program overview, details concerning the Ph.D. courses, and examples of doctoral student research and dissertations can be found at: <http://comm.cci.fsu.edu/graduate-programs/ph-d-in-communication/>. Students should be able to complete the doctoral program in approximately 10 semesters.

Table 9.1 FSU School of Communication Master's Degree Programs - Foundation, Concentration / Elective and Capstone Requirements

Integrated Marketing Communication (33 -36 Credit Hours)

Required Foundations (18 credit hours), Course Listing

ADV5007	Foundations of IMC
ADV5503	Media Consumer Behavior
ADV5605	Account Planning
COM5314	Measurement of Listener-Viewer Attitude and Response
COM5331	Computers in Communication Research
COM5316	Statistical Methods in Communication Research

Concentration / Electives, Sample Classes

Intercultural & Multicultural Marketing Communication Concentration

ADV5415	Hispanic Marketing Communication
ADV5416	Multicultural Marketing Communication
COM6400	Special Topics: International PR
SPC6715	Race, Culture, & Communication

Digital Communication & IT Concentration

COM5338	Website Usability and Design
COM5339	Design for the Web
COM5364	Foundations of Digital Media
COM5365	Computer Graphics & Animation
COM6931	Special Topics: ICT Entrepreneurship
VIC5006	Visual Communication

Strategic Communication Concentration

COM5126	Organizational Communication Theory
COM5546	Political Communication
COM6400	Special Topics: International PR
COM6400	Special Topics: Social Media Campaigns
SPC5545	Studies in Persuasion

Capstone Options (3 - 6 Credit hours)

Residency (3 credit hours)

Creative Project (6 credit hours)

Thesis (6 credit hours)

Coursework – Only (36 credit hours total)

Table 9.1 (Continued)

Media and Communication Studies - (33 - 36 Credit Hours)

Foundations (6 credit hours), Course Listing

- COM5401 Analysis of Communication Theory
- and one of the following**
- COM5312 Communication Research Methods
- COM5340 Historical-Critical Methods
- COM5348 Qualitative Research Methods
- SPC6236 Contemporary Rhetorical Theory and Criticism

Concentration / Electives (21 - 24), Sample Classes

Media Technology

- COM5325 Documentary Video Production
- COM6400 Foundation of Digital Video Production
- MMC6489 Communication and Change: Diffusion of Innovations
- RTV5253 New Communication Technology Theory and Research
- RTV6425 Advocacy Video

Political Communication

- COM6400 Media, Culture, and the Environment
- COM6400 Gender and Communication
- RTV5702 Communication Regulation and Policy
- RTV6425 Advocacy Video
- SPC5545 Studies in Persuasion

Media Research

- ADV5505 Media Market Research
- COM5314 Measurement of Listener-Viewer Attitude and Response
- COM5316 Statistical Methods in Communication Research
- COM5348 Qualitative Research Methods

Additional Electives

- COM5246 Media, Culture, and the Environment
- COM5340 Historical-Critical Methods
- COM5364 Foundations of Digital Video Production
- COM5546 Political Communication
- COM6015 Gender and Communication
- MMC5305 Systems of Mass Communication
- MMC5600 Mass Communication Theory and Effects
- MMC5646 Political Economy
- SED5346 Teaching Oral Communication
- SPC6236 Contemporary Rhetorical Theory and Criticism
- SPC6715 Race, Culture, and Communication

Creative Project (6 credit hours)

Thesis (6 credit hours)

Coursework – Only (36 credit hours total)

Table 9.1 (Continued)

Corporate and Public Communications (Panama City campus) - (33 Credit Hours)

Foundations (15 credit hours), Course Listing

COM5126	Organizational Communication Theory and Practice
COM5127	Assessing Organizational Communication
COM5316	Statistical Methods in Communication Research
COM5526	Marketing Communication Management
SPC5442	Group Dynamics and Leadership

Electives (12 – 18 credit hours)

Theory and Principles

COM6403r	Advanced Problems: Integrated Marketing
MMC5600	Mass Communication Theory and Effects
SPC5545	Studies in Persuasion

Applications

ADV5503	Media Consumer Behavior
COM5469	Communication Planning and Dispute Resolution
RTV5253	New Communication Technologies
SPC6920r	Colloquium in Speech Comm.

Table 9.2 FSU School of Communication Ph.D. Curriculum in Communication Theory and Research

Program Overview: 48 required course credits post-Master's degree, plus 24 dissertation credits

Component	Credit Hours
Foundation courses	9
Primary Area of Study (students select 1 of 3)	12-15
Secondary Area of Study (students select 1 of 3)	6
Research Methods and Design	9-12
Cognate	12
Preliminary Examination	0
Dissertation	24
Total	72-78

Program Detail: Required and Most Frequently Taken Courses

	Course Title	Credit Hours
Foundation Courses (All are required, though substitutions from Master's programs may be permitted)	COM5401 Analysis of Communication Theory	3
	COM5312 Research Methods in Communication	3
	COM5348 Qualitative Methods in Communication Research	3
	COM5920 Colloquium in Communication	0
Area of Study: Media Studies (May be selected as Primary or Secondary Area of Study)	ADV5503 Media Consumer Behavior	3
	COM5426 Media, Culture, and the Environment	3
	COM5906 Directed Individual Study	9 max
	COM5911 Supervised Research	3 max
	COM5940 Supervised Teaching	3 max
	COM6400 Seminar in Communication Theory	9 max
	MMC5305 Comparative Systems of Mass Communication	3
	MMC5600 Mass Communication Theory & Effects	3
	MMC5646 Political Economy of Media	3
	RTV5253 New Communication Technology: Theory and Research	3
	RTV5702 Communication Regulation and Policy	3
	SPC5545 Studies in Persuasion	3
Area of Study: Cultural and Rhetorical Studies (May be selected as Primary or Secondary Area of Study)	COM5426 Media, Culture, and the Environment	3
	COM5546 Political Communication	3
	COM5906 Directed Individual Study	9 max
	COM5911 Supervised Research	3 max
	COM5940 Supervised Teaching	3 max
	COM6400 Seminar in Communication Theory	9 max

Table 9.2 (Continued)

	COM6015 Gender and Communication	3
	MMC5646 Political Economy of Media	3
	MMC6469 Diffusion of Innovations	3
	SED5346 Teaching Oral Communication	3
	SPC5234 Classical Theories of Rhetoric	3
	SPC5545 Studies in Persuasion	3
Area of Study: Marketing Communication (May be selected as Primary or Secondary Area of Study)	ADV5415 Hispanic Marketing Communication	3
	ADV5416 Multicultural Marketing Communication	3
	ADV5503 Media Consumer Behavior	3
	COM5126 Organizational Communication Theory and Practice	3
	COM5467 Systems Thinking and Project Management	3
	COM5526 Marketing Communication Management	3
	COM5906 Directed Individual Study	9 max
	COM5911 Supervised Research	3 max
	COM5940 Supervised Teaching	3 max
	COM6400 Seminar in Communication Theory	9 max
	SPC5545 Studies in Persuasion	3
	VIC5006 Visual Communication	3
Research Methods and Design: Quantitative Courses (Courses offered in unit, but students also take approved courses from other departments)	COM5127 Assessing Organizational Communication	3
	COM5314 Measurement of Listener-Viewer Attitude and Response	3
	COM5316 Statistical Methods in Communication Research	3
	COM5317 Content Analysis	3
	COM5331 Computers in Communication Research	3
	COM5338 Web Design and Usability	3
	COM5348 Qualitative Research Methods	3
Research Methods and Design: Qualitative Courses (Courses offered in unit, but students also take approved courses from other departments)	COM5340 Historical-Critical Methods of Research	3
	RTV5292 Advanced Narrative Production	3
	RV5325 Documentary Video Production	3
Cognate (Cognate courses are taken from other departments and should be conceptually related to one another; cognates typically include courses from the following departments:)	Educational Leadership & Policy Studies (especially Program Evaluation)	12
	Educational Psychology (especially Measurement and Statistics)	
	English	
	Humanities	
	Information	
	Marketing	
	Political Science	
	Public Administration and Policy	

Table 9.2 (Continued)

Public Health
 Sociology
 Sport Management

Typical Plan of Study	
Component	Semester in Program
Coursework	1-6
Preliminary Examination	7
Dissertation Prospectus Defense	7 or 8
Dissertation	8 - 10

The faculty at both campus locations conscientiously work to keep the graduate program curricula up-to-date. The Ph.D. program was comprehensively revised and updated in 2012-13. The faculty are currently revising and updating the Integrated Marketing Communication Master’s program. Our faculty, in addition, have recently proposed and received approval for a new Master’s major in Public Interest Media and Communication.

Graduate course scheduling always creates challenges to match program needs, faculty interests, faculty availability and room availability. We currently have two scheduling challenges. The first results from the fact that our faculty generally want to teach more classes than the various graduate curricula require and enrollments justify. The second challenge is a consequence of our curricular needs and enrollment patterns. Occasionally we need specific classes to be taught to prepare students for subsequent semesters, or we have only a few students who need specific classes for their degree programs. We, therefore, periodically offer classes with enrollments that are lower than desirable in order to meet faculty interests, curricular requirements and to help students meet their graduation requirements.

Given the relatively smaller size of the graduate Corporate & Public Communication program at the Panama City campus all graduate classes are taught by the full-time faculty members, graduate course scheduling is focused specifically on meeting curricular/program needs of graduate students within the program.

Distance Learning

While there is no formal distance learning program in the School of Communication, online learning plays an important role in the service aspects of our undergraduate and Master’s degree programs. Online undergraduate and graduate classes allow us to extend our student reach, expand our service course options, help support certificate program offerings, and provide greater course flexibility for students and instructors. Online classes also provide a support mechanism that allows us to fund approximately 35 graduate student assignments each fall and spring semester as mentors. At this time, however, students are not able to complete a Communication degree entirely online.

The Corporate and Public Communication graduate program at FSU Panama City does not presently have any graduate classes that are offered on-line. The Corporate and Public

Communication faculty are, however, exploring expanding undergraduate course options via enhanced on-line classes, providing greater course flexibility for our students, especially those students residing in outer NW Florida counties who otherwise have to commute to the campus to take classes.

Table 9.3 (Appendix I) provides a listing of the courses that we have offered in the past five years, including the year, semester, instructor and enrollments.

Explain how student advising is done. Describe the "milestone steps" in the degree program (diagnostic exams, preliminary exams, prospectus, etc.) and how these are administered. What are the success rates on these exams? Provide a statement on professional preparation of students for academic or non-academic roles including teaching and research.

10. Advising and professional preparation of graduate students.

Graduate students in the Corporate and Public Communication Master's program receive ongoing academic and professional advising from the College of Applied Studies professional advising staff and Corporate and Public Communication faculty members. As part of the program admission process, each graduate student is assigned a faculty advisor, and at the Masters level, is directed by a graduate committee comprised of all three Communication faculty. The Corporate and Public Communication Master's program may include an externship, but does not require a thesis paper.

After completing the courses in their programs of study, graduate students within the Corporate and Public Communications program are required to successfully complete written and oral comprehensive exams administered by the Communication faculty. Written exams generally include time-limited questions administered in controlled environments and take-home questions. After the completion of their written exams, students are then required to meet with the graduate committee for oral exams, wherein they defend their answers on the written exams. It is common for graduate students to successfully complete and orally defend their comprehensive exams on the first attempts, although often with 'conditions' (additional work required by the graduate committee to shore up weak areas).

Students in the Corporate and Public Communications program who do not successfully complete their comprehensive exams are given a second chance, going through the exam process again during the semester immediately following. During the 2009-10 to 2013-2014 intervals, two students were not able to successfully complete their comprehensive exams. One went through the exam process again the following semester and successfully defended. The second chose not to attempt the exam process again and consequently failed.

Graduate students in the School of Communication receive ongoing academic and professional advising from multiple sources. These include their major professors, supervisory faculty committee members who oversee their programs of study, the Director of Doctoral Studies, the division Area Heads, and the School's Director and Associate Director. At the Master's level,

graduate committees have a minimum of three faculty members, including a major professor for thesis committees. Ph.D. committees have a minimum of four members, including the major professor, two additional faculty from within the School, and one faculty that is external to the school and serves as the University Representative.

In addition to orientation sessions, graduate students are encouraged to meet with their major professors, their committee members and other available faculty to design their academic programs and assist their transition to professional careers. Each fall and spring semester, the School offers a graduate colloquium that Ph.D. students are required to attend until they have passed their preliminary exams. Master's students may attend, as well.

There are no official milestone steps for the IMC and MCS Master's students, though students in both programs may complete theses or creative projects.

After completing the courses in their programs of study, and with approval of their supervisory committees, Ph.D. students are required to take milestone preliminary exams that are adapted to the individual students and their academic programs. Prelim exams can range from time-limited questions administered in controlled environments, to take-home questions, to even the completion of research studies. In most cases, the prelim exams can be completed within one semester, though occasionally prelims can take two or more semesters to complete. After submitting their answers to the prelim questions, students are then required to meet with their doctoral committees for oral exams where they defend their prelim answers. Prelim exams are normally completed during the third year of the doctoral program.

It is common for the School's Ph.D. students to successfully complete and orally defend their prelim exams on the first attempt. During the 2009-10 to 2013-14 interval, only one student was not able to successfully defend his preliminary exam. Two additional students began their prelim exams, but did not submit their answers. These two students did not attempt oral defenses and consequently failed.

Statement on Professional Preparation

Master's students in the School of Communication are prepared for careers in a wide range of work environments as evidenced by the placement information previously presented. We encourage a select group of Master's students to complete Master's theses and then pursue Ph.D. degrees.

Ph.D. Communication graduates are further prepared for teaching, research and administrative positions in academia, private-corporations, and public-sector settings. The graduate communication courses, the regularly scheduled colloquia, the teaching and research assignments, and the close collaboration and supervision by the major professors and doctoral committees have a common purpose. Our goal is to prepare Ph.D. graduates to have a range of conceptual and theoretical insights, keen problem-solving abilities, plus advanced technical and analytic skills that are valued in academic and non-academic settings.

Explain how students are supported. Comment on the fraction of students supported on personal funds, teaching assistantships, and grants and fellowships. Give stipend levels and comment on how they compare with national averages and how student funding impacts the program's quality indicators. Are there trends in the support data over the last five years? Provide statements on space facilities, equipment, library and other resources available to graduate students. Are there facilities and resources needed for students in the program that are not currently available or are difficult to access? If so, are their plans for obtaining these resources?

11. Resources for graduate training.

Our ongoing objective is to provide appropriate stipend and waiver support for all Ph.D. students. Doctoral students are given stipends each fall, spring and summer semesters, along with teaching and research assignments that are progressively more responsible. Ph.D. students can expect 0.50 FTE funding, plus in-state (and where necessary in-state and out-of-state combined) tuition waivers for eight to 10 semesters, depending on their progress toward the degree. In recent years, this has resulted in annual stipends totaling \$20,000 per doctoral student, plus tuition waivers.

(Note: We have raised the doctoral annual stipend to \$21,000, beginning fall 2015).

Information from our contacts with Communication Programs across the country indicates that our Ph.D. stipends are mid-range, but they are not competitive at the level where we can consistently enroll the best applicants. This undoubtedly affects the quality of our doctoral students and their ability to complete the degree program in a timely manner.

We are not aware of reliable data for comparable Communication programs indicating trends in graduate student stipend and waiver support over the past five years.

A select number of Master's students who are prepared to assist with teaching, mentoring, and research / creative assignments are also eligible for stipend and in-state waiver support. Once selected, Master's students are given stipends each semester depending on program needs, available funding, and students' skills. These students can often expect 0.25 FTE funding, plus in-state waivers for two semesters, though some are funded throughout their typical four to five-semester degree programs. When available, out-of-state waivers are provided to Master's students who demonstrate particular financial need and high academic performance.

Table 11.1 summarizes the funding pattern for graduate students in the School of Communication. Over the past five years, the School has routinely provided graduate student funding to about 60 students during the fall and spring semesters. Summer support has been more scarce, particularly for Master's students. In the 2014 Spring, Summer and Fall semesters, the School allocated \$828,816 (\$480,008 E&G state budget funded, \$348,808 Auxiliary funded) in graduate stipends and \$991,759 (\$772,047 E&G state budget funded, \$219,712 Auxiliary

funded) in graduate tuition waivers. The school's E&G state budget supported stipends were a combination of base state funding and open faculty lines that were converted to Other Personal Services (OPS) funding. The option to convert lines and support additional graduate students is not always available, however.

**Table 11.1 FSU School of Communication Graduate Student Funding
Fall 2010 - Fall 2014**

	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Average 2010 – 14
Number of Students Funded:						
Teaching / Research Assistants	48	59	59	82	60	62
Contract & Grants	0	0	0	0	2	0
Fellowships	1	0	0	0	0	0
Self-Funded	145	135	124	97	108	122
	194	194	183	179	170	184

Fall Semester, 2014 Graduate Assistant Funding

Stipend Rates:

Master's Rates (.25 FTE) \$ 2,709

Ph.D. Rates (.50 FTE) \$ 7,480

Waiver Rates (9 hrs.):

In-State Tuition Waivers \$ 3,632

Out-of-State Tuition Waivers \$ 5,412

**In-State & Out-of-State Tuition Waivers
Combined** \$ 9,044

Space, Facilities and Equipment

In the 2009-10 to 2013-14 interval, SCOM has regularly dedicated 8 - 10 offices to graduate assistants. In most cases there are three doctoral students per office, though four students have been assigned to larger offices, where necessary. Generally the Ph.D. student offices are on the third floor of University Center, building C (UCC). We attempt to assign these offices across the hall from faculty offices in order to foster contacts and collaborations. The few Master's students with research / creative assignments share offices with other Master's students who have similar assignments. Currently, a three-office suite in the Diffenbaugh building and a single shared office in UCC are designated for the approximately 15 - 20 Master's students who have face-to-face teaching assignments.

All graduate students in the School, funded and unfunded, can request swipe-card access to computer labs on the fourth floor of UCC. The larger lab has 40 workstations, the smaller lab has 30. Students have access to these computer resources during all hours when classes are not scheduled in the labs. The labs are well equipped with the major research and creative software packages that are common in the Communication field. At this time, however, the School does not have adequate funding to provide computers and major software packages in each of the graduate student offices. Fortunately, our Ph.D. students most often have personal computers and software that meet their technology needs.

The FSU library resources, particularly the online services, have been generally adequate for our graduate program needs in recent years. The School has a faculty member assigned as a library liaison. We also have been assigned a library staff member as our designated contact. The faculty liaison and designated contact systems have worked well for our school.

Comment on the strengths and weaknesses of the faculty's research/creative activities.

12. Faculty Research/Creative Activity.

Among the current 26.0 FTE faculty in the School of Communication listed in Table 12.1, two Assistant Professors have been hired for fall 2015, five FTE SCOM faculty are "Teaching Faculty" with no appreciable research or creative assignments. Of the remaining 19 tenure-line faculty, five have had substantial, multi-year administrative / service assignments in the School or University administration, thus effectively reducing their research / creative assignments to an average of less than 10% per year.

The remaining 14.0 FTE faculty have notable research and creative records. The summary details can be found in Section 15.0, Table 15.1, along with a more complete analysis of their research / creative activities. Copies of the QER specified faculty vitae are in Appendix A. Certainly, the numbers and far-ranging research and creative activities represent one of our School's strengths. Over the past five years the SCOM tenure-line faculty have published 95 refereed articles, 17 refereed proceedings and reviews, and 12 non-refereed articles, proceedings / reviews. They have produced a total of 35 creative works. The tenure-line faculty have additionally made 180 refereed conference presentations, 47 non-refereed / invited presentations, and have published 11 books/edited books, plus 33 book chapters.

At this time, however, the School of Communication faces a challenge involving research and creative activities. This challenge pivots on the School's ability to increase the external contract and grant funding a) that is brought through the School of Communication and the University Office of Sponsored Research, and b) that is sufficiently large to support project activities, plus faculty, graduate research assistant and post-doctoral appointments. Until recently, the major grant activities in the School have provided very limited support for the faculty appointments and rarely supported research assistants in the School. We have begun to make substantive progress in total support funding. Moreover, in the past three years, two SCOM faculty have been Co-PIs or Team Members on multi-year grants that each represented total budgets

between \$1.28 million and \$1.95 million. These recent grants are beginning to afford support for faculty, graduate research assistants and post-doctoral appointments.

The 3.0 FTE faculty in the Communications program under the College of Applied Studies at the FSU Panama City campus , as “Teaching Faculty,” have no appreciable research or creative assignments, although each have notable research and/or creative records as evidenced within their curriculum vitas.

**Table 12.1 FSU School of Communication - Tenure, Tenure-earning and Not Tenure Line Faculty
Faculty Demographics**

Last Name	First Name	Degree	Degree University	Admin. Code	Job Description	Tenure	FSU Hire	Gender	Race
Adams	Jonathan	Ed.D.	Boston University		Professor 9 Mo	1	8/8/2001	Male	White
Arpan	Laura	Ph.D.	University of Alabama		Professor 9 Mo	1	8/9/1999	Female	White
Houck	Davis	Ph.D.	Penn State University		Professor 9 Mo	1	12/22/1999	Male	White
McDowell	Stephen	Ph.D.	York University	D2**	Professor 9 Mo	1	8/7/1996	Male	White
Nudd	Donna	Ph.D.	University of Texas		Professor 9 Mo	1	8/7/1986	Female	White
Opel	Andrew	Ph.D.	University of North Carolina		Professor 9 Mo	1	8/8/2001	Male	White
Raney	Arthur	Ph.D.	University of Alabama		Professor 9 Mo	1	8/9/1999	Male	White
Cortese	Juliann	Ph.D.	Ohio State University		Asoc Professor 9 Mo	1	8/9/2005	Female	White
Jordan Jackson	Felecia	Ed.D.	West Virginia University	G1**	Asoc Professor 9 Mo	1	8/8/1995	Female	Black
MacNamara	Stephen	J.D.	Florida State University	**	Asoc Professor 9 Mo	1	8/1/1990	Male	White
Proffitt	Jennifer	Ph.D.	Penn State University		Asoc Professor 9 Mo	1	8/9/2005	Female	White
Rayburn	Jay	Ph.D.	Florida State University	G1**	Asoc Professor 9 Mo	1	6/18/1985	Male	White
Sypher	Ulla	Ph.D.	University of Kansas	C2,**	Asoc Professor 9 Mo	1	8/9/2005	Female	White
Bruker	Malia	MFA	Temple University		Asst Professor 9 Mo	2	8/8/2014	Female	White
Chapa	Sindy	Ph.D.	Univ. of Texas-Pan American		Asst Professor 9 Mo	2	8/8/2013	Female	Hispanic
Clayton	Russell	Ph.D.	University of Missouri		Asst Professor 9 Mo	2	8/1/2015	Male	White'
Graves	Brian	Ph.D.	University of North Carolina		Asst Professor 9 Mo	2	8/8/2014	Male	White
Harlow	Summer	Ph.D.	University of Texas		Asst Professor 9 Mo	2	8/8/2014	Female	White
Hou	Jove	Ph.D.	University of Southern CA		Asst Professor 9 Mo	2	8/10/2015	Female	Asian
Lee	Jaemin	Ph.D.	University of Florida		Asst Professor 9 Mo	2	8/17/2012	Female	Asian
Merle	Patrick	Ph.D.	Texas Tech University		Asst Professor 9 Mo	2	8/8/2013	Male	White
Heald	Gary	Ph.D.	Michigan State University	C1**	Teaching Faculty I 9 Mo	3	1/4/2014 *	Male	White
Rodin	Mark	Bach.	Florida State University	** , 0.5 FTE	Teaching Fac. II 12 Mo	3	10/13/1989	Male	White
Dubard	John	Ph.D.	Florida State University	0.5 FTE	Teaching Faculty II 9 Mo	3	8/8/2003	Male	White
Laurents	Michelle	Ph.D.	Florida State University		Teaching Faculty III 9 Mo	3	8/9/2005	Female	White
Solomon	Barry	Mast.	Florida State University		Teaching Faculty III 9 Mo	3	8/8/1988	Male	White
Zeigler	Mark	Mast.	Florida State University		Teaching Faculty III 9 Mo	3	12/22/1993	Male	White

* Retired in 2013

Administrative Codes:

D2 – Assoc. Dean

C1 – Director

C2 - Associate Director

G1 – Division Area Head

** - Substantial Administrative / Service Assignments

Tenure Codes:

2 - Tenure-Earning

3 - Non-Tenured

Comment on data specific to graduate education. What particular strengths, weaknesses, and concerns do the data indicate?

13. Summary of strengths and weaknesses.

Graduate Program Strengths

The merger of our three previous doctoral majors into a consolidated Ph.D. in Communication Theory and Research, and the recent addition of a new Master's in Public Interest Media and Communication are important steps to strengthen our graduate programs and respond to changes in the discipline.

Our recent growth in the number of tenure-line faculty has substantially improved the graduate student / faculty ratio. In addition, the School's graduate student retention and graduation rates, the research/creative productivity of our faculty, the growing research efforts, conference participation and publications by our Ph.D. students, and the collaborations between our faculty and Ph.D. students all indicate the vitality of our graduate programs.

The addition of new faculty members, including two new assistant professors in fall 2015, will continue to help us offer both required, elective and service classes, and will increase opportunities for student / tenure line faculty interactions. Faculty / graduate student (1 on 1) mentoring and collaborative research activities are increasing.

Program Weaknesses

Too few of our Master's students are continuing on for Ph.D. degrees. Many of our very best students go immediately into professional careers outside of academia where they receive attractive salaries and health benefits. In much the same way, this year we lost several of our best Ph.D. applicants to other Communication programs that offer higher stipends and better benefits. It is clear that our Master's (0.25 FTE) stipends of \$2,709 and our Ph.D. stipends of \$7,480 (0.50 FTE), stipends with limited health benefits, have been insufficient.

We have a few Master's level classes that still enroll 35 – 40 students. This limits the courses' assignment options, particularly writing assignments.

There are relatively few Research Assistantships (RAs) in the School of Communication. In fall 2015 we will have only four (0.25 FTE) RAs that are funded using recurring School funds. An additional five (0.25 FTE) RAs will be supported by a grant that begins in fall 2015.

We have six separate spaces for research activities in the School. We need additional space to support the 26 FTE faculty, the approximate 30 doctoral students, and the three to five Master's students completing theses in the typical year. Similarly, our graduate students have

few places where they can gather before and after classes, and at other times when they are working in groups.

Our attempts to recruit increasingly higher qualified Master's and Ph.D. students are showing mixed results. The Master's student admission GPAs have remained around 3.3 - 3.4, but their GRE scores (Verbal and Quantitative around 150) are well below what we would prefer. Our Ph.D. students have notably higher GPAs in the 3.7 – 3.8 range, and their Verbal GRE scores average 155. Their Quantitative GRE scores, however, still linger around 149 – 150, again well below what we would prefer.

While regionally well-regarded, the program at the Panama City campus clearly draws from a smaller, more regional base. The effect of this can be seen in the Corporate and Public Communication graduate degree, where enrollment can be problematic, requiring specialized, targeted recruitment.

14. Describe the teaching expectations and requirements for graduate students. How are teaching assistants supervised, evaluated, and provided training?

When students first apply, the Division Area Heads and the Associate School Director make initial assessments of the students' potential for teaching assignments. These assessments are repeated as we plan ahead for each semester.

Graduate teaching assignments are made based on students' academic levels (e.g., preferences for Ph.D. students), their academic preparation and professional skills, their prior TA performance where available, their individual knowledge of the subject matter(s), their completion of required PIE (Program for Instructional Excellence) teaching workshops and their completion of our public speaking preparation class (SED5346). We also offer each year a required School training session for TAs.

Doctoral students are funded for up to 10 semesters (depending on completion of their prelim exams during the seventh semester). They generally receive two assignments per semester (each at 0.25 FTE, 10 hrs./wk.). Assignments vary between research assistant, online teaching assistant, face-to-face teaching assistant, online lead instructor and face-to-face lead instructor. TAs initially serve as assistants under supervision (faculty, adjunct, or senior doctoral student) before being assigned lead instructor responsibilities.

Most Master's students do not receive stipend support. Master's students who receive stipends may receive support for one to two semesters, or occasionally for the duration of their degree program (typically 4 – 5 semesters). Funding varies based on assignments. Assignments most often involve working 0.25 FTE as an online teaching assistant (mentor) or a face-to-face teaching assistant.

TA supervision varies depending on the assignment. TAs assigned to the large enrollment, undergraduate classes (especially the Public Speaking classes) are closely supervised. They

often have weekly group meetings and receive additional supervision from experienced graduate assistants and the faculty members assigned to the classes. The TAs assigned to other regular classes and online courses are supervised by a lead instructor. Starting August 2015, a new part-time instructional specialist will begin working in the school, specifically focusing on training, supervising, and evaluating graduate teaching assistants.

We expect TAs to be evaluated each semester by the supervising faculty member or lead instructor. The Director of Doctoral Studies coordinates this evaluation process for Ph.D. students. [[School of Communication, PhD Assistantship Evaluation Form, 2014-2015](#)] Evaluations of Master's students, especially online TAs, have proven to be more problematic, thus prompting the recent creation of the previously mentioned part-time instructional specialist position.

IV. Faculty

15. To what extent is the program concerned about having adequate faculty to teach its degrees, majors, and certificates? Analyze faculty research and scholarship productivity. What steps are taken to ensure doctoral supervision loads are equitable and sustainable?

Adequate faculty

The number of faculty utilized by the University to fulfill its mission is governed by a number of factors. First, full-time faculty members are required by Florida Statutes to teach a minimum of 12 classroom contact hours per week, or equivalent workload assignments, each term. Second, enrollment, for its part, is set by legislature, annually constraining the numbers of students at each level for which the university offers instruction. Third, all faculty members are assigned annually their duties and responsibilities in teaching, research and service. These factors shape the number of full-time and part-time faculty members needed to achieve both the University mission and ensure the quality and integrity of the academic programs.

Faculty teaching assignments vary depending on the needs of each program, external contract and grant funding and faculty progress in the promotion and tenure sequence. As a rule, most tenure-line faculty have a 2:2 teaching assignment. Faculty who are no longer actively engaged in research and creative activities may have a 3:3 teaching assignment. Conversely, tenure-line faculty who have administrative obligations may receive a 2:1 or even a 1:1 teaching assignment. Faculty who have sizeable external contract and grant funding, likewise, may also have reduced teaching assignments (e.g., 2:1 or 1:1). As in Tallahassee, 9 month Specialized Teaching Faculty without administrative duties have 3:3 assignments and 12 month Specialized Faculty without administrative have 3:3:2 assignments.

Our faculty growth is helping us meet our teaching obligations. Still, SCOM is seriously concerned about the lack of a full-time faculty member to teach SPC3593 (Competitive

Intercollegiate Forensics), and supervise and travel with our Debate and Individual Events teams. The SCOM does not have a faculty member who is prepared to teach advertising copywriting and layout design and we periodically need additional faculty assistance with our advertising competition team. We frequently need assistance covering specialized courses such as:

- ADV3410 Hispanic Marketing Communication
- ADV4411 Multicultural Marketing Communication
- ADV4300 Media Planning
- COM3110 Communication for Business and the Professions
- COM5126 Organizational Communication Theory & Practice
- COM5348 Qualitative Methods
- PUR3100 Writing for Public Relations
- RTV3001 Media Techniques
- RTV3680 Video Workshop, and
- SPC4605 The Principles of Speech Writing.

In July, 2011, the Panama City campus communication programs added a third faculty member. Even with this addition, the Professional Communication and Corporate & Public Communication faculty have some difficulty meeting the academic needs of undergraduate students, and adjunct instructors are often used to meet these needs. For example, qualified adjunct instructors regularly teach the following courses:

- COM3120 Communication for Organizing
- COM4132 Communication and Stress Management
- COM4470 Desktop Multimedia
- PUR3100 Writing for Public Relations
- SPC2608 Public Speaking
- SPC4540 Persuasion
- SPC4710 Interracial/Intercultural Communication

Faculty research and scholarship productivity

As previously noted, two Assistant Professors have been recently added and will arrive for fall 2015. We have five FTE “Teaching Faculty” with no appreciable research or creative assignments. Among the 19 FTE remaining tenure-line faculty, five have considerable multi-year administrative/service assignments at the School or University administration levels, thus minimizing their research / creative assignments (averaging 5 - 10%).

Looking at the 14.0 tenure-line faculty in the School who have appreciable research assignments, it is easy to see they cumulatively have diverse research and creative records (Table 15.1, see also the QER vitae in Appendix A). During the most recent five-year interval, the current tenured and tenure-earning faculty have published 95 refereed articles, 17 refereed

proceedings and reviews, and 12 non-refereed articles, proceedings / reviews. Six faculty have produced a total of 35 creative works. The tenure-line faculty have additionally made 227 conference presentations (180 refereed), and have published 11 books/edited books, plus 33 book chapters.

Adjusting the productivity indicators by time and the number of individual faculty involved, the tenured / tenure-earning faculty have averaged 1.6 refereed publications (1.4 articles, 0.2 proceedings, reviews) per year and 3.3 conference papers / presentations per year (2.6 refereed, 0.7 non-refereed). The six faculty members who also do original creative works have averaged 1.2 per year. Five SCOM faculty have published the 11 books and seven have written the 33 book chapters listed in Table 15.1.

**Table 15.1 FSU School of Communication Research and Scholarship Productivity ⁽¹⁾
Most Recent 5 Years 2010 – 2014**

	Refereed		Non-Refereed / Invited	Creative Works ⁽²⁾	Refereed		Non-Refereed / Invited	Books / Edited Books	Book Chapters
	Articles	Proceedings / Reviews	Articles, Proceedings, Reviews		Conferences / Presentations	Conferences / Presentations / Lectures			
Total	95	17	12	35	180	47	11	33	
Total, Per Year	19.0	3.4	2.4	7.0	36.0	9.4	2.2	6.6	
Total, Per Year, Per Faculty	1.4	0.2	0.2	1.2	2.6	0.7	0.2	0.5	

¹ Based on QER Vitae for 14 tenured, tenure-earning faculty who have major research and/or creative assignments.

² Based on QER Vitae for six tenured or tenure-earning faculty who have major creative assignments.

We previously mentioned the challenges the School faces with regards to external contract and grant (C&G) funding. Several of our faculty have extensive experience developing and contributing to C&G projects, both within and outside of FSU. Prior to 2013-14, however, contract and grant funding that was brought through the School of Communication has been relatively rare. In addition, the funding we have received has not provided appreciable support for faculty and graduate research assistants. In recent years we have made substantive

progress in C&G funding (Table 15.2) . Two SCOM faculty have been Co-PIs on multi-year grants that each represented total budgets between \$1.28 million and \$1.95 million. These recent grants are beginning to afford vital support for faculty and graduate research assistant appointments.

**Table 15.2 External Contract & Grant Awards, and Award Dollars Funded Through the College of Communication and Information / School of Communication
2010-11 to 2014-15**

Year	External Contract & Grants Proposals Funded Through the College (CCI) / School (SCOM)	Award Dollars from External Contract & Grants Funded Through the College (CCI) / School (SCOM)
2010-11	1	\$36,000
2011-12	1	\$6,720
2012-13	2	\$29,085
2013-14	1	\$1,282,679 ¹
2014-15	1	\$1,955,894 ²

¹ Co-PIs with faculty in the FSU School of Communication Science and Disorders.

² Co-PIs with Communication faculty at the University of Arkansas and Penn State University.

Doctoral supervision

The pattern of doctoral supervision assignments in the School of Communication is similar to what can be found in programs around the country. Ph.D. students naturally gravitate toward faculty who are engaged in the scholarly enterprise, who are available to meet with them and who share their scholarly interests. We encourage doctoral students to spend time learning about the scholarly expertise of all our faculty who have Graduate Faculty Status. Where possible we attempt to rotate teaching responsibilities for graduate classes. We assign mentors to new faculty. We encourage new faculty members to initiate their own research teams. We try to foster opportunities for new faculty to join senior faculty and serve as co-directors of theses and dissertations.

When we compare the historical average number of SCOM doctoral students to the number of faculty available to direct dissertations, we find a ratio slightly over 2: 1. This simple ratio, of course, does not correspond to the dissertation details appearing in Table 7.5. These 29 dissertations were supervised by 11 different faculty members. Four SCOM faculty, however, supervised nearly two-thirds of the completed dissertations.

At this time, Ph.D. supervision is not equitable across the eligible SCOM faculty,

though this is not based on School processes or policies. It is in large part due to the supervisor choices that students make and faculty members' voluntary agreements to chair committees. We do, however, monitor Ph.D. supervision responsibilities and student completion patterns to assure that doctoral assignments are sustainable and consistent with university requirements.

16. How does the program evaluate the performance of adjuncts?

Consistent with University policy, all instructors of record are evaluated annually under the policies and procedures of the Office of Faculty Development and Advancement. For the Professional Communication and the Corporate and Public Communication programs, instructional oversight is the responsibility of the Associate Dean of the College of Applied Studies. Evaluation criteria include grade distributions, adherence to school and university policies, review of course syllabus for content and rigor, scores on the SPCI (Student Perceptions of Courses and Instructors), and other information as applicable. Because appointments for adjuncts extend for only a semester at a time and no employment rights extend beyond that time frame, negative student evaluations can result in decision not to reappoint adjuncts.

Within the School of Communication, each semester the Integrated Marketing Communication and Media and Communication Studies Area Heads are asked to complete evaluations of the adjuncts teaching in their programs. Where necessary, the Associate Director may assist with the adjunct evaluations. The Director finalizes the evaluations and provides copies to adjuncts. These evaluations, at minimum, involve completion of the Adjunct Evaluation Form. [[School of Communication Adjunct Evaluation Form](#)]

The evaluation criteria include grade distributions and whether grades are in line with the school's grade inflation policy, adherence to school and university policies, review of the syllabus and its appropriateness in topic content, as well as rigor for the level of course, scores on the overall instructor item of the SPCI (Student Perceptions of Courses and Instructors), and other information, as applicable.

On the rare occasion where problems appear in adjunct-taught classes, the Area Heads, School Director and/or Associate Director work directly with adjuncts to resolve the problems in the current semester and to prevent recurrence in future semesters.

17. How is teaching effectiveness assessed by the program and what program efforts have been shown to improve the quality of instruction? Are there any instances where faculty members have had poor evaluations of teaching and what efforts were made to improve his/her teaching?

Quality course instruction and teaching effectiveness are high priorities in the School of Communication. In many cases, however, others have helped us with assessments of our colleagues' teaching effectiveness.

For example, numerous SCOM faculty have now received one or more of the competitively selected University Undergraduate or Graduate teaching awards (c.f., Gary Heald, Donna Nudd, Art Raney, Jay Rayburn, Barry Solomon, Mark Zeigler). We are proud that Mark Zeigler has received the University Distinguished Teacher Award, the highest teaching award offered by Florida State, and Art Raney has recently received one of the relatively new University Graduate Mentor Awards.

It is furthermore worth noting that additional SCOM faculty have been nominated (in some cases repeatedly) for University Undergraduate / Graduate Teaching and Graduate Mentor awards (c.f., Jonathan Adams, Laura Arpan, Felipe Korzenny, Steve MacNamara, Patrick Merle, Jennifer Proffitt). Earlier this year alone, six of our colleagues were nominated for University Undergraduate or Graduate teaching awards. Following a pattern that has become all too common, none chose to go through the arduous task of assembling a teaching binder for the University-level competitive review.

A few years ago, the College of Communication similarly began giving teaching awards at the College's annual convocation. In recent years Mark Zeigler, Gerry Gilmer (now retired), Jay Rayburn and Gary Heald received College Teaching Awards. Furthermore, a number of our faculty have received teaching and teaching-related awards from various groups, some within and others outside of the university. These include:

U.S. Fulbright Teaching/Research Scholar (Thailand): Jonathan Adams

Visiting Professorship Award, Deutscher Akademischer Austausch Dienst (DAAD), at the Institute for Journalism and Communication Research (Hannover, Germany): Art Raney

Guardian of the Flame Awards: Jonathan Adams, Davis Houck

Lambda Pi Eta Honor Society, Teacher of the Year Awards: Davis Houck, Steve McDowell, Jennifer Proffitt, Ulla Sypher

Transformation Through Teaching Awards: Davis Houck, Art Raney

FSU Alumni Poll, Best FSU Faculty: Davis Houck

The teaching effectiveness of all SCOM faculty is assessed during the spring semester as part of the School's annual evaluation process. SCOM faculty use a standardized annual evaluation form and a "professional development profile" to structure their evaluation folders. [[School of Communication's Annual Evaluation Form and Professional Development Profile](#)]

This annual evaluation typically includes a review of the Student Perceptions of Courses and Instructors (SPCI) forms for each class taught; reviews of course syllabi; faculty self-reports of instructional, research and service activities; and reports based on peer observation classroom visits.

The IMC and MCS Divisions coordinate peer observation visits for Specialized Teaching Faculty (I, II) and Assistant Professors each fall and spring semester. Typically in the spring semester, peer observations are likewise scheduled for Associate Professors. Peer observation visits for Full Professors and Specialized Faculty (III) are by request. Following the peer observations, written reports are provided to the faculty. [[School of Communication Instructor Observation Checklist](#)]

The SPCI, course syllabi, and faculty self-reports of instructional activities, plus the peer observation classroom reports, are reviewed and scored by the Promotion, Tenure, and Evaluation committee each year. The evaluation committee's scores are then discussed during the faculty member's annual review meeting with the Division Area Heads and School Director. If a faculty member is perceived to have low teaching effectiveness (either self-perception or via committee review), several corrective mechanisms are available and have been put into place on occasion. These mechanisms include teaching improvement plans, peer mentoring (additional classroom visits, both to be evaluated as well as to see others teach), attendance at teaching workshops, reviews of course materials and conversations on teaching strategies, and reassignment to courses more closely related to the faculty member's areas of expertise.

The School actively works to maintain and improve the quality of instruction and scholarship by assigning faculty mentors to new faculty. We encourage faculty to share course syllabi, classroom innovations and teaching materials. We also support our faculty as they develop new courses that reflect their scholarly interests and the natural evolution of the discipline.

At the Panama City campus, particular emphasis is placed on teaching excellence. Based on student evaluations (Student Perceptions of Courses and Instructors forms submitted at the end of each semester), each of the three Communication faculty are regularly recognized for teaching excellence. Furthermore, in 2014, one faculty member from the communications programs was nominated for Teaching Excellence at the Graduate Level.

Fortunately, in recent years there have been no instances where faculty members have had poor teaching evaluations that required intervention at either campus.

18. Identify the undergraduate academic degree program director and/or coordinator. How was the person selected and what are her/his academic qualifications in relation to her/his position?

We appoint three faculty to coordinate the undergraduate programs. Dr. Felecia Jordan-Jackson is the Area Head for Media and Communication Studies. Within this program, we have a Media/Communication Studies major and a Digital Media Production major. Because of the technical aspects of media production, Dr. Andy Opel coordinates the undergraduate Digital Media Production program major. Dr. Jay Rayburn has responsibility for the Integrated Marketing Communication program, which includes the undergraduate Advertising and Public Relations majors.

All three of these faculty are particularly well qualified to serve as undergraduate degree program coordinators. They are tenured faculty and each has 15 or more years of experience teaching undergraduate classes at FSU. All three currently teach undergraduate classes in their respective program areas. Beyond their academic qualifications, high levels of experience, and their familiarity with the FSU undergraduate degree requirements, Drs. Jordan-Jackson, Opel and Rayburn have demonstrated a long-term commitment to undergraduate teaching.

Within the communication program at Panama City campus, Dr. Sandra Halvorson serves as the coordinator for the undergraduate program. Dr. Halvorson has over 15 years experience teaching both graduate and undergraduate classes at both the Tallahassee and Panama City campus.

V. Curriculum

19. When was the last time the undergraduate and graduate curriculum was reviewed comprehensively? Review lower level prerequisite courses to ensure that a program is in compliance with state-approved common prerequisites (reference the most recent annual review of the program guide found at <http://www.academic-guide.fsu.edu/> and conducted by the Division of Undergraduate Studies).

If appropriate, review the limited-access status of departmental program(s) and determine if it is still warranted (reference the most current annual report compiled by the Office of the VP for Faculty Development and Advancement and submitted to the Florida Board of Governors).

Are there difficulties in course scheduling and availability?

Are course offerings reviewed for relevancy to the learning outcomes of the major/academic degree program/certificate as well as to the general field? Please describe the review process and who was involved.

Undergraduate and graduate curricula reviews

The Area Heads and the School's Associate Director coordinate, through ongoing contacts each semester, with the College's Associate Dean for Academic Affairs and the College's Academic Advisors, to assure that all of the following are accurate: a) the undergraduate program descriptions, b) academic maps, including course sequencing and prerequisites, c) the department's web-pages, d) learning compacts, and e) advising materials. These coordination efforts are further facilitated by the School's Academic Affairs Committee. At this time the undergraduate program is in compliance with state-approved common prerequisites.

Please see - <http://www.academic-guide.fsu.edu/>

The graduate program offerings are more limited and are regularly reviewed by the Director of Doctoral Studies, the Area Heads, the School's Associate Director and the graduate faculty. These reviews in recent years have focused on current graduate course offerings, course contents, graduate enrollment trends and emerging developments in the communication discipline. Based on these reviews, the Ph.D. curriculum was substantially revised in 2012-13 into a consolidated Communication Theory and Research major. The faculty have recently proposed and received approval for a Master's major in Public Interest Media and Communication. In addition, the faculty are currently working to refocus the Integrated Marketing Communication Master's.

The undergraduate curricular offering last went through significant reviews and changes in:

- 2007 for Media/Communication Studies, and
- 2013 for Digital Media Production.

The graduate programs went through significant reviews and changes in:

- 2008 for Media and Communication Studies
- 2012 - 2013 for the Ph.D. in Communication Theory and Research
- 2014-15 for Integrated Marketing Communication.

However, none of these curricular changes has involved a comprehensive review of the full undergraduate / graduate programs. The Chair of the School's Academic Affairs Committee is recommending that we do a comprehensive, global review of all courses, course pre-requisites, course sequencing and requirements for the Bachelor's, Master's and Ph.D. degrees in the School of Communication.

Shortly before the beginning of every fall semester, we review the School's limited- access status to see whether it is still warranted. Using the criteria in the most current "Limited Access Monitoring Report 2014-15" compiled by the Office of the VP for Faculty Development and Advancement and submitted to the Florida Board of Governors, the School's limited access status is warranted. At this time we cannot meet undergraduate student demand for our upper level courses and degree programs because of:

- "insufficient number of faculty"
- "insufficient instructional facilities"
- "insufficient instructional equipment," and
- "insufficient external resources."

In 2012, the faculty administration of the SCOM, the faculty administration of the College of Applied Studies, the College of Applied Studies Curriculum Committee, the University UCC, the University GPC and the three faculty members attached to the communication programs at the Panama City campus conducted a comprehensive review of the graduate and undergraduate

curriculum offered. Furthermore, as part of a University –wide SACSCOC reaccreditation process, the Communication program and curriculum was comprehensively evaluated in the larger context of the FSU Panama City campus’s academic standing.

20. To what extent is distance learning used to deliver courses? Is there an online presence and how does it function in relation to the main campus?

The School offers 21 online courses (8 graduate, 13 undergraduate), but these do not represent a separate distance learning program or degree. The graduate online courses are all part of one or more certificate programs. [Note: Graduate certificates can be completed either fully online, or fully face-to-face, or via a combination]. Of the undergraduate online courses, six are part of the Communication minor, two can fulfill the university’s oral communication competency requirement, two are part of the Hispanic Marketing Communication minor, and three are general electives open to both majors and non-majors. Class size online varies from 60-180, with a lead instructor and one mentor (online TA) per 30 online students.

The online courses are intended to provide greater flexibility to students. At this time, 16 of the 21 online courses are also offered in face-to-face mode of instruction. The exceptions are ADV 4411 Multicultural Marketing Communication, ADV 4603 Account Planning, ADV 5452 Agile Project Management, COM 5126 Organizational Communication, and COM 2080 Online Communication and Presence. For those 16 courses, the online sections provide additional seats that the school would otherwise not be able to afford. For the five online-only courses, these courses provide added value to main campus students as the courses would otherwise not be offered at all.

The Professional Communication undergraduate degree at the Panama City campus offers four on-line courses (COM4132, COM4431, SPC3231, and SPC3513). However, students in the Professional Communication major are allowed to take on-line courses, in particular through the SCOM. None of the four undergraduate on-line courses offered represent required (core) classes in the Professional Communication program. The Corporate and Public Communication graduate degree at FSU Panama City does not presently offer any on-line courses. All instruction is face-to-face.

21. If applicable, how does the program monitor and assess the performance of the program's instructional efforts at any off-campus instructional site(s) (e.g., Panama City, Florida; Republic of Panama)? How do these function in relation to the main campus?

Both the College of Applied Studies at the FSU Panama City campus and the School of Communication on the Tallahassee campus offer Professional Communication degree programs (C.I.P.: 09.0900). The two degree programs, however, are distinct and autonomous. In particular, the Panama City and the Tallahassee campus School of Communication degree programs’ administration, faculty, faculty assignments, student admission requirements,

student admission procedures, advising, degree requirements, course offerings, and sequencing are all discrete and independent.

VI. Resources

22. Analyze the adequacy of the physical facilities utilized by the program.

Physical facility limitations are among the most common and challenging problems faced by the School of Communication. Every semester we struggle to match faculty teaching requests, classroom / lab facilities, appropriate room sizes and available room schedules (days, hours). We are limited by our abilities to schedule large classrooms that meet our faculty preferences, and that fulfill our general education responsibilities. In particular, the large classroom problems are especially prominent as we attempt to schedule the required public speaking service classes and introductory classes for our majors.

In addition to these classroom scheduling problems, the school has difficulties with office and research spaces, plus places where students can study and gather before and after classes:

Office space - At this time, the School provides offices to all regular faculty. But two part-time (0.50 FTE) faculty members do not have offices in the School of Communication. We also do not have offices or other spaces available for emeritus faculty. Moreover, we do not have office space available to support the scholars who regularly visit our program and campus each semester.

Our graduate students are situated with 3 – 4 (typically 3) doctoral students per office. In addition, we have a three-office suite in the Diffenbaugh building and one office in the University Center, building C that are shared by 15 - 20 Master's students who have face-to-face teaching responsibilities. Beginning in fall 2015, both adjunct faculty and the Master's TAs will be sharing the single office in University Center, building C.

Research space – Research and C&G funded activities in the School are constrained by the physical space available. Currently our research spaces include:

- UCC4115 and UCC4400, rooms generally shared for data analyses, data collection, and research project coordination meetings,
- UCC4401, a two-computer station survey research area
- UCC4402 A/B, a one-station psycho-physiology lab, observation booth / staging room,
- UCC4405, a three-to-four station Digital Projects Research Lab, and
- UCC4406, eight data collection stations focusing on Media Studies Research.

These limited areas are shared by 21 tenure-line FTE faculty, 32 doctoral students and the typical three to five Master's students completing theses.

Students' study / meeting space – The School has a kitchen area (UCC 4414) with four chairs and a break room (UCC3203) that will seat 10 students. These are the only study and meeting spaces available for our undergraduate and graduate student majors in the School of Communication.

At the FSU Panama City campus, each of the three full-time faculty are provided with individual offices in the first floor faculty suite. Graduate students and adjunct instructors are not presently given office space. Faculty are provided with laptop computers and technical support. Students predominantly use the campus library, which provides adequate study and meeting spaces.

23. Identify any programmatic concerns with information technology.

The School's technology resources are generally adequate. We have a three - four year replacement schedule for the very high-end computers in the Digital Media Production Lab. The computers in the other two computer labs are on a 4 – 5 replacement schedule. Major software updates in all labs are necessary every 1 – 2 years. Faculty and staff computers are replaced every 4 - 5 years. Software updates are completed as required, about every 2 years. In some years, unfortunately, these hardware and software updates are delayed because of funding limitations.

All Panama City campus students have access to technology through the Library and Learning Center in the Holley Academic Center, computers outside the Student Affairs Offices, computer labs, and specialized academic labs. Through FSU accounts, students have access to the Internet through the many wireless access points on campus. Students access the FSU Student Central system along with the Blackboard Learning Management System for many of their administrative and course-related needs. During the mandatory orientation, all students are provided training on how to access the system, register for classes, etc. Students are also provided training by individual faculty who require students to upload assignments, participate in on-line discussions, etc. For most students, computers, projectors, and smart boards are the primary forms of technology. The Panama City campus has a Technology Director and 4 staff that supports faculty and classroom needs. The director has held this position for 15 years and has experience in networking, network security, servers, and computers.

According to the 2011-12 Instructional technology survey, the Panama City campus had 96 in-classroom computers and related technology; 103 non-classroom computers used exclusively by students, 38 non-classroom computers used exclusively by instructors, and 10 remotely accessible computers used for instruction. More have been added since the last survey. Recently student technology fees have supported the addition of equipment such as two Teleprompters and a camera for students in the Communications degree program. The campus

maintains interactive television equipment and numerous software packages to which there is remote access.

24. How adequate are the library resources to support the program? Identify "gaps" in holdings and/or databases.

Florida State University is served by thirteen Libraries, which include the Panama City Library and Learning Center that work together to provide information resources and library services to meet the needs of faculty students, and staff regardless of location or discipline. The FSU Libraries belong to the Association of Research Libraries (ARL), which includes the top 126 research libraries in the U.S and Canada. Among the 115 academic libraries in ARL, FSU ranked 85th overall in FY2010-11.

The Libraries' holdings for FY2010-11, as reported to ARL, include 2,965,660 volumes (ARL rank 89); 79,023 current serial subscriptions (rank 80); 9,821,361 microforms (rank 4); 930,770 government documents (rank 13); 8,640 linear feet manuscript collections (rank 95); 173,435 maps (rank 57); 847,530 graphic materials (rank 38); 63,302 sound recordings (rank 45); and 20,597 videos and films (rank 60). The Libraries subscribe to more than 769 databases, 1.16 million e-books + Medical + Law = Total EBooks), and 74,069 electronic journals. (These totals do not include Hathi Trust titles, which were obtained after these statistics were submitted to ARL). All FSU owned or subscribed information resources are available to faculty, students and staff regardless of location.

The School of Communication has strong library support from the Library Faculty and staff in the Goldstein Library, which is part of the College of Communication and Information. We also have a faculty member who serves as the liaison with the university libraries. Moreover, our School has a designated representative for the FSU libraries who is available to help us resolve any problems with library resources.

Based on recent faculty and student report, it appears that we have adequate library resources to support our programs. The only exception would be that occasionally graduate students have difficulties in checking materials out of the library for the time necessary to complete their papers and dissertations. Additionally, a few requests have been made for greater access to streaming movies.

The FSU Panama City Library and Learning Center patrons may request express delivery of physical books or journal articles housed remotely in the FSU Libraries. Same-day delivery is available Monday-Thursday. The Panama City campus book collection is housed at the library of Gulf Coast State College which is located adjacent to and within walking distance of the Panama City campus. The FSU Panama City Library and Learning Center facility has 6,300 square feet, including seating for 119 within a study space and a classroom. Sixty-one computer workstations and 5,200 volumes are available for student use. A full-time librarian, a qualified assistant librarian and several support staff offer a wide range of standard library services including reference services, instruction, research consultations, course reserves,

interlibrary loan, and the like. The librarian and assistant librarian are often asked to provide specialized presentations to specific academic classes. This is often done in the computer-teaching lab within the Library and Learning Center. The library is open from 8 a.m. to 9 p.m. Monday-Thursday, 10 a.m. to 4 p.m. on Friday, and 12 p.m. to 4 p.m. on Saturday and Sunday.

The University Libraries maintain several online communication subject guides. [[Communication & Media Studies Research Guide](#)][[Advertising Research Guide](#)][[Hispanic Marketing Communication Research Guide](#)][[Media/Communication Studies Research Guide](#)][[Public Relations Research Guide](#)] In addition, a full-time librarian specializing in finding resources for research in communication is available via email for consultation.

The relevance of library resources to the communications programs is assured through well-defined collection development policies, a web-based book request acquisitions form, regular consultation with the Faculty Senate Library Committee, and the Library Liaison Program through which librarians interact frequently with faculty in their assigned academic departments. Faculty participate in collection management decisions through a process developed by the libraries in conjunction with the Faculty Senate Library Committee.

VII. Assessment

25. Consider the findings and recommendations from the previous self-study. How did the program address previous findings and recommendations? What are the significant changes in the program since the previous review?

The major concerns and recommendations from the 2008 – 2009 External Review and the Graduate Policy Committee cover 11 areas:

1. Master's program enrollments and faculty hires.

The 2008-2009 Quality Enhancement Review External Reviewers' Report and the University Graduate Policy Committee recommendations jointly noted that the Master's student / faculty ratio was high and some classes were too large. The External Reviewer's report recommended a reduction in Master's admissions, while the GPC recommended hiring additional faculty. Both identified the graduate Integrated Marketing Communication (IMC) program as an area of concern.

The enrollment tables in the Question 7.0 section indicate the graduate enrollments have remained generally stable, with small declines in 2014. However, the School has been able to add faculty and our average graduate class size is now 15.6 students. In recent years we have hired three assistant professors and one Teaching Faculty member with interests in the IMC area, three assistant professors in the MCS program, and two assistant professors whose expertise contribute to both the IMC and MCS programs.

During this time, however, we have also had one IMC faculty retire and a second IMC faculty member leave the university. The increase of new assistant professors will certainly improve the graduate student / faculty ratio. Also it is important to note that one of the new IMC faculty hires is now serving as the Director of the Hispanic Marketing Communication Center.

2. Master's and Ph.D. student qualifications.

The External Reviewers and the GPA recommended that we place greater emphasis on the quality of students admitted. The External Reviewers specifically recommended reducing Master's admissions as a strategy to increase students' qualifications.

As was demonstrated in Table 7.1 we have not appreciably reduced Master's admissions and the students' GPA averages have persisted at the 3.3 - 3.4 level (Table 7.4). Verbal and Quantitative GRE scores have not changed for the Master's students who have been admitted.

A slightly different picture emerges when examining Ph.D. student admissions and enrollments (Table 7.3). In recent years, we have focused our admissions of Ph.D. students. The GPAs of the admitted students have continued to hover around 3.7 – 3.8, while their converted Verbal GRE scores have increased from 149 in 2010, to 156 in 2014. There has been not a comparable change, however, in their Quantitative GRE scores

3. Ph.D. student recruitment.

The GPC recommended that we focus on recruiting Ph.D. students who want to pursue research. This is one area where we are making notable progress. Dr. Art Raney, Director of Doctoral Studies, and the Doctoral Program Committee have narrowed the focus of the Ph.D. program, and reduced the number of new doctoral students from 11 in 2010 to 7 in 2014. Consequently, the doctoral enrollments have decreased from 40 in 2010 to 32 in 2014. While the number of doctoral students has decreased, the number of Ph.D. student conference papers / presentations has gone up from 43 in 2010 to 61 in 2014. Similarly, the number of Ph.D. student publications has gone up from 2 in 2010 to 14 in 2014.

To give a slightly longer-term perspective, over the last three years we have admitted an average of 6.3 Ph.D. students per year. The doctoral program enrollments have gradually decreased from 40 in 2010, to 32 in 2014, with average of 35 over the last three years. These Ph.D. student students have produced an average of 69 conference papers and 10.3 publications per year.

We have been successful in recruiting Ph.D. students who want to pursue research. These research-focused Ph.D. students should have more options as they graduate. The

School's Ph.D. graduation rate should increase and we anticipate that the time to complete the Ph.D. will decrease.

4. Graduate student stipends.

The External Reviewers specifically recommended that we increase the proportion of graduate students on stipends and we increase the size of the stipends. In 2010, 24.7% of our graduate students received stipends. This has increased to 36.5% in 2014, largely through the increased use of auxiliary funding from on-line classes. The funding levels for Master's and Ph.D. students, nonetheless, have not increased appreciably:

	<u>2010</u>	<u>2014</u>	<u>% Change</u>
Master's (0.25 FTE) stipends	\$2,500	\$2,709	+ 8.4%
Ph.D. (0.50 FTE) stipends	\$7,000	\$7,480	+ 6.9%

We have recently raised the Ph.D. (0.50 FTE) fall 2015 stipend to \$7,860. Still, the limited availability of expense/OPS (Other Personal Services) funds greatly constrains our graduate stipends, especially at the Master's level.

5. Ph.D. / upper division classes and seminars.

As was recommend by the External Reviewers and the GPC, reduced enrollments for upper division and graduate classes and the increased availability of seminars continue to be goals for our undergraduate and graduate programs. In particular, we are seeking to increase student interactions with tenure-line faculty.

Our average class sizes have declined over the most recent five years:

<u>Average Class Size</u>	<u>2010</u>	<u>2014</u>	<u>% Change</u>
Upper Division Avg. Class Size	51.5	46.6	- 9.5%
Graduate Average Class Size	20.5	15.6	- 23.9%

The addition of new faculty will help us further reduce undergraduate class sizes and will increase opportunities for student / tenure-line faculty interactions.

We now have a required doctoral colloquium each fall and spring semester to strengthen the Ph.D. program. Faculty / doctoral student (1 on 1) mentoring and collaborative research activities are increasing. Doctoral seminars, nevertheless, are still a challenge.

6. Integration of programs across levels, including adding a Ph.D. concentration in Integrated Marketing Communication.

The GPC recommended that we consider a Ph.D. concentration in Integrated Marketing Communication. The External Reviewers similarly recommended that we consider integrating the various degree programs across levels.

We have, in response, created a Marketing Communication concentration as a Primary or Secondary emphasis area in the doctoral program. Moreover, we now have more unified emphases in the Media and Communication Studies undergraduate and graduate programs. One additional possibility we are currently discussing is the offering of an undergraduate Integrated Marketing Communication program with a digital technology emphasis. This would pair nicely with the IMC Master's emphases on management and research.

7. Improving quality of graduate student teaching, resolving concerns over language skills.

We definitely concur with the GPC recommendation to make every effort to improve the quality of graduate student teaching. Graduate student participation in the University's Program in Instructional Excellence is an important part of our effort to offer high quality graduate student teaching. We offer a graduate class in the summer and fall semesters to further prepare our students for university teaching. We have a mandatory fall orientation meeting where we introduce and review the major University Policies, including policies concerning textbook orders, syllabi, teaching schedules, office hours, final exams, grades, student privacy, and sexual harassment. All departmental non-native English speaking Teaching Assistants are required to either score 50 or higher on FSU's SPEAK test, or score 26 or higher on the iBToefl. The addition of the SPEAK test requirement university-wide has helped to assure English language skills among TAs in our school.

The Director of Doctoral Studies coordinates with major professors and graduate student supervisors to complete evaluations of doctoral students with teaching assignments. We are particularly sensitive to the need for our graduate TAs to have strong English language skills. We do not assign international students to lead teaching responsibilities unless we are confident in their abilities to be effective teachers. We have found that graduate teaching mentoring and face-to-face teaching assistant assignments are a good first step to prepare both domestic and international students and help us evaluate their teaching potential. Furthermore, we do not assign incoming international (non-native English) Master's students as teaching assistants in their first semester. This allows us to further assess their on-the-ground English capabilities instead of relying just on test scores.

8. Intervention strategies that assist Ph.D. students to finish in a timely manner.

We recognize the importance of the GPC recommendation to ensure timely completion of the Ph.D. degree. We believe that the newly focused Ph.D. program will ultimately

assist more Ph.D. students to finish in a timely manner. We have also implemented a new graduate funding model based on a seventh-semester milestone. The funding model offers doctoral students up to ten semesters of stipend funding and waivers if they successfully complete their preliminary exams by the end of their seventh semester in the Ph.D. program. If doctoral students do not meet this milestone, we offer a total of eight semesters of funding.

9. Pursuit of external funding opportunities.

The External Reviewers and the GPC made recommendations concerning external funding. Larry Dennis, the Dean of the College of Communication and Information, has also repeatedly expressed a similar expectation that SCOM faculty seek out and apply for external funding. Moreover, Dean Dennis has been forthcoming with financial support to increase external funding efforts.

The School of Communication faculty have increased the number of grant proposals submitted, though we need to increase the dollar amounts that we are seeking to elevate the level of support for the research activities, faculty salaries, and graduate stipends / waivers. Two recent awarded grants involving our faculty have moved us toward this objective, one a \$1.28 million grant and the second for \$1.95 million. Both include support for faculty salaries, and graduate assistant stipends / waivers.

10. Communication with alumni.

During our last QER meeting with the External Reviewers, we were encouraged to initiate more communications with our alumni. The Dean's office has assumed this extensive and growing responsibility. The College's outreach to alumni, students and friends has multiple dimensions:

- a) Social media. CCI has created multiple, highly visible, active social media sites. The College's social media venues and connections include:
 - Facebook - /CCIFSU
 - Twitter - @FSUCCI
 - LinkedIn - bit.ly/fsu-cci, and
 - Instagram - @FSU_CCI

- b) Alumni Newsletter - Beginning with the academic year 2009-10, the College began publishing an alumni newsletter – “The Connection,” with fall and spring editions; Volume VI, II is the most recent. The Connection appears in print and as online editions. [[The Connection, Spring 2015, Volume VI, Issue II](#)]

- c) Keep-in-Touch web link - The College of Communication and Information has initiated an “Alumni Keep-In-Touch” web link. This one-stop link helps alumni to re-establish

and update contacts with the College and the CCI Schools. [[College of Communication and Information, Alumni Keep In Touch](#)]

- d) The College has furthermore established a CCI Leadership Board, principally composed of alumni. This board has bi-annual meetings. The board reports that it is “always looking for motivated alumni and friends of the College to join the Board.” [[College of Communication and Information Leadership Board](#)]

- e) Each fall and spring the College hosts events where alumni are encouraged to return to FSU, visit with their former classmates, meet the College’s students, faculty and staff and enjoy time on campus. This year these events will be organized around the following events:
 - a. CCI Scholarships and award reception
 - b. CCI Leadership Board Meetings
 - c. CCI Barbecue
 - d. College Showcase, and
 - e. CCI Honors & Awards ceremonies.

- f) News and Events web site - One of our Associate Deans has primary responsibilities for the regular updates of our “News & Events” web site. [[College of Communication and Information, News & Events](#)]As a part of this website, we have dedicated news sections for “Alumni News”. The site also offers links for “COMM News,” “Faculty News,” “Research News,” “Events,” “Internships,” and a “Job Board.”

- g) Each of the three Schools in CCI has a webpage that features news and events snapshots and full-length articles that are designed to inform and engage students while they are on campus, and sustain their interests once they become alumni. [[School of Communication, News & Events](#)]These news and events features are updated regularly to include stories about students, faculty and alumni.

11. Visibility in the discipline.

The External Reviewers finished their report with a recommendation that we should submit a higher proportion of our research to core journals of the discipline. They specifically referenced the national and international journals sponsored by the National Communication Association, the International Communication Association, the Association for Education in Journalism and Mass Communication, the Broadcast Education Association, and the Public Relations Society of America.

We encourage our faculty to seek strong scholarly reputations by publishing peer-reviewed articles, plus publishing in and serving as editors of national and international journals [[School of Communication Annual Evaluation Form, April 2013, and](#)

[Professional Development Profile, PDP](#)] Beyond publishing in core journals, we also encourage our faculty to publish scholarly books, edit scholarly books, publish textbooks, and seek national / international visibility through creative-based scholarship. In particular, we encourage high research and creative visibility by recognizing and rewarding a tier activity system, with Tier 1 representing high visibility in scholarly, peer-reviewed, national and international publications and creative outlets.

26. Report the findings and recommendations from the previous discipline-specific accreditation. Indicate whether the program is currently undergoing accreditation or when the next one is scheduled.

We do not have discipline specific accreditation of programs in the School of Communication.

27. What process does the program use to formulate student learning outcomes and assess student learning? How are key concepts and other knowledge the faculty want the students to learn explicitly mapped into the curriculum? How well are students achieving the expected learning outcomes established by the program faculty members?

Formulating Student Learning Outcomes and Student Learning

The School's learning and program objectives were initially designed by an ad hoc committee. They subsequently have reviewed by the School's Academic Affairs and Executive Committees. Over time, the School's objectives have remained relatively consistent, changing very little since our last review in 2008-2009. These objectives, moreover, largely reflect the School's academic goals, the emphases of our various certificate programs and the content of specific classes.

Mapping Key Student Learning Outcomes

The School of Communication's learning and program objectives are detailed in Appendix E. This appendix also includes the most recent reports listing the objectives and assessments of the School's effectiveness in meeting these objectives. The key concepts and courses associated with the Schools' learning and program outcomes feature:

- content/discipline knowledge and skills, (sample classes include Media Legalities, and MMC4602 – Mass Media and Society, and ORI3110 – Performance of Contemporary Literature)
- critical thinking and research skills, (sample classes include: COM3110 Communication Research Methods, ADV4500-Advertising Research)
- communication, public speaking and presentation skills, (sample classes include: SPC2600 – Public Speaking, COM2080 – Online Communication and Presence)

- applications of communication skills in professional settings, (sample classes include: COM3070 – Careers in Communication, COM4945 – Communication Internship, PUR4940-Public Relations Internship).

In addition to the courses listed above, our learning and program objectives are further represented in our certificate programs and required classes:

- Undergraduate Certificate in Multicultural Marketing Communication
 - ADV3410 – Hispanic Marketing Communication
 - ADV4603 – Account Planning
 - ADV4411 – Multicultural Marketing Communication
 - MMC4300 – Communication and Change: The Diffusion of Innovations
- Graduate Certificate in Multicultural Marketing Communication
 - ADV 5415 Hispanic Marketing Communication
 - ADV 5605 Account Planning
 - ADV 5416 Multicultural Marketing Communication
 - MMC 6469 Diffusion of innovations
- Graduate Certificate in Project Management
 - COM5450 – Introduction to Project Management
 - COM5451 – Advanced Topics Project Management
 - Class in Research Methods (3 hrs., selected from 5 class options)
 - Class in Communication Theory (3 hrs., selected from 4 class options)
- Graduate Certificate in Digital Video
 - COM5364 – Foundations of Digital Media
 - Digital Media Specialization (6 hrs. select from 3 class options)
 - Communication Theory (3 hrs., selected from 8 class options).

28. What specific changes or improvements has the program made in response to assessment of student performance on learning outcomes?

A review of the School’s Institutional Effectiveness Portal reveals that we have been largely successful in meeting our objectives, with five exceptions. The IEP results over the last few years have indicated the need for:

- (1) Greater assistance with undergraduate student’s career preparations and internships:

In response we have:

- initiated an undergraduate career preparation class (originally offered as , COM4905- Career Preparation, now offered as COM3070 – Careers in Communication),
- increased promotion of internship and career opportunities to students through the College of Communication and Information Career Awareness Days in October and April of each year,
- increased attempts to reach-out to communication industry employers, and
- continued to promote and offer internship funding through FSU Foundation scholarships.

(2) Increased attention to critical thinking and research skills:

We have now:

- increased emphases on critical thinking and research in advanced courses taken by Communication majors.
- redesigned the Media / Communication studies major, resulting in students taking more advanced courses taught by faculty members,
- intensified attention to critical thinking and research in more courses in future years as part of the university Critical Thinking Initiative. [We also note that the IEP scores for these objectives were not consistent across course sections. We are working to ensure that all instructors are familiar with the application of the scoring rubric].

(3) Additional advising and improvements in course scheduling:

As a result, we have:

- moved undergraduate advising to an “Advising First Center” in the College of Communication and Information to facilitate undergraduate mapping and tracking of progress in students' majors;
- offered additional course sections for majors in the fall and spring semesters. We have also attempted to offered additional sections in the summer semesters, though the offering of some specialized sections has been limited due to budgetary constraints.

(4) Greater assistance with graduate student’s career preparations:

In response we have:

- offered a graduate career preparation class (ADV5701 - Communication Career Futures).

- increased emphasis on a bi-weekly graduate colloquium, required for all doctoral students.
- coordinated with the FSU Career Center to organize a "Careers in Communication and Information" day during the fall and spring semesters. The Career Center has now assumed the responsibility for planning and funding this event, and it was offered for the first times in Fall 2012 and Spring 2013 for the College of Communication and Information.

(5) Additional attention to TA training and assignments.

We have given this matter particular attention and have:

- conducted lengthy focus group sessions with graduate students to further identify TA training assignment issues and problems,
- worked with the Area Heads and the Director of Doctoral Studies to improve TA supervision, announce teaching assignments as early as possible, and make these assignments more equitable,
- increased monitoring of the instructional training, assignments, and performance of doctoral teaching assistants,
- recently hired a 0.50 FTE instructional specialist who will specifically focus on training, supervising, and evaluating graduate TAs.

Appendix A

QER Vitae

**Quality Enhancement Review: Faculty Vita Format
Short Form for the State-Mandated Program Reviews**

Date Vita Prepared: November 23, 2014

Department: Communication

Name: Jonathan L Adams

Professional Preparation (Highest Degree Only)

1995 Ed.D., Boston University. Major: Curriculum and Instruction. Educational Technology.

Teaching Assignment for the Last Five Years

Courses excluding dissertation, thesis, supervised teaching and research, and directed individual studies:

Semester	Course Number	Course Name	Number Enrolled	% of Course
Fall 2014	COM3930	Special Topics in Communication	25	100
Fall 2014	COM5338	Website Usability and Design	21	100
Fall 2014	COM5526	Marketing Communication Management	1	100
Fall 2014	COM6931	Special Topics in Communication Research	3	100
Spring 2014	COM4470	Desktop Multimedia	18	50
Spring 2014	COM4470	Desktop Multimedia	19	50
Spring 2014	COM5339	Interactive Programming and Design for the Web	16	100
Spring 2014	COM5906	3 DAY START-UP	1	100
Spring 2014	COM5946	Communication Residency	2	100
Fall 2013	COM3930	ENTREPRENUERSHIP	24	100
Fall 2013	COM5338	Website Usability and Design	23	100
Fall 2013	COM5906	Directed Individual Study	1	100
Fall 2013	COM6931	ENTREPRENUERSHIP	2	100
Spring 2013	COM4470	Desktop Multimedia	7	100
Spring 2013	COM4470	Desktop Multimedia	20	50
Spring 2013	COM4470	Desktop Multimedia	8	50
Spring 2013	COM5339	Interactive Programming and Design for the Web	13	100
Spring 2013	COM5946	Communication Residency	1	100
Fall 2012	COM3930	Special Topics in Communication	8	100
Fall 2012	COM5338	Website Usability and Design	21	100
Fall 2012	COM5906	Directed Individual Study	1	100
Fall 2012	COM6931	Special Topics in Communication Research	3	100
Summer 2012	COM4905	Directed Individual Study	3	100
Summer 2012	COM5906	Directed Individual Study	2	100
Spring 2012	COM4470	Desktop Multimedia	20	100
Spring 2012	COM5339	Interactive Programming and Design for the Web	16	100
Spring 2012	COM5946	Communication Residency	1	100
Fall 2011	COM4470	Desktop Multimedia	18	100
Fall 2011	COM5338	Website Usability and Design	21	100
Fall 2011	COM5946	Communication Residency	1	100

Semester	Course Number	Course Name	Number Enrolled	% of Course
Spring 2010	COM4470	Desktop Multimedia	15	100
Spring 2010	COM5339	Interactive Programming and Design for the Web	20	100
Spring 2010	COM5906	Directed Individual Study	1	100
Spring 2010	COM5946	Communication Residency	3	100

Current Doctoral Student Supervisory Committees

Chair

Park, Grace

University Representative

Kim, Hae Young
 Shuang Hao
 Strode, Georgianna
 Gates, Lee Ann
 Stephenson, Harold
 Zawilski, Bret
 Hand, Karen G.
 Rienne Saludo
 Suryavanshi, Rinki
 Lim, Taehyeong
 Jivaketu, Pattarasak

Doctoral students who have graduated in the last five years for whom you were supervisory committee chair:

Zain-UI-Abdin Khawaja

Current Master's Student Supervisory Committees

No current master's student committees.

Master's students who have graduated in the last five years for whom you were supervisory committee chair:

Doddington, Forrest A
 Johnson, Maurice L

Research and Original Creative Work for the Last Five Years

Publications

Refereed Journal Articles

Bourgeois, M., Camp, C., Antenucci, V., Slominski, T., & Adams, J. L. (submitted). Evaluating On-line Training for Master's students in Treating Dementia. *American Journal of Speech Language Pathology*. Manuscript submitted for publication, 21 pages.

Padilla Rodríguez, B. C., & Adams, J. L. (2014). Acceptance of Online Degrees by Undergraduate Mexican Students. *International Journal on E-Learning*, 13 (2), 227-241. Retrieved from <http://www.editlib.org/p/39446/>

Adams, J. L., Lee, S., & Cortese, J. (2012). The acceptability of teaching certificates in hiring situations: A comparison of certificates earned online, partly online and in residential programs. *Contemporary Issues in Technology & Teacher Education*, 1-25.

Refereed Proceedings

Adams, J., Lim, T., & Fitzpatrick, M. (2014). e-Books for Language Learning: Production and Best Practices. In *World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education 2014* (pp. 12-18). Association for the Advancement of Computers in Education. Retrieved from <http://www.editlib.org/preview/ELEARN/v/2014/n/1/>

Ngampornchai, A., Adams, J. L., & Akkanit, A. (2013). A Framework for Teaching English Communicative Skills in Thailand. In Ron McBride, & Michael Searson (Eds.), *Society for Information Technology & Teacher Education* (pp. 6). Association for the Advancement of Computers in Education. Retrieved from <http://www.editlib.org/j/SITE/v/2013/n/1>

Padilla Rodriguez, B. C., & Adams, J. (2011). Acceptance of Online Degrees by Undergraduate Mexican Students. In Theo Bastiaens, & Martin Ebner (Eds.), *World Conference on Educational Multimedia, Hypermedia and Telecommunications 2011* (pp. 238-246). Lisbon, Portugal: Association for the Advancement of Computing in Education. Retrieved from <http://www.editlib.org/p/37872>

Adams, J. L., & Lee, S. (2011). The acceptability of online teacher certification programs in hiring situations. In Matthew Koehler, & Punya Mishra (Eds.), *Society for Information Technology & Teacher Education International Conference (SITE) 2011* (pp. 2306-2313). Nashville, Tennessee, USA: Association for the Advancement of Computing in Education. Retrieved from <http://www.editlib.org/p/36651>

Adams, J. L., & Zain-Ul-Abdin, K. (2010). The acceptability of online degrees in teacher training and hiring. In David Gibson, & Bernie Dodge (Eds.), *Proceedings of Society for Information Technology & Teacher Education International Conference 2010* (pp. 995-1000). San Diego, CA, USA: Association for the Advancement of Computing in Education. Retrieved from <http://www.editlib.org/p/33479>

Presentations

Refereed Papers at Conferences

Ngampornchai, A., Adams, J. L., & Akkanit, A. (accepted). *A Framework for Teaching English Communicative Skills in Thailand. Paper*. Paper to be presented at Society for Information Technology & Teacher Education, Association for the Advancement of Computers in Education, New Orleans, LA. (National)

Padilla Rodríguez, B. C., & Adams, J. L. (presented 2011, June). *Knowledge of virtual education, likelihood of studying online and acceptance of online degrees as adequate professional credentials by undergraduate Mexican students*. Paper presented at D-MEDIA – World Conference on Educational Multimedia, Hypermedia & Telecommunications, Association for the Advancement of Computers in Education, Lisbon, Portugal. (International)

Adams, J. L., Lee, S., & Zain, K. (presented 2011, May). *The acceptability of teaching certificates in hiring situations: A comparison of certificates earned online, partly online and in residential programs*. Paper presented at International Communication Association, International Communication Association, Boston, MA. (International)

Adams, J. L. (presented 2011, March). *The acceptability of online teacher certification programs in hiring situations*. Paper presented at Society for Information Technology & Teacher Education, Association for the Advancement of Computers in Education, Nashville, TN. (International)

Adams, J. L., & Lee, S. (presented 2010, November). *The acceptability of online degrees in teacher training and hiring*. Paper presented at National Communication Association convention, National Communication Association convention, San Francisco, CA. (National)

Invited Keynote and Plenary Presentations at Conferences

Adams, J. L. (presented 2011, May). *The future of distance education: Buy, try or wither on the vine?* Keynote presentation at Conference on interactive media, Universidad Automatica de Neuvo Leon, Monterrey Mexico. (International)

Invited Workshops

Adams, J. L., & Ngampornchai, A. (2013, January). *The future is now: New technologies in higher education*. Workshop delivered at Ubon Ratchathani University, Mukdahan, Thailand. (International)
Digital Projects

Nonrefereed Digital Projects

Adams, J. L., & Jackson, C. (Software developer, programmer). (2012, June). *The Stray Dog* [e-Book]. Unsponsored.

Adams, J. L., Reynolds, P., Kelly, J., & Bresnihan, K. (Software developer, programmer). (2001, September–2010, June). *Brain Cogs* [Education / training]. US Department of Education, Cosmic Blender.

Information and Communication Technology

Internet Web Site Development

Adams, J. L. (contract). *Startup Tallahassee*. Retrieved from Funded by Pilot Media LLC: startup-tallahassee.com

Adams, J. L., Mimms, D., & Reeves, L. (2010). *E2E Connect*. Retrieved from E2E Connect & Market Done: <http://e2econnect.org>

Adams, J. L., & Sauer, M. (2010). *Tallahassee Symphony Orchestra*. Retrieved from Tallahassee Symphony Orchestra: <http://tallahasseeorchestra.org>

Computer Software Development

Adams, J. L. (contract). *Soeleos* [Computer software]. Tallahassee, Florida: Soeleos LLC.

Contracts and Grants

Contracts and Grants Funded

Adams, J. (Mar 2014–Mar 2014). *FSU 3 Day Startup, March 2014*. Funded by Genivia Fund. Total award \$5,000.

Milligan, J., Ramos, F., Lustria, M., Darabi, A., & Adams, J. L. (Sep 2013–Sep 2018). *STRIDE: Science, Technology, Research and Innovation for Development*. Funded by USAID | Philippines. (RFA-492-13-000003). Total award \$5,000,000.

Adams, J. L., & Marty, P. (Aug 2013–Jun 2014). *The FSU Collaboratory: An Information Makerspace for Innovating with Technology*. Funded by Florida State University Office of Sponsored Research. Total award \$30,771.

Milligan, J., Ramos, F., Darabi, A., & Adams, J. (Aug 2013–Aug 2015). *Strengthening Higher Education in El Salvador*. Funded by USAID, in collaboration with Chomonics. (SOL-519-13-000007). Total award \$5,000,000.

Jackson, C. W., Adams, J. L., Sunderman, G., & Yaacov, P. (Jul 2013–Jun 2016). *BLOOM: Bridging for Language Outcomes in the Classroom*. Funded by U.S. Department of Education, Institute of Education Sciences through the Education Research and Development Centers. (84-305A2013-2). Total award \$1,743,091.

Adams, J., & Marty, P. (Jun 2013–Dec 2014). *The FSU Collaboratory: An Experiential Learning Lab for Innovative Technology and Information Entrepreneurship*. Funded by Florida State University Office of Sponsored Research. Total award \$30,771.

Ramos-Mattoussi, F., Milligan, J., & Adams, J. L. (2012–2017). *PRIORITAS: Prioritizing Reform, Innovation, Opportunities For Reaching Indonesia's Teachers, Administrators, And Students (Prioritas)*. Funded by USAID. (RFP NO. SOL-497-11-000007). Total award \$90,000,000.

Adams, J. L., Slominsky, T., & Camp, C. (Jun 2008–Jun 2010). *Create Scorm-Based Instructional Modules For On-Line Training In Treating Dementia: Spaced Retrieval*. Funded by National Institute of Health, Division of Social Services. (Project #25276). Total award \$615,000.

Contracts and Grants Pending

Ramos-Mattoussi, F., & Adams, J. L. (May 2013). *DETU: Distance Education and Teacher Upgrading Study Tour for Pakistani Teacher Educators*. Submitted to Education Development Center.

Ramos-Mattoussi, F., Milligan, J, Jeff, Kim,Young-Suk, Woods, J., Roehrig, A., & Adams, J. L. (Mar 2013). *ABE LEARN: Assistance to Basic Education Learn to Read Now. (RFP) Number SOL-OAA-12-000068*. Submitted to United States Agency for International Development (USAID).

Contracts and Grants Denied

Dennen, V., & Adams, J. (Sep 2014). *Developing and Promoting Empirically-Supported Best Practices for Technology-Supported Learning: The Center for the Study of Distance Education and Technological Advancement*. Submitted to US Department of Education.

Adams, J., & Marty, P. (May 2014). *iMaker Fellows: An Experiential Learning and IT Entrepreneurship Program*. Submitted to National Collegiate Inventors and Innovators Alliance (NCIIA).

Reviews of My Research and Original Creative Work by Other Authors

Reviews Appearing on a Web Site

Adams, J., Lee, S., & Cortese, J. (2013). Research-Based articles of the Week. <http://distance-educator.com>. Retrieved from <http://distance-educator.com/the-acceptability-of-online-degrees-principals-and-hiring-practices-in-secondary-schools/>

Contracts and Grants Denied

Adams, J. L., Camp, C., Slominsky, T., & Antonucci, V. (2010). *Training clinicians to deal with dehydration*. Proposed to the National Institute of Health, Division of Social Services, phase I SBIR grant.

Ramos-Mattoussi, F., Milligan, J., & Adams, J. (2010). *Technical Proposal Submitted by: American Institutes for Research with Florida State University, REDA International, Inc., University of Massachusetts, and University of Pittsburgh. Total Project Proposed \$24 million/5 years, (FSU budget \$3.4 million).RFP No. SOL-497-11-000004*. Higher Education, Leadership and Management (HELM) Project in Indonesia.

McClure, C., Randeree, E., & Adams, J. L. (2009). *Health Information Technology Training*. Proposed to the United States Department of Labor and the State of Florida Workforce Innovation Program.

Service for the Last Five Years

Florida State University

FSU University Service

Member of the senate representing the College of Communication and Information, University Faculty Senate (2010–2015).

Organizer; project leader, fund-raiser, FSU 3 Day Startup (2014).

Organizer; project leader, fund-raiser, FSU 3 Day Startup (2014).

Event Judge, Social Entrepreneur Challenge (2013).

Judge and Mentor, Retaining Engineers through Research Entrepreneurship and Advanced-Materials Training (RETREAT) (2013).

Advisory Board member, FSU InNOLEvation Challenge Advisory Board (2012–2013).

Advisory Board Member, InNOLEvation Accelerator Advisory Board (2012–2013).

Invited Speaker, FAMU-FSU College of Engineering Engineering Entrepreneurship Kickoff (2013).

Judge, FSU / The Jim Moran Institute InNOLEvation Challenge (2013).

Committee member, Digitech 2013 (2012–2013).

Invited participant, Life sciences faculty commercialization roundtables (2012).

Invited participant, Life sciences faculty commercialization roundtables (2012).

Committee member, Digitech 2012 (2011–2012).

Organizer; project leader, FSU 3 Day Startup (2011–2012).

Invited participant, Life sciences faculty commercialization roundtables (2011).

Technical Advisor, Technical Advisor on Learning Systems Institute projects with the Learning Systems Institute (2011).

FSU College Service

Committee member, College Academic Affairs Committee (2011–2013).

FSU Department Service

Committee Member, School Academic Affairs committee (2011–2013).

Committee Member, School Tenure and Promotion Committee (2008–2013).

FSU Institute or Center Service

Business plan competition judge & mentor, Center for Veteran Outreach / Entrepreneurship Boot camp for Veterans Families (EBV-F) (2013).

Mentor for the Progressive luncheon, The Jim Moran Institute for Global Entrepreneurship (2012).

Business plan competition judge / Engipreneurship Business Plan Competition, The Jim Moran Institute for Global Entrepreneurship (2012).

Business plan competition judge & mentor, Center for Veteran Outreach / Entrepreneurship Boot camp for Veterans Families (EBV-F) (2012).

Technical Advisor, Center for International Studies in Educational Research and Development (CISERD), the Florida Center for Reading Research (FCRR), and the Florida Center for Research in Science, Technology, Engineering and Mathematics (FCR-STEM) (2011–2012).

Business plan competition judge & mentor, Center for Veteran Outreach / Entrepreneurship Boot camp for Veterans Families (EBV-F) (2012).

Consultant to small business competitors, The Jim Moran Institute for Global Entrepreneurship (2011–2012).

Business plan competition judge & mentor, Center for Veteran Outreach / Entrepreneurship Boot camp for Veterans Families (EBV-F) (2012).

e-Week Assistant, The Jim Moran Institute for Global Entrepreneurship (2011).

The Profession

Editorial Board Membership(s)

Contemporary Issues in Technology and Teacher Education (2011–present).

Guest Reviewer for Refereed Journals

Journal of Technology and Teacher Education (Jun 2010–Jun 2013).

American Journal of Distance Education (2007–13).

The Journal of Health Administration Education (Jan–Dec 2012).

Journal of Teacher Education (Jan 2010–Dec 2012).

Judge for an Exhibition

Digitech 2013. Johnston Building; The Florida State University: The Florida State University (2013).

Service to Other Universities

International cooperative agreement, *Universidad Autónoma de Nuevo León* (2012–2015).

International cooperative agreement, *Ubon Ratchani University* (2011–2015).

Participant; A celebration of Innovation 2013 Technology Showcase, *The University of Florida* (2013).

Curriculum development & consulting, *Ubon Ratchathani University, Mukdahan Campus, Mukdahan, Thailand* (2013).

Guest keynote speaker, *Universidad Autonómica De Neuvo Leon, Monterrey, Mexico* (2012).

Mentor, *3 Day Startup – Santa Fe College with The University of Florida* (2011).

Invited speaker, *Ubon Ratchathani University, Mukdahan Campus, Mukdahan, Thailand* (2011).

The Community

Mentor, I volunteer 3 hours per week at Domi Station to mentor and advise FSU students who have earned a working space at Domi to develop a small business, Domi Station (aka Leon County Small Business Incubator) (2014–present).

Board of Directors, VP Technology, The Dandi Awards, hosted annually by e2e connect, L.L.C., spotlights the great accomplishments of local entrepreneurs, as well as the participation of our community leaders and small business supporters. Event date: September 28, 2012, E2E Connect, Dandi's Awards (2nd Annual) (2012–present).

Volunteer, My role is that of a Web developer and designer. I created the Web site and manage the content, host the site for free, Tallahassee Symphony Orchestra (2010–2014).

Member, Taltech Alliance. Volunteer, contributor to the board of directors (2010–2014).

Co-organizer and Mentor, Startup Round, Startup Round (2010–2012).

Business plan judge, Elevator Pitch / business idea presentation competition, Leon County Research Development Authority (2012).

Member, American Society for Training and Development. Tallahassee chapter (2010–2012).

Board Member / web developer, Silicon Tally was an effort to build an art tech hub located in Railroad Square. The goal was to develop a small business network and incubator program that centers around the Art Tech Hub, Silicon Tally (2011).

Board of Directors, VP Technology, The Dandi Awards, hosted annually by e2e connect, L.L.C., spotlights the great accomplishments of local entrepreneurs, as well as the participation of our community leaders and small business supporters. Event date: October 6, 2011, E2E Connect, Dandi's Awards (2011).

Organizer and mentor, Startup Weekend Tallahassee, Startup Weekend Tallahassee (2011).

**Quality Enhancement Review: Faculty Vita Format
Short Form for the State-Mandated Program Reviews**

Date Vita Prepared: July 09, 2015

Department: Communication

Name: Laura M Arpan

Professional Preparation (Highest Degree Only)

1999 Ph.D., The University Of Alabama, Tuscaloosa, AL. Major: Theory, Processes, and Effects of Mass Communication.

Teaching Assignment for the Last Five Years

Courses excluding dissertation, thesis, supervised teaching and research, and directed individual studies:

Semester	Course Number	Course Name	Number Enrolled	% of Course
Spring 2015	COM5312	Research Methods in Communication	22	100
Spring 2015	SPC5545	Studies in Persuasion	15	100
Fall 2014	COM4560	Social Marketing	20	100
Fall 2014	COM4945	Communication Internship	2	100
Fall 2014	COM6900	Preparation for the Preliminary Examination	1	100
Fall 2014	MMC4602	Mass Media and Society	39	100
Spring 2014	COM4560	Social Marketing	18	100
Spring 2014	COM4945	Communication Internship	4	100
Spring 2014	SPC5545	Studies in Persuasion	20	100
Fall 2013	COM4945	Communication Internship	3	100
Fall 2013	COM5312	Research Methods in Communication	23	100
Fall 2013	COM6931	Special Topics in Communication Research	1	100
Fall 2013	MMC4602	Mass Media and Society	40	100
Spring 2013	COM3930	Special Topics in Communication	3	100
Spring 2013	COM4945	Communication Internship	8	100
Spring 2013	SPC4540	Persuasion	17	100
Spring 2013	SPC5545	Studies in Persuasion	14	100
Fall 2012	COM4945	Communication Internship	2	100
Fall 2012	COM5312	Research Methods in Communication	26	100
Fall 2012	COM6931	Special Topics in Communication Research	3	100
Fall 2012	MMC4602	Mass Media and Society	40	100
Summer 2012	COM4930	Undergraduate Seminar in Communication	7	100
Summer 2012	MMC4602	Mass Media and Society	4	100
Spring 2012	COM4935	Senior Seminar in Communication Studies	13	100
Spring 2012	COM4945	Communication Internship	2	100
Spring 2012	SPC5545	Studies in Persuasion	7	100
Fall 2011	COM4945	Communication Internship	4	100
Fall 2011	COM5312	Research Methods in Communication	23	100
Fall 2011	MMC4602	Mass Media and Society	26	100

Semester	Course Number	Course Name	Number Enrolled	% of Course
Summer 2011	COM4945	Communication Internship	1	100
Summer 2011	COM4945	Communication Internship	1	100
Summer 2011	COM6900	Preparation for the Preliminary Examination	1	100
Summer 2011	MMC2000	Introduction to the Mass Media	101	100
Summer 2011	MMC2000	Introduction to the Mass Media	32	100
Summer 2011	MMC2000	Introduction to the Mass Media	8	100
Summer 2011	MMC2000	Introduction to the Mass Media	1	100
Spring 2011	COM4930	Undergraduate Seminar in Communication	1	100
Spring 2011	COM4935	Senior Seminar in Communication Studies	13	100
Spring 2011	COM4945	Communication Internship	3	100
Spring 2011	SPC5545	Studies in Persuasion	21	100
Fall 2010	COM4945	Communication Internship	2	100
Fall 2010	COM5312	Research Methods in Communication	29	100
Fall 2010	MMC4602	Mass Media and Society	36	100

Current Doctoral Student Supervisory Committees

Chair

Bao, Jingyu
Lee, Young Sun
Wang, Zihan

University Representative

Flanders, William Dana

Member

Rasul, Azmat
Ellis, Andrew

Doctoral students who have graduated in the last five years for whom you were supervisory committee chair:

Toole, Jennifer Lynn
Han, Yi-Hsing

Current Master's Student Supervisory Committees

No current master's student committees.

Master's students who have graduated in the last five years for whom you were supervisory committee chair:

Zhao, Danyang
Meier, Jennifer

Research and Original Creative Work for the Last Five Years

Publications

Refereed Journal Articles

- Wang, X., Hickerson, A., & Arpan, L. (in press). The role of self-affirmation and user status in readers' response to identity-threatening news. *Communication Research*, 35 pages.
- Arpan, L., Barooah, P., & Subramany, R. (2015). The role of values, moral norms, and descriptive norms in building occupant responses to an energy-efficiency pilot program and to framing of related messages. *Applied Environmental Education and Communication*, 14, 23-32. doi:10.1080/1533015X.2015.1006740
- Brooks, J., Goyal, S., Subramany, R., Lin, Y., Liao, C., Middelkoop, T., Ingley, H., Arpan, L., & Barooah, P. (2015). Experimental evaluation of occupancy-based energy-efficient climate control of VAV terminal units. *Science and Technology for the Built Environment*, 21, 469-480. doi:10.1080/23744731.2015.1023162
- Arpan, L. M., Lu, J., & Opel, A. R. (2013). Motivating the skeptical and unconcerned: Considering values and norms when planning messages encouraging energy conservation and efficiency behaviors. *Applied Environmental Education & Communication*, 12:3, 207-219. doi:10.1080/1533015X.2013.838875
- Arpan, L. M., Bae, B., Chen, Y., & Greene, G. (2011). A comparison of hostile media perceptions of political content in news and late night comedy programs. *Electronic News*, 5(3), 158-173.
- Arpan, L. M., & Nabi, R. L. (2011). Exploring anger in the hostile media process: Effects on news preferences and source evaluations. *Journalism and Mass Communication Quarterly*, 88(1), 5-22.
- Arpan, L. M., & Tuzunkan, F. (2011). Photographic depiction of normative deviance and informational utility as predictors of protest news exposure, related perceptions, and story comprehension. *Mass Communication and Society*, 14(2), 178-195.

Refereed Proceedings

- Brooks, J., Goyal, S., Subramany, R., Lin, Y., Middelkoop, T., Arpan, L., Carloni, L., & Barooah, P. (2014). An experimental investigation of real-time, occupancy-based control of commercial building climate. In *53rd IEEE Conference on Decision and Control, Los Angeles, CA* (pp. 8). IEEE.

Nonrefereed Reports

- Arpan, L. M., Lu, J., Opel, A., & Steinberg, P. (2010). *Home Energy Conservation and Efficiency in Florida A Survey of Residents' Behaviors, Intentions, Perceived Barriers, and Perceived Benefits*. Tallahassee, FL: Florida State University.

Presentations

Refereed Papers at Conferences

- Brooks, J., Goyal, S., Subramany, R., Lin, Y., Middlekoop, T., Arpan, L., Carloni, L., & Barooah, P. (presented 2014, December). *An experimental investigation of real-time, occupancy-based control of commercial building*

climate. Paper presented at 53rd IEEE Control Systems Society Conference on Decision and Control, IEEE, Los Angeles, CA. (International)

Arpan, L., Barooah, P., & Subramany, R. (presented 2014, August).). *Predicting employee responses to an energy-saving intervention and descriptive versus moral norms framing of educational messages*. Paper presented at Association for Education in Journalism and Mass Communication, Communicating Science, Health, Environment, and Risk Division, Montreal, Canada. (International)

Arpan, L., Lee, Y., & Wang, Z. (presented 2014, August). *Integrating Self-Affirmation into Health-Risk Messages: Effects on Message Acceptance and Behavioral Intent*. Paper presented at Association for Education in Journalism and Mass Communication, Communicating Science, Health, Environment, and Risk Division, Montreal, Canada. (International)

Arpan, L. M., Bao, J., & Toole, J. (presented 2013, November). *Communicating Social Norms via Exemplars versus Statistics in Health Risk Messages: Effects on Perceived Effectiveness, Attitude and Norm Accessibility, and Behavioral Intention*. Paper presented at Annual Meeting, National Communication Association, Washington, DC. (International)

Arpan, L. M., Opel, A., Steinberg, P., & Toole, J. (presented 2012, November). *Effects of Functional Matching on Psychological Reactance to Public Service Announcements*. Paper presented at National Communication Association, annual conference, Orlando, FL. (National)

Toole, J., Arpan, L. M., & Rhodes, N. (presented 2012, May). *Ecotainment: Effects on Attitude Accessibility, Norm Accessibility, and Behavioral Correlates*. Paper presented at International Communication Conference, Information Systems Division, annual conference, Phoenix, AZ. (International)

Lu, J., Arpan, L. M., Maibach, E., Leiserowitz, A., & Opel, A. (presented 2011, November). *Correlates of Energy Conservation Behaviors: An Integration of the Theory of Planned Behavior and the Health Belief Model*. Paper presented at National Communication Association, annual conference, New Orleans, LA. (National)

Refereed Presentations at Conferences

Rice, R. E., Meisner, M., Depoe, S., Arpan, L. M., Opel, A., Maibach, E., Roser-Renouf, C., & Shome, D. (presented 2011, May). *Environmental Communication and Media: Centers, Programs and Resources*. Presentation at International Communication, annual conference, Boston, MA. (International)

Contracts and Grants

Contracts and Grants Funded

Yong, T. (PI), Zhu, Y. (Co-PI), Cartes, D. (Co-PI), Tolone, W. (Co-PI), Lam, K. (Co-PI), & Arpan, L. M. (Network Participant and Steering Committee Member for. (2013–2018). *Predictive Modeling Network for Sustainable Human-Building Ecosystems (SHBE)*. National Science Foundation Research Coordination Network--Science, Engineering and Education for Sustainability. Funded by National Science Foundation. (1338851). Total award \$652,846.

Opel, A (PI), & Arpan, L. M. (Sep 2012–Jan 2013). *Public Service Announcement: Heat-Related Illnesses*. Funded by Florida Department of Health. (A6767E). Total award \$3,360.

Arpan, L. M., & Opel, A. (2011–2012). *Environmental Health Video Public Service Announcements: carbon monoxide poisoning awareness and in-home asthma trigger awareness*. Funded by Florida Department of Health, Division of Environmental Health. Total award \$7,000.

Arpan, L. M., & Opel, A. (2011–2011). *Environmental Health Video Public Service Announcements: AirNow.Gov and Florida Tracking.com*. Funded by Florida Department of Health, Division of Environmental Health. Total award \$5,145.

Arpan, L. M., Opel, A., & Steinberg, P. (2009–2010). *Energy and Efficiency Video Public Service Announcements*. Funded by Institute for Energy Systems, Economics, and Sustainability (IESES), Florida State University, and the Florida Energy Systems Consortium (FESC). Total award \$249,800.

Contracts and Grants Pending

Arpan, Laura M (Co-PI), & Opel, Andrew (PI). (Apr 2014). *Urban Sustainability and the Science of Implementation*. Submitted to University of Florida.

Contracts and Grants Denied

Meyn, S., Arpan, L., Barooah, P., & Khargonekar, P. (2012). *Smart Buildings for a Sustainable Electric Grid*. Submitted to National Science Foundation.

Service for the Last Five Years

Florida State University

FSU College Service

Member, Academic Affairs Committee (2013–2014).

Member, Promotion and Tenure Committee (2012–2013).

Member, Promotion and Tenure Committee (2011–2012).

Member, Academic Affairs Committee (2009–2011).

Member, Promotion and Tenure Committee (2009–2010).

FSU Department Service

Member, Media and Communication Studies master's program committee (2013–present).

Member, Academic Affairs Committee (2014–2015).

Chair, Search Committee, Successful Longevity faculty member (2014–2015).

Member, Search Committee for Media Production faculty member (2013–2014).

Member, Search Committee for Public Relations faculty member (2012–2013).

Member, Promotion and Tenure Committee (2011–2012).

Member, Search Committee for Advertising faculty member (2011–2012).

Member, Faculty Evaluation Committee (2010–2011).

Member, Promotion and Tenure Committee (2010–2011).

The Profession

Editorial Board Membership(s)

Mass Communication and Society (2012–present).

Journal of Applied Communication Research (2013).

Guest Reviewer for Refereed Journals

Journal of Communication (Sep–Nov 2014).

Journal of Communication (Mar–Jun 2014).

Communication Research (2014).

Journal of Applied Communication (2014).

Electronic News (2012).

Journal of Applied Communication (2012).

Mass Communication & Society (2007–12).

Journalism & Mass Communication Quarterly (2005–12).

Communication Theory (2011).

International Journal of Public Opinion Research (2011).

Journal of Communication (2011).

Journal of Broadcasting & Electronic Media (2008–11).

Service to Professional Associations

Reviewer, Kyoon-Hur Dissertation Award, International Communication Association, Mass Communication Division (2011).

**Quality Enhancement Review: Faculty Vita Format
Short Form for the State-Mandated Program Reviews**

Date Vita Prepared: February 05, 2015

Department: Communication

Name: Malia Bruker

Professional Preparation (Highest Degree Only)

2013 MFA, Temple University. Major: Film and Media Arts.

Teaching Assignment for the Last Five Years

Courses excluding dissertation, thesis, supervised teaching and research, and directed individual studies:

Semester	Course Number	Course Name	Number Enrolled	% of Course
Spring 2015	COM5365	Computer Graphics and Animation	10	100
Spring 2015	RTV3264	Computer Graphics and Animation	10	100
Fall 2014	COM5364	Foundations of Digital Media	19	100
Fall 2014	RTV3001	Media Techniques	188	100

Current Doctoral Student Supervisory Committees

No current doctoral student committees. No doctoral students who have graduated in the last five years for whom you were supervisory committee chair.

Current Master's Student Supervisory Committees

No current master's student committees. No master's students who have graduated in the last five years for whom you were supervisory committee chair.

Research and Original Creative Work for the Last Five Years

Publications

Invited Journal Articles

Bruker, M. (2013). From Knob Creek to the Big Screen: The Story of a Homegrown Filmmaker. *The Ryder Magazine*, 15.

Refereed Journal Articles

Bruker, M. (submitted). Narrativity in Dance for Camera. *Journal of Performance and Art*. Manuscript submitted for publication.

Refereed Reviews

Bruker, M. (2011). Red, White & Black: Cinema and the Structure of US Antagonisms. *Journal of Film & Video*, 64 (4), N/A.

Presentations

Invited Presentations at Conferences

Bruker, M. (presented 2012, August). *University Film & Video Association Graduate Fellows Presentation*. Presentation at University Film & Video Association Conference, University Film & Video Association, Chicago, IL. (National)

Invited Presentations at Symposia

Bruker, M. (presented 2013, September). Heirloom (film). In *Graduate Research Symposium*. Presentation at the meeting of Temple University. (Local)

Refereed Presentations at Conferences

Bruker, M. (presented 2012, August). *Chase (film)*. Presentation at University Film & Video Association Conference, University Film & Video Association, Chicago, IL. (National)

Bruker, M. (presented 2010, August). *Home (screenplay)*. Presentation at University Film & Video Association Conference, University Film & Video Association, Burlington, VT. (National)

Bruker, M. (presented 2010, August). *Let's Dance (film)*. Presentation at University Film & Video Association Conference, University Film & Video Association, Burlington, VT. (National)

Invited Lectures and Readings of Original Work

Bruker, M. (2014, January). *Chase*. Delivered at UC Davis Documentary Production Course. (Local)

Bruker, M. (2013, March). *Chase*. Delivered at Word by Word, KRCB Radio, KRCB Radio, Sebastopol, CA. (Local)

Bruker, M. (2013). *Heirloom*. Delivered at Temple University, Graduate Research Symposium. (Local)

Bruker, M. (2011, January). *Termite TV video*. Delivered at Temple University, Graduate Videography Class. (Local)

Bruker, M. (2010). *Ronald McNair Post-Baccalaureate Achievement Program panel discussion*. Delivered at Ronald McNair Post-Baccalaureate Achievement Program, Temple University. (Local)

Bruker, M. (2010). *School of Communications New Graduate Student Orientation Panel*. Delivered at Temple University. (Local)

Original Creative Works

Films

Bruker, M. (Director). (contract). *Another Knowing* [short experimental documentary]. Tallahassee, FL.

Bruker, M. (Director). (contract). *Klasse* [HD video, experimental dance (in pre-production), funded project]. in pre-production.

Bruker, M. (Director, Cinematographer, Editor). (2014). *Heirloom* [HD Video Documentary, funded project]. TRT 26:40.

Bruker, M. (Director, Cinematographer, Editor, Music Composer, Funded Project). (2011). *Chase* [HD Video, experimental documentary]. TRT 13:00.

Bruker, M. (Director, Editor). (2011). *Spectrum* [HD Video, experimental]. TRT 00:30.

Bruker, M. (Producer, Assistant Director, funded project). (2010). *A Creation Story* [Super 16mm, Narrative]. TRT 9:00.

Bruker, M. (Writer, Director, Producer). (2010). *Home* [16mm, narrative drama]. TRT 9:00.

Bruker, M. (Co-Director, Co-Cinematographer, Co-Editor). (2010). *Let's Dance* [16mm, experimental dance]. TRT 2:00.

Bruker, M. (Producer). (2010). *Missing Peaces* [Super 16mm, experimental narrative]. TRT 7:00.

Exhibitions

Invited Exhibitions

Bruker, M. (2012, September). *Temple University Film & Media Arts Open House*. Tyler Art School, Temple University.

Digital Projects

Refereed Digital Projects

Bruker, M. (Director, Editor, Cinematographer, Music Composer). (2015). *Journal of Short Film, Volume 33* [Short Film, Chase]. University of Ohio.

Reviews of My Research and Original Creative Work by Other Authors

Reviews Appearing on a Web Site

Barbara O'Leery. (2013). NA. *O'Leery's Reel Life*. Retrieved from <http://olearysreellife.tumblr.com/post/58635950670/5-25pm-waiting-for-malia-brukers-film-screening>

Gil Mansergh. (2013). Greatness Awaits You at the 6th Annual Sebastopol Documentary Film Festival. *Petaluma360.com*. Retrieved from <http://gil-mansergh.blogs.petaluma360.com/10996/greatness-awaits-you-at-the-6th-annual-sebastopol-documentary-film-festival/>

Matt Bowman. (2013). Dance Video Selections. *Matt Bowman*. Retrieved from <https://bowman1191.wordpress.com/2013/01/>

Anne Morris. (2010). Dance for Camera. *TURN OF PHRASE A COLLECTION OF WRITING ABOUT DANCE*. Retrieved from <http://alm-turnofphrase.blogspot.be/2010/06/dance-for-camera.html>

Service for the Last Five Years

Florida State University

FSU College Service

speaker/panelist, College of Communication & Information Showcase: The Power of Documentary (2014–present).

FSU Department Service

member, Ad hoc Committee for Promotion & Tenure Evaluation Rubric (2014–2015).

FSU Institute or Center Service

Judge, Puntos De Vista Film Festival at Hispanic Marketing Center (2014).

Service to Other Universities

Graduate Student Screening Series "530i", *Temple University* (2010).

**Quality Enhancement Review: Faculty Vita Format
Short Form for the State-Mandated Program Reviews**

Date Vita Prepared: January 21, 2015

Department: Communication

Name: Sindy Chapa

Professional Preparation (Highest Degree Only)

2013 Bachelor's Degree, Universidad Valle Del Bravo. Major: Television.

Teaching Assignment for the Last Five Years

Courses excluding dissertation, thesis, supervised teaching and research, and directed individual studies:

Semester	Course Number	Course Name	Number Enrolled	% of Course
Spring 2015	ADV5416	Multicultural Marketing Communication	18	100
Spring 2015	COM5906	Directed Individual Study	2	100
Fall 2014	ADV5415	Hispanic Marketing Communication	9	100
Fall 2014	ADV5605	Account Planning	14	100
Fall 2014	COM4905	Directed Individual Study	3	100
Fall 2014	COM5906	Directed Individual Study	1	100
Spring 2014	ADV3410	Hispanic Marketing Communication	35	100
Spring 2014	ADV5605	Account Planning	26	100
Spring 2014	COM3933	Application of Communication Skills	6	100
Spring 2014	COM4905	Directed Individual Study	1	100
Spring 2014	COM5906	Directed Individual Study	1	100
Spring 2014	COM5946	Communication Residency	1	100
Fall 2013	ADV3410	Hispanic Marketing Communication	29	100
Fall 2013	COM4905	Directed Individual Study	1	100
Fall 2013	COM5906	Directed Individual Study	2	100

Current Doctoral Student Supervisory Committees

Member _____

Leslie, Neleen Shandele

No doctoral students who have graduated in the last five years for whom you were supervisory committee chair.

Current Master's Student Supervisory Committees

Chair

Garza, Karen

Member

Morton, John Kemper

Wang, Haiya

Cook, Katherine Genevieve

No master's students who have graduated in the last five years for whom you were supervisory committee chair.

Research and Original Creative Work for the Last Five Years

Publications

Refereed Journal Articles

Chapa, S., & Becerra, E. (in press). Courting the Young Adult Hispanic American The Effect of Generational Status in Language-Tailored Political Advertising. *Journal of Advertising Research*.

Kemp, E., Chapa, S., & Kopp, S. (2013). Regulating Emotions In Advertising: Examining the Effects of Sadness and Anxiety on hedonic Product Advertisements. *Journal of Current Issues and Research in Advertising*, 34, 135-150.

Chapa, S., & Hausman, A. (2011). "Exploring the Country-of-Origin Indicators Across Products Categories: The Case of Mexico and Chile. *Journal of Multidisciplinary Business Review*, 3(1), 33-49.

Chapa, S., Hausman, A., & Minor, M. (2011). Partidos Politicos en Guerra: The Impact of Partisanship in Political Advertising in the 2006 Mexican Presidential Election. *Journal of Spanish Language Media*, 4, 150-166.

Chapa, S., Hausman, A., & Minor, S. (2011). Understanding the effect of the Message in Televised Political Advertising in Mexico. *American International Journal of Contemporary Research*, 1(2), all.

Cortes, A., Chapa, S., & Dania, A. (2011). Approaching the Asian Elephant: Understanding Business-to-Business Relationships in India. *International Business & Economics Research Journal*, 10(4), 73-82.

Kemp, E., Bui, M., & Chapa, S. (2011). The role of Advertising in Consumer Emotion Management. *International Journal of Advertising*, all.

Kemp, E., Chapa, S., & Kopp, S. (2011). Regulating Emotions in Advertising: Examining the Effects of Sadness and Anxiety on Hedonic Product Advertisements. *Journal of Current Issues and Research In Advertising*, N/A.

Chapa, S., & Hernandez, M. (2010). Adolescent, Advergame and Snack Food: Effect of Positive Affect and Experience on Memory Choice. *Journal of Marketing Communications*, 16(1), 59-68.

Refereed Books

Hyun, Y., Jasperson, A., & Chapa, S. (2010). *New voices and new voters: ethno-technology in reactions to candidate messages in the 2008 campaign*. Rowman & Littlefield Publisher, Inc.

Refereed Proceedings

- Becerra, E., Chapa, S., & D.O. Cooley. (2013). Ad Strategy for Multi-ethnic Markets: The influence of Cosmopolitanism Accepted for a Competitive paper Session Presentation at the. In *AMA summer Marketing Educators' Conference*. Presentation at the AMA.
- Chapa, S. (2011). The effect of gender voice-over on radio commercials: A comparison between Latinos and non-Latinos in Texas. In *10th annual Hawaii International Conference on Social Science Proceedings*. Hawaii.
- Chapa, S., Halbrook, S., & Becerra, E. (2010). Se habla espanol: Exploring Latino's emotional reactions toward political language tailored-ads. In *Winter American Marketing Association Conference 2010 Proceedings*. AMA.

Refereed Reviews

- Becerra, E., Chapa, S., & Cooley, D. (submitted). *Ad Strategy for Multi-Ethnic Markets: The Influence of Cosmopolitanism*. Manuscript submitted for publication.
- Chapa, S., & Hernandez, M. (submitted). *A Day Without a Mexican Shopper on the United States Border: The Case of the Nothing Gringo Boycott of 2006*. Manuscript submitted for publication.
- Chapa, S., Hernandez, M., & Martinez, G. (submitted). *The Role of Ethics and Materialism in the Purchase of Counterfeit Apparel Goods*. Manuscript submitted for publication.

Presentations

Refereed Presentations at Conferences

- Chapa, S. (submitted). *Ad Strategy for Multi-Ethnic Markets: The Influence of Cosmopolitanism*. Presentation submitted for approval.
- Chapa, S. (presented 2013, February). *How Spanish Language & Latino Oriented Media are Studied and Researched in Academic Settings Across the Country - Panel*. Presentation at 4th International Conference on Spanish Language Media and Latino-Oriented Markets, Spanish Language Media and Latino-Oriented Markets. (International)
- Chapa, S. (presented 2012, October). *Tailoring Advertising Campaign to the Latino Market. Graduate Colloquium at the School of Communication at Florida State University*. Presentation at the meeting of Florida State University. (International)
- Chapa, S. (presented 2011, November). *At the International Research Conference for Graduates Students at Texas State University. Topic: Tailoring Advertising Campaigns to the Latino Market*. Presentation at Hispanic/Latino Research Panel, Texas State University, Texas. (International)
- Chapa, S. (presented 2011, September). *At the "Hispanic Serving Institution" Panel at Texas State University*. Presentation at "Hispanic Serving Institution" Panel, Texas State University. (International)
- Chapa, S. (presented 2011, September). *At the "strong Inspirational Achievers" Workshop*. Presentation at Sigma Iota Alpha Annual Meeting, Sigma Iota Alpha. (Local)

Chapa, S. (presented 2010, October). *Hasta que el dinero nos separe - Latinos Avanzando -- at the Latinos' High School Parents Visit during Mass Comm Week - SJMC at Texas State University*. Presentation at Latinos' High School Parents Visit Mass Comm Week - SJMC, Texas State University. (National)

Contracts and Grants

Contracts and Grants Funded

Chapa, S. (2012–2012). *Winner of Spring 2012 School of Journalism and Mass Communication Research Grant. Proposal "Exploring Young Adult Emotional Responses to Fear Appeal Advertising: "Exploring the Impact of Advertising on Alcohol Abuse Consumption;"*. Funded by Texas State University. Total award \$750.

Chapa, S. (2011–2011). *Winner of fall 2011 Equity and Access Diversity Grant at Texas State University. Proposal on "Imágenes Que Hablan: An International Documentary Workshop"*. Funded by Texas State University. Total award \$5,000.

Chapa, S. (2010–2010). *2010 Equity and Access Diversity Grant. Proposal on "Lazos: Developing Bonds between Latino Students in the U.S. and the World"*. Funded by Texas State University. Total award \$5,000.

Chapa, S. (2010–2010). *2010 City of San Marcos Art Commission Grant. Proposal on " Puntos de Vista 2011: The Second International Spanish Documentary Festival"*. Funded by City of San Marcos. Total award \$2,000.

Chapa, S. (2010–2010). *2010 Equity and Access Diversity Grant. Proposal on "Proposal on "Puntos de Vista: The First International Spanish Documentary Festival";*. Funded by Texas State University. Total award \$4,000.

Chapa, S. (2010–2010). *Spring 2010 Library Grant at Texas State: "Marketing Scales Textbook for the Research methods Class MC 5304"*. Funded by Texas State University. Total award \$700.

Chapa, S. (2010–2010). *Winner of spring 2010 School of Journalism and Mass Communication Research Grant. Proposal "Mind-Gamers: A Multi-comparative Analysis of the effect of Video Games on Youth Students education";*. Funded by School of Journalism and Mass Communication Research. Total award \$750.

Chapa, S., & Becerra, E. (2010–2010). *2010 McCoy School of Business Research Grant. "Culture, Advertising, and Millennials Research Study"*. Funded by McCoy School Of Business Research. Total award \$2,000.

Service for the Last Five Years

No service identified.

**Quality Enhancement Review: Faculty Vita Format
Short Form for the State-Mandated Program Reviews**

Date Vita Prepared: April 21, 2015
 Department: School of Communication
 Name: Juliann Cortese

Professional Preparation (Highest Degree Only)

2005 Ph.D., The Ohio State University, Columbus, OH. Major: Communication.

Teaching Assignment for the Last Five Years

Courses excluding dissertation, thesis, supervised teaching and research, and directed individual studies:

Semester	Course Number	Course Name	Number Enrolled	% of Course
Spring 2015	COM4945	Communication Internship	5	100
Spring 2015	COM5331	Computers in Communication Research	21	100
Spring 2015	COM5946	Communication Residency	2	100
Spring 2015	VIC5006	Visual Communication	19	100
Fall 2014	COM4470	Desktop Multimedia	20	50
Fall 2014	COM4470	Desktop Multimedia	20	50
Fall 2014	COM4470	Desktop Multimedia	20	50
Fall 2014	COM4945	Communication Internship	7	100
Fall 2014	COM5331	Computers in Communication Research	30	100
Summer 2014	COM4945	Communication Internship	11	100
Summer 2014	SPC2608	Public Speaking	19	50
Summer 2014	SPC2608	Public Speaking	17	50
Summer 2014	SPC2608	Public Speaking	18	50
Summer 2014	SPC2608	Public Speaking	17	50
Summer 2014	SPC2608	Public Speaking	18	50
Summer 2014	SPC2608	Public Speaking	18	50
Summer 2014	SPC2608	Public Speaking	18	50
Summer 2014	SPC2608	Public Speaking	18	50
Summer 2014	SPC2608	Public Speaking	18	50
Summer 2014	SPC2608	Public Speaking	18	50
Summer 2014	SPC2608	Public Speaking	18	50
Summer 2014	SPC2608	Public Speaking	18	50
Summer 2014	SPC2608	Public Speaking	18	50
Summer 2014	SPC2608	Public Speaking	18	50
Summer 2014	SPC2608	Public Speaking	17	50
Summer 2014	SPC2608	Public Speaking	15	50
Summer 2014	SPC2608	Public Speaking	16	50
Summer 2014	SPC2608	Public Speaking	10	50
Summer 2014	SPC2608	Public Speaking	16	50
Summer 2014	SPC2608	Public Speaking	9	100
Summer 2014	SPC2608	Public Speaking	11	50
Summer 2014	SPC2608	Public Speaking	10	50
Summer 2014	SPC2608	Public Speaking	13	50
Summer 2014	SPC2608	Public Speaking	15	50

Semester	Course Number	Course Name	Number Enrolled	% of Course
Summer 2014	SPC2608	Public Speaking	17	50
Summer 2014	SPC2608	Public Speaking	16	50
Spring 2014	COM4945	Communication Internship	2	100
Spring 2014	COM5331	Computers in Communication Research	17	100
Spring 2014	COM5906	Directed Individual Study	1	100
Spring 2014	VIC5006	Visual Communication	21	100
Fall 2013	COM4470	Desktop Multimedia	20	50
Fall 2013	COM4470	Desktop Multimedia	20	50
Fall 2013	COM4470	Desktop Multimedia	20	50
Fall 2013	COM4905	Directed Individual Study	2	100
Fall 2013	COM4945	Communication Internship	4	100
Fall 2013	COM5331	Computers in Communication Research	31	100
Fall 2013	COM5906	Directed Individual Study	1	100
Summer 2013	COM4945	Communication Internship	1	100
Summer 2013	SPC1017	Fundamentals of Speech	15	100
Summer 2013	SPC1017	Fundamentals of Speech	18	100
Summer 2013	SPC1017	Fundamentals of Speech	18	100
Summer 2013	SPC1017	Fundamentals of Speech	16	100
Summer 2013	SPC1017	Fundamentals of Speech	17	100
Summer 2013	SPC1017	Fundamentals of Speech	13	100
Summer 2013	SPC1017	Fundamentals of Speech	17	100
Summer 2013	SPC1017	Fundamentals of Speech	19	100
Summer 2013	SPC1017	Fundamentals of Speech	17	100
Summer 2013	SPC1017	Fundamentals of Speech	18	100
Summer 2013	SPC1017	Fundamentals of Speech	17	100
Summer 2013	SPC2608	Public Speaking	13	100
Summer 2013	SPC2608	Public Speaking	17	100
Summer 2013	SPC2608	Public Speaking	16	100
Summer 2013	SPC2608	Public Speaking	18	100
Summer 2013	SPC2608	Public Speaking	16	100
Summer 2013	SPC2608	Public Speaking	14	100
Summer 2013	SPC2608	Public Speaking	18	100
Summer 2013	SPC2608	Public Speaking	17	100
Summer 2013	SPC2608	Public Speaking	18	100
Summer 2013	SPC2608	Public Speaking	14	100
Summer 2013	SPC2608	Public Speaking	15	100
Summer 2013	SPC6920	Colloquium in Speech Communication	1	100
Spring 2013	COM4945	Communication Internship	7	100
Spring 2013	COM5331	Computers in Communication Research	16	100
Spring 2013	COM5946	Communication Residency	1	100
Spring 2013	COM6900	Preparation for the Preliminary Examination	1	100
Spring 2013	VIC5006	Visual Communication	19	100
Fall 2012	COM4470	Desktop Multimedia	20	100
Fall 2012	COM4470	Desktop Multimedia	18	100
Fall 2012	COM4470	Desktop Multimedia	19	100
Fall 2012	COM4905	Directed Individual Study	1	100
Fall 2012	COM4945	Communication Internship	5	100
Summer 2012	COM4945	Communication Internship	7	100

Semester	Course Number	Course Name	Number Enrolled	% of Course
Summer 2012	COM4945	Communication Internship	1	100
Summer 2012	COM5906	Directed Individual Study	1	100
Summer 2012	SPC1017	Fundamentals of Speech	19	100
Summer 2012	SPC1017	Fundamentals of Speech	14	100
Summer 2012	SPC1017	Fundamentals of Speech	17	100
Summer 2012	SPC1017	Fundamentals of Speech	18	100
Summer 2012	SPC1017	Fundamentals of Speech	18	100
Summer 2012	SPC1017	Fundamentals of Speech	19	100
Summer 2012	SPC1017	Fundamentals of Speech	16	100
Summer 2012	SPC1017	Fundamentals of Speech	13	100
Summer 2012	SPC1017	Fundamentals of Speech	18	100
Summer 2012	SPC1017	Fundamentals of Speech	18	100
Summer 2012	SPC1017	Fundamentals of Speech	16	100
Summer 2012	SPC1017	Fundamentals of Speech	17	100
Summer 2012	SPC1017	Fundamentals of Speech	18	100
Summer 2012	SPC1017	Fundamentals of Speech	16	100
Summer 2012	SPC1017	Fundamentals of Speech	18	100
Summer 2012	SPC1017	Fundamentals of Speech	17	100
Summer 2012	SPC1017	Fundamentals of Speech	17	100
Summer 2012	SPC1017	Fundamentals of Speech	17	100
Summer 2012	SPC1017	Fundamentals of Speech	18	100
Summer 2012	SPC1017	Fundamentals of Speech	16	100
Summer 2012	SPC1017	Fundamentals of Speech	16	100
Summer 2012	SPC1017	Fundamentals of Speech	16	100
Spring 2012	COM4470	Desktop Multimedia	18	100
Spring 2012	COM4945	Communication Internship	2	100
Spring 2012	COM4945	Communication Internship	1	100
Spring 2012	COM5906	Directed Individual Study	1	100
Spring 2012	VIC5006	Visual Communication	18	100
Fall 2011	COM4470	Desktop Multimedia	19	100
Fall 2011	COM4470	Desktop Multimedia	23	100
Fall 2011	COM4945	Communication Internship	1	100
Fall 2011	COM5906	Directed Individual Study	1	100
Summer 2011	COM4945	Communication Internship	5	100
Summer 2011	COM5906	Directed Individual Study	1	100
Summer 2011	COM5906	Directed Individual Study	1	100
Summer 2011	COM5946	Communication Residency	1	100
Summer 2011	SPC1017	Fundamentals of Speech	18	100
Summer 2011	SPC1017	Fundamentals of Speech	16	100
Summer 2011	SPC1017	Fundamentals of Speech	16	100
Summer 2011	SPC1017	Fundamentals of Speech	19	100
Summer 2011	SPC1017	Fundamentals of Speech	17	100
Summer 2011	SPC1017	Fundamentals of Speech	19	100
Summer 2011	SPC1017	Fundamentals of Speech	17	100
Summer 2011	SPC1017	Fundamentals of Speech	17	100
Summer 2011	SPC1017	Fundamentals of Speech	15	100
Summer 2011	SPC1017	Fundamentals of Speech	18	100
Summer 2011	SPC1017	Fundamentals of Speech	18	100

Semester	Course Number	Course Name	Number Enrolled	% of Course
Summer 2011	SPC1017	Fundamentals of Speech	17	100
Summer 2011	SPC1017	Fundamentals of Speech	18	100
Summer 2011	SPC1017	Fundamentals of Speech	17	100
Summer 2011	SPC1017	Fundamentals of Speech	15	100
Summer 2011	SPC1017	Fundamentals of Speech	17	100
Summer 2011	SPC1017	Fundamentals of Speech	18	100
Summer 2011	SPC1017	Fundamentals of Speech	19	100
Summer 2011	SPC1017	Fundamentals of Speech	19	100
Summer 2011	SPC1017	Fundamentals of Speech	19	100
Spring 2011	COM4470	Desktop Multimedia	16	100
Spring 2011	COM4945	Communication Internship	1	100
Spring 2011	MMC6920	Colloquium in Mass Communication	1	100
Spring 2011	VIC5006	Visual Communication	16	100
Fall 2010	COM4470	Desktop Multimedia	20	100
Fall 2010	COM4470	Desktop Multimedia	20	100
Summer 2010	COM5946	Communication Residency	1	100
Summer 2010	SPC1017	Fundamentals of Speech	18	100
Summer 2010	SPC1017	Fundamentals of Speech	17	100
Summer 2010	SPC1017	Fundamentals of Speech	17	100
Summer 2010	SPC1017	Fundamentals of Speech	18	100
Summer 2010	SPC1017	Fundamentals of Speech	18	100
Summer 2010	SPC1017	Fundamentals of Speech	18	100
Summer 2010	SPC1017	Fundamentals of Speech	18	100
Summer 2010	SPC1017	Fundamentals of Speech	18	100
Summer 2010	SPC1017	Fundamentals of Speech	16	100
Summer 2010	SPC1017	Fundamentals of Speech	19	100
Summer 2010	SPC1017	Fundamentals of Speech	18	100
Summer 2010	SPC1017	Fundamentals of Speech	18	100
Summer 2010	SPC1017	Fundamentals of Speech	17	100
Summer 2010	SPC1017	Fundamentals of Speech	18	100
Summer 2010	SPC1017	Fundamentals of Speech	16	100
Summer 2010	SPC1017	Fundamentals of Speech	17	100
Summer 2010	SPC1017	Fundamentals of Speech	17	100
Summer 2010	SPC1017	Fundamentals of Speech	17	100
Summer 2010	SPC1017	Fundamentals of Speech	17	100
Summer 2010	SPC1017	Fundamentals of Speech	19	100

Current Doctoral Student Supervisory Committees

Member

- Lee, Young Sun
- Saunders, Carol Irene
- Wang, Zihan
- Post, Audrey E.
- Andrea Bartman

Doctoral students who have graduated in the last five years for whom you were supervisory committee chair:

Vahe, Mariliis (Cochair)

Current Master's Student Supervisory Committees

Member

Wang, Cen

Master's students who have graduated in the last five years for whom you were supervisory committee chair:

Kim, Harkshin

Research and Original Creative Work for the Last Five Years

Publications

Refereed Journal Articles

Lustria, M. L. A., Cortese, J., Gerend, M. A., Schmitt, K., Kung, Y. M., & McLaughlin, C. (submitted). A model of tailoring effects: A randomized controlled trial examining the mechanisms of tailoring in a web-based STD screening intervention. *American Journal of Health Promotion*. Manuscript submitted for publication.

Kazmer, M. M., Lustria, M. L., Cortese, J., Burnett, G., Kim, J-H., Ma, J., & Frost, J. (2014). Distributed knowledge in an online patient support community: Authority, discovery, and chronology. *Journal of the American Society for Information Science and Technology (JASIST)*, 65(7), 1319-1334. doi:10.1002/asi.23064

Lustria, M. L. A., Noar, S. M., Cortese, J., Glueckauf, R. L., & Van Stee, S. (2013). A meta-analysis of web-delivered, tailored health behavior change interventions. *Journal of Health Communication*, 18(9), 1039-69. doi:10.1080/10810730.2013.768727

Adams, J., Lee, S., & Cortese, J. (2012). The acceptability of online degrees: Principles and hiring practices in secondary schools. *Contemporary Issues in Technology and Teacher Education*, 12(4), 9. Retrieved from <http://www.citejournal.org/vol12/iss4/general/article1.cfm>

Cortese, J., & Lustria, M. L. A. (2012). Can tailoring increase elaboration of health messages delivered via an adaptive educational site on adolescent sexual health and decision making? *Journal of the American Society for Information Science and Technology (JASIST)*, 63, 1567-1580. Retrieved from <http://onlinelibrary.wiley.com/doi/10.1002/asi.22700/pdf> doi:10.1002/asi.22700

Cortese, J., & Proffitt, J. M. (2012). Looking back as we prepare to move forward: US presidential candidates' adoption of YouTube. *Cyberpsychology, Behavior, and Social Networking*, 15(12), 693-697. doi:10.1089/cyber.2012.0185

Cortese, J., & Seo, M. (2012). The role of social presence in opinion expression during FTF and CMC discussions. *Communication Research Reports*, 29, 44-53. Retrieved from <http://www.tandfonline.com/doi/abs/10.1080/08824096.2011.639913> doi:10.1080/08824096.2011.639913

Cortese, J., & Rubin, A. (2010). Uses and Gratifications of Television Home Shopping. *Atlantic Journal of Communication*, 18(2), 89-109. Retrieved from <http://www.tandfonline.com/doi/abs/10.1080/15456870903554924> doi:10.1080/15456870903554924

Refereed Book Chapters

Bunz, U., & Cortese, J. (2010). How do users evaluate web sites? In S. Josephson, S. B. Barnes, & M. Lipton (Eds.), *Visualizing the web. Evaluating online design from a visual communication perspective* (pp. 141-164). New York, NY: Peter Lang.

Invited Encyclopedia Entries

Cortese, J. (2013). Uses and gratifications perspective of media effects. In Matthew S. Eastin (Ed.), *Encyclopedia of Media Violence*. SAGE.

Nonrefereed Book Chapters

Proffitt, J. M., & Cortese, J. (submitted). *Political Economy of Media in the Magical World of Harry Potter*. Manuscript submitted for publication, 23 pages.

Presentations

Refereed Papers at Conferences

Lustria, M. L. A., Cortese, J., Gerend, M. A., Schmitt, K., Kung, M., & McLaughlin, C. (accepted). *Modeling the Message Processing Mechanisms of Tailoring in a Web-Based STD Screening Intervention*. Paper to be presented at 65th Annual Conference of the International Communication Association, ICA, San Juan, Puerto Rico. (International)

Cortese, J., Lustria, M. L. A., Schmitt, K., Kung, Y. M., & McLaughlin, C. (presented 2015). *Efficacy of a Tailored Intervention to Promote STD Screening Among At-Risk Young Adults*. Paper presented at 2015 D.C. Health Communication Conference, The Center for Health & Risk Communication at George Mason University, Washington, D.C. (International)

Lustria, M. L. A., Schmitt, K., Cortese, J., Kazmer, M., Gerend, M. A., Anderson, A., Cooley, S. L., Shaikh, M., Kung, Y. M., & McLaughlin, C. (presented 2015). *Young Adults' Perceptions About At-Home STD Testing: Implications for STD Screening Interventions*. Paper presented at 2015 D.C. Health Communication Conference, The Center for Health & Risk Communication at George Mason University, Washington, DC. (International)

Lustria, M. L. A., Cortese, J., Schmitt, K., Gerend, M. A., Kung, M., & McLaughlin, C. (presented 2014, April). *Examining the Mechanisms of Tailoring in a Web-Based STD Screening Intervention*. Paper presented at Kentucky Conference on Health Communication (Biennial Conference), Kentucky Conference on Health Communication, Lexington, Kentucky. (International)

Cortese, J., & Lustria, M. L. A. (presented 2012, November). *Evaluation of an interactive video-based smoking cessation intervention*. Paper presented at National Communication Association Conference, National Communication Association, Orlando, FL. (National)

Cortese, J., & Proffitt, J. M. (presented 2012, November). *Looking back as we prepare to move forward: Presidential candidates' adoption of the YouTube community*. Paper presented at National Communication Association Conference, National Communication Association, Orlando, FL. (National)

Cortese, J., Lustria, M. L. A., Rosario, I., McLaughlin, C., Redmond, S., & Webster, A. (presented 2011, November). *A voice for reaching teens: Evaluation of an online tailored intervention targeting teen issues of puberty and decision making*. Paper presented at the Annual Conference, National Communication Association, New Orleans, LA. (National)

Cortese, J., Lustria, M. L. A., McLaughlin, C., & Park, S. (presented 2011, August). *A new approach to smoking cessation: Evaluation of a video-based interactive tailored counseling intervention*. Paper presented at the Annual Conference, National Conference on Health Communication Marketing, and Media, Atlanta, GA. (National)

Cortese, J. C., Lustria, M. L., Sarkar, M., Redmond, S., McLaughlin, C., & Rosario, I. (presented 2010, June). *Challenges communicating puberty and decision making information to teens: Development of an online tailored intervention*. Paper presented at the Annual Conference, International Communication Association (Children, Adolescents, and the Media Division), Singapore. (International)

Lustria, M. L. A., Noar, S. M., Cortese, J., van Stee, S., Glueckauf, R., & Lee, J. (presented 2010, June). *Looking under the hood of web-based tailoring: A meta-analysis of 2nd generation tailored health behavior change interventions*. Paper presented at the Annual Conference, International Communication Association (Health Communication Division), Singapore. (International)

Lustria, M. L. A., Cortese, J., Noar, S. M., Glueckauf, R. L., Van Stee, S., & Lee, J. A. (presented 2010, April). *A meta-analysis of tailored behavior change interventions delivered via the web: Effects and moderators of efficacy*. Paper presented at the Biennial Conference, Kentucky Conference on Health Communication, Lexington, KY. (Regional)

Invited Presentations at Symposia

Cortese, J. (presented 2014, October). Journal Reviewing/Responding (Panel Discussion). In *School of Communication Colloquium*. Presentation at the meeting of Florida State University. (Local)

Cortese, J. (presented 2014, April). Trends in Health Communication Research: Presentations from the Kentucky Conference on health Communication. In *School of Communication Colloquium*. Presentation at the meeting of Florida State University. (Local)

Refereed Presentations at Conferences

Lustria, M. L. A., Cortese, J., Schmitt, K., Kung, Y. M., & McLaughlin, C. (presented 2013, March). *A pilot study of a web-based tailored intervention to promote STD screening among college students*. Presentation at 2013 D.C. Health Communication Conference, George Mason University, Fairfax, VA. (National)

Schmitt, K., Lustria, M. L. A., Cortese, J., McLaughlin, C., & Kung, M. (presented 2013). *Web-based Tailored Intervention to Promote STD Screening: Applicability to Occupational Health*. Presentation at Florida Occupational Health Conference (FOHC), Florida State Association of Occupational Health Nurses, Orlando, FL. (State)

Lustria, M. L. A., Schmitt, K., Cortese, J., Kung, M., & McLaughlin, C. (presented 2012, September). *RU@Risk?": Encouraging STD testing behaviors among at-risk young adults through a web-based tailored STD risk*

assessment and test kit ordering system. Presentation at 5th World Congress on Social Media, Mobile Apps, and Internet/Web 2.0 in Health, Medicine, and Science, Medicine 2.0'12, Boston, MA. (International)

Cortese, J., & Lustria, M. L. A. (presented 2012, May). *Measuring effects of tailoring on elaboration of health messages related to teen sexual health and decision--making*. Poster presentation at the 62nd Annual Conference, International Communication Association, Phoenix, AZ. (International)

Cortese, J., Lustria, M. L. A., & McLaughlin, C. (presented 2012, April). *Investigating the WAHI: A randomized control trial of an online interactive tailored video intervention for STD awareness*. Presentation at 2012 Kentucky Conference on Health Communication, University of Kentucky, Lexington, KY. (National)

Schmitt, K., Lustria, M. L. A., Cortese, J., Kung, M., & McLaughlin, C. (presented 2012, March). *Development of an innovative web--based tailored messaging system aimed at increasing college students' uptake and submission of self--collected STD specimens for testing*. Poster presentation at the 2012 National STD Prevention Conference, Centers for Disease Control and Prevention, Minneapolis, MN. (National)

Schmitt, K., Lustria, M. L. A., Cortese, J., Kung, M., & McLaughlin, C. (presented 2012, March). *STD screening intervention for risky young adults: Comparing online tailored messaging to generic online order processes*. Poster presentation at the 2012 National STD Prevention Conference, Centers for Disease Control and Prevention, Minneapolis, MN. (National)

Cortese, J., Lustria, M. L. A., Rosario, I. B., Hallam, G., & Conrad, J. (presented 2010, August). *Testing the Wahi: The efficacy of online interactive videos in delivering health content*. Poster presentation at the Annual Conference, National Conference on Health Communication, Marketing, and Media, Atlanta, GA. (National)

Contracts and Grants

Contracts and Grants Funded

Cortese, J., & Lustria, M. L. A. (Apr 2010--Mar 2012). *Development of an Interactive Tailored Video Intervention on Parent/Teen Communication*. Funded by Florida State University Council on Research & Creativity (CRC). Total award \$12,000.

Additional Research or Original Creative Work Not Reported Elsewhere

Lustria, M. L. A., Gerend, M., Cortese, J., Schmitt, K., & Shepherd, J. E. (2012). *Development and Preliminary Evaluation of a Web-Based Interactive Tailored Intervention to Promote HPV Vaccination Among Young Adult Women*. Center of Excellence in Cancer Communications Research (CECCR).

Service for the Last Five Years

Florida State University

FSU University Service

Outside Panel Member, Academic Honor Policy Panel (2013).

FSU Department Service

Committee Member, Executive Committee, School of Communication (2014–present).

Committee Member, Grade Appeals Committee (2014–present).

Committee Member, IMC Supervisory/Admission Committee (2014–present).

Committee Member, Promotion & Tenure & Evaluation Committee (2013–present).

Committee Member, Search Committee, Successful Longevity Position (2014–2015).

Committee Member, Search Committee, Media Technology Innovative Research Position (2014).

Replacement Committee Member for Summer, Grade Appeals Committee (2014).

Chair, Academic Affairs Committee (2013–2014).

Committee Member, Search Committee, Media Production Position (2013–2014).

Committee Member, Academic Affairs Committee (2012–2013).

Committee Member, Academic Affairs Committee (2011–2012).

Committee Member, Academic Affairs Committee (2010–2011).

The Profession

Editorial Board Membership(s)

Journal of Broadcast & Electronic Media (2012–present).

Guest Reviewer for Refereed Journals

Behavior Research Methods (2015).

Journal of Communication (2014).

Health Communication (2013–14).

Journal of the American Society for Information Science and Technology (JASIST) (2012–14).

Journal of Media Psychology (2013).

Journal of Computer-Mediated-Communication (2008–13).

Western Communication Journal (2012).

Journal of Broadcast & Electronic Media (2009–12).

Global Media Journal (2011).

Atlantic Journal of Communication (2010).

Human Reproduction Update (2010).

Journal of Information Technology & Politics (2010).

Service to Professional Associations

Conference Panel Chair, Union for Democratic Communications (2012).

The Community

Website Design Consultant, Mayor John Mark's Health by the Numbers Campaign (2011–2012).

**Quality Enhancement Review: Faculty Vita Format
Short Form for the State-Mandated Program Reviews**

Date Vita Prepared: March 30, 2015

Department: Communication

Name: John A. DuBard

Professional Preparation (Highest Degree Only)

1993 Doctor of Philosophy, FLORIDA STATE UNIVERSITY. Major: Communication. Speech Communication (Minors in Mathematics and Music).

Teaching Assignment for the Last Five Years

Courses excluding dissertation, thesis, supervised teaching and research, and directed individual studies:

Semester	Course Number	Course Name	Number Enrolled	% of Course
Spring 2015	COM5451	Advanced Topics in Project Management	22	100
Fall 2014	COM5450	Introduction to Project Management	25	100
Summer 2014	COM5451	Advanced Topics in Project Management	6	100
Spring 2014	COM5450	Introduction to Project Management	21	100
Spring 2014	COM5450	Introduction to Project Management	1	100
Spring 2014	COM5451	Advanced Topics in Project Management	12	100
Fall 2013	COM5450	Introduction to Project Management	23	100
Fall 2013	COM5452	Agile Project Management	18	100
Summer 2013	COM5450	Introduction to Project Management	16	50
Summer 2013	COM5450	Introduction to Project Management	1	50
Summer 2013	COM5451	Advanced Topics in Project Management	7	100
Summer 2013	COM5451	Advanced Topics in Project Management	1	100
Summer 2013	COM5451	Advanced Topics in Project Management	1	100
Spring 2013	COM5451	Advanced Topics in Project Management	16	100
Spring 2013	COM5451	Advanced Topics in Project Management	1	100
Fall 2012	COM5450	Introduction to Project Management	25	100
Fall 2012	COM5452	Agile Project Management	5	100
Fall 2012	COM5452	Agile Project Management	2	100
Summer 2012	COM5450	Introduction to Project Management	2	100
Summer 2012	COM5450	Introduction to Project Management	23	100
Summer 2012	COM5450	Introduction to Project Management	2	100
Summer 2012	COM5451	Advanced Topics in Project Management	1	100
Summer 2012	COM5451	Advanced Topics in Project Management	14	100
Summer 2012	COM5451	Advanced Topics in Project Management	1	100
Spring 2012	COM5451	Advanced Topics in Project Management	12	100
Spring 2012	COM5451	Advanced Topics in Project Management	12	100
Spring 2012	COM5451	Advanced Topics in Project Management	2	100

Semester	Course Number	Course Name	Number Enrolled	% of Course
Fall 2011	COM5450	Introduction to Project Management	20	100
Fall 2011	COM5451	Advanced Topics in Project Management	8	100
Fall 2011	COM5451	Advanced Topics in Project Management	1	100
Summer 2011	COM5450	Introduction to Project Management	11	100
Summer 2011	COM5450	Introduction to Project Management	1	100
Summer 2011	COM5450	Introduction to Project Management	4	100
Summer 2011	COM5450	Introduction to Project Management	1	100
Summer 2011	COM5451	Advanced Topics in Project Management	15	100
Spring 2011	COM5450	Introduction to Project Management	12	100
Spring 2011	COM5450	Introduction to Project Management	4	100
Spring 2011	COM5450	Introduction to Project Management	5	100
Spring 2011	COM5451	Advanced Topics in Project Management	21	100
Spring 2011	LIS5916	Issues in Information Studies	1	100
Spring 2011	LIS5916	Issues in Information Studies	2	100
Spring 2011	LIS5916	Issues in Information Studies	1	100
Spring 2011	LIS5916	Issues in Information Studies	3	100
Fall 2010	COM5450	Introduction to Project Management	20	100
Fall 2010	COM5450	Introduction to Project Management	10	100
Fall 2010	COM5450	Introduction to Project Management	1	100
Fall 2010	LIS5916	Issues in Information Studies	3	100
Fall 2010	LIS5916	Issues in Information Studies	23	100
Fall 2010	LIS5916	Issues in Information Studies	2	100
Summer 2010	COM5451	Advanced Topics in Project Management	17	100

Current Doctoral Student Supervisory Committees

No current doctoral student committees. No doctoral students who have graduated in the last five years for whom you were supervisory committee chair.

Current Master's Student Supervisory Committees

Member

Hollen, Amy E.
Jordan, Julie
Lawrence, Maggie E.
Ross, Monica Takhara
Smith, Katherine A.
Spann, Lucille P.
Uchimura, Michael Giichiro

No master's students who have graduated in the last five years for whom you were supervisory committee chair.

Research and Original Creative Work for the Last Five Years

No research or original creative work provided.

Service for the Last Five Years

FSU College Service

Director, FSU Project Management Center (PMC) (2006–present).

Committee Member and Trainer, Professional Development Committee, Project Management Institute (Local Chapter) (2007–present).

**Quality Enhancement Review: Faculty Vita Format
Short Form for the State-Mandated Program Reviews**

Date Vita Prepared: February 03, 2015

Department: Communication

Name: Brian Graves

Professional Preparation (Highest Degree Only)

2010 Ph.D., University of North Carolina at Chapel Hill. Major: Communication Studies.

Teaching Assignment for the Last Five Years

Courses excluding dissertation, thesis, supervised teaching and research, and directed individual studies:

Semester	Course Number	Course Name	Number Enrolled	% of Course
Spring 2015	RTV3101	Writing for the Electronic Media	20	100
Spring 2015	RTV4332	Documentary Video Production	17	100
Spring 2015	RTV5325	Documentary Video Production	3	100
Fall 2014	RTV3101	Writing for the Electronic Media	19	100
Fall 2014	RTV3260	Single-Camera Video Production	38	100

Current Doctoral Student Supervisory Committees

No current doctoral student committees. No doctoral students who have graduated in the last five years for whom you were supervisory committee chair.

Current Master's Student Supervisory Committees

No current master's student committees. No master's students who have graduated in the last five years for whom you were supervisory committee chair.

Research and Original Creative Work for the Last Five Years

Publications

Refereed Journal Articles

Graves, B. (submitted). "The Only Thing They Ever Owned": The Politics of Place and the Preservation of African American History at the McLeod Plantation. *Southern Spaces*. Manuscript submitted for publication.

Graves, B. (submitted). You Are What You Beat: Food Metaphors and Southern Black Identity in Goodie Mob's "Soul Food" and Twentieth Century African American Literature. *Studies in Popular Culture*. Manuscript submitted for publication.

Graves, B. (2013). A Glimpse Into the Past: Communication, Cultural Tourism, and the Political Economy of Modern Gullah Preservation. *Studies in American Culture*, 36(1), 55-77.

Graves, B. (2011). Between "Preservation" and "Progress:" Gullah Landownership and Commercial Development on James Island, SC. *Southern Studies*, 18(2), 66-86.

Presentations

Refereed Papers at Conferences

Graves, B. (presented 2014). *Communication and the Preservation of James Island's Historic Lodge Halls*. Paper presented at the annual meeting, Popular Culture Association in the South and the American Culture Association in the South, New Orleans, LA. (Regional)

Graves, B. (presented 2013). *The Packinghouse: Fast Money, Meat Processing, and the American Dream*. Paper presented at Annual Meeting, Popular Culture Association in the South and the American Culture Association in the South Conference, Savannah, GA. (Regional)

Graves, B. (presented 2012). *Communication and the Political Economy of Modern Gullah Preservation*. Paper presented at Annual Meeting, Selected for the Top Papers Panel in the African American Communication and Culture Division of the National Communication Association Conference, Orlando, FLA. (National)

Graves, B. (presented 2012). *Documentary as Communications Scholarship*. Paper presented at Annual Meeting, Central States Communication Association Conference, Cleveland, OH. (Regional)

Original Creative Works

Films

Graves, B. (Executive Producer, Writer, Editor). (accepted). *The Packinghouse* [Short Documentary]. Festival and Competition Screenings.

Graves, B. (Writer, Director, and Editor). (accepted). *Save As...* [Short Experimental Film]. Festival and Competition Screenings.

Digital Projects

Invited Digital Projects

Graves, B. (Writer and Producer). (2010). *Durham Blues Festival* [Public Television Segment]. UNC-TV.

Contracts and Grants

Contracts and Grants Funded

Graves, B. (2014–2015). *Public Communication and the Preservation of North Florida's Gullah/Geechee History and Culture*. Funded by Florida State University Council on Research and Creativity. Total award \$20,000.

Service for the Last Five Years

Florida State University

FSU College Service

Course Administrator, Liberal Studies, Writing in the Major (2014–present).

FSU Department Service

Student Documentary Contest Judge, "Puntos de Vista" International Spanish Documentary Festival, Center for Hispanic Marketing (2014).

Presenter, College of Communication and Information Showcase: The Power of Documentary (2014).

Panel Member, School of Communication Ph.D. Colloquium: Preempting Dissent (2014).

The Profession

Guest Reviewer for Refereed Journals

Studies in American Culture (2014–present).

Service to Other Universities

Director of the Film Studies Minor, *Georgia Southern University College of Liberal Arts and Social Sciences* (2013–2014).

Assistant Professor of Multimedia Search Committee, *Georgia Southern University Department of Communication Arts* (2013–2014).

Film Program Coordinator, *Georgia Southern University Department of Communication Arts* (2012–2014).

Teaching Committee, *Georgia Southern University Department of Communication Arts* (2012–2014).

Multimedia Program Assessment Committee, *Georgia Southern University Department of Communication Arts* (2010–2014).

Undergraduate Advisor, *Georgia Southern University Department of Communication Arts* (2010–2014).

Student Technology Fees Committee, *Georgia Southern University College of Liberal Arts and Social Sciences*
(2010–2012).

Public Speaking Lecturer Search Committee, *Georgia Southern University Department of Communication Arts*
(2010–2011).

**Quality Enhancement Review: Faculty Vita Format
Short Form for the State-Mandated Program Reviews**

Date Vita Prepared: February 06, 2015

Department: Communication

Name: Summer Dawn Harlow

Professional Preparation (Highest Degree Only)

2014 PhD, University of Texas at Austin. Major: Journalism.

Teaching Assignment for the Last Five Years

Courses excluding dissertation, thesis, supervised teaching and research, and directed individual studies:

Semester	Course Number	Course Name	Number Enrolled	% of Course
Spring 2015	COM5906	Directed Individual Study	1	100
Spring 2015	COM6400	Social Media Campaigns	16	100
Fall 2014	COM4930	Undergraduate Seminar in Communication	37	100
Fall 2014	COM6400	Rdngs in Social Media	1	100

Current Doctoral Student Supervisory Committees

No current doctoral student committees. No doctoral students who have graduated in the last five years for whom you were supervisory committee chair.

Current Master's Student Supervisory Committees

No current master's student committees. No master's students who have graduated in the last five years for whom you were supervisory committee chair.

Research and Original Creative Work for the Last Five Years

Publications

Refereed Journal Articles

Harlow, S., & Salaverria, R. (submitted). Regenerating journalism: Exploring the 'alternativeness' and 'digital-ness' of online-native media in Latin America. *New Media and Society*. Manuscript submitted for publication.

Harlow, S. (submitted). Twitterati as Instruments of Change? Re-appropriating Social Media for Dialogue and Action via El Salvador's Citizen Debate Site Política Stereo. *International Journal of Communication*. Manuscript submitted for publication.

- Harlow, S., & Merle, P. (submitted). *Social Media and Ciudadanía: Analyzing the Influence of Facebook, Twitter, and YouTube on Citizenship Norms in Latin America, 2009-2012*. Manuscript submitted for publication.
- Chadha, M., & Harlow, S. D. (in press). The writing is on the wall, or is it? Exploring Indian activists' beliefs on social media's alternative spaces of communication. *International Journal of Communication*.
- Harlow, S. (in press). Losing Focus: Goal Displacement at an Alternative Newspaper in El Salvador. *Media Culture and Society*.
- Harlow, S. D. (in press). Story-Chatterers Stirring Up Hate: Racist Discourse in Reader Comments on U.S. Newspaper Websites. *Howard Journal of Communications*.
- Guo, L., & Harlow, S. D. (2014). User-Generated Racism: A study of Racial Stereotypes in YouTube Videos. *The Howard Journal of Communications*, 3(1), 281-302.
- Harlow, S. D., & Guo, L. (2014). Will the Revolution be Tweeted or Facebooked? Using Digital Communication Tools in Immigrant Activism. *Journal of Computer Mediated Communication*, 19(3), 463-478.
- Harlow, S. D. (2013). Adapting, Adopting and Diffusing: Leveraging Web 2.0 Tools for Activism in Mexico. *Journal of Latin American Communication Research*, 3(1), 3-35.
- Harlow, S. D. (2013). It was a Facebook Revolution: Exploring the Media Narratives of the Egyptian Protests. *Revista de Comunicacion*, 59-82, 59-82.
- Harlow, S. D., & Harp, D. (2013). Alternative Media in a Digital Era: Comparing News and Information Use among Activists in the United States and Latin America. *Comunicacion y Sociedad/Communication and Society*, 26(4), 25-51.
- Harp, D., Harlow, S. D., & Loke, J. (2013). The Symbolic Annihilation of Women in Globalization Discourse: The Same Old Story in U.S. News Magazines. *Atlantic Journal of Communication*, 21(5), 263-277.
- Bachmann, I., & Harlow, S. D. (2012). Interactividad y multimedialidad en periodicos latinoamericanos: avances en una transicion incompleta/Interactivity and Multimedia in Latin American Newspapers: Inroads in an Incomplete Transition. *Cuadernos de Informacion*, 30, 41-52.
- Bachmann, I., & Harlow, S. D. (2012). Opening the Gates: Interactive and multimedia elements of newspaper websites in Latin America. *Journalism Practice*, 6(2), 217-232.
- Harlow, S. D. (2012). A Political Boss, Partisanship, and the Press: The Impact on Democracy of Two Newspapers in Salvador, Brazil. *Journalism*, 13(3), 340-353.
- Harlow, S. D. (2012). Social Media and Social Movements: An Online Guatemalan Social Movement that Moved Offline. *New Media & Society*, 14(2), 225-243.
- Harlow, S. D., & Harp, D. (2012). Collective Action on the Web: A cross-cultural study of social networking sites and online and offline activism in the United States and Latin America. *Information, Communication & Society*, 15(2), 196-216.
- Harlow, S. D., & Johnson, T. (2011). Overthrowing the Protest Paradigm? How The New York Times, Global Voices and Twitter Covered the Egyptian Revolution. *International Journal of Communication*, 5, 1359-1374.

Refereed Book Chapters

- Harlow, S. D. (2014). Social Change and Social Media: Incorporating Social Networking Sites into Activism in Latin America. In Breur, A., & Welp, Y. (Eds.), *Digital Technologies for Democratic Governance in Latin America*. Routledge.
- Bachmann, I., & Harlow, S. D. (2013). Internet Gathering(Online Protest). In Harvey, K., & Golson, J.G. (Eds.), *Encyclopedia of Social Media and Politics*. Sage Reference.
- Avery, H., & Harlow, S. D. (2012). The evolution of participatory journalism. In McCombs, M.E., Hinsley, A. W., Kaufhold, K., & Lewis, S.C. (Eds.), *The future of News: An Agenda of Perspectives (2nd edition)*. Cognella Academic Publishing.
- Harlow, S. D. (2012). International Reporting: Experimenting with Citizen Journalism, Social Media and Nonprofits. In McCombs, M.E., Hinsley, A.W., Kaufhold, K., & Lewis, S.C. (Eds.), *The Future of News: An Agenda of perspectives (2nd edition)*. Cognella Academic Publishing.

Presentations

Refereed Papers at Conferences

- Harlow, S., & Merle, P. (accepted). *Social media and cidadania: Analyzing the influence of Facebook, Twitter, and YouTube on citizenship norms in Latin America, 2009-2011*. Paper to be presented at the meeting of International Communication Association, Puerto Rico. (International)
- Harlow, S., & Salaverria, R. (accepted). *Regenerating journalism: Exploring the 'alternativeness' and 'digital-ness' of online-native media in Latin America*. Paper to be presented at the meeting of International Communication Association, Puerto Rico. (International)
- Harlow, S. (accepted). *Activists as Journalists? Toward an Understanding of How Activists in El Salvador Use Social Media for Social Change*. Paper to be presented at Latin American Studies Association 2015 Congress, Latin American Studies Association, San Juan, Puerto Rico. (International)
- Harlow, S. D. (presented 2013, August). *"It was a Facebook Revolution: Exploring the Media Narratives of the Egyptian Protests."* Paper presented at Association for Education in Journalism and Mass Communication annual conference, Association for Education in Journalism and Mass Communication, Washington, D.C. (International)
- Harlow, S. D. (presented 2013, August). *"Losing Focus: Measuring the 'Alternativeness' of the Alternative Press in El Salvador."* Paper presented at Association for Education in Journalism and Mass Communication annual conference, Association for Education in Journalism and Mass Communication, Washington, D.C. (International)
- Chadha, M., & Harlow, S. D. (presented 2012, October). *"The writing is on the wall, or is it? Exploring Indian activists' beliefs on social media as alternative spaces of communication."* Paper presented at International Communication Association Latin American regional conference, International Communication Association Latin American, Santiago, Chile. (International)

- Harlow, S. D. (presented 2012, October). *"Online collective action is offline: Latin American activists combine new and old tools for social change."* Paper presented at International Communication Association Latin America regional conference, International Communication Association Latin America, Santiago, Chile. (International)
- Harlow, S. D., Johnson, T., & Chadha, M. (presented 2012, October). *"The Building BRICs of Trust: A Comparison of Media Trust in Brazil and India."* Paper presented at International Communication Association Latin American regional conference, International Communication Association Latin American, Santiago, Chile. (International)
- Guo, L., & Harlow, S. D. (presented 2012, August). *"User-Generated Racism: A Study of Racial Stereotypes in YouTube Videos."* Paper presented at Association for Education in Journalism and Mass Communication annual conference, Association for Education in Journalism and Mass Communication, Chicago, IL. (International)
- Harlow, S. D., & Harp, D. (presented 2012, August). *"Alternative Audiences: New Consumption among Activists in the United States and Latin America."* Paper presented at Association for Education in Journalism and Mass Communication annual conference, Association for Education in Journalism and Mass Communication, Chicago, IL. (International)
- Harlow, S. D. (presented 2012, May). *"Social Change and Social Media: What Activist Believe Digital Tools Mean for Democracy in Latin America."* Paper presented at XXX International Congress of the Latin American Studies Association, XXX International Congress of the Latin American Studies Association, San Francisco. (International)
- Harlow, S. D., & Bachmann, I. (presented 2012, May). *Going North: News Framing of Immigration in Mexico, Guatemala and El Salvador.* Paper presented at International Communication association annual Conference, International Communication association, Phoenix. (International)
- Harlow, S. D., & Bachmann, I. (presented 2011, November). *Media and Migration: Covering Immigration in Mexico and Central America.* Paper presented at Journalism in the Americas, Austin Forum, Austin Texas. (National)
- Harlow, S. D. (presented 2011, August). *From Marching to Clicking: How NGOs are Leveraging Digital Communication Tools for Activism in Mexico.* Paper presented at Association for Education in Journalism and Mass Communication annual conference, Association for Education in Journalism and Mass Communication, St. Louis, MO. (International)
- Harlow, S. D. (presented 2011, August). *Story-Chatterers Stirring Up Hate: Racist Discourse in Reader Comments on U.S. Newspaper Websites.* Paper presented at Association for Education in Journalism and Mass Communication annual conference, Association for Education in Journalism and Mass Communication, St. Louis, MO. (International)
- Harlow, S. D., & Guo, L. (presented 2011, August). *Will the Revolution be Twittered or Facebooked? A Study of Incorporating New Digital Tools into Immigrant Activism."* Paper presented at Association for Education in Journalism and Mass Communication annual conference, Association for Education in Journalism and Mass Communication, St. Louis, MO. (International)
- Harp, D., Harlow, S. D., & Loke, J. (presented 2011, August). *The Symbolic Annihilation of Women in Globalization Discourse: The Same Old Story in U.S. News Magazines.* Paper presented at Association for Education in Journalism and Mass Communication annual conference, Association for Education in Journalism and Mass Communication, St. Louis, MO. (International)

- Harlow, S. D. (presented 2011, May). *Race, Class and Facebook: Online Hegemonic Discourses and a Guatemalan Protest Movement*. Paper presented at International Communication Association annual conference, International Communication Association, Boston. (International)
- Harlow, S. D., & Harp, D. (presented 2011, May). *Online Collective Action: Social Network Sites and Activism in the United States and Latin America*. Paper presented at International Communication Association annual conference, International Communication Association, Boston. (International)
- Bachmann, I., & Harlow, S. D. (presented 2011, April). *Opening the Gates: Participatory and Multi-Media Elements of Newspaper Websites in Latin America*. Paper presented at International Symposium on Online Journalism, International Symposium on Online Journalism, Austin, TX. (International)
- Harlow, S. D. (presented 2011, April). *The Future of International Reporting*. Paper presented at 9th International Symposium Communication in the Millennium, Communication in the Millennium, San Diego. (International)
- Harlow, S. D. (presented 2011, March). *Story-Chatterers Stirring Up Hate: Racist Discourse in Reader Comments on U.S. Newspaper Websites*. Paper presented at Association for Education in Journalism and Mass Communication Mid-Winter Conference, Association for Education in Journalism and Mass Communication, Norman, OK. (International)
- Harlow, S. D., & Guo, L. (presented 2011, March). *Will the Revolution be Twittered or Facebooked? A Study of Incorporating New Digital Tools into immigrant Activism*. Paper presented at Association for Education in Journalism and Mass Communication Mid-Winter Conference, Association for Education in Journalism, Norman, OK. (International)
- Harlow, S. D. (presented 2010, August). *A Political Boss, partisanship, and the Press: The Impact on Democracy of Two Newspapers in Salvador, Brazil*. Paper presented at Association for Education in Journalism and Mass Communication Mid-Winter Conference, Association for Education in Journalism and Mass Communication, Denver. (National)
- Harlow, S. D. (presented 2010, August). *Social Media and Social Movements: An Online Guatemalan Social Movement that Moved Offline*. Paper presented at Association for Education in Journalism and Mass Communication Mid-Winter Conference, Association for Education in Journalism, Denver. (National)

Service for the Last Five Years

No service identified.

**Quality Enhancement Review: Faculty Vita Format
Short Form for the State-Mandated Program Reviews**

Date Vita Prepared: June 11, 2015

Department: Professional Communication and Corporate & Public Communication-
Panama City campus

Name: Sandra H Halvorson

Professional Preparation (Highest Degree Only)

1993 Ph.D., Florida State University, Tallahassee, FL. Major: Speech Communication.

Teaching Assignment for the Last Five Years

Courses excluding dissertation, thesis, supervised teaching and research, and directed individual studies:

Semester	Course Number	Course Name	Number Enrolled	% of Course
Summer 2015	COM4930	ADVANCED PUBLIC SPEAKING	1	100
Summer 2015	COM4945	Communication Internship	5	100
Summer 2015	SPC2608	Public Speaking	9	100
Spring 2015	COM4945	Communication Internship	4	100
Spring 2015	SPC4360	Interviewing	17	100
Spring 2015	SPC4360	Interviewing	23	100
Spring 2015	SPC4445	Group Dynamics and Leadership	8	100
Spring 2015	SPC6920	Colloquium in Speech Communication	3	100
Fall 2014	COM4945	Communication Internship	7	100
Fall 2014	COM5469	Communication Planning and Dispute Resolution	6	100
Fall 2014	SPC3301	Interpersonal Communication	21	100
Fall 2014	SPC4445	Group Dynamics and Leadership	16	100
Fall 2014	SPC4620	Strategic Speech Making	16	100
Summer 2014	COM4945	Communication Internship	5	100
Spring 2014	COM4905	Directed Individual Study	1	100
Spring 2014	COM4945	Communication Internship	6	100
Spring 2014	SPC4360	Interviewing	22	100
Spring 2014	SPC4360	Interviewing	30	100
Spring 2014	SPC5442	Group Dynamics and Leadership	9	100
Fall 2013	COM4945	Communication Internship	5	100
Fall 2013	COM5906	Directed Individual Study	1	100
Fall 2013	SPC4445	Group Dynamics and Leadership	17	100
Fall 2013	SPC4620	Strategic Speech Making	22	100
Fall 2013	SPC6920	Colloquium in Speech Communication	6	100
Summer 2013	COM4945	Communication Internship	9	100
Spring 2013	COM4945	Communication Internship	6	100
Spring 2013	COM5469	Communication Planning and Dispute Resolution	11	100

Semester	Course Number	Course Name	Number Enrolled	% of Course
Spring 2013	SPC4360	Interviewing	30	100
Spring 2013	SPC4360	Interviewing	16	100
Fall 2012	COM4905	Directed Individual Study	1	100
Fall 2012	COM4945	Communication Internship	6	100
Fall 2012	SPC3301	Interpersonal Communication	16	100
Fall 2012	SPC4445	Group Dynamics and Leadership	15	100
Fall 2012	SPC4620	Strategic Speech Making	20	100
Fall 2012	SPC5442	Group Dynamics and Leadership	11	100
Summer 2012	COM4945	Communication Internship	2	100
Spring 2012	COM4945	Communication Internship	3	100
Spring 2012	SPC4360	Interviewing	34	100
Spring 2012	SPC4620	Strategic Speech Making	19	100
Spring 2012	SPC6920	Colloquium in Speech Communication	5	100
Fall 2011	COM3120	Communication for Organizing	29	100
Fall 2011	COM3120	Communication for Organizing	18	100
Fall 2011	COM4945	Communication Internship	1	100
Fall 2011	SPC4620	Strategic Speech Making	20	100
Summer 2011	COM4905	Directed Individual Study	1	100
Summer 2011	COM4945	Communication Internship	9	100
Summer 2011	SPC3301	Interpersonal Communication	10	100
Spring 2011	COM4945	Communication Internship	12	100
Spring 2011	SPC4360	Interviewing	33	100
Spring 2011	SPC4620	Strategic Speech Making	18	100
Spring 2011	SPC4710	Interracial/Intercultural Communication	35	100
Spring 2011	SPC5442	Group Dynamics and Leadership	12	100
Fall 2010	COM4945	Communication Internship	8	100
Fall 2010	COM5469	Communication Planning and Dispute Resolution	7	100
Fall 2010	SPC3301	Interpersonal Communication	29	100
Fall 2010	SPC4620	Strategic Speech Making	17	100

Current Doctoral Student Supervisory Committees

No current doctoral student committees. No doctoral students who have graduated in the last five years for whom you were supervisory committee chair.

Current Master's Student Supervisory Committees

Chair _____
Ports, Paula Christine

Member _____
Nixon, Honey E.

Master's students who have graduated in the last five years for whom you were supervisory committee chair:

McKay, Brian Joseph
Ransom, Stephanie Joy
Garcia, Jessica R.
Spivey, Erica Nichole
Capps, Sarah Allison

Research and Original Creative Work for the Last Five Years

Presentations

Refereed Papers at Conferences

Halvorson, S. H. (accepted). *From D.H. Lawrence to E.L. James: An investigation of how women are portrayed in literature*. Paper to be presented at Popular Cultural Conference, Gender Division, Washington, D.C. (National)

Halvorson, S. H. (presented 2014, April). *Who Would Have Thought that People Wanted to Watch the Antics of a Loving, Functional Family?: Gender Themes in Duck Dynasty*. Paper presented at 84th Annual Convention, Southern States Communication Conference, New Orleans, LA. (Regional)

Halvorson, S. H. (presented 2012, November). *Mickee Visits Mickey: Mickee Faust Club*. Paper presented at National Communication Association, Performance Studies Division, Orlando, FL. (National)

Halvorson, S. H. (presented 2012, April). *Impression Management via the Internet: A pictorial view of Nonverbal Expressions of Male and Female Political Candidates*. Paper presented at Popular Culture Association conference, Popular Culture Association, Boston, MA. (National)

Halvorson, S. H. (presented 2012). *I'll Get Back to You on That: A Critique of Sarah Palin's Relationship with the Press*. Paper presented at Popular Culture Association conference, Popular Culture Association, St. Louis, MO. (National)

Halvorson, S. H. (presented 2011). *The Rhetoric of Sue: Glee's Most Fun to Hate Character*. Paper presented at Popular Culture Association conference, Popular Culture Association, San Antonio, TX. (National)

Halvorson, S. H. (presented 2010). *The Losers of Reality TV*. Paper presented at Southern States Communication conference, Southern States Communication, Memphis, TN. (Regional)

Invited Workshops

Halvorson, S. (2014, October). *The Importance of Nonverbal Communication in the Field of Social Work*. Workshop delivered at Florida State University, Florida State University - Panama City campus. (State)

Halvorson, S. (2014, July). *Dealing with Difficult and Angry People*. Workshop delivered at Dr. R. Rawlings Medical Team, Dr. Rawlings office. (Local)

Nonrefereed Workshops

Halvorson, S. (2014, July). *A Communication Experience for the Young in Heart: Sal & His Gal -- A Country Western Showcase*. Workshop delivered at Brookdale Senior Living, Panama City, FL. (State)

Halvorson, S. (2014, July). *A Communication Experience for the Young in Heart: Sal & His Gal -- A Country Western Showcase*. Workshop delivered at Mathison Retirement Center, Panama City, FL. (State)

Halvorson, S. (2014, June). *How to Deal with Angry and Difficult People*. Workshop delivered at Surgical staff, Tallahassee Surgical Center. (Local)

Halvorson, S. (2013, September). *A Communication Experience for the Young in Heart: Sal & His Gal -- A Country Western Showcase*. Workshop delivered at Center Point Health & Rehab Facility, Tallahassee, FL. (Local)

Halvorson, S. (2013, September). *A Communication Experience for the Young in Heart: Sal & His Gal -- A Country Western Showcase*. Workshop delivered at A Communication Experience for the Young in Heart: Sal & His Gal -- A Country Western Showcase, Tallahassee, FL. (Local)

Halvorson, S. (2013, July). *A Communication Experience for the Young in Heart: Sal & His Gal -- A Country Western Showcase*. Workshop delivered at Pacifica Senior Living Center, Tallahassee, FL. (Local)

Halvorson, S. (2013, June). *A Communication Experience for the Young in Heart: Sal & His Gal -- A Country Western Showcase*. Workshop delivered at Allergro Assisted Living Facility, Tallahassee, FL. (Local)

Halvorson, S. (2013, May). *A Communication Experience for the Young in Heart: Sal & His Gal -- A Country Western Showcase*. Workshop delivered at Alterra Assisted Living Facility, Panama City, FL. (Local)

Halvorson, S. (2013, May). *A Communication Experience for the Young in Heart: Sal & His Gal -- A Country Western Showcase*. Workshop delivered at Mathison Assisted Living Facility, Panama City, FL. (State)

Halvorson, S. H. (2012, November). *Are Your NonVerbals Showing?* Workshop delivered at Gulf Coast State College, Panama City, FL. (Regional)

Halvorson, S. H. (2012, November). *Presentation Skills for Leaders*. Workshop delivered at Gulf Coast State College, Panama City, FL. (Regional)

Halvorson, S. H. (2012, September). *Changing Perceptions: Nonverbal Communication*. Workshop delivered at Florida Association of Museums: Florida Association of Museums Foundation, Tallahassee, FL. (Regional)

Halvorson, S. H. (2012, April). *The 10 Commandments of Public Speaking*. Workshop delivered at Lunch and Learn Series, Panama City Beach Chamber of Commerce. (Local)

Halvorson, S. H. (2011, November). *Are Your Non-Verbals Showing?* Workshop delivered at Panama City Junior Chamber of Commerce, Panama City, FL. (Local)

Halvorson, S. H. (2011, November). *Are Your Non-Verbals Showing?* Workshop delivered at Bay County District Judges and Lawyers, Inn of Courts. (Local)

Halvorson, S. H. (2011, September). *Are Your Non-Verbals Showing?* Workshop delivered at Panama City Beach Chamber, Lunch & Learn Workshops sponsored by Southwest Airlines and Emerald Coast Interview Consulting. (Local)

Halvorson, S. H. (2011, May). *Presentation Skills for Leaders*. Workshop delivered at Florida Department of Law Enforcement, Senior Leadership Institute, Tallahassee, FL. (State)

Halvorson, S. H. (2011, February). *Dealing with Angry People*. Workshop delivered at Florida Department of Environmental Protection. (State)

Halvorson, S. H. (2011, February). *Leadership*. Workshop delivered at Florida Association of Colleges, Marriott at Bay Point, Panama City, FL. (State)

Halvorson, S. H. (2011, February). *Nonverbal Communication*. Workshop delivered at Florida Association of Colleges, Marriott at Bay Point, Panama City, FL. (State)

Invited Lectures and Readings of Original Work

Halvorson, S. H. (2011, October). *The Importance of Non-Verbal Communication in the Field of Social Work*. Delivered at Florida State University, Panama City, FL. (Local)

Halvorson, S. H. (2010, October). *The Importance of Non-Verbal Communication in the Field of Social Work*. Delivered at Florida State University, Panama City, FL. (Local)

Performances

Invited Performances

Halvorson, S. (singer/dancer). (2014, February). *A Night of Performance ACT I: An Interdisciplinary Social Justice Symposium* [Singing/dancing]. Mickee Faust Academy of Performing Arts: Mickee Faust Academy of Performing Arts.

Halvorson, S. H., & Mickee Faust Players. (Singer-Dancer). (2013, August). *The Mickee Faust Club's Faust Free For All* [Dance/Sing/Perform Skits]. [Origination of the work by Mickee Faust Performance group]. [Artistic direction by Terry Galloway]. Orlando, FL: The Association for Theater in Higher Education (ATHE) Conference.

Halvorson, S. H. (Dance/Sing). (2012, May). *Mickee Faust Performers* [Play]. [Origination of the work by Mickee Faust Performers]. Tallahassee, FL: Union of Democratic Communications International conference.

Non-Juried Performances

Halvorson, S. (Actor/Choreographer). (2014, October). *A Faustian Retrospective Cabaret* [Performance]. The Mickee Faust Academy of Performing Arts.

Halvorson, S. (Cast member). (2014, June). *Queer as Faust VII* [Performance]. Mickee Faust: Mickee Faust Performers.

Halvorson, S. H. (performer). (2013, September). *Dead Mouse: Mickee Faust's Mission Accomplished* [play]. [Artistic direction by Mickee Faust Performers]. Tallahassee, FL: The Mickee Faust Academy.

Halvorson, S. H. (Dance). (2012, October). *Best of Shakespeare* [Play]. [Origination of the work by Mickee Faust Players]. Tallahassee, FL: Mickee Faust.

Halvorson, S. H. (Performer). (2012, May). *Mickee Faust Performers* [Stage]. Tallahassee, FL: Union of Democratic Communications International Conference.

Halvorson, S. H. (Performer). (2012, April). *Best of Faust*. Tallahassee, FL: The Mickee Faust Club.

Halvorson, S. H. (Dance). (2012, April). *Best of Faust* [Play]. [Origination of the work by Mickee Faust Players]. Tallahassee, FL: Mickee Faust.

Halvorson, S. H. (Choreographer). (2011, November). *Apocalypse Faust*. Tallahassee, FL: The Mickee Faust Club.

Halvorson, S. H. (Performer). (2011, November). *Mickee Faust and the Confundus Confection* [Radio]. WVFS Tallahassee.

Halvorson, S. H. (Performer). (2011, October). *Free For All*. Tallahassee, FL: The Mickee Faust Club.

Halvorson, S. H. (Performer). (2010, October). *Bad to Verse*. Tallahassee, FL: The Mickee Faust Club.

Halvorson, S. H. (Performer). (2010, June). *Queer as Faust*. Tallahassee, FL: The Mickee Faust Club.

Service for the Last Five Years

Florida State University

FSU University Service

Member, Academic Affairs Committee (2011–present).

Chair, Curriculum Committee Department of Communication (2011–present).

Member, Graduate Policy Committee (1999–present).

Advisor for Sabrina McAlister, Garnet & Gold Scholar Society (2014–2015).

Announcer of the inductees, Garnet & Gold Scholar Society - Fall Induction Ceremony (2014).

Head Marshal, Graduation Ceremony -- Florida State Un. - PC (2014).

Committee Member, Faculty Search Committee – Nurse Anesthesia Assistant Director, Florida State University Panama City (2014).

Sponsor for Cristine Hale, FSU Humanitarian Award (2014).

Committee member, Search Committee Nurse Anesthesia Director (2014).

Advisor for Cristine Hale, Garnet & Gold Scholar Society (2014).

Chair, Search Committee - English instructor (2013).

Judge, FSU Forensics Team and Alumni (2011).

FSU College Service

Member, College of Applied Studies Curriculum Committee (2013–present).

Chair, Communication Curriculum Committee (2011–present).

Faculty Representative, FSU Panama City Communication Club (2008–present).

Coordinator -- Professional Communication & Corporate and Public Communication, College of Applied Studies (2013–2016).

Chair, Honorary Working Titles Committee (2013).

Chair, New Faculty Search Committee - English Instructor PC campus (2013).

Coordinator for the Professional Communication & Corporate and Public Affairs programs, College of Communication and Information (2004–2013).

Committee Member, College of Applied Studies Communication Curriculum Committee (2010–2012).

FSU Department Service

Committee Member, FSU Panama City Curriculum Committee (2002–2012).

Co-Facilitator & Faculty Representative, FSU Panama City Faculty/Dean's Council meetings (2010–2011).

Graduate Marshall, Florida State University Panama City. Commencement Ceremony (2011).

Committee Member, FSU Panama City New Faculty Search Committee (2011).

Committee Member, FSU Panama City NonTenured-Tenured Track (NTTT) reclassification project (2010).

The Profession

Reviewer for Textbooks

The DK Guide to Public Speaking (2011).

Leading with Communication (2010).

Service to Professional Associations

Committee Member, Communication Apprehension Division, National Communication Association (2004–2012).

Committee Member, Membership Committee, Florida Communication Association (1998–2012).

The Community

Facilitator for the presentation of Agnes Furey (Author of Wildflowers in, A presentation by Agnes Furey (Author of Wildflowers in the Median) -- Distinguished Speaker Event at the FSU-PC campus, Florida State University (2014).

Presenter, A Communication Experience for the Young at Heart: Sal & his Gal --A Country Western Showcase, A Communication Experience for the Young at Heart: Sal & his Gal --A Country Western Showcase. Presentation at Harber Chase Assisted Living Facility, Tallahassee, FL, Sept. 13, 2014 (2014).

Presenter, A Communication Experience for the Young at Heart: Sal & his Gal --A Country Western Showcase, Cherry Laurel Assisted Living Facility, Tallahassee, FL (2014).

Presenter, A Communication Experience for the Young at Heart: Sal & his Gal --A Country Western Showcase, Broadview Assisted Living Facility, Tallahassee, FL (2014).

Presenter, A Communication Experience for the Young at Heart: Sal & his Gal --A Country Western Showcase. Presentation at Brookdale Living, -- Sterling House, Tallahassee, FL, Aug. 3, 2014, Brookdale Assisted Living, -- Sterling House, Tallahassee, FL (2014).

Presenter, A Communication Experience for the Young at Heart: Sal & his Gal -- A Country Western Showcase, Mathison Assisted Living Facility, Panama City, FL (2014).

Presenter, A Communication Experience for the Young at Heart: Sal & his Gal --A Country Western Showcase, Woodmont (Pacifica) Assisted Living Facility, Tallahassee, FL (2014).

Presenter, Westminster Oaks, Tallahassee, FL (2014).

Presenter, A Communication Experience for the Young at Heart: Sal & his Gal --A Country Western Showcase, Sterling House Assisted Living Facility, Tallahassee, FL (2013).

Presenter, A Communication Experience for the Young at Heart: Sal & his Gal --A Country Western Showcase, Broadview Assisted Living Facility, Tallahassee, FL (2013).

Presenter, A Communication Experience for the Young at Heart: Sal & his Gal --A Country Western Showcase, Center Point Health & Rehab Facility, Tallahassee, FL (2013).

Presenter, A Communication Experience for the Young at Heart: Sal & his Gal --A Country Western Showcase, Pacifica Senior Living Center, Tallahassee, FL (2013).

Presenter, A Communication Experience for the Young at Heart: Sal & his Gal --A Country Western Showcase, Allergo Assisted Living Facility, Tallahassee, FL (2013).

Presenter, A Communication Experience for the Young at Heart: Sal & his Gal --A Country Western Showcase, Alterra Assisted Living Facility, Panama City, FL (2013).

Presenter, A Communication Experience for the Young at Heart: Sal & his Gal --A Country Western Showcase, Mathison Assisted Living Facility, Panama City, FL (2013).

Guest Speaker, Workshop Are your Non-Verbals Showing?, Gulf Coast State College Leadership Academy (2012).

Guest Speaker, Are your NonVerbals Showing?, Women of FSU (2012).

Speaker, Florida Association of Museums: Foundation of the Florida Association of Museums (2012).

Guest Speaker, Presentation Skills for Leaders, Gulf Coast State College Leadership Academy (2012).

Guest Speaker, An Analysis of the Non-Verbal Displays of the 2012 Political Candidates, Beach Chamber, Optimist Club (2012).

Guest Speaker, The 10 Commandments of Public Speaking, Navigator Lunch & Learn -- Panama City Beach Chamber of Commerce (2012).

Guest Speaker, Nonverbal Images of Presidential Candidates, Panama City Beach Optimist Club (2012).

Guest Lecturer, Effective Oral Communication, Flagler College (2012).

Guest Speaker, Nonverbal Communication, District Judges and Lawyers (2011).

Guest Speaker, Public Speaking for Engineers, College of Engineering (2011).

Guest Speaker, The Importance of Non-Verbal Communication!, College of Social Work (2011).

Guest Speaker, Leadership, Florida Association of Colleges. Marriott at Bay Point, Panama City, FL (2011).

Guest Speaker, Nonverbal Communication, Florida Association of Colleges. Marriott at Bay Point, Panama City, FL (2011).

Guest Speaker, The Importance of Nonverbal Communication in the Field of Social Work, College of Social Work (2010).

Volunteer, Florida's Mock Job Fair, Federal Correctional Institution (2010).

Volunteer, Florida's Mock Job Fair, Federal Correctional Institution, Tallahassee, FL (2010).

**Quality Enhancement Review: Faculty Vita Format
Short Form for the State-Mandated Program Reviews**

Date Vita Prepared: January 16, 2015

Department: School of Communication

Name: Gary R Heald

Professional Preparation (Highest Degree Only)

1977 Doctoral Degree, Michigan State University. Major: Communication.

Teaching Assignment for the Last Five Years

Courses excluding dissertation, thesis, supervised teaching and research, and directed individual studies:

Semester	Course Number	Course Name	Number Enrolled	% of Course
Spring 2015	COM5316	Statistical Methods in Communication Research	31	100
Fall 2014	COM4905	Directed Individual Study	1	100
Fall 2014	COM5316	Statistical Methods in Communication Research	21	100
Summer 2014	COM5906	Directed Individual Study	1	100
Spring 2014	COM5316	Statistical Methods in Communication Research	36	100
Spring 2014	COM5316	Statistical Methods in Communication Research	26	100
Spring 2013	COM5316	Statistical Methods in Communication Research	38	100
Spring 2013	COM5316	Statistical Methods in Communication Research	22	50
Fall 2012	COM5331	Computers in Communication Research	34	100
Fall 2012	COM5331	Computers in Communication Research	30	100
Summer 2012	COM5316	Statistical Methods in Communication Research	20	100
Spring 2012	COM5316	Statistical Methods in Communication Research	39	100
Spring 2012	COM5946	Communication Residency	1	100
Fall 2011	COM5331	Computers in Communication Research	34	100
Fall 2011	COM6900	Preparation for the Preliminary Examination	1	100
Summer 2011	COM5316	Statistical Methods in Communication Research	15	100
Summer 2011	COM5906	Directed Individual Study	1	100
Summer 2011	COM5946	Communication Residency	1	100
Summer 2011	COM6900	Preparation for the Preliminary Examination	1	100
Spring 2011	COM5316	Statistical Methods in Communication Research	28	100
Fall 2010	COM5331	Computers in Communication Research	40	100
Summer 2010	COM5906	Directed Individual Study	1	100

Current Doctoral Student Supervisory Committees

Member

Leslie, Neleen Shandele
Johnson, Rachel

Doctoral students who have graduated in the last five years for whom you were supervisory committee chair:

Bae, Beom J.
Das, Ashavaree
Esquibel, Monica A.
Lee, Suekyung
Lu, Jia
Sarkar, Madhurima
Smith, Scott A.

Current Master's Student Supervisory Committees

Member

Agboola, Toluwani Christy
Ayers, Willie
Chaffin, Erin O.
Cobb, Kyle Nathan
Finney, Katherine L.
Gibbons, Stephanie M.
Givens, Jocelyn S.
Hu, Qingying
Hwang, Young Shin
Johnson, Jonathan Matthew
Lawrence, Maggie E.
Li, Xinquan
Ogden, Javis U.
Shaikh, Asif Sarwar
Sparling, Lindsay Nicole
Wang, Yuexin
Wolf, Andrea L.
Zhang, Meng
Adams, Miranda Raschelle
Aliche, Obianuju Chidiebele
Baxter, Matthew L.
Chehabaldin, Nadeen
Covington, Jennifer A.
Cowan, Candace Danielle
Davis, Cherie Allyn
Dilorenzo, Laura J.
Downing, Keith Alan
Du, Lifu
Elmore, Jennifer Ridge
Franco, Nicolle K.
Fritsch, Brandi M.
Garlington, Denay C.
Garvin, Jamie L.
Gonzalez-Roel, Francesca Lucia
Grant, Michelle A.
Guacaneme Arist, Alejandra
Guthrie, Patrice A.
Harrison, Jessica L.

Kennedy, Conlan Sean
Key, Michael
Klamon, Kimberly Joann
Krepper, Glade C.
Kristopel, Tunggul David
Pawar, Supriya Suryakant
Pope, Rachel E.
Preston, Kristina G.
Proctor, Seth Logan
Rakofsky, Savanna Eileen
Raymond, Kelly M.
Ross, Monica Takhara
Sinnott, Elizabeth Marie
Siriwardena, Christina Stephanie
Smith, Katherine A.
Soule, Ryan Pomeroy
Spann, Lucille P.
Steuart, Shannon E.
Stevens, Charisse Nicole
Stevenson, Eric J.
Suggs, Patricia Denise
Uchimura, Michael Giichiro
Wagner, Jordan R.
Wei, Chengcheng
White, Joanna C.
Wong, Joana Patricia
Wright, Kayla
Xiong, Yuqing
Zhou, Xin
Frazier, A.D.

No master's students who have graduated in the last five years for whom you were supervisory committee chair.

Research and Original Creative Work for the Last Five Years

Publications

Nonrefereed Reports

Kazmer, M., Ebrahim, R., & Heald, G. R. (2010). *Creating and interdisciplinary ICT bachelor's degree at Florida State University*. Bulletin of the American Society for Information Science and Technology, 36 (4), 14 -17.

Presentations

Refereed Papers at Conferences

Heald, G., & Bae, B. (accepted). *Effects of Absolute and Comparative Risk Information on Individuals' Self-Evaluation, Affective Responses, and Behavioral Intentions of Precautionary Actions against Skin Cancer*. Paper to be presented at the meeting of National Communication Association, Chicago. (National)

Sarkar, M., & Heald, G. (presented 2014). *The Role of Mass Media Related Risk Factors in Predicting Adolescents' Sexual Intentions and Risky Sexual Behaviors*. Paper presented at The Association for Education in Journalism and Mass Communication, The Association for Education in Journalism and Mass Communication (AEJMC), Montreal, Canada. (International)

Lu, J., & Heald, G. R. (presented 2010). *Predicting Voluntary Blood Donations Among American College Students*. Paper presented at National Conference on Health Communication, Marketing, and Media, U.S. Centers for Disease Control, Atlanta, Atlanta. (National)

Service for the Last Five Years

Florida State University

FSU University Service

Member, Honorary Degree Committee (2011–2013).

Member, Academic Honor Policy Hearing Panel (2011).

Member, Budget Crisis Committee (2010–2011).

FSU College Service

Chair, Academic Affairs Committee (2009–2013).

FSU Department Service

Member, Faculty Evaluation (P & T) Committee (2013).

Member, Executive Committee (2009–2013).

**Quality Enhancement Review: Faculty Vita Format
Short Form for the State-Mandated Program Reviews**

Date Vita Prepared: December 22, 2014

Department: Communication

Name: Davis W Houck

Professional Preparation (Highest Degree Only)

1995 Ph.D., Pennsylvania State University, University Park, PA. Major: Speech Communication.

Teaching Assignment for the Last Five Years

Courses excluding dissertation, thesis, supervised teaching and research, and directed individual studies:

Semester	Course Number	Course Name	Number Enrolled	% of Course
Fall 2014	COM4945	Communication Internship	3	100
Fall 2014	COM5906	Directed Individual Study	2	100
Fall 2014	SPC3210	Contemporary Human Communication	119	100
Fall 2014	SPC4540	Persuasion	34	100
Spring 2014	COM4935	Senior Seminar in Communication Studies	3	100
Spring 2014	COM4945	Communication Internship	5	100
Spring 2014	COM5946	Communication Residency	1	100
Spring 2014	SPC3210	Contemporary Human Communication	61	100
Spring 2014	SPC3233	Classical Rhetoric	13	100
Spring 2014	SPC5234	Classical Theories of Rhetoric	4	100
Fall 2013	COM4909	Honors Work	1	100
Fall 2013	COM4945	Communication Internship	1	100
Fall 2013	COM5340	Historical-Critical Methods of Research	7	100
Fall 2013	COM5946	Communication Residency	1	100
Fall 2013	SPC4540	Persuasion	29	100
Spring 2013	COM4930	Undergraduate Seminar in Communication	2	100
Spring 2013	COM4945	Communication Internship	6	100
Spring 2013	COM4945	Communication Internship	1	100
Spring 2013	SPC2608	Public Speaking	18	100
Spring 2013	SPC3210	Contemporary Human Communication	72	100
Fall 2012	COM3930	Special Topics in Communication	1	100
Fall 2012	COM4945	Communication Internship	2	100
Fall 2012	SPC3233	Classical Rhetoric	5	100
Fall 2012	SPC4540	Persuasion	30	100
Fall 2012	SPC5234	Classical Theories of Rhetoric	5	100
Summer 2012	COM4905	Directed Individual Study	1	100
Summer 2012	COM4945	Communication Internship	13	100
Summer 2012	COM4945	Communication Internship	4	100
Summer 2012	COM4945	Communication Internship	3	100
Summer 2012	COM5906	Directed Individual Study	1	100

Semester	Course Number	Course Name	Number Enrolled	% of Course
Summer 2012	COM5946	Communication Residency	1	100
Summer 2012	COM6900	Preparation for the Preliminary Examination	1	100
Spring 2012	COM4930	Undergraduate Seminar in Communication	3	100
Spring 2012	COM4930	Undergraduate Seminar in Communication	1	100
Spring 2012	COM4930	Undergraduate Seminar in Communication	1	100
Spring 2012	COM4945	Communication Internship	5	100
Spring 2012	COM5946	Communication Residency	1	100
Spring 2012	SPC3210	Contemporary Human Communication	64	100
Spring 2012	SPC4680	Methods of Rhetorical Criticism	9	100
Fall 2011	COM4905	Directed Individual Study	2	100
Fall 2011	COM4945	Communication Internship	4	100
Fall 2011	COM5340	Historical-Critical Methods of Research	10	100
Fall 2011	COM5946	Communication Residency	2	100
Fall 2011	SPC3233	Classical Rhetoric	19	100
Summer 2011	COM4905	Directed Individual Study	4	100
Summer 2011	COM4905	Directed Individual Study	1	100
Summer 2011	COM4905	Directed Individual Study	2	100
Summer 2011	COM4945	Communication Internship	13	100
Summer 2011	COM4945	Communication Internship	1	100
Summer 2011	COM5906	Directed Individual Study	1	100
Summer 2011	COM5906	Directed Individual Study	1	100
Summer 2011	COM5946	Communication Residency	1	100
Spring 2011	COM4905	Directed Individual Study	1	100
Spring 2011	COM4945	Communication Internship	6	100
Spring 2011	COM5946	Communication Residency	1	100
Spring 2011	SPC3210	Contemporary Human Communication	59	100
Spring 2011	SPC4680	Methods of Rhetorical Criticism	12	100
Spring 2011	SPC6236	Contemporary Rhetorical Theory and Criticism	4	100
Fall 2010	COM4945	Communication Internship	3	100
Fall 2010	COM5946	Communication Residency	2	100
Fall 2010	SPC3233	Classical Rhetoric	16	100
Fall 2010	SPC4540	Persuasion	14	100
Fall 2010	SPC5234	Classical Theories of Rhetoric	5	100
Summer 2010	COM4945	Communication Internship	3	100
Summer 2010	COM4945	Communication Internship	1	100
Summer 2010	COM4945	Communication Internship	2	100
Spring 2010	COM4905	Directed Individual Study	2	100
Spring 2010	COM4945	Communication Internship	12	100
Spring 2010	SPC3210	Contemporary Human Communication	37	100
Spring 2010	SPC4680	Methods of Rhetorical Criticism	2	100
Spring 2010	SPC6236	Contemporary Rhetorical Theory and Criticism	11	100

Current Doctoral Student Supervisory Committees

Chair

Clark, Chandra
Post, Audrey
Ryor, John Charles
McNease, Kyle
Maguire, Dan
Willingham, Christine Marie

University Representative

Cassorla, Leah F.
Skinner, Rebecca F.
Cassorla, Leah Frieda
Burgess, Andrew David

Member

Clark, Joseph
Skinner, Becca

Doctoral students who have graduated in the last five years for whom you were supervisory committee chair:

Andon, Stephen Patrick
Fenimore, Wanda L.
Snell, Chandra Denise

Current Master's Student Supervisory Committees

Member

Correa, Pablo
Edwards, Rebecca
Easley, Lakecia

Master's students who have graduated in the last five years for whom you were supervisory committee chair:

Cross, David J.
Stewart, Cindy Maria
Gentine, Steven
Maddock, David Russell
Patel, Priya Pratul
Reindl, Lauren Brittany

Research and Original Creative Work for the Last Five Years

Publications

Refereed Journal Articles

Houck, D. W., & Parker-Brooks, M. (2011). Fannie Lou Hamer: We're on our way. *Voices of Democracy*, 6, 1-23.

Invited Books

Houck, D. (2014). *Public Speaking in the 21st Century*. University Park, PA: FlipLearning.

Edited Books

- Kiewe, A., & Houck, D. (Eds.). (in press). *The Effects of Rhetoric and the Rhetoric of Effects*. Columbia, SC: University of South Carolina Press.
- Houck, D., & Dixon, D. (Eds.). (2014). *Rhetoric, Religion, and the Civil Rights Movement, 1954-1965, Volume 2*. Waco, TX: Baylor University Press.
- Houck, D. W., & Dixon, D. E. (Eds.). (2012). *Rhetoric, religion, and the civil rights movement, 1954-1965: Volume II*. Waco, TX: Baylor University Press.
- Parker-Brooks, M., & Houck, D. W. (Eds.). (2010). *The speeches of Fannie Lou Hamer: To tell it like it is*. Jackson, MS: University Press of Mississippi.
- Houck, D. W., & Dixon, D. E. (Eds.). (2009). *Women and the civil rights movement, 1954-1965*. Jackson, MS: University Press of Mississippi.

Invited Book Chapters

- Houck, D. W. (in press). Earl's loins—or inventing Tiger Woods. In Carrington, B. H., & Andrews, D. L. (Eds.), *Blackwell companion to sport*. Malden, MA: Wiley-Blackwell.
- Houck, D. W., & Davenport, J. D. (2012). Following Michael Moore: The visual politics of speech in Slacker Uprising. In Benson, T. W., & Snee, B. (Eds.), *Agit-Docs: Michael Moore and the rhetoric of documentary*. University of South Carolina Press.

Refereed Book Chapters

- Houck, D. (in press). "Of 'Very Few Men' with 'Unusual Gifts' and 'Acute Sensitivity': Whither Wichelns, Black and Zarefsky. In Amos Kiewe, & Davis W. Houck (Eds.), *The Effects of Rhetoric and the Rhetoric of Effects* (21 pages). Columbia, SC: University of South Carolina Press.
- Houck, D. (in press). Fannie Lou Hamer on Winona: Trauma, Recovery, Memory. In Richard Jensen (Ed.), *A Rhetorical History of the United States, Volume 9* (80 pages). East Lansing, MI: Michigan State University Press.
- Kiewe, A., & Houck, D. W. (in press). "Rhetorics and Effects: Past, Present, Future. In Amos Kiewe, & Davis W. Houck (Eds.), *The Effects of Rhetoric and the Rhetoric of Effects* (50 pages). Columbia, SC: University of South Carolina Press.
- Houck, D. W., & Dixon, D. E. (in press). Introduction: Regrets, recovery, prospects. In Houck, D. W., & Dixon, D. E. (Eds.), *Rhetoric, Religion, and the Civil Rights Movement, 1954-1965: Volume II* (24 pages). Waco, TX: Baylor University Press.
- Parker-Brooks, M., & Houck, D. W. (2011). Showing love and telling it like it is: The rhetorical practices of Fannie Lou Hamer. In Parker-Brooks, M., & Houck, D. W. (Eds.), *The Speeches of Fannie Lou Hamer: To Tell It Like It Is*. Jackson, MS: University Press of Mississippi.

Houck, D. W. (2010). Textual recovery, textual discovery: Returning to our past, imagining our future. In Parry-Giles, S. P., & Hogan, J. M. (Eds.), *Handbook of rhetoric and public address* (pp. 111-132). Walden, MA: Blackwell.

Houck, D. W., & Dixon, D. E. (2009). Introduction: Recovering women's voices from the civil rights movement. In Houck, D. W., & Dixon, D. E. (Eds.), *Women and the civil rights movement, 1954-1965*. Jackson, MS: University Press of Mississippi.

Invited Reviews

Houck, D. (in press). Review of In Remembrance of Emmett Till. *Journal of American History*, 2 pages.

Nonrefereed Journal Articles

Houck, D. W. (2012). Remembering the Paternos. *Cultural Studies - Critical Methodologies*, 12, 377-380.

Presentations

Refereed Papers at Conferences

Houck, D. W. (presented 2012). *Trauma, violence, and recovery: The rhetoric of Fannie Lou Hamer*. Paper presented at the meeting of National Communication Association: Public Address division, Orlando, FL. (National)

Houck, D. W. (presented 2011). *'No sin in segregation': Southern clergy, the Civil Rights Act of 1957 and the hermeneutics of hate*. Paper presented at the meeting of National Communication Association: Public Address division, New Orleans, LA. (National)

Houck, D. W. (presented 2010). *Fannie Lou Hamer on Winona: Trauma, recovery, memory*. Paper presented at the meeting of Rhetoric Society of America Biennial Conference, Minneapolis, MN. (National)

Houck, D. W. (presented 2010). *The effects of rhetoric*. Paper presented at the meeting of National Communication Association: Public Address division, San Francisco, CA. (National)

Houck, D. W. (presented 2009). *Textual recovery, textual discovery: "What's going on here" and "what about it."*. Paper presented at National Communication Association, Public Address division, Chicago, IL. (National)

Parker-Brooks, M., & Houck, D. W. (presented 2009). *Recovering Fannie Lou Hamer*. Paper presented at Southern States Communication Association, Vice President's panel, Memphis, TN. (Regional)

Invited Presentations at Conferences

Houck, D. W. (accepted). *Historiography and the archive*. Presentation to be given at the meeting of Summer seminar of the Rhetoric Society of America, Lawrence, KS. (National)

Houck, D. W. (presented 2010). *Archival evidences in the undergraduate classroom*. Presentation at the meeting of NCA Summer Conference on Rhetorical Criticism and Pedagogy, Tacoma, WA. (National)

Service for the Last Five Years

Florida State University

FSU University Service

Advisor, Faculty Advisor, Boys and Girls Club (2013–present).

Faculty Advisor, FSU Legacy Party (2013–present).

Faculty Advisor, FSU Oxfam (2009–2011).

FSU College Service

Advisor/Coordinate, Faculty Advisor, Lambda Pi Eta (2014–present).

Council Member, Dean's Advisory Council (2011–2012).

Committee Member, Promotion and Tenure Committee (2009–2010).

FSU Department Service

Committee Chairperson, Faculty Evaluation Committee (2009–present).

Committee Member, Dr. Matthew A. Grindy Doctoral Prize Committee (2008–present).

Member, Promotion, Tenure and Evaluation Committee (2013–2014).

Committee Member, Executive Committee (2008–2013).

Area Head, Media and Communication Studies (2008–2013).

Committee Member, Promotion and Tenure Committee (2011).

Committee Chair, Promotion and Tenure Committee (2010).

Committee Member, Promotion and Tenure Committee (2009).

The Profession

Editor for Refereed Journals

Book Review editor, *Southern Communication Journal* (2008–2011).

Series Editor for Books

Race, Rhetoric, and Media (2009–present).

Editorial Board Membership(s)

Southern Communication Journal (2014–present).

Voices of Democracy (online journal) (2009–present).

Rhetoric & Public Affairs (2004–present).

Quarterly Journal of Speech (2010–2014).

Guest Reviewer for Refereed Journals

Journal of Civil and Human Rights (2014).

Communication and Sport (2012).

Journal of Policy History (2012).

International Journal of Sport Management and Marketing (2010).

Journal of Communication and Religion (2010).

Communication Quarterly (2009).

Service to Professional Associations

Committee Member, Marie Hochmuth Nichols Award, National Communication Association (2012).

Manuscript Referee, Public Address Division, National Communication Association (2010).

Manuscript Referee, Political Communication Division, National Communication Association (2009).

The Community

Board Member, Boys and Girls Clubs of the Big Bend (2006–2012).

Board Chairman, Boys and Girls Clubs of the Big Bend (2008–2009).

Guest Reviewer for Book Manuscripts

Houck, D. W. (2010). *Oxford University Press*.

Houck, D. W. (2010). *University Press of Mississippi*.

**Quality Enhancement Review: Faculty Vita Format
Short Form for the State-Mandated Program Reviews**

Date Vita Prepared: February 02, 2015

Department: Communication

Name: Felecia F Jordan Jackson

Professional Preparation (Highest Degree Only)

1989 Doctoral Degree, Aca, West Virginia University. Major: Education.

Teaching Assignment for the Last Five Years

Courses excluding dissertation, thesis, supervised teaching and research, and directed individual studies:

Semester	Course Number	Course Name	Number Enrolled	% of Course
Spring 2015	COM4905	Directed Individual Study	3	100
Spring 2015	COM4905	Directed Individual Study	1	100
Spring 2015	COM4945	Communication Internship	10	100
Spring 2015	COM5906	Directed Individual Study	1	100
Spring 2015	COM5946	Communication Residency	1	100
Spring 2015	RTV3926	Radio Workshop	1	100
Spring 2015	RTV3926	Radio Workshop	3	100
Spring 2015	RTV4800	Radio-Television Station Operation and Programming	12	100
Spring 2015	RTV4800	Radio-Television Station Operation and Programming	3	100
Spring 2015	SPC3301	Interpersonal Communication	38	100
Spring 2015	SPC3331	Nonverbal Communication	48	100
Fall 2014	COM4945	Communication Internship	8	100
Fall 2014	COM5401	Analysis of Communication Theory	26	100
Fall 2014	COM5906	Directed Individual Study	1	100
Fall 2014	COM5946	Communication Residency	1	100
Fall 2014	MMC2000	Introduction to the Mass Media	3	100
Fall 2014	PUR3000	Introduction to Public Relations	2	100
Fall 2014	SPC4710	Interracial/Intercultural Communication	21	100
Fall 2014	SPC4710	Interracial/Intercultural Communication	5	100
Summer 2014	COM4945	Communication Internship	38	100
Summer 2014	COM4945	Communication Internship	1	100
Summer 2014	COM4945	Communication Internship	2	100
Summer 2014	COM4945	Communication Internship	7	100
Summer 2014	COM5906	Directed Individual Study	1	100
Summer 2014	COM5946	Communication Residency	1	100
Summer 2014	IFS2052	Global Perspectives: Communication	5	100
Summer 2014	SPC4710	Interracial/Intercultural Communication	22	100
Spring 2014	COM4945	Communication Internship	5	100

Semester	Course Number	Course Name	Number Enrolled	% of Course
Spring 2014	COM5906	Directed Individual Study	2	100
Spring 2014	SPC3301	Interpersonal Communication	29	100
Spring 2014	SPC4710	Interracial/Intercultural Communication	30	100
Spring 2014	SPC6715	Race, Culture, and Communication	8	100
Fall 2013	COM4945	Communication Internship	4	100
Fall 2013	COM5401	Analysis of Communication Theory	26	100
Fall 2013	SPC3301	Interpersonal Communication	27	100
Summer 2013	COM4905	Directed Individual Study	1	100
Summer 2013	COM4905	Directed Individual Study	1	100
Summer 2013	COM4945	Communication Internship	33	100
Summer 2013	COM4945	Communication Internship	1	100
Summer 2013	COM4945	Communication Internship	1	100
Summer 2013	COM4945	Communication Internship	4	100
Summer 2013	COM4945	Communication Internship	1	100
Summer 2013	COM5906	Directed Individual Study	1	100
Summer 2013	SPC3301	Interpersonal Communication	19	100
Summer 2013	SPC4710	Interracial/Intercultural Communication	16	100
Spring 2013	COM4905	Directed Individual Study	1	100
Spring 2013	COM4945	Communication Internship	4	100
Spring 2013	COM6900	Preparation for the Preliminary Examination	1	100
Spring 2013	SPC3301	Interpersonal Communication	21	100
Spring 2013	SPC4710	Interracial/Intercultural Communication	25	100
Spring 2013	SPC6920	Colloquium in Speech Communication	9	100
Fall 2012	COM4945	Communication Internship	1	100
Fall 2012	COM6900	Preparation for the Preliminary Examination	1	100
Fall 2012	SPC3210	Contemporary Human Communication	127	100
Fall 2012	SPC3210	Contemporary Human Communication	12	100
Fall 2012	SPC3301	Interpersonal Communication	28	100
Summer 2012	COM4905	Directed Individual Study	1	100
Summer 2012	SPC3301	Interpersonal Communication	14	100
Summer 2012	SPC4710	Interracial/Intercultural Communication	32	100
Spring 2012	COM4945	Communication Internship	5	100
Spring 2012	SPC3301	Interpersonal Communication	26	100
Spring 2012	SPC4710	Interracial/Intercultural Communication	28	100
Spring 2012	SPC6920	Colloquium in Speech Communication	3	100
Fall 2011	COM4905	Directed Individual Study	1	100
Fall 2011	COM4945	Communication Internship	3	100
Fall 2011	SPC3210	Contemporary Human Communication	136	100
Fall 2011	SPC3210	Contemporary Human Communication	13	100
Fall 2011	SPC3301	Interpersonal Communication	26	100
Summer 2011	SPC4710	Interracial/Intercultural Communication	31	100
Summer 2011	SPC4710	Interracial/Intercultural Communication	34	100
Summer 2011	SPC4710	Interracial/Intercultural Communication	20	100
Spring 2011	COM4945	Communication Internship	2	100
Spring 2011	SPC3301	Interpersonal Communication	30	100
Spring 2011	SPC4710	Interracial/Intercultural Communication	20	100
Spring 2011	SPC6920	Colloquium in Speech Communication	12	100
Fall 2010	COM4945	Communication Internship	1	100

Semester	Course Number	Course Name	Number Enrolled	% of Course
Fall 2010	SPC3210	Contemporary Human Communication	91	100
Fall 2010	SPC3210	Contemporary Human Communication	13	100
Fall 2010	SPC3301	Interpersonal Communication	34	100
Summer 2010	SPC4710	Interracial/Intercultural Communication	20	100
Summer 2010	SPC4710	Interracial/Intercultural Communication	29	100
Summer 2010	SPC4710	Interracial/Intercultural Communication	27	100

Current Doctoral Student Supervisory Committees

Chair

Saunders, Carol Irene
Miles, Sandra

University Representative

Williams, Tamar L.
Roach, Teresa

Member

Clark, Chandra Denise

Doctoral students who have graduated in the last five years for whom you were supervisory committee chair:

Bishai, Sally A. (Cochair)

Current Master's Student Supervisory Committees

Chair

Hayton, Janardana
Pana, Paola

Member

Beam, Erin E.
Commedore, Alesa Rachelle
Cui, Di
Fasano, Kelly-Ann
Griffith, Mary Lee
Huang, Kuo-Ting
Hudson, Andrew Joyce
Luo, Xueyan
Patel, Priya
Spector, Jaimee Marissa
Stewart, Cindy Maria
Sun, Cheng
Tanca, Jessica Leigh
Xu, Pu
Wang, Cen
Tanca, Jessica

Master's students who have graduated in the last five years for whom you were supervisory committee chair:

Avery, James H.
Ball, Melissa Marie
Chen, Yiwen
Clement, Adam M.
Coates, Ryan L.
Delossantos, Alexandra
Freeman, Marina C.
Henry, Jonathan Darnell
Hofmeyer, Mark W.
Levins, Rachel Elizabeth
Llado, Lindsey Olivia
Mason, Tracee N.
Miller, Scott G.
Murray, Maxine A.
Rosenkoetter, Zachary
Roush, Matthew Vaughn
Sanders, Christian J.
Su, Chao-Yu
Toole, Jennifer Lynn
Windley, Shea A.
Wu, Yu-Hsiang
Libby, Sean

Research and Original Creative Work for the Last Five Years

Publications

Edited Books

Brunson, D., Lampl, L. L., & Jordan-Jackson, F. F. (Eds.). (2011). *Interracial Communication: Contexts, Communities, and Choices*. Dubuque, IA.

Refereed Book Chapters

Jordan Jackson, F. F. (contract). *The Dark Side of Communication: Student-sourced verbal aggression on teaching evaluations*. Manuscript under contract for publication, Peter Lang, Inc.

Jordan-Jackson, F. F. (2011). A Comparison of Perceptions of Verbal Aggression and Argumentativeness in Situation Comedies: Television in Black and White, In. In Deborah A. Brunson, Linda L. Lampl, & Felecia F. Jordan-Jackson (Eds.), *Interracial Communication: Contexts, Communities, and Choices* (pp. 395-405). Dubuque, IA: Kendall Hunt.

Presentations

Refereed Papers at Conferences

Pana, P., & Jordan Jackson, F. F. (presented 2014, November). *What I'm willing to share: A preliminary investigation of self-disclosure, race, and gender on OkCupid*. Paper presented at Annual Meeting, Florida Communication Association, Orlando, FL. (State)

Rodgers, R. P., & Jordan Jackson, F. F. (presented 2014, November). *Regionality, race, and the perception of speech: Rhetorical crisis and the case of Jameis Winston and Dee Dee Bonner*. Paper presented at Annual Meeting, North American Society for the Sociology of Sport (NASSS), Portland, OR. (National)

Invited Presentations at Symposia

Jordan Jackson, F. F. (presented 2012, April). *Occupy the Academy: Transformation through Education*". In *Linkages Symposium*. Presentation at the meeting of FSU Graduate School and. (Regional)

Jordan Jackson, F. F. (presented 2012, February). *Footprints in Blackademia: Reflecting, Creating, Progressing*. In *Black in Academia*. Presentation at the meeting of FSU Black Student Association, The Florida State University. (Local)

Jordan-Jackson, F. F. (presented 2012). *What makes FSU Unique?* In *Annual Symposium of The Florida State University*. Presentation at the meeting of The Florida State University's GradQuest, The Florida State University, Tallahassee, FL. (State)

Refereed Presentations at Conferences

Jordan Jordan, F. F. (accepted). *Angry or Scared?: Exploring the relationship of Verbal aggression, Argumentativeness, Communication Apprehension, and Relational Satisfaction to Birth Order*. Presentation to be given at National Communication Association, National Communication Association, New Orleans, LA. (National)

Jordan Jackson, F. F., Brunson, D., & Lampl, L. L. (presented 2012, November). *Creating COMMunity Building in the Interracial Communication Course*. Presentation at National Communication Association, National Communication Association, Orlando, FL. (National)

Jordan Jackson, F. F., Rancer, A., & Lin, Y. Y. (presented 2010, November). *Perceptions of African American and European American Males and Females' use of Aggressive Affirming and Nonaffirming Messages in and Interpersonal Dispute: Have we overcome?* Presentation at National Communication Association, National Communication Association, San Francisco, CA. (National)

Digital Projects

Nonrefereed Digital Projects

Jordan, F. F. (Author). (2009–2012). *Affirming and Nonaffirming Messages in and Interpersonal Dispute* [Digital Collection].

Contracts and Grants

Contracts and Grants Pending

Jordan, F. F., Cox, B., Jones, T. B., Perez-Felkner, L., & Witte, S. (Feb 2014). *Signals: Facilitating Faculty-Student Interaction and Improving Student Outcomes*. Submitted to Sloan Foundation.

Contracts and Grants Denied

Bertrand Jones, T., Cox, B., Jordan Jackson, F. F., Perez-Felkner, L., & Witte, S. (Oct 2014). *Signals of faculty approachability: Facilitating mentoring for underrepresented students in STEM*. Submitted to National Science Foundation.

Bertrand, J., Jordan Jackson, F. F., & Perez-Felkner, L. (Oct 2014). *Signals of Faculty Approachability: Facilitating Mentoring for Underrepresented Students in STEM*. Submitted to CRC.

Bertrand, J., Cox, B., & Jordan Jackson, F. F. (Feb 2014). *ignals of Faculty Approachability: Facilitating Mentoring for Underrepresented Students in STEM Gateway Courses*. Submitted to FSU CRC: Planning Grant.

Cox, B., Bertrand, T., Perez-Felkner, L., Jordan Jackson, F. F., & Witte, S. (Jan 2014). *ignals of Faculty Approachability: Facilitating Mentoring for Underrepresented Students in STEM Gateway Courses*. Submitted to Sloan Foundation.

Non-Juried Video Production

Jordan-Jackson, F. F., Infante, D., & Rancer, A. (2007–2012). *Affirming and Nonaffirming messages in an interpersonal dispute*.

Service for the Last Five Years

Florida State University

FSU University Service

Member, University Curriculum Committee (2011–present).

Member, Dean of the Faculties Search Committee (2011).

FSU College Service

Panel Facilitator, Women in Leadership Conference (2014).

Co-Advisor, Women in Communications, Inc (1996–2011).

FSU Department Service

Member, Executive Committee (2013–present).

Area Coordinator, Media Communication Studies (2013–present).

Member, Promotion and Tenure Committee (2012–present).

Member, Media and Communication Studies Master's Committee (2006–present).

Advisor, Undergraduate Advisor (1995–present).

Member, Academic Affairs Committee (2009–2013).

The Profession

Guest Editing for Refereed Journals

Jordan-Jackson, F. F. (Ed.). (2010). Race Matters in the Obama Era, Special Issue [Special Issue]. *Communication Studies*.

Guest Reviewer for Refereed Journals

Communication Studies (Apr–Dec 2010).

Service to Professional Associations

Paper and Panel Reviewer: Instructional Development and African American Communication and Culture, National Communication Association (1995–2013).

The Community

Member, Advise school administration on school's budget, scholarship funds, policies, etc, School Advisory Council (2009–present).

Lecture/Presentation, Nonverbal Communication and Deception, Florida Office of Financial Regulations (2014).

Drama Writer, Performer, Co-Director, "Jesus is the reason for the season", Christian Heritage Church (2013).

Drama Director, It's a Family Christmas (2012); The real meaning of Christmas (2013), Christian Heritage Church (2012–2013).

Short Course Instructor, Instructed clergy for hospice on communicating with family and patient, Hospice of the Big Bend (2010).

**Quality Enhancement Review: Faculty Vita Format
Short Form for the State-Mandated Program Reviews**

Date Vita Prepared: July 09, 2015
 Department: School of Communication
 Name: Jaejin Lee

Professional Preparation (Highest Degree Only)

2013 Doctoral Degree, University Of Florida. Major: Mass Communication. Advertising.

Teaching Assignment for the Last Five Years

Courses excluding dissertation, thesis, supervised teaching and research, and directed individual studies:

Semester	Course Number	Course Name	Number Enrolled	% of Course
Fall 2014	ADV5007	Foundations of Integrated Marketing Communcations	25	100
Fall 2014	ADV5503	Media Consumer Behavior	22	100
Spring 2014	ADV3001	Creative Strategy I	19	100
Spring 2014	ADV3001	Creative Strategy I	18	100
Fall 2013	ADV5007	Foundations of Integrated Marketing Communcations	25	100
Fall 2013	ADV5007	Foundations of Integrated Marketing Communcations	25	100
Fall 2013	COM5906	Directed Individual Study	2	100
Spring 2013	ADV3001	Creative Strategy I	19	100
Spring 2013	ADV3001	Creative Strategy I	19	100
Spring 2013	COM4905	Directed Individual Study	1	100
Fall 2012	ADV5007	Foundations of Integrated Marketing Communcations	24	100
Fall 2012	ADV5007	Foundations of Integrated Marketing Communcations	25	100

Current Doctoral Student Supervisory Committees

Member _____
 Lee, Young Sun

No doctoral students who have graduated in the last five years for whom you were supervisory committee chair.

Current Master's Student Supervisory Committees

No current master's student committees.

Master's students who have graduated in the last five years for whom you were supervisory committee chair:

Zhao, Wen (Cochair)

Research and Original Creative Work for the Last Five Years

Publications

Refereed Journal Articles

Rim, H., Yang, Sung-Un, & Lee, J. (submitted). Strategic Partnerships with Nonprofits in Corporate Social Responsibility (CSR): The Mediating Role of Perceived Altruism and Organizational Identification (Revised & Resubmitted). *Journal of Business Research*. Manuscript submitted for publication.

Lee, J., & Rim, H. (submitted). Consumer Evaluation of Cause-Brand Alliance in Cause-Related Advertising: The Role of Brand Familiarity and Personal Relevance. *Journal of Applied Communication Research*. Manuscript submitted for publication, 30 pages.

Leslie, N., & Lee, J. (submitted). Brand Engagement in Self Concept (BESC) Among Millennials In The United States. *Journal of Advertising Research*. Manuscript submitted for publication.

Kim, J., Lee, J., & Kim, S. (submitted). The efficacy of cause-related marketing within a social network: The effects of congruency, corporate credibility, and familiarity of cause brands. *Journal of Marketing Communication*. Manuscript submitted for publication.

Lee, Y. S., & Lee, J. (submitted). Understanding Brand Communication in Social Media : A Cross-Cultural Analysis of South Korea and US Twitter. *Asian Journal of Communication*. Manuscript submitted for publication, 30 pages.

Lee, J., & Rim, H. (submitted). Evolution of corporate social responsibility: a content analysis of United States magazine advertising, 1980-2009. (Revised & Resubmitted). *Journal of Communication Management*. Manuscript submitted for publication, 30 pages.

Lee, Y. S., & Lee, J. (2014). Do Brands Talk Differently? : An Examination of Product Category Involvement of Elaboration Likelihood Model in Facebook. *The Journal of Advertising and Promotion Research*, 3(2), 45-84.

Cho, M., Lee, J., & Im, J. (2012). Understanding media frames that cover an ethnic minority group in a homogeneous country: Expanding a generic frame in minority studies. *Asian Journal of Women's Studies*, 18(4), 35.

Kim, J., Lee, J., & Ragas, M. W. (2011). Exploring eWOM in online consumer reviews: Experience versus search goods. *Web Journal of Mass Communication Research*, 32, 19. Retrieved from <http://www.scripps.ohiou.edu/wjmcr/vol32/32.html>

Refereed Proceedings

- Lee, J., Rim, H., & Chan-Olmsted, S. M. (2012). Consumer evaluation of cause-brand alliance: the role of brand familiarity and personal relevance in cause. In Margaret Morrison (Ed.), *The 2012 Conference of the American Academy of Advertising* (pp. 6). University of Tennessee, Knoxville, TN. Retrieved from <http://www.aaasite.org/proceedings/2012f.pdf>
- Lee, J., & Sutherland, J. C. (2012). Advertising credibility: A validation of the scale. In Margaret Morrison (Ed.), *The 2012 Conference of the American Academy of Advertising* (pp. 25). University of Tennessee, Knoxville, TN. Retrieved from <http://www.aaasite.org/proceedings/2012f.pdf>
- Rim, H., Lee, J., & Chan-Olmsted, S. M. (2012). The ability of cause-brand alliance to enhance CBBE and WOM intention: Role of brand reputation, familiarity, and fit. In Margaret Morrison (Ed.), *The 2012 Conference of the American Academy of Advertising* (pp. 8). University of Tennessee, Knoxville, TN. Retrieved from <http://www.aaasite.org/proceedings/2012f.pdf>
- Park, Sun-Young, Go, E., Lee, J., & Son, Hyun-Sang. (2011). Moderating effects of norms and drinking levels on message framing in responsible drinking PSAs. In Steven Edwards (Ed.), *The 2011 Conference of the American Academy of Advertising* (pp. 29). Southern Methodist University, Dallas, TX. Retrieved from <http://aaasite.org/proceedings/2011f.pdf>

Presentations

Refereed Papers at Conferences

- Lee, J. (accepted). *The effectiveness of consumer characteristics in cause--related marketing: The role of involvement in an extended theory of planned behavior model*. Paper to be presented at The 2015 annual convention, The Association for Education in Journalism and Mass Communication, San Francisco, CA. (National)
- Leslie, N. S., & Lee, J. (presented 2014, March). *Brand engagement in self concept (BESC) among Millennials in the United States*. Paper presented at The 2014 Annual Convention, Association of Marketing Theory and Practice, Hilton Head, SC. (National)
- Lee, Y. S., Kim, T., & Lee, J. (presented 2013, August). *A comparative content analysis of brand communication on social media between the U.S. and South Korea*. Paper presented at The 2013 Biennial Convention, The World Communication Association, Seoul, South Korea. (International)
- Lee, Y. S., & Lee, J. (presented 2013, August). *An exploratory study on multinational brand Twitter strategies between the U.S. and South Korea*. Paper presented at The 2013 annual convention, The Association for Education in Journalism and Mass Communication, Washington, D.C. (National)
- Park, G. S., & Lee, J. (presented 2013, August). *The examination of green advertising as a cross-cultural comparison in the U.S. and South Korea*. Paper presented at The 2013 Biennial Convention, World Communication Association, Seoul, South Korea. (International)
- Rim, H., & Lee, J. (presented 2012, August). *Strategic partnership with nonprofits in practicing CSR: the mediating role of perceived altruism and organizational identification on supportive CSR outcomes*. Paper presented at The 2012 annual convention, The Association for Education in Journalism and Mass Communication, Chicago, IL. (National)

- Kim, J., Lee, J., & Kim, S. (presented 2012, May). *How to attract the Millennial with cause-related marketing: The effects of congruency, corporate credibility and the familiarity of cause brands*. Paper presented at The 2012 annual convention, The International Communication Association Annual Conference, Phoenix, AZ. (International)
- Lee, J., Rim, H., & Chan-Olmsted, S. M. (presented 2012, March). *Consumer evaluation of cause-brand alliance: the role of brand familiarity and personal relevance in cause*. Paper presented at The 2012 annual convention, The American Academy of Advertising, Myrtle Beach, SC. (National)
- Lee, J., & Sutherland, J. C. (presented 2012, March). *Advertising credibility: A validation of the scale*. Paper presented at The 2012 annual convention, The American Academy of Advertising, Myrtle Beach, SC. (National)
- Rim, H., Lee, J., & Chan-Olmsted, S. M. (presented 2012, March). *The ability of cause-brand alliance to enhance CBBE and WOM intention: Role of brand reputation, familiarity, and fit*. Paper presented at The 2012 annual convention, The American Academy of Advertising, Myrtle Beach, SC. (National)
- Lee, J. (presented 2011, June). *The Internet as a medium for health-oriented social marketing campaigns*. Paper presented at The 21st Annual Convention, Social Marketing in Public Health, Clearwater Beach, FL. (National)
- Park, Sun-Young, Lee, J., & Son, Hyun-Sang. (presented 2011, April). *Moderating effects of norms and drinking levels on message framing in responsible drinking PSAs*. Paper presented at The 2011 annual convention, The American Academy of Advertising, Mesa, AZ. (National)
- Rim, H., & Lee, J. (presented 2011, March). *Examining predictors of cynicism toward corporate social responsibility*. Paper presented at The 2011 annual convention, International Public Relations Research, Miami, FL. (National)
- Goodman, J. R., Rhee, E. S., & Lee, J. (presented 2011, February). *Cosmetic surgery websites: A visual experience*. Paper presented at The 2011 annual convention, The Association for Marketing & Health Care Research, Steamboat Springs, CO. (National)
- Cho, M., Lee, J., & Im, J. (presented 2010, August). *Understanding media frames that cover an ethnic minority group in a homogeneous country: expanding a generic frame in minority studies*. Paper presented at The 2010 annual convention, The Association for Education in Journalism and Mass Communication, Denver, CO. (National)
- Lee, J. (presented 2010, August). *Effect of online brand community on brand loyalty: A uses and gratifications perspective*. Paper presented at The 2010 annual convention, The Association for Education in Journalism and Mass Communication, Denver, CO. (National)
- Park, Sun-Young, Go, E., Lee, J., & Son, Hyun-Sang. (presented 2010, August). *The effects of message framing and behavioral norms in responsible drinking PSAs: The role of deviance regulation theory*. Paper presented at The 2010 annual convention, The Association for Education in Journalism and Mass Communication, Denver, CO. (National)

Contracts and Grants

Contracts and Grants Funded

Lee, J. (May 2014–Aug 2014). *Socially responsible consumption behavior: New insights into social impact consumers*. Funded by Florida State University CRC First Year Assistant Professor (FYAP) Program. Total award \$20,000.

Service for the Last Five Years

Florida State University

FSU Department Service

Member, Academic affairs committee (2012–2014).

Member, Social media faculty search (2013–2014).

The Profession

Guest Reviewer for Refereed Journals

Advertising Research (May–Dec 2014).

Journal of Public Relations Research (Jan 2013–Aug 2014).

Journal of Interactive Advertising (May 2011).

Judge for an Exhibition

Fall 2011 Art Exhibition. The Reitz Union's Art Gallery, University of Florida, Gainesville, FL: Division of Student Affairs, University of Florida (2011).

Service to Professional Associations

Membership committee, Korean American Communication Association (2014–present).

Membership committee, The American Academy of Advertising (2012–present).

International advertising education committee, The American Academy of Advertising (2012–present).

**Quality Enhancement Review: Faculty Vita Format
Short Form for the State-Mandated Program Reviews**

Date Vita Prepared: July 29, 2015

Department: Professional Communication and Corporate & Public Communication-
Panama City campus

Name: Stanley A. Lindsay

Professional Preparation (Highest Degree Only)

1995 Ph.D., Purdue University. Major: Communication. Rhetoric, Research Methods, Classics, Kenneth Burke.

Teaching Assignment for the Last Five Years

Courses excluding dissertation, thesis, supervised teaching and research, and directed individual studies:

Semester	Course Number	Course Name	Number Enrolled	% of Course
Summer 2015	COM4431	Rhetoric of a Global Corporation	2	100
Summer 2015	COM4431	Rhetoric of a Global Corporation	16	100
Summer 2015	COM4945	Communication Internship	1	100
Summer 2015	COM5526	Marketing Communication Management	6	100
Summer 2015	SPC3231	Contemporary Rhetorical Theory	4	100
Summer 2015	SPC3231	Contemporary Rhetorical Theory	3	100
Summer 2015	SPC3513	Argumentation	4	100
Summer 2015	SPC3513	Argumentation	6	100
Summer 2015	SPC3513	Argumentation	2	100
Spring 2015	ADV5503	Media Consumer Behavior	5	100
Spring 2015	COM4431	Rhetoric of a Global Corporation	5	100
Spring 2015	COM4431	Rhetoric of a Global Corporation	8	100
Spring 2015	COM4431	Rhetoric of a Global Corporation	5	100
Spring 2015	COM4945	Communication Internship	3	100
Spring 2015	SPC4540	Persuasion	25	100
Spring 2015	SPC4540	Persuasion	13	100
Fall 2014	ADV3008	Principles of Advertising	44	100
Fall 2014	COM4431	Rhetoric of a Global Corporation	3	100
Fall 2014	COM4431	Rhetoric of a Global Corporation	2	100
Fall 2014	COM4945	Communication Internship	6	100
Fall 2014	COM5126	Organizational Communication Theory and Practice	8	100
Fall 2014	SPC3513	Argumentation	4	100
Fall 2014	SPC3513	Argumentation	3	100
Fall 2014	SPC3513	Argumentation	8	100
Fall 2014	SPC3513	Argumentation	9	100
Summer 2014	COM4431	Rhetoric of a Global Corporation	2	100
Summer 2014	COM4431	Rhetoric of a Global Corporation	6	100
Summer 2014	COM4945	Communication Internship	2	100
Summer 2014	COM5127	Assessing Organizational Communication	8	100

Semester	Course Number	Course Name	Number Enrolled	% of Course
Spring 2014	COM4431	Rhetoric of a Global Corporation	1	100
Spring 2014	COM4431	Rhetoric of a Global Corporation	4	100
Spring 2014	COM4431	Rhetoric of a Global Corporation	7	100
Spring 2014	COM4945	Communication Internship	7	100
Spring 2014	COM5526	Marketing Communication Management	12	100
Spring 2014	SPC4540	Persuasion	23	100
Spring 2014	SPC4540	Persuasion	18	100
Fall 2013	ADV3008	Principles of Advertising	52	100
Fall 2013	ADV5503	Media Consumer Behavior	8	100
Fall 2013	COM3930	MKTG COM FOR ENTREPRENEURS	14	100
Fall 2013	COM4945	Communication Internship	4	100
Fall 2013	SPC5234	Classical Theories of Rhetoric	1	100
Summer 2013	COM3110	Communication for Business and the Professions	9	100
Summer 2013	COM4945	Communication Internship	6	100
Summer 2013	COM5126	Organizational Communication Theory and Practice	7	100
Spring 2013	COM4945	Communication Internship	4	100
Spring 2013	COM5127	Assessing Organizational Communication	13	100
Spring 2013	SPC4540	Persuasion	23	100
Spring 2013	SPC4540	Persuasion	25	100
Fall 2012	ADV3008	Principles of Advertising	53	100
Fall 2012	COM4945	Communication Internship	3	100
Fall 2012	COM5526	Marketing Communication Management	17	100
Fall 2012	PUR3100	Writing for Public Relations	20	100
Summer 2012	ADV5503	Media Consumer Behavior	8	100
Summer 2012	COM3930	Special Topics in Communication	11	100
Summer 2012	COM4945	Communication Internship	7	100
Spring 2012	COM3110	Communication for Business and the Professions	24	100
Spring 2012	COM4945	Communication Internship	7	100
Spring 2012	COM6403	Advanced Problems in Communication Theory and Research	7	100
Spring 2012	SPC3231	Contemporary Rhetorical Theory	1	100
Spring 2012	SPC4540	Persuasion	16	100
Fall 2011	ADV3008	Principles of Advertising	47	100
Fall 2011	COM4945	Communication Internship	9	100
Fall 2011	COM5126	Organizational Communication Theory and Practice	16	100
Fall 2011	COM5127	Assessing Organizational Communication	15	100
Summer 2011	COM4905	Directed Individual Study	8	100
Summer 2011	COM4905	Directed Individual Study	3	100
Summer 2011	COM4945	Communication Internship	11	100
Summer 2011	COM5526	Marketing Communication Management	3	100
Summer 2011	COM5906	Directed Individual Study	3	100
Summer 2011	COM5906	Directed Individual Study	3	100
Spring 2011	ADV5503	Media Consumer Behavior	5	100
Spring 2011	COM3110	Communication for Business and the Professions	18	100
Spring 2011	COM4945	Communication Internship	16	100
Spring 2011	SPC3231	Contemporary Rhetorical Theory	18	100
Fall 2010	ADV3008	Principles of Advertising	61	100
Fall 2010	COM4945	Communication Internship	10	100

Semester	Course Number	Course Name	Number Enrolled	% of Course
Fall 2010	COM6403	Advanced Problems in Communication Theory and Research	9	100
Fall 2010	PUR3100	Writing for Public Relations	21	100

Current Doctoral Student Supervisory Committees

No current doctoral student committees. No doctoral students who have graduated in the last five years for whom you were supervisory committee chair.

Current Master's Student Supervisory Committees

Member

Griffin, Michael J
Nixon, Honey E.

Master's students who have graduated in the last five years for whom you were supervisory committee chair:

Dobridnia, Corey A
Grant, James Floyd
Elliott, Kevin R.
Evans, Kristin D.
Epps, Teresa
Hall-Cary, Rebecca Cleckley
Eldridge, Karla S.
McCabe, Jennifer E.
Downing, Keith
Coon, Erin
Capps, Sarah
Adams, Miranda
Davis, Cherie

Research and Original Creative Work for the Last Five Years

Program of Research and/or Focus of Original Creative Work

My study of Implicit Rhetoric begins with theory, in the book *Implicit Rhetoric: Kenneth Burke's Extension of Aristotle's Concept of "Entelechy."* The positive side of entelechy is exemplified in the book *Revelation: The Human Drama*. The negative side of entelechy is explained in the book *Psychotic Entelechy: The Dangers of "Spiritual Gifts" Theology*. Since Kenneth Burke's writings provide the basis for my studies of entelechy, I developed a major tool for researching Burke, the book *A Concise Kenneth Burke Concordance*, which will soon be followed by a much more exhaustive book *An Expanded Kenneth Burke Concordance*. Applying Burkean methods to the study of the rhetoric of Walt Disney World are two books, *The Essence of Rhetoric in Disney Music and Disneology: Religious Rhetoric at Walt Disney World*. Applying Burke's concept of entelechy to Marketing Communication are two books, *The 21 Sales in a Sale and Persuasion, Proposals, and Public Speaking*. Another Burkean concept--why people seek stress--is presented in the book *The Seven Cs of Stress: A Burkean Approach*. Burke's concept of Logology is fleshed out in the book *Angels and Demons: The Power of Spoken Word*. Finally, the concept of entelechy is presented in creative musical works--*Wild Honey: The Life of John the Baptist*, *Creature Christmas*, *Songwriter King: The Life of*

King David, and Revelation: The Musical.

Publications

Refereed Journal Articles

Lindsay, S. (in press). Burke, Perelman, and the Transmission of Values. *KB Journal*, 15 pages.

Lindsay, S. (in press). Technology in Online Learning. *Journal of Journalism and Mass Communication*, 8 pages.

Refereed Books

Lindsay, S. (2015). *ArguMentor*. Say Press.

Lindsay, S. (2015). *Making Offers They Can't Refuse: The Twenty-One Sales in a Sale 3rd ed.* Say Press.

Lindsay, S. (2014). *The Expanded Kenneth Burke Concordance*. Say Press.

Lindsay, S. A. (2010). *Basic Public Relations Documents: Implicit Rhetoric in Action*. Say Press.

Presentations

Refereed Papers at Conferences

Lindsay, S. (accepted). *Epideictic Criticism: The Beatitudes as Epideictic Topoi*. Paper to be presented at International conference of Society of Biblical Literature, Society of Biblical Literature, Buenos Aires, Argentina. (International)

Lindsay, S. (presented 2015, May). *Technology and Online Learning*. Paper presented at International Conference on Language, Communication, and Culture, International Economics Development and Research Center, Rome, Italy. (International)

Lindsay, S. (presented 2014, July). *Using Technology in Online Learning Systems: An Agency-Act Ratio*. Paper presented at Ninth Triennial Conference of the Kenneth Burke Society, Kenneth Burke Society, St. Louis, MO. (International)

Lindsay, S. (presented 2014, February). *Disney Parks and Pix: The Transfer of Value*. Paper presented at Western States Communication Association annual conference, Western States Communication Association, Anaheim, CA. (Regional)

Lindsay, S. (presented 2013, May). *Burke's Entelechy, Perelman's Epideictic, and the Transmission of Values*. Paper presented at Rhetoric as Equipment for Living (Kenneth Burke, Culture, and Education, Ghent University & Kenneth Burke Society, Ghent University, Belgium. (International)

Lindsay, S. A. (presented 2011, May). *Disney's "Tangled" Take on Parent-Child Separation*. Paper presented at the Triennial Conference, Kenneth Burke Society, Clemson, SC. (National)

Invited Presentations at Conferences

Lindsay, S. (presented 2012, November). *Respondent: Celebrating the Community that Diversely "Does Disney": Multi-disciplinary and Multi-institutional Approaches to Researching and Teaching About the "World" of Disney*. Presentation at National Communication Association national convention, National Communication Association, Orlando, FL. (National)

Original Creative Works

Musical Compositions

Lindsay, S. A. (submitted). *Revelation: The Musical* [Musical Play]. Piece submitted for publication.

Lindsay, S. A. (submitted). *Songwriter King: The Life of King David* [Musical Play]. Piece submitted for publication.

Lindsay, S. A. (submitted). *The Galileans* [Musical Play]. Piece submitted for publication.

Lindsay, S. A., & Dunn, M. J. (2012). *Creature Christmas* [Musical Play]. Say Press.

Service for the Last Five Years

The Profession

Editor for Refereed Journals

Associate Editor, *KB Journal* (2007–present).

Guest Reviewer for Refereed Journals

Journal of Communication and Religion (Nov 2010–present).

KB [Kenneth Burke] Journal (Oct 2007–present).

Reviewer for Textbooks

Organizational Communication and Effectiveness: Applying Communication Theory to Contextual Realities (2013).

Consultation

Holmes County 4-H. • Led Graduate Student Consulting teams in assisting area businesses with business and marketing communication problems (2014).

Taco Bell (4 Bay County franchises). • Led Graduate Student Consulting teams in assisting area businesses with business and marketing communication problems (2014).

Bay County Alzheimer's Alliance. • Led Graduate Student Consulting teams in assisting area businesses with business communication problems (2013).

Channel 13, Panama City. • Led Graduate Student Consulting teams in assisting area businesses with business communication problems (2013).

Early Learning Coalition of North West Florida. • Led Graduate Student Consulting teams in assisting area businesses with business and marketing communication problems (2013).

Bay Area Association of Life Underwriters. (2012).

Bay County Chamber of Commerce. (2012).

Book-it. • Led Graduate Student Consulting teams in assisting area businesses with business communication problems (2012).

Doral Bank. • Led Graduate Student Consulting teams in assisting area businesses with business communication problems (2012).

Edgewater Beach and Golf Resort. • Led Graduate Student Consulting teams in assisting area businesses with business communication problems (2012).

Gulf Coast Workforce Center. • Led Graduate Student Consulting teams in assisting area businesses with business communication problems (2012).

Mission Services of Goodwill Industries of Big Bend. • Led Graduate Student Consulting teams in assisting area businesses with business communication problems (2012).

Panama City Beach Chamber of Commerce. (2012).

Tyndall Federal Credit Union. (2012).

Anchorage Children's Home. (2011).

Bay Arts Alliance. (2011).

Bethel Village. (2011).

Girls Inc. (2011).

Humane Society of Bay County. (2011).

Jackson County Health Department. (2011).

Man-in-the-Sea Museum. (2011).

Purple Grape Wine Bar. Led grad students consulting (2011).

Southerland Funeral Home. (2011).

St. Andrews Center. (2011).

The United Way. (2011).

Wheelhouse Sandwich & Deli Shop. (2011).

WMBB-TV. (2011).

XB Skate Shop. (2011).

**Quality Enhancement Review: Faculty Vita Format
Short Form for the State-Mandated Program Reviews**

Date Vita Prepared: February 06, 2015

Department: Communication

Name: Stephen R MacNamara

Professional Preparation (Highest Degree Only)

1982 Juris Doctor, FLORIDA STATE UNIVERSITY. Major: Law.

Teaching Assignment for the Last Five Years

Courses excluding dissertation, thesis, supervised teaching and research, and directed individual studies:

Semester	Course Number	Course Name	Number Enrolled	% of Course
Spring 2015	ADV3352	Mass Media Law	184	100
Spring 2015	COM3483	Reel Legal	74	100
Spring 2015	PUR4940	Public Relations Internship	2	100
Spring 2015	SPM4905	Sport Agency	1	100
Fall 2014	ADV3352	Mass Media Law	185	100
Fall 2014	ADV3352	Mass Media Law	54	100
Fall 2014	ADV3352	Mass Media Law	2	100
Fall 2014	SPC4605	The Principles of Speechwriting	16	100
Spring 2014	ADV3352	Mass Media Law	177	100
Spring 2014	ADV3352	Mass Media Law	4	100
Spring 2014	ADV3352	Mass Media Law	104	100
Spring 2014	ADV3352	Mass Media Law	3	100
Spring 2014	COM4480	Legal Communication	10	100
Spring 2014	SPC4605	The Principles of Speechwriting	17	100
Fall 2013	ADV3352	Mass Media Law	183	100
Fall 2013	ADV3352	Mass Media Law	3	100
Fall 2013	ADV3352	Mass Media Law	138	100
Fall 2013	SPC4605	The Principles of Speechwriting	15	100

Current Doctoral Student Supervisory Committees

No current doctoral student committees. No doctoral students who have graduated in the last five years for whom you were supervisory committee chair.

Current Master's Student Supervisory Committees

No current master's student committees. No master's students who have graduated in the last five years for whom you were supervisory committee chair.

Research and Original Creative Work for the Last Five Years

No research or original creative work provided.

Service for the Last Five Years

Florida State University

FSU University Service

Secretary, Claude Pepper Foundation (1992–present).

FSU Department Service

Member, Academic Affairs (2013–present).

**Quality Enhancement Review: Faculty Vita Format
Short Form for the State-Mandated Program Reviews**

Date Vita Prepared: July 02, 2015
 Department: School of Communication
 Name: Stephen D McDowell

Professional Preparation (Highest Degree Only)

1988 Doctor of Philosophy, York University. Major: Political Science. International Relations, Political Theory.

Teaching Assignment for the Last Five Years

Courses excluding dissertation, thesis, supervised teaching and research, and directed individual studies:

Semester	Course Number	Course Name	Number Enrolled	% of Course
Summer 2015	COM4905	Directed Individual Study	3	100
Summer 2015	COM4905	Directed Individual Study	1	100
Summer 2015	COM4945	Communication Internship	2	100
Summer 2015	MMC4200	Media Legalities	1	100
Summer 2015	MMC6469	The Diffusion of Innovations	32	100
Spring 2015	COM3933	Application of Communication Skills	12	100
Spring 2015	COM3933	Application of Communication Skills	7	100
Spring 2015	COM4905	Directed Individual Study	4	100
Spring 2015	COM4909	Honors Work	2	100
Spring 2015	COM4930	Comprtv Systems of Mass Comm	16	100
Spring 2015	COM4930	Undergraduate Seminar in Communication	5	100
Spring 2015	COM5906	Directed Individual Study	2	100
Spring 2015	MMC4300	Communication and Change: The Diffusion of Innovations	1	100
Spring 2015	MMC5305	Comparative Systems of Mass Communication	2	100
Fall 2014	COM4905	Directed Individual Study	11	100
Fall 2014	COM4905	ICT for Development	1	100
Fall 2014	COM4905	Mobil Health	1	100
Fall 2014	COM4909	Honors Work	1	100
Fall 2014	COM5906	Directed Individual Study	1	100
Fall 2014	MMC4200	Media Legalities	39	100
Summer 2014	COM5906	Directed Individual Study	1	100
Summer 2014	COM5906	Directed Individual Study	1	100
Summer 2014	MMC6469	The Diffusion of Innovations	45	100
Summer 2014	MMC6469	The Diffusion of Innovations	1	100
Summer 2014	MMC6469	The Diffusion of Innovations	1	100
Spring 2014	COM4905	Directed Individual Study	6	100
Spring 2014	COM5906	Directed Individual Study	4	100
Spring 2014	COM6900	Preparation for the Preliminary Examination	2	100

Semester	Course Number	Course Name	Number Enrolled	% of Course
Spring 2014	MMC4200	Media Legalities	29	100
Fall 2013	COM4905	Directed Individual Study	1	100
Fall 2013	MMC4200	Media Legalities	39	100
Fall 2013	PUR4940	Public Relations Internship	1	100
Summer 2013	COM4905	Directed Individual Study	1	100
Summer 2013	COM4945	Communication Internship	3	100
Summer 2013	COM4945	Communication Internship	1	100
Summer 2013	COM5906	Directed Individual Study	1	100
Summer 2013	COM6900	Preparation for the Preliminary Examination	1	100
Summer 2013	MMC6469	The Diffusion of Innovations	14	100
Summer 2013	MMC6469	The Diffusion of Innovations	2	100
Spring 2013	COM3110	Communication for Business and the Professions	22	100
Spring 2013	COM3930	Special Topics in Communication	1	100
Spring 2013	COM4909	Honors Work	1	100
Spring 2013	COM4930	Undergraduate Seminar in Communication	1	100
Spring 2013	COM4945	Communication Internship	1	100
Spring 2013	COM5317	Content Analysis in Communication Research	1	100
Spring 2013	COM5906	Directed Individual Study	2	100
Spring 2013	COM5920	Colloquium in Communication	2	100
Spring 2013	COM5920	Colloquium in Communication	1	100
Spring 2013	COM5946	Communication Residency	2	100
Spring 2013	FIL2000	Elements of Film	1	100
Spring 2013	MMC4602	Mass Media and Society	3	100
Spring 2013	MMC6469	The Diffusion of Innovations	23	100
Spring 2013	SPC3210	Contemporary Human Communication	2	100
Spring 2013	SPC4710	Interracial/Intercultural Communication	2	100
Fall 2012	COM3110	Communication for Business and the Professions	17	100
Fall 2012	COM4909	Honors Work	1	100
Fall 2012	COM4945	Communication Internship	60	100
Fall 2012	COM6900	Preparation for the Preliminary Examination	1	100
Fall 2012	INR3932	Special Topics in International Affairs	1	100
Fall 2012	INR3932	Special Topics in International Affairs	1	100
Fall 2012	INR3932	Special Topics in International Affairs	1	100
Fall 2012	MMC4200	Media Legalities	35	100
Summer 2012	COM3930	Special Topics in Communication	17	100
Summer 2012	COM3930	Special Topics in Communication	1	100
Summer 2012	COM4909	Honors Work	1	100
Summer 2012	COM4945	Communication Internship	4	100
Summer 2012	COM4945	Communication Internship	2	100
Summer 2012	COM4945	Communication Internship	3	100
Summer 2012	COM5906	Directed Individual Study	1	100
Summer 2012	COM5906	Directed Individual Study	1	100
Summer 2012	COM5906	Directed Individual Study	1	100
Summer 2012	COM5920	Colloquium in Communication	1	100
Summer 2012	COM5946	Communication Residency	1	100
Summer 2012	COM5946	Communication Residency	1	100
Summer 2012	COM6900	Preparation for the Preliminary Examination	1	100
Summer 2012	COM6900	Preparation for the Preliminary Examination	2	100

Semester	Course Number	Course Name	Number Enrolled	% of Course
Summer 2012	MMC6469	The Diffusion of Innovations	30	100
Spring 2012	COM4930	Undergraduate Seminar in Communication	6	100
Spring 2012	COM4945	Communication Internship	5	100
Spring 2012	COM5906	Directed Individual Study	1	100
Spring 2012	COM5906	Directed Individual Study	1	100
Spring 2012	COM5946	Communication Residency	1	100
Spring 2012	FOL3930	Experiments in Modern Language	1	100
Spring 2012	FOL3930	Experiments in Modern Language	1	100
Spring 2012	FOL3930	Experiments in Modern Language	1	100
Spring 2012	HFT2890	International Food and Culture	1	100
Spring 2012	HFT2890	International Food and Culture	1	100
Spring 2012	JPN4905	Directed Individual Study	1	100
Spring 2012	LIN3041	Introductory Linguistics for Foreign Language Majors	1	100
Spring 2012	MMC5305	Comparative Systems of Mass Communication	13	100
Fall 2011	COM3930	Special Topics in Communication	13	100
Fall 2011	COM4905	Directed Individual Study	1	100
Fall 2011	COM4945	Communication Internship	6	100
Fall 2011	COM5906	Directed Individual Study	4	100
Fall 2011	COM5920	Colloquium in Communication	9	100
Fall 2011	COM6900	Preparation for the Preliminary Examination	2	100
Fall 2011	MMC4200	Media Legalities	23	100
Summer 2011	COM4945	Communication Internship	14	100
Summer 2011	COM4945	Communication Internship	1	100
Summer 2011	COM4945	Communication Internship	8	100
Summer 2011	COM5906	Directed Individual Study	1	100
Summer 2011	COM5906	Directed Individual Study	2	100
Summer 2011	COM5906	Directed Individual Study	4	100
Summer 2011	COM6900	Preparation for the Preliminary Examination	1	100
Summer 2011	MMC4300	Communication and Change: The Diffusion of Innovations	3	100
Summer 2011	MMC6469	The Diffusion of Innovations	15	100
Spring 2011	ART4921C	Media Workshop: Painting	1	100
Spring 2011	ART4925C	Media Workshop: Graphic Design	1	100
Spring 2011	ASN4930	Special Topics in Asian Studies	2	100
Spring 2011	ASN4930	Special Topics in Asian Studies	1	100
Spring 2011	ASN4930	Special Topics in Asian Studies	1	100
Spring 2011	ASN4930	Special Topics in Asian Studies	1	100
Spring 2011	COM4905	Directed Individual Study	2	100
Spring 2011	COM4905	Directed Individual Study	1	100
Spring 2011	COM4905	Directed Individual Study	1	100
Spring 2011	COM4905	Directed Individual Study	3	100
Spring 2011	COM4930	Undergraduate Seminar in Communication	9	100
Spring 2011	COM4945	Communication Internship	1	100
Spring 2011	COM4945	Communication Internship	7	100
Spring 2011	COM5906	Directed Individual Study	1	100
Spring 2011	COM5946	Communication Residency	2	100
Spring 2011	FOL3930	Experiments in Modern Language	2	100

Semester	Course Number	Course Name	Number Enrolled	% of Course
Spring 2011	FOL3930	Experiments in Modern Language	2	100
Spring 2011	FOL3930	Experiments in Modern Language	1	100
Spring 2011	JPN4905	Directed Individual Study	1	100
Spring 2011	MMC6920	Colloquium in Mass Communication	20	100
Fall 2010	COM4470	Desktop Multimedia	14	100
Fall 2010	COM4905	Directed Individual Study	11	100
Fall 2010	COM4945	Communication Internship	2	100
Fall 2010	COM4945	Communication Internship	72	100
Fall 2010	COM4945	Communication Internship	23	100
Fall 2010	COM4945	Communication Internship	5	100
Fall 2010	COM5906	Directed Individual Study	1	100
Fall 2010	COM5906	Directed Individual Study	1	100
Fall 2010	COM6900	Preparation for the Preliminary Examination	2	100
Fall 2010	MMC4200	Media Legalities	37	100
Fall 2010	RTV5702	Communication Regulation and Policy	3	100

Current Doctoral Student Supervisory Committees

Chair

Nair, Shruti

Co-Chair

Vahe, Mariliis

Member

Das, Ashavaree
Han, Yi-Hsing
Holbrook, Danielle R.
Lee, Suekyung
Rynarzewska, Anna Isabela
Ryor, John Charles
Susca, Margot A.
Xie, Tianhai
Zain-Ul-abdin, Khawaja
Brobst, John
Susca, Margo
Cox, Nicole
Mandel, Lauren
Mukminin, Amirul
Smith, Schott
Park, Youngwoo
White, Livingston
McKahan, Jason
Snead, Tommy
Templin, Rich
Bodkin, Lawrence Edward
Chouinard, Michael Steven

University Representative

Mandel, Lauren H.
Mukminin, Amirul

Doctoral students who have graduated in the last five years for whom you were supervisory committee chair:

Alkhalaf, Ahmad A. (Cochair)

Current Master's Student Supervisory Committees

Chair

Chaffin, Erin O.
Griffin, Michael J.
Hall, Rebecca C.
Hatcher, Shannon Alicia
Hebert, Robert Michael
Kennedy, Lauren R.
Kouskolekas, Alexander
McKay, Brian Joseph
Nensey, Zoheb Hassan
Ransom, Stephanie Joy

Co-Chair

Park, Jae Kyoung

Member

Biggs, William G.
Bollotta, Gina Marie
Caruso, Samuel Christopher
Case, Aprille Suzanne
Christovich, Matthew Alan
Cobb, Kyle Nathan
Cook, Nicholas Taylor
Cui, Di
Daniels, Cameron Xavier
Donley, Lauren
Durrance, Rebecca Ann
Evans, Kristin D.
Gibbons, Stephanie Marie
Givens, Jocelyn S.
Hudson, Christa
Jordan, Julie
Li, Bi-Ren
Long, Wenjie
MacDonald, Nathan
Manning, Toddrick James
Nerney, Ian Michael
Ports, Paula Christine
Reindl, Lauren Brittany
Riddell, Nicolas Hugh
Shah, Dhvani Vijay
Shaikh, Asif Sarwar
Sharpe, Heather P.
Swanson, Alexander
Tang, Weixia
Theeranaew, Kanchanok
Tsai, Shang-Chen
Tseng, I-Ju
Walkup, Lenna Roe
Wang, Qian
Ward, Jacob Vincent
Wenck, Jordan Elaine
Wright, Brock
Xiong, Yuqing
Zhang, Biou
Bedgio, Darcy Ann

Master's students who have graduated in the last five years for whom you were supervisory committee chair:

Brim, Christopher William
Edstrom, Joseph W.
Edstrom, Sarah E.
Lu, Yachi
Nair, Sajeev Chandra
Tucker, Catherine D.
Wang, Xiaochi

Research and Original Creative Work for the Last Five Years

Publications

Invited Journal Articles

Proffitt, J., Ekbia, H., & McDowell, S. (2015). Introductory to the special forum on monetization of user-generated content – Marx revisited. *The Information Society, Volume 31, No. 1*, 1-4. Retrieved from <http://www.tandfonline.com/doi/pdf/10.1080/01972243.2015.977624>
doi:10.1080/01972243.2015.977624

Strover, S., & McDowell, S. (2014). Broadband Redux 2013, Introduction. *Government Information Quarterly, Volume 31, Issue 1*, 50-52.

Refereed Journal Articles

Proffitt, J., Ekbia, H., & McDowell, S. (2015). SPECIAL FORUM: Monetization of user-generated content – Marx revisited. *The Information Society, Volume 1, No. 1*, 1-67.

Rasul, A., & McDowell, S. (2015). Images of oppression: An analysis of the coverage of Afghan women in Time and Newsweek after 9/11. *The Journal of International Communication, Volume 21, No. 1*, 21-37.
doi:<http://dx.doi.org/10.1080/13216597.2014>

Strover, S., & McDowell, S. D. (2014). Broadband Redux, 2013 guest edited special issue. *Government Information Quarterly, Volume 31, Issue 1*, 50-107.

Rasul, A., & McDowell, S. (2012). Consolidation in the Name of Regulation: The Pakistan Electronic Media Regulatory Authority (PEMRA) and the Concentration of Media Ownership in Pakistan. *Global Media Journal, Volume 12 Issue 20*, 1-15. Retrieved from <http://globalmediajournal.com/open-access/consolidation-in-the-name-of-regulation-the-pakistan-electronic-media-regulatory-authority-pemra-and-the-concentration-of-media-ownership-in-pakistan.pdf>

Devine, J. J., Green, C. A., McDowell, S. D., & Kidwell, C. (2010). The Global Pathways Initiative: FSU Interdisciplinary Efforts to Become Interculturally Competent. *Making Connections: Interdisciplinary Approaches to Cultural Diversity, Spring*, 1-13.

Refereed Book Chapters

McDowell, S. D., Nensey, Z., & Steinberg, P. E. (2014). Cooperative International Approaches to Network Security: Understanding and Assessing OECD and ITU Efforts to Promote Shared Cybersecurity. In Jan-Frederik Kremer Benedikt Muller (Ed.), *Cyber Space and International Relations: Theory, Prospects and Challenges* (pp. 231-252). Berlin Heidelberg: Springer-Verlag GmbH.

Nonrefereed Journal Articles

McDowell, S. D., & Nair, S. (2010). Advanced Wireless Services" Challenges for Telecommunications Policy and Regulation in India. *Media Asia, 37(2)*, 59-66.

Nonrefereed Book Chapters

McDowell, S., Rasul, A., Shaikh, M., & Gul, M. (2013). Perspectives on Media Performance: Media, Conflict and Institution Building in Pakistan. In Prof. Dr. Qalb-i-Abid, & Prof. Dr. Massarrat Abid (Eds.), *Pakistan: Challenges to Democracy, Governance and National Unity*. Lahore: Pakistan Study Center and Research Society of Pakistan, University of the Punjab.

Presentations

Refereed Papers at Conferences

Devine, J. J., Green, C. A., & McDowell, S. D. (presented 2010, November). *An Interdisciplinary University Effort to Advance Intercultural Competence*. Paper presented at the meeting of National Communication Association. (International)

Robinson, B., & McDowell, S. D. (presented 2010, November). *Theorizing Communication as a Game*. Paper presented at the meeting of National Communication Association. (National)

Nonrefereed Papers at Conferences

Rasul, A., & McDowell, S. D. (presented 2011, July). *Images of Opression: Coverage of the Afghan Women in the Time and Newsweek in Taliban and post-Taliban Regimes*. Paper presented at the meeting of International Communication Association and Media Research, Istanbul, Turkey. (International)

Rasul, A., & McDowell, S. D. (presented 2011, June). *Regulation and Media Monopoly: A Case Study of Broadcast Regulation in Pakistan*. Paper presented at Annual Conference, International Telecommunication Society's Asia-Pacific Regional Conference, Taipei, Taiwan. (Regional)

Rasul, A., McDowell, S. D., & Shaikh, M. (presented 2011, June). *Regionalization of Conflict: Image of Taliban in Elite English Newspapers of India, China, Pakistan and Iran*. Paper presented at 20th Annual Conference, Asian Media and Information Centre (AMIC), Hyderabad, India. (International)

Contracts and Grants

Contracts and Grants Funded

Green, Cynthia A (PI), & McDowell, S. D. (Feb 2011–Oct 2011). *Fulbright Visiting Scholar Program for Iraq, 2011*. Funded by Council for Int'l Exchange of Scholars. (None). Total award \$105,000.

Green, Cynthia A (PI), & McDowell, S. D. (Mar 2010–Nov 2010). *Fulbright Visiting Scholar Program for Iraq, 2010-2011*. Funded by Council for Int'l Exchange of Scholars. (None). Total award \$52,500.

Service for the Last Five Years

Florida State University

FSU University Service

Member, International Dissertation Research Awards (2011–present).

Member, Review Committee, Research and Creativity Awards (2011–present).

Presenter, Making the Transition Into Graduate School Workshop (2010–present).

Member, International Activities Advisory Committee (2008–present).

Member and Chair, Student Rights and Responsibilities Hearing Panel (2007–present).

Chair, Global Pathways Certificate Academic Subcommittee (2007–present).

Member (2018-2012) and Chair (2012-), University Athletics Board, Athletics Academic Committee (2008–2012).

FSU Department Service

Director, School of Communication (2009–present).

The Profession

Editorial Board Membership(s)

Bulletin of Perm State University: Philosophy, Psychology, Sociology. Member, International Board (2011–present).

International Journal of Digital Television (2010–present).

Journal of Agricultural Research, Pakistan (2010–present).

Journal of Information Policy (2010–present).

Chinese Journal of Communication (2007–present).

Government Information Quarterly (2004–present).

The Information Society (2001–present).

Service to Professional Associations

Member of Program Committee, Digital Government Society 13th Annual International Conference on Digital Government Research (2012).

Peer Reviewer, Qatar National Research Foundation (2009–2012).

Session Chair, University of the Punjab Conference (2011).

External Dissertation Examiner, Department of Geography, University of the Punjab (2011).

Chair, ICA Task Force on New Possible Session Formats (2010–2011).

**Quality Enhancement Review: Faculty Vita Format
Short Form for the State-Mandated Program Reviews**

Date Vita Prepared: June 03, 2015

Department: Communication

Name: Patrick F Merle

Professional Preparation (Highest Degree Only)

2013 Ph.D, TEXAS TECH UNIVERSITY. Major: Media & Communication.

Teaching Assignment for the Last Five Years

Courses excluding dissertation, thesis, supervised teaching and research, and directed individual studies:

Semester	Course Number	Course Name	Number Enrolled	% of Course
Spring 2015	COM4905	Directed Individual Study	1	100
Spring 2015	PUR3002	Public Relations Techniques	17	100
Spring 2015	PUR3002	Public Relations Techniques	18	100
Fall 2014	COM3930	Special Topics in Communication	40	100
Fall 2014	COM5546	Political Communication	10	100
Spring 2014	COM4905	Directed Individual Study	1	100
Spring 2014	COM5906	Directed Individual Study	2	100
Spring 2014	PUR3002	Public Relations Techniques	20	100
Fall 2013	COM3510	Political Communication and Campaigning	40	100
Fall 2013	COM6400	INTERNATIONAL PR	11	100

Current Doctoral Student Supervisory Committees

Member _____

- Willingham, Christine
- Gul, Mehnaz
- Erin Looney
- Ji, Qihao

No doctoral students who have graduated in the last five years for whom you were supervisory committee chair.

Current Master's Student Supervisory Committees

No current master's student committees.

Master's students who have graduated in the last five years for whom you were supervisory committee chair:

Yan Shuo
Teresa Coulter

Research and Original Creative Work for the Last Five Years

Publications

Refereed Journal Articles

- Merle, P., & Lee, Y. S. (submitted). Around the world in 28 days: A content analysis of The New York Times, The Guardian, and Hangyoreh's most viewed stories. *Journalism & Mass Communication Quarterly*. Manuscript submitted for publication, 32 pages.
- Merle, P., & Craig, C. (submitted). Be my guest: A survey of students' perception of guest speakers. *Journalism and Mass Communication Educator*. Manuscript submitted for publication, 20 pages.
- Merle, P., & Freberg, K. (in press). All about that tweet: Students' perceptions of professors' social media use in the classroom. *Journal of Research in Interactive Marketing*, 24 pages.
- Callison, C., Merle, P., & Seltzer, T. (2014). Smart friendly liars: Public perception of public relations practitioners over time. *Public Relations Review*, 40 (5), 829-831. doi:10.1016/j.pubrev.2014.09.003
- Merle, P. F., & Patterson, D. (2014). The French parliamentary and presidential elections of 2012. *Electoral Studies*, 34, 303-309. doi:10.1016/j.electstud.2013.08.014
- Merle, P. F., Callison, C., & Cummins, G. (2014). How arithmetic aptitude impacts attention, memory and evaluation of static versus dynamic infographics in online news: An eye-tracking study. *Electronic News*, 1-21. doi:10.1177/1931243114557595
- Friedman, B., & Merle, P. F. (2013). Veiled threats: Decentering and unification in transnational news coverage of the French veil ban. *Feminist Media Studies*, 13(5), 770-780.
- Green, J., & Merle, P. F. (2013). Terror management and civic engagement: An Experimental investigation of mortality salience on civic engagement intentions. *Journal of Media Psychology*, 25(3), 142-151.
- Merle, P. F. (2013). City of Lights? The waning elitism of U.S. correspondents in Paris between 1998 and 2010. *International Communication Gazette*, 75(2), 157-173.
- Merle, P. F., Elkhoury, J., & Rahimi, M. (2013). Revolution 2.0: Deciphering a cross-national newspaper discourse. *Southwestern Mass Communication Journal*, 29(1), -. Retrieved from <http://swmcjournal.com/29-1/>
- Wikinson, K., & Merle, P. F. (2013). The merits and challenges of using business press and trade journal reports in academic research on media industries. *Communication, Culture and Critique*, 6(3), 415-431.
- Merle, P. F., & Callison, C. (2012). Absence of trade press coverage of mass communication academic research: A bittersweet victory for Public Relations. *Public Relations Journal*, 6(4), N/A.
- Merle, P. F., & Craig, C. (2012). Experiment Shows higher information recall for soft rather than hard business news. *Newspaper Research Journal*, 33(3), 101-109.

Merle, P. F., & Zhang, W. (2012). France and the USA: A comparative analysis of social capital on both sides of the pond. *French Politics*, 10(3), 269-289.

Refereed Book Chapters

Merle, P., & Green, J. (contract). *Denying Death: An interdisciplinary Approach to Terror Management Theory*. Manuscript under contract for publication, Taylor and Francis.

Gardner, L., Wilkinson, K. T., Merle, P. F., Luo, Y., Rahimi, M., Cui, B., Rybalko, S., & VanDyke, M. (in press). The United States Presidential election 2012: Perspectives from Election Studies, political and Communication Studies. In *Press coverage of the 2012 U.S. Presidential election: A multinational, Cross-language Comparison*. Berlin: Springer VS.

Trejos-Castillo, E., & Merle, P. F. (2014). Bilingualism. In C. E. Cortes & G.J. Golson (Eds.) (Ed.), *Multicultural America*. SAGE, Publications, Inc, Thousand Oaks, CA.

Trejos-Castillo, E., & Merle, P. F. (2014). Media-Foreign Language. In C. E. Cortes & G.J. Golson (Eds.) (Ed.), *Multicultural America*. SAGE, Publications, Inc, Thousand Oaks, CA.

Presentations

Refereed Papers at Conferences

Gearhart, S., & Merle, P. (accepted). *Inside the classroom: A 5-year review of Public Opinion syllabi*. Paper to be presented at 67th WAPOR Annual Conference, World Association of Public Opinion Research, Nice, France. (International)

Harlow, S., & Merle, P. (presented 2015, January). *Social Media and Ciudadanía: Analyzing the influence of Facebook, Twitter, and YouTube on citizenship norms in Latin America, 2009-2011*. Paper presented at Annual conference of the International Communication Association, International Communication Association, San Juan, Puerto Rico. (International)

Merle, P., & Lee, N. (presented 2014, August). *Filner and Ford, a tale of two mayors: A case study of sex, drugs and scandal*. Paper presented at AEJMC Annual Conference, Association for Education in Journalism and Mass Communication, Montreal, Canada. (International)

Merle, P. (presented 2014, June). *Political sophistication and agenda-setting: The attentiveness model*. Paper presented at Annual Comparative Agendas Project, Comparative Agendas Project, Konstanz, Germany. (International)

Weissert, C., Merle, P., & Maestas, C. (presented 2014, June). *Florida Comparative Agendas Project*. Paper presented at Annual conference of the Comparative Agendas Project, CAP, Konstanz, Germany. (International)

Sarge, M., & Merle, P. F. (presented 2014). *The red carpet effect: How celebrities impact the public's health perceptions and behaviors*. Paper presented at the meeting of Kentucky Conference on Health Communication, Lexington, KY. (National)

- Callison, C., Merle, P., & Seltzer, T. (presented 2013, August). *Smart friendly liars: Public perception of public relations practitioners over time*. Paper presented at AEJMC Annual Conference, Association for Education in Journalism and Mass Communication (AEJMC), Washington, D.C. (National)
- Merle, P., & Craig, C. (presented 2013, August). *Page one or six: A proposition for a news type index*. Paper presented at AEJMC Annual Conference, Association for Education in Journalism and Mass Communication, Washington, D.C. (Regional)
- Callison, C., Merle, P., Matthews, C., & Youngblood, E. (presented 2013, June). *Lack of Credibility accompanying public relations messages distributed through corporate channels: A longitudinal experiment*. Paper presented at ICA the annual conference, International Communication Association, London, UK. (International)
- Merle, P. (presented 2013, June). *Political aptitude: A revised measure of political sophistication*. Paper presented at ICA annual conference, International Communication Association, London, UK. (International)
- Merle, P., & Craig, C. (presented 2013, June). *Long live soft news: How economic content with human interest angles favor recall*. Paper presented at ICA annual conference, International Communication Association, London, UK. (International)
- Wilkinson, K., & Merle, P. (presented 2013, June). *The business press and trade journals in academic research: historical and contemporary perspectives*. Paper presented at ICA annual conference, International Communication Association, London, UK. (International)
- Gearhart, S., Merle, P., Craig, C., Rahimi, M., & Brooks, M. E. (presented 2013, May). *A revolution in survey research?: A bibliometric review of public opinion studies between 2000 and 2012*. Paper presented at 66th annual conference of the World Association for Public Opinion research, World Association for Public Opinion Research, Boston, MA. (International)
- Merle, P., Gearhart, S., Craig, C., Rahimi, M., Brooks, M. E., & Vandyke, M. (presented 2013, May). *Computers, tablets, and smart phones: The truth about web based surveys*. Paper presented at 66th annual conference of the World Association for Public Opinion Research, World Association for Public Opinion Research, Boston, MA. (International)
- Merle, P., & Craig, C. (presented 2013, March). *Page one or six: A proposition for a news type index*. Paper presented at AEJMC Mid-Winter conference, Association for Education in Journalism and Mass Communication, Oklahoma University, Norman, OK. (National)
- Green, J., & Merle, P. (presented 2012, August). *Terror management and civic engagement: An experimental investigation of mortality salience on civic engagement intentions*. Paper presented at AEJMC annual conference, Association for Education in Journalism and Mass Communication, Chicago, IL. (National)
- Merle, P., Callison, C., & Cummins, G. (presented 2012, August). *Dynamic v. static infographics in online news: Impact of format on perceptions, memory and consumption*. Paper presented at AEJMC annual conference, Association for Education in Journalism and Mass Communication, Chicago, IL. (National)
- Merle, P., & Craig, C. (presented 2012, August). *Understanding the technological advantages of web surveys: Can response formats impact data quality?* Paper presented at AEJMC annual conference, Association for Education in Journalism and Mass Communication, Chicago, IL. (National)

- Merle, P., & Patterson, D. (presented 2012, June). *Agendas and public policies: How partisanship and political behavior affect attitudes toward the environment*. Paper presented at 5th annual conference of the Comparative Agendas Project, Comparative Agendas Project, Reims, France. (International)
- Hmielowski, J., Hutchens, M., & Merle, P. (presented 2012, May). *Creating, sustaining and reducing gaps in trust and participation: A comparative perspective*. Paper presented at ICA annual conference, International Communication Association, Phoenix, AZ. (International)
- Green, J., & Merle, P. (presented 2012, March). *If you scare them, they will join: Effects of mortality salience and self-construals on civic engagement*. Paper presented at AEJMC Mid-Winter conference, Association for Education in Journalism and Mass Communication, Oklahoma University, Norman, OK. (National)
- Merle, P., & Craig, C. (presented 2012, March). *The slider effect: An experimental look at differences between several modes of scale presentation in Internet surveys*. Paper presented at AEJMC Mid-Winter Conference, Association for Education in Journalism and Mass Communication, Oklahoma University, Norman, OK. (National)
- Merle, P., & Elkhoury, J. (presented 2012, March). *A cross-national analysis of social media's salience during the Egypt unrests*. Paper presented at AEJMC Mid-Winter Conference, Association for Education in Journalism and Mass Communication, Oklahoma University, Norman, OK. (National)
- Bouchillion, B., & Merle, P. (presented 2011, November). *Cultural Frames of Julian Assange: The fine line between free speech and terror*. Paper presented at 3rd annual International Research Conference, International Research Conference for Graduate Students, Texas State University, San Marcos, TX. (National)
- Merle, P., & Craig, C. (presented 2011, November). *Economic news: An inside look at U.S. citizens' recognition and preferences of news types*. Paper presented at 81st annual meeting, Southern Economic Association, Washington, D.C. (Regional)
- Merle, P., & Sims, A. (presented 2011, November). *Influencing public policy: A study of perceptual differences of credibility between political elites and citizens*. Paper presented at 36th annual conference, Midwest Association for Public Opinion Research, Chicago, IL. (National)
- Merle, P., & Zhang, W. (presented 2011, November). *France and the USA: A comparative analysis of social capital on both sides of the pond*. Paper presented at 36th annual conference, Midwest Association for Public Opinion Research, Chicago, IL. (National)
- Merle, P., & Foster, J. (presented 2011, September). *The impact of exposure to foreign culture on international news interest*. Paper presented at 64th annual conference, World Association for Public Opinion Research, Amsterdam, The Netherlands. (International)
- Merle, P. (presented 2011, August). *The waning elitism of U.S. correspondents in Paris between 1998 and 2010*. Paper presented at AEJMC annual conference, Association for education in Journalism and Mass Communication, St. Louis, MO. (International)
- Merle, P., Haislett, R., Kiambi, D., Bichard, S., Livingston, K., Borua, S., Sorensen, S., Kang, S., Seltzer, T., & Gardmer, L. (presented 2011, August). *Branding health communication strategies aimed at healthcare professionals: An assessment of barriers message tactics, and sustainability measure and their impact on the patient experience*. Paper presented at AEJMC annual conference, Association for Education in Journalism and Mass Communication, St. Louis, MO. (National)

Merle, P. (presented 2011, May). *Inter-media agenda-setting: A Franco-American affair? Relationships between Le Monde and The New York Times*. Paper presented at Media and Agendas Symposium, Media and Agendas, Paris, France. (International)

Merle, P. (presented 2011, March). *The U.S. correspondents in Paris: A longitudinal study of the profession from 1998 to 2010*. Paper presented at AEJMC Mid-Winter Conference, Association for Education in Journalism and Mass Communication, Oklahoma University, Norman, OK. (National)

Merle, P. (presented 2010, November). *The American Correspondents in Paris in 1998, an elite group overseas*. Paper presented at 2nd annual International Research Conference for Graduate Students, Texas State University, San Marcos, TX. (National)

Invited Lectures and Readings of Original Work

Merle, P. F. (2013, November). *Notes From the Field: The Secret Life of a Passport*. Delivered at Drake University-Central Iowa PRSA Institute, Sussman Theater, Drake University. (Regional)

Edited Original Works

Edited Magazines

Merle, P. (Ed.). (2012). London Olympics and Equatorial Guinea [Editorial supplements]. *The Financial times Asia*.

Digital Projects

Invited Digital Projects

Merle, P. (Creator). (2012). *Supplements for Communication Courses* [Instructional Blog]. My Speech Feed. Retrieved from www.myspeechfeed.wordpress.com

Contracts and Grants

Contracts and Grants Funded

Richard, S., Callison, C., Seltzer, T., & Gardner, L. (2010–2010). *Sustaining commitment to Project Clear: Re-enforcing the importance of quality physician-nurse communication in the emergency room.* ". Funded by Department of Emergency Medicine Warren Alpert Medical School, Brown University. Total award \$299,575.

Contracts and Grants Pending

McDowell, Stephen D (PI), Liu, Xiuwen (Co-PI), Burmester, Michael V D (Co-PI), Randeree, Ebrahim (Co-PI), Lee, Jaejin (Co-PI), & Merle, Patrick F (Co-PI). (Jul 2014). *Building Cybersecurity Skills: An Interactive Campaign*. Submitted to U. S. Department of Homeland Security.

Contracts and Grants Denied

Weissert, C., Merle, P., Driscoll, A., Harlow, S., & Pietryka, M. (Oct 2014). *Florida Agendas Project*. Submitted to Council on Research and Creativity.

Merle, P. (Sep 2013). *Does Credibility Travel Well? A cross-national analysis of public relations professionals*. Submitted to Association for Education in Journalism and Mass Communication.

Service for the Last Five Years

Florida State University

FSU University Service

Speaker, Workshop sponsored by FSU Office of Proposal Development within Research (2014).

FSU College Service

Member, Doctoral Committee (2014–2015).

Member, Search Committee for Director of the School of Communication (2013).

The Profession

Editorial Board Membership(s)

Communication Theory and Methodology (AEJMC) (2013–2015).

Guest Reviewer for Refereed Journals

Journalism & Mass Communication Quarterly (Oct 2014–present).

Journal of Media Psychology (Mar 2014–present).

Electronic News (2014–present).

Political Behavior (2013–14).

Politics and the Life Sciences (2013–14).

Iowa Journal of Communication (2012–13).

Chair of a Symposium

Merle, P. F. (Chair). (2012). *European Consortium of Political Research Graduate Conference: Political Methodology Section*. Symposium conducted at the meeting of European Consortium of Political Research, Bremen, Germany.

Service to Professional Associations

Teaching Chair, Teaching Chair for the Communication Theory and Methods Division, Association for Education in Journalism and Mass Communication (2014–present).

Member of the Social Media team, Member of the Social Media team for the Public Relations Division, Association for Education in Journalism and Mass Communication (2014–present).

Journal Reviewer, Journalism & Mass Communication Quarterly, Journalism & Mass Communication Quarterly (2014–present).

Journal Reviewer, Electronic News (2014–present).

Journal Reviewer, Journal of Media Psychology (2014–present).

Conference Reviewer, Communication Theory and Methodology; Political Interest Group, Association for Education in Journalism and Mass Communication (2013–present).

Conference Reviewer, Reviewer for the Political Communication and Global Communication and Social Change Divisions, International Communication Association (2012–present).

Journal Reviewer, Iowa Journal of Communication (2011–present).

Moderator, annual conference, Midwest Association of Public Opinion Research (2011–present).

Discussant, 81st annual convention, Southern Economic Association (2011–present).

Officer, Emerging Scholars Network, International Association of Communication and Media Research (2011–2012).

Service to Other Universities

Mentor for the undergraduate mentorship program, *Texas Tech University* (2011–2013).

Guest speaker for #OpenTeaching2012, a campus-wide project to develop cross-disciplinary learning, *Texas Tech University* (2012).

Member of the search committee for the position of PR Senior Faculty, *Texas Tech University* (2012).

Judge/Reviewer at the 2011 Texas Tech University Undergraduate Research competition, *Texas Tech University* (2011).

Selected PhD student to interview the Dean of the Graduate School, *Texas Tech University* (2011).

Creator and Organizer of a Doctoral Brown Bag series, *Texas Tech University* (2011).

Member of the Diversity and Student Development committees, *Ancilla College* (2007–2010).

Faculty adviser to the student newspaper and student government, *Ancilla College* (2003–2010).

**Quality Enhancement Review: Faculty Vita Format
Short Form for the State-Mandated Program Reviews**

Date Vita Prepared: February 08, 2015

Department: Communication

Name: Donna M Nudd

Professional Preparation (Highest Degree Only)

1989 Ph.D., University of Texas, Austin, TX. Major: Speech Communication. Performance Studies.

Teaching Assignment for the Last Five Years

Courses excluding dissertation, thesis, supervised teaching and research, and directed individual studies:

Semester	Course Number	Course Name	Number Enrolled	% of Course
Spring 2015	COM4945	Communication Internship	5	100
Spring 2015	COM5906	Directed Individual Study	1	100
Spring 2015	COM6015	Gender and Communication	12	100
Spring 2015	ORI3004	Performance Studies	21	100
Fall 2014	COM4945	Communication Internship	3	100
Summer 2014	SED5346	Teaching Oral Communication Courses	15	100
Spring 2014	COM4909	Honors Work	1	100
Spring 2014	COM4945	Communication Internship	3	100
Spring 2014	COM5906	Directed Individual Study	1	100
Spring 2014	SED5346	Teaching Oral Communication Courses	15	100
Spring 2014	SPC3644	Rhetoric of Didactic Literature	24	100
Spring 2014	SPC3644	Rhetoric of Didactic Literature	19	100
Fall 2013	COM4909	Honors Work	1	100
Fall 2013	COM4945	COMMUNICATION INTERNSHIP	3	100
Fall 2013	COM5906	Directed Individual Study	1	100
Fall 2013	ORI3004	Performance Studies	21	100
Fall 2013	SPC4711	Gender and Communication	20	100
Fall 2013	SPC4711	Gender and Communication	16	100
Summer 2013	SED5346	Teaching Oral Communication Courses	16	100
Summer 2013	SPC2608	Public Speaking	1	100
Summer 2013	SPC2608	Public Speaking	3	100
Summer 2013	SPC3644	Rhetoric of Didactic Literature	12	100
Spring 2013	COM4905	Directed Individual Study	1	100
Spring 2013	COM4945	Communication Internship	6	100
Spring 2013	COM5906	Directed Individual Study	1	100
Spring 2013	COM5946	Communication Residency	1	100
Spring 2013	SPC2608	Public Speaking	16	100
Spring 2013	SPC2608	Public Speaking	18	100
Spring 2013	SPC6920	Colloquium in Speech Communication	15	100
Fall 2012	COM5906	Directed Individual Study	1	100

Semester	Course Number	Course Name	Number Enrolled	% of Course
Fall 2012	COM5946	Communication Residency	1	100
Fall 2012	ORI3004	Performance Studies	16	100
Fall 2012	SPC4711	Gender and Communication	21	100
Summer 2012	SED5346	Teaching Oral Communication Courses	15	100
Spring 2012	COM4909	Honors Work	2	100
Spring 2012	COM4945	Communication Internship	5	100
Spring 2012	COM5946	Communication Residency	2	100
Spring 2012	SED5346	Teaching Oral Communication Courses	18	100
Spring 2012	SPC3644	Rhetoric of Didactic Literature	21	100
Fall 2011	COM4909	Honors Work	2	100
Fall 2011	COM4945	Communication Internship	5	100
Fall 2011	COM5906	Directed Individual Study	1	100
Fall 2011	COM5946	Communication Residency	1	100
Fall 2011	COM6400	Seminar in Communication Theory	13	100
Fall 2011	COM6403	Advanced Problems in Communication Theory and Research	1	100
Fall 2011	ORI3004	Performance Studies	21	100
Summer 2011	COM4930	Undergraduate Seminar in Communication	6	100
Summer 2011	COM5906	Directed Individual Study	1	100
Summer 2011	COM6400	Seminar in Communication Theory	1	100
Summer 2011	SED5346	Teaching Oral Communication Courses	17	100
Summer 2011	SPC2608	Public Speaking	5	100
Summer 2011	SPC3644	Rhetoric of Didactic Literature	8	100
Spring 2011	COM4945	Communication Internship	3	100
Spring 2011	ORI3004	Performance Studies	15	100
Spring 2011	SPC2608	Public Speaking	19	100
Fall 2010	COM5906	Directed Individual Study	2	100
Fall 2010	COM5906	Directed Individual Study	1	100
Fall 2010	COM6400	Seminar in Communication Theory	15	100
Fall 2010	COM6931	Special Topics in Communication Research	1	100
Fall 2010	RTV3001	Media Techniques	150	100
Summer 2010	COM4945	Communication Internship	1	100
Summer 2010	COM4945	Communication Internship	1	100
Summer 2010	SED5346	Teaching Oral Communication Courses	19	100

Current Doctoral Student Supervisory Committees

Chair

Holbrook, Danielle R.
Chouinard, Michael

University Representative

Hoover, Erin
McKay Canter, Martha
Dauphin, Matt

Member

McNeese, Kyle
Maguire, Daniel

No doctoral students who have graduated in the last five years for whom you were supervisory committee chair.

Current Master's Student Supervisory Committees

No current master's student committees.

Master's students who have graduated in the last five years for whom you were supervisory committee chair:

Moreno, Sully Marie
Woodsmall, Elizabeth

Research and Original Creative Work for the Last Five Years

Presentations

Invited Papers at Conferences

Nudd, D. M. (presented 2012). *Radical Inclusion*. Paper presented at Economies and Ethics of Performance, Performance Studies Division Summer Conference, Villanova University. (National)

Invited Papers at Symposia

Galloway, T (Co-Author), & Nudd, D. (Co-Author). (presented 2014). Redressing the Imbalance. In R. Gould (Chair), *International Congress: Disability Culture and Human Rights*. Symposium conducted at the meeting of DaDaFest, The Bluecoat, Liverpool, England. (International)

Nudd, D. M., & Galloway, T. L. (presented 2013). Mickee Faust's Community Activism. In Research on Performance in Context Working Group (Chair), *Spring Awakening(s) Symposium--Art as Action: Performance and Critical Thinking*. Symposium conducted at the meeting of Florida State University. (Local)

Refereed Papers at Conferences

Nudd, D. (presented 2014). *Queering Aesthetic Distance: Sleeping with the Playwright*. Paper presented at 27th Annual Meeting, Society for Disability Studies. (International)

Nudd, D. (Co-Author), & Galloway, T. (Co-Author). (presented 2014). *Cheers: The Pleasure of Faustian Pursuits*. Paper presented at 2014 Annual Meeting, American Studies Association, San Francisco, CA. (National)
Retrieved from <https://www.youtube.com/watch?v=E9wjDwOXzlo&feature=youtu.be>

Nudd, D. M., Castillo, J., Holbrook, D., & Galloway, T. (presented 2011). *Kaboom!: Revisiting "The Ethics of Accommodation"*. Paper presented at 97th Annual Convention, National Communication Association, New Orleans, LA. (National)

Nudd, D. M., & Castillo, J. (presented 2010). *An Instructional DVD: Building Better Mentor/Mentee Relationships in Graduate Programs*. Paper presented at 96th Annual Convention, National Communication Association, San Francisco, CA. (National)

Invited Lectures and Readings of Original Work

Nudd, D. M. (2010). *Standpoint Theory*. Delivered at Guest Lecturer in Graduate Course in Communication. (Local)

Nudd, D. M., & Castillo, J. (2010). *An Instructional DVD: Building Better Mentor/Mentee Relationships in Graduate Programs*. Delivered at Doctoral Colloquium, School of Communication, FSU. (Local)

Nudd, D. M., & Castillo, J. (2010). *'Disability and Gender' in Mickee Faust Club and "Performance of Drowning" Video*. Delivered at Sociologists for Women and Society, Tallahassee, FL. (Local)

Original Creative Works

Films

Metcalfe, R. (Co-Writer), Galloway, T. (Co-Writer, Co-Director), Wilkins, D. (Co-Producer, Co-Director), & Nudd, D. (Ensemble Performer). (Collaborative Work). (accepted). *Rent A Crip* [Video Short (2014)]. Diane Wilkins Productions/Faust Films.

Wilkins, D. (Co-Director, Camera/Editing/Special Effects), Galloway, T. (Co-Director, Co-Producer), Nudd, D. M. (Co-Producer, Minor Role), & Gray, J. (Writer). (Collaborative Work). (accepted). *The Office Sweater* [Video Short (6:37)]. Diane Wilkins Productions/Faust Films.

Castillo, J. (Animation/Sound Track, Co-Producer), Galloway, T. (Writer, Performer, Co-Producer), Nudd, D. M. (Co-Producer), & Castillo, R. (Sound). (Collaborative Work). (accepted). *The Performance of Drowning* [Video Short (9:42)]. Too Much Fun Productions/Faust Films.

Nudd, D. M. (Co-Producer, Ensemble Performer), Wilkins, D. (Camera/Editing, Director), Castillo, J. (Director, Co-Writer), & Potter, J. (Co-Writer). (Collaborative Work). (accepted). *Deaf Relay: At Your Service* [Video Short (4:00)]. Diane Wilkins Productions/Faust Films.

Performances

Invited Performances

Nudd, D. M. (Director, Dramaturge), & Galloway, T. (Writer, Performer). (Collaborative Work). (2014). *You Are My Sunshine (2011-2015)* [Solo Performance (35:00)]. The Fifth Business.

Juried Performances

Nudd, D. M. (Co-Artist), & Galloway, T. (Co-Artist). (Collaborative Work). (2013). *MICKEE FAUST CLUB: Local Productions (2005-2014)* [Play: Cabaret]. Railroad Square, Tallahassee, FL: Mickee Faust Club.

Nudd, D. M. (Co-Artist), & Galloway, T. (Co-Artist). ((Collaborative Work)). (2013). *MICKEE FAUST CLUB: National Productions (1997-2013)* [Play: Cabaret]. Railroad Square, Tallahassee, FL: Mickee Faust Club.

Nudd, D. M. (Director, Dramaturge), & Galloway, T. (Writer, Performer). (Collaborative Work). (2013). *You Are My Sunshine (2013-2015)* [Solo Performance (35:00)]. The Fifth Business.

Nudd, D. M. (Co-Artist), Galloway, T. (Co-Artist), & Mickee Faust Club (Co-Artists). (Collaborative Work). (2012). *ShakesParody Shows*. Mickee Faust Club.

Nudd, D. M. (Co-Director, Dramaturge, Co-Producer), & Galloway, T. (Writer, Performer, Co-Director). (Collaborative Work). (2012). *In the House of the Moles* [Play (90:00)]. International Production sponsored by FSU and DaDa Fest; Local Production sponsored by Mickee Faust Club.

Nudd, D. M. (Director, Dramaturge), & Galloway, T. (Writer, Performer). (Collaborative Work). (2011). *Out All Night and Lost My Shoes, RECENT NATIONAL Productions (2003-Present)* [Solo Performance]. The Fifth Business.

Nudd, D. M. (Director, Dramaturge), & Galloway, T. (Writer, Performer). (Collaborative Work). (2010). *Out All Night and Lost My Shoes, STATE Productions (1987-2010)* [Solo Performance]. The Fifth Business.

Equity Performances

Nudd, D.M. (Dramaturge, Co-Producer, Co-Director), Galloway, T. (Writer, Lyricist, Co-Director), & Gunter, B. (Musical Dramaturgy, Musical Composition). (Premiere and Touring Production). (2014). *The Ugly Girl: A Musical Tragedy in Burlesque* [Musical]. Disability Arts Touring Network and DaDaFest (UK) & Theatre and Communications Group (USA).

Contracts and Grants

Contracts and Grants Funded

Galloway, T., & Nudd, D. M. *. (2014–2014). *Terry Galloway's Ensemble Production at DaDaFest International: You Are My Sunshine*. Funded by Mid Atlantic Arts Foundation: US Artists International. Total award \$4,230.

Galloway, T., & Nudd, D. M. *. (2014–2014). *Terry Galloway--The Ugly Girl: A Musical Tragedy in Burlesque*. Funded by Theatre Communications Group: Global Connections In the Lab. Total award \$10,000.

Nudd, D. (2014–2014). *Support for Production of You Are My Sunshine at the Mickee Faust Clubhouse*. Funded by Puffin Foundation. Total award \$750.

Nudd, D. (2014–2014). *Preparing Two New Plays for Productions in the United Kingdom*. Funded by COFRS, FSU. Total award \$14,000.

Nudd, D. M., Galloway, T., Potts, I., & Ireland, J. (2014–2015). *Mickee Faust Club: Spring Cabaret and Queerer than Ever*. Funded by COCA Cultural Grant FY 14. Total award \$9,878.

Nudd, D. M., Galloway, T. L., Potts, I. M., & Libby, S. (2013–2013). *Faust's Free for All: Keynote Performance for the 2013 Association for Theater in Higher Education*. Funded by Florida Division of Cultural Affairs Fast Track Grant. Total award \$2,500.

Nudd, D. M., & Buckler, A. (2012–2013). *Mickee Faust Club: Support of E. Patrick Johnson's Artist Residency--A Lecture and Solo Performance Related to Sweet Tea: Black Gay Men of the South*. Funded by South Arts. Total award \$1,025.

Nudd, D. M., & Galloway, T. (2012–2012). *12 Day Artist Residency for Nudd and Galloway for "Three Creative Projects"*. Funded by DaDa (Disability and the Arts), Liverpool, England. Total award \$10,253.

Nudd, D. M., Galloway, T., & Potts, I. (2012–2013). *Support two productions: "Best of Faust: Sex, Beer and Shakespeare" and "Mickee: Faust and Furious"*. Funded by COCA Cultural Grant FY 13. Total award \$15,000.

Nudd, D. M. (2011–2012). *"In the House of the Moles"-- A UK / USA Collaboration*. Funded by AHPEG, Florida State University. Total award \$12,000.

Nudd, D. M., Holbrook, D., & Murray, M. (2011–2011). *Mickee Faust Club: Support of Performance Artist Elizabeth Whitney*. Funded by Southern Fast Track Touring Grant. Total award \$2,000.

Nudd, D. M., Holbrook, D., Rosenkoetter, Zachary, Galloway, T., & Potts, I. (2011–2011). *Mickee Faust Club: Support for 25th Anniversary Cabaret and Audio Equipment*. Funded by . COCA Cultural Grant FY 12. Total award \$11,503.

Nudd, D. M., & Tice, J. (2011–2011). *An Accessible Arts Administration Office as part of Phase Two Renovation of the Mickee Faust Academy*. Funded by The Christopher and Dana Reeve Foundation. Total award \$8,854.

Nudd, D. M., Pi, C., & J. Co-PI. (2010–2011). *Support to Finish Production Stage of Rewired Documentary*. Funded by Planning Grant, Florida State University. Total award \$12,000.

Nudd, D. M., & Potts, I. (2010–2010). *Mickee Faust Club: Support for Queer-Themed 2010-2011 Artistic Events (FY 11)*. Funded by City of Tallahassee and Leon County. Total award \$13,500.

Nudd, D. M., & Castillo, J. (2009–2010). *Communication Strategies for Building Better Mentor/Mentee Relationships in Graduate Programs*. Funded by Office of Graduate Studies and Office of Research, FSU. Total award \$10,000.

Nudd, D. M., Galloway T., Milinkovich, D., & Potts, I. (2008–2010). *Creation of The Adelaide Schnittman Rehearsal Room in the Mickee Faust Academy*. Funded by Goody Two Shoes. Total award \$30,000.

Contracts and Grants Pending

Nudd, D., Fox, H., Hui, W., Galloway, T., & Tice, J. (2015). *Accessible Stage and Pathway for the Mickee Faust Club's Backyard*.

Reviews of My Research and Original Creative Work by Other Authors

Reviews Appearing in Journals

Henderson, B. (2010). "There's a Parade in Town: *Mickee Faust's Gimp Parade*." In "Visuality, Performativity, and 'Extraordinary Bodies': A Review Essay". *Text and Performance Quarterly*, 30:4, 463-467.

Reviews Appearing in Magazines or Newsletters

Coker, N. (2014, June). Terry Galloway is playing it by ear in "My Sunshine". *Tallahassee Democrat: Limelight*, 17.

Reviews Appearing on a Web Site

- Cliffe-Thompson, R. (2015). The Ugly Girl Review. *DaDaFest*. Retrieved from <http://www.dadafest.co.uk/2015/01/review-of-the-ugly-girl/>
- Jacobs, C. (2014). DaDaFest International 2014: You Are My Sunshine: Terry Galloway. *Disability Arts Online*. Retrieved from <http://www.disabilityartsonline.org.uk/dadafest-2014-terry-galloway-you-are-my-sunshine>
- Jones, Omi (Reviewer, Selected by National Review Board). (2013). Company Review of *Mickee Faust's Free for All*, the Keynote Performance at Association for Theatre in Higher Education Conference in Orlando, FL : 3 August 2013. *Mickee Faust Club*. Retrieved from http://www.mickeefaust.com/outside_reviews
- Anonymous. (2012). Review of Nudd and Galloway's *In the House of the Moles*. *Disability Arts Online*. Retrieved from http://www.disabilityartsonline.org.uk/?location_id=1868
- Bliss, O. (2012). Rev. of Mickee Faust Shorts. *Liverpool: FACT and DaDa Festival Short Film Showcase*. Retrieved from <http://oliverbliss.blogspot.com/2012/08/liverpool-fact-and-dada-festival-short.html>
- Cliffe-Thompson, R. (2012). 2 Thoughts on *In the House of the Moles*—Nudd and Galloway. *DaDa Fest*. Retrieved from : <http://www.dadafest.co.uk/the-festival/event/in-the-house-of-the-moles/>
- Dillard, S. (2012). Review of Mickee Visits Mickey: The Mickee Faust Club in Performance, National Communication Association Convention, Orlando, Florida. *Mickee Faust Club*. Retrieved from http://www.mickeefaust.com/outside_reviews

Creative Work in Progress

- Nudd, D. M. (Co-Producer), & Wilkins, D. (Co-Producer). (2011–2014). *Rewired*. Diane Wilkins Productions/Faust Films.

Service for the Last Five Years

Florida State University

FSU University Service

- Member, E Series Committee, Undergraduate Studies (2012–present).
- Chair, OCCR Course Approval Subcommittee, UPC (2005–present).
- Member, Undergraduate Policy Committee (2005–present).
- Reviewer, COFRS Applications, Office of Research (2015).
- Liaison, FSU Graduate Student Conference Coordinators and Mickee Faust, Act ! An Interdisciplinary Social Justice Symposium (2014).
- Moderator, New Graduate Student Orientation: Our Successful Graduate Students Panel (2014).

Organizer, Laurence Clark's Performance of *Spastic Fantastic* at FSU London Study Centre (2011).

Co-Leader with Opel, A, Ethics and Standards In Creative Activity, Two Hour Workshop for Graduate Students in Dance, Strozier Library (2011).

Co-Leader with Andy Opel, Ethics and Standards In Creative Activity, Two-Hour Workshop for Graduate Students in Communication and Theatre, School of Communication (2011).

FSU College Service

Chair, Search Committee for Director of the School of Communication (2013).

Member, College Promotion and Tenure Committee (1995–2012).

FSU Department Service

Member, Grade Appeal Committee (2014–present).

Member, Executive Committee (2002–2013).

Member, Promotion and Tenure Committee (2012).

Dept. Representative, FSU Commencement (2010).

FSU Program Service

Member, Annual Faculty Evaluation Committee, MCS Division (2013).

Member, Master Supervisory Committee, Media and Communication Studies Division (2013).

The Profession

Editorial Board Membership(s)

Performance Studies Review Board (2008–present).

Liminalities: A Journal of Performance Studies (2005–present).

Text and Performance Quarterly (1995–present).

Guest Reviewer for Refereed Journals

Journal of Applied Communication Research (2012).

Reviewer or Panelist for Grant Applications

Professional Theater, Florida Department of State / Division of Cultural Affairs (2013).

Service to Professional Associations

Member, Awards Committee, Performance Studies Division, National Communication Association (2010–2011).

Interviews

Adams, R. (2012). Nudd and Galloway Talk About *In the House of the Moles*. *DaDa Fest* [You Tube]. Retrieved from http://www.youtube.com/watch?v=NKTbZ_XU8uE

Service to Other Universities

Reviewer, Promotion to Full, *Georgia Southern University* (2014).

Reviewer, Promotion to Full, *University of Missouri* (2013).

Reviewer, Promotion to Associate, *University of North Texas* (2011).

Reviewer, Promotion to Associate, *Monmouth University* (2010).

External Reviewer (with Dr. Deanna Sellnow, University of Kentucky), *Speech Communication Dept, Southern Illinois University at Carbondale* (2010).

The Community

Vice President, Board of Directors, Mickee Faust Club (2003–present).

Producer, Mickee Faust, Mickee Faust performance of *License to Quill*, PACE School for Girls Benefit (2013).

Producer, Mickee Faust Club and FSU, E. Patrick Johnson, Visiting Artist E. Patrick Johnson's Lecture and Performance on *Sweet Tea: Black Gay Men of the South* (2013).

Co-Presenter with Terry Galloway, Lecture/Workshop on the Mickee Faust Club and Diversity, Leadership Tallahassee: Tallahassee Active Lifelong Learners (2011).

Producer, Mickee Faust and FSU, Elizabeth Whitney and Lea Robinson, Visiting Artists: Class and Performance of *Syrup in Our Shorts and Other Southern Pleasantries* (2011).

Workshop Leader with Terry Galloway, Able Trust's Youth Leadership Forum, AmeriCorps (2010).

Consultation

Disability Access Issues, Florida Department of State / Division of Cultural Affairs. (2013).

Marketing Tourism to the Gay Community, City of Tallahassee. (2009–2010).

**Quality Enhancement Review: Faculty Vita Format
Short Form for the State-Mandated Program Reviews**

Date Vita Prepared: February 06, 2015

Department: Communication

Name: Andrew R. Opel

Professional Preparation (Highest Degree Only)

2001 Ph.D., University Of North Carolina, Chapel Hill, NC. Major: Mass Communication. Community Media, Documentary Video Production.

Teaching Assignment for the Last Five Years

Courses excluding dissertation, thesis, supervised teaching and research, and directed individual studies:

Semester	Course Number	Course Name	Number Enrolled	% of Course
Spring 2015	COM3930	Special Topics in Communication	86	100
Spring 2015	COM4945	Communication Internship	7	100
Spring 2015	RTV4467	Advocacy Video	5	100
Spring 2015	RTV6425	Advocacy Video	11	100
Fall 2014	COM4945	Communication Internship	2	100
Fall 2014	COM5906	Directed Individual Study	1	100
Fall 2014	IFS3033	Media, Culture, and the Environment	118	100
Fall 2014	RTV4467	3D Vid Prod	11	100
Fall 2014	RTV6425	3D Vid Prod	1	100
Summer 2014	COM4945	Communication Internship	1	100
Summer 2014	RTV3001	Media Techniques	110	100
Summer 2014	RTV3001	Media Techniques	5	100
Summer 2014	RTV3001	Media Techniques	2	100
Spring 2014	COM4905	Narrative Prod Rsch	4	100
Spring 2014	COM4905	Directed Individual Study	1	100
Spring 2014	COM4909	Honors Work	1	100
Spring 2014	COM4945	Communication Internship	5	100
Spring 2014	COM5426	Media, Culture and the Environment	17	100
Spring 2014	OCE4906	Directed Individual Study	20	50
Spring 2014	RTV4332	Documentary Video Production	9	100
Spring 2014	RTV4467	Adv Envrnmt Doc Prod	5	100
Spring 2014	RTV4467	Expmtl Narrative Prod	6	100
Spring 2014	RTV5325	Documentary Video Production	9	100
Fall 2013	COM4905	Directed Individual Study	9	100
Fall 2013	COM4905	Directed Individual Study	3	100
Fall 2013	COM4909	Honors Work	1	100
Fall 2013	COM4945	Communication Internship	3	100
Fall 2013	COM5364	Foundations of Digital Media	15	100
Fall 2013	RTV4467	3-D VIDEO PRODUCTION	10	100

Semester	Course Number	Course Name	Number Enrolled	% of Course
Fall 2013	RTV6425	3-D VIDEO PRODUCTION	2	100
Summer 2013	COM4945	Communication Internship	1	100
Summer 2013	RTV3001	Media Techniques	97	100
Summer 2013	RTV3001	Media Techniques	7	100
Summer 2013	RTV3001	Media Techniques	3	100
Summer 2013	RTV3001	Media Techniques	3	100
Spring 2013	COM3420	Media, Culture and the Environment	131	100
Spring 2013	COM4905	Directed Individual Study	3	100
Spring 2013	COM4905	Directed Individual Study	1	100
Spring 2013	COM4945	Communication Internship	3	100
Spring 2013	RTV4332	Documentary Video Production	22	100
Spring 2013	RTV5325	Documentary Video Production	10	100
Fall 2012	COM3930	Special Topics in Communication	88	100
Fall 2012	COM4905	Directed Individual Study	1	100
Fall 2012	COM4905	Directed Individual Study	1	100
Fall 2012	COM4945	Communication Internship	1	100
Fall 2012	RTV4467	Television Practicum	14	100
Fall 2012	RTV6425	Advanced Seminar in New Communication Technologies	1	100
Summer 2012	COM3930	Special Topics in Communication	11	100
Summer 2012	COM4945	Communication Internship	2	100
Summer 2012	RTV3001	Media Techniques	86	100
Summer 2012	RTV3001	Media Techniques	9	100
Summer 2012	RTV3001	Media Techniques	7	100
Summer 2012	RTV3001	Media Techniques	4	100
Summer 2012	RTV3001	Media Techniques	1	100
Summer 2012	RTV4467	Television Practicum	11	100
Spring 2012	COM4905	Directed Individual Study	1	100
Spring 2012	COM4945	Communication Internship	2	100
Spring 2012	RTV4332	Documentary Video Production	10	100
Spring 2012	RTV5325	Documentary Video Production	9	100
Fall 2011	COM4905	Directed Individual Study	1	100
Fall 2011	COM5426	Media, Culture and the Environment	20	100
Fall 2011	RTV4467	Television Practicum	15	100
Fall 2011	RTV6425	Advanced Seminar in New Communication Technologies	17	100
Fall 2011	RTV6425	Advanced Seminar in New Communication Technologies	4	100
Summer 2011	COM4905	Directed Individual Study	1	100
Summer 2011	COM4905	Directed Individual Study	1	100
Summer 2011	COM4945	Communication Internship	4	100
Summer 2011	COM4945	Communication Internship	1	100
Summer 2011	COM4945	Communication Internship	1	100
Summer 2011	RTV3001	Media Techniques	107	100
Summer 2011	RTV3001	Media Techniques	1	100
Summer 2011	RTV3001	Media Techniques	9	100
Summer 2011	RTV3001	Media Techniques	9	100
Summer 2011	RTV3001	Media Techniques	1	100

Semester	Course Number	Course Name	Number Enrolled	% of Course
Summer 2011	RTV4467	Television Practicum	5	100
Spring 2011	COM3930	Special Topics in Communication	113	100
Spring 2011	COM4905	Directed Individual Study	1	100
Spring 2011	COM4945	Communication Internship	2	100
Spring 2011	RTV4332	Documentary Video Production	15	100
Spring 2011	RTV5325	Documentary Video Production	4	100
Summer 2010	COM6400	Seminar in Communication Theory	14	100
Summer 2010	COM6900	Preparation for the Preliminary Examination	1	100

Current Doctoral Student Supervisory Committees

Member

Gul, Mehnaz
Saleem, Awais

University Representative

Conn, Sarrah G.
Yu, Casey

Doctoral students who have graduated in the last five years for whom you were supervisory committee chair:

Clark, Joseph S.
Reddick, Melisa N. (Cochair)
Adamoli, Ginevra

Current Master's Student Supervisory Committees

Member

Bedgio, Darcy Ann

Master's students who have graduated in the last five years for whom you were supervisory committee chair:

Shannon, Derrick R.

Research and Original Creative Work for the Last Five Years

Publications

Invited Journal Articles

Opel, A., Johnston, J., & Wilk, R. (2010). Food, Culture and the Environment: Communicating About What We Eat. *Environmental Communication: A Journal of Nature and Culture*, 4(3), 251-254.

Refereed Journal Articles

Arpan, L., Opel, A., & Lu, J. (in press). Effects of Functional Matching on Responses to Public Service Announcements Promoting Residential Energy Use Reduction. *Journal of Applied Communication Research*, 35 pages.

Arapan, L., Opel, A., & Lu, J. (2013). Motivating the Skeptical and Unconcerned: Considering Values, Worldviews, and Norms When Framing Messages Encouraging Energy Conservation and Efficiency Behaviors. *Applied Environmental Education and Communication*, 12(3), 207-219.

Refereed Books

Opel, A., & Retzinger, J. (contract). *Environmental Documentaries and Communities of Activism*. Manuscript under contract for publication, Boulder, CO: Paradigm Press.

Invited Book Chapters

Opel, A. (in press). Cultural representations of the environment beyond mainstream media. In Cox, R., Hansen, A. (Ed.), *The Handbook of Environmental Communication*. Oxford Press.

Opel, A. (in press). Media Coverage of Protests. In K. Fahlenbrach, M. Klimke, and J. Scharloth (Ed.), *Protest Cultures: A Companion, Volume 1: Pragmatics of Protest*. New York/Oxford Press.

Elmer, G., & Opel, A. (2013). Preemption, Premediation, Prediction: The Politics of Betting on the Future. In Kelly Gates (Ed.), *Media Studies Futures*. Oxford, England/John Wiley and Sons Ltd.

Rice, R. E., Opel, A., Meisner, M., Depoe, S., Roser-Renouf, C., & Shome, D. (2012). Environmental Communication and Media: Centers, Programs and Resource. In Steve Jones (Ed.), *Communication @ The Center*. NY/Hampton Press.

Elmer, G., & Opel, A. (2011). Pre-empting Panoptic Surveillance: Surviving the Inevitable War on Terror. In David Lyon (Ed.), *Theorizing Surveillance: The Panopticon and Beyond* (pp. 139-159). Cullompton, UK/Willan Publishing.

Invited Encyclopedia Entries

Opel, A. (2010). Low Power FM Radio in the U.S. In John Downing (Ed.), *Encyclopedia of Social Movement Media*. Thousand Oaks, CA/Sage Publications.

Nonrefereed Books

Opel, A. (2013). *THE WEIRS: A Winnepesaukee Adventure*. Jetty House, Peter Randall Publisher, LLC.

Opel, A. (2011). *THE WITCHES: A Winnepesaukee Adventure*. Jetty House, Peter E. Randall Publisher.

Presentations

Refereed Papers at Conferences

Arapan, L., Opel, A., & Toole, J. (presented 2012, November). *Effects of Functional Matching on Psychological Reactance to Public Service Announcements*. Paper presented at Annual Meeting, National Communication Association, Orlando, FL. (National)

Opel, A. (presented 2012, May). *One Dimensional Markets? US Business Reporting and Environmental Externalities*. Paper presented at International Conference on Culture, Politics & Climate Change, Center for Environmental Journalism University of Colorado Boulder, Boulder, CO. (International)

Arpan, L., Jia, L., & Opel, A. (presented 2011, November). *Predicting Energy Conservation and Efficiency Behaviors: A Test of the Theory of Planned Behavior, the Health Belief Model, and an Integrated Mode*. Paper presented at Annual Conference, National Communication Association Conference, Applied Communication Division, New Orleans, LA. (National)

Opel, A., & Elmer, G. (presented 2011). *Tasers, Torture and the Politics of Visibility*. Paper presented at Annual Conference, National Communication Association, New Orleans, LA. (National)

Refereed Presentations at Conferences

Elmer, G., & Opel, A. (presented 2014, November). *Preempting Dissent: Opening Night Keynote Screening and Panel Discussion*. Presentation at Media Democracy Days, Media Democracy Project, Vancouver, BC. (International) Retrieved from <http://2014.mediademocracydays.ca/>

Opel, A. (presented 2014, May). *The Gasland Movement: Transmedia Documentary and Communities of Activism*. Presentation at What is Documentary: Yesterday, Today, and Tomorrow, University of Oregon School of Journalism and Communication, Portland, OR. (National) Retrieved from <http://journalism.uoregon.edu/whatis/documentary/program/>

Opel, A., & Elmer, G. (presented 2013, September). *Preempting Dissent: A Rough Cut*. Presentation at he Point is to Change It: Media Democracy and Democratic Media in Action, Union for Democratic Communication, San Francisco State Univ., San Fran, CA. (International)

Opel, A., & Elmer, G. (presented 2012, May). *Preempting Dissent: A Book, A Film, A Work in Progress*. Presentation at Biannual Meeting, Union for Democratic Communication, Tallahassee, FL. (International)

Opel, A. (presented 2011, August). *Preempting Dissent: Tasers, Citizen Media and Open Source Documentary Production*. Presentation at Annual Meeting, University Film and Video Association, Burlington, VT. (International)

Opel, A., & Arpan, L. (presented 2011, May). *Artists and Scientists Make Green Media: Toward a Model of Data Driven Media Production and Researc*. Presentation at Understanding Sustainability: Perspectives from the Humanities, Humanities Department, Portland State University, Portland, OR. (International)

Rice, R., Meisner, M., Depoe, S., Arpan, L., Opel, A., Maibach, E., Roser-Renouf, C., & Shome, D. (presented 2011, May). *Environmental Communication and Media: Centers, Programs and Resources*. Presentation at Annual Meeting, International Communication Association, Boston, MA. (International)

Invited Lectures and Readings of Original Work

Opel, A. (2011, November). *Beyond "Green": Exploring the Three Pillars of Sustainability*. Delivered at Panelist, Florida Climate Institute, Florida State University, Tallahassee, FL 32301. (Local)

Opel, A., & Arpan, L. (2011, November). *Promoting Energy Conservation: Creating Effective Public Service Announcements*. Delivered at Research Presented to the Center for Climate Change Communication, George Mason University, Fairfax, VA. (State)

Opel, A., & Arpan, L. (2011, October). *Promoting Energy Conservation: Creating Effective Public Service Announcements*. Delivered at Research presentation to the Carsey-Wolf Center Environmental Media Initiative, University of California Santa Barbara, Santa Barbara, CA. (State)

Opel, A., & Arpan, L. (2011, April). *Promoting Energy Conservation: Creating Effective Public Service Announcements*. Delivered at Research Presented to Yale Project on Climate Change Communication, Yale University, New Haven, CT. (State)

Opel, A. (2010, February). *Preempting Dissent: Tasers, Secrecy and Open Source Media Production*. Delivered at Invited lecture at the Global Media Research Center, University of Southern Illinois, Carbondale, IL. (State)

Original Creative Works

Films

Elmer, G., & Opel, A. (Co-Director). (2014). *Preempting Dissent* [Documentary]. Toronto, CA, Infoscape Labs. Retrieved from preemptingdissent.com

Opel, A. (Director). (2012). *BEATING JUSTICE: The Martin Lee Anderson Story* [Documentary]. Independent Distribution.

Opel, A., Nudd, D., & Galloway, T. (Director). (2010). *Tough* [Documentary]. University of Chicago Press.

Contracts and Grants

Contracts and Grants Funded

Yong, T., Zhu, Y., Cartes, D., Tolone, W., Khee Poh Lam, & Opel, A. R., et. al (Network Contributor). (Sep 2013–Aug 2018). *Predictive Modeling Network for Sustainable Human-Building Ecosystems (SHBE)*. Funded by National Science Foundation Research Coordination Network--Science, Engineering and Education for Sustainability. (1338851). Total award \$652,846.

Opel, A. R. (May 2013–May 2014). *Post Production Preempting Dissent Documentary Project*. Funded by Council on Research and Creativity, FSU. Total award \$10,000.

Opel, Andrew R (PI), & Arpan, L. M. (May 2013–Aug 2013). *Proterra Electric Bus Project*. Funded by Center for Transportation and the Enviro. (None). Total award \$15,725.

Opel, Andrew R (PI), & Arpan, L. M. (Sep 2012–Jun 2013). *Public Service Announcement (Heat-Related Illnesses)*. Funded by Florida Department of Health. (A6767E). Total award \$3,360.

Opel, A. (Jul 2012–Dec 2012). *Marketing "Beating Justice"*. Funded by FSU Council on Research and Creativity. Total award \$3,000.

Opel, Andrew R (PI). (Feb 2012–Jun 2012). *Public Service Announcement (Asthma)*. Funded by Florida Department of Health. (A53EF3). Total award \$3,360.

Opel, A. (Jan 2012–May 2012). *Conference Travel Grant*. Funded by Provost's Faculty Travel Grant. Total award \$450.

Opel, Andrew R (PI). (Jan 2012–Jun 2012). *Public Service Announcement (Environmental Public Health)*. Funded by Florida Department of Health. (A4CD9B). Total award \$3,360.

Opel, A., & Arpan, L. (Sep 2011–Jun 2012). *Carbon Monoxide Poisoning and Asthma Trigger Awareness PSAs*. Funded by Florida Department of Health, Division of Environmental Health. Total award \$7,000.

Opel, A. (Jan 2011–May 2011). *Conference Travel Grant*. Funded by Provost's Faculty Travel Grant. Total award \$450.

Opel, A., & Arpan, L. (Jan 2011–Sep 2011). *Air Quality Alert System PSAs*. Funded by Florida Department of Health, Division of Environmental Health. Total award \$5,200.

Opel, A. (Jan 2010–May 2010). *Conference Travel Grant*. Funded by Provost's Faculty Travel Grant. Total award \$450.

Elmer, G., & Opel, A. (May 2009–May 2013). *Preempting Dissent: Policing The Crisis*. Funded by Canadian Social Science and Humanities Council. Total award \$149,000.

Opel, A. (Jan 2009–Dec 2010). *Energy Efficiency PSAs*. Funded by Institute for Energy Systems, Economics and Sustainability. Total award \$249,800.

Contracts and Grants Denied

Hostetler, M., Opel, A., Arpan, L., et. al. (Apr 2014). *Urban Sustainability and the Science of Implementation*. Submitted to National Science Foundation.

Service for the Last Five Years

Florida State University

FSU College Service

Organizer/Moderator, Documentary Showcase (2014).

Member, Promotion and Tenure Committee (2013).

FSU Department Service

Coordinator, Graduate Certificate in Digital Media (2007–present).

Director, Media Production Program (2006–present).

Chair, Digital Media Production Faculty Search Committee - Line 2 (2014).

Chair, Digital Media Production Faculty Search Committee (2014).

Member, Department Promotion and Tenure Committee (2012).

Member, Promotion and Tenure Committee (2010–2011).

Member, MCS Masters Committee (2009–2011).

Member, Doctoral Admissions Committee (2008–2010).

FSU Program Service

Co-Creator, 3D@FSU - Production and Research Team (2011–present).

Director, Lab for Environmental Media Production and Research (2010–present).

The Profession

Guest Editing for Refereed Journals

Opel, A., Johnston, J., & Wilk, R. (Eds.). (2010, September). Food, Culture and the Environment: Communicating About What We Eat [Special Issue]. *Environmental Communication: A Journal of Nature and Culture*, 4.

Editorial Board Membership(s)

Environmental Communication: A Journal of Nature and Culture (2007–present).

Popular Communication (2006–present).

Kaleidoscope: Graduate Journal of Qualitative Communication Research (2002–present).

Guest Reviewer for Refereed Journals

Television and New Media (Jan 2012–present).

Communication, Culture and Critique (Jan 2011–present).

Environmental Communication (Feb–Oct 2014).

Reviewer for Textbooks

Documentary Filmmaking: A Contemporary Field Guide, 2nd Edition (2014).

Service to Professional Associations

Founding Member, International Environmental Communication Association (2011–present).

Reviewer, Environmental Communication Division, National Communication Association (2002–present).

Reviewer, Critical Cultural Studies Division NCA, Scholar-Activist Award (2014).

Reviewer, Environmental Communication Division, ICA (2014).

Member, Task Force - Greening the International Communication Conference (2009–2010).

Service to Other Universities

External Reviewer, Tenure Binder, *Syracuse University* (2011).

The Community

Columnist and Board Member, Bi-Weekly columnist and board member for the Tallahassee Villager, a free weekly newspaper, *The Tallahassee Villager* (2011–present).

Guest Columnist, Wrote numerous Op-Ed pieces about media, politics and the environment for the Tallahassee Democrat, *The Tallahassee Democrat* (2003–present).

**Quality Enhancement Review: Faculty Vita Format
Short Form for the State-Mandated Program Reviews**

Date Vita Prepared: February 05, 2015

Department: School of Communication

Name: Jennifer M Proffitt

Professional Preparation (Highest Degree Only)

2005 Doctor of Philosophy, Pennsylvania State University. Major: Mass Communication. Social Thought.

Teaching Assignment for the Last Five Years

Courses excluding dissertation, thesis, supervised teaching and research, and directed individual studies:

Semester	Course Number	Course Name	Number Enrolled	% of Course
Spring 2015	COM4945	Communication Internship	2	100
Spring 2015	MMC5646	Political Economy of Media	8	100
Fall 2014	COM4945	Communication Internship	1	100
Fall 2014	MMC4203	Media Ethics	41	100
Summer 2014	COM5348	Qualitative Methods in Communication Research	25	100
Spring 2014	COM4945	Communication Internship	7	100
Spring 2014	COM5906	Directed Individual Study	1	100
Spring 2014	MMC4203	Media Ethics	38	100
Fall 2013	COM4935	Com Regultn Policy	3	100
Fall 2013	COM4945	Communication Internship	1	100
Fall 2013	RTV5702	Com Regultn Policy	8	100
Summer 2013	MMC4602	Mass Media and Society	9	100
Spring 2013	COM4905	Directed Individual Study	1	100
Spring 2013	COM4909	Honors Work	1	100
Spring 2013	COM4945	Communication Internship	6	100
Spring 2013	MMC5646	Political Economy of Media	16	100
Fall 2012	COM4909	Honors Work	1	100
Fall 2012	COM4945	Communication Internship	4	100
Fall 2012	COM5401	Analysis of Communication Theory	22	100
Fall 2012	COM6900	Preparation for the Preliminary Examination	1	100
Fall 2012	RTV5702	Communication Regulation and Policy	9	100
Summer 2012	COM4945	Communication Internship	2	100
Summer 2012	COM4945	Communication Internship	1	100
Summer 2012	COM4945	Communication Internship	2	100
Summer 2012	COM5906	Directed Individual Study	1	100
Summer 2012	MMC2000	Introduction to the Mass Media	34	100
Summer 2012	MMC2000	Introduction to the Mass Media	71	100
Spring 2012	COM4909	Honors Work	1	100
Spring 2012	COM4945	Communication Internship	3	100
Spring 2012	COM5906	Directed Individual Study	2	100

Semester	Course Number	Course Name	Number Enrolled	% of Course
Spring 2012	MMC4203	Media Ethics	34	100
Spring 2012	MMC5646	Political Economy of Media	12	100
Fall 2011	COM4909	Honors Work	1	100
Fall 2011	COM4945	Communication Internship	3	100
Fall 2011	COM5906	Directed Individual Study	1	100
Fall 2011	COM5946	Communication Residency	1	100
Fall 2011	MMC4641	Political Economy of Media	26	100
Fall 2011	RTV5702	Communication Regulation and Policy	12	100
Summer 2011	COM4945	Communication Internship	3	100
Summer 2011	COM4945	Communication Internship	1	100
Summer 2011	COM4945	Communication Internship	4	100
Summer 2011	COM5906	Directed Individual Study	1	100
Summer 2011	COM5906	Directed Individual Study	1	100
Summer 2011	COM5946	Communication Residency	1	100
Summer 2011	MMC2000	Introduction to the Mass Media	48	100
Summer 2011	MMC2000	Introduction to the Mass Media	84	100
Summer 2011	MMC2000	Introduction to the Mass Media	2	100
Spring 2011	COM4945	Communication Internship	5	100
Spring 2011	COM5906	Directed Individual Study	1	100
Spring 2011	COM6900	Preparation for the Preliminary Examination	1	100
Spring 2011	MMC5646	Political Economy of Media	17	100
Fall 2010	COM4905	Directed Individual Study	1	100
Fall 2010	COM4945	Communication Internship	5	100
Fall 2010	MMC4641	Political Economy of Media	23	100
Fall 2010	RTV5702	Communication Regulation and Policy	12	100
Summer 2010	COM4945	Communication Internship	4	100
Summer 2010	COM4945	Communication Internship	1	100
Summer 2010	COM5906	Directed Individual Study	1	100
Summer 2010	COM5906	Directed Individual Study	1	100
Summer 2010	COM5906	Directed Individual Study	1	100
Summer 2010	MMC2000	Introduction to the Mass Media	59	100
Summer 2010	MMC5646	Political Economy of Media	3	100

Current Doctoral Student Supervisory Committees

Chair

Post, Audrey

University Representative

Wiley, Kimberly
Osborne, Patrick
Enoch, Jennifer

Member

Rasul, Azmat
Gul, Mehnaz
Ryor, John Charles
Chouinard, Michael
Maguire, Daniel

Doctoral students who have graduated in the last five years for whom you were supervisory committee chair:

Cox, Nicole B.
Johnson, Kristine C (Cochair)
Susca, Margot A.
Smock, Shea
Hunter, Leah

Current Master's Student Supervisory Committees

<u>Chair</u>	<u>Member</u>
Bedgio, Darcy Crotty, Richelle Roche, Megan Shane, Jonathan	Nensey, Zoheb Hassan

Master's students who have graduated in the last five years for whom you were supervisory committee chair:

Asmus, Lauren Marie
Smock, Shea Lynn
Lewis, Jonothan
Frady, Beth Walker
Stoltzfus, Laura
Evans, Nicholas
Bartlett, Zachary

Research and Original Creative Work for the Last Five Years

Publications

Invited Journal Articles

Proffitt, J. M., & Corrigan, T. F. (2012). Penn State's "Success with honor:" How institutional structure and brand logic disincenitized disclosure. *Cultural Studies[=>Critical Methodologies*, 12(4), 322-325.
doi:10.1177/1532708612446431

Refereed Journal Articles

Bunds, K. S., Newman, J. I., & Proffitt, J. M. (in press). Bank shots: Dude Perfect, media corporatization, and sporting [hyper-]reality. *Communication, Culture and Critique*, 32 pages.

Proffitt, J. M., & Susca, M. A. (in press). A shield to legitimize virtually any content: Tracking the video game lobby's political economic power. *Communication, Culture, and Critique*, 41 pages.

Cox, N. B., & Proffitt, J. M. (2014). Mimicking Bollywood in Slumdog Millionaire: Global Hollywood's newest co-optation of culture. *Journal of Communication Inquiry*, 38(1), 44-61. doi:10.1177/0196859913512868

Lewis, J., & Proffitt, J. M. (2013). Sports, Labor and the Media: An Examination of Media Coverage of the 2011 NFL Lockout. *Labor Studies Journal*, 38(4), 300-320. doi:10.1177/0160449X14522324

- Rasul, A., & Proffitt, J. M. (2013). Diversity or homogeny: Concentration of ownership and media diversity in Pakistan. *Asian Journal of Communication*, 23(6), 590-604. doi:10.1080/01292986.2013.805797
- Smock, S., & Proffitt, J. M. (2013). Adding insult to injury: Broadcast media coverage of Wal-Mart Stores, Inc. v. Dukes. *The Political Economy of Communication*, 1(1), 71-89.
- Cortese, J., & Proffitt, J. M. (2012). Looking back as we prepare to move forward: U.S. Presidential candidates' adoption of YouTube. *Cyberpsychology, Behavior, and Social Networking*, 15(12), 693-697. doi:10.1089/cyber.2012.0185
- Cox, N. B., & Proffitt, J. M. (2012). The housewives' guide to better living: Promoting consumption on Bravo's The Real Housewives. *Communication, Culture and Critique*, 5(2), 295-312.
- Lewis, J., & Proffitt, J. M. (2012). Bong hits and water bottles: An analysis of news coverage of athletes and marijuana use. *Journal of Sports Media*, 7(1), 1-21.
- Rasul, A., & Proffitt, J. M. (2012). An irresistible market: A critical analysis of Hollywood- Bollywood co-productions. *Communication, Culture and Critique*, 5(4), 563-583. doi:10.1111/j.1753-9137.2012.01142.x
- Corrigan, T. F., & Proffitt, J. M. (2011). Campus press, inc.: A critical analysis of the corporatization of collegiate media. *Journalism: Theory, Practice & Criticism*, 12(8), 1018-1034. doi:10.1177/1464884910388235
- Rasul, A., & Proffitt, J. M. (2011). Bollywood and the Indian Premier League (IPL): The political economy of Bollywood's new blockbuster. *Asian Journal of Communication*, 21(4), 373-388. doi:10.1080/01292986.2011.580851
- Susca, M. A., & Proffitt, J. M. (2011). Patently offensive: What Pacifica tells us about regulating broadcast violence. *Free Speech Yearbook*, 45, 81-94.
- Proffitt, J. M. (2010). War, peace, and free radio: The Women's National Radio Committee's efforts to promote democracy, 1939-1946. *Journal of Radio and Audio Media*, 17(1), 2-17.

Invited Book Chapters

- Proffitt, J. M. (2013). Concentration of media ownership. In J. D. Greer, & W. D. Sloan (Eds.), *Media issues: Point/counterpoint* (pp. 71-88). Northport, AL: Vission Press.
- Proffitt, J. M., & Templin, R. (2013). "Fight the dead, fear the living:" Zombie apocalypse, libertarian paradise? In M. Balaji (Ed.), *Thinking dead: What the zombie apocalypse means* (pp. 29-44). Lanham, MD: Lexington Books.

Invited Newsletter Articles

- Proffitt, J. (2015, January). Florida's college campuses become new front in America's gun war. *Higher Education Advocate*, 33(1), 16.
- Proffitt, J. (2014, September). FSU faculty fight for sunshine in presidential search process. *Higher Education Advocate*, 31(4), 10.

Proffitt, J. (2014, August). The politicization of higher ed, Florida-style. *NEA Higher Education eAdvocate*, n.p. Retrieved from <http://www.nea.org/home/60101.htm>

Nonrefereed Journal Articles

Proffitt, J. M., Ekbia, H. R., & McDowell, S. D. (2015). Introductory to the special forum on monetization of user-generated content--Marx revisited. *The Information Society*, 31(1), 1-4. doi:10.1080/01972243.2015.977624

Proffitt, J. M., & Tewksbury, D. (2012). Is "Big Media" dead and buried, or alive and prospering—or both? Guest editor's note. *Global Media Journal*, 12(20), n.p. Retrieved from <http://lass.purduecal.edu/cca/gmj/sp12/gmj-sp12-guest-editors-note.htm>

Presentations

Refereed Papers at Conferences

Rasul, A., & Proffitt, J. M. (accepted). *A passage to India: The Indian film market and the political economy of Disney's transnational operations*. Paper to be presented at the meeting of Union for Democratic Communications, Toronto, Canada. (International)

Smock, S., & Proffitt, J. M. (accepted). *The oppression and potential of digital surveillance*. Paper to be presented at the meeting of Union for Democratic Communications, Toronto, Canada. (International)

Templin, R., & Proffitt, J. M. (accepted). *The devil's in the details: Media coverage of Florida's ongoing pension battle*. Paper to be presented at the meeting of Union for Democratic Communications, Toronto, Canada. (International)

Smock, S., & Proffitt, J. M. (presented 2013). *Rape and rape culture as examples of backlash? How broadcast news covers sexual violence: A feminist political economic analysis*. Paper presented at the meeting of Union for Democratic Communications, San Francisco, CA. (International)

Cortese, J., & Proffitt, J. M. (presented 2012). *Looking back as we prepare to move forward: Presidential candidates' adoption of YouTube*. Paper presented at the meeting of National Communication Association, Orlando, FL. (National)

Hunter, L., & Proffitt, J. M. (presented 2012). *Bounce TV: Is there room for a broadcast network targeting African Americans in the current political economy?* Paper presented at the meeting of Broadcast Education Association, Las Vegas, NV. (National)

Proffitt, J. M., & Susca, M. A. (presented 2012). *Follow the money: The Entertainment Software Association attack on video game regulation*. Paper presented at the meeting of International Communication Association, Phoenix, AZ. (International)

Rasul, A., & Proffitt, J. M. (presented 2012). *Promoting patriotism through mediated sports: Political economy of Bollywood's sports movies*. Paper presented at the meeting of International Association for Media and Communication Research, Durban, South Africa. (International)

- Smock, S., & Proffitt, J. M. (presented 2012). *Keeping workers down The Wal-Mart Way: Mainstream media coverage of Dukes v. Wal-Mart Stores Inc.* Paper presented at the meeting of International Association for Media and Communication Research, Durban, South Africa. (International)
- Wlodarczyk, A., & Proffitt, J. M. (presented 2012). *Selling out or buying in: A critical look at a hopeful docbuster.* Paper presented at the meeting of Union for Democratic Communications, Tallahassee, FL. (International)
- Adamoli, G., & Proffitt, J. M. (presented 2011). *Promoting economics with morals: Capitalist ideology in Undercover Boss.* Paper presented at the meeting of International Association for Media and Communication Research, Istanbul, Turkey. (International)
- Rasul, A., & Proffitt, J. M. (presented 2011). *Diversity or homogeny: Concentration of ownership and media diversity in Pakistan.* Paper presented at the meeting of International Association for Media and Communication Research, Istanbul, Turkey. (International)
- Cox, N. B., & Proffitt, J. M. (presented 2010). *Mimicking Bollywood in Slumdog Millionaire: A political economic analysis.* Paper presented at The annual conference of the Association for Education in Journalism and Mass Communication, Association for Education in Journalism and Mass Communication, Denver, CO. (National)
- Cox, N. B., & Proffitt, J. M. (presented 2010). *The Housewives' guide to better living: Promoting consumption on Bravo TV's The Real Housewives.* Paper presented at The biennial conference of The Union for Democratic Communications, The Union for Democratic Communications, State College, PA. (International)
- Lewis, J., & Proffitt, J. M. (presented 2010). *Smoke and mirrors: An analysis of news coverage of athletes and marijuana use.* Paper presented at The annual conference of the Southern States Communication Association, Southern States Communication Association, Memphis, TN. (Regional)
- Rasul, A., & Proffitt, J. M. (presented 2010). *Bollywood and Hollywood: A political economic analysis of co-productions.* Paper presented at The annual conference of the International Communication Association, International Communication Association, Singapore. (International)
- Rasul, A., & Proffitt, J. M. (presented 2010). *Bollywood and the Indian Premier League (IPL): The political economy of Bollywood's new blockbuster.* Paper presented at The annual conference of the Association for Education in Journalism and Mass Communication, Association for Education in Journalism and Mass Communication, Denver, CO. (National)

Invited Presentations at Symposia

- Proffitt, J. M. (presented 2012). Pink Ribbons, Inc. Panel Discussion. In *Culture and the Active Body: Toward Interdisciplinary Action Symposium*. Presentation at the meeting of Center for Physical Cultural Studies, Florida State University, Tallahassee, FL. (National)

Nonrefereed Presentations at Symposia

- Proffitt, J. M., & Templin, R. (presented 2014). Occupy's legacy: Creating a discourse of social and economic justice. In *Act! Bridging the Gap Between Theory and Practice, Between Academy and Community Symposium*. Presentation at the meeting of ACT, Tallahassee, FL. (National)

Invited Workshops

Proffitt, J. (2014). *Presenting Your Research at Conferences, Seminars, Thesis or Dissertation Defense Workshop*. Workshop delivered at The Graduate School, Tallahassee, FL. (Local)

Invited Lectures and Readings of Original Work

Proffitt, J. (2014). *Citizen Koch Panel Discussion*. Delivered at Common Cause and ReThink Energy Florida, Tallahassee, FL. (Local)

Proffitt, J. (2014). *Laboring in Higher Education: Why Faculty Unions Matter*. Delivered at Colloquium, School of Communication, Florida State University, Tallahassee, FL. (Local)

Proffitt, J. M. (2012). *Conferences in Communication: A Roundtable Discussion*. Delivered at Colloquium, School of Communication, Florida State University, Tallahassee, FL. (Local)

Proffitt, J. M. (2012). *Miss Representation Panel Discussion*. Delivered at Askew Student Life Center, Florida State University, Tallahassee, FL. (Local)

Additional Research or Original Creative Work Not Reported Elsewhere

Proffitt, J. M. (2010). *Avatar's long tail: Popular culture, the Internet, and the corporate blockbuster*. *Pop Culture Universe: Icons, Idols, and Ideas digital collection*. Santa Barbara, CA: ABC-CLIO.

Proffitt, J. M. (2010). *Women and the U.S. broadcast media: Ownership and employment concerns*. *Daily Life Though History digital collection*. Santa Barbara, CA: ABC-CLIO.

Service for the Last Five Years

Florida State University

FSU University Service

Member, Florida Education Association Advocacy Committee (2014–present).

Member, Florida Education Association Government Relations Committee (2013–present).

President, United Faculty of Florida-Florida State Chapter (2013–present).

Co-chair, Statewide Government Relations Committee, United Faculty of Florida (2012–present).

Senator, United Faculty of Florida-Florida State University chapter (2009–present).

Judge, 3-MT Preliminary Round, The Graduate School, Florida State University (2014).

Chair, Government Relations Chair, United Faculty of Florida-Florida State University chapter (2012–2013).

Vice President, United Faculty of Florida-Florida State University chapter (2011–2013).

Chair, Communications Committee, United Faculty of Florida-Florida State University chapter (2010–2012).

Member, Elections Committee, United Faculty of Florida-Florida State University chapter (2011).

FSU College Service

Member, Dean's Advisory Committee (2014–present).

Committee Member, College Elections Committee (2007–2013).

Faculty Advisor, Lambda Pi Eta Honor Society (2009–2011).

FSU Department Service

Committee Member, Media and Technology faculty search committee (2014–present).

Committee Member, Doctoral Program Committee (2009–present).

Committee Member, Promotion and Tenure Committee (2013–2014).

Liaison, Library Liaison (2006–2010).

FSU Institute or Center Service

Faculty Fellow, Center for Physical Cultural Studies, Florida State University (2012–present).

The Profession

Guest Editing for Refereed Journals

Proffitt, J. M., Ekbia, H., & McDowell, S. (Eds.). (2015). Monetization of User-Generated Content — Marx revisited [Special Issue]. *The Information Society*.

Proffitt, J. M. (Ed.). (2012). Is "Big Media" dead and buried, or alive and prospering—or both? [Special Issue]. *Global Media Journal*, 12(20).

Editorial Board Membership(s)

ABC-CLIO Pop Culture Universe (2013–present).

Global Media Journal (2012–present).

Journal of Radio and Audio Media (2009–present).

Guest Reviewer for Refereed Journals

Thought & Action (2015–present).

The International Journal of Press/Politics (2014–present).

Bulletin of Science, Technology & Society (2013–present).

Journal of Information Policy (2013–present).

Journal of Sport & Social Issues (2013–present).

Television & New Media (2012–present).

Communication, Culture and Critique (2011–present).

New Media & Society (2011–present).

Mass Communication & Society (2010–present).

Information Society (2008–present).

Journal of Broadcasting and Electronic Media (2008–present).

Journal of Radio and Audio Media (2007–present).

Service to Professional Associations

Steering Committee Member, The Union for Democratic Communications (2006–present).

Chair and Organizer, Local Conference Coordinating Committee, Union for Democratic Communications Conference (2012).

Conference Paper Reviewer, Southeast Colloquium, Association for Education in Journalism and Mass Communication (2009–2011).

Conference Paper Reviewer, Association for Education in Journalism and Mass Communication (2008–2011).

Listserve Editor, The Union for Democratic Communications (2002–2011).

The Community

Disc Jockey, WVFS FM (2008–present).

Columnist, Capital City Villager (2011–2012).

**Quality Enhancement Review: Faculty Vita Format
Short Form for the State-Mandated Program Reviews**

Date Vita Prepared: July 09, 2015
 Department: School of Communication
 Name: Arthur A. Raney

Professional Preparation (Highest Degree Only)

1998 Ph.D., University of Alabama, Tuscaloosa, AL. Major: Mass Communication. Theory, Processes, and Effects.

Teaching Assignment for the Last Five Years

Courses excluding dissertation, thesis, supervised teaching and research, and directed individual studies:

Semester	Course Number	Course Name	Number Enrolled	% of Course
Summer 2015	COM4945	Communication Internship	2	100
Summer 2015	COM5906	Directed Individual Study	1	100
Summer 2015	COM6900	Preparation for the Preliminary Examination	1	100
Spring 2015	COM4945	Communication Internship	2	100
Spring 2015	COM5906	Directed Individual Study	1	100
Spring 2015	COM5920	Colloquium in Communication	11	100
Spring 2015	COM5920	Colloquium in Communication	2	100
Spring 2015	COM5946	Communication Residency	1	100
Spring 2015	MMC4602	Mass Media and Society	40	100
Fall 2014	COM4945	Communication Internship	2	100
Fall 2014	COM5920	Colloquium in Communication	16	100
Fall 2014	COM5920	Colloquium in Communication	1	100
Fall 2014	COM6900	Preparation for the Preliminary Examination	1	100
Fall 2014	MMC2000	Introduction to the Mass Media	152	100
Fall 2014	MMC2000	Introduction to the Mass Media	20	100
Fall 2014	MMC2000	Introduction to the Mass Media	18	100
Fall 2014	MMC5600	Mass Communication Theory and Effects	20	100
Summer 2014	COM4945	Communication Internship	2	100
Summer 2014	COM6403	Advanced Problems in Communication Theory and Research	1	100
Summer 2014	COM6900	Preparation for the Preliminary Examination	1	100
Spring 2014	COM4945	Communication Internship	5	100
Spring 2014	COM5920	Colloquium in Communication	5	100
Spring 2014	COM5946	Communication Residency	2	100
Spring 2014	MMC2000	Introduction to the Mass Media	182	100
Spring 2014	MMC2000	Introduction to the Mass Media	1	100
Spring 2014	MMC6920	Colloquium in Mass Communication	1	100
Fall 2013	COM4945	Communication Internship	1	100
Fall 2013	COM5906	Directed Individual Study	2	100

Semester	Course Number	Course Name	Number Enrolled	% of Course
Fall 2013	COM5920	Colloquium in Communication	8	100
Fall 2013	COM6900	Preparation for the Preliminary Examination	1	100
Fall 2013	MMC2000	Introduction to the Mass Media	155	100
Fall 2013	MMC2000	Introduction to the Mass Media	25	100
Fall 2013	MMC3703	Media, Sports, and Society	121	100
Spring 2013	COM4945	Communication Internship	2	100
Spring 2013	COM5920	Colloquium in Communication	9	100
Spring 2013	COM6931	Special Topics in Communication Research	1	100
Spring 2013	MMC2000	Introduction to the Mass Media	149	100
Spring 2013	MMC2000	Introduction to the Mass Media	29	100
Spring 2013	MMC2000	Introduction to the Mass Media	1	100
Fall 2012	COM4930	Undergraduate Seminar in Communication	52	100
Fall 2012	COM4945	Communication Internship	3	100
Fall 2012	COM5920	Colloquium in Communication	10	100
Fall 2012	COM6400	Seminar in Communication Theory	6	100
Summer 2012	COM3930	Special Topics in Communication	5	100
Summer 2012	COM4945	Communication Internship	1	100
Summer 2012	COM5906	Directed Individual Study	1	100
Summer 2012	COM6900	Preparation for the Preliminary Examination	1	100
Summer 2012	SPC2608	Public Speaking	13	100
Spring 2012	COM4945	Communication Internship	2	100
Spring 2012	COM5401	Analysis of Communication Theory	36	100
Spring 2012	COM5906	Directed Individual Study	1	100
Spring 2012	COM5920	Colloquium in Communication	13	100
Spring 2012	MMC5600	Mass Communication Theory and Effects	9	100
Summer 2011	COM4945	Communication Internship	1	100
Summer 2011	COM4945	Communication Internship	1	100
Summer 2011	COM4945	Communication Internship	1	100
Spring 2011	COM4930	Undergraduate Seminar in Communication	39	100
Spring 2011	COM4945	Communication Internship	3	100
Spring 2011	COM5317	Content Analysis in Communication Research	1	100
Spring 2011	COM5906	Directed Individual Study	1	100
Spring 2011	COM5920	Colloquium in Communication	12	100
Fall 2010	COM4945	Communication Internship	2	100
Fall 2010	COM5317	Content Analysis in Communication Research	1	100
Fall 2010	COM5401	Analysis of Communication Theory	37	100
Fall 2010	COM5546	Political Communication	1	100
Fall 2010	COM5920	Colloquium in Communication	8	100
Fall 2010	MMC5600	Mass Communication Theory and Effects	16	100

Current Doctoral Student Supervisory Committees

Chair

Ji, Qihao
Ellis, Andrew

Co-Chair

Looney, Erin
Anderson, Lauren

Member

Bao, Jingyu
Peterson, Erik
Cui, Di

Doctoral students who have graduated in the last five years for whom you were supervisory committee chair:

Janicke, Sophie
Rasul, Azmat
Kim, Jiyouun
Chen, Yen-Shen

Current Master's Student Supervisory Committees

No current master's student committees.

Master's students who have graduated in the last five years for whom you were supervisory committee chair:

Watts, Evan

Research and Original Creative Work for the Last Five Years

Publications

Invited Journal Articles

- Oliver, M. B., & Raney, A. A. (2014). Expanding the boundaries of entertainment research: An introduction to the special issue. *Journal of Communication, 64*(3), 361-368.
- Raney, A. A., & Oliver, M. B. (2014). Expanding the boundaries of entertainment research: An epilogue. *Journal of Communication, 64*(3), 566-568.
- Raney, A. A. (2013). Reflections on communication and sport: On enjoyment and disposition. *Communication and Sport, 164*-175.
- Raney, A. A., Ellis, A. J., & Janicke, S. H. (2012). The future of sports television? 3DTV and the sports reception experience. *Journal of Chengdu Sport University, 38*(3), 26-33.

Refereed Journal Articles

- Rasul, A., & Raney, A. (in press). Learning through entertainment: The effects of Bollywood movies on the job-seeking behavior of South Asian females. *International Communication Gazette*.
- Ji, Q., & Raney, A. A. (2015). Morally judging entertainment: A case study of live tweeting during Downton Abbey. *Media Psychology, 18*(2), 221-242.
- Kinnally, W., Tuzunkan, F., Raney, A. A., Fitzgerald, M. P., & Smith, J. (2013). Using the schema-triggered affect model to examine disposition formation in the context of sports news. *Journal of Sports Media, 8*(1), 117-137.

Shafer, D. M., & Raney, A. A. (2012). Exploring how we enjoy antihero narratives. *Journal of Communication*, 62, 1028-1046.

Oliver, M. B., & Raney, A. A. (2011). Entertainment as pleasurable and meaningful: Differentiating hedonic and eudaimonic motivations for entertainment consumption. *Journal of Communication*, 61(5), 984-1004.

Raney, A. A. (2011). The role of morality in emotional reactions to and enjoyment of media entertainment. *Journal of Media Psychology*, 23(1), 18-23.

Edited Books

Oliver, M. B., & Raney, A. A. (Eds.). (2014). *Media and social life*. New York: Routledge.

Invited Book Chapters

Janicke, S. H., & Raney, A. (in press). Media, spirituality, and well-being. In L. Reinecke, & M. B. Oliver (Eds.), *The Routledge Handbook of Media Use and Well-Being*. Routledge.

Oliver, M. B., & Raney, A. A. (2014). Preface. In M. B. Oliver, & A. A. Raney (Eds.), *Media and Social Life* (pp. xviii-xxi). New York: Routledge.

Raney, A. A., & Ellis, A. (2014). The enjoyment, appeal, and effects of mediated sports violence. In A. C. Billings, & M. Hardin (Eds.), *Routledge Handbook of Sport and New Media* (pp. 259-270). London: Routledge.

Raney, A. A., & Janicke, S. H. (2014). Morality and the selection, reception, and effects of entertainment media. In M. B. Oliver, & A. A. Raney (Eds.), *Media and Social Life* (pp. 29-45). New York: Routledge.

Raney, A. A., & Janicke, S. H. (2013). How we enjoy and why we seek out morally complex characters in media entertainment. In R. Tamborini (Ed.), *Media and the moral mind* (pp. 152-169). London: Routledge.

Raney, A. A. (2011). Fair ball: Exploring the relationship between media sports and viewer morality. In A. C. Billings (Ed.), *Sports media: Transformation, integration, consumption* (pp. 77-93). London: Routledge.

Raney, A. A. (2010). Media enjoyment as a function of affective dispositions toward and moral judgment of characters. In K. Döveling, C. von Scheve, & E. Konijn (Eds.), *Handbook of Emotions and the Mass Media* (pp. 166-178). London: Routledge.

Invited Encyclopedia Entries

Raney, A. (in press). Affective disposition theory. In Patrick Roessler, Cynthia Hoffner (Associate Editor), & Liesbeth Van-Zoonen (Associate Editor) (Eds.), *International Encyclopedia of Media Effects*. Boston: Wiley-Blackwell.

Raney, A. A. (in press). Affective disposition theory. In Wolfgang Donsbach (Ed.), *The Concise International Encyclopedia of Communication*. Oxford: Blackwell.

Presentations

Refereed Papers at Conferences

- Janicke, S., & Raney, A. A. (presented 2014). *How moral schemas affect our liking and moral acceptance of antiheroes*. Paper presented at the meeting of International Communication Association, Seattle, WA. (International)
- Rasul, A., & Raney, A. A. (presented 2014). *Learning through entertainment: The effects of Bollywood movies on the job-seeking behavior of South Asian females*. Paper presented at the meeting of National Communication Association. (National)
- Rasul, A., & Raney, A. A. (presented 2013). *Politically entertained: The effects of movies on the political attitudes of the female audiences*. Paper presented at the meeting of National Communication Association, Washington, DC. (National)
- Janicke, S. H., & Raney, A. A. (presented 2012). *Exploring transportation, narrative persuasion, and enjoyment: Effects on global attitudes and story-specific beliefs about organ donation*. Paper presented at the meeting of International Communication Association, Phoenix, AZ. (International)
- Janicke, S. H., & Raney, A. A. (presented 2012). *Modeling the antihero narrative enjoyment process*. Paper presented at the meeting of International Communication Association, Phoenix, AZ. (International)
- Janicke, S. H., & Raney, A. A. (presented 2011). *Exploring how we enjoy antihero narratives: A comparison of fans and nonfans of 24*. Paper presented at the meeting of International Communication Association, Boston, MA. (International)
- Kinnally, W., Tüzünkan, F., Raney, A. A., Fitzgerald, M. P., & Smith, J. (presented 2011). *Using the schema-triggered affect model to examine disposition formation in the context of sports news*. Paper presented at the meeting of International Communication Association, Boston, MA. (International)
- Kinnally, W., & Raney, A. A. (presented 2010). *Expectation, disposition, and enjoyment: Examining the role of expectations in the disposition theory of sports spectatorship*. Paper presented at the meeting of Broadcast Education Association, Las Vegas, NV. (National)
- Shafer, D. M., & Raney, A. A. (presented 2010). *The measurement of media moral disengagement tendency*. Paper presented at the meeting of Broadcast Education Association, Las Vegas, NV. (National)

Invited Keynote and Plenary Presentations at Conferences

- Raney, A. (presented 2014). *Social TV, second screening, and the entertainment experience*. Keynote presentation at 2014 International Forum on New Media, Shanghai Jiao Tong University and International Communication Association, Shanghai, China. (International)
- Raney, A. A. (presented 2011). *The future of sports television: 3DTV and the sports reception experience*. Keynote presentation at the meeting of Transition, Transformation and Transcendence: International Conference on Sports Media and Communication, Chengdu Sport University, Chengdu, China. (International)

Invited Keynote and Plenary Presentations at Symposia

Raney, A. A. (presented 2013). Morality, moral thinking, and media entertainment. Keynote presentation in *2013 Research Symposium*. Symposium conducted at the meeting of Broadcast Education Association, Las Vegas, NV. (National)

Raney, A. A. (presented 2012). Taking the Bad with the Good: Why Viewers Love Morally Complex Characters. Keynote presentation in *Symposium on the Moral Psychology of Fiction*. Symposium conducted at the meeting of Norwegian University of Science and Technology, Trondheim, Norway. (International)

Raney, A. A. (presented 2011). Moral complexity and media entertainment. Keynote presentation in *2011 Research Symposium*. Symposium conducted at the meeting of Broadcast Education Association, Las Vegas, NV. (National)

Raney, A. A. (presented 2010). Fair ball: Exploring the relationship between media sports and viewer morality. Keynote presentation in *2010 Research Symposium*. Symposium conducted at the meeting of Broadcast Education Association, Las Vegas, NV. (National)

Invited Presentations at Conferences

Raney, A. A. (presented 2012). *Exploring the relationship between media sports and viewer morality*. Presentation at Sport Professionals' Experience and Research (SPEAR) Conference, College of Education, Florida State University. (Local)

Refereed Presentations at Conferences

Janicke, S. H., & Raney, A. A. (presented 2012). *Exploring the role of spirituality in meaningful entertainment experiences*. Presentation at the meeting of National Communication Association, Orlando, FL. (National)

Janicke, S. H., Ellis, A. J., & Raney, A. A. (presented 2011). *Psychological and physiological differences between the 3D and 2D gaming experience*. Presentation at the meeting of 4th Annual 3D Entertainment Summit, Hollywood, CA. (National)

Janicke, S. H., & Raney, A. A. (presented 2011). *The persuasive power of narratives: Comparing transportation in 3D and 2D*. Presentation at the meeting of 4th Annual 3D Entertainment Summit, Hollywood, CA. (National)

Raney, A. A. (presented 2011). *Empowering and Enabling People: Contributions by Jennings Bryant*. Presentation at the meeting of the International Communication Association, Boston, MA. (National)

Hefner, D., Raney, A. A., & Klimmt, C. (presented 2010). *Response to (interactive) media characters: Evidence for video game identification across different cultures*. Presentation at the meeting of the European Communication Research and Education Association, Hamburg, Germany. (International)

Raney, A. A. (presented 2010). *A media-specific moral lens: Hypothesizing a new paradigm for considering morality in entertainment reception*. Presentation at the meeting of International Society for the Empirical Study of Literature and Media, Utrecht, The Netherlands. (International)

Vorderer, P., Hefner, D., Blake, C., Roth, C., Raney, A. A., & Klimmt, C. (presented 2010). *Finding a place for the user in interactive stories: Identification revisited*. Presentation at the meeting of International Society for the Empirical Study of Literature and Media, Utrecht, The Netherlands. (International)

Refereed Presentations at Symposia

Janicke, S. H., & Raney, A. A. (presented 2011). The role of transportation in the enjoyment of and narrative persuasion with 3D entertainment. In *StoryNet*. Presentation at the meeting of Conference of the Media Psychology Division of the German Psychological Society, Bremen, Germany. (International)

Raney, A. A., Janicke, S. H., Schmid, H., & Shafer, D. (presented 2011). Considering the appeal of antihero narratives: Toward a theoretical framework. In *StoryNet*. Presentation at the meeting of Media Psychology Division of the German Psychological Society, Bremen, Germany. (International)

Invited Lectures and Readings of Original Work

Raney, A. A., & Klimmt, C. (2013, July). *Public lecture: Unsere makabre Freude an Leichen: Alles über Krimiserien (Our macabre pleasure in corpses: About crime series)*. Delivered at VolkswagenStiftung (Volkswagen Foundation), Hannover, Germany. (International)

Raney, A. A. (2013, May). *Colloquium: Morality, moral thinking, and media entertainment*. Delivered at Department of Media and Communication Studies, University of Mannheim, Mannheim, Germany. (International)

Raney, A. A. (2012, March). *Guest lecture: Researching 3D sports television*. Delivered at Institute of Communication Studies, National Chiao Tung University, Hsinchu City, Taiwan. (International)

Raney, A. A. (2011, December). *Colloquium: Why do good people do bad things? Thinking about media entertainment as a morality game*. Delivered at Institute of Communication Studies, National Chiao Tung University, Hsinchu City, Taiwan. (International)

Raney, A. A. (2011, December). *Colloquium: Why do good people do bad things? Thinking about media entertainment as a morality game*. Delivered at College of Communication, National Chengchi University, Taipei City, Taiwan. (International)

Contracts and Grants

Contracts and Grants Funded

Raney, A. (Aug 2015–Jul 2018). *Your Daily Dose of Inspiration: Exploring How People Use and are Impacted by Media Content that Elicits Self-Transcendent Emotions*. Funded by John Templeton Foundation, Character Virtue Development Area. (RF02591). Total award \$1,955,894.

Contracts and Grants Denied

Klie, T., Klimmt, C., Raney, A. A., Scherer, H., & Vorderer, P. (Nov 2013). *Death in the Secular Media Society (DSMS): Changing Scripts of Dying, Grief, and Funerals in Public Communication and Private Life*. Submitted to Volkswagen Foundation (Germany).

Opel, A., & Raney, A. A. (2011). *S3D@FSU: The Center for Stereo 3D Research and Production*. Submitted to Florida State University, Council on Research & Creativity Planning Grant Program.

Raney, A. A. (2011). *Transportation and Persuasion Effects with S3D Narratives about Health and Energy Efficiency*.
Submitted to HP Labs Innovation Research Program.

Postdoctoral Supervision

Janicke, S. H. (Jan–Mar 2014).

Service for the Last Five Years

Florida State University

FSU University Service

Committee Member, Preparing Future Faculty & Graduate TAs Faculty Advisory Committee (2013–present).

Committee Member, Distance Learning Awards Selection Committee (2014).

Presenter, Professional Development Workshop Series (2010).

Panelist, Responsible Conduct in Research panel (2010).

FSU College Service

Member, Dean's Advisory Council (2012–present).

FSU Department Service

Chairperson, Doctoral Program Committee (2006–present).

Director, Doctoral Studies (2006–present).

Member, Executive Committee (2005–present).

Search Committee Chair, Media Technology Innovation Research Position (2014).

Member, Promotion and Tenure Committee (2013–2014).

Search Committee Chair, Social Media Research and Analysis Position (2013–2014).

Member, Promotion and Tenure Committee (2006–2011).

The Profession

Editor for Refereed Journals

Associate Editor, *Journal of Media Psychology* (2014–present).

Guest Editing for Refereed Journals

Oliver, M. B., & Raney, A. A. (Eds.). (2014). Expanding the Boundaries of Research on Entertainment [Special Issue]. *Journal of Communication*.

Editorial Board Membership(s)

Communication and Sport (2012–present).

Journal of Communication (2010–present).

Journal of Media Psychology (2007–present).

Mass Communication and Society (2007–present).

Journal of Broadcasting & Electronic Media (2006–present).

Media Psychology (2005–present).

Guest Reviewer for Refereed Journals

International Journal of Communication (2014–present).

Human Communication Research (2010–present).

Communication Research (2008–present).

Communication Theory (2004–present).

International Review for the Sociology of Sport (2012–13).

Chair of a Symposium

Oliver, M. B., & Raney, A. A. (Chair). (2013, April). *2013 Research Symposium: Media and the Social Life*. Symposium conducted at the meeting of Broadcast Education Association, Las Vegas, NV.

Reviewer or Panelist for Grant Applications

Deutscher Akademischer Austausch Dienst (DAAD) (2014).

Research Foundation Flanders (FWO) (2013).

Louisiana Board of Regents Research Competitiveness Subprogram (2011).

Research Foundation Flanders (FWO) (2011).

Service to Professional Associations

Reviewer, Game Studies Division, International Communication Association (2007–present).

Reviewer, Communication and Social Cognition Commission, National Communication Association (2002–present).

Reviewer, Mass Communication Division, International Communication Association (2001–present).

Reviewer, Mass Communication Division, National Communication Association (2000–present).

Reviewer, Information Systems Division, International Communication Association (1999–present).

Reviewer, Conference Theme Submissions, International Communication Association (2013).

Reviewer, Research Symposium, Broadcast Education Association (2011).

Service to Other Universities

Reviewer, promotion and tenure candidate, *Department of Communication Studies, University of West Virginia* (2014).

Reviewer, promotion and tenure candidate, *Communication Department, Boston College* (2012).

Reviewer, promotion and tenure candidate, *Department of Communication, Virginia Tech* (2011).

Reviewer, promotion and tenure candidate, *Manship School of Mass Communication, Louisiana State University* (2011).

Reviewer, promotion and tenure candidate, *Department of Communication, Mississippi State University* (2010).

**Quality Enhancement Review: Faculty Vita Format
Short Form for the State-Mandated Program Reviews**

Date Vita Prepared: July 11, 2013

Department: Communication

Name: J D Rayburn II

Professional Preparation (Highest Degree Only)

1977 Ph.D., Florida State University. Major: Communication.

Teaching Assignment for the Last Five Years

Courses excluding dissertation, thesis, supervised teaching and research, and directed individual studies:

Semester	Course Number	Course Name	Number Enrolled	% of Course
Summer 2013	COM5314	Measurement of Listener-Viewer Attitude and Response	12	100
Summer 2013	COM5906	Directed Individual Study	2	100
Summer 2013	COM5906	Directed Individual Study	1	100
Summer 2013	COM5946	Communication Residency	17	100
Summer 2013	COM5946	Communication Residency	2	100
Summer 2013	COM6900	Preparation for the Preliminary Examination	2	100
Summer 2013	PUR4940	Public Relations Internship	32	100
Summer 2013	PUR4940	Public Relations Internship	1	100
Summer 2013	PUR4940	Public Relations Internship	1	100
Spring 2013	COM4905	Directed Individual Study	1	100
Spring 2013	COM5946	Communication Residency	8	100
Spring 2013	PUR3000	Introduction to Public Relations	187	100
Spring 2013	PUR3000	Introduction to Public Relations	1	100
Spring 2013	PUR4600	Public Relations Management: Cases and Campaign Strategies	35	100
Spring 2013	PUR4940	Public Relations Internship	11	100
Fall 2012	COM4905	Directed Individual Study	1	100
Fall 2012	COM5127	Assessing Organizational Communication	8	100
Fall 2012	COM5906	Directed Individual Study	1	100
Fall 2012	COM5946	Communication Residency	9	100
Fall 2012	PUR3000	Introduction to Public Relations	188	100
Fall 2012	PUR3930	Public Relations Proseminar	36	100
Fall 2012	PUR4940	Public Relations Internship	10	100
Summer 2012	COM5906	Directed Individual Study	1	100
Summer 2012	COM5946	Communication Residency	10	100
Summer 2012	COM5946	Communication Residency	1	100
Summer 2012	PUR3000	Introduction to Public Relations	23	100
Summer 2012	PUR4940	Public Relations Internship	23	100
Summer 2012	PUR4940	Public Relations Internship	1	100

Semester	Course Number	Course Name	Number Enrolled	% of Course
Spring 2012	COM4905	Directed Individual Study	1	100
Spring 2012	COM4945	Communication Internship	1	100
Spring 2012	COM5946	Communication Residency	13	100
Spring 2012	PUR3000	Introduction to Public Relations	169	100
Spring 2012	PUR3000	Introduction to Public Relations	1	100
Spring 2012	PUR4600	Public Relations Management: Cases and Campaign Strategies	37	100
Spring 2012	PUR4940	Public Relations Internship	18	100
Fall 2011	COM5127	Assessing Organizational Communication	26	100
Fall 2011	COM5946	Communication Residency	2	100
Fall 2011	COM5946	Communication Residency	3	100
Fall 2011	PUR3000	Introduction to Public Relations	181	100
Fall 2011	PUR3930	Public Relations Proseminar	37	100
Fall 2011	PUR4940	Public Relations Internship	6	100
Summer 2011	COM4945	Communication Internship	1	100
Summer 2011	COM4945	Communication Internship	1	100
Summer 2011	COM5946	Communication Residency	17	100
Summer 2011	COM5946	Communication Residency	1	100
Summer 2011	PUR4940	Public Relations Internship	6	100
Summer 2011	PUR4940	Public Relations Internship	1	100
Spring 2011	COM4905	Directed Individual Study	1	100
Spring 2011	COM5906	Directed Individual Study	1	100
Spring 2011	COM5946	Communication Residency	9	100
Spring 2011	PUR3000	Introduction to Public Relations	165	100
Spring 2011	PUR3000	Introduction to Public Relations	1	100
Spring 2011	PUR4600	Public Relations Management: Cases and Campaign Strategies	34	100
Spring 2011	PUR4940	Public Relations Internship	3	100
Fall 2010	COM4945	Communication Internship	1	100
Fall 2010	COM5127	Assessing Organizational Communication	11	100
Fall 2010	COM5906	Directed Individual Study	1	100
Fall 2010	COM5946	Communication Residency	16	100
Fall 2010	PUR3000	Introduction to Public Relations	176	100
Fall 2010	PUR3930	Public Relations Proseminar	38	100
Fall 2010	PUR4940	Public Relations Internship	7	100
Summer 2010	COM4945	Communication Internship	7	100
Summer 2010	COM4945	Communication Internship	1	100
Summer 2010	COM4945	Communication Internship	1	100
Summer 2010	COM5946	Communication Residency	12	100
Summer 2010	COM6900	Preparation for the Preliminary Examination	1	100
Summer 2010	PUR3000	Introduction to Public Relations	59	100
Summer 2010	PUR4940	Public Relations Internship	6	100
Spring 2010	COM5946	Communication Residency	16	100
Spring 2010	PUR3000	Introduction to Public Relations	166	100
Spring 2010	PUR4600	Public Relations Management: Cases and Campaign Strategies	34	100
Spring 2010	PUR4940	Public Relations Internship	6	100
Fall 2009	COM4945	Communication Internship	3	100

Semester	Course Number	Course Name	Number Enrolled	% of Course
Fall 2009	COM5127	Assessing Organizational Communication	22	100
Fall 2009	COM5946	Communication Residency	8	100
Fall 2009	COM5946	Communication Residency	1	100
Fall 2009	PUR3000	Introduction to Public Relations	155	100
Fall 2009	PUR3930	Public Relations Proseminar	36	100
Fall 2009	PUR4940	Public Relations Internship	4	100
Summer 2009	COM4945	Communication Internship	1	100
Summer 2009	COM4945	Communication Internship	1	100
Summer 2009	COM4945	Communication Internship	2	100
Summer 2009	COM5906	Directed Individual Study	1	100
Summer 2009	COM5946	Communication Residency	5	100
Summer 2009	COM5946	Communication Residency	1	100
Summer 2009	COM5946	Communication Residency	1	100
Summer 2009	PUR3000	Introduction to Public Relations	73	100
Summer 2009	PUR4940	Public Relations Internship	13	100
Spring 2009	COM5946	Communication Residency	1	100
Spring 2009	COM5946	Communication Residency	8	100
Spring 2009	COM5946	Communication Residency	1	100
Spring 2009	PUR3000	Introduction to Public Relations	159	100
Spring 2009	PUR4600	Public Relations Management: Cases and Campaign Strategies	44	100
Spring 2009	PUR4940	Public Relations Internship	12	100
Fall 2008	COM5127	Assessing Organizational Communication	14	100
Fall 2008	COM5906	Directed Individual Study	1	100
Fall 2008	COM5946	Communication Residency	6	100
Fall 2008	PUR3000	Introduction to Public Relations	89	100
Fall 2008	PUR3930	Public Relations Proseminar	36	100
Fall 2008	PUR4940	Public Relations Internship	3	100

Current Doctoral Student Supervisory Committees

Chair

Alkhalaf, Ahmad A.
Frady, David Michael

University Representative

Bacile, Todd J.
McGhee, Marilyn L.
Wolter, Jeremy S.

Member

Post, Audrey E.

Doctoral students who have graduated in the last five years for whom you were supervisory committee chair:

Rynarzewska, Anna I.

Current Master's Student Supervisory Committees

Chair

Aanstoos, Stephanie
Agboola, Toluwani Christy
Chen, Jo-Yi
Cobb, Kyle Nathan
Daniels, Cameron Xavier
Finney, Katherine L.
Galligan, Kathleen Elizabeth
Gibbons, Stephanie M.
Girtman, David Christopher
Ho, Chih-Wei
Hollen, Amy E.
Hu, Hao-Ting
Hughes, Ranata Maria
Hwang, Young Shin
Johnson, Jonathan Matthew
Jordan, Julie
Lawrence, Maggie E.
Littwin, Larin Danielle
Ogden, Javis U.
Plotkin, Samantha J.
Shah, Dhvani Vijay
Sparling, Lindsay Nicole
Walkup, Lenna Roe
Wang, Ying
Wolf, Andrea L.
Xie, Dongyan
Xiong, Yuqing
Xu, Xiaochen
Aliche, Obianuju Chidiebele
Baxter, Matthew L.
Benefield, Tomila Lee Ann
Chehabaldin, Nadeen
Covington, Jennifer A.
Cowan, Candace Danielle
Dilorenzo, Laura J.
Du, Lifu
Franco, Nicolle K.
Fritsch, Brandi M.
Garlington, Denay C.
Garvin, Jamie L.
Gonzalez-Roel, Francesca Lucia
Grant, Michelle A.
Guthrie, Patrice A.
Harrison, Jessica L.
Key, Michael
Klamon, Kimberly Joann
Krepper, Glade C.
Kristopel, Tunggul David
Li, Xinyang
Long, Brittany L.

Member

Ayers, Willie
Bell, Emily Grace
Givens, Jocelyn S.
Hutson, Michael David
Messler, Lenore Leat
Payne, Whitney B.
Zhang, Meng
Guacaneme Arist, Alejandra
Siriwardena, Christina Stephanie

Pawar, Supriya Suryakant
Pope, Rachel E.
Preston, Kristina G.
Proctor, Seth Logan
Rakofsky, Savanna Eileen
Raymond, Kelly M.
Ross, Monica Takhara
Sicilia, Elizabeth Grant
Smith, Katherine A.
Soule, Ryan Pomeroy
Spann, Lucille P.
Steuart, Shannon E.
Stevens, Charisse Nicole
Uchimura, Michael Giichiro
Wagner, Jordan R.
Wei, Chengcheng
White, Joanna C.
Wong, Joana Patricia
Wright, Kayla
Zhou, Xin

Master's students who have graduated in the last five years for whom you were supervisory committee chair:

Adler, Naomi Blair
Alex-Sands, Nicolette
Allison, Daulton D.
Anaokar, Nikita
Aronson, Zachary G.
Babusiak, Richard
Balestri, Gina M.
Beasley, Nakia M.
Berry, Rachel M.
Biggs, William G.
Blair, Jennica
Blue, Selena L.
Bollotta, Gina M.
Breland, Danielle Lorryne
Briggle, Ann S.
Burket, Krisita P.
Bybee, Jacquelyn R.
Calixte, Gary
Case, Aprille
Casmayor, Jonathan
Chao, I-Jou
Chen, Lei
Chen, Lichang
Chen, Mei Xuan
Chen, Tai-Yin
Chen, Yen-Chun
Chong, Danielle C.
Christovich, Matthew Alan
Chueh, Chih-Yu
Cleoplat, Claudine R.
Crawford, Kaylyn R.
Daniel, Ashleigh
Daniels, April L.
Davis, Michael J.
De La paz, Aldo E.
Dismukes, Lauren N.
Doneghy, Jordan P.
Donley, Lauren E.
Dupoint, Carmen E.
Durrance, Rebecca
Earl, Erin J.
Edwards, Latasha L.
Ershock, Quinten C.
Fernandez, Tania S.
Fisher, Lauren Marie
Fletcher, Asari M.
Ford, Jordan L.
Fowles, Hallie
Frady, David Michael
Gaikwad, Snehal S.
Garcia, Jessica Diane

Gary, Andrea S.
Gonzalez, Jesus J.
Graham, Duncan S.
Green, Kelly M.
Gwaltney, Bethany L.
Hamilton, Megan N.
Hanania, Ashley N.
Harley, Sarah N.
He, Yingzhi
He, You-Ning
Heiar, Casey Nicole
Hirsch, Ryan N.
Holloway-Boyd, David A.
Hsu, Chih-Ying
Hudson, Christa
James, Terrisa D.
Johnson, Brandon A.
Johnson, Patrick W.
Jones, Caprice Dominique
Jula, Brett W.
Keevan, Danielle Marie
Kemlage, Sarah E.
Key, Kianta Charee
Kiker, Michele M.
Lafavor, Alycia N.
Latini, Emma K.
Lawson, Roosevelt I.
Lee, Jaewoo
Lee, Jessica
Lee, Whitney P.
Lehew, Matthew John
Li, Bi-Ren
Li, Guan M.
Lin, Yi-Hsuan
Long, Wenjie
Louis, La'Ron
Lung, Feng-Hung
MacDonald, Nathan
Manning, Toddrick J.
Michaels, Kelly M.
Misrahi, Alexander Paul
Nerney, Ian M.
Norris, Richard Douglas
Olinski, Krystin C.
Oliver, Christine
Owens, Mark E.
Pagnotta, Amanda
Paradela, Ashley G.
Parker, Aisha I.
Parker, Celina
Pennell, Andrew M.
Perez, Evelyn
Petermann, Richard P.

Porter, Allen C.
Pounders, Eric M.
Prior, Audrey E.
Pryce, Ricardo E.
Reed, John D.
Richards, Christal S.
Riddell, Nicolas Hugh
Roberts, Deborah A.
Robinson, Denishia K.
Rucker, Ashlee M.
Russo, Amanda W.
Schulis, Bryan S.
Seepersaud, Julian V.
Sexton, Allison M.
Sharpe, Heather P.
Shen, Wei-Chu
Simmons, Frederick M.
Smalls, Donnica Kelsey
Smyth, Amy C.
Snyder, Karyn D.
Stafford, Lyndsi
Stewart, Hope I.
Sun, Wenbo
Swanson, Alexander V.
Tai, Yi-Ling
Tang, Weixia
Tanner, Lindsay D.
Taran, Kathryn A.
Theeranaew, Kanchanok
Toale, Stephanie V.
Tsai, Shang-Chen
Tseng, I-Ju
Valeriano, Julio M.
Vargas, Karol B.
Velichety, Syamala
Vijayan, Sidharth
Walker, Briana A.
Walton, Jamaal O.
Wang, Qian
Wang, Tzu-Yu
Ward, Jacob V.
Watson, Conor B.
Wenck, Jordan Elaine
Wood, Ashley Ellen
Wood, Tamisha G.
Wright, Britney L.
Wright, Brock
Wu, Shuang
Xie, Jue
Yang, Xixi
Zeng, Huang
Zhang, Biou
Zou, Jue

Zuckerman, Melissa S.
Barber, Karyn D.

Research and Original Creative Work for the Last Five Years

Presentations

Refereed Papers at Conferences

Rayburn, J. D., Hollister, P., & Trubow, P. (presented 2012, October). *Assessing Communications Effectiveness: So, How Well Are You Doing?* Paper presented at the meeting of Public Relations Society of America. (National)

Bey-Ling, S., Forde, J., & Rayburn, J. D. (presented 2011, August). *What do entry-level practitioners need in public relations?* Paper presented at the meeting of Association for Education in Journalism & Mass Communication. (National)

Rayburn, J. D., Bey-Ling, S., & Ward-Johnson, F. (presented 2011, May). *Men & women practitioners in 2010*. Paper presented at Ninth International Symposium, Turkish and American Communication Scholars. (International)

Rayburn, J. D., & Davis, K. (presented 2008, October). *Mind your Own Business: How to Become and Remain a Successful Independent Practitioner*. Paper presented at the meeting of Public Relations Society of America. (National)

Rayburn, J. D., Hollister, P., & Trubow, P. (presented 2008, October). *The Communication Effectiveness Study (CES)—Testing Points of Connection*. Paper presented at the meeting of Public Relations Society of America. (National)

Service for the Last Five Years

The Community

Co-Chair, Universal Accreditation Board (2011).

Co-Vice Chair, Universal Accreditation Board (2008–2010).

**Quality Enhancement Review: Faculty Vita Format
Short Form for the State-Mandated Program Reviews**

Date Vita Prepared: February 19, 2015

Department: Communication

Name: Mark A Rodin

Professional Preparation (Highest Degree Only)

1987 Bachelor of Arts, Florida State University. Major: Communication.

Teaching Assignment for the Last Five Years

Courses excluding dissertation, thesis, supervised teaching and research, and directed individual studies:

Semester	Course Number	Course Name	Number Enrolled	% of Course
Spring 2015	COM4905	Directed Individual Study	9	100
Spring 2015	RTV3228	Multiple Camera Studio Production	30	100
Spring 2015	RTV4276	Advanced Feature Production	10	100
Fall 2014	COM4905	Directed Individual Study	9	100
Fall 2014	RTV3228	Multiple Camera Studio Production	7	100
Fall 2014	RTV4276	Advanced Feature Production	15	100
Summer 2014	RTV3225	Video Workshop	10	100
Summer 2014	RTV3225	Video Workshop	2	100
Spring 2014	COM4905	Directed Individual Study	6	100
Spring 2014	COM4945	Communication Internship	1	100
Spring 2014	RTV3225	SEMINOLE PRODUCTION	6	100
Spring 2014	RTV3228	Multiple Camera Studio Production	28	100
Spring 2014	RTV4276	Advanced Feature Production	8	100
Fall 2013	COM4905	Directed Individual Study	1	100
Fall 2013	COM4945	Communication Internship	2	100
Fall 2013	RTV3225	SEMINOLE PRODUCTIONS	16	100
Fall 2013	RTV3228	Multiple Camera Studio Production	17	100
Fall 2013	RTV4276	SPORTS PRODUCTION	11	100
Summer 2013	RTV3225	Video Workshop	2	100
Spring 2013	COM4905	Directed Individual Study	5	100
Spring 2013	COM4945	Communication Internship	4	100
Spring 2013	RTV3225	Video Workshop	8	100
Spring 2013	RTV3228	Multiple Camera Studio Production	28	100
Spring 2013	RTV4276	Advanced Feature Production	14	100
Spring 2013	RTV4467	Television Practicum	2	100
Fall 2012	COM4905	Directed Individual Study	3	100
Fall 2012	COM4905	Directed Individual Study	1	100
Fall 2012	COM4905	Directed Individual Study	1	100
Fall 2012	COM4945	Communication Internship	1	100

Semester	Course Number	Course Name	Number Enrolled	% of Course
Fall 2012	RTV3225	Video Workshop	23	100
Fall 2012	RTV3228	Multiple Camera Studio Production	14	100
Fall 2012	RTV4276	Advanced Feature Production	11	100
Fall 2012	RTV4467	Television Practicum	1	100
Summer 2012	COM4945	Communication Internship	1	100
Summer 2012	RTV3225	Video Workshop	12	100
Spring 2012	COM3930	Special Topics in Communication	1	100
Spring 2012	COM4905	Directed Individual Study	10	100
Spring 2012	RTV3225	Video Workshop	24	100
Spring 2012	RTV3228	Multiple Camera Studio Production	27	100
Spring 2012	RTV4467	Television Practicum	4	100
Fall 2011	COM4905	Directed Individual Study	1	100
Fall 2011	COM4905	Directed Individual Study	7	100
Fall 2011	COM4905	Directed Individual Study	1	100
Fall 2011	RTV3225	Video Workshop	23	100
Fall 2011	RTV3228	Multiple Camera Studio Production	9	100
Fall 2011	RTV4467	Television Practicum	5	100
Summer 2011	COM4905	Directed Individual Study	1	100
Summer 2011	COM4945	Communication Internship	1	100
Summer 2011	RTV3225	Video Workshop	5	100
Spring 2011	COM4905	Directed Individual Study	7	100
Spring 2011	COM4905	Directed Individual Study	1	100
Spring 2011	RTV3225	Video Workshop	10	100
Spring 2011	RTV3228	Multiple Camera Studio Production	28	100
Spring 2011	RTV4467	Television Practicum	6	100
Spring 2011	RTV4467	Television Practicum	5	100
Fall 2010	COM4905	Directed Individual Study	3	100
Fall 2010	COM4905	Directed Individual Study	2	100
Fall 2010	COM4905	Directed Individual Study	1	100
Fall 2010	RTV3225	Video Workshop	19	100
Fall 2010	RTV3228	Multiple Camera Studio Production	12	100
Fall 2010	RTV4467	Television Practicum	11	100
Summer 2010	COM4905	Directed Individual Study	1	100
Summer 2010	RTV3225	Video Workshop	1	100

Current Doctoral Student Supervisory Committees

No current doctoral student committees. No doctoral students who have graduated in the last five years for whom you were supervisory committee chair.

Current Master's Student Supervisory Committees

No current master's student committees. No master's students who have graduated in the last five years for whom you were supervisory committee chair.

Research and Original Creative Work for the Last Five Years

No research or original creative work provided.

Service for the Last Five Years

No service identified.

**Quality Enhancement Review: Faculty Vita Format
Short Form for the State-Mandated Program Reviews**

Date Vita Prepared: November 29, 2012

Department: Communication

Name: Barry J Solomon

Professional Preparation (Highest Degree Only)

1980 Master Not Specified, Florida State University. Major: Not Given/Not Required.

Teaching Assignment for the Last Five Years

Courses excluding dissertation, thesis, supervised teaching and research, and directed individual studies:

Semester	Course Number	Course Name	Number Enrolled	% of Course
Fall 2012	ADV3008	Principles of Advertising	196	100
Fall 2012	ADV3008	Principles of Advertising	197	100
Fall 2012	ADV4800	Creative Strategy II	20	100
Fall 2012	COM4930	Undergraduate Seminar in Communication	19	100
Fall 2012	COM4945	Communication Internship	7	100
Summer 2012	ADV3008	Principles of Advertising	77	100
Summer 2012	ADV3008	Principles of Advertising	52	100
Summer 2012	COM4945	Communication Internship	16	100
Summer 2012	COM4945	Communication Internship	1	100
Spring 2012	ADV3008	Principles of Advertising	191	100
Spring 2012	ADV3008	Principles of Advertising	198	100
Spring 2012	ADV3008	Principles of Advertising	4	100
Spring 2012	ADV4800	Creative Strategy II	3	100
Spring 2012	COM3930	Special Topics in Communication	18	100
Spring 2012	COM4905	Directed Individual Study	1	100
Spring 2012	COM4945	Communication Internship	5	100
Fall 2011	ADV3008	Principles of Advertising	195	100
Fall 2011	ADV3008	Principles of Advertising	195	100
Fall 2011	ADV4800	Creative Strategy II	19	100
Fall 2011	COM3930	Special Topics in Communication	18	100
Fall 2011	COM4905	Directed Individual Study	1	100
Fall 2011	COM4945	Communication Internship	3	100
Summer 2011	ADV3008	Principles of Advertising	76	100
Summer 2011	ADV3008	Principles of Advertising	111	100
Summer 2011	COM4945	Communication Internship	15	100
Summer 2011	COM4945	Communication Internship	1	100
Spring 2011	ADV3008	Principles of Advertising	198	100
Spring 2011	ADV3008	Principles of Advertising	195	100
Spring 2011	ADV3008	Principles of Advertising	6	100
Spring 2011	ADV4800	Creative Strategy II	7	100

Semester	Course Number	Course Name	Number Enrolled	% of Course
Spring 2011	COM4905	Directed Individual Study	3	100
Spring 2011	COM4930	Undergraduate Seminar in Communication	17	100
Spring 2011	COM4945	Communication Internship	13	100
Fall 2010	ADV3008	Principles of Advertising	197	100
Fall 2010	ADV3008	Principles of Advertising	203	100
Fall 2010	ADV4800	Creative Strategy II	14	100
Fall 2010	COM4930	Undergraduate Seminar in Communication	17	100
Fall 2010	COM4945	Communication Internship	2	100
Summer 2010	ADV3008	Principles of Advertising	94	100
Summer 2010	ADV3008	Principles of Advertising	78	100
Summer 2010	COM4905	Directed Individual Study	1	100
Summer 2010	COM4945	Communication Internship	14	100
Summer 2010	COM4945	Communication Internship	1	100
Spring 2010	ADV3008	Principles of Advertising	192	100
Spring 2010	ADV3008	Principles of Advertising	195	100
Spring 2010	ADV4800	Creative Strategy II	12	100
Spring 2010	ADV4800	Creative Strategy II	14	100
Spring 2010	COM4905	Directed Individual Study	1	100
Spring 2010	COM4945	Communication Internship	8	100
Spring 2010	COM4945	Communication Internship	1	100
Fall 2009	ADV3001	Creative Strategy I	19	100
Fall 2009	ADV3008	Principles of Advertising	193	100
Fall 2009	ADV3008	Principles of Advertising	197	100
Fall 2009	ADV4800	Creative Strategy II	18	100
Fall 2009	COM3930	Special Topics in Communication	12	100
Fall 2009	COM4905	Directed Individual Study	1	100
Fall 2009	COM4945	Communication Internship	4	100
Summer 2009	ADV3008	Principles of Advertising	98	100
Summer 2009	ADV3008	Principles of Advertising	105	100
Summer 2009	COM4905	Directed Individual Study	1	100
Summer 2009	COM4945	Communication Internship	9	100
Summer 2009	COM4945	Communication Internship	1	100
Spring 2009	ADV3008	Principles of Advertising	192	100
Spring 2009	ADV3008	Principles of Advertising	198	100
Spring 2009	ADV4800	Creative Strategy II	7	100
Spring 2009	COM4905	Directed Individual Study	1	100
Spring 2009	COM4930	Undergraduate Seminar in Communication	13	100
Spring 2009	COM4945	Communication Internship	8	100
Fall 2008	ADV3001	Creative Strategy I	17	100
Fall 2008	ADV3008	Principles of Advertising	195	100
Fall 2008	ADV3008	Principles of Advertising	196	100
Fall 2008	ADV4800	Creative Strategy II	11	100
Fall 2008	COM4930	Undergraduate Seminar in Communication	8	100
Fall 2008	COM4945	Communication Internship	3	100
Summer 2008	ADV3008	Principles of Advertising	98	100
Summer 2008	ADV3008	Principles of Advertising	99	100
Summer 2008	ADV4800	Creative Strategy II	3	100
Summer 2008	COM4945	Communication Internship	19	100

Semester	Course Number	Course Name	Number Enrolled	% of Course
Summer 2008	COM4945	Communication Internship	3	100
Spring 2008	ADV3008	Principles of Advertising	191	100
Spring 2008	ADV3008	Principles of Advertising	195	100
Spring 2008	COM4905	Directed Individual Study	1	100
Spring 2008	COM4930	Undergraduate Seminar in Communication	14	100
Spring 2008	COM4945	Communication Internship	7	100

Current Doctoral Student Supervisory Committees

No current doctoral student committees. No doctoral students who have graduated in the last five years for whom you were supervisory committee chair.

Current Master's Student Supervisory Committees

No current master's student committees. No master's students who have graduated in the last five years for whom you were supervisory committee chair.

Research and Original Creative Work for the Last Five Years

No research or original creative work provided.

Service for the Last Five Years

Florida State University

FSU Department Service

Member, Department Elections Committee (2005–2013).

Chair, Undergraduate Advertising Admissions Committee (1988–2013).

Member and Chair, Various Faculty Search Committees (1996–2012).

Member, Department Academic Affairs Committee (2004–2010).

**Quality Enhancement Review: Faculty Vita Format
Short Form for the State-Mandated Program Reviews**

Date Vita Prepared: April 23, 2015
 Department: Communication
 Name: Ulla (Bunz) Sypher

Professional Preparation (Highest Degree Only)

2011 Master of Science, Florida State University. Major: Geography (emphasis on social science applications of Geographic Information Systems).

Teaching Assignment for the Last Five Years

Courses excluding dissertation, thesis, supervised teaching and research, and directed individual studies:

Semester	Course Number	Course Name	Number Enrolled	% of Course
Spring 2015	COM4909	Honors Work	1	100
Spring 2015	COM4945	Communication Internship	3	100
Spring 2015	MMC2000	Introduction to the Mass Media	187	100
Spring 2015	MMC2000	Introduction to the Mass Media	2	100
Spring 2015	SPC3210	Contemporary Human Communication	5	100
Fall 2014	COM4909	Honors Work	1	100
Fall 2014	COM4945	Communication Internship	4	100
Fall 2014	MMC4300	Communication and Change: The Diffusion of Innovations	53	100
Fall 2014	MMC4300	Communication and Change: The Diffusion of Innovations	2	100
Summer 2014	COM4905	Directed Individual Study	2	100
Summer 2014	COM4905	Directed Individual Study	1	100
Summer 2014	COM4905	Directed Individual Study	1	100
Summer 2014	COM4905	Directed Individual Study	1	100
Summer 2014	COM4945	Communication Internship	3	100
Summer 2014	COM4945	Communication Internship	2	100
Summer 2014	COM4945	Communication Internship	2	100
Summer 2014	COM5906	Directed Individual Study	2	100
Summer 2014	COM5906	Directed Individual Study	1	100
Summer 2014	COM5906	Directed Individual Study	1	100
Summer 2014	COM5906	Directed Individual Study	1	100
Summer 2014	COM5906	Media Effects Readings	1	100
Summer 2014	COM6900	Preparation for the Preliminary Examination	1	100
Summer 2014	COM6900	Preparation for the Preliminary Examination	1	100
Summer 2014	SPC2608	Public Speaking	15	100
Summer 2014	SPC2608	Public Speaking	13	100
Spring 2014	COM3930	Non-Profit Organztns	33	100

Semester	Course Number	Course Name	Number Enrolled	% of Course
Spring 2014	COM4945	Communication Internship	1	100
Spring 2014	COM4945	Communication Internship	1	100
Spring 2014	COM5906	Directed Individual Study	1	100
Spring 2014	MMC4300	Communication and Change: The Diffusion of Innovations	3	100
Spring 2014	MMC4300	Communication and Change: The Diffusion of Innovations	1	100
Spring 2014	MMC4300	Communication and Change: The Diffusion of Innovations	53	100
Fall 2013	COM3930	Non-Profit Org Com	40	100
Fall 2013	COM4905	Directed Individual Study	1	100
Fall 2013	COM4945	Communication Internship	6	100
Fall 2013	COM4945	INTERNSHIP	1	100
Fall 2013	SPC1017	Fundamentals of Speech	17	100
Fall 2013	SPC4710	Interracial/Intercultural Communication	22	100
Fall 2013	SPC4710	Interracial/Intercultural Communication	4	100
Summer 2013	COM4945	Communication Internship	1	100
Summer 2013	COM4945	Communication Internship	1	100
Summer 2013	COM4945	Communication Internship	2	100
Summer 2013	COM5946	Communication Residency	1	100
Summer 2013	COM6900	Preparation for the Preliminary Examination	1	100
Spring 2013	COM3930	Special Topics in Communication	40	50
Spring 2013	COM4905	Directed Individual Study	1	100
Spring 2013	COM4909	Honors Work	1	100
Spring 2013	COM4945	Communication Internship	6	100
Spring 2013	RTV5253	New Communication Technology: Theory and Research	9	100
Fall 2012	COM4909	Honors Work	1	100
Fall 2012	COM4945	Communication Internship	1	100
Fall 2012	COM5906	Directed Individual Study	1	100
Fall 2012	MMC2000	Introduction to the Mass Media	136	100
Fall 2012	MMC2000	Introduction to the Mass Media	27	100
Fall 2012	MMC2000	Introduction to the Mass Media	24	100
Summer 2012	COM4905	Directed Individual Study	1	100
Summer 2012	COM4945	Communication Internship	2	100
Spring 2012	COM4945	Communication Internship	4	100
Spring 2012	COM5906	Directed Individual Study	1	100
Spring 2012	MMC2000	Introduction to the Mass Media	181	100
Spring 2012	MMC2000	Introduction to the Mass Media	2	100
Fall 2011	COM5906	Directed Individual Study	2	100
Fall 2011	MMC2000	Introduction to the Mass Media	156	100
Fall 2011	MMC2000	Introduction to the Mass Media	24	100
Summer 2011	COM4945	Communication Internship	2	100
Summer 2011	COM4945	Communication Internship	1	100
Spring 2011	COM4930	Undergraduate Seminar in Communication	14	100
Spring 2011	COM4945	Communication Internship	6	100
Spring 2011	GEO4930	Special Topics in Geography	2	100
Spring 2011	MMC2000	Introduction to the Mass Media	180	100

Semester	Course Number	Course Name	Number Enrolled	% of Course
Spring 2011	MMC2000	Introduction to the Mass Media	7	100
Fall 2010	COM3332	New Communication Technology and Contemporary Society	62	100
Fall 2010	COM4945	Communication Internship	4	100
Fall 2010	MMC2000	Introduction to the Mass Media	147	100
Fall 2010	MMC2000	Introduction to the Mass Media	23	100

Current Doctoral Student Supervisory Committees

Chair
Andayani, Nadia

University Representative
Chauhan, Amit
Beardsley, John

Member
Carlton, Kristin A.
Bodkin, Lawrence Edward
Ji, Qihao
Looney, Erin Coleen
McNease, Kyle

No doctoral students who have graduated in the last five years for whom you were supervisory committee chair.

Current Master's Student Supervisory Committees

Co-Chair

Zhao, Wen

Member

Easley, Lakecia Nicole
Lee, Younghwan
Nensey, Zoheb Hassan
Sun, Cheng
Griffith, Mary Lee
Luo, Xueyan
Sun, Ning
Thomas, Tara Dawn
Jin, Lingzi
Hallmon, Kelvin
Li, Shuang
Pana, Paola
Bauer, Mark B.
Dai, Jin
Shepard, Lela M.
Wan, Hui
Aldikacti, Iysha Anne
Dasgupta, Shilpa
Ling, Zhi
Minucci, Angela D.
Rangel, Jennifer
Sweet, Anastasia Strawberry Canai
Hendrickse, Joshua

Master's students who have graduated in the last five years for whom you were supervisory committee chair:

Agboola, Toluwani Christy

Research and Original Creative Work for the Last Five Years

Publications

Refereed Journal Articles

Rasul, A., & Bunz, U. (submitted). Socially networked politics: The effects of Facebook use on the political attitudes of young female adults. *Political Communication*. Manuscript submitted for publication.

Ji, Q., Ha, L., & Sypher, U. (2014). The role of news media use and demographic characteristics in the possibility of information overload prediction. *International Journal of Communication*, 8, 699-714.

Bunz, U. (2012). Revisited: Communication media in the grandparent/grandchild relationship. *Journal of Community Informatics*, 8(1), 13 pages. Retrieved from <http://ci-journal.net/index.php/ciej/article/view/755>

Invited Book Chapters

Bunz, U., & Montez, D. (contract). *Computer-mediated communication competence*. Manuscript under contract for publication, de Gruyter.

Refereed Book Chapters

Bunz, U., & Cortese, J. (2010). How do users evaluate websites? In S. Josephson, S. B. Barnes, & M. Lipton (Eds.), *Visual approaches to website analysis* (pp. 141-164). New York, NY: Peter Lang.

Presentations

Refereed Papers at Conferences

Ji, Q., Ha, L., & Bunz, U. (presented 2013). *Information Overload Susceptibility - The Role of News Media Use and Demographic Characteristics*. Paper presented at the annual convention, Broadcasters Education Association, Las Vegas, NV. (International)

Rasul, A., & Bunz, U. (presented 2013). *Socially Networked Politics: Effects of Facebook Use on Political Attitudes of Young Female Adults*. Paper presented at the mid-winter conference, Association of Educators in Journalism and Mass Communication. (International)

Invited Presentations at Symposia

Sypher, U. (presented 2014). The Digital Divide Across the Lifespan: From Grade School Computer Access to Seniors' Usage Motivation. In *4th Annual Fellows Forum*. Presentation at the meeting of Florida State University, Tallahassee, FL. (Local)

Additional Research or Original Creative Work Not Reported Elsewhere

Sypher, U., & Merle, P. (2014). *An author analysis of NCA and ICA journals V2.0 - A decade of work*.

Bunz, U. (2013). *GIS in communication research*. *Unpublished manuscript*.

Bunz, U. (2013). *The college student online aggressive language inventory*. *Unpublished manuscript*.

Bunz, U. (2013). *User generated gaming maps*. *Unpublished manuscript*.

Service for the Last Five Years

Florida State University

FSU University Service

Member, Faculty Senate (2015–present).

Faculty Mentor, League of Legends Club (Recognized Student Organization) (2011–present).

Chair, CIMBA Italy Study-Abroad Program (2006–present).

Chairperson of Subcommittee, Graduate Policy Committee (2014).

Faculty Mentor, Forensics Team (Recognized Student Organization) (2013–2014).

FSU College Service

Member, Search Committee, Entrepreneur-in-Residence (2014–present).

Member, Dean's Advisory Committee (2011–present).

Member, Deans and Directors Committee (2011–present).

Member, Academic Affairs Committee (2010–present).

FSU Department Service

Member, Executive Committee (2011–present).

Chair, School Academic Affairs Committee (2009–present).

Chair, Committee to Digitize Internship Application and Supervision Process (2015).

Supervisor, Project to Create an Online Book Order Form (2015).

Supervisor, Project to Create an Online Room Reservation System for Special Events (2015).

Member, Project to Streamline the Undergraduate Admissions Process (2014–2015).

Administrator, Staff Hires (2012–2014).

Administrator, Office Management (due to resignation of Office Manager) (2013).

Co-Chair, Search Committee, Social Media Analysis & Research (2012–2013).

Chair, FEAS entry (2012–2013).

Committee-of-One, Grade Inflation Review (2011–2013).

Member, Grade Appeal Committee (2012).

Administrator, Office Management (due to Office Manager's frequent absences throughout the year) (2012).

Administrator, Special Scheduling Duties (2012).

Administrator, Undergraduate Electives Auxiliary Account (2012).

Member, Oral Communication Competency Proposal (2011).

FSU Institute or Center Service

Advisor, Project Management Certificate (2012–present).

Contributor, Multicultural Marketing Communication Certificate Program Creation (2011).

Contributor, Project Management Certificate Program Creation (2011).

FSU Program Service

Site Manager, School of Communication Undergraduate Majors Blackboard Organizational Site (2014–present).

Coordinator, Liberal Studies Compliance, School of Communication (2014–present).

Committee-of-One, School of Communication Faculty and Staff Blackboard Organizational Site Manager (2013–present).

Chair, Teaching Resources Working Group (2013–present).

Committee-of-One, Online Teaching Guidelines (2011–present).

Member, Media and Communication Studies Master's Supervisory Committee (2009–present).

Contributor, Public Interest Media & Communication, New Master's Major Proposal (2015).

Contributor, Digital Video Certificate Proposal (2014–2015).

Administrator, Graduate Program Duties (2013).

Substitute Director, Doctoral Program (2011).

The Profession

Editorial Board Membership(s)

Communication Yearbook (2012).

Journal of Communication (2010–2011).

Guest Reviewer for Refereed Journals

Journal of Communication (2012–14).

Journal of Computer-Mediated Communication (2010–12).

Interactions: Studies in Communication & Culture (2011).

Service to Professional Associations

Conference reviewer, National Communication Association, Human Communication and Technology Division (2002–2013).

Reviewer, Dordic Dissertation Award, International Communication Association, Communication Technology Division (2012).

**Quality Enhancement Review: Faculty Vita Format
Short Form for the State-Mandated Program Reviews**

Date Vita Prepared: March 16, 2015

Department: Professional Communication and Corporate and Public Communication-
Panama City campus

Name: Michael Bryan Wallace

Professional Preparation (Highest Degree Only)

2003 Ph.D., Florida State University, Tallahassee, FL. Major: Mass Communication.

Teaching Assignment for the Last Five Years

Courses excluding dissertation, thesis, supervised teaching and research, and directed individual studies:

Semester	Course Number	Course Name	Number Enrolled	% of Course
Spring 2015	ADV3001	Creative Strategy I	14	100
Spring 2015	COM3310	Communication Research Methods	43	100
Spring 2015	COM4945	Communication Internship	10	100
Spring 2015	RTV5253	New Communication Technology: Theory and Research	6	100
Fall 2014	COM4905	Directed Individual Study	2	100
Fall 2014	COM4945	Communication Internship	6	100
Fall 2014	COM5316	Statistical Methods in Communication Research	10	100
Fall 2014	ENT3613	Innovation and Creativity	13	100
Fall 2014	MMC4300	Communication and Change: The Diffusion of Innovations	11	100
Fall 2014	PUR3000	Introduction to Public Relations	41	100
Summer 2014	ADV4800	Creative Strategy II	14	100
Summer 2014	COM4945	Communication Internship	4	100
Summer 2014	SPC5545	Studies in Persuasion	6	100
Spring 2014	ADV3001	Creative Strategy I	19	100
Spring 2014	COM3310	Communication Research Methods	48	100
Spring 2014	COM4905	Directed Individual Study	1	100
Spring 2014	COM4945	Communication Internship	6	100
Spring 2014	MMC5600	Mass Communication Theory and Effects	3	100
Fall 2013	COM4945	Communication Internship	2	100
Fall 2013	MMC4300	Communication and Change: The Diffusion of Innovations	16	100
Fall 2013	PUR3000	Introduction to Public Relations	41	100
Fall 2013	RTV5253	New Communication Technology: Theory and Research	6	100
Summer 2013	ADV4800	Creative Strategy II	21	100
Summer 2013	COM4905	Directed Individual Study	1	100
Summer 2013	COM4945	Communication Internship	4	100

Semester	Course Number	Course Name	Number Enrolled	% of Course
Summer 2013	COM5316	Statistical Methods in Communication Research	11	100
Spring 2013	ADV3001	Creative Strategy I	27	100
Spring 2013	COM3310	Communication Research Methods	50	100
Spring 2013	COM4945	Communication Internship	10	100
Spring 2013	GEB3213	Business Communications	24	100
Spring 2013	SPC5545	Studies in Persuasion	6	100
Fall 2012	COM4945	Communication Internship	4	100
Fall 2012	MMC4300	Communication and Change: The Diffusion of Innovations	10	100
Fall 2012	MMC4602	Mass Media and Society	19	100
Fall 2012	MMC5600	Mass Communication Theory and Effects	7	100
Fall 2012	PUR3000	Introduction to Public Relations	37	100
Summer 2012	ADV4800	Creative Strategy II	24	100
Summer 2012	COM4945	Communication Internship	1	100
Summer 2012	RTV5253	New Communication Technology: Theory and Research	8	100
Spring 2012	COM3310	Communication Research Methods	47	100
Spring 2012	COM4905	Directed Individual Study	5	100
Spring 2012	COM4945	Communication Internship	8	100
Spring 2012	COM5316	Statistical Methods in Communication Research	13	100
Spring 2012	GEB3213	Business Communications	33	100
Fall 2011	GEB3213	Business Communications	36	100
Fall 2011	MMC5600	Mass Communication Theory and Effects	9	100
Fall 2011	PUR3000	Introduction to Public Relations	42	100
Summer 2011	COM4935	Senior Seminar in Communication Studies	11	100
Summer 2011	GEB3213	Business Communications	26	100
Spring 2011	COM3310	Communication Research Methods	53	100
Spring 2011	COM5316	Statistical Methods in Communication Research	7	100
Spring 2011	GEB3213	Business Communications	37	100
Fall 2010	GEB3213	Business Communications	38	100
Summer 2010	COM4935	Senior Seminar in Communication Studies	7	100
Summer 2010	MMC5600	Mass Communication Theory and Effects	9	100

Current Doctoral Student Supervisory Committees

No current doctoral student committees. No doctoral students who have graduated in the last five years for whom you were supervisory committee chair.

Current Master's Student Supervisory Committees

Chair

Nixon, Honey E.

Master's students who have graduated in the last five years for whom you were supervisory committee chair:

Costilow, Ingrid
Hebert, Robert Michael
Kouskolekas, Alexander
Hatcher, Shannon Alicia
Lawson, Susan H.

Research and Original Creative Work for the Last Five Years

Contracts and Grants

Contracts and Grants Funded

Wallace, M. B. (2010–2011). *Florida Department of Education, Race To The Top (Franklin County Schools, Florida)*. Funded by U.S. Department of Education. Total award \$227,284.

Wallace, M. B. (2010–2011). *Florida Department of Education, Enhancing Education Through Technology (Franklin County Schools, Florida)*. Funded by Florida Department of Education. Total award \$740,765.

Wallace, M. B. (2010–2011). *State Farm Youth Advisory Board (the Better World for Children)*. Funded by State Farm Foundation. Total award \$64,000.

Wallace, M. B. (2008–2011). *Alabama 21st Century Community Learning Centers*. Funded by Alabama State Department of Education, 21st Century Community Learning Centers. Total award \$1,350,000.

Service for the Last Five Years

The Profession

Service to Professional Associations

Member, The Panama City American Advertising Chapter (2011–present).

The Community

Coach, Start Up Weekend, Gulf Coast State College - Advanced Technology Center (2015–present).

Chair of Education Committee, Oversee educational activities of the Panama City AAF chapter, including the formation of a student AAF chapter at FSU Panama City, Panama City American Advertising Federation (2012–2013).

Spokesperson ("William Drake, stunt duck"), Serve as spokesperson (William Drake, Stunt Duck) for joint effort between the City of Tallahassee and the Florida Department of Environmental Protection to reduce residential use of phosphate-based fertilizers, The City of Tallahassee and the Florida Department of Environmental Protection (2009–2010).

Consultation

The Better World for Children Corporation. Developed a student-driven learning project that embraces the use of modern communication technologies for the purpose of producing educational programming for distribution to Florida school districts via cable television and the Internet. The project also brings together a number of important community partners—Leon County Schools, Comcast Cable, Florida Division 3 Kiwanis, the Florida State University Information Technology Department. Through a \$64,000 grant from the State Farm Youth Ad (2010).

**Quality Enhancement Review: Faculty Vita Format
Short Form for the State-Mandated Program Reviews**

Date Vita Prepared: November 08, 2013

Department: Communication

Name: Mark T Zeigler

Professional Preparation (Highest Degree Only)

1991 ABD, Florida State University. Major: Speech Communication. Sociology, Statistics.

Teaching Assignment for the Last Five Years

Courses excluding dissertation, thesis, supervised teaching and research, and directed individual studies:

Semester	Course Number	Course Name	Number Enrolled	% of Course
Fall 2013	COM4945	Communication Internship	1	100
Fall 2013	SPC1017	Fundamentals of Speech	18	50
Fall 2013	SPC1017	Fundamentals of Speech	19	50
Fall 2013	SPC1017	Fundamentals of Speech	18	50
Fall 2013	SPC1017	Fundamentals of Speech	18	50
Fall 2013	SPC1017	Fundamentals of Speech	18	50
Fall 2013	SPC1017	Fundamentals of Speech	18	50
Fall 2013	SPC1017	Fundamentals of Speech	18	100
Fall 2013	SPC1017	Fundamentals of Speech	18	50
Fall 2013	SPC1017	Fundamentals of Speech	18	50
Fall 2013	SPC1017	Fundamentals of Speech	17	50
Fall 2013	SPC1017	Fundamentals of Speech	19	50
Fall 2013	SPC1017	Fundamentals of Speech	19	50
Fall 2013	SPC1017	Fundamentals of Speech	18	100
Fall 2013	SPC1017	Fundamentals of Speech	18	100
Fall 2013	SPC1017	Fundamentals of Speech	18	50
Fall 2013	SPC1017	Fundamentals of Speech	18	50
Fall 2013	SPC1017	Fundamentals of Speech	18	50
Fall 2013	SPC1017	Fundamentals of Speech	18	50
Fall 2013	SPC1017	Fundamentals of Speech	17	50
Fall 2013	SPC1017	Fundamentals of Speech	16	50
Fall 2013	SPC1017	Fundamentals of Speech	17	50
Fall 2013	SPC2608	Social Justice LLC	14	100
Fall 2013	SPC3210	Contemporary Human Communication	146	100
Fall 2013	SPC3210	Contemporary Human Communication	4	100
Summer 2013	SPC1017	Fundamentals of Speech	18	100
Summer 2013	SPC1017	Fundamentals of Speech	18	100
Summer 2013	SPC1017	Fundamentals of Speech	19	100
Summer 2013	SPC1017	Fundamentals of Speech	16	100

Semester	Course Number	Course Name	Number Enrolled	% of Course
Fall 2012	SPC1017	Fundamentals of Speech	18	100
Fall 2012	SPC1017	Fundamentals of Speech	17	100
Fall 2012	SPC1017	Fundamentals of Speech	18	100
Fall 2012	SPC2608	Public Speaking	17	100
Fall 2012	SPC3644	Rhetoric of Didactic Literature	24	100
Summer 2012	SPC1017	Fundamentals of Speech	23	100
Summer 2012	SPC3210	Contemporary Human Communication	9	100
Spring 2012	COM4905	Directed Individual Study	1	100
Spring 2012	COM4945	Communication Internship	3	100
Spring 2012	SPC1017	Fundamentals of Speech	17	100
Spring 2012	SPC1017	Fundamentals of Speech	18	100
Spring 2012	SPC1017	Fundamentals of Speech	18	100
Spring 2012	SPC1017	Fundamentals of Speech	17	100
Spring 2012	SPC1017	Fundamentals of Speech	18	100
Spring 2012	SPC1017	Fundamentals of Speech	18	100
Spring 2012	SPC1017	Fundamentals of Speech	18	100
Spring 2012	SPC1017	Fundamentals of Speech	18	100
Spring 2012	SPC1017	Fundamentals of Speech	18	100
Spring 2012	SPC1017	Fundamentals of Speech	17	100
Spring 2012	SPC1017	Fundamentals of Speech	18	100
Spring 2012	SPC1017	Fundamentals of Speech	17	100
Spring 2012	SPC1017	Fundamentals of Speech	18	100
Spring 2012	SPC1017	Fundamentals of Speech	17	100
Spring 2012	SPC1017	Fundamentals of Speech	18	100
Spring 2012	SPC1017	Fundamentals of Speech	19	100
Spring 2012	SPC1017	Fundamentals of Speech	17	100
Spring 2012	SPC1017	Fundamentals of Speech	18	100
Spring 2012	SPC1017	Fundamentals of Speech	18	100
Spring 2012	SPC1017	Fundamentals of Speech	18	100
Spring 2012	SPC1017	Fundamentals of Speech	18	100
Spring 2012	SPC2608	Public Speaking	21	100
Spring 2012	SPC3210	Contemporary Human Communication	124	100
Fall 2011	COM4905	Directed Individual Study	1	100
Fall 2011	COM4945	Communication Internship	2	100
Fall 2011	SPC1017	Fundamentals of Speech	18	100
Fall 2011	SPC1017	Fundamentals of Speech	19	100
Fall 2011	SPC1017	Fundamentals of Speech	18	100
Fall 2011	SPC1017	Fundamentals of Speech	19	100
Fall 2011	SPC1017	Fundamentals of Speech	18	100
Fall 2011	SPC1017	Fundamentals of Speech	18	100
Fall 2011	SPC1017	Fundamentals of Speech	18	100
Fall 2011	SPC1017	Fundamentals of Speech	19	100
Fall 2011	SPC1017	Fundamentals of Speech	18	100
Fall 2011	SPC1017	Fundamentals of Speech	18	100
Fall 2011	SPC1017	Fundamentals of Speech	18	100
Fall 2011	SPC1017	Fundamentals of Speech	18	100
Fall 2011	SPC1017	Fundamentals of Speech	17	100
Fall 2011	SPC1017	Fundamentals of Speech	17	100
Fall 2011	SPC1017	Fundamentals of Speech	18	100

Semester	Course Number	Course Name	Number Enrolled	% of Course
Fall 2010	SPC1017	Fundamentals of Speech	18	100
Fall 2010	SPC1017	Fundamentals of Speech	18	100
Fall 2010	SPC1017	Fundamentals of Speech	18	100
Fall 2010	SPC1017	Fundamentals of Speech	17	100
Fall 2010	SPC1017	Fundamentals of Speech	18	100
Fall 2010	SPC1017	Fundamentals of Speech	18	100
Fall 2010	SPC1017	Fundamentals of Speech	17	100
Fall 2010	SPC1017	Fundamentals of Speech	17	100
Fall 2010	SPC1017	Fundamentals of Speech	19	100
Fall 2010	SPC1017	Fundamentals of Speech	18	100
Fall 2010	SPC1017	Fundamentals of Speech	18	100
Fall 2010	SPC1017	Fundamentals of Speech	16	100
Fall 2010	SPC1017	Fundamentals of Speech	18	100
Fall 2010	SPC1017	Fundamentals of Speech	18	100
Fall 2010	SPC1017	Fundamentals of Speech	18	100
Fall 2010	SPC2608	Public Speaking	19	100
Fall 2010	SPC3644	Rhetoric of Didactic Literature	22	100
Summer 2010	COM4930	Undergraduate Seminar in Communication	1	100
Summer 2010	SPC1017	Fundamentals of Speech	6	100
Summer 2010	SPC1017	Fundamentals of Speech	3	100
Summer 2010	SPC3210	Contemporary Human Communication	6	100
Spring 2010	COM4945	Communication Internship	4	100
Spring 2010	SPC1017	Fundamentals of Speech	17	100
Spring 2010	SPC1017	Fundamentals of Speech	18	100
Spring 2010	SPC1017	Fundamentals of Speech	18	100
Spring 2010	SPC1017	Fundamentals of Speech	19	100
Spring 2010	SPC1017	Fundamentals of Speech	18	100
Spring 2010	SPC1017	Fundamentals of Speech	16	100
Spring 2010	SPC1017	Fundamentals of Speech	19	100
Spring 2010	SPC1017	Fundamentals of Speech	18	100
Spring 2010	SPC1017	Fundamentals of Speech	18	100
Spring 2010	SPC1017	Fundamentals of Speech	18	100
Spring 2010	SPC1017	Fundamentals of Speech	19	100
Spring 2010	SPC1017	Fundamentals of Speech	17	100
Spring 2010	SPC1017	Fundamentals of Speech	18	100
Spring 2010	SPC1017	Fundamentals of Speech	19	100
Spring 2010	SPC1017	Fundamentals of Speech	18	100
Spring 2010	SPC1017	Fundamentals of Speech	17	100
Spring 2010	SPC1017	Fundamentals of Speech	21	100
Spring 2010	SPC1017	Fundamentals of Speech	17	100
Spring 2010	SPC1017	Fundamentals of Speech	18	100
Spring 2010	SPC1017	Fundamentals of Speech	18	100
Spring 2010	SPC1017	Fundamentals of Speech	18	100
Spring 2010	SPC1017	Fundamentals of Speech	18	100
Spring 2010	SPC1017	Fundamentals of Speech	18	100
Spring 2010	SPC2608	Public Speaking	11	100
Spring 2010	SPC3210	Contemporary Human Communication	100	100
Fall 2009	SPC1017	Fundamentals of Speech	19	100
Fall 2009	SPC1017	Fundamentals of Speech	18	100
Fall 2009	SPC1017	Fundamentals of Speech	18	100

Semester	Course Number	Course Name	Number Enrolled	% of Course
Fall 2009	SPC1017	Fundamentals of Speech	18	100
Fall 2009	SPC1017	Fundamentals of Speech	17	100
Fall 2009	SPC1017	Fundamentals of Speech	17	100
Fall 2009	SPC1017	Fundamentals of Speech	18	100
Fall 2009	SPC1017	Fundamentals of Speech	18	100
Fall 2009	SPC1017	Fundamentals of Speech	18	100
Fall 2009	SPC1017	Fundamentals of Speech	18	100
Fall 2009	SPC1017	Fundamentals of Speech	19	100
Fall 2009	SPC1017	Fundamentals of Speech	17	100
Fall 2009	SPC1017	Fundamentals of Speech	20	100
Fall 2009	SPC1017	Fundamentals of Speech	17	100
Fall 2009	SPC1017	Fundamentals of Speech	18	100
Fall 2009	SPC1017	Fundamentals of Speech	17	100
Fall 2009	SPC1017	Fundamentals of Speech	17	100
Fall 2009	SPC1017	Fundamentals of Speech	18	100
Fall 2009	SPC1017	Fundamentals of Speech	18	100
Fall 2009	SPC1017	Fundamentals of Speech	18	100
Fall 2009	SPC2608	Public Speaking	18	100
Fall 2009	SPC3644	Rhetoric of Didactic Literature	19	100
Summer 2009	COM4930	Undergraduate Seminar in Communication	2	100
Summer 2009	COM4935	Senior Seminar in Communication Studies	1	100
Summer 2009	COM4945	Communication Internship	2	100
Summer 2009	SPC1016	Fundamentals of Speech	10	100
Summer 2009	SPC3210	Contemporary Human Communication	11	100
Summer 2009	SPC3210	Contemporary Human Communication	50	100
Spring 2009	COM4945	Communication Internship	4	100
Spring 2009	SPC1016	Fundamentals of Speech	17	100
Spring 2009	SPC1016	Fundamentals of Speech	18	100
Spring 2009	SPC1016	Fundamentals of Speech	18	100
Spring 2009	SPC1016	Fundamentals of Speech	17	100
Spring 2009	SPC1016	Fundamentals of Speech	16	100
Spring 2009	SPC1016	Fundamentals of Speech	16	100
Spring 2009	SPC1016	Fundamentals of Speech	18	100
Spring 2009	SPC1016	Fundamentals of Speech	18	100
Spring 2009	SPC1016	Fundamentals of Speech	17	100
Spring 2009	SPC1016	Fundamentals of Speech	17	100
Spring 2009	SPC1016	Fundamentals of Speech	18	100
Spring 2009	SPC1016	Fundamentals of Speech	17	100
Spring 2009	SPC1016	Fundamentals of Speech	18	100
Spring 2009	SPC1016	Fundamentals of Speech	18	100
Spring 2009	SPC1016	Fundamentals of Speech	18	100
Spring 2009	SPC1016	Fundamentals of Speech	18	100
Spring 2009	SPC1016	Fundamentals of Speech	17	100
Spring 2009	SPC1016	Fundamentals of Speech	17	100
Spring 2009	SPC1016	Fundamentals of Speech	16	100
Spring 2009	SPC1016	Fundamentals of Speech	18	100
Spring 2009	SPC2600	Public Speaking	15	100

Semester	Course Number	Course Name	Number Enrolled	% of Course
Spring 2009	SPC3644	Rhetoric of Didactic Literature	25	100

Current Doctoral Student Supervisory Committees

No current doctoral student committees. No doctoral students who have graduated in the last five years for whom you were supervisory committee chair.

Current Master's Student Supervisory Committees

No current master's student committees. No master's students who have graduated in the last five years for whom you were supervisory committee chair.

Research and Original Creative Work for the Last Five Years

Performances

Invited Performances

Zeigler, M. T. (Pops). (2009). *Kiss Me Kate Benefit Concert starring Davis Gaines* [Concert]. [Artistic direction by Fred Chappell]. Fichter Theatre, School of Dance: School of Theatre.

Service for the Last Five Years

Florida State University

FSU University Service

Member, Faculty Senate Teaching Evaluation Committee (2009–present).

Read all graduate names, Commencement Head Marshall (2008–2013).

Member, University Athletic Board (2011–2013).

Member, University Civility Committee (2011–2013).

Member, University Civil ity Project (2009).

member, ODK Grads Made Good Selection Committee (2004–2008).

Faculty Advisor, Omicron Delta Kappa (2003–2008).

FSU College Service

Member, College of Communication and Information Bylaws Committee (2009).

Member, School of Communication Academic Affairs (2009).

The Community

Board Member, Camp Rockmont For Boys (2005–2008).

Appendix B
Budgeted and Actual FTE
for the Last 5 Years

**Appendix B. School of Communicaiton Budgeted and Actual Faculty
FTE for the Last 5 Years**

	2010 -11	2011-12	2012-13	2013-14	2014-15
Filled 9 & 12 Month Faculty					
Sum of FTE	23.25	22.81	22.00	21.00	24.81
Sum of Person Yr.	17.37	17.17	16.56	16.07	18.64
Sum of Rate	\$ 1,591,789	\$ 1,619,544	\$ 1,552,693	\$ 1,559,554	\$ 1,905,943
Filled Staff Support					
Sum of FTE	5.00	4.00	4.0	4.00	3.32
Sum of Person Yr.	5.00	4.00	4.0	4.00	3.32
Sum of Rate	\$ 162,495	\$ 132,035	\$ 132,035	\$ 137,635	\$ 106,945
Summer Faculty					
Sum of FTE	9.15	9.28	8.0	7.01	5.17
Sum of Person Yr.	0.95	0.92	0.7	0.64	0.53
Sum of Rate	\$ 83,005	\$ 75,956	\$ 67,519	\$ 56,246	\$ 51,891
Vacant & Reserve Faculty					
Sum of FTE	2.25	2.50	2.0	4.00	2.00
Sum of Person Yr.	1.68	1.87	1.4	2.99	1.49
Sum of Rate	\$ 107,693	\$ 134,192	\$ 95,446	\$ 252,228	\$ 75,779
Total Sum of FTE	39.65	38.59	36.07	36.01	35.30
Total Sum of Person Yr	25.00	23.96	22.83	23.70	23.99
Total Sum of Rate	\$ 1,944,982	\$ 1,961,727	\$ 1,847,693	\$ 2,005,663	\$ 2,140,558

Appendix C

Teaching Evaluations (Median Scores) for Faculty, Teaching Assistants, and Adjuncts

Summer 2010 to Spring 2015

**Appendix C. Teaching Evaluations (Median Scores) for
Faculty, Teaching Assistants, and Adjuncts
Summer 2010 to Spring 2015**

Response Scale Beginning Spring 2013 (Q13)	
Excellent	5
	4
Satisfactory	3
	2
Poor	1

Response Scale Prior to Spring 2013 (Q8)	
Excellent	1
Very Good	2
Good	3
Fair	4
Poor	5

	Year 5 (2014-15)			Year 4 (2013-14)			Year 3 (2012-13)			Year 2 (2011-12)			Year 1 (2010-11)		
	2015-1	2014-9	2014-6	2014-1	2013-9	2013-6	2013-1	2012-9	2012-6	2012-1	2011-9	2011-6	2011-1	2010-9	2010-6
Faculty															
Adams, Jonathan															
COM3930-1					4										
COM4470-1				4.5			4								
COM4470-2				4			1			3.5					
COM4470-3							3			2					
COM5338-1					4			2			2				
COM5339-1				4			4			3					
Arpan, Laura															
COM3930-2							5								
COM4560-1		5		5											
COM4935-1										2			1		
COM5312-1	5				5			1			1.5			2	
MMC2000-10												5			
MMC2000-8												3			
MMC2000-9												3			
MMC4602-1		5			5			1			1			1	
MMC4602-2															1
SPC4540-1							5								
SPC5545-1	5			5			5			1			1		
Bunz, Ulla (see Sypher)															
COM3332-1														1	
COM3930-1							4								
COM4930-5													1		
MMC2000-1								2		2	2		2	1	
MMC2000-6											2				
MMC2000-7														2	
RTV5253-1							4								

Response Scale Beginning Spring 2013 (Q13)	
Excellent	5
	4
Satisfactory	3
	2
Poor	1

Response Scale Prior to Spring 2013 (Q8)	
Excellent	1
Very Good	2
Good	3
Fair	4
Poor	5

	Year 5 (2014-15)			Year 4 (2013-14)			Year 3 (2012-13)			Year 2 (2011-12)			Year 1 (2010-11)		
	2015-1	2014-9	2014-6	2014-1	2013-9	2013-6	2013-1	2012-9	2012-6	2012-1	2011-9	2011-6	2011-1	2010-9	2010-6
Castillo, Jeanette															
COM5348-1								1							
COM6400-2											1				
RTV3001-2															1
RTV3260-1								3							
RTV3263-1														1.5	
RTV3263-2														1	
RTV3264-1											1				
RTV3310-1											1			1	
RTV3310-2								2				1			
Chapa, Sindy															
ADV3410-1				4.5	4.5										
ADV4411-1	5														
ADV5415-1		4													
ADV5416-1	5														
ADV5605-1		5													
Cortese, Juliann															
COM4470-1		4			4			2		1	1		2	2	
COM4470-2					3			2							
COM4470-3					4			1			2			1	
COM5331-1	5	5		5			4								
COM5331-2					4										
SPC1017-1									2			2			1
SPC1017-11												2			
SPC1017-13						5									
SPC1017-21															2
SPC1017-23								1							
SPC2608-1			4												
SPC2608-13			4.5												
SPC2608-3					4										
VIC5006-1	5			5			5			2			1		

Response Scale Beginning Spring 2013 (Q13)	
Excellent	5
	4
Satisfactory	3
	2
Poor	1

Response Scale Prior to Spring 2013 (Q8)	
Excellent	1
Very Good	2
Good	3
Fair	4
Poor	5

	Year 5 (2014-15)			Year 4 (2013-14)			Year 3 (2012-13)			Year 2 (2011-12)			Year 1 (2010-11)		
	2015-1	2014-9	2014-6	2014-1	2013-9	2013-6	2013-1	2012-9	2012-6	2012-1	2011-9	2011-6	2011-1	2010-9	2010-6
Dubard, John															
COM5450-1		5		5	5	4					1				2
COM5450-2								2					3	3	
COM5450-3								3.5			1				
COM5450-4								2							
COM5450-5											3				
COM5450-7													1		
COM5451-1	5		5	5		4		2					1		
COM5451-2							4			2					
COM5451-3						5									
COM5451-4							5								
COM5451-5											1				
COM5452-1					5			3							
Gilmer, William															
COM6400-2											2				
COM6400-4															1.5
COM6931-1											1				1
PUR3000-2											2	1	1	2	
PUR3000-4												1.5			
PUR3000-6											3				
PUR3002-1													1		
PUR3002-2													1		
PUR3100-1											2			2	
PUR3100-2											1			1	
Graves, Brian															
RTV3101-1	4.5	3.5													
RTV3260-1		4													
RTV4332-1	4														
RTV5325-1	4														

Response Scale Beginning Spring 2013 (Q13)	
Excellent	5
	4
Satisfactory	3
	2
Poor	1

Response Scale Prior to Spring 2013 (Q8)	
Excellent	1
Very Good	2
Good	3
Fair	4
Poor	5

	Year 5 (2014-15)			Year 4 (2013-14)			Year 3 (2012-13)			Year 2 (2011-12)			Year 1 (2010-11)		
	2015-1	2014-9	2014-6	2014-1	2013-9	2013-6	2013-1	2012-9	2012-6	2012-1	2011-9	2011-6	2011-1	2010-9	2010-6
Halvorson, Sandra															
COM3120-1											1				
COM3120-2											1				
COM5469-1		5					5							1	
SPC3301-1												1			
SPC3301-2		5						1						1	
SPC4360-1	5			5			5						1		
SPC4360-2	5			5			5			1					
SPC4445-1	5	5			5			1							
SPC4620-1		5			5			1		1	1		1	1	
SPC4710-2													1		
SPC5442-1				5									2		
SPC6920-1	5				5										
SPC6920-2										1					
Harlow, Summer															
COM4930-1		3													
COM6400-1	5														
IFS2052-1		4													
Heald, Gary															
COM5316-1	5	5		5			5	1		1	1		1		
COM5316-2				5			5								
COM5331-1								1			1			1	
COM5331-2								1							
Houck, Davis															
COM4935-1				5											
COM5340-1					4						2				
SPC2608-1	5														
SPC2608-26							3								
SPC3210-1		5					5			1			1		
SPC3210-2				5											
SPC3233-1				5				1			1			1	
SPC4540-1		5			5			1						1	
SPC4680-1										1			1		

Response Scale Beginning Spring 2013 (Q13)	
Excellent	5
	4
Satisfactory	3
	2
Poor	1

Response Scale Prior to Spring 2013 (Q8)	
Excellent	1
Very Good	2
Good	3
Fair	4
Poor	5

	Year 5 (2014-15)			Year 4 (2013-14)			Year 3 (2012-13)			Year 2 (2011-12)			Year 1 (2010-11)		
	2015-1	2014-9	2014-6	2014-1	2013-9	2013-6	2013-1	2012-9	2012-6	2012-1	2011-9	2011-6	2011-1	2010-9	2010-6
Houck, Davis															
SPC5234-1				5				1							1
SPC6236-1													2		
Jordan, Felecia															
COM5401-1		4			4										
IFS2052-1			4												
SPC3210-1								3			3				3
SPC3210-12											2				
SPC3210-7								3							2
SPC3301-1	4				4	3	3	3		2	3		2	2	
SPC3301-2									2						
SPC3331-1	4														
SPC4710-1		4		3			3			4			3		
SPC4710-2		4.5													
SPC6715-1				5											
SPC6920-1							5			1			2		
Korzenny, Felipe															
ADV5415-1					5			1			1				1
ADV5416-1					5					1			1		
ADV5605-1								1		1	1		1	1	
Laurents, Michelle															
COM4930-14															2
RTV3941-1														1	
SPC1017-22												1			
SPC2608-1		5		5			5	1					1	1	
SPC2608-22										1					
SPC2608-23												1			
SPC2608-27							5								
SPC2608-29					5										
SPC2608-3					5										
SPC2608-30							5								
SPC2608-31					5										
SPC2608-32					5										

Response Scale Beginning Spring 2013 (Q13)	
Excellent	5
	4
Satisfactory	3
	2
Poor	1

Response Scale Prior to Spring 2013 (Q8)	
Excellent	1
Very Good	2
Good	3
Fair	4
Poor	5

	Year 5 (2014-15)			Year 4 (2013-14)			Year 3 (2012-13)			Year 2 (2011-12)			Year 1 (2010-11)		
	2015-1	2014-9	2014-6	2014-1	2013-9	2013-6	2013-1	2012-9	2012-6	2012-1	2011-9	2011-6	2011-1	2010-9	2010-6
Laurents, Michelle															
SPC2608-35					4.5										
SPC2608-36					4.5										
SPC2608-37			5												
SPC2608-38									2						
SPC2608-39					5		3.5								
SPC2608-43															1
SPC2608-45							4.5								
SPC2608-48							3.5								
SPC2608-54							4								
SPC2608-56										1					
SPC2608-60								1							
SPC2608-63							4			1					
Lindsay, Stanley															
ADV3008-3		4			4			2		1				1	
ADV5503-1	5												2		
ADV5503-2					5										
ADV5503-3								1							
COM3110-1						5									2
COM3110-2									1				1		
COM3930-3					4										
COM3930-9								1							
COM4132-5								1							
COM4905-22											1				
COM4905-7															1.5
COM4945-1			5												
COM4945-26													1		
COM4945-32															1
COM4945-34											1				
COM4945-7					4.5										
COM5126-1															1
COM5126-2		5								2					
COM5126-6							4								

Response Scale Beginning Spring 2013 (Q13)	
Excellent	5
	4
Satisfactory	3
	2
Poor	1

Response Scale Prior to Spring 2013 (Q8)	
Excellent	1
Very Good	2
Good	3
Fair	4
Poor	5

	Year 5 (2014-15)			Year 4 (2013-14)			Year 3 (2012-13)			Year 2 (2011-12)			Year 1 (2010-11)		
	2015-1	2014-9	2014-6	2014-1	2013-9	2013-6	2013-1	2012-9	2012-6	2012-1	2011-9	2011-6	2011-1	2010-9	2010-6
Lindsay, Stanley			5				5								
COM5127-1			5				5								
COM5127-2											1				
COM5526-2				5				2			1.5				
COM5906-18															1
COM5906-23											2				
COM6403-2										1					
COM6403-3														1	
PUR3100-3								2						1	
SPC3231-1													1		
SPC3513-1		5													
SPC3513-2		5													
SPC3513-4		5													
SPC4540-1	4			5											
SPC4540-2	5			4			4								
SPC4540-3							5								
SPC4540-4										1.5					
Lustria, Mia															
COM4930-2														2	
COM6400-1										1					
COM6400-2														1.5	
MacNamara, Stephen															
ADV3352-1	5	5		5	5										
ADV3352-2		3		4	4										
ADV3352-4				4											
COM3483-1	4.5														
COM4480-1				5											
SPC4605-1		5		5	5										
McClung, Steven															
ADV5503-2												1			
COM5526-1															1

Response Scale Beginning Spring 2013 (Q13)	
Excellent	5
	4
Satisfactory	3
	2
Poor	1

Response Scale Prior to Spring 2013 (Q8)	
Excellent	1
Very Good	2
Good	3
Fair	4
Poor	5

	Year 5 (2014-15)			Year 4 (2013-14)			Year 3 (2012-13)			Year 2 (2011-12)			Year 1 (2010-11)		
	2015-1	2014-9	2014-6	2014-1	2013-9	2013-6	2013-1	2012-9	2012-6	2012-1	2011-9	2011-6	2011-1	2010-9	2010-6
McDowell, Stephen															
COM3110-2									2						
COM3930-3										3					
COM4930-2											1.5				
COM4930-3													2		
MMC4200-1		5		5	4			2			2			2	
MMC4300-1												1			
MMC5305-1	5														
MMC5305-2										1.5					
MMC6469-1			5			4.5	5	2				2			
MMC6920-1													2		
RTV5702-2														3	
Merle, Patrick															
COM3510-1					5										
COM3930-2		5													
COM5546-1		5													
COM6400-1					5										
PUR3002-1	5			4											
PUR3002-2	4														
Nudd, Donna															
COM4930-14												3.5			
COM6015-1	5														
COM6400-1											1				
ORI3004-1	5				5			2			1		1.5		
RTV3001-1														3	
SED5346-1		5		5		5			1	1		1			
SPC2608-22												1.5			
SPC2608-36							3								
SPC2608-40													1		
SPC2608-43						4									
SPC3644-1				5		5				1		2			
SPC3644-2				5											

Response Scale Beginning Spring 2013 (Q13)	
Excellent	5
	4
Satisfactory	3
	2
Poor	1

Response Scale Prior to Spring 2013 (Q8)	
Excellent	1
Very Good	2
Good	3
Fair	4
Poor	5

	Year 5 (2014-15)			Year 4 (2013-14)			Year 3 (2012-13)			Year 2 (2011-12)			Year 1 (2010-11)		
	2015-1	2014-9	2014-6	2014-1	2013-9	2013-6	2013-1	2012-9	2012-6	2012-1	2011-9	2011-6	2011-1	2010-9	2010-6
Nudd, Donna															
SPC4711-1					4			1							
SPC4711-2					4										
SPC6920-2								5							
Opel, Andrew															
COM3420-1								4							
COM3930-1	4								2					2	
COM5364-1					5										
COM5426-1				5							2				
COM6400-11															1
IFS3033-1		4													
RTV3001-1			4.5			3									
RTV3001-13												3			
RTV3001-3									2.5						
RTV3001-4									1						
RTV3001-5									4						
RTV3001-9												1			
RTV4332-1				3			5			1			1		
RTV4467-1	4	4.5		3				3							
RTV5325-1				5			5			2			1		
RTV6425-1	4.5	5									3				
Parker, Brian															
ADV4300-1	5			5			4			1			2		
ADV4500-1	3.5	5		5	5		5	1.5		1	2		1	2	
ADV4500-2								2							
ADV5503-1					5	5			1		1			2	
ADV5503-2		5	5												
ADV5605-1						4									

Response Scale Beginning Spring 2013 (Q13)	
Excellent	5
	4
Satisfactory	3
	2
Poor	1

Response Scale Prior to Spring 2013 (Q8)	
Excellent	1
Very Good	2
Good	3
Fair	4
Poor	5

	Year 5 (2014-15)			Year 4 (2013-14)			Year 3 (2012-13)			Year 2 (2011-12)			Year 1 (2010-11)		
	2015-1	2014-9	2014-6	2014-1	2013-9	2013-6	2013-1	2012-9	2012-6	2012-1	2011-9	2011-6	2011-1	2010-9	2010-6
Pekurny, Robert															
COM4930-13												1			
COM4930-15															1
COM5364-1								2							
COM6400-2														5	
MMC5305-1													2		
RTV3001-1							3								
RTV3001-2							3								
RTV3001-8							2								
RTV3310-1								2							
RTV4291-1							4								
RTV4467-3													2		
RTV4930-2						5				1					
RTV5292-1							4								
Proffitt, Jennifer															
COM4935-2					4										
COM5348-1			5												
COM5401-1								1							
MMC2000-1									1			2			2
MMC2000-13												3			
MMC2000-2									1						
MMC2000-7												2			
MMC4203-1		5		5						1					
MMC4602-2						4									
MMC4641-1											2			1	
MMC5646-1	5						5			1			2		1
RTV5702-1					5			1			1			1	

Response Scale Beginning Spring 2013 (Q13)	
Excellent	5
	4
Satisfactory	3
	2
Poor	1

Response Scale Prior to Spring 2013 (Q8)	
Excellent	1
Very Good	2
Good	3
Fair	4
Poor	5

	Year 5 (2014-15)			Year 4 (2013-14)			Year 3 (2012-13)			Year 2 (2011-12)			Year 1 (2010-11)		
	2015-1	2014-9	2014-6	2014-1	2013-9	2013-6	2013-1	2012-9	2012-6	2012-1	2011-9	2011-6	2011-1	2010-9	2010-6
Raney, Arthur															
COM4930-3								1							
COM4930-4													1		
COM5401-1										1.5				1.5	
COM5920-1														1	
MMC2000-1		5		5	5		5								
MMC3703-1					5										
MMC4602-1	5														
MMC4602-2															1
MMC5600-1		5								1				1	
Rayburn, Jay															
COM5127-1				5				1			2			1	
COM5314-1		5													
COM5314-2			5												
PUR3000-1	4	5		4	5		4	2	1	2	2		2	1	3
PUR3930-1														1	
PUR4600-1	5			5			5			1			1		
Robinson, Barbara															
COM4905-2										1	1				
SPC3210-2												2		2.5	
SPC3210-3														2	1.5
SPC3210-5														1	
SPC3210-6												2			2
Rodin, Mark															
RTV3225-1														3	
RTV3228-1	5	5		4	3		4	1		2					
RTV4276-1	5	5		4											
RTV4276-2							4								
RTV4467-1														1	
RTV4467-4										3					

Response Scale Beginning Spring 2013 (Q13)	
Excellent	5
	4
Satisfactory	3
	2
Poor	1

Response Scale Prior to Spring 2013 (Q8)	
Excellent	1
Very Good	2
Good	3
Fair	4
Poor	5

	Year 5 (2014-15)			Year 4 (2013-14)			Year 3 (2012-13)			Year 2 (2011-12)			Year 1 (2010-11)		
	2015-1	2014-9	2014-6	2014-1	2013-9	2013-6	2013-1	2012-9	2012-6	2012-1	2011-9	2011-6	2011-1	2010-9	2010-6
Solomon, Barry															
ADV3008-1	5	5	5	5	5	5	5	1	1	1	1	1	1	1	1
ADV3008-2	5	5	5	5	5	5	5	1	1	1	1	1	1	1	2
ADV4800-1	5	5		5	5		5	2		1	2		1.5	1.5	
ADV4800-2	5														
COM3930-2											1				
COM3930-4				5											
COM3930-5										1					
COM3930-6					5										
COM3933-2		5													
COM4930-10							5								
COM4930-2														1	
COM4930-8													1		
Sypher, Ulla (see Bunz)															
MMC2000-1	4														
MMC2000-5	4														
MMC4300-1		5		3.5											
MMC4300-2				3											
Wallace, Michael															
ADV3001-3	5			5			5								
ADV4800-1			5			5			1						
COM3310-1	5			5			5			1			1		
COM4935-1											1				1
COM5316-2						5							1		
COM5316-3										1					
MMC4300-1									1						
MMC4300-2		5			5										
MMC4602-2									1						
MMC5600-1				5											1

Response Scale Beginning Spring 2013 (Q13)	
Excellent	5
	4
Satisfactory	3
	2
Poor	1

Response Scale Prior to Spring 2013 (Q8)	
Excellent	1
Very Good	2
Good	3
Fair	4
Poor	5

	Year 5 (2014-15)			Year 4 (2013-14)			Year 3 (2012-13)			Year 2 (2011-12)			Year 1 (2010-11)		
	2015-1	2014-9	2014-6	2014-1	2013-9	2013-6	2013-1	2012-9	2012-6	2012-1	2011-9	2011-6	2011-1	2010-9	2010-6
Wallace, Michael															
MMC5600-2											2				
PUR3000-2		5													
PUR3000-5					5										
PUR3000-8								1							
PUR3000-9											1				
RTV5253-1	5				5										
RTV5253-3										1					
SPC5545-1			5												
SPC5545-2							5								
Zeigler, Mark															
COM4930-17												1			
IFS2021-1	5	5													
SED5346-1		5													
SPC1017-1	5	5		5	5	5	5	1					1	1	
SPC1017-21										1		1			
SPC1017-22											1				
SPC1017-24			5												
SPC1017-26									1						
SPC2608-24										1					
SPC2608-25					5										
SPC2608-35														1	
SPC2608-36													1		
SPC2608-49				5											
SPC2608-50											1				
SPC2608-61								1							
SPC3210-1				5	5										
SPC3210-2										1			1		
SPC3210-7									1						
SPC3210-9												1			
SPC3644-1									1		1				
SPC3644-2	5													1	

Response Scale Beginning Spring 2013 (Q13)	
Excellent	5
	4
Satisfactory	3
	2
Poor	1

Response Scale Prior to Spring 2013 (Q8)	
Excellent	1
Very Good	2
Good	3
Fair	4
Poor	5

	Year 5 (2014-15)			Year 4 (2013-14)			Year 3 (2012-13)			Year 2 (2011-12)			Year 1 (2010-11)		
	2015-1	2014-9	2014-6	2014-1	2013-9	2013-6	2013-1	2012-9	2012-6	2012-1	2011-9	2011-6	2011-1	2010-9	2010-6
Teaching Assistants, Adjuncts															
Adamoli, Ginevra															
COM4420-1										2					
RTV3001-1											2.5				1
RTV3001-6															2
SPC4711-1														1.5	
Adler, Naomi															
SPC2608-1					4.5										
Aldrich, Matthew															
COM5450-1	4					4	3						2		
COM5450-2		2			2			5			2.5				2.5
COM5450-3						1	3				4				
COM5450-4								3			5				
COM5450-5										3.5					
COM5450-6											4				
Anderson, Jami															
ADV3001-1											1			1	
PUR3100-5														4	
Anderson, Lauren															
SPC3210-2		4													
SPC3210-3	4.5														
SPC3210-4	5														
Andon, Stephen															
COM4930-18												1.5			
COM4935-1														1	
COM4935-2															1
COM4935-3												1			
SPC2608-38													1		
SPC3210-1												1			1
SPC3210-3													1		
SPC3210-4													4		

Response Scale Beginning Spring 2013 (Q13)	
Excellent	5
	4
Satisfactory	3
	2
Poor	1

Response Scale Prior to Spring 2013 (Q8)	
Excellent	1
Very Good	2
Good	3
Fair	4
Poor	5

	Year 5 (2014-15)			Year 4 (2013-14)			Year 3 (2012-13)			Year 2 (2011-12)			Year 1 (2010-11)		
	2015-1	2014-9	2014-6	2014-1	2013-9	2013-6	2013-1	2012-9	2012-6	2012-1	2011-9	2011-6	2011-1	2010-9	2010-6
Andon, Stephen															
SPC3210-5															1
SPC3210-6															1
Avery, James															
SPC1017-21														2	1
Bao, Jingyu															
MMC2000-2				4											
MMC2000-3					4		4								
MMC2000-5							3								
SPC4540-1									3						
Bartlett, Zachary															
SPC1017-11					5										
SPC1017-12					5										
SPC2608-23		5													
SPC2608-24			5												
Bartman, Andrea															
COM3110-1	4	5													
COM3110-2				3	4.5										
Basiri, Farhood															
COM4470-4													1		
Bass Petersen, Kristin															
COM4935-1								1							
RTV3260-1					5										
RTV3263-1					3.5						2				
RTV3263-2					4						2				
RTV3264-1								1							
RTV3260-2														1	
RTV3264-1														1	
Block, Thomas															
RTV4276-1								1							
RTV4467-3										1	1				

Response Scale Beginning Spring 2013 (Q13)	
Excellent	5
	4
Satisfactory	3
	2
Poor	1

Response Scale Prior to Spring 2013 (Q8)	
Excellent	1
Very Good	2
Good	3
Fair	4
Poor	5

	Year 5 (2014-15)			Year 4 (2013-14)			Year 3 (2012-13)			Year 2 (2011-12)			Year 1 (2010-11)		
	2015-1	2014-9	2014-6	2014-1	2013-9	2013-6	2013-1	2012-9	2012-6	2012-1	2011-9	2011-6	2011-1	2010-9	2010-6
Bodkin, Lawrence SPC3210-1	4														
Bornhoft, Steve COM4935-3								1							
PUR3100-1	5	5		5	5		5								
PUR3100-3		5			5				1		1				
PUR3100-4									1						
SPC4540-2										1					
SPC4540-3													3		
SPC4540-4													1		
Breland, Danielle SPC2608-23								1							
Brill, Dale COM5526-1										1.5					
Brooks, Robert COM5126-1										1	2				
Brown, Charles SPC4360-2														3	
Bruker, Malia COM5364-1		5													
COM5365-1	5														
RTV3001-1		4													
RTV3264-1	5														
Buckler, Abigail SPC1017-1					5										
SPC1017-2					5										
SPC1017-3					5										
Carlton, Kristin COM3332-1															2

Response Scale Beginning Spring 2013 (Q13)	
Excellent	5
	4
Satisfactory	3
	2
Poor	1

Response Scale Prior to Spring 2013 (Q8)	
Excellent	1
Very Good	2
Good	3
Fair	4
Poor	5

	Year 5 (2014-15)			Year 4 (2013-14)			Year 3 (2012-13)			Year 2 (2011-12)			Year 1 (2010-11)		
	2015-1	2014-9	2014-6	2014-1	2013-9	2013-6	2013-1	2012-9	2012-6	2012-1	2011-9	2011-6	2011-1	2010-9	2010-6
Castillo, Russell															
COM3930-1									2						1
RTV4467-2										1				1.5	
Castro, Gabriela															
SPC1017-17					5										
SPC1017-4					4.5										
Chouinard, Michael															
SPC2608-12									1						
SPC3210-1												1			
SPC4711-2						5									
Clark, Joseph															
COM3332-1	5	5	5	5	5	5	5	1	2	2		1	1		
COM3332-2	5				5				1					2	
COM3332-3						5							1.5	3	
COM3332-4								1			2				
COM3332-5														1	
COM3332-6													2		
Cook, Katherine															
ADV4603-1	4														
Couch, Elizabeth															
PUR3002-1							3			4					
PUR3100-1					5			1							
PUR3100-2					5			2							
Cox, Nicole															
COM3930-4											1	1			
MMC2000-3														1.5	
MMC2000-5														4	
MMC2000-7															2
MMC4641-1										1			1		

Response Scale Beginning Spring 2013 (Q13)	
Excellent	5
	4
Satisfactory	3
	2
Poor	1

Response Scale Prior to Spring 2013 (Q8)	
Excellent	1
Very Good	2
Good	3
Fair	4
Poor	5

	Year 5 (2014-15)			Year 4 (2013-14)			Year 3 (2012-13)			Year 2 (2011-12)			Year 1 (2010-11)		
	2015-1	2014-9	2014-6	2014-1	2013-9	2013-6	2013-1	2012-9	2012-6	2012-1	2011-9	2011-6	2011-1	2010-9	2010-6
Cui, Di															
SPC1017-15					4										
SPC1017-16					5										
Das, Ashavaree															
MMC2000-2										2					
MMC2000-4									3		2				
MMC2000-5									4						
MMC2000-6									2						
SPC2608-38														1.5	
SPC2608-39													1.5		
Davenport, Joseph															
RTV3260-1											2				
RTV3260-2											1				
Dobson, Laura															
COM2460-1								1							
COM4930-1														1	
COM4930-2									1		1.5				
COM4930-3														2	
Dunn, Michael															
RTV3225-2														1.5	
Echezuria, Antonieta															
ADV3410-1									3	2			1	1	
ADV3410-3									4						
ADV3410-7								1							
ADV3410-9												1			
Elliott, Kevin															
SPC2608-48		5		5											
Ellis, Andrew															
COM3510-1								1							
Esquibel, Monica															
SPC3210-2									2.5						

Response Scale Beginning Spring 2013 (Q13)	
Excellent	5
	4
Satisfactory	3
	2
Poor	1

Response Scale Prior to Spring 2013 (Q8)	
Excellent	1
Very Good	2
Good	3
Fair	4
Poor	5

	Year 5 (2014-15)			Year 4 (2013-14)			Year 3 (2012-13)			Year 2 (2011-12)			Year 1 (2010-11)		
	2015-1	2014-9	2014-6	2014-1	2013-9	2013-6	2013-1	2012-9	2012-6	2012-1	2011-9	2011-6	2011-1	2010-9	2010-6
Fasano, Kelly-Ann SPC2608-58							5								
Fenimore, Wanda COM4930-6 COM4935-3 MMC2000-8 SPC1017-23								2				3			
Fishburne, Lucia COM3070-1 COM4905-2 COM4905-3		5		5	5		5								
Fordyce, Timothy RTV4686-1 Frady, Beth SPC2608-37 SPC2608-39	5							1						1	1
Frady, David ADV4500-2 PUR3000-2 PUR3000-3 SPC2608-26 SPC2608-27 SPC2608-28 SPC2608-29 SPC2608-30 SPC2608-31 SPC2608-32				5	5		4								1
		4													
		5													
		3													
			4												
		4													
		2													
		5													
		3													
Galka, Matthew RTV4686-1		4													
Garbarino, James RTV3263-1		4													

Response Scale Beginning Spring 2013 (Q13)	
Excellent	5
	4
Satisfactory	3
	2
Poor	1

Response Scale Prior to Spring 2013 (Q8)	
Excellent	1
Very Good	2
Good	3
Fair	4
Poor	5

	Year 5 (2014-15)			Year 4 (2013-14)			Year 3 (2012-13)			Year 2 (2011-12)			Year 1 (2010-11)		
	2015-1	2014-9	2014-6	2014-1	2013-9	2013-6	2013-1	2012-9	2012-6	2012-1	2011-9	2011-6	2011-1	2010-9	2010-6
Gilmer, William															
PUR3100-1		5													
PUR3100-2		5													
SPC4605-1	5														
SPC4605-1	5														
Gladwin, William															
COM3483-1										2					
COM3930-1														1	
Gordon, Lee															
RTV4467-3														1	
Grant, James															
COM3120-1				5	5			1							
Graves, Toby															
COM4935-1	5														
Grimaldo, Maria Del Rocio															
SPC2608-27															1
SPC2608-28															1
SPC2608-29															1
SPC2608-39														1	
SPC2608-40														5	
SPC2608-41										2					
SPC2608-51							3								
SPC2608-52								3							
SPC2608-54													1		
SPC2608-55													1		
SPC2608-60		4													
SPC2608-62		3													

Response Scale Beginning Spring 2013 (Q13)	
Excellent	5
	4
Satisfactory	3
	2
Poor	1

Response Scale Prior to Spring 2013 (Q8)	
Excellent	1
Very Good	2
Good	3
Fair	4
Poor	5

	Year 5 (2014-15)			Year 4 (2013-14)			Year 3 (2012-13)			Year 2 (2011-12)			Year 1 (2010-11)		
	2015-1	2014-9	2014-6	2014-1	2013-9	2013-6	2013-1	2012-9	2012-6	2012-1	2011-9	2011-6	2011-1	2010-9	2010-6
Grise, Philip															
COM5126-1															3
COM5467-1														2	1
Gul, Mehnaz															
COM2080-1	4														
COM2080-2	5														
COM2080-3	4.5														
COM2080-4	5														
COM2080-5	4														
COM2080-6	3														
RTV3001-1				4	4										
Gunter, Benjamin															
SPC2608-25			5												
SPC2608-26	5														
Hall-Cary, Rebecca															
SPC4710-2	5			5			5			1					
Han, Yi-Hsing															
MMC2000-11															2
MMC2000-2													2		
MMC2000-3									2						
Harpring, Jayme															
SPC2608-2					5										
SPC2608-24		5				5									
SPC2608-25		5													
SPC2608-33						5									
SPC4710-1														1.5	
SPC4710-2									1		1				
SPC4710-3											1				
SPC4710-4														1	
SPC4710-5									1						
SPC4710-7											1				
SPC4711-1													1		

Response Scale Beginning Spring 2013 (Q13)	
Excellent	5
	4
Satisfactory	3
	2
Poor	1

Response Scale Prior to Spring 2013 (Q8)	
Excellent	1
Very Good	2
Good	3
Fair	4
Poor	5

	Year 5 (2014-15)			Year 4 (2013-14)			Year 3 (2012-13)			Year 2 (2011-12)			Year 1 (2010-11)		
	2015-1	2014-9	2014-6	2014-1	2013-9	2013-6	2013-1	2012-9	2012-6	2012-1	2011-9	2011-6	2011-1	2010-9	2010-6
Herd, John															
COM4470-4									2						
Herter, Lara															
COM4132-1	4.5	5						4							
COM4132-2	3	4			3	4.5									
COM4132-3	5	4		0	4	3									
COM4132-4	5														
PUR3100-3											1				
Holbrook, Danielle															
SPC4711-2													1		
Hunter, Leah															
COM4930-1				4											
RTV3001-1									3						
RTV3001-2				4	4					1					
RTV3001-3								4							
RTV3001-4				4											
RTV3001-5								4							
James, Olivia															
COM4905-9				5											
COM6400-2	5														
Janicke, Sophie															
MMC2000-1						4									
MMC2000-2			4												
MMC2000-4			4												
MMC2000-8											2				
MMC4300-1					4										
MMC4602-1									2	2					
SPC3331-1								5							
Ji, Qihao															
COM3930-2				4											
MMC2000-1			4												
MMC2000-2	5														
MMC2000-3	5														
MMC2000-7						3									

Response Scale Beginning Spring 2013 (Q13)	
Excellent	5
	4
Satisfactory	3
	2
Poor	1

Response Scale Prior to Spring 2013 (Q8)	
Excellent	1
Very Good	2
Good	3
Fair	4
Poor	5

	Year 5 (2014-15)			Year 4 (2013-14)			Year 3 (2012-13)			Year 2 (2011-12)			Year 1 (2010-11)		
	2015-1	2014-9	2014-6	2014-1	2013-9	2013-6	2013-1	2012-9	2012-6	2012-1	2011-9	2011-6	2011-1	2010-9	2010-6
Johnson, Kristine															
SPC2608-34														2	
SPC2608-37															1
SPC3331-1														2.5	1.5
Jones, Faye															
ADV3410-2		4		4	5		5								
ADV3410-4					4		4								
ADV3410-5							5								
Kage, Krystof															
COM4470-1	4.5														
COM4470-2	3														
COM4470-4	4														
Kanago, Michael															
SPC1017-10					5										
SPC1017-5					5										
SPC1017-6					5										
Kander, Kirby															
RTV3225-1	5														
Kim, Jiyoun															
MMC4602-2												3			
Knight, LaShonda															
RTV3234-1	5	5		5	5		5	2		1	3		2	2.5	
Korzenny, Betty															
COM5906-1														1	
Kotick, Scott															
RTV4276-2				5											
Lambert, Alexis															
ADV3352-2										1	1				
Lee, Jaejin															
ADV3001-1				3			3								
ADV3001-2				4			4								
ADV5007-1		5			4			2.5							
ADV5007-2					5			2							
ADV5503-1		4													

Response Scale Beginning Spring 2013 (Q13)	
Excellent	5
	4
Satisfactory	3
	2
Poor	1

Response Scale Prior to Spring 2013 (Q8)	
Excellent	1
Very Good	2
Good	3
Fair	4
Poor	5

	Year 5 (2014-15)			Year 4 (2013-14)			Year 3 (2012-13)			Year 2 (2011-12)			Year 1 (2010-11)		
	2015-1	2014-9	2014-6	2014-1	2013-9	2013-6	2013-1	2012-9	2012-6	2012-1	2011-9	2011-6	2011-1	2010-9	2010-6
Lee, Suekyung															
MMC2000-7															3
MMC4602-1													3		
MMC4602-2												3			
Lee, Young Sun															
SPC4711-1	4														
Leslie, Neleen															
ADV3410-1	4	3					3								
ADV3410-3	2														
ADV3410-4	4.5														
PUR3000-2			5	3											
SPC2608-32					5										
SPC2608-36					3.5										
Levine, Robert															
RTV3225-3										1			1		
RTV3225-4				5											
RTV3264-1		5			4.5										
RTV4467-2	5														
Libby, Sean															
SPC2608-48					4										
Lindsay, Auburn															
COM4132-1										1.5		1.5			
COM4132-4									1						
COM4132-5									2.5						
COM4132-6									2						
COM4910-10											1				
COM4910-5												1			
Looney, Erin															
RTV3001-1	5														

Response Scale Beginning Spring 2013 (Q13)	
Excellent	5
	4
Satisfactory	3
	2
Poor	1

Response Scale Prior to Spring 2013 (Q8)	
Excellent	1
Very Good	2
Good	3
Fair	4
Poor	5

	Year 5 (2014-15)			Year 4 (2013-14)			Year 3 (2012-13)			Year 2 (2011-12)			Year 1 (2010-11)		
	2015-1	2014-9	2014-6	2014-1	2013-9	2013-6	2013-1	2012-9	2012-6	2012-1	2011-9	2011-6	2011-1	2010-9	2010-6
Lovell, Claire															
SPC2608-35					5										
SPC2608-39					5										
Manko, Andrew															
ADV3352-1							4.5	3		1	1		2	2	
ADV3352-3								1	3						
ADV3352-4							4								
McDaniels, Nikka															
PUR3000-3														1	
McGavock, Holly															
ADV3410-1			4			5		1.5				2			
ADV3410-2										4			1	1	1
ADV3410-3								1							
ADV3410-5										1		1	3	2	
ADV3410-6															1
ADV3410-7											2				
ADV3410-8														1.5	
ADV4411-1		4			3.5										
ADV4411-6											1				
ADV4603-7									2						
ADV5415-1	4.5				4			4		1					
ADV5416-1		4.5			4.5			4.5							
ADV5416-3									5						
ADV5605-2	4														2
ADV5605-3															2
ADV5605-6															3
McNease, Kyle															
COM3930-1						5		4.5							
MMC2000-3		4													
MMC2000-7		4													
SPC3210-1	4														
SPC3210-2					4.5				1						
SPC3210-3					5			4							
SPC3210-5								5							

Response Scale Beginning Spring 2013 (Q13)	
Excellent	5
	4
Satisfactory	3
	2
Poor	1

Response Scale Prior to Spring 2013 (Q8)	
Excellent	1
Very Good	2
Good	3
Fair	4
Poor	5

	Year 5 (2014-15)			Year 4 (2013-14)			Year 3 (2012-13)			Year 2 (2011-12)			Year 1 (2010-11)		
	2015-1	2014-9	2014-6	2014-1	2013-9	2013-6	2013-1	2012-9	2012-6	2012-1	2011-9	2011-6	2011-1	2010-9	2010-6
Moreno Sayavedra, Sully															
ADV4411-1								3							
ADV4411-3								1.5							
SPC1017-23											2.5				
Nair, Shruti															
RTV3001-1										2			2		
RTV3001-2														2	
RTV3001-3								2							
RTV3001-4											3			4	
RTV3001-5								3.5						1	
RTV3001-6								1							
Nesic, Aleksandra															
COM3950-2														2.5	
Ostrander, Martirene															
SPC2608-39									1						
SPC2608-57											1.5				
Pamidi, Sastry															
COM5467-1											2			3	
Ports, Paula															
COM3120-1	5	4													
Post, Audrey															
COM3110-1				3	2		2	4		2	3		3	3	
RTV3101-2						4									
SPC1017-1			4												
SPC1017-7					4										
SPC1017-8					5										
SPC1017-9					5										
Rasul, Azmat															
MMC4300-1			1												
MMC4300-2			2												
MMC4602-1				4											
PUR3000-2	3														
PUR3000-3	3														

Response Scale Beginning Spring 2013 (Q13)	
Excellent	5
	4
Satisfactory	3
	2
Poor	1

Response Scale Prior to Spring 2013 (Q8)	
Excellent	1
Very Good	2
Good	3
Fair	4
Poor	5

	Year 5 (2014-15)			Year 4 (2013-14)			Year 3 (2012-13)			Year 2 (2011-12)			Year 1 (2010-11)		
	2015-1	2014-9	2014-6	2014-1	2013-9	2013-6	2013-1	2012-9	2012-6	2012-1	2011-9	2011-6	2011-1	2010-9	2010-6
Ray, Gerald															
RTV4276-1								4.5							
RTV4276-2					5										
Rodriquez, Carlos															
SPC2608-54					5										
SPC2608-59								5							
Rynarzewska, Anna															
COM3310-2														3	
PUR3000-2									2						
PUR3000-3										2					
PUR3000-4									1						
PUR3000-5									3						
SPC1017-24												1.5			
Saleem, Awais															
RTV3101-2	3														
Sarkar, Madhurima															
RTV3001-2														2.5	
RTV3001-3														4	
Scoon, Valerie															
COM3930-3						3									
Sexton, Angela															
PUR3100-4															2
Slamon, Gerard															
SPC2608-36															1.5
SPC2608-37	4														
SPC2608-42															
SPC2608-49						4.5									
SPC2608-50					5										
SPC2608-57									5						
SPC2608-58															
SPC2608-62										3					

Response Scale Beginning Spring 2013 (Q13)	
Excellent	5
	4
Satisfactory	3
	2
Poor	1

Response Scale Prior to Spring 2013 (Q8)	
Excellent	1
Very Good	2
Good	3
Fair	4
Poor	5

	Year 5 (2014-15)			Year 4 (2013-14)			Year 3 (2012-13)			Year 2 (2011-12)			Year 1 (2010-11)		
	2015-1	2014-9	2014-6	2014-1	2013-9	2013-6	2013-1	2012-9	2012-6	2012-1	2011-9	2011-6	2011-1	2010-9	2010-6
Smith Swagler, Molly SPC2608-32											1				
Smith, Rachel COM4910-1								3							
Smith, William ADV5007-1				3			3.5								
ADV5605-1					5		3								
ADV5605-2									1				2		3
COM4930-11								2							
COM5526-1		4		4	4										
COM6403-1									2	2			3	2	
COM6403-2										2	1			2	1
Smock, Shea COM4935-1							5								
MMC4641-1					5										
SPC2608-29					5										
Stanquist, Teresa COM3930-2	5														
Stewart, Cindy SPC1017-23							5	1.5							
SPC1017-25			5	5											
Stoltzfus, Laura SPC2608-31					5										
SPC2608-37					5										
Susca, Margot MMC4203-1							4.5								
RTV3101-1									1	1					
SPC2608-23							5								
SPC2608-24							4	1							

Response Scale Beginning Spring 2013 (Q13)	
Excellent	5
	4
Satisfactory	3
	2
Poor	1

Response Scale Prior to Spring 2013 (Q8)	
Excellent	1
Very Good	2
Good	3
Fair	4
Poor	5

	Year 5 (2014-15)			Year 4 (2013-14)			Year 3 (2012-13)			Year 2 (2011-12)			Year 1 (2010-11)		
	2015-1	2014-9	2014-6	2014-1	2013-9	2013-6	2013-1	2012-9	2012-6	2012-1	2011-9	2011-6	2011-1	2010-9	2010-6
Templin, Richard															
SPC1017-13			5												
SPC2608-1												1			
SPC2608-11												1			
SPC2608-13						5		1							
SPC2608-22															2
SPC4605-1														4.5	
Thomes, Christopher															
COM4470-1			5												
COM4470-2						5		1					1		1
COM4470-3	5											1			
COM4470-4		5		5	5					1	1				
COM4470-5							5	1						1	
Thompson, Matthew															
ADV3001-1	5									1			1		
ADV3001-2	5														
Tomasello, Tami															
COM5316-3													3		
COM5331-1					4.5								2		
COM5331-2											1			2	
COM5338-1														3	
RTV5253-2												1.5			
SPC2608-24				4											
SPC2608-25							5								
SPC2608-53				5											
SPC3331-1											1				

Response Scale Beginning Spring 2013 (Q13)	
Excellent	5
	4
Satisfactory	3
	2
Poor	1

Response Scale Prior to Spring 2013 (Q8)	
Excellent	1
Very Good	2
Good	3
Fair	4
Poor	5

	Year 5 (2014-15)			Year 4 (2013-14)			Year 3 (2012-13)			Year 2 (2011-12)			Year 1 (2010-11)		
	2015-1	2014-9	2014-6	2014-1	2013-9	2013-6	2013-1	2012-9	2012-6	2012-1	2011-9	2011-6	2011-1	2010-9	2010-6
Toole, Jennifer															
MMC4602-1							5								
SPC2608-1								2							
SPC2608-26								3.5							
SPC2608-28								2							
SPC2608-29								2							
SPC2608-32								2							2
SPC2608-35								5							
SPC2608-56											1.5				
SPC4540-1										2					
Tootle, Jerry															
RTV3263-2		5													
Vahe, Mariliis															
SPC3210-2						4					2				
SPC3210-5										2					
SPC3210-6						5					1				
Wang, Zihan															
RTV3001-2	4	4													
RTV3001-3	4														
RTV3001-4	4	3													
SPC1017-18						5									
SPC1017-20						5									
SPC1017-21						5									
SPC3210-1			4.5												
SPC3210-3			4.5												
Williams, Benjamin															
COM5126-1	4			5	4		4	1							
COM5126-3		4					2								
COM5452-1		3													
COM5452-4		2													

Response Scale Beginning Spring 2013 (Q13)	
Excellent	5
	4
Satisfactory	3
	2
Poor	1

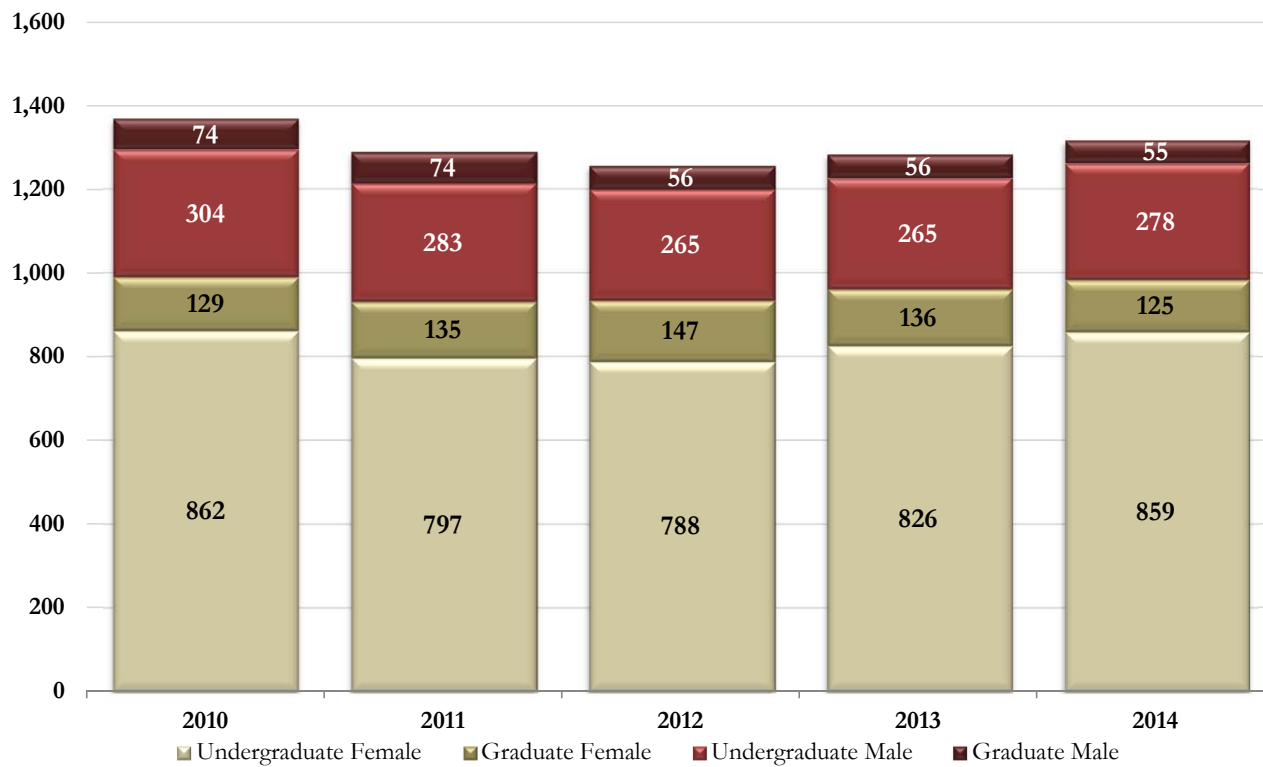
Response Scale Prior to Spring 2013 (Q8)	
Excellent	1
Very Good	2
Good	3
Fair	4
Poor	5

	Year 5 (2014-15)			Year 4 (2013-14)			Year 3 (2012-13)			Year 2 (2011-12)			Year 1 (2010-11)		
	2015-1	2014-9	2014-6	2014-1	2013-9	2013-6	2013-1	2012-9	2012-6	2012-1	2011-9	2011-6	2011-1	2010-9	2010-6
Willingham, Christine															
COM4930-1						5									
PUR3000-1		4													
PUR3000-2					4		4								
PUR3000-3								1							
PUR3000-4							2	4							
PUR3000-6								2.5							
PUR3002-2				4											
SPC2608-25									2						
SPC2608-29					4										
SPC2608-31					5										
SPC2608-32					5										
SPC2608-35					5										
SPC2608-36					4										
SPC2608-39					5										
Wills, Wendy															
SPC2608-1															2
Wright, Brock															
ADV3352-1						4									
Zain-ul-abdin, Khawaja															
COM4470-2							4								
COM4470-3							4								
MMC4300-1							5								

Appendix D

Enrollment and Completion Tables

College of Communication and Information
 School of Communication
 Enrollment by Fall Semester

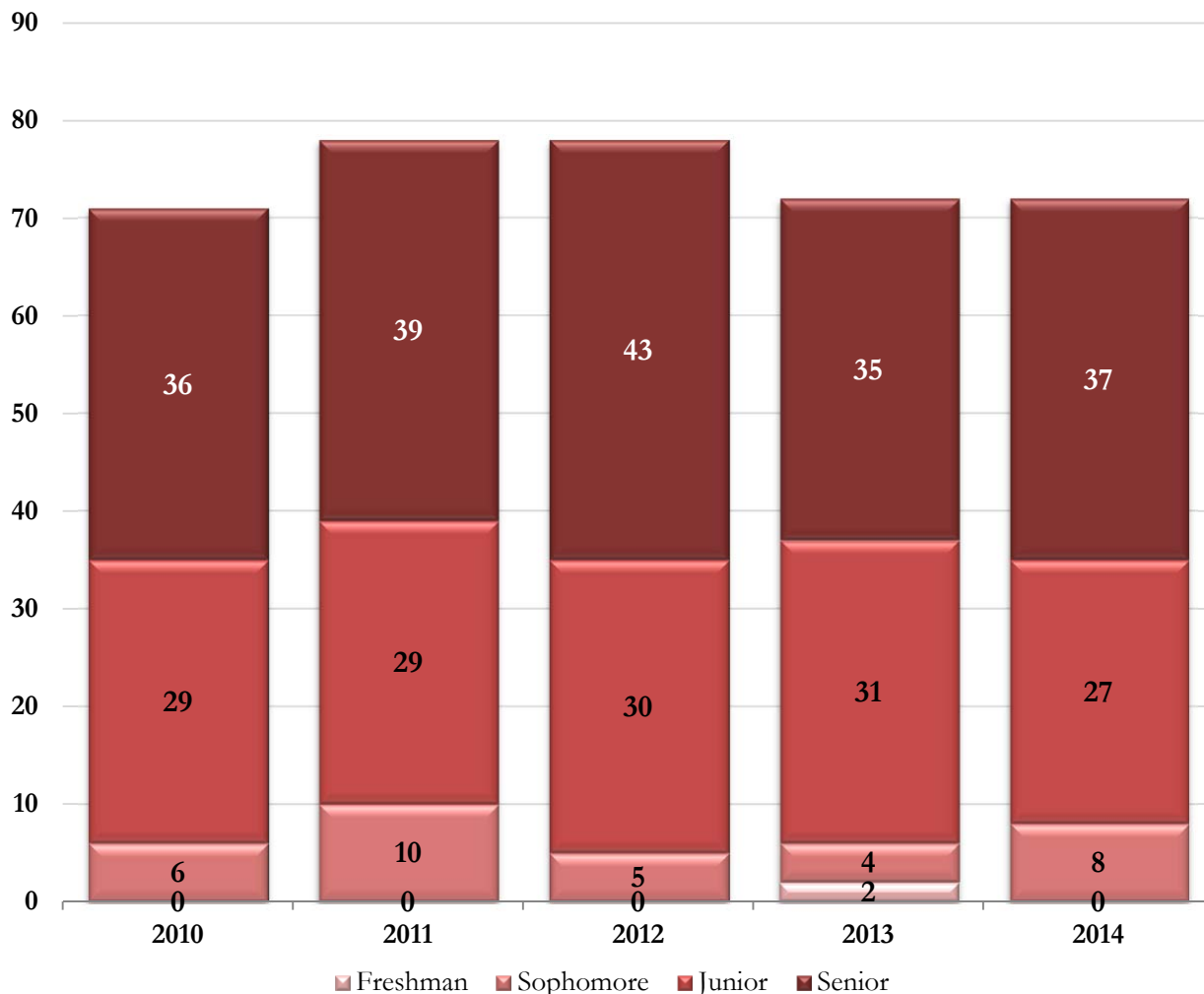


	Fall 2010		Fall 2011		Fall 2012		Fall 2013		Fall 2014	
	UG	G	UG	G	UG	G	UG	G	UG	G
School of Communication	1,166	203	1,080	209	1,053	203	1,091	192	1,137	180
Female	862	129	797	135	788	147	826	136	859	125
American Indian/Native Alaskan	6	0	8	0	6	0	5	0	0	0
Asian	16	4	16	4	16	3	15	2	14	0
Black	48	14	47	16	42	15	51	12	52	10
Hispanic	135	10	139	8	144	7	156	12	177	14
Native Hawaiian or Pacific Islander	0	0	0	0	0	0	1	0	2	0
White	629	60	552	65	555	77	574	59	574	56
Non-Resident Alien	5	40	3	40	2	41	1	45	7	42
Two or More Races	11	0	16	1	15	2	16	2	23	0
Not Reported	12	1	16	1	8	2	7	4	10	3
Male	304	74	283	74	265	56	265	56	278	55
American Indian/Native Alaskan	1	0	0	0	1	0	0	0	0	0
Asian/Pacific Islander	8	0	6	1	4	2	4	1	4	0
Black	21	11	17	9	14	7	18	3	22	2
Hispanic	46	4	44	7	47	1	47	3	52	5
Native Hawaiian or Pacific Islander	0	0	0	0	0	0	0	0	0	0
White	219	46	205	42	189	31	186	30	190	32
Non-Resident Alien	0	10	1	14	1	13	2	14	2	13
Two or More Races	5	3	8	1	7	1	3	3	5	2
Not Reported	4	0	2	0	2	1	5	2	3	1

UG = Undergraduate; G = Graduate

Source: Fall Preliminary Student Instruction Files (SIFP)

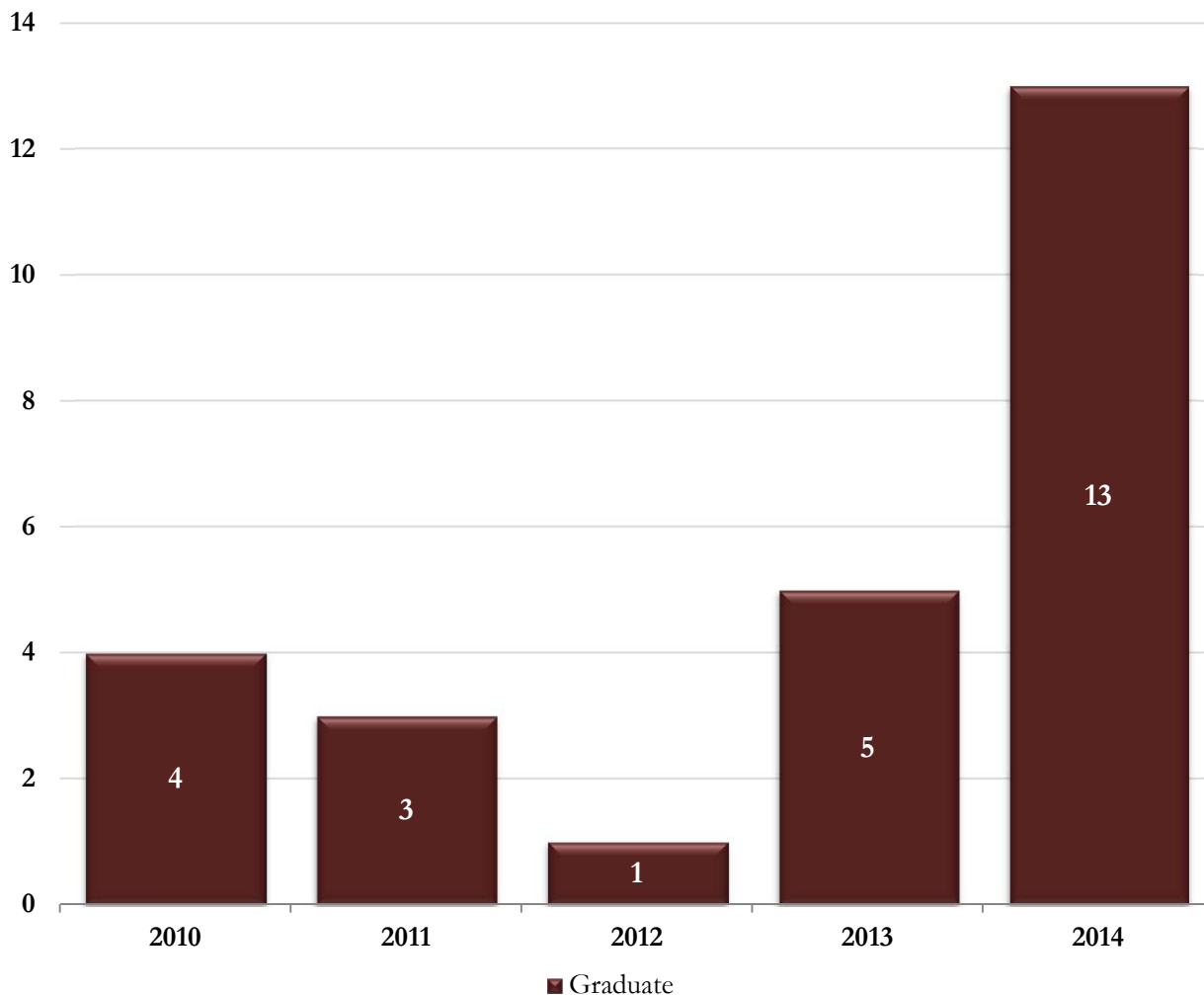
College of Communication and Information
 School of Communication
 Enrollment by Fall Semester
 Major Description: Advertising



	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
Advertising					
Undergraduate	71	78	78	72	72
Freshman	0	0	0	2	0
Sophomore	6	10	5	4	8
Junior	29	29	30	31	27
Senior	36	39	43	35	37
Graduate	0	0	0	0	0
Graduate - Masters	0	0	0	0	0
Graduate - Doctorate	0	0	0	0	0
Total for Major	71	78	78	72	72

Source: Fall Preliminary Student Instruction Files (SIFP)

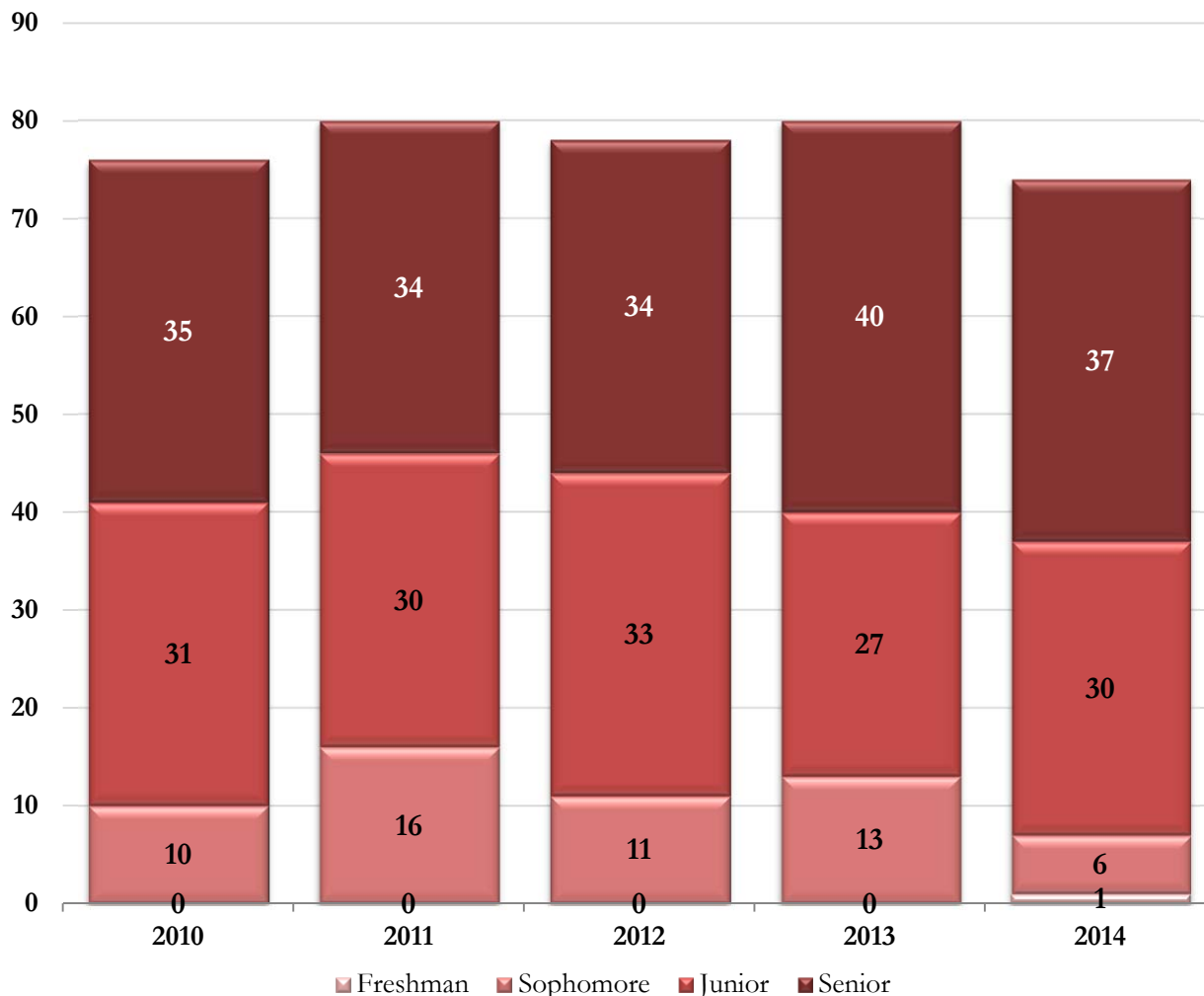
College of Communication and Information
 School of Communication
 Enrollment by Fall Semester
 Major Description: **Communication Theory & Research**



Communication Theory & Research	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
Undergraduate	0	0	0	0	0
Freshman	0	0	0	0	0
Sophomore	0	0	0	0	0
Junior	0	0	0	0	0
Senior	0	0	0	0	0
Graduate	4	3	1	5	13
Graduate - Masters	0	0	0	0	0
Graduate - Doctorate	4	3	1	5	13
Total for Major	4	3	1	5	13

Source: Fall Preliminary Student Instruction Files (SIFP)

College of Communication and Information
 School of Communication
 Enrollment by Fall Semester
 Major Description: **Public Relations**



	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
Public Relations					
Undergraduate	76	80	78	80	74
Freshman	0	0	0	0	1
Sophomore	10	16	11	13	6
Junior	31	30	33	27	30
Senior	35	34	34	40	37
Graduate	0	0	0	0	0
Graduate - Masters	0	0	0	0	0
Graduate - Doctorate	0	0	0	0	0
Total for Major	76	80	78	80	74

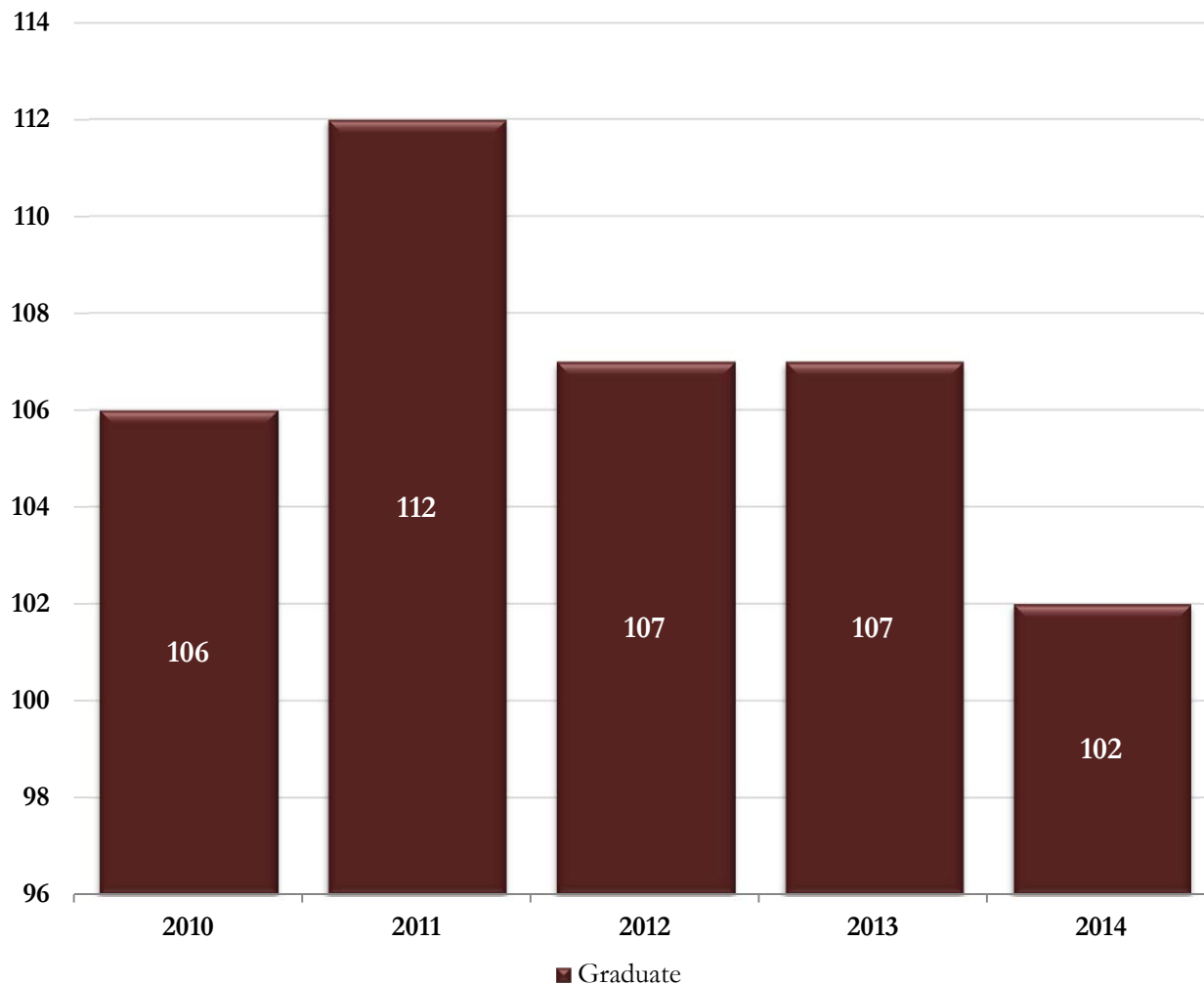
Source: Fall Preliminary Student Instruction Files (SIFP)

College of Communication and Information

School of Communication

Enrollment by Fall Semester

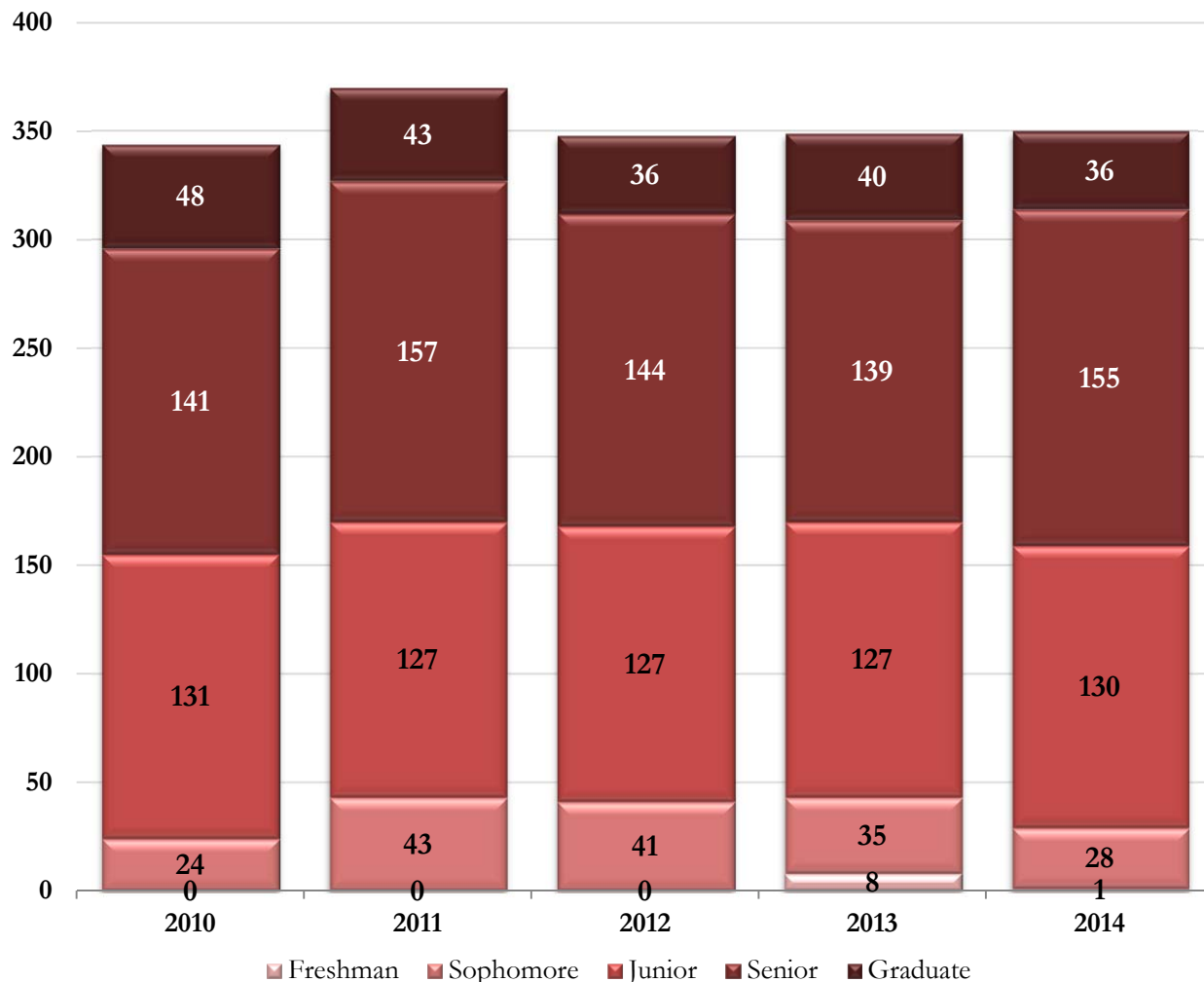
Major Description: **Integrated Marketing & Mgmt Communication**



Integrated Marketing & Mgmt Communication	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
Undergraduate	0	0	0	0	0
Freshman	0	0	0	0	0
Sophomore	0	0	0	0	0
Junior	0	0	0	0	0
Senior	0	0	0	0	0
Graduate	106	112	107	107	102
Graduate - Masters	106	112	107	106	102
Graduate - Doctorate	0	0	0	1	0
Total for Major	106	112	107	107	102

Source: Fall Preliminary Student Instruction Files (SIFP)

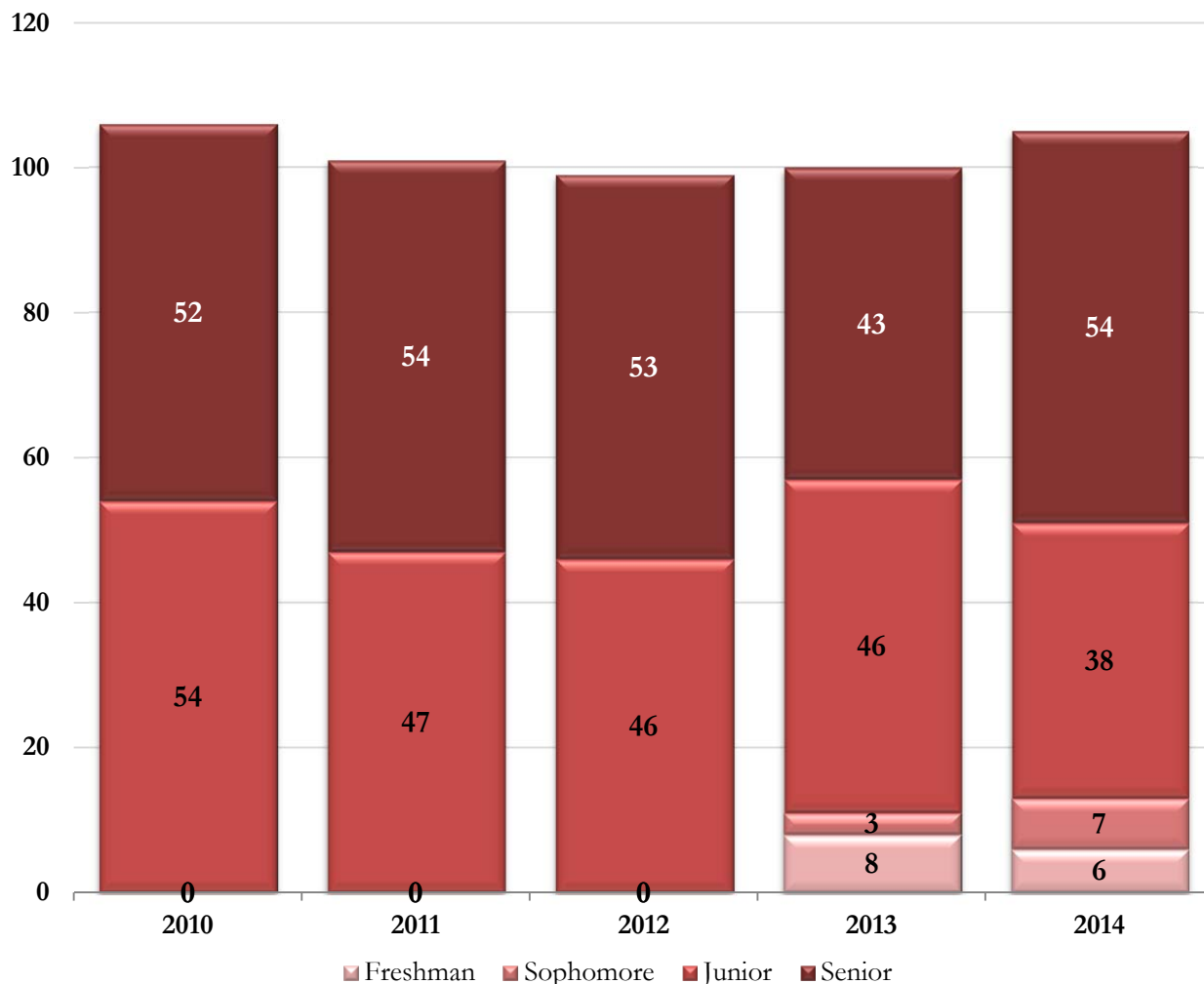
College of Communication and Information
 School of Communication
 Enrollment by Fall Semester
 Major Description: **Media & Communication Studies**



Media & Communication Studies	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
Undergraduate	296	327	312	309	314
Freshman	0	0	0	8	1
Sophomore	24	43	41	35	28
Junior	131	127	127	127	130
Senior	141	157	144	139	155
Graduate	48	43	36	40	36
Graduate - Masters	48	43	36	40	36
Graduate - Doctorate	0	0	0	0	0
Total for Major	344	370	348	349	350

Source: Fall Preliminary Student Instruction Files (SIFP)

College of Communication and Information
 School of Communication
 Enrollment by Fall Semester
 Major Description: Professional Communication



Professional Communication	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
Undergraduate	106	101	99	100	105
Freshman	0	0	0	8	6
Sophomore	0	0	0	3	7
Junior	54	47	46	46	38
Senior	52	54	53	43	54
Graduate	0	0	0	0	0
Graduate - Masters	0	0	0	0	0
Graduate - Doctorate	0	0	0	0	0
Total for Major	106	101	99	100	105

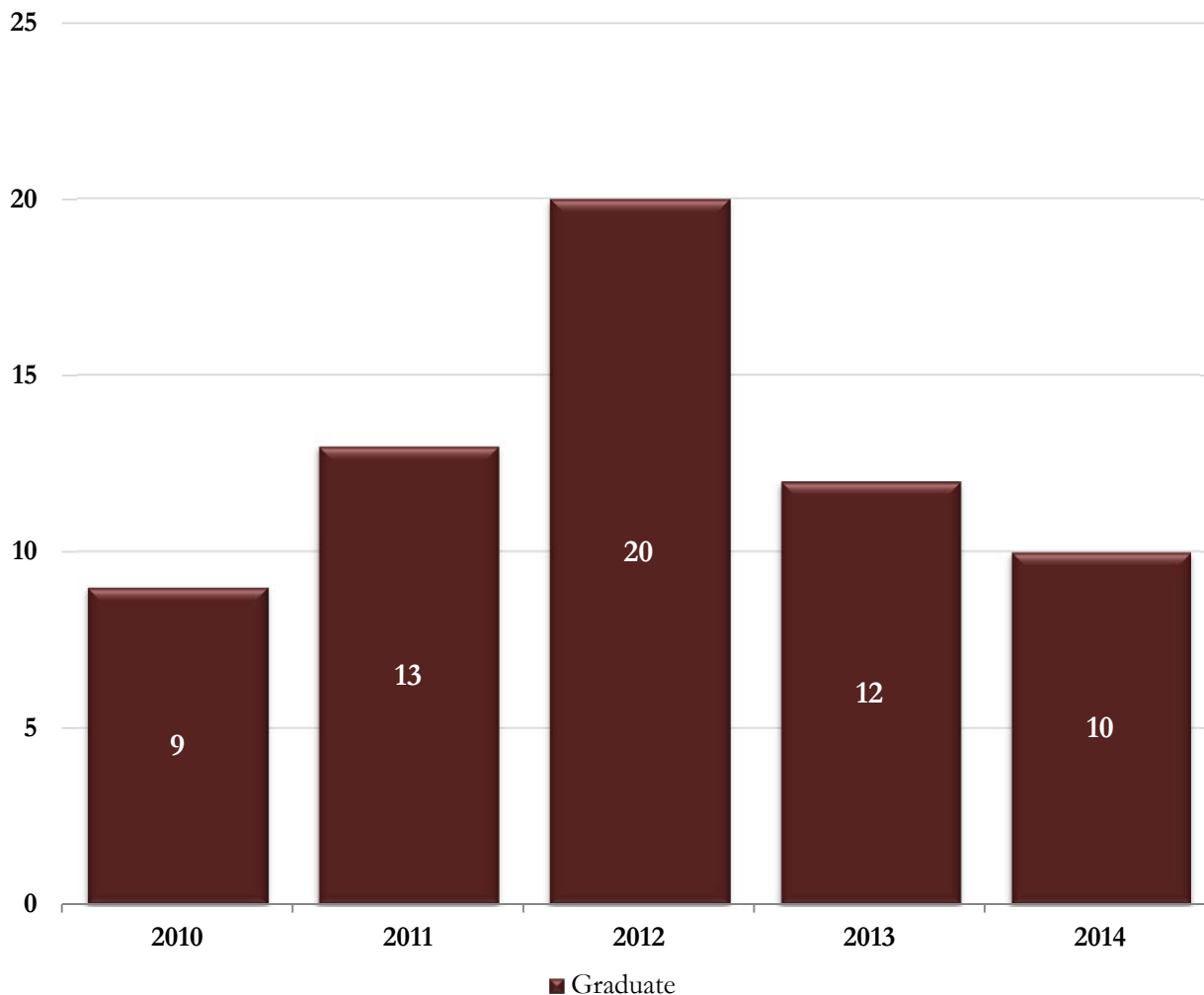
Source: Fall Preliminary Student Instruction Files (SIFP)

College of Communication and Information

School of Communication

Enrollment by Fall Semester

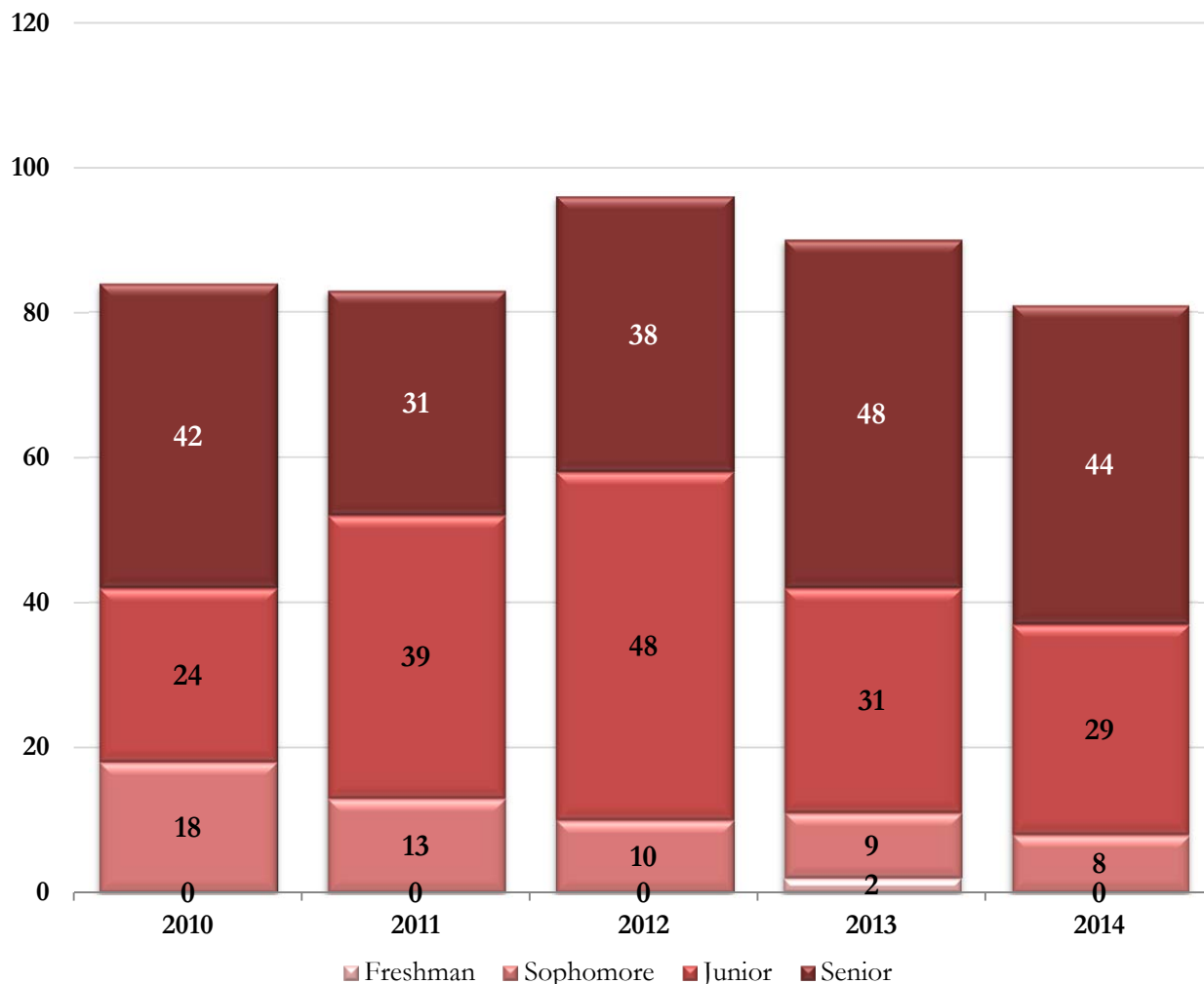
Major Description: Corporate & Public Communication



Corporate & Public Communication	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
Undergraduate	0	0	0	0	0
Freshman	0	0	0	0	0
Sophomore	0	0	0	0	0
Junior	0	0	0	0	0
Senior	0	0	0	0	0
Graduate	9	13	20	12	10
Graduate - Masters	9	13	20	12	10
Graduate - Doctorate	0	0	0	0	0
Total for Major	9	13	20	12	10

Source: Fall Preliminary Student Instruction Files (SIFP)

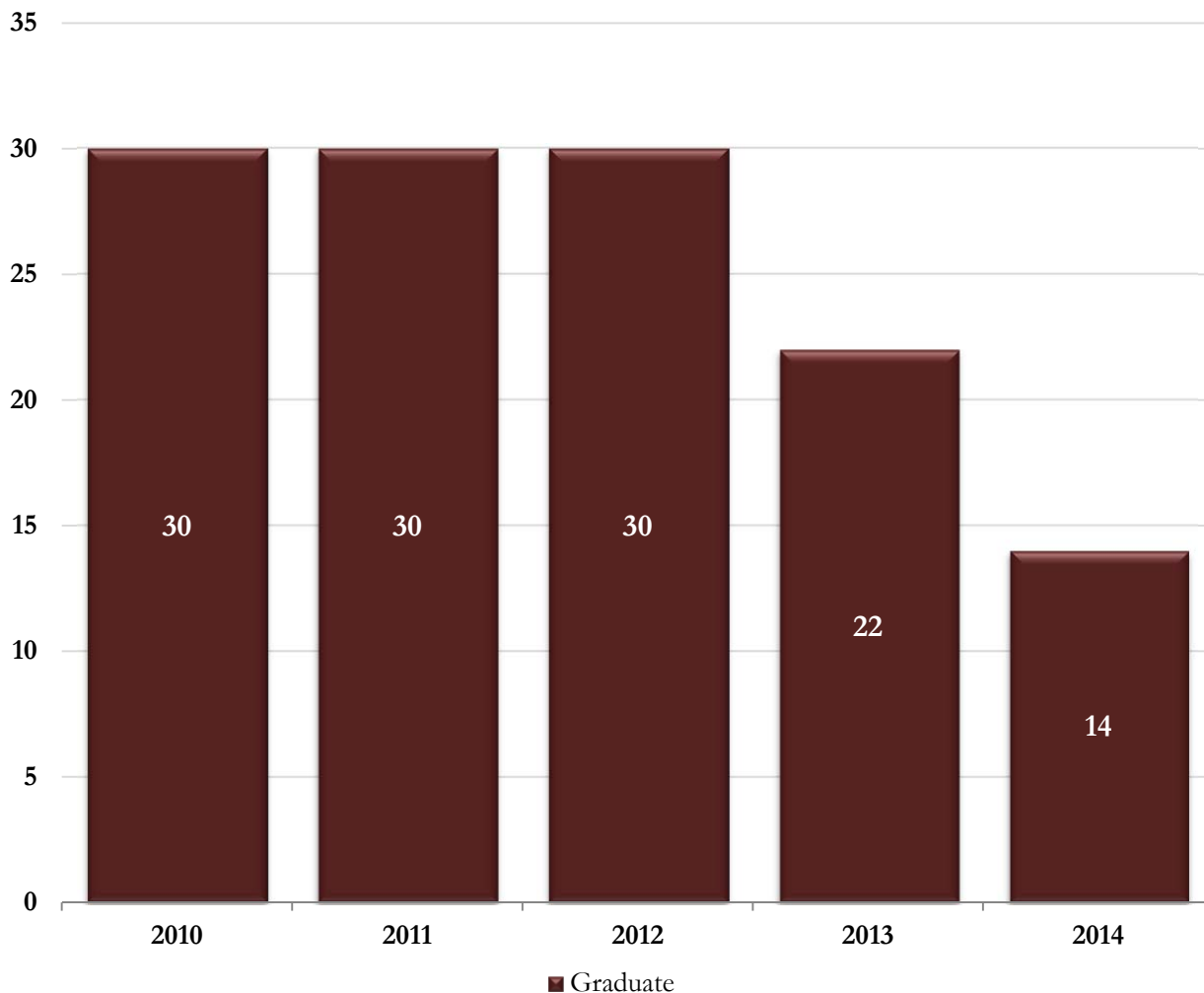
College of Communication and Information
 School of Communication
 Enrollment by Fall Semester
 Major Description: **Digital Media Production**



	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
Digital Media Production					
Undergraduate	84	83	96	90	81
Freshman	0	0	0	2	0
Sophomore	18	13	10	9	8
Junior	24	39	48	31	29
Senior	42	31	38	48	44
Graduate	0	0	0	0	0
Graduate - Masters	0	0	0	0	0
Graduate - Doctorate	0	0	0	0	0
Total for Major	84	83	96	90	81

Source: Fall Preliminary Student Instruction Files (SIFP)

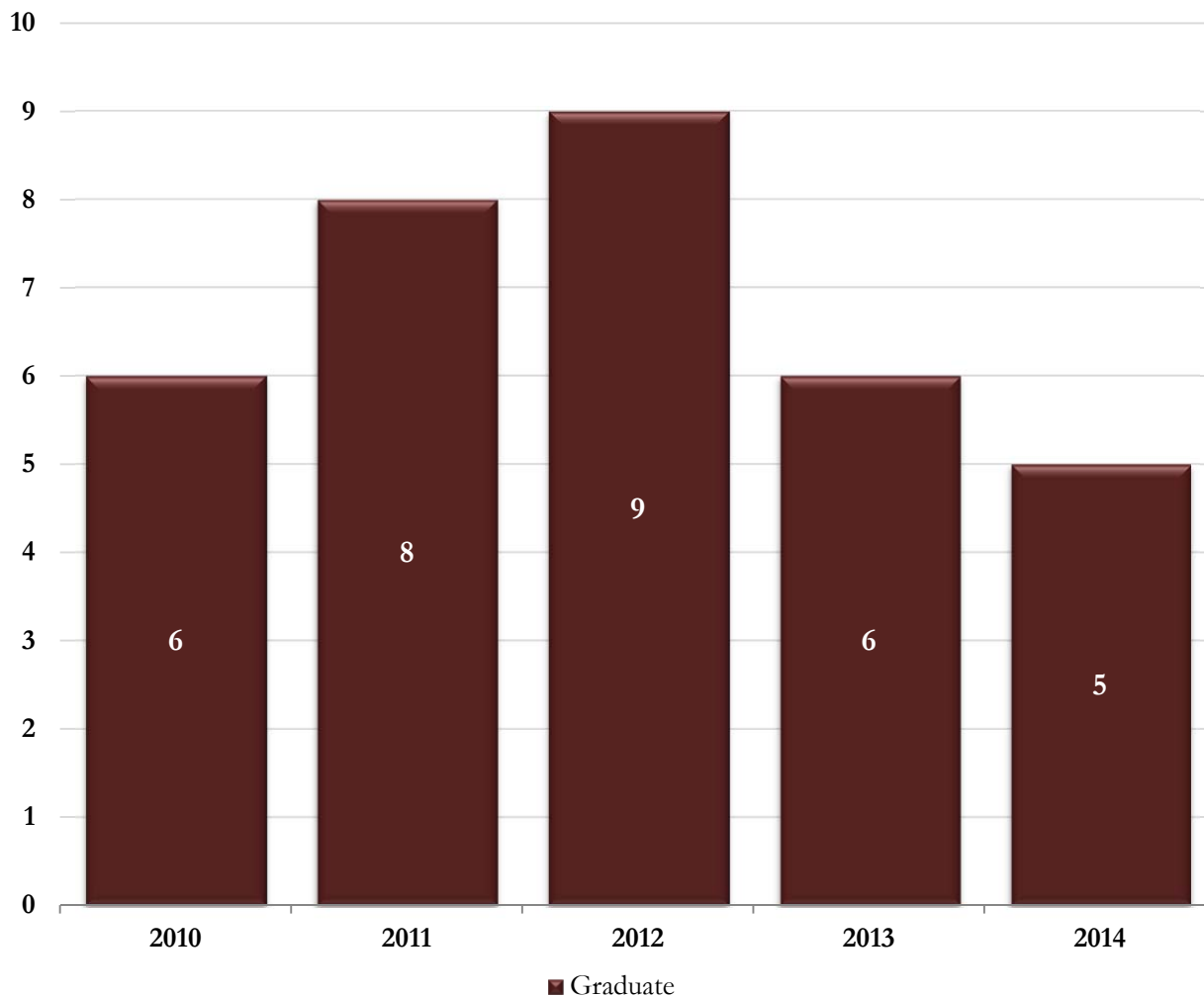
College of Communication and Information
 School of Communication
 Enrollment by Fall Semester
 Major Description: **Mass Communication**



	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
Mass Communication					
Undergraduate	0	0	0	0	0
Freshman	0	0	0	0	0
Sophomore	0	0	0	0	0
Junior	0	0	0	0	0
Senior	0	0	0	0	0
Graduate	30	30	30	22	14
Graduate - Masters	0	2	0	0	0
Graduate - Doctorate	30	28	30	22	14
Total for Major	30	30	30	22	14

Source: Fall Preliminary Student Instruction Files (SIFP)

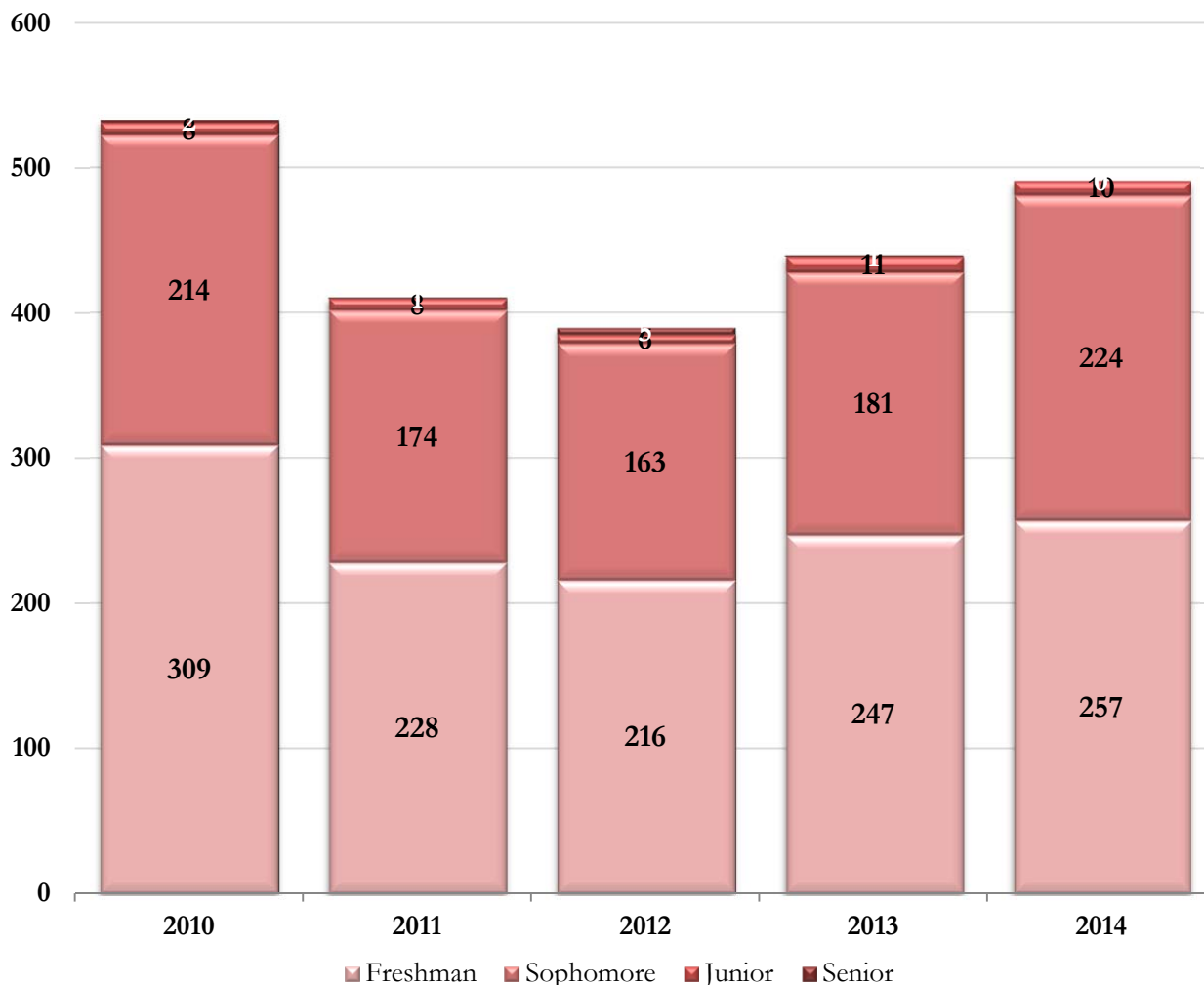
College of Communication and Information
 School of Communication
 Enrollment by Fall Semester
 Major Description: **Speech Communication**



	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
Speech Communication					
Undergraduate	0	0	0	0	0
Freshman	0	0	0	0	0
Sophomore	0	0	0	0	0
Junior	0	0	0	0	0
Senior	0	0	0	0	0
Graduate	6	8	9	6	5
Graduate - Masters	0	0	0	0	0
Graduate - Doctorate	6	8	9	6	5
Total for Major	6	8	9	6	5

Source: Fall Preliminary Student Instruction Files (SIFP)

College of Communication and Information
 School of Communication
 Enrollment by Fall Semester
 Major Description: Communication NFA



Communication NFA	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
Undergraduate	533	411	390	440	491
Freshman	309	228	216	247	257
Sophomore	214	174	163	181	224
Junior	8	8	6	11	10
Senior	2	1	5	1	0
Graduate	0	0	0	0	0
Graduate - Masters	0	0	0	0	0
Graduate - Doctorate	0	0	0	0	0
Total for Major	533	411	390	440	491

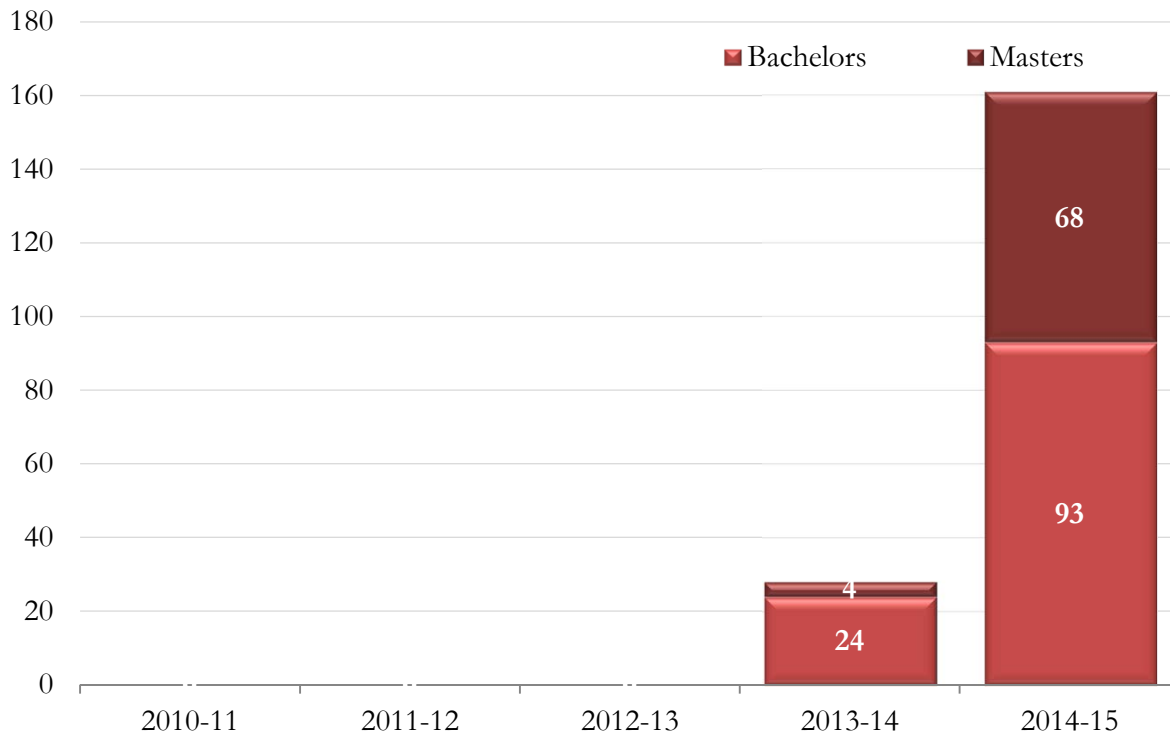
Source: Fall Preliminary Student Instruction Files (SIFP)

College of Communication and Information

School of Communication

Degrees Awarded by Semester

CIP Code: 090900



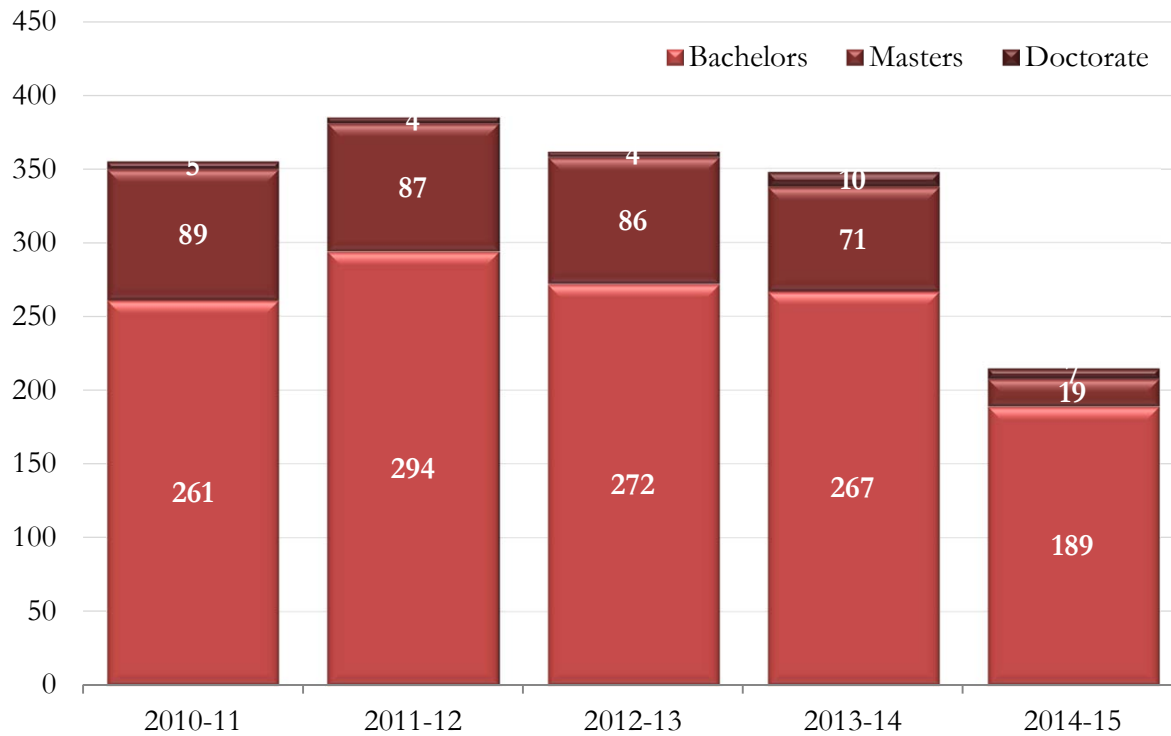
		Bachelors	Masters	Doctorate	Total
2010-11	Summer '10	0	0	0	0
	Fall '10	0	0	0	0
	Spring '11	0	0	0	0
2010-11	Total	0	0	0	0
2011-12	Summer '11	0	0	0	0
	Fall '11	0	0	0	0
	Spring '12	0	0	0	0
2011-12	Total	0	0	0	0
2012-13	Summer '12	0	0	0	0
	Fall '12	0	0	0	0
	Spring '13	0	0	0	0
2012-13	Total	0	0	0	0
2013-14	Summer '13	0	0	0	0
	Fall '13	4	2	0	6
	Spring '14	20	2	0	22
2013-14	Total	24	4	0	28
2014-15	Summer '14	7	16	0	23
	Fall '14	23	25	0	48
	Spring '15	63	27	0	90
2014-15	Total	93	68	0	161

College of Communication and Information

School of Communication

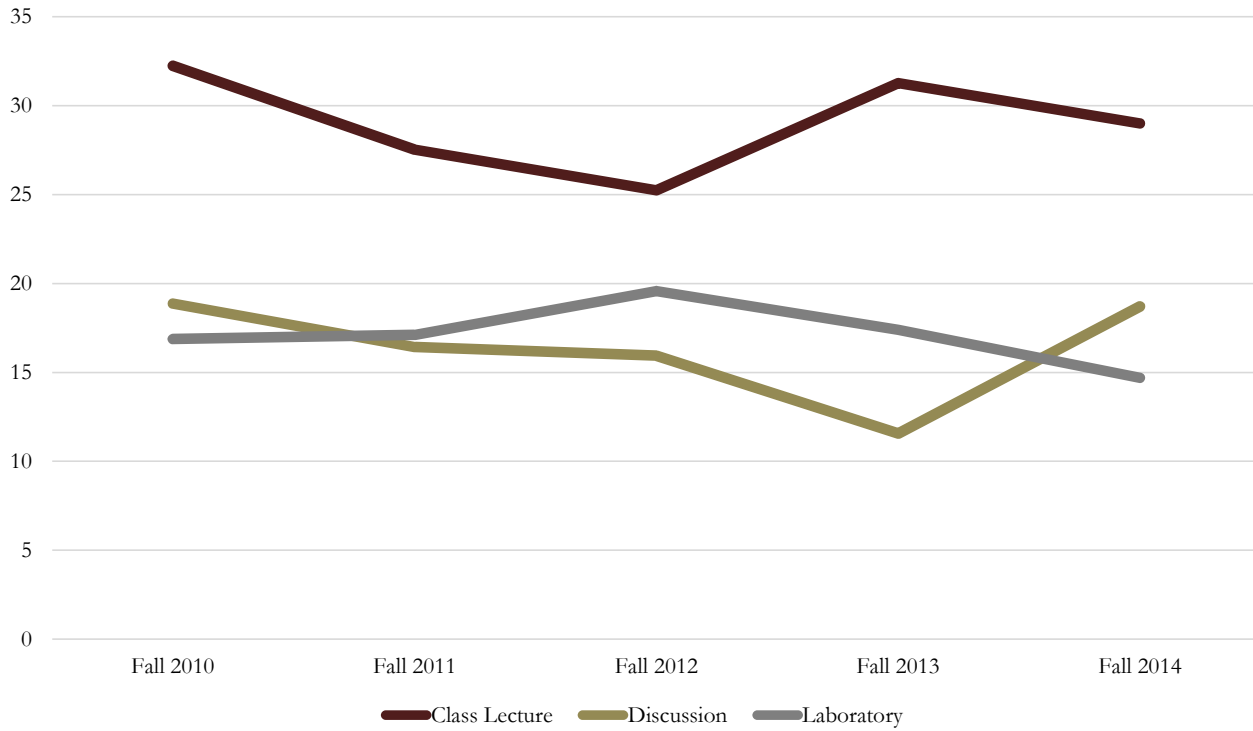
Degrees Awarded by Semester

CIP Code: 090199



		Bachelors	Masters	Doctorate	Total
2010-11	Summer '10	33	30	2	65
	Fall '10	38	32	1	71
	Spring '11	190	27	2	219
2010-11	Total	261	89	5	355
2011-12	Summer '11	39	15	2	56
	Fall '11	54	28	0	82
	Spring '12	201	44	2	247
2011-12	Total	294	87	4	385
2012-13	Summer '12	39	20	1	60
	Fall '12	46	29	2	77
	Spring '13	187	37	1	225
2012-13	Total	272	86	4	362
2013-14	Summer '13	49	15	4	68
	Fall '13	42	26	4	72
	Spring '14	176	30	2	208
2013-14	Total	267	71	10	348
2014-15	Summer '14	35	4	2	41
	Fall '14	35	4	2	41
	Spring '15	119	11	3	133
2014-15	Total	189	19	7	215

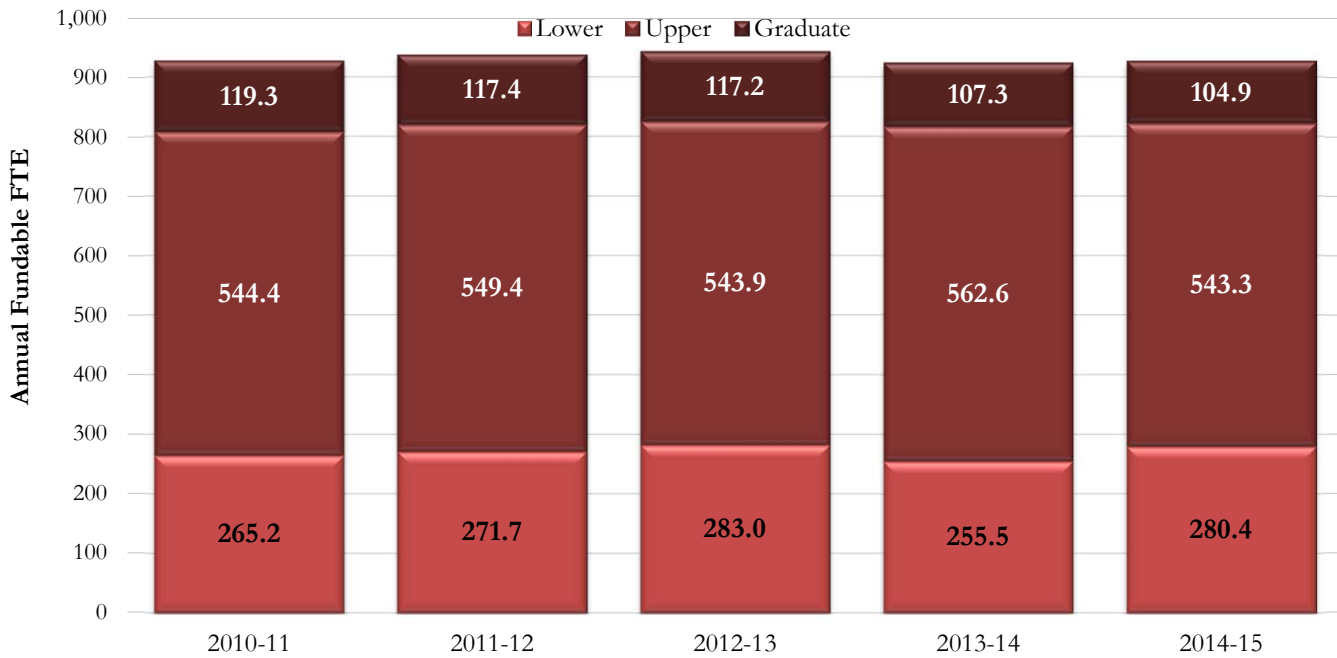
College of Communication and Information
 School of Communication
 Average Class Size



Term	Course Classification	Class Lecture			Discussion			Laboratory		
		Enrolled	Number of Sections	Class Size	Enrolled	Number of Sections	Class Size	Enrolled	Number of Sections	Class Size
Fall 2010	Lower	1,161	58	20.0						
	Upper	2,692	52	51.8	296	14	21.1	287	17	16.9
	Graduate	275	18	15.3	176	11	16.0			
	Total	4,128	128	32.3	472	25	18.9	287	17	16.9
Fall 2011	Lower	1,328	75	17.7						
	Upper	2,734	64	42.7	243	12	20.3	274	16	17.1
	Graduate	317	20	15.9	168	13	12.9			
	Total	4,379	159	27.5	411	25	16.4	274	16	17.1
Fall 2012	Lower	1,396	75	18.6	14	1	14.0			
	Upper	2,561	68	37.7	233	12	19.4	333	17	19.6
	Graduate	387	29	13.3	72	7	10.3			
	Total	4,344	172	25.3	319	20	16.0	333	17	19.6
Fall 2013	Lower	1,393	69	20.2	22	2	11.0			
	Upper	2,940	56	52.5	137	10	13.7	296	17	17.4
	Graduate	358	25	14.3	84	9	9.3			
	Total	4,691	150	31.3	243	21	11.6	296	17	17.4
Fall 2014	Lower	1,472	76	19.4						
	Upper	2,795	60	46.6	205	8	25.6	250	17	14.7
	Graduate	374	24	15.6	57	6	9.5			
	Total	4,641	160	29.0	262	14	18.7	250	17	14.7

Source: Fall Final Student Instruction Files

College of Communication and Information
 School of Communication
 Fundable Student Credit Hours and FTE



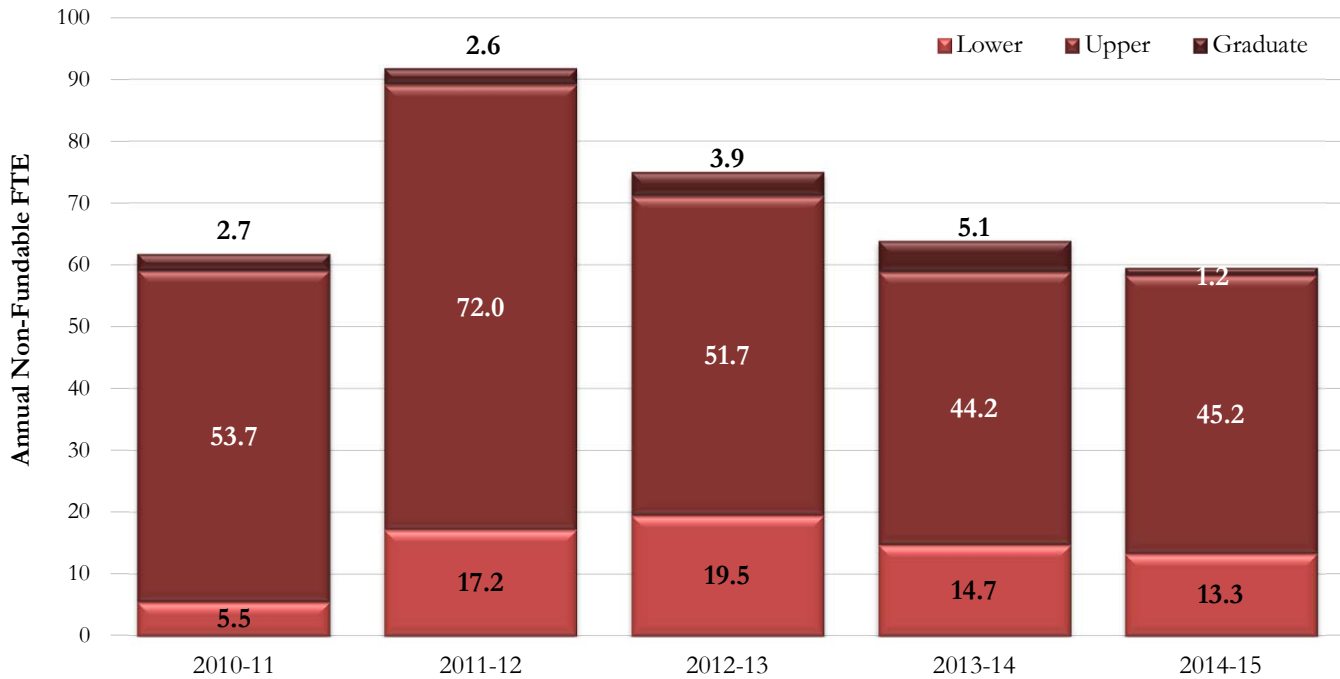
Fundable SCH Produced

Annual Fundable FTE Contribution

Fundable SCH Produced						Annual Fundable FTE Contribution					
Term	2010	2011	2012	2013	2014	Term	2010	2011	2012	2013	2014
Summer						Summer					
Lower	2,976	3,285	3,156	2,790	3,207	Lower	74.4	82.1	78.9	69.8	80.2
Upper	2,990	3,605	2,988	3,087	2,827	Upper	74.8	90.1	74.7	77.2	70.7
Grad I	646	512	568	523	465	Grad I	20.2	16.0	17.8	16.3	14.5
Grad II	158	158	190	142	148	Grad II	4.9	4.9	5.9	4.4	4.6
Total	6,770	7,560	6,902	6,542	6,647	Total	174.3	193.2	177.3	167.7	170.0
Fall						Fall					
Lower	3,408	3,783	3,981	3,933	4,143	Lower	85.2	94.6	99.5	98.3	103.6
Upper	9,325	9,373	9,423	9,634	9,411	Upper	233.1	234.3	235.6	240.9	235.3
Grad I	1,323	1,362	1,306	1,259	1,219	Grad I	41.3	42.6	40.8	39.3	38.1
Grad II	238	260	202	163	226	Grad II	7.4	8.1	6.3	5.1	7.1
Total	14,294	14,778	14,912	14,989	14,999	Total	367.1	379.6	382.2	383.6	384.0
Spring						Spring					
Lower	4,224	3,801	4,182	3,498	3,864	Lower	105.6	95.0	104.6	87.5	96.6
Upper	9,461	8,997	9,345	9,781	9,495	Upper	236.5	224.9	233.6	244.5	237.4
Grad I	1,192	1,192	1,221	1,147	1,131	Grad I	37.3	37.3	38.2	35.8	35.3
Grad II	262	274	262	200	168	Grad II	8.2	8.6	8.2	6.3	5.3
Total	15,139	14,264	15,010	14,626	14,658	Total	387.6	365.8	384.5	374.1	374.6
Annual						Annual					
Lower	10,608	10,869	11,319	10,221	11,214	Lower	265.2	271.7	283.0	255.5	280.4
Upper	21,776	21,975	21,756	22,502	21,733	Upper	544.4	549.4	543.9	562.6	543.3
Grad I	3,161	3,066	3,095	2,929	2,815	Grad I	98.8	95.8	96.7	91.5	88.0
Grad II	658	692	654	505	542	Grad II	20.6	21.6	20.4	15.8	16.9
Total	36,203	36,602	36,824	36,157	36,304	Total	928.9	938.5	944.0	925.4	928.6

Note: Lower and Upper hours are divided by 40 to obtain annual FTE; for all Graduate, hours are divided by 32
 Source: Final Student Instruction Files (SIF)

College of Communication and Information
 School of Communication
 Non-Fundable Student Credit Hours and FTE



Non-Fundable SCH Produced

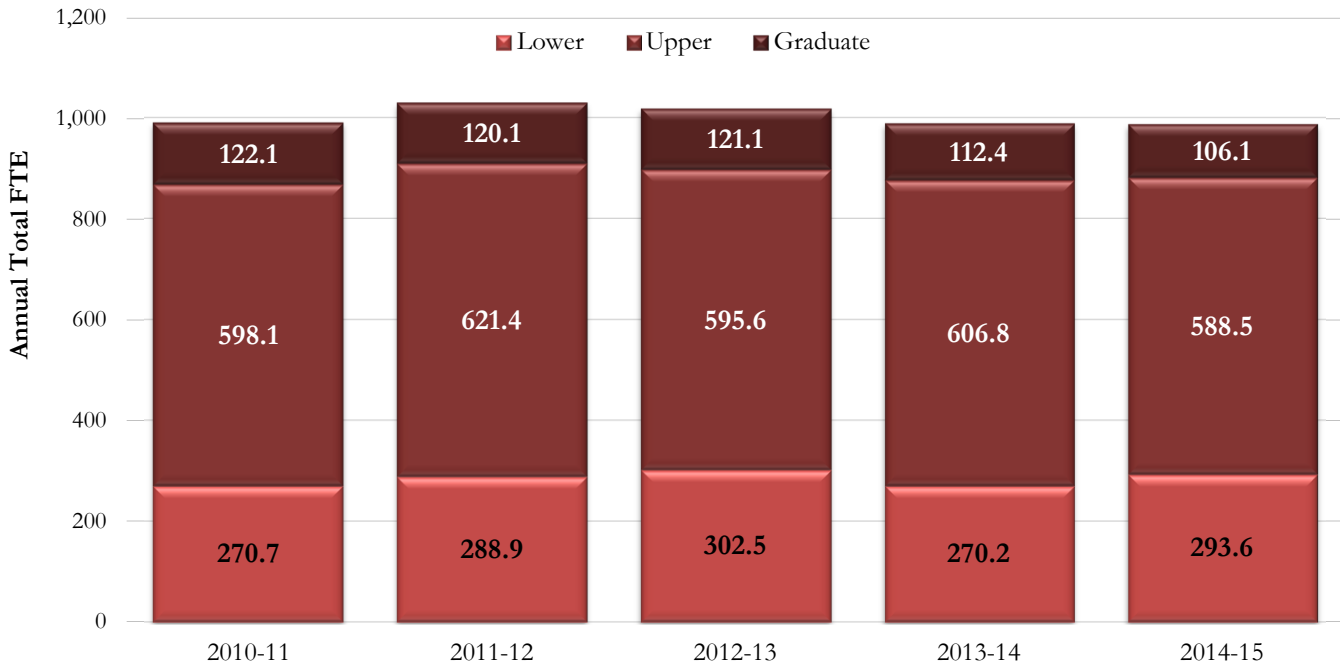
Annual Non-Fundable FTE Contribution

	2010	2011	2012	2013	2014	Summer	2010	2011	2012	2013	2014
Summer						Summer					
Lower	63	312	267	138	147	Lower	1.6	7.8	6.7	3.5	3.7
Upper	522	612	590	439	459	Upper	13.1	15.3	14.8	11.0	11.5
Grad I	15	24	15	21	21	Grad I	0.5	0.8	0.5	0.7	0.7
Grad II	0	0	0	3	3	Grad II	0.0	0.0	0.0	0.1	0.1
Total	600	948	872	601	630	Total	15.1	23.9	21.9	15.2	15.9
Fall	2010	2011	2012	2013	2014	Fall	2010	2011	2012	2013	2014
Lower	75	201	249	312	273	Lower	1.9	5.0	6.2	7.8	6.8
Upper	1,389	1,959	1,182	1,096	1,161	Upper	34.7	49.0	29.6	27.4	29.0
Grad I	24	27	48	72	3	Grad I	0.8	0.8	1.5	2.3	0.1
Grad II	0	0	3	3	6	Grad II	0.0	0.0	0.1	0.1	0.2
Total	1,488	2,187	1,482	1,483	1,443	Total	37.4	54.8	37.4	37.5	36.1
Spring	2011	2012	2013	2014	2015	Spring	2011	2012	2013	2014	2015
Lower	81	174	264	138	111	Lower	2.0	4.4	6.6	3.5	2.8
Upper	236	309	294	234	186	Upper	5.9	7.7	7.4	5.9	4.7
Grad I	48	33	57	60	6	Grad I	1.5	1.0	1.8	1.9	0.2
Grad II	0	0	3	3	0	Grad II	0.0	0.0	0.1	0.1	0.0
Total	365	516	618	435	303	Total	9.4	13.1	15.8	11.3	7.6
Annual	2010-11	2011-12	2012-13	2013-14	2014-15	Annual	2010-11	2011-12	2012-13	2013-14	2014-15
Lower	219	687	780	588	531	Lower	5.5	17.2	19.5	14.7	13.3
Upper	2,147	2,880	2,066	1,769	1,806	Upper	53.7	72.0	51.7	44.2	45.2
Grad I	87	84	120	153	30	Grad I	2.7	2.6	3.8	4.8	0.9
Grad II	0	0	6	9	9	Grad II	0.0	0.0	0.2	0.3	0.3
Total	2,453	3,651	2,972	2,519	2,376	Total	61.9	91.8	75.1	64.0	59.6

Note: Lower and Upper hours are divided by 40 to obtain annual FTE; for all Graduate, hours are divided by 32

Source: Final Student Instruction Files (SIF)

College of Communication and Information
 School of Communication
 Total Student Credit Hours and FTE



Total SCH Produced

Annual Total FTE Contribution

	2010	2011	2012	2013	2014	Summer	2010	2011	2012	2013	2014
Summer						Summer					
Lower	3,039	3,597	3,423	2,928	3,354	Lower	76.0	89.9	85.6	73.2	83.9
Upper	3,512	4,217	3,578	3,526	3,286	Upper	87.8	105.4	89.5	88.2	82.1
Grad I	661	536	583	544	486	Grad I	20.7	16.8	18.2	17.0	15.2
Grad II	158	158	190	145	151	Grad II	4.9	4.9	5.9	4.5	4.7
Total	7,370	8,508	7,774	7,143	7,277	Total	189.4	217.0	199.2	182.9	185.9
Fall	2010	2011	2012	2013	2014	Fall	2010	2011	2012	2013	2014
Lower	3,483	3,984	4,230	4,245	4,416	Lower	87.1	99.6	105.8	106.1	110.4
Upper	10,714	11,332	10,605	10,730	10,572	Upper	267.9	283.3	265.1	268.3	264.3
Grad I	1,347	1,389	1,354	1,331	1,222	Grad I	42.1	43.4	42.3	41.6	38.2
Grad II	238	260	205	166	232	Grad II	7.4	8.1	6.4	5.2	7.3
Total	15,782	16,965	16,394	16,472	16,442	Total	404.5	434.4	419.6	421.2	420.1
Spring	2011	2012	2013	2014	2015	Spring	2011	2012	2013	2014	2015
Lower	4,305	3,975	4,446	3,636	3,975	Lower	107.6	99.4	111.2	90.9	99.4
Upper	9,697	9,306	9,639	10,015	9,681	Upper	242.4	232.7	241.0	250.4	242.0
Grad I	1,240	1,225	1,278	1,207	1,137	Grad I	38.8	38.3	39.9	37.7	35.5
Grad II	262	274	265	203	168	Grad II	8.2	8.6	8.3	6.3	5.3
Total	15,504	14,780	15,628	15,061	14,961	Total	397.0	378.9	400.3	385.3	382.2
Annual	2010-11	2011-12	2012-13	2013-14	2014-15	Annual	2010-11	2011-12	2012-13	2013-14	2014-15
Lower	10,827	11,556	12,099	10,809	11,745	Lower	270.7	288.9	302.5	270.2	293.6
Upper	23,923	24,855	23,822	24,271	23,539	Upper	598.1	621.4	595.6	606.8	588.5
Grad I	3,248	3,150	3,215	3,082	2,845	Grad I	101.5	98.4	100.5	96.3	88.9
Grad II	658	692	660	514	551	Grad II	20.6	21.6	20.6	16.1	17.2
Total	38,656	40,253	39,796	38,676	38,680	Total	990.8	1,030.3	1,019.1	989.4	988.2

Note: Lower and Upper hours are divided by 40 to obtain annual FTE; for all Graduate, hours are divided by 32
 Source: Final Student Instruction Files (SIF)

Appendix E

Student Learning Outcomes

Student Learning/Program Outcomes, Assessments, Actions, and Results from IE Portal, Including Those Associated with College-Credit Certificates

School of Communication [Mission Statement-62405]

Mission Statement:

The Department of Communication prepares students for careers in communication professions, in research and academic professions, and for active participation and leadership in organizations and community life. The Department also undertakes research on communication policies, industries, and processes and publishes the results of this research.

Bachelors in Communication [Mission Statement-62414]

Mission Statement:

The Bachelors program in Communication prepares graduates for careers in communication, as well as for further graduate and professional study.

Apply Communication Skills in Professional Setting [Student Learning Outcome-62418]

Start Date: 08-25-12

End Date: 08-06-13

Outcome Type: Communication Skills, Content/Discipline Knowledge & Skills

Define Outcome:

Upon completion of the course of instruction, the student will be able to apply critical and creative abilities, and written and oral communication skills to address tasks and responsibilities in a professional internship setting.

Assessment and Evaluation Process:

Students complete an internship contract prior to beginning the internship placement. The contract outlines the dates and times of the placement, as well as expectations and responsibilities (see Guidelines and Contracts forms below).

Upon completion of the term of service, the student completes and submits a report to their faculty supervisor, which includes a daily log of activities, a portfolio of work completed, and a written self-assessment of how the internship objectives and activities fit with the student's academic program and career objectives. These materials are assessed by the faculty supervisor using the requirements and rubric in the contract and guidelines (see below).

The school also receives an evaluation form from the on-the-job supervisors of the internship placements. This enables the school to track student performance in internships more closely in specific areas. The form we use was updated and changed in Spring 2013, and so one evaluation score sheet form was used in Summer 2012 and Fall 2012 reports, and another form was used in Spring 2013 reports and will be used going forward.

On the 2012 and prior form, the standard is that 90 percent of the students will receive supervisor ratings of either 1 or 2 (Superior or Excellent) on all criteria.

On the new form, that standard is that 90 percent of students will receive supervisor ratings of Excellent or Good on all criteria.

Additionally, an Undergraduate Student Satisfaction Survey is distributed each Spring to undergraduate majors by the Director of the the School. The Director tabulates results and reports findings to the Chair and Faculty.

Questions concerning internships in the survey are as follows. Our goal is that 80% or more of students will agree

or strongly agree with the following statements.

Due to my study in the School of Communication:

37. I intend to pursue an internship placement as part of my degree program.
Strongly Agree / Agree / Neutral / Disagree / Strongly Disagree / Not Applicable

38. When completing an internship, I applied critical and creative abilities to addressing tasks and responsibilities in a professional internship setting.

39. When completing an internship, I applied written and oral communication skills to addressing tasks and responsibilities in a professional internship setting.

40. I am able to prepare for career planning and job search.

41. I understand professional demeanor and practice in my chosen field in Communication.

42. I understand the Communication occupations and industries in which I plan to work.

* Method(s) Course Report and Internship Evaluation of Specific Activity.

Results:

A total of 214 students completed internships in the three semester of Summer 2012, Fall 2012 and Spring 2013 combined.

Students responding "Not Applicable (N/A)" or who did not answer were not included in calculating the percentages in the question reports below.

In the Spring 2013 Undergraduate Student Satisfaction Survey, of 35 students who responded to this question, 24 (69%) said that they intended to pursue an internship placement as part of their degree program.

Of 29 students who responded to this question, 20 (69%) agreed that, "When completing an internship, I applied critical and creative abilities to addressing tasks and responsibilities in a professional internship setting."

Of the 29 students who responded to this question, 21 (72%) agreed that, "When completing an internship, I applied written and oral communication skills to addressing tasks and responsibilities in a professional internship setting."

Of 38 students who responded to this question, 27 (71%) agreed "I am able to prepare for career planning and job search" due to my study in Communication.

Of 39 students who responded, 33 (85 %) agreed "I understand professional demeanor and practice in my chosen field in Communication." due to my study in Communication.

Of 39 students who responded, 29 (74%) agreed "I understand the Communication occupations and industries in which I plan to work." due to my study in Communication.

On-the-job supervisors were provided with and most used an evaluation form during 2012-2013 to assess student performance in internship placements. Those who responded rated student performance very highly.

In Summer 2012, 7 students (out of 93 with internships) received supervisor reports with elements scored below 2, and which resulted in an average rating on the 11 items of 2 out of 5 or above (which represented an average rating below excellent).

In Fall 2012, 4 students (out of 40 with internships) received supervisor reports with elements scored below 2, and which resulted in an average rating on the 11 items of 2 out of 5 or above (which represented an average rating below excellent).

In Spring 2013, 3 students (out of 81 with internships) received at least one rating of satisfactory on one of five elements (all others were good or excellent).

Supervisors also said they would hire the student if a position would become available.

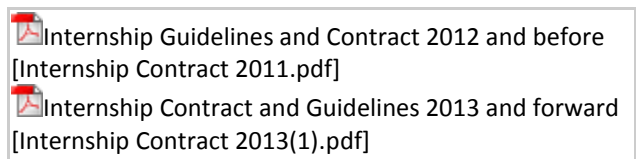
Improvements Made or Action Plan Based on Analysis of Results:

The evaluation form completed on-the-job supervisors as part of their final internship report has enabled the School to track more closely student performance in internships, to identify problems, and to develop a benchmark of standards. The standard met for for the on-the job supervisor ratings of student performance, with 90 percent of students completing internships with average scores of 2 or above (1 is superior, 2 is excellent, 3 is good, 4 if fair, 5 is poor). The standard was also met with the new evaluation form introduced in spring 2013.

The scores for student perception of program assistance did not meet our standard for most questions this year, with several question responses just below the standard of 80% agreement. The respondents include students at different stages in the program, and we will build our efforts to communicate more fully the career preparation opportunities available to them.

An undergraduate career preparation class (COM4905) was offered in Fall 2012 and Spring 2013, receiving very strong student perception of instruction scores. The course offering continues in Fall 2013 and spring 2014.

We will continue to increase access to high quality internship placements by working with communication industry employers, by promoting internship and career opportunities to students through the College of Communication and Information Career Awareness Day in October and April of each year, and by continuing to offer internship funding from College scholarships.



Vocal and Physical Delivery in Public Speaking [Student Learning Outcome-62419]

Start Date: 08-25-12

End Date: 08-06-13

Outcome Type: Communication Skills

Define Outcome:

Upon completion of the course of instruction, the student will be able to demonstrate the ability to formulate a message that makes effective use of both vocal and physical delivery.

Assessment and Evaluation Process:

A common rubric was adopted by the School of Communication to assess student achievement of core competencies in effective delivery in public speaking, as evidenced by classroom presentation of speeches in SPC2600. The rubric for effective delivery in public speaking is attached below. Our standard is that 90% students will score 90% or above in this category of assessment.

Additionally, an Undergraduate Student Satisfaction Survey is distributed each Spring to undergraduate majors. It includes one question relating to oral communication competency. Students are asked to respond to the question using a five-point response scale ranging from Strongly Agree to Strongly Disagree. The mid range of the scale is a "neutral" response. A "not applicable response is also available.

Our standard is that 80% or more of students will agree or strongly agree with the following statement:

Due to my study in the School of Communication:

25. I am able to deliver a speech in a vocally and physically fluent manner.
Strongly Agree / Agree / Neutral / Disagree / Strongly Disagree / Not Applicable

The results from the undergraduate student satisfaction survey are tabulated and findings reported to the Chair and Faculty (see questions and results attached below). Method(s) Class Performance or Presentation.

Results:

The results for the class-based assessment met our standard for 2012-2013.

SPC2608, Fall 2012, Effective Vocal and Physical Delivery: 353 of 360 students met the standard, or 98 %.
SPC2608, Spring 2013, Effective Vocal and Physical Delivery: 554 of 562 students met the standard, or 98.6%

In 2012-2013, of the 39 students responding to the undergraduate student satisfaction survey questions about oral communication competency, 33 agreed that as a result of their study they were able to deliver a speech in a vocally and physically fluent manner. Students responding "Not Applicable (N/A)" were not included in calculating the percentage in the question

Improvements Made or Action Plan Based on Analysis of Results:

The overall level of student performance in vocal and physical delivery to audiences was strong based on class assessments.

The student perception of instructional preparation in this area met our standard. We will build our efforts to encourage higher response levels for the undergraduate student satisfaction survey.

Given the student performance for the 2011/12 school year, the School of Communication believes the program of training and supervision of graduate teaching assistants has been successful in improving student performance in SPC 2608, Public Speaking. Training, supervision, and mentoring of instructors continue, including an increase in offerings of the SED training course for incoming TAs. A School lab instructor manual has been completed, and a manual specific to SPC 2608 is near completion. Likewise, a graduate teaching assistant support site is in development. The School has implemented a hybrid version of SPC 2608 to reach out to the nontraditional student, with increased hybrid offerings (from fall to spring) to accommodate more students. Instructor performance is monitored through in-class evaluations and close supervision to determine if additional support or changes are necessary. Weekly meetings are held to guide the TAs, and individual mentoring is a staple of the program. Additional enhancements made by the School of Communication to improve the ability of students, such as posting of successful student examples (print and video), and implementation of a hybrid speaking lab, continue.

The School of Communication has introduced a specialized course (COM3110) on professional presentations for majors in Advertising and Public Relations. We have also made a proposal in Fall 2011 to introduce a version of this course for a wider university student audience, which was not funded. We are also looking at how OCCR courses will fit into the new Liberal Studies requirements.

Several other changes are being introduced at the university level that pertain to OCCR: ...

We have also introduced a hybrid face-to-face and online version of this course, which provides for speeches and some tests in the classroom lab setting, with other assignments and materials online. This will also allow us to provide more online materials for the course, and to build resources to staff an OCCR Resource Center. The hybrid offerings have been reduced somewhat in 2012-2014 due to the shortage of trained TAs.

Adaptation of Messages for Audiences [Student Learning Outcome-62420]

Start Date: 08-25-12

End Date: 08-06-13

Outcome Type: Communication Skills

Define Outcome:

Upon completion of the course of instruction, the student will be able to demonstrate the effective adaptation of messages for particular audiences.

Assessment and Evaluation Process:

A common rubric was adopted by the School of Communication to assess student achievement of core competencies in effectively adapting messages for particular audiences, as evidenced by classroom presentation of speeches in SPC2608. The rubric for effective adaptation to an audience is attached below. Our standard is that 90% of students will meet the requirements in this category of assessment.

Additionally, an Undergraduate Student Satisfaction Survey is distributed each Spring to undergraduate majors. The results are tabulated and reported to the Chair and Faculty. One question refers to oral communication competency. Students are asked to respond to the question using a five-point response scale ranging from Strongly Agree to Strongly Disagree. The mid range of the scale is a "neutral" response. A "not applicable" response is also available.

Our standard is that 80% or more of students will agree or strongly agree with the following statement:

Due to my study in the School of Communication:

23. I am able to make my messages appropriate and relevant to different audiences.

Strongly Agree / Agree / Neutral / Disagree / Strongly Disagree / Not Applicable

* Method(s) Class Performance or Presentation.

Results:

The results for the class-based assessment met our standard for 2012-2013.

SPC2608, Fall 2012, Audience Adaptation: 353 of 360 students met the standard, or 98 %

SPC2608, Spring 2013, Audience Adaptation: 550 of 562 students met the standard, or 98 %.

In 2012-2013, of the 39 students responding to the undergraduate student satisfaction survey questions about oral communication competency, 35 (90%) agreed that as a result of their study they were able to make their messages appropriate and relevant to different audiences. Students responding "Not Applicable (N/A)" were not included in calculating the percentage in the question.

Improvements Made or Action Plan Based on Analysis of Results:

Effective Speaking: Present Ideas and Information [Student Learning Outcome-62421]

Start Date: 08-25-12

End Date: 08-06-13

Outcome Type: Communication Skills

Define Outcome:

Upon completion of the course of instruction, the student will be able to demonstrate effective oral presentation of information and arguments.

Assessment and Evaluation Process:

A common rubric was adopted by the School of Communication to assess student achievement of core competencies in informative public speaking, as evidenced by classroom presentation of speeches in SPC2608. The rubric for effective public speaking is attached below. Our standard is that 90% of students will meet the requirements in this category of assessment.

Additionally, an Undergraduate Student Satisfaction Survey is distributed each Spring to undergraduate majors. The results are tabulated and reported to the Chair and Faculty. Students are asked to respond to each question using a five-point response scale ranging from Strongly Agree to Strongly Disagree. The mid range of the scale is a "neutral" response. A "not applicable" response is also available.

The question pertaining to the learning objective "Effective Speaking: Present Ideas and Information" is stated as follows:

Due to my study in the School of Communication:

23. I am able to present ideas and information effectively.
Strongly Agree/ Agree/ Neutral/ Disagree/ Strongly Disagree/ Not Applicable

Our standard is that 80% or more of students will agree or strongly agree with this statement.

* Method(s) Class Performance or Presentation.

Results:

The results for the class-based assessment met our standard for 2012-2013.

SPC2608 Fall 2012, Presentation of Ideas: 349 of 360 students met the standard, or 97%

SPC2608, Spring 2013, Presentation of Ideas: 548 of 562 students met the standard, or 97.5%

In 2012-2013, of the 39 Communication students responding to this undergraduate student satisfaction survey question about oral communication competency, 36 (92%) agreed that as a result of their study they were able to present ideas and information effectively. Students responding "Not Applicable (N/A)" were not included in calculating the percentages in the question.

Improvements Made or Action Plan Based on Analysis of Results:

Research Skills [Student Learning Outcome-62422]

Start Date: 08-25-12

End Date: 08-06-13

Outcome Type: Critical Thinking Skills

Define Outcome:

Upon completion of the course of instruction, the student will be able to organize relevant materials from library materials, online databases and other sources.

Assessment and Evaluation Process:

A common rubric was adopted by the School of Communication to assess student achievement of core competencies in a senior level research paper or project. The rubric for research skills is attached below. Faculty instructors leading courses that students in Communication majors are required to complete applied this rubric in assessing research skills demonstrated in a course project or research paper (course ADV 4500, MMC4200, MMC 4602).

Our standard is that 80 percent of students will score 80 of 100 or above in the category of research skills.

Additionally, an Undergraduate Student Satisfaction Survey is distributed each Spring to undergraduate Communication majors (see attached survey instrument below). The survey respondents include both juniors and seniors. Results are tabulated and reported the Chair and Faculty. Students are asked to respond to each question using a five-point response scale ranging from Strongly Agree to Strongly Disagree. The mid range of the scale is a "neutral" response. A "not applicable" response is also available.

Our standard is that 80% or more of students will agree or strongly agree with the following statements about research competencies:

Due to my study in the School of Communication:

30. I am able to conduct research using documents in library collections and databases.
Strongly Agree / Agree / Neutral / Disagree / Strongly Disagree / Not Applicable

31. I am able to design a survey research questionnaire.

* Method(s) Course Embedded Assignment (Often in tandem with exam question bank).

Results:

Of the 39 Communication students responding in the Spring 2013 Undergraduate Student Satisfaction Survey to the question, 28 (72%) agreed that due to study in Communication they were able to conduct research using documents in library collections and databases.

Of the 39 Communication student responses in the Spring 2013 Undergraduate Student Satisfaction Survey, 24 (62%) agreed that due to study in Communication they were able to design a survey research questionnaire.

Of the 149 students assessed on research skills in course assignments, 102 (68%) scored 80 % or above in this competency.

Improvements Made or Action Plan Based on Analysis of Results:

Student perception of their own competencies reported in the student satisfaction survey was below our standard on library research, and was below our standard on survey research, perhaps since both Communication juniors and seniors were included, and since the survey response rate was lower than expected this year.

The School continues to emphasize these competencies in advanced courses for Communication majors. A recent

reworking or the curriculum in Media and Communication Studies has resulted in students taking more advanced courses from faculty members.

Our standard was not met in assessing research skills in course embedded assignments (68 % of students meeting the standard versus the goal of 80 %). We will emphasize these competencies in more courses in future years as part of the university Critical Thinking Initiative. Scores were not consistent across course sections, and we will work to ensure all instructors are familiar with the application of the scoring rubric.

Analysis of Data and Research Materials [Student Learning Outcome-62416]

Start Date: 08-25-12

End Date: 08-06-13

Outcome Type: Critical Thinking Skills

Define Outcome:

Upon completion of the course of instruction, the student will be able to analyze qualitative and quantitative data from various research sources.

Assessment and Evaluation Process:

A common rubric was adopted by the School of Communication to assess student achievement of core competencies in a senior level research paper or project. The rubric for analysis of data and research materials is attached below. Our standard is that 80 percent of students will score 80/100 or above in the category of analysis skills

Additionally, an Undergraduate Student Satisfaction Survey is distributed each Spring to undergraduate majors (see attached survey instrument below) by the Director of Undergraduate Studies. The Director tabulates results and reports findings to the Chair and Faculty (see attached results below).

Our standard is that 80% or more of students will agree or strongly agree with the following statements.

Due to my study in the School of Communication:

26. I am able to use resources and theories to make logical statements and answer questions.

Strongly Agree / Agree / Neutral / Disagree / Strongly Disagree / Not Applicable

28. I am able to analyze data to prove my arguments.

33. I am able to interpret qualitative research data.

34. I am able to analyze quantitative research data.

35. I am able to undertake rhetorical analysis.

36. I am able to analyze audiovisual media and messages.

* Method(s) Course Embedded Assignment (Often in tandem with exam question bank).

Results:

The student satisfaction survey reports on a diverse set of competencies in analysis, some of which are emphasized more by each major track in Communication.

Students responding "Not Applicable (N/A)" were not included in calculating the percentages in the questions.

In 2012-2013, of the 39 students responding to the undergraduate student satisfaction survey question, 34 (87 %) agreed that they were able to use resources and theories to make logical statements and answer questions.

In 2012-2013, of the 39 students responding to the undergraduate student satisfaction survey question, 32 (82%) agreed that they were able to analyze data to prove my arguments.

In 2012-2013, of the 39 students responding to the undergraduate student satisfaction survey question, 28 (72%) agreed that they were able to interpret qualitative research data.

Of the 39 students responding to the undergraduate student satisfaction survey question, 30 (77%) agreed that they were able to analyze quantitative research data.

Of the 39 students responding to the undergraduate student satisfaction survey question, 29 (74 %) agreed that they were able to undertake rhetorical analysis.

Of the 39 students responding to the undergraduate student satisfaction survey, 31 (79%) agreed that they were able to analyze audiovisual media and messages.

Of the 109 students whose analytic skills were assessed in course assignments, 72 (66%) met the 80% (**) standard in course embedded assignments.

Improvements Made or Action Plan Based on Analysis of Results:

Student perception of their own competencies reported in the student satisfaction survey was lower than the standard on analysis competencies and learning outcomes, perhaps since both Communication juniors and seniors were included, and low response rate for the survey. We will try to increase the survey response rate, and also coordinate with faculty to ensure that analysis skills are emphasized in a broader range of advanced courses.

The School continues to emphasize these competencies in advanced course for Communication majors. A recent reworking of the curriculum in Media and Communication Studies has resulted in students taking more advanced courses from faculty members.

The standard for performance in analytic skills in course embedded assignments (80% of students scoring 80/100 on this competency) was also lower (66% of students met this standard). We will assess student performance in meeting learning objectives in more courses in coming years, and also emphasize the inclusion of competency development in this area with faculty members. *(Faculty members application of rubric) We will emphasize these competencies in more courses in future years as part of the university Critical Thinking Initiative. Scores were not consistent across course sections, and we will work to ensure all instructors are familiar with the application of the scoring rubric.

Written Presentation of Information and Arguments [Student Learning Outcome-62415]

Start Date: 08-25-12

End Date: 08-06-13

Outcome Type: Communication Skills

Define Outcome:

Upon completion of the course of instruction, the student will be able to produce effective written presentations of information and arguments.

Assessment and Evaluation Process:

A common rubric was adopted by the School of Communication to assess student achievement of core

competencies in written presentation of information, as evidenced by a senior level project or research paper. The rubric for effective written presentation of information and arguments is attached below. Our standard is that 80% students will score 80/100 or above in the category of written presentation of information and arguments

Additionally, an Undergraduate Student Satisfaction Survey is distributed each Spring to undergraduate majors by the Director of the School. The Director tabulates results and reports findings to the Faculty.

Our standard is that 80% or more of students will agree or strongly agree with the following statements:

Due to my study in the School of Communication:

27. I am able to make a written presentation of information and arguments.
Strongly Agree / Agree / Neutral / Disagree / Strongly Disagree / Not Applicable

29. I am able to create messages using digital media technologies.

* Method(s) Course Embedded Assignment (Often in tandem with exam question bank).

Results:

Students responding "Not Applicable (N/A)" were not included in calculating the percentages in the above questions.

In 2012-2013, of the 39 students who responded to this question, 33 (85%) agreed that they had ability to present information and arguments in writing.

In 2012-2013, of the 39 student responses to this question, 27 (69 %) agreed that they were able to create messages using digital media technologies.

Of the 149 students whose written presentation skills were assessed in course-embedded assignments, 107 (72%) scored 80 % or above.

Improvements Made or Action Plan Based on Analysis of Results:

Student perception of their own competencies reported in the student satisfaction survey met the standard for writing but was somewhat lower than the standard on digital media technologies, perhaps since both Communication juniors and seniors were included (and those outside the Media Production track), and the low response rate for the student satisfaction survey. We will work with faculty to emphasize coverage of these competencies in advanced courses.

The School continues to emphasize these competencies in advanced course for Communication majors. A recent reworking of the curriculum in Media and Communication Studies has resulted in students taking more advanced courses from faculty members.

The standard for performance in writing skills in course embedded assignments (80% of students scoring 80/100 on this competency) was also not met (72% of students met this standard). This helps identify an area for greater emphasis in coursework in the major. We will assess student performance in meeting learning objectives in more courses in coming years, and also emphasize the inclusion of competency development in written presentation of information and arguments with faculty members.

We will emphasize these competencies in more courses in future years as part of the university Critical Thinking Initiative. Scores were not consistent across course sections, and we will work to ensure all instructors are familiar with the application of the scoring rubric.

Advising and Course Offerings [Program Outcome-62417]

Start Date: 08-25-12

End Date: 08-06-13

Define Outcome:

By the end of the year, the program will schedule sufficient course offerings and advising for timely completion of undergraduate degrees.

Assessment and Evaluation Process:

An Undergraduate Student Satisfaction Survey is distributed each Spring to undergraduate majors (see attached survey questions below) by the Director of the School.. The Director tabulates results and reports findings to the Faculty. Our standard is that 80% or more of students will agree or strongly agree with the following statements related to advising and course offerings.

The questions related to advising are as follows:

5. The advice that I received from the School of Communication and College of Communication and Information prior to my admission prepared me for the admissions process.

Strongly Agree / Agree / Neutral / Disagree / Strongly Disagree / Not Applicable

6. My School faculty advisor is helpful.

7. My advisor is easy to contact (via phone, e-mail, or office hours).

8. My college advisor is helpful.

9. The main office staff in the School of Communication is helpful with my problems.

10. The School of Communication keeps me informed about School deadlines (e.g., graduation, application, registration).

11. The Dean's office staff in the College of Communication and Information is helpful in addressing my questions and concerns.

The questions related to course offerings are as follows:

15. I am regularly blocked out of School courses that are full.

16. There are enough sections of required courses offered each semester.

17. The size of my classes provides an appropriate environment in which to learn.

18. The average workload in my classes is appropriate to the level of the class.

Method(s) participant evaluation.

Results:

Students responding "Not Applicable (N/A)" were not included in calculating the percentages in the question results below.

Advising

In 2012-2013, of the 43 students who responded to the question, 31 (72 %) agreed that the advice that they received from the School of Communication and College of Communication and Information prior to their admissions prepared them for the admissions process.

In 2012-2013, of the 43 students who responded to this question, 26 (60%) agreed that their school faculty advisors were helpful.

In 2012-2013, of the 43 students who responded to this question, 27 (63%) agreed that their advisors were easy to contact (via phone, e-mail, or office hours).

In 2012-2013, of the 43 students who responded to this question, 30 (70%) agreed that their college advisors were helpful.

In 2012-2013, of the 42 students who responded to this question, 28 (67%) agreed that the main office staff in the School of Communication is helpful with my problems.

In 2012-2013, of the 42 students who responded to this question, 38 (90%) agreed that the School of Communication keeps me informed about School deadlines (e.g., graduation, application, registration).

In 2012-2013, of the 42 students who responded to this question, 29 (69%) agreed that the Dean's office staff in the College of Communication and Information is helpful in addressing my questions and concerns.

Course offerings:

In 2012-2013, of the 42 students who responded to this question, 9 (21%) agreed that they were regularly blocked out of school courses that are full.

In 2012-2013, of the 42 students who responded to this question, 22 (52%) agreed that there were enough sections of required courses offered each semester.

In 2012-2013, of the 41 students who responded to this question, 35 (85%) agreed that the size of their classes provided appropriate environments in which to learn.

In 2012-2013, of the 41 students surveyed, 35 (85 %) agreed that the average workload in their classes were appropriate to the level of the class.

Improvements Made or Action Plan Based on Analysis of Results:

Based upon these results and those of previous years, in which some standards for student perceptions were met while others were below expectations, we have worked to improve advising and course offerings in several ways:

- offer sufficient course sections for majors in each semester, and in summer semesters, although the offering of some specialized sections has been limited due to budgetary constraints;
- moved undergraduate advising to the Advising First Center in the College of Communication and Information to assist undergraduate mapping and tracking of progress in students' majors;
- combined the Mass Media Studies and Communication Studies majors, in an Media/Communication Studies program introduced in Fall 2008;

In previous years we have worked to:

- strengthen information sessions for students who are applying for Communication;
- enhance information session for students who have been admitted to Communication;
- clearer direction of applicants to transition meetings with College advisors;
- organize mass advising sessions each semester for continuing students;
- prepare advising handbook and information sessions for faculty advisors;
- track the number of students requiring intermediate and senior level courses each year.

Masters in Communication [Mission Statement-62410]

Mission Statement:

The Masters Degree in Communication prepares students in applied research and analytic methods for communication professions, as well in theory and methods to conduct scholarly research.

Apply Communication Theory and Research Methods [Student Learning Outcome-62411]

Start Date: 08-25-12

End Date: 08-06-13

Outcome Type: Critical Thinking Skills

Define Outcome:

Upon completion of the course of instruction, the student will be able to apply relevant communication theory and research methods in addressing needs of organizations or in addressing issues of concern in Communication scholarship.

Assessment and Evaluation Process:

The final or capstone experience (project, residency, or thesis) is completed by most Master's students, and a 36 credit hour coursework only option is also available.

Reports need to demonstrate the ability to apply relevant communication theory and research methods to addressing needs of organizations or to addressing issues of concern in Communication scholarship (see project and residency guidelines attached below).

Our standard is that 100 % of students registering for residencies will complete these successfully. Method(s) Capstone Course Evaluation.

Results:

In Summer 2012, 13 master's students registered for residencies or projects

In Fall 2012, 13 students registered for residencies or projects

In Spring 2013, 16 master's students registered for residencies or projects

In total, 42 Master's students were enrolled for and completed residencies and projects in 2012-2013.

Additionally, between 6 and 7 students registered for Master's theses in Summer 2012, Fall 2012, and Spring 2013 semesters.

Summer 2012, Master's Thesis Registration: 7

Fall 2012, Master's Thesis Registration: 7

Spring 2013, Master's Thesis Registration: 6

Improvements Made or Action Plan Based on Analysis of Results:

The level of performance was satisfactory for those who completed projects and residencies. Several of the theses students moved on to doctoral studies in our School and elsewhere.

The School has worked with faculty division heads and graduate committee supervisors to further strengthen and standardize the criteria whereby projects and residencies are reviewed and assessed, and will continue to do so.

Individual Master's students not completing scheduled residencies, projects, or theses will be asked to consult with their major professors and faculty committees (1) to review their progress toward completing the Master's degree and, (2) where necessary, to review what is necessary to improve the student's performance.

We will also work with faculty to develop strategies to increase the number of theses completed within two semesters after initiation.

Prepare for Careers in Communication Professions [Student Learning Outcome-62412]

Start Date: 08-25-12

End Date: 08-06-13

Outcome Type: Critical Thinking Skills

Define Outcome:

Upon completion of the course of instruction, the student will be able to prepare a career plan and prepare job search strategies.

Assessment and Evaluation Process:

Compiled as part of a Master's level course, students complete portfolios, job search materials, and interviews as part of a career planning seminar (ADV5701) offered in Fall and Spring Semesters.

Additionally, a Graduate Student Satisfaction Survey is distributed each Spring to Communication graduate students (see attached survey instrument below). Students are asked to respond to each question using a five-point response scale ranging from Strongly Agree to Strongly Disagree. The mid range of the scale is a "Neutral" response. A "Not Applicable" response is also available.

The three questions concerning the career planning preparation are as follows:

Regarding your experiences with the faculty in the School of Communication Graduate program,

47. Faculty members introduced graduates students into a national business or professional network.

Strongly Agree / Agree / Neutral / Disagree / Strongly Disagree / Don't Know or Not Applicable

48. Faculty members are helpful in preparing graduate students for job interviews.

49. Faculty members introduced graduate students into a national scholarly network.

* Method(s) Capstone Course Evaluation.

Results:

The Graduate Student Satisfaction Survey of Spring 2013 asked all graduate students about career planning and preparation assistance. Responses are below.

Of the 33 students who responded, 10 (30%) agreed that faculty members introduced graduates students into a national business or professional network, while 12 of 33 (36%) disagreed (3 of 33 responded not applicable/don't

know to this question).

Of the 33 students who responded, 10 (30%) agreed that faculty members are helpful in preparing graduate students for job interviews, while 9 of 33 (27%) disagreed (7 of 33 responded "not applicable/don't know" to this question).

Of the 32 students who responded, 10 (31%) agreed that faculty members introduced graduate students into a national scholarly network, while 5 of 32 (16%) disagreed (13 of 32 responded not applicable/don't know to this question).

Improvements Made or Action Plan Based on Analysis of Results:

We did not meet our standard for student perceptions of assistance in career planning and preparation. Based on student responses, we will need to be more effective in communication to students the availability of career preparation activities and programs, and work with faculty to strengthen mentoring on career preparation.

We offered a graduate Communication Career Futures (ADV 5701) career planning seminar in Spring 2013 (??), and -- students participated in Spring 2013 (check??)

The College of Communication and Information has also coordinated with the FSU Career Center to organize a "Careers in Communication and Information" day, held each year beginning in March 2004. Due to its popularity among students and employers, the Career Center has now assumed the responsibility for planning and funding this event, and it was offered in Fall 2012 and Spring 2013 for the College of Communication and Information.

Diversify Master's Student Recruitment [Program Outcome-62413]

Start Date: 08-25-12

End Date: 08-06-13

Define Outcome:

By the end of the year, the program will produce an enrollment of a minimum of 20% of new students for the Master's programs with distinct race, ethnicity, cultural, and national backgrounds in order to diversify student perspectives in the program.

Assessment and Evaluation Process:

The nationality of incoming Master's students is reviewed in Fall semester and compiled and reported by departmental staff, Method(s) behavioral observations.

Results:

In Fall semester 2012, there were a total of 203 graduate students enrolled in the School of Communication at the Tallahassee campus.

The students enrolled in Fall 2012 indicated the following ethnic backgrounds:

White, non-Hispanic 105

Black 24

Asian or Pacific Islander

Hispanic/Latino 4

American Indian 0

Two or more races 11

Unknown 5

Asian, non-Hispanic/ Latino 54

Improvements Made or Action Plan Based on Analysis of Results:

This result exceeds the domestic and international diversity target we had set for students. We will continue to seek out opportunities to recruit international Master's students and students from diverse backgrounds in the United States in order to increase the range of experiences and perspectives among communication graduate students.

Doctorate in Communication [Mission Statement-62406]**Mission Statement:**

The Doctorate in Communication prepares graduates for careers in communication research, scholarship, and teaching.

Mastery of Teaching Skills by Doctoral Students [Student Learning Outcome-62407]

Start Date: 08-25-12

End Date: 08-06-13

Define Outcome:

Upon completion of the course of instruction, the student will be able to perform effectively as an instructor, meeting teaching expectations in undergraduate courses.

Assessment and Evaluation Process:

Seventy percent of doctoral students with instructional assignments will score "good" or above as determined by the Student Perception of Instruction/ SUSSAI. The SPOT/ SUSSAI evaluation is a university standardized form used each semester. The student perception and faculty observation reports are compiled and reviewed each semester by the School Director

We also asked graduate students about their instructional assignments in the Graduate Student Satisfaction Survey which is administered each spring.

The three questions concerning the teaching or research assignments are as follows:

Regarding your experiences in the School of Communication Graduate Program:

31. Decisions about the assignment of teaching and/or research are made in a timely fashion.

Strongly Agree / Agree / Neutral / Disagree Strongly / Disagree / Not Applicable /

32. I am satisfied with the way decisions regarding the assignment of teaching and/or research duties are made.

33. The school's Teaching Assistant training was helpful.

* Method(s) Department Assessment.

Results:

In Fall 2012, of the 9 doctoral students with standalone instructional assignments, 8 scored an average of "good" or higher in the item "overall assessment of instructor."

In Fall 2012, one doctoral student received scores of more than 30% "fair" or "poor" in SUSSAI Question Eight, overall assessment of instructor.

In Spring 2013, of the 14 doctoral students with standalone instructional assignments, 13 scored "good" or higher in the item "overall assessment of instructor."

In Spring 2013, one doctoral student received scores of more than 30% "fair" or "poor" in SUSSAI Question Eight,

overall assessment of instructor.

The results for the instructional development questions of the graduate student satisfaction survey are reported below.

Students responding "Not Applicable/Don't Know" were not included in the calculation of the percentages.

Of the 33 graduate students who responded to the question, 20 students (61%) agreed that decisions about the assignment of teaching or research duties are made in a timely fashion, while 3 students (9%) disagreed (8 responded not applicable).

Of the 33 graduate students who responded to the question about the school's teaching training, 12 (36%) found it to be helpful (either strongly agree or agree) (15 or 45% responded N/A).

Of the 33 graduate students who responded to the question, 19 students (58%) were satisfied or very satisfied with the way decisions regarding and assignment of teaching or research duties are made, while 5 students (15%) were dissatisfied ("disagree or "strongly disagree") (8 responded not applicable).

Improvements Made or Action Plan Based on Analysis of Results:

We will continue to enhance our supervision of doctoral student instruction in 2013-2014, and have worked with instructors to identify student concerns in these course and address them.

The department created a new position, Director of Doctoral Studies, in 2006-2007, to more closely monitor the instructional training, assignments, and performance of doctoral teaching assistants.

Based on student perceptions of decisions about teaching and research assignments, we continue to enhance our explanations about how these decisions are made.

We have also combined our undergraduate major tracks in Mass Media Studies and Communication Studies, in order offer a higher proportion of faculty taught courses for undergraduate students. This will allow doctoral students to serve as teaching assistants more often for the introductory courses, providing more preparation before they are assigned stand-alone assignments in the final years of their program.

Establish Doctoral Students' Research Programs [Student Learning Outcome-62408]

Start Date: 08-25-12

End Date: 08-06-13

Define Outcome:

Upon completion of the course of instruction, the student will be able to prepare competitive research papers for submission to scholarly conferences and peer-refereed journals.

Assessment and Evaluation Process:

The list of accepted conference papers and articles by graduate students are compiled in Spring Semester of each year.

Our standard is that 50% of the Doctoral students will have papers accepted by journals or reviewers at scholarly conferences.

We also asked graduate students about doctoral students' research programs in the Graduate Student Satisfaction Survey which is administered each spring.

The two questions concerning doctoral students' research programs are as follows. Our standard is that 80% of

respondents will agree with the following statements:

Regarding your experiences in the School of Communication Graduate Program:

51. I am satisfied with the research mentoring I received.
Strongly Agree / Agree / Neutral / Disagree Strongly / Disagree / Not Applicable /

52. I am satisfied with the way the school recognizes student accomplishments (e.g., sharing information with everyone in the school)

* Method(s) Department Assessment.

Results:

The results for the questions of the graduate student satisfaction survey are included below.

Students responding "Not Applicable/Don't Know" were not included in the calculation of the percentages.

Of the 33 graduate students who responded to this question the Graduate Student Satisfaction Survey in Spring 2013, 15 (45%) agreed they were satisfied with the job the school did recognizing student accomplishments. 5 out of 33 disagreed (15%), with 6 neutral (7 or 21% said non-applicable).

Of the 33 graduate students who responded to this question in the Graduate Student Satisfaction Survey in Spring 2013, 13 (39%) agreed they were satisfied with the research mentoring they received (13 or 45% said non-applicable).

During 2012-2013, 82 graduate student papers were accepted/ presented. Those by current doctoral students (76) were authored or co-authored by 25 different doctoral students, exceeding our goal of 40% of the 35 enrolled doctoral students in Fall 2012 having papers. There were also Master's students and former doctoral students who authored or co-authored papers in 2012-2013 included in the overall total.

During 2011-2012, 82 graduate student papers were accepted/ presented. Those by current doctoral students (67) were authored or co-authored by 24 different doctoral students, exceeding our goal of 40% of the 35 enrolled doctoral students in Fall 2011 having papers. There were also Master's students and former doctoral students who authored or co-authored papers in 2011-2012 included in the overall total.

During 2010-2011, 64 graduate student papers were accepted/ presented overall, and those by doctoral students were authored or co-authored by 19 different doctoral students, exceeding our goal of 40% of the 40 enrolled doctoral students in Fall 2010 having papers. There were also Master's students who authored or co-authored papers in 2010-2011 included in the overall total.

During 2009-2010, 52 papers were accepted, and these were authored or co-authored by 24 different doctoral students (66 % of the 36 enrolled doctoral students in Fall 2009). This exceeded our goal of 40% of doctoral students participating in each year. There were also several Master's students who authored or co-authored papers in 2009-2010.

During 2008-2009, 44 papers were accepted, and these were authored or co-authored by 19 different doctoral students (58 % of the 33 enrolled doctoral students in Fall 2008). This exceeded our goal of 40% of doctoral students participating in each year. There were also 15 Master's students who authored or co-authored papers in 2008-2009.

During 2007-2008, 30 papers were accepted, and these were authored or co-authored by 20 different doctoral students (50% of the 40 enrolled doctoral students in Fall 2007), which exceeded our goal of 40% of doctoral students participating in each year.

During 2006-2007, 41 papers were accepted, and these were authored or co-authored by 20 different doctoral students (60% of 35 enrolled doctoral students), which exceeded our goal of 40% of doctoral students participating in each year.

During 2005-2006, 43 papers were accepted, and these were authored or co-authored by 21 different doctoral students (60% of 35 enrolled doctoral students), which exceeded our goal of 40%.

During 2004-2005, 24 papers were accepted, authored or co-authored by 20 different doctoral students (58% of 35 enrolled doctoral students).

During 2003-2004, 39 papers were accepted, authored or co-authored by 19 different doctoral students (56% of enrolled doctoral students).

During 2002-2003, 26 papers were accepted, authored or co-authored by 11 different doctoral students (44 % of enrolled doctoral students).

Improvements Made or Action Plan Based on Analysis of Results:


The objective was met and exceeded for 2012-2013. The number of papers and active doctoral students participating in research papers was up from the previous year. Master's student participation in research papers was also strong. We have recruited more strong doctoral students in 2011-2012 from our Master's class, and several Master's students have been accepted to other doctoral programs.

We will continue to mentor doctoral student research and promote submissions of research papers to journals and scholarly conferences. This has included and will continue to include doctoral colloquia where students present papers that have been accepted for conference presentation.

The student perception of faculty mentoring for research and recognition of accomplishments is lower than our standard. We will work to promote student accomplishments.

Faculty have responded with increased supervision and co-authoring of conference papers and journal articles with graduate students.

The School created a new position in 2006-2007, Director of Doctoral Studies, to more closely monitor the research training, research assistant assignments, and performance of doctoral students as they build their research expertise. A review of the doctoral program is being undertaken during the 2012-2013 academic year.

 SCOM Graduate Student Papers July 2012 - June 2013
[SCOM Graduate Student papers 2012-2013 f...]

Prepare Doctoral Students for Scholarly Careers [Program Outcome-62409]

Start Date: 08-25-12

End Date: 08-06-13

Define Outcome:

By the end of the year, the program will arrange financial support for doctoral students in travel to conferences to present research and to meet other scholars in order to better prepare doctoral students for scholarly careers.

Assessment and Evaluation Process:

This will result in 50 percent of Doctoral students attending one or more scholarly conferences. This level of participation includes all doctoral students, even though second and third year students are most likely to attend scholarly conferences

The School of Communication will use financial records to track the number of graduate students presenting papers at conferences while providing financial support to these students. Method(s) department assessment.

Results:

During 2012-2013, the School of Communication again provided \$200 to students for each conference presentation travel trip from E&G funds. The total number of conference presentations for this year increased to -- , with -- doctoral students presenting papers (see previous item).

The School provided partial funding to 16 doctoral students for 39 conference presentation trips from E&G funds in 2012-2013.

Additionally, some scholarship support was provided from the Karl and Madira Bickel Scholarship to fund conference presentations for those engaged in news and journalism research, from scholarships through the Center for Hispanic Marketing Communication, and from the College of Communication and Information for students winning poster awards in the College's Research Week activities in October 2112.

Improvements Made or Action Plan Based on Analysis of Results:

The School policy for support for student travel to present conference papers continued this year, and the overall number of doctoral student funded for presentation of papers (16) was just under 46% while many had multiple papers. Students were encouraged to seek travel support from the FSU Council of Graduate Students as well. We were also able to fund some travel for papers on news and journalism from the Bickel Scholarship fund, the Center for Hispanic Marketing Communication, and the College of Communication and Information.

In the coming academic year, the School of Communication will continue to provide conference travel support for students presenting a paper, with a revised policy. More importantly, faculty will reinforce the importance of attending and presenting at professional conferences. They will also continue to encourage students to seek funding from the Congress of Graduate Students.

Undergrad Cert in Multicultural Marketing Comm [Mission Statement-63256]

Mission Statement:

The 2010 U.S. Census documents that the three main minorities in the United States Hispanic, African-American, and Asian account for about 37% of the total U.S. population and that in many major metropolitan areas, they are now the majority. Other groups, including Native Americans and Lesbian, Gay, Bisexual and Transgender people, further enrich the cultural and economic landscape of the U.S. There is a current vacuum in the U.S. industry of professionals who understand how to address diverse markets, including basic areas of knowledge such as demographics, consumer insights and behavior, segmentation, cultural archetypes and media behaviors. The Certificate in Multicultural Marketing Communication is designed to bridge the above-mentioned void by offering undergraduate students the opportunity to learn about and work effectively with all these groups.

Principles [Student Learning Outcome-63257]

Start Date: 08-25-12

End Date: 08-06-13

Outcome Type: Content/Discipline Knowledge & Skills

Define Outcome:

Upon completion of the course of instruction in the Undergraduate Certificate in Multicultural Marketing Communication, the student will complete a capstone project in which they apply multicultural marketing communications principles in a marketing communication plan.

Assessment and Evaluation Process:

Students complete a final project where they are asked to state the marketing objectives; and identify the target segment and its justification. 85% of the students are expected to score 8 out of 10 points or above as assessments of this part of the assignment. An application strategy document on how to market a specific product to a multicultural target. The paper will include: identify a multicultural marketing communication problem, define and justify; define culturally unique target or targets (segmentation) and their justification; identify culturally relevant media for the dissemination of information; and posit culturally relevant messages that will assist in solving the above problem, based on research and literature review.

Method(s) Project Evaluation, Written Report or Essay, and Capstone Course Evaluation.

Results:

There were fewer than nine students who completed the undergraduate MMC Certificate in 2012-2013, and so the results are not reported.

Improvements Made or Action Plan Based on Analysis of Results:

We have hired an additional faculty member in this area, and plan to enhance the participation of students in this certificate program.

Knowledge of Account Planning [Student Learning Outcome-63258]

Start Date: 08-25-12

End Date: 08-06-13

Outcome Type: Content/Discipline Knowledge & Skills

Define Outcome:

Upon completion of the course of instruction in the Undergraduate Certificate in Multicultural Marketing Communication, the student will be able to apply account planning principles in formulating strategies directed to a multicultural population.

Assessment and Evaluation Process:

Students complete a capstone project where they are asked to identify media resources and strategy, and to define a positioning and message strategy based on principles of account planning. 85% of the students are expected to score 8 out of 10 points or above on assessments of this part of the assignment. An application strategy document on how to market a specific product to a multicultural target. The paper will include: report qualitative research conducted to obtain cultural insights; state a marketing communication strategy from an account planning perspective, including the questioning of the media mix, marketing elements, and creative brief; and describe proposed campaign evaluation approaches to determine the effectiveness of the culturally specific or multicultural approach.

Method(s) Project Evaluation, Written Report or Essay, and Capstone Course Evaluation.

Results:

There were fewer than nine students who completed the MMC Certificate in 2012-2013, and so the results are not reported.

Improvements Made or Action Plan Based on Analysis of Results:

We have hired an additional faculty member in this area, and plan to enhance the participation of students in this certificate program.

Knowledge of Communication of Innovations [Student Learning Outcome-63259]

Start Date: 08-25-12

End Date: 08-06-13

Outcome Type: Content/Discipline Knowledge & Skills

Define Outcome:

Upon completion of the course of instruction in the Undergraduate Certificate in Multicultural Marketing Communication, the student will be able to apply principles of communication of innovations in media planning in marketing communication.

Assessment and Evaluation Process:

Students complete a final project where they are asked to complete a capstone project in which they apply principles of the communication innovation.. 85% of the students are expected to score 8 out of 10 points or above on assessments of this part of the assignment. : An application strategy document on how to market a specific product to a multicultural target. The paper will include: identify category of adopter segments and their relevance to the Multicultural Marketing problem; identify steps in the innovation diffusion process as relevant to the strategy proposed; and describe the attributes of the product, service, or innovation intended for the target (s) audience (s).

Method(s) Project Evaluation, Written Report or Essay, and Capstone Course Evaluation.

Results:

There were fewer than nine students who completed the MMC Certificate in 2012-2013, and so the results are not reported.

Improvements Made or Action Plan Based on Analysis of Results:

We have hired an additional faculty member in this area, and plan to enhance the participation of students in this certificate program.

Undergrad Cert in Multicultural Marketing Comm [Program Outcome-63260]

Start Date: 08-25-12

End Date: 08-06-13

Define Outcome:

By the end of the year, the program will produce an enrollment of a minimum of 20% of majors from outside Communication and special students in the ADV3410, Hispanic Marketing Communication.

Assessment and Evaluation Process:

The majors of students enrolled in ADV3410 in summer 2011, Fall 2011, and spring 2012 will be tracked, and the number of outside majors and special students Method(s) enrollment statistics.

Results:

There were fewer than nine students who completed the MMC Certificate in 2012-2013, and so the results are not reported.

Improvements Made or Action Plan Based on Analysis of Results:

We have hired an additional faculty member in this area, and plan to enhance the participation of students in this certificate program.

We will continue to seek out opportunities to include students from other majors in order to serve the whole university community, and in order to increase the range of experiences and perspectives available to Communication graduate students in these courses.

Grad Cert in Multicultural Marketing Communication [Mission Statement-63261]

Mission Statement:

The 2010 U.S. Census documents that the three main minorities in the United States Hispanic, African-American, and Asian account for about 37% of the total U.S. population and that in many major metropolitan areas, they are now the majority. Other groups, including Native Americans and Lesbian, Gay, Bisexual and Transgender people, further enrich the cultural and economic landscape of the U.S. There is a current vacuum in the U.S. industry of professionals who understand how to address diverse markets, including basic areas of knowledge such as demographics, consumer insights and behavior, segmentation, cultural archetypes and media behaviors. The Certificate in Multicultural Marketing Communication is designed to bridge the above-mentioned void by offering graduate students and professionals in industry the opportunity to learn about and work effectively with all these groups.

Principles [Student Learning Outcome-63262]

Start Date: 08-25-12

End Date: 08-06-13

Outcome Type: Content/Discipline Knowledge & Skills

Define Outcome:

Upon completion of the course of instruction in the Graduate Certificate in Multicultural Marketing Communication, the student will complete a capstone project in which they apply multicultural marketing communications principles in a marketing communication plan.

Assessment and Evaluation Process:

Students complete a final project where they are asked to state the marketing objectives; and identify the target segment and its justification. 85% of the students are expected to score 8 out of 10 points or above as assessments of this part of the assignment. An application strategy document on how to market a specific product to a multicultural target. The paper will include: identify a multicultural marketing communication problem, define and justify; define culturally unique target or targets (segmentation) and their justification; identify culturally relevant media for the dissemination of information; and posit culturally relevant messages that will assist in solving the above problem, based on research and literature review.

Method(s) Project Evaluation, Written Report or Essay, and Capstone Course Evaluation.

Results:

There were fewer than nine students who completed the graduate MMC Certificate in 2012-2013, and so the results are not reported.

Improvements Made or Action Plan Based on Analysis of Results:

We have hired an additional faculty member in this area, and plan to enhance the participation of students in this certificate program.

Knowledge of Account Planning [Student Learning Outcome-63263]

Start Date: 08-25-12

End Date: 08-06-13

Outcome Type: Content/Discipline Knowledge & Skills

Define Outcome:

Upon completion of the course of instruction in the Graduate Certificate in Multicultural Marketing Communication, the student will be able to apply account planning principles in formulating strategies directed to a multicultural population.

Assessment and Evaluation Process:

Students complete a capstone project where they are asked to identify media resources and strategy, and to define a positioning and message strategy based on principles of account planning. 85% of the students are expected to score 8 out of 10 points or above on assessments of this part of the assignment. An application strategy document on how to market a specific product to a multicultural target. The paper will include: report qualitative research conducted to obtain cultural insights; state a marketing communication strategy from an account planning perspective, including the questioning of the media mix, marketing elements, and creative brief; and describe proposed campaign evaluation approaches to determine the effectiveness of the culturally specific or multicultural approach.

Method(s) Project Evaluation, Written Report or Essay, and Capstone Course Evaluation.

Results:

There were fewer than nine students who completed the MMC Certificate in 2011-2012, and so the results are not reported.

Improvements Made or Action Plan Based on Analysis of Results:

We have hired an additional faculty member in this area, and plan to enhance the participation of students in this certificate program.

Knowledge of Communication of Innovations [Student Learning Outcome-63264]

Start Date: 08-25-12

End Date: 08-06-13

Outcome Type: Content/Discipline Knowledge & Skills

Define Outcome:

Upon completion of the course of instruction in the Graduate Certificate in Multicultural Marketing Communication, the student will be able to apply principles of communication of innovations in media planning in marketing communication.

Assessment and Evaluation Process:

Students complete a final project where they are asked to complete a capstone project in which they apply principles of the communication innovation.. 85% of the students are expected to score 8 out of 10 points or above on assessments of this part of the assignment. : An application strategy document on how to market a specific product to a multicultural target. The paper will include: identify category of adopter segments and their relevance to the Multicultural Marketing problem; identify steps in the innovation diffusion process as relevant to the strategy proposed; and describe the attributes of the product, service, or innovation intended for the target (s) audience (s).

Method(s) Project Evaluation, Written Report or Essay, and Capstone Course Evaluation.

Results:

There were fewer than nine students who completed the graduate MMC Certificate in 2012-2013, and so the results are not reported.

Improvements Made or Action Plan Based on Analysis of Results:

We have hired an additional faculty member in this area, and plan to enhance the participation of students in this certificate program.

Grad Cert in Multicultural Marketing [Program Outcome-63265]

Start Date: 08-25-12

End Date: 08-06-13

Define Outcome:

By the end of the year, the program will produce an enrollment of a minimum of 20% of majors from outside Communication and special students in the ADV5415, Hispanic Marketing Communication.

Assessment and Evaluation Process:

The majors of students enrolled in ADV5415 in summer 2011, Fall 2011, and spring 2012 will be tracked, and the number of outside majors and special students Method(s) enrollment statistics.

Results:

There were fewer than nine students who completed the MMC Certificate in 2012-2013, and so the results are not reported.

Improvements Made or Action Plan Based on Analysis of Results:

We have hired an additional faculty member in this area, and plan to enhance the participation of students in this certificate program. We will continue to seek out opportunities to include students from other majors in order to serve the whole university community, and in order to increase the range of experiences and perspectives available to Communication graduate students in these courses.

Graduate Certificate in Project Management [Mission Statement-63266]

Mission Statement:

Students who successfully complete the Florida State University Graduate Certificate Program in Project Management will gain knowledge of key Project Management Body of Knowledge (PMBOK) concepts and approaches, including project management process groups, knowledge areas, and the application of tools and techniques of project management as defined in the PMBOK. Students will also be exposed to advanced project management concepts and approaches, as well as related communication theory and communication research methods. While preparing both practicing and potential future project managers with the foundation needed to excel in the project management workplace, this program is also designed to prepare students for the PMI Project Management Professional (PMP) certification exam and the PMI Agile Certified Practitioner (PMI-ACP) certification exam.

Common and Special Causes [Student Learning Outcome-63268]

Start Date: 08-25-12

End Date: 08-06-13

Define Outcome:

Upon completion of the course of instruction, the student will be able to explain Deming's concepts of common and special causes and how they can relate to a managers decision making processes.

Assessment and Evaluation Process:

Students complete essay questions where they are asked to describe and explain the concepts of common and special cause variation plus they are asked to explain the potential impact on a project when these concepts are not understood by a project manager. 85% of the students are expected to score 85 or above. Method(s) Instructor Constructed Exam.

Results:

A total of 17 students completed the course of instruction (the capstone course for the certificate) in Spring 2013. Of these students 14 (82.4 %) scored 85 or above.

Improvements Made or Action Plan Based on Analysis of Results:

Additional handouts were crafted to provide additional explanations of these concepts. These handouts included control chart information which displayed these two types of variation along with supporting narratives. The additional information and an emphasis on the material appeared to help the students understand the material and an 11% increase was achieved over last year.

Habits of Highly Effective People [Student Learning Outcome-63269]

Start Date: 08-25-12

End Date: 08-06-13

Define Outcome:

Upon completion of the course of instruction, the student will be able to explain Coveys 7 Habits of Highly Effective people and express how they could be useful to a project manager.

Assessment and Evaluation Process:

Students complete essay questions that ask them to list the 7 habits and explain how the knowledge of these habits could be useful to project managers. 90% of the students are expected to score 90 or above on these questions. Method(s) Instructor Constructed Exam.

Results:

A total of 17 students completed the course of instruction in the Spring 2013 semester (the capstone course was offered in Spring 2013). For these students 14 (82.4 %) scored 90 or above.

Improvements Made or Action Plan Based on Analysis of Results:

An analysis of the results indicates that the students did not do as well for the Spring 2013 semester (when the capstone course was offered), since their final exam scores for this outcome decreased by approximately 15 %. This outcome information is covered on an earlier exam and students normally do well on the first exam. Since five additional books are covered prior to the final exam, then it is possible that the students concentrated on the more difficult material and somewhat overlooked these concepts for the final. The sample size is small at 17 and even though 14 performed in an acceptable fashion on the final exam, this outcome does not meet our expectations. An emphasis will be placed on reviewing this material by adding additional discussion questions to our discussion board.

Project Management Body of Knowledge [Student Learning Outcome-63270]

Start Date: 08-25-12

End Date: 08-06-13

Define Outcome:

Upon completion of the course of instruction, the student will be able to list construct and enter PMBOK sub-processes into a blank 9x5 matrix of the 10 knowledge areas and 5 process groups. This knowledge and skill is required in order to pass the PMI PMP certification exam, since the order of this information provides the foundation for effective project management.

Assessment and Evaluation Process:

Students will fill in a blank 9 x 5 template of the knowledge areas, processes and sub-processes. 90% of the students are expected to score 90 or above on this skill. Method(s) Written Report or Essay and Instructor Constructed Exam.

Results:

A total of 74 students completed the course of instruction in the foundation course in the Fall 2012 and Spring 2013 semester. For these students 63 (85 %) scored 90 or above.

Improvements Made or Action Plan Based on Analysis of Results:

This is a new outcome added to the Certificate with its update and approval in June 2013 and has not been reported previously. This matrix requires students to place 10 row labels, 5 column labels and 47 sub processes in the correct row and column. These results are 5% below our desired outcome and new exercises will be crafted that emphasis learning the precise row, column and order of the information

Critical Thinking Skills [Program Outcome-63271]

Start Date: 08-25-12

End Date: 08-06-13

Define Outcome:

Upon completion of the course of instruction, the student will be able to compare and contrast the concepts of quality espoused by Philip Crosby, Edwards Deming and Greg Brue.

Assessment and Evaluation Process:

Students complete a 15-25 page paper that compares and contrasts the quality management concepts of the listed authors. 90% of the students are expected to score 85 or above on this paper. Method(s) project evaluations.

Results:

A total of 17 students completed the course of instruction in the Spring 2013 (the capstone course). For these students 15 (88 %) scored 85 or above.

Improvements Made or Action Plan Based on Analysis of Results:

A 6% improvement in this outcome occurred and we will continue with the action plan for last year since it appears to be working. The prior year action plan consists of the following information. One knowledge area for improvement is related to a thorough understanding of the material of Outcome 1 above and how the material relates to several of Deming's other concepts plus a thorough understanding of Six Sigma; several of Deming's concepts and Six Sigma require some basic statistical knowledge--additional handout material will be provided along with one or more assignments to reinforce the concepts of Deming and Six Sigma. The 2nd area is related to organizing and constructing a 15-25 page paper that supports a student's view of the concepts. Additional feedback information will be provided on the 3-page synopsis paper students write for each of the books for our Advanced Topics in Project Management course. This information will indicate areas for improvement in organization and paper construction.

Graduate Certificate in Digital Video Production [Mission Statement-63272]

Shooting, Audio Recording, and Lighting [Student Learning Outcome-63273]

Start Date: 08-25-12

End Date: 08-06-13

Outcome Type: Content/Discipline Knowledge & Skills

Define Outcome:

Upon completion of the course of instruction, the student will be able to demonstrate the fundamental skills of digital video including shooting, audio recording, and lighting.

Assessment and Evaluation Process:

Method(s) .

Results:

Improvements Made or Action Plan Based on Analysis of Results:

Editing [Student Learning Outcome-63274]

Start Date: 08-25-12

End Date: 08-06-13

Outcome Type: Content/Discipline Knowledge & Skills

Define Outcome:

Upon completion of the course of instruction, the student will be able to demonstrate the fundamental skills of digital video editing.

Assessment and Evaluation Process:

Method(s) .

Results:

Improvements Made or Action Plan Based on Analysis of Results:

Production Planning [Student Learning Outcome-63275]

Start Date: 08-25-12

End Date: 08-06-13

Outcome Type: Content/Discipline Knowledge & Skills

Define Outcome:

Upon completion of the course of instruction, the student will be able to apply the fundamental skills of digital video production planning.

Assessment and Evaluation Process:

Method(s) .

Results:

Improvements Made or Action Plan Based on Analysis of Results:

Digital Video Production [Program Outcome-63277]

Start Date: 08-25-12

End Date: 08-06-13

Define Outcome:

By the end of the year, the program will

Assessment and Evaluation Process:

Method(s) .

Results:

Improvements Made or Action Plan Based on Analysis of Results:

Appendix F

URL/Weblink to Student Handbooks

[Communication Graduate Handbook Summer 2015](#)



School of Communication
Florida State University

Graduate Student Handbook

Summer 2015

University Center, Building C-3100
296 Champions Way
PO Box 3062664
Tallahassee Florida 32306-2664
850-644-5034/ Fax 850-644-8642

Introduction

Welcome to Tallahassee (<http://www.tal.gov.com>) and to the School of Communication (<http://www.cci.fsu.edu/>) at The Florida State University (<http://www.fsu.edu/>). We are delighted that you have chosen to study with us. This handbook will answer some of your questions related to graduate study at Florida State University and in the School of Communication, and will also provide you with general guidelines to help you adjust to living here in Tallahassee, Florida.

If you have any questions during your stay at Florida State University, you may e-mail the School of Communication Director, Dr. Gary Heald, gheald@fsu.edu, or the Graduate Coordinator, Ms. Natasha Hinson-Turner, at (850) 644-8746 or natashia.turner@cci.fsu.edu.

For your convenience, this handbook is divided into three parts:

- 1) Moving to Tallahassee
- 2) The Florida State University general guidelines
- 3) School of Communication graduate guidelines

Table of Contents

MOVING TO TALLAHASSEE	1
City of Tallahassee	1
Housing	1
On-Campus	1
Housing Options	1
Housing Contracts.....	1
Off-Campus.....	1
Housing Receipts	1
Utilities	2
Phone.....	2
Electricity, Water & Gas.....	2
Cable	2
Transportation	2
Air	2
<i>Bus</i>	2
Vehicle Registration.....	3
Driver’s License	3
Establishing Florida Residency	3
Declaring Domicile.....	3
FLORIDA STATE UNIVERSITY	5
FSU Card	5
Health Insurance.....	5
International Students	5
Center for Global Engagement.....	6
Florida Linkage Institutes for International Students	6
Registration	6
Course Load	7
Fee Payment	7
Academic Common Market.....	8

Maps and Campus Tours	8
Parking at FSU	8
Fees	8
Enforcement	9
Handicapped Parking	9
Temporary Handicapped Parking Permits	9
Seminole Express Bus Service.....	9
Libraries.....	9
Graduation Requirements.....	11
Applying for Graduation.....	11
Manuscript and Final Clearance	11
Guidelines and Requirements for Electronic Theses, Treatises & Dissertations (ETDs)	11
Submission of Documents	11
Continuous Enrollment	12
Diplomas	13
Transcripts.....	13
Commencement Information.....	13
Cap and Gown Orders.....	13
Graduation Announcements.....	14
Commencement Dates and Times	14
Guest Tickets	14
SCHOOL OF COMMUNICATION	15
Orientation.....	15
Faculty/Staff	15
Study Program	15
Major Professor.....	15
Graduate Advisory Committee	16
Transferring Credit.....	16
Program of Study	16
Grades	17
Changes to Program of Study	17
Reviews.....	17
Registration for Thesis/Treatise/Dissertation Hours.....	18
Funding Opportunities	18
Requirements for Master’s Students	19

Comprehensive Examinations	19
Residency or Project	19
Thesis	20
Final Term Clearance Checklist (ETD)	20
Approval Letter to Graduate	20
Requirements for Doctoral Students.....	20
Original Scholarly Paper.....	20
Preliminary Examination	21
Written Preliminary Examination	21
Oral Preliminary Examination	21
Prospectus Meeting.....	22
Dissertation Defense	22
Final Term Clearance Checklist (ETD)	23
Approval Letter to Graduate	24
Awards and Honors	24
Professional Organizations	24
Calls for Articles and Notes for Authors	24
Suggestions and Comments.....	26

Moving to Tallahassee

City of Tallahassee

Tallahassee is the capital of the State of Florida. For more information about Tallahassee and the surrounding area, please visit <http://talgov.com>. For information on local news and entertainment please visit <http://www.tallahassee.com>. The front section of the city phone book contains a city map to help you navigate the area.

Housing

Graduate students at Florida State University have a choice between on-campus and off-campus living accommodations.

On-Campus

Housing agreements with the University are available after you are officially admitted to FSU. You can apply for housing online at <http://www.housing.fsu.edu/Graduate-Family-Housing> and make a \$225 partially-refundable advance payment within 10 days (rates subject to change). Please check the terms and conditions of the housing contract regarding refunds.

Housing Options

Several housing options exist for single students or for students with families. You can apply at *Rogers Hall*, *McCollum Hall*, *Ragans Hall*, and the newest apartment facility, *Traditions Hall*.

Housing Contracts

Go to <http://www.housing.fsu.edu/Graduate-Housing> for more information.

Off-Campus

Tallahassee has numerous off-campus living accommodations ranging from large apartment complexes to small, quaint apartments, duplexes, and houses in the downtown and surrounding areas. Please visit <http://tallahassee.areaguides.net/apartments.html> for information about off-campus housing. If you have transportation, driving around the areas surrounding the campus usually reveals several rental properties not otherwise listed in the newspapers or online.

Housing Receipts

When you declare Florida residency at the end of the fiscal year (September 30 - October 1) at the REGISTRAR'S OFFICE you should take your mortgage or rent receipts to show that you have been living in Florida for one year. University Residence Halls and other FSU campus addresses are not permanent addresses for residency purposes.

Utilities

This section provides general information for establishing utility services in Tallahassee.

Phone

Tallahassee has two phone service companies to choose from: CenturyLink and COMCAST.

CenturyLink customer service can be reached at 1-800-366-8201, or online at: <http://www.centurylink.com/>. CenturyLink also offers DSL (Broadband Internet) service.

Electricity, Water & Gas

To establish electric, water, sewer, and/or gas service, contact the CITY OF TALLAHASSEE at (850) 891-4YOU (4968). You can also visit in person at 435 N. Macomb St. or online at: <http://talgov.com/you/you-account-index.aspx>.

Cable

COMCAST is the primary local cable provider. Call (850) 574-4000 or visit <http://www.comcast.com/> for more information about channel and broadband Internet service.

Transportation

Air

The Tallahassee Regional Airport is located off Capital Circle, SW. It is served by several airlines including: American Airlines, Continental, Delta, US Airways. For a more detailed listing of carriers and for more, please visit: <http://www.talgov.com/airport/AirportHome.aspx> or call (850) 891-7802.

Bus

Students frequently use StarMetro, Tallahassee's local bus system, for in-town transportation. The main terminal is located on Tennessee and Adams Street near FSU's campus where you can pick up schedules; schedules are also available at FSU's Parking Services office. You can also view StarMetro maps at <http://talgov.com/starmetro/starmetroHome.aspx>.

Across the street from the StarMetro station is the GREYHOUND bus terminal for out-of-town travel: <http://www.greyhound.com/>.

Vehicle Registration

Within **30** days of moving to Florida, you must obtain a Florida License Plate. Proof of Florida auto insurance is required when you register your car in Tallahassee. The tag expires at midnight on your birthday. For more information, call (850) 627-7255.

Driver's License

Florida law requires new residents to have a Florida license no later than 30 days after becoming a resident. The license is valid for six years. You can obtain your driver's license at the Department of Highway Safety and Motor Vehicles located at 1210-G SE Capital Circle. The office is located in the back of the plaza so look for signs leading to the office. Office hours are 8:30 AM - 5 PM Monday - Friday. You can make an appointment by calling (850) 606-4700. Take your title and vehicle registration with you if you own a vehicle. If you have a valid out-of-state driver's license you will only have to take a vision test.

Establishing Florida Residency

In order to receive in-state tuition rates, you must establish Florida residency.

Declaring Domicile

Before the first day of classes, you should go to the Recording Department, located behind the Leon County Courthouse at 313 South Calhoun, to declare domicile in Florida. Take your current driver's license (any state) and \$15 (cost subject to change) to cover the application fees. If you have any questions, call that office at (850) 577-4030 or visit [Note: you will need Adobe Acrobat to view this file]: http://www.clerk.leon.fl.us/sections/clerk_services/online_forms/official_records/declaration_of_domicile.pdf.

Applying for Residency

(not applicable to International Students)

Because out-of-state tuition waivers from the School of Communication are available for only the first year of graduate school it is imperative that you take the appropriate steps for establishing residency prior to the beginning of your second year of study. Please contact the Residency Office in the University Registrar's Office to find out what information you will need to provide at (850) 644-1050.

You must be a U.S. citizen, permanent resident alien, or a legal alien granted indefinite stay by the U. S. Immigration and Naturalization Service to be eligible to become a Florida resident. You must prove you have been living in Florida for 12 months to claim Florida residency.

You should apply for residency during the summer of your first year or as soon as

you can prove, through your declaration of domicile or your driver's license and license plates or mortgage/rent receipts, that you have met the requirements. You should keep your records current.

You cannot declare residency if you are living in a university residence hall or have any other FSU campus address.

Florida State University

FSU Card

The FSU Card is your student identification card. You should apply for your FSU Card as soon as you arrive in Tallahassee. Take a valid picture ID to the FSU CARD STUDENT SERVICE CENTER located under the WOODWARD Parking Garage, next to the FSU Bookstore, at the corner of West Call Street and Woodward Avenue. Office hours are Monday to Friday from 8:00AM to 5:00PM; cashier hours are 8:30AM to 4:30PM. If you are unsure how to get there, call (850) 644-7777 for directions; their fax number is (850) 644-4999. You can also get information at <http://www.fsucard.fsu.edu>.

There is a \$10 student fee for your first card and a \$15 charge for any replacement cards (prices subject to change). There is no charge for legal name changes. The card serves as your student ID and allows you to register for classes. It is also your library card and long-distance card. You will be given a long distance personal identification number (PIN) when your FSU Card is issued. You can also use the card to obtain access to Internet service and to gain entry into computer labs at FSU.

The FSU Card has the capability to store pre-paid value. Pre-paid value can be added on the CARD DEPOSIT tab of your FSU Card menu on the FSU Black Board site. It can be used at vending machines such as drink and snack machines and laundry machines, photocopiers, microfiche copiers, and laser printers. By using your FSU Card when purchasing drinks from Coca-Cola machines on campus you SAVE .10 cents per 20 oz. drink and .05 cents per can. You save .02 cents per copy at the copiers in the libraries and around campus. Prices are subject to change.

Health Insurance

You can apply for health insurance through the Florida State Health and Wellness Center. More information about health insurance can be found at <http://studentinsurance.fsu.edu/>. You may have received information from the University about health insurance in the mail. Pamphlets are available at the Wellness Center. For more information, call (850) 644-6230.

International Students

If you are an international student, be sure to visit <http://cge.fsu.edu> for important information about your stay at Florida State University.

Center for Global Engagement

The Center for Global Engagement, located at 110 Woodward Ave, offers an array of services for international students and scholars. Relocation information, conversation clubs, and academic and immigration issues advising are provided for interested international students. In addition to the web site listed previously, you can call (850) 644-1702 for more information. International students should consult closely with the International Center to ensure all visa requirements are met and student's visa eligibility is maintained.

Florida Linkage Institutes for International Students

The goal of the Institutes is to assist in the development and promotion of commercial, educational, and social exchanges between Florida and foreign countries determined to be of strategic importance to the state.

The Institutes include:

*Florida-Brazil Institute,
Florida-Canada Institute,
Florida-Caribbean Institute,
Florida-China Institute,
Florida-Costa Rica Institute,
Florida-Eastern Europe Institute,
Florida-France Institute,
Florida-Israel Institute,
Florida-Japan Institute,
Florida-Mexico Institute, and
Florida-West Africa Institute.*

The state of Florida permits each Institute to award up to 1,050 credit hours, per academic year, to partner country students through the Non-Resident Tuition Exemption Program. Students in the program must be enrolled in one of Florida's State Universities or Community Colleges and meet certain established academic and state-legislated criteria in order to qualify. **These awards allow the foreign country students to study at in-state tuition rates.** For more details, visit their website at <http://international.fsu.edu/Default.aspx>

Registration

All paperwork for admission to the University and to the School of Communication, including the **Student Health History Form**, must be completed before you can register for classes. The Health Form is also available at <http://healthcenter.fsu.edu/forms/forms.html> or you can call (850) 644-6230 for more information.

Because you are new to FSU, you can only enroll during the period referred to as "First Time at FSU degree-seeking (graduate)" in the Registration Guide. You will be

able to register via your personalized Blackboard page. To gain access to the University network, you must register for the FSU Online Personalized Web Services at <https://www.my.fsu.edu/>.

Registration for “First time at FSU degree-seeking (graduate)” **opens on Wednesday, May 6th, 2015, at 8:00 a.m.** and **closes Thursday, May 14th, 2015, at 11:59PM.** We provide these dates for your convenience; however, you should verify all dates in the spring 2015 Academic Calendar as outlined by the University Registrar at: http://registrar.fsu.edu/dir_class/spring/acad_cal.htm.

If you do not register for classes during the “First Time at FSU” registration period, you can register during the late registration period and pay a \$100 late registration fee. Late registration begins **Monday, May 11th, 2015 at 8:00 a.m.** and closes **Thursday, May 14th, 2015 at 11:59PM.**

In subsequent semesters, if you owe money to the University, you will be prevented from registering until the debt is paid. You will also be unable to receive official transcripts or your diploma.

If you encounter problems during registration, you can contact the following persons in Room 3100 University Center, Building C:

- Ms. Natasha Hinson-Turner, Graduate Coordinator, (850) 644-8746 or natashia.turner@cci.fsu.edu.

Course Load

Twelve (12) credit hours are considered a normal full-time load. If you are awarded an assistantship, whether ¼ time or ½ time, nine (9) credit hours is considered a full-time load in the Fall and Spring semesters while five (5) or six (6) credit hours is considered a full-time load in the Summer semester.

Fee Payment

You must ensure that your fees and tuition are paid in full or that you have made arrangements for deferment of fees by **5:00PM May 22nd, 2015.** You will be charged for all classes that are on your schedule at that time. A **\$100.00 late registration penalty** will be added to your fees if you fail to register within the University’s registration deadlines.

You can pay your fees using check, cash, money order, or FSU Card. These payments can be submitted by mail, at any drop box specifically designated for that purpose, or in person at University Center, Building A-1500. You can also pay your fees by credit card <https://www.my.fsu.edu/>. You can use this website to check your fee payment and account status.

A fee waiver is money that the School of Communication pays toward your

tuition. If you have been granted a tuition waiver, you are responsible for paying other fees such as student health center fee, parking, athletic fees, etc. Before the waiver is posted, you will be contacted by an Administrative Assistant and asked to sign the **Fee Waiver Receipt Form** at University Center, Building C-3100. DO NOT WAIT to hear from department before paying your fees.

Academic Common Market

The academic common market is an interstate agreement among southern states for sharing academic programs. Participating states enable their residents who qualify for admission to enroll in specific graduate programs in other states on an in-state tuition basis. Arrangements traditionally are limited to unusual programs or programs not offered within the state of residence.

To enroll as an academic common market student an applicant must obtain certification from the common market coordinator in the student's home state. Students must be admitted to the appropriate degree program by the Office of Admissions, and the letter of certification must be received in the Office of the University Registrar before the first day of classes for the effective term. For information on the state's authorization of programs or on the identity of the coordinator for a particular state, contact the *Office of the University Registrar or Southern Regional Educational Board, 592 Tenth Street N.W., Atlanta, GA 30318-5776; (404) 875-9211*. For information about The Florida State University's programs participating in the Academic Common Market, contact the *Office of the Provost Staff, 314 Westcott, (850) 644-0170*.

Maps and Campus Tours

Campus maps are available at <http://campus.map.fsu.edu/index.aspx>. The Visitor Information Center conducts tours around campus; you can schedule campus tours at http://www.visit.fsu.edu/plan_visit.cfm or calling (850) 644-3246. A 20-minute video is shown before the tours so schedule your arrival accordingly.

Parking at FSU

As of May 1, 2015, Parking Permits are virtual and are associated with your license plate. You should register your vehicle information on myFSU. Log in at <https://my.fsu.edu/>, click on the Secure Apps tab, and then choose Parking Permits. Follow the directions to register your vehicle. You can also call Parking Services at (850) 644-5278. Be sure to do this before the semester begins. Permits are required when parking in non-metered spaces.

Fees

You will be assessed a transportation fee paid with your tuition to cover your parking and transportation needs. All students pay a transportation fee that includes parking and campus bus transportation. If you were offered fee waivers to cover your

tuition, you must pay the additional fees in order to obtain your parking decal. Take a valid picture ID when you go for the parking permit.

Enforcement

Parking rules are strictly enforced between the hours of 7:30AM – 4:30PM on weekdays. Please familiarize yourself with campus parking rules to avoid receiving citations.

Handicapped Parking

Handicapped parking is available. You are required to purchase the appropriate parking permit in order to park on campus. Your handicapped permit and FSU permit allow you to park in designated handicapped spaces, authorized lots (as determined by their parking permit eligibility), Loading Zones, and Short-Term Spaces. Time restrictions posted on the space or lot must be observed. Vehicles bearing the state and university parking permits may also park at no additional charge in metered spaces.

Temporary Handicapped Parking Permits

Temporary handicapped parking permits are available at no charge provided that you have paid the appropriate parking fees. You have to provide a statement from your physician or medical documentation with the request. Temporary handicapped parking permits are available at the Office of Transportation & Parking Services, 104 North Woodward Avenue, (850) 644-5278.

Seminole Express Bus Service

The Seminole Express (busing service) provides on-campus transportation. You can ask for maps and route scheduling when you pick up your parking decal. You can also obtain maps at Student First in the Lobby at University Center, Building A or from the Office of Transportation & Parking Services, 104 North Woodward Avenue, (850) 644-5278.

Libraries

Your FSU card is your library card. You can use the copying machines in the libraries with your FSU card. Machines are available for adding money to your card. Computer searches are available as are interlibrary loans. Go to <http://www.lib.fsu.edu/> for more information.

The FSU library network, which ranks among the nation's top research libraries, is made up of 8 libraries and 15 subject-specific reading rooms. The libraries support the university community through:

- Holdings of more than 10.1 million books, government documents, videos, microforms, databases.

- Tens of thousands of full-text electronic books and articles.
- Shared relationships with the Library of the John and Mable Ringling Museum of Art in Sarasota (FL) and the Gulf Coast Community College Library at Panama City (FL).
- Facilities in London, England; Florence, Italy; and Panama City, Panama, for participants in the FSU international programs.

In most instances, the broad term “FSU Libraries” refers to the *Robert Manning Strozier Library*, *Paul A.M. Dirac Science Library*, and *Special Collections*, which includes the *Claude Pepper Library*. The *Robert Manning Strozier Library* has over 2 million volumes, ready access to other research libraries, and is the main source of books, journals, and other resource materials on campus. It is also a repository for federal government documents.

Scheduled tours through the libraries are available at the beginning of each semester. You can find out the tour schedule by calling Jacque Druash at (850) 645-2164 for *Strozier Library*.

In addition to the three libraries and special collections that fall under the heading of University Libraries, there are a number of other libraries with shared relationships with FSU Libraries or associated with specific FSU programs, schools and colleges.

Career Center Library

<http://www.career.fsu.edu/library/>

College of Law Library

<http://www.law.fsu.edu/library/>

College of Medicine Medical Library

<http://www.med.fsu.edu/library/>

Harold Goldstein Science Library

<http://goldstein.cci.fsu.edu/>

Panama City (FL) Campus Academic Resource Center (ARC)

<http://www.pc.fsu.edu/QUICK-LINKS/Library-and-Learning-Center-LLC>

The Library and Archives of the John and Mable Ringling Museum of Art

<http://www.ringling.org/>

Warren D. Allen Music Library

<http://www.music.fsu.edu/library>

Graduation Requirements

A number of steps are involved in the graduation process. Listed below are general University guidelines. Please see the most current copy of the University Graduate Bulletin for complete details. The Bulletin is available in print or online at: <http://registrar.fsu.edu/services/graduation/apdefault.htm>

Applying for Graduation

You should complete intent to graduate form with the University Registrar's office at the beginning of the term in which you plan to graduate. The school will check your student file to see that you have met your degree and university requirements. It is your responsibility to schedule an appointment with your advisor for a graduation check the semester before you graduate.

Manuscript and Final Clearance

If you are writing a thesis, a treatise, or a dissertation, you should attend at least one workshop on manuscript and final clearance procedures. These workshops are announced at the beginning of the semester and are usually published at <http://www.gradstudies.fsu.edu/Academics-Research/Manuscript-Clearance>.

Guidelines and Requirements for Electronic Theses, Treatises & Dissertations (ETDs)

Please go to the university blackboard site and click on the Graduate School at <https://campus.fsu.edu> for guidelines on all aspects of preparing and submitting your electronic thesis or treatise/dissertation.

Submission of Documents

During the first two weeks of the term in which you expect to receive a degree, you should apply for a diploma at the Office of the University Registrar, A3900 University Center. If you previously filed for a diploma but did not receive the degree, the application procedure must be repeated. You will be asked for the following information:

- a) your social security number,
- b) the diploma mailing address,
- c) your local mailing address,
- d) a contact phone number,
- e) the name of your school/college,
- f) the degree you will receive (for example, MA, or Ph.D.), and
- g) your major.

When you submit this information, you will receive a green form called the "Final Term Degree Clearance Form," which provides space for certification by the Director

and Dean that all requirements for the degree have been met. You will have to take the form to the Accounting Section and pay graduation fees and any outstanding balances you have at the University. If you are writing a thesis, treatise or dissertation and wish to copyright your work, you can pay an extra fee of \$45.00 at the same time. Alternatively, you can go through the copyright process on your own, or you may choose not to copyright your work.

Immediately after your successful defense, whether you are a master's or doctoral candidate, it is recommended that you make an appointment to see the manuscript clearance advisor in the graduate studies office at 408 Westcott, phone number, (850) 644-3500, to ensure that your work is in the University-approved format. At that time, the manuscript clearance advisor will advise you on which of the following forms and documents must be submitted within University deadlines:

- a) completed "Final Degree Clearance Form,"
- b) an electronic thesis, treatise or dissertation,
- c) one (1) original signed signature page,
- d) the "Electronic Access Agreement Form,"
- e) the "Student Information Form," available at http://coaps.fsu.edu/pub/williams/Thesis/Thesis%20Forms/Required_Forms/Student_Information_Form/Student%20Information%20Form.pdf
- f) the "Survey of Earned Doctorates" form, and
- g) two (2) copies of the manuscript title page.

At this time the Graduate School Clearance Advisor will explain the final clearance procedure including the required forms and documents named above. After this approval you will convert your thesis, treatise or dissertation to the PDF format. The Clearance Advisor will give you instructions on how to convert your file electronically. The forms at d), e) and f) are available online. The Clearance Advisor will also have the forms available for you at your appointment.

Free classes in PDF conversion using Adobe Acrobat are offered by the Office of User Services in conjunction with the Graduate School and the University Libraries. The ETD PDF Workshop schedule and additional information is available at the Graduate School, Thesis, Treatise and Dissertation blackboard site, <https://campus.fsu.edu>.

For additional requirements related to master's and doctoral students, and for a complete list of materials to submit to the Graduate School, students may access the Graduate School blackboard site, <https://campus.fsu.edu>, or contact the manuscript clearance advisor. The deadlines are published in the *Registration Guide*.

Continuous Enrollment

Once you have applied for graduation, a STOP will be placed on any future registrations unless you have been re-admitted to the university or your name has been removed from the graduation list. You may cancel your intent to graduate prior to the end of the semester in which you declared your intent to graduate. Check with the Registrar's

Graduation section for the cancellation deadline.

Re-admittance forms are available at the Office of Admissions and Records and must be completed if you wish to continue taking classes as a doctoral student, special student, or to pursue another bachelor's degree. Students wanting to pursue another master's degree must be admitted through the Graduate Admission section in the department.

Diplomas

Your diploma will be mailed to you after your academic dean clears you and when diplomas are received from the printer. Your diploma should arrive approximately 8 to 10 weeks after the commencement ceremony. If you have additional questions about your diploma, call (850) 644-5850.

Transcripts

Your degree will be posted to your transcript early in the semester following your graduation. Exact dates are available online or you can contact the Office of the Registrar at (850) 644-1050.

You can request an official transcript in person, by mail or fax. There is a \$5.00 charge for each transcript. When writing, include your social security number, your full name (former name if applicable), first and last dates of attendance, the address to where the transcript is to be sent, an address and telephone number where you can be contacted, and an original signature. The request form is available in the Registrar's Office or online at <http://registrar.fsu.edu/services/transcripts/default.htm>.

Commencement Information

When you file for graduation, you will receive information about ordering caps and gowns, tickets for the graduation ceremony, graduation announcements, and commencement details.

All students must rent regalia through the University Bookstore. Graduate regalia can be rented or purchased. If you plan to purchase your gown, allow 10-12 weeks for delivery. Contact the University Bookstore **immediately** to find out details about the purchase including the price, when you will be measured, and so on.

Cap and Gown Orders

Cap and gown order and pick up dates are published each semester at <http://registrar.fsu.edu/services/graduation/apdefault.htm>. You will place your orders at the University Union Bookstore on the scheduled dates. A representative will be there to help you with measurements, invitations, announcements, and so on. Orders placed during this scheduled time will have a preferred price. If you miss the scheduled times, you will be charged a \$10.00 late fee (prices subject to change).

Mail orders are accepted from students who are not on campus but the caps and gowns will not be mailed. More information is available at the University Union Bookstore, (850) 644-2072.

If you have not fulfilled your graduation requirements, as determined by the Registrar's Office, you will NOT BE PERMITTED to pick up your cap and gown. You can request a refund from the University Union Bookstore. Please note that refunds are not automatic.

When you go to pick up your cap and gown, a professional photographer may be available during the last three days of the designated pick-up week for posed photographs. Photographs are also taken during the graduation ceremony.

You must return your cap and gown after the ceremony. You can do this immediately after the ceremony at the Civic Center or in the days following at the FSU Bookstore (verify these options when picking up your garb). Transcripts and diplomas will be withheld until rented regalia have been returned.

Graduation Announcements

You can purchase graduation announcements from the University Bookstore when you place your order for your cap and gown.

Commencement Dates and Times

Commencement dates and times are published at <http://registrar.fsu.edu/services/graduation/apdefault.htm>.

Guest Tickets

You will be given six (6) tickets for the commencement ceremony. All tickets will be distributed during cap and gown picks up in the University Union Bookstore on the scheduled dates. Your guests should arrive at the Civic Center an hour before the ceremony begins.

Extra tickets can be requested from the graduation office in the Registrar's Office at an earlier date. Be sure to check those dates carefully and to go in person to the Registrar's Office and sign up for the tickets. You will receive them at the same time that you receive the other six tickets.

If you need additional tickets, you can go to the Registrar's Office during the week immediately before the commencement ceremony. If anyone has not picked up their tickets, they will be available on a first-come, first-served basis.

School of Communication

Orientation

At the beginning of each fall semester, the school schedules orientation activities in conjunction with various university offices. We will notify you by e-mail of this year's school orientation in August. The activities include advising and an introduction from the area heads.

A university-wide workshop sponsored by the Program for Instructional Excellence (PIE) is held in the spring to help graduate students and faculty prepare for teaching. For more information about instructional support at FSU, please visit: <http://pie.fsu.edu/>.

Swipe Access Form

The swipe form is for Communication student and grants them access to the building after he/she has filled out the swipe form. Please see Ms. Natasha Hinson-Turner or Ms. Kelley Smith located at the University Center, Building C, and Suite 3100 on the 3rd floor.

Faculty/Staff

Please visit <http://www.comm.cci.fsu.edu/Faculty-Staff> for a list of faculty members as well as their publications for the last ten years and their area interests. Review this list and make direct contact with the faculty members. Let them know of your interests and your desire to conduct research.

Study Program

As a graduate student in the School of Communication, you will work closely with faculty who will assist you in planning a course of study which is due your first semester.

Major Professor

If you are a doctoral candidate, you must designate a Major Professor who has consented to serve in that capacity within thirty (30) days after the beginning of your second semester. The Major Professor will take over the advising duties of your Provisional Advisor and will assist in choosing members of your Doctoral Supervisory Committee.

Graduate Advisory Committee

Every graduate student is required to form a committee of faculty members to guide the design of his or her course of study, to assist in putting together a program of study, and to administer comprehensive exams or approve a thesis or dissertation at the end of the degree program.

If you are pursuing a non-thesis Master's degree, there is a standing committee for your major areas. The area coordinator will serve as your committee chair or major professor and will be your main point of contact.

If you are pursuing a Doctoral degree or a Master's degree with a thesis, your major professor is your primary advisor and serves as the chair of your dissertation or thesis committee. The committee should be made up of faculty members whose research interests and expertise can best assist you in your chosen area of research.

If you are pursuing a Master's degree, each member of your committee must have at least Master's Directive Status.

If you are pursuing a Doctoral degree, your committee will have a minimum of four (4) members. One member must be from a different department (generally your cognate area). All members must have Master's Directive Status while at least three members, including the member from outside the School, must have Doctoral Directive Status. The outside member reports directly to Dr. Dennis, Dean of Communication & Information, and to the Dean of the Graduate School.

For doctoral students, after you have passed your Preliminary Examinations, you may re-form the committee. This new or reconstituted supervisory committee will oversee the proposal, approve the dissertation, and supervise the dissertation defense. See page 22 of this handbook for more information on the Preliminary Examination.

Transferring Credit

You can transfer up to six (6) semester hours from another graduate school for the Master's degree. Your committee must approve the transfers.

You should apply for transfer credit as soon as possible. If you are transferring undergraduate coursework, please see Natasha Hinson-Turner.

If you are transferring undergraduate credits to your graduate degree, your committee can approve up to six (6) hours of credit as long as you did not use them towards your undergraduate degree and the course was not taught by a graduate student.

Program of Study

A Program of Study is an agreement signed by you, your major professor, your committee and the Director of the School of Communication. It lays out your plan of study. It gives a complete listing of the courses that you have taken, are taking, or will be

taking in order to receive your degree. The advising sheets for each major area provide an overview of your goals and requirements, but include choices of many optional courses. The Program of Study is your individual plan that must be approved by your committee.

Through the Program of Study, the School tracks your progress and ensures that you successfully complete the requirements for the degree that you are seeking. Once your Program of Study is signed and approved by your major professor and your committee, you must check it with the Graduate Coordinator before sending it on for the remaining signatures. When all required signatures are appended, a copy will be placed in your file and you will be cleared to register for courses for the second term.

If you are in the Master's program, you should complete your Program of Study in the first term that you attend.

If you are in the Doctoral program, you should complete your Program of Study during the second semester that you attend.

Grades

Graduate students are required to earn grades of "B-" or better *in all courses in order for the courses to be counted toward the degree*. If you earn a grade below "B-" in a foundation course, then you will be required to retake the course and obtain a grade of "B-" or higher. If you earn a grade below "B-" in any other course in your program of studies, then you will be required to retake the course unless the supervisory committee waives the requirement.

Doctoral students are required to maintain a grade point average of at least 3.0 for all Ph.D. work. If you fall below the minimum, you will be placed on probation for one semester. If you are unsuccessful in raising your grade point average to 3.0, you will be dismissed from the program.

If you receive an incomplete ("I") in a course, then you must satisfactorily complete the coursework in the following semester. Only under exceptional circumstances will an extension be given beyond that semester. An "Incomplete Expired" will result in a grade of "F" in the course.

Changes to Program of Study

If courses you proposed in your Program of Study are not available, or other courses are offered that you did not know about, you can request a change in your Program of Study. Once the change is approved and signed by all the persons who signed the original Program of Study, the amendment must be placed in your file, which is kept by the Graduate Coordinator.

Reviews

The Graduate Policy Council or your supervisory committee reviews doctoral students annually at the end of the spring semester.

The review process considers (a) progress made toward the degree, for example, courses completed, incompletes, grades obtained, and so on; (b) the status of your Program of Study and the formation of your supervisory committee; and (c) where the Program of Study has been approved, noting any unapproved deviations. Subsequent to the review, you will be notified of satisfactory progress or areas of concern.

Registration for Thesis/Treatise/Dissertation Hours

When you complete the required coursework and continue to use campus facilities and/or receive faculty supervision but have not made a final manuscript submission, you must register for **a minimum of three (3) credit hours per term**. The exact number of hours shall be determined by your major professor. You will complete relevant forms in the Communication Office. The graduate program assistant will assist you.

In the final term in which a degree requiring a thesis, treatise, or dissertation is granted, registration is required and shall consist of **a minimum of three (3) semester hours** of thesis/dissertation credit. This is to reimburse the University for the Administrative Costs associated with manuscript clearance and final degree clearance procedures. The School cannot waive the three credit hours in your final semester.

If you have not been enrolled for the previous two terms, readmission is required before registration.

Funding Opportunities

The following funding opportunities are available. For more information, contact the Communication Office at (850) 644-5034.

University Fellowship

- FAMU Feeder Fellowship
- Fellows Society Adelaide Wilson Fellowship
- Henderson Family Fellowship
- Legacy Fellowship
- Leslie N. Wilson - Delores Auzenne Fellowship for Minorities
- McKnight Doctoral Fellowship
- McNair Scholars Fellowship
- Joanne & James Lynagh Fellowship

Graduate Assistantships

- Leslie N. Wilson Graduate Assistantship

Grants

- Dissertation Research Grants
- Student Emergency Fund

Internships

- Dan St. John Internship Award

Scholarships

Bill McGrotha Scholarship
Boyle Scholarship Endowment
C.W. Edney Scholarship
C. W. Shipley Scholarship
Center for Hispanic Marketing Communication Leadership Board
Scholarship
Emerson Climate Technologies Scholarship
James T. Wills Scholarship
Jason Holtz Memorial Scholarship
MECLABS Scholarship
Pablo J. Lopez Memorial Scholarship
The Patricia Sibley Scholarship
Philomene A. Gates Scholarship for Excellence in Oral Communication
Steve Ellis Memorial Scholarship

Requirements for Master's Students

For full details about University requirements, please see the Graduate Bulletin. Available at: <http://registrar.fsu.edu/bulletin/grad/default.htm>.

Comprehensive Examinations

Comprehensive examinations are one choice to complete the Master's program. Comprehensive exams are overview examinations of the major themes, concepts, and problems in each of the major areas. They are designed to ensure that all students have met the major objectives of that program. These examinations will be completed at or near the end of your program of study. Comprehensive examinations will be offered at the end of each term for eligible candidates in each of the Master's major areas. These will consist of sit-down written tests, followed in a few days by an oral examination. More specific guidelines are available from your major professor.

Residency or Project

A Residency or Project is an option you have as the final experience in the Master's program. This decision should be made in conjunction with your committee and must be approved by the Director of the School.

You are expected to identify a professional situation where you can spend an ample amount of time applying what you have learned in coursework under the supervision of a professional communicator.

A residency allows you to apply the ideas and practices you have encountered in your courses to a work experience in an organizational setting. You are expected to spend

at least half of a regular work-week in the residency. You can receive remuneration from the organization sponsoring the residency.

Guidelines for the Residency are available in the school office at the University Center, Building C Room 3100 and on school's web site at www.cci.fsu.edu.

Thesis

If you plan to complete a Master's Thesis, consult with your major advisor about the research process, the final written thesis, and the oral defense.

Prior to completing the thesis you are strongly encouraged to attend a workshop presented by the Graduate School that addresses the proper formatting of the thesis. For more information call (850) 644-3501 or visit the blackboard site <https://campus.fsu.edu>.

Final Term Clearance Checklist (ETD)

The following checklist of things you must do before you are cleared for graduation is available on the blackboard site <https://campus.fsu.edu>.

Theses

- Manuscript in PDF, with unsigned signature page
- Completed final term degree clearance form ("green sheet") with required stamps, signatures and receipt as proof of payment
- One original signed signature page
- One paper copy of the title page
- Completed and signed ETD Access Agreement Form
- Completed **online** University Library Exit Survey: <http://www.lib.fsu.edu>
- Completed **online** Student Information form:
http://coaps.fsu.edu/pub/williams/Thesis/Thesis%20Forms/Required_For_ms/Student_Information_Form/Student%20Information%20Form.pdf
(Note: The address submitted via this form, must be a permanent address)

Approval Letter to Graduate

You must have a letter of approval from Dr. Dennis, Dean of the College of Communication & Information, in order to graduate.

Requirements for Doctoral Students

For full details about University requirements, please see the Graduate Bulletin. Available at: <http://registrar.fsu.edu/bulletin/grad/>. See the updated Doctoral Milestones document each year for specific procedures.

Original Scholarly Paper

You must submit an original scholarly paper to an appropriate journal and/or a

state, regional, or national convention. The original paper must be approved by your Doctoral Supervisory Committee **before** the Preliminary Examination in order to meet this requirement.

Preliminary Examination

You must enroll for COM 8964 and take the Doctoral Preliminary Examination no earlier than your last semester of course work, and before your Prospectus is submitted for approval. You will not be allowed to take the Examination if you have one or more incomplete grades. During that semester, you can take up to six (6) hours of coursework and readings. The School Director must certify that you are eligible for the Preliminary Examination before it is administered.

The goal of the Preliminary Examination is to ascertain that you have mastered the central concepts, theories, and methods related to your chosen field of study, and that you are ready to undertake independent research on the doctoral degree.

During the first part of the semester in which the Examination is taken, you should contact members of your committee to determine the date and time as well as the nature and content of the examination.

You cannot register for dissertation hours until successful completion of the written and oral portions of the Preliminary Examination.

Written Preliminary Examination

The Doctoral Preliminary Examination is designed, administered, and evaluated by the Doctoral Supervisory Committee, with assistance from other faculty members in the School as appropriate. The Examination will consist of at least twelve (12) hours of written examination in the major field and collateral areas. The Examination is given during a specific two-week period.

Oral Preliminary Examination

The oral portion of the Doctoral Preliminary Examination should occur at least one week, but not more than two weeks, following submission of the written portion to committee members. At least one week prior to the Examination, you must notify all school faculties of the date, time, and place of the oral examination.

You are responsible for scheduling the oral defense at a time that is convenient for all committee members. The Examination must be scheduled no later than February 20 (spring). Because faculty appointments are uncertain during the summer, you should avoid scheduling the Examination during the summer semester.

You must successfully complete the Preliminary Examination before you are admitted to candidacy for the doctoral degree. You should immediately file the Admission to Candidacy Form with Ms. Natashia Hinson-Turner who will forward it to

the Office of the University Registrar.

After the Admission to Candidacy Form is filed with the Registrar's Office, you will be able to register for dissertation/treatise hours (COM 6980). You can register for dissertation hours each term in which a substantial amount of work is being done on the dissertation. For every subsequent semester after completing your coursework that you register but do not graduate, you must carry three (3) dissertation hours. In the final semester in which you graduate, you must carry a minimum of three (3) dissertation hours to cover the use of university facilities and/or faculty supervision. The minimum number of dissertation hours for completion of a doctoral degree shall be twenty-four (24) semester hours.

You have five years after admission to candidacy to complete all degree requirements. If you fail to meet that deadline, you must retake the Preliminary Examination.

You must be admitted to candidacy at least six (6) months prior to the granting of the degree.

Prospectus Meeting

After you pass the Preliminary Examination, you should work with your major professor on putting together your prospectus. In general, a prospectus is the first three chapters of the dissertation outlining the goals of the project, the proposed theories or framework, and the method(s) of data collection. When scheduling the prospectus meeting, you will check with all the members of the committee to ensure that you choose an appropriate date and time. If one of your members is out of town, you can ask him/her and your major professor about having a conference call.

When your prospectus is approved, you must obtain a Prospectus form, complete it, and return it to the Graduate Coordinator, Ms. Natasha Hinson-Turner in Rm. UCC 3100.

Dissertation Defense

You should review the Final Term Clearance Checklist available on the Graduate School blackboard site or the School of Communication to ensure that you have complied with all University requirements for preparing your dissertation, clearance, and dissertation defense.

Your dissertation defense will be oral. Together with your major professor, you are responsible for arranging the time and designating the place for your defense. Your major professor will preside at the examination. Sufficient time should be allowed between defense and manuscript submission in order to make any revisions required. Final manuscripts must be turned in by the date specified in the *Registration Guide*, which you can obtain at http://registrar.fsu.edu/dir_class/apdefault.htm.

Academic courtesy requires that you submit a preliminary draft of the dissertation to each member of your dissertation committee at least four weeks before the date of the oral examination, and a final draft two weeks prior to the oral exam. Your dissertation committee, your director, and such other members of the faculty as may be appointed by the academic dean, may conduct the examination. All members of the graduate faculty are invited to attend. At least two weeks prior to the date of the examination, you or your major professor is required to submit a defense announcement with the title of the dissertation and the date, place and time of the examination to the Graduate School. The defense will be announced to the general university community in “The Week Of” (a publication of the Graduate School).

The examining committee will certify in writing to Dr. Dennis, Dean of Communication & Information, the results of the examination: passed, failed, or to be re-examined. One re-examination is allowed. The report of results following a reexamination must indicate that you either passed or failed. A written critique of the conduct of the dissertation defense should be submitted by the representative-at-large from the graduate faculty to Dr. Dennis and the Dean of Graduate School within one week after the date of the defense.

Final Term Clearance Checklist (ETD)

The following checklist of things you must do before you are cleared for graduation is available on the Graduate School blackboard site <https://campus.fsu.edu>.

Dissertations

- Manuscript in PDF (with unsigned signature page)
- Completed final term degree clearance form (“green sheet”) with required stamps, signatures and receipt as proof of payment
- One (1) original signed signature page
- One (1) paper copy of the abstract in Dissertation Abstracts International (DAI) format (model in *Guidelines*)
- One (1) paper copy of the title page
- Forms:
 - 1) Completed & signed Survey of Earned Doctorates
 - 2) Completed & signed UMI Doctoral Microfilming Agreement
 - 3) Completed & signed ETD Access Agreement Form
 - 4) Completed **online** University Library Exit Survey: <http://www.lib.fsu.edu/>
 - 5) Completed **online** Student Information form: http://coaps.fsu.edu/pub/williams/Thesis/Thesis%20Forms/Required_Forms/Student_Information_Form/Student%20Information%20Form.pdf (**Note:** The address submitted via this form, must be a permanent address)

Approval Letter to Graduate

You must have a letter of approval from Dr. Dennis, Dean of Communication & Information, in order to graduate.

Awards and Honors

Graduate students are eligible for numerous university and school awards and honors. Among these are:

- Teaching Associate (Program For Instructional Excellence, PIE)
 - Outstanding University Teaching Assistants,
 - Outstanding Graduate Student, and
 - Outstanding Graduate Student Research/Scholar.
-

Professional Organizations

There are a number of national and international communications associations that have multiple sections covering almost all the sub-fields in communication. There are other more specialized organizations.

Among the larger organizations are the:

- Association for Education in Journalism and Mass Communication, AEJMC (<http://www.aejmc.org/>),
- Broadcast Education Association, BEA (<http://www.beaweb.org>),
- International Communication Association, ICA (<http://www.icahdq.org/>),
- National Communication Association, NCA (<http://www.natcom.org/>), and
- Southern States Communication Association, SSCA (<http://www.scca.net/>).

You should speak with your professors about other specialized organizations that include groups such as the Public Relations Society of America, the American Academy of Advertising, etc.

Calls for Articles and Notes for Authors

You can find the calls for papers and instructions for authors for these communication journals at the web addresses listed below (note: URLs are subject to change):

Canadian Journal of Communication
<http://www.cjc-online.ca/index.php>

Communication Education
<http://www.natcom.org/default.aspx>

Critical Studies in Media Communication

<http://mc.manuscriptcentral.com/nca/rcsm>

European Journal of Communication

<http://www.sagepub.co.uk/journal.aspx?pid=105536>

Gazette

<http://www.sagepub.com/journal.aspx?pid=82>

The Information Society

<http://www.indiana.edu/~tisj/>

International Journal of Cultural Studies

<http://www.sagepub.com/journal.aspx?pid=196>

Javnost: The Public

<http://www.javnost-thepublic.org/>

Journal of Applied Communication Research

<http://mc.manuscriptcentral.com/RJAC>

Journal of Communication

http://oxfordjournals.org/our_journals/jnlcom/about.html

Journal of Communication Inquiry

<http://www.sagepub.com/journal.aspx?pid=190>

Journal of Computer Mediated Communication

<http://jcmc.indiana.edu/>

Journalism and Mass Communication Quarterly

<http://jmq.sagepub.com/>

The Journal of International Communication

<http://ijoc.org/index.php/ijoc>

Media, Culture and Society

<http://www.sagepub.com/journal.aspx?pid=208>

New Media and Society

<http://www.new-media-and-society.com/>

Quarterly Journal of Speech

<http://www.tandf.co.uk/journals/titles/00335630.asp>

Telecommunications Policy

http://www.elsevier.com/wps/find/journaldescription.cws_home/30471/description#description

Television and New Media

<http://tvn.sagepub.com/>

Text and Performance Quarterly

<http://www.tandf.co.uk/journals/titles/10462937.asp>

Theory, Culture and Society

<http://tcs.sagepub.com/>

Suggestions and Comments

This concludes the Graduate Student Handbook. The School of Communication welcomes your feedback on this handbook. Please direct questions, corrections, suggestions and comments to:

- Dr. Gary Heald, School of Communication Director, by phone at (850) 644-8752, or gheald@fsu.edu
- Dr. Ulla Sypher, School of Communication Associate Director, by phone at (850) 644-1809, or usypher@fsu.edu
- Ms. Natasha Hinson-Turner, Graduate Coordinator, in person, by phone at (850) 644-8746, or natashia.turner@cci.fsu.edu

Appendix G

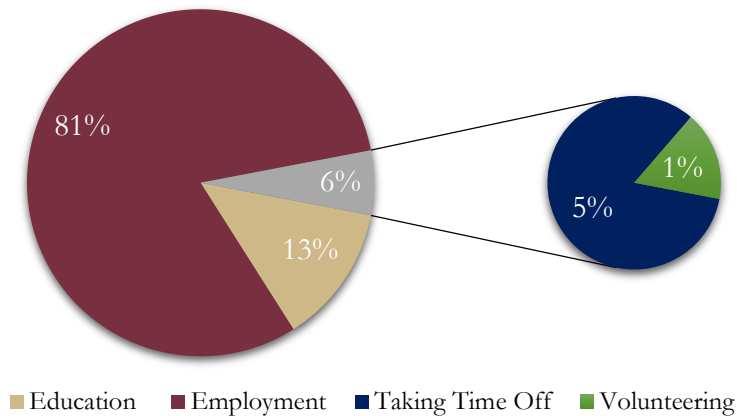
Surveys of Current Students, Graduates, Alumni

Graduating Seniors: Communication

The Career Center, in conjunction with the Division of Student Affairs and Institutional Research, has administered a survey to graduating seniors for over a decade, asking students about their post-college plans and their overall FSU experience. Of all the Department of Communication graduates from Summer 2013, Fall 2013, and Spring 2014, 233 graduates participated (85%). The data presented in this report are based on responses to the Graduating Senior Survey at the point of graduation with data on employment and continuing education outcomes updated for graduates who responded to the six-month follow-up survey.

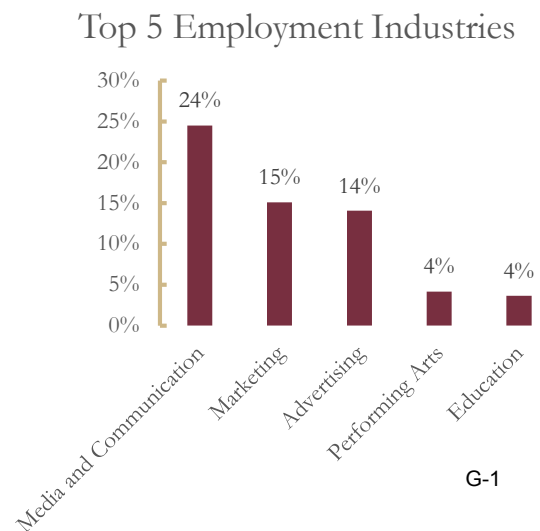
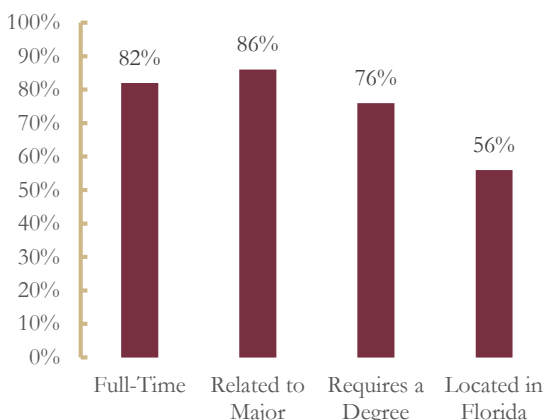
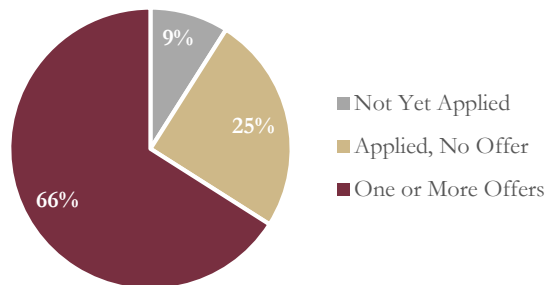
Communication Post-Graduation Plans

Data indicate that over four-fifths of Communication graduates are seeking employment after graduation, and nearly one-sixth are pursuing further education.



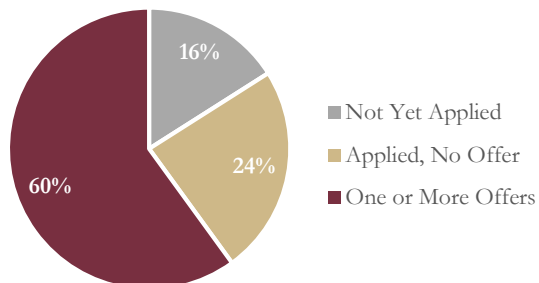
Communication Post-Graduation Employment

Over three-fifths of graduates whose primary plan was employment received at least one offer of employment and are employed in a wide variety of industries. Also, Communication graduates most frequently found jobs that were full-time, were related to their major, required a degree, and were located in Florida.

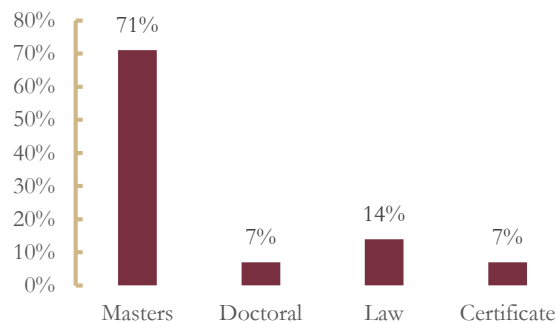


Communication Post-Graduation Education

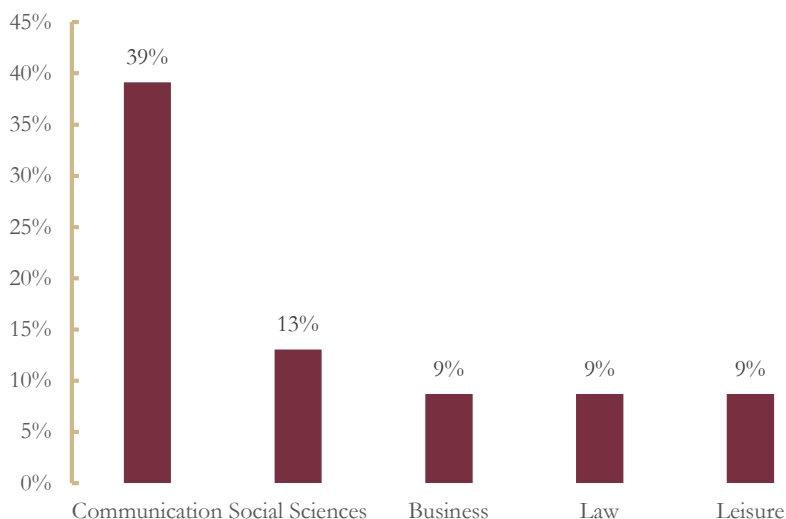
Three-fifths of graduates whose primary plan was to continue their education in Spring 2014 received at least one offer of acceptance at a college or university and are studying in a wide variety of fields.



Degrees Pursuing



Top 5 Fields of Study



Communication Student Characteristics

Communication graduates have success both inside and outside of the classroom, and participate in various extracurricular activities.

Professional Experience

89% of graduates completed an internship

Giving Back

70% of graduates participated in community service

Campus Involvement

99% of graduates participated in one or more campus activities

Research Experience

25% of graduates participated in a research project

Global Experience

20% of graduates participated in study abroad



Academic Excellence

20% of graduates participated in the honors program

**Surveys of current students, graduates, alumni
Undergraduate Survey: 2014**

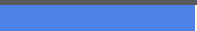

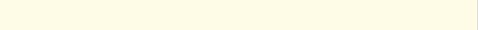


Last Modified: 07/09/2015

1. F.S.U. SCHOOL OF COMMUNICATION - - - Undergraduate Student Survey: 2014 Please indicate if you agree or disagree with the following statement: Communication was my first choice for a major.

#	Answer		Response	%
20	Agree		20	91%
21	Disagree		2	9%
	Total		22	100%



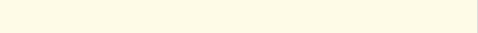

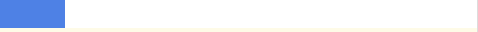
Statistic	Value
Min Value	20
Max Value	21
Mean	20.09
Variance	0.09
Standard Deviation	0.29
Total Responses	22

2. Please indicate how much you agree or disagree with the following statements: In general, I have enjoyed my experience in the major.

#	Answer		Response	%
1	Strongly Agree		9	41%
2	Agree		10	45%
3	Neither Agree nor Disagree		0	0%
4	Disagree		3	14%
5	Strongly Disagree		0	0%
	Total		22	100%

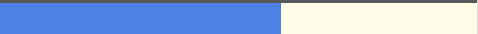
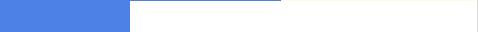
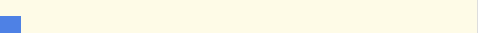
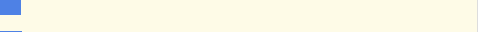
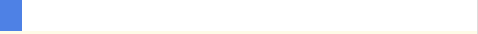
Statistic	Value
Min Value	1
Max Value	4
Mean	1.86
Variance	0.98
Standard Deviation	0.99
Total Responses	22

3. The limited access nature of the School of Communication appeals to me.

#	Answer		Response	%
1	Strongly Agree		9	41%
2	Agree		10	45%
3	Neither Agree nor Disagree		0	0%
4	Disagree		3	14%
5	Strongly Disagree		0	0%
	Total		22	100%


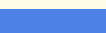


Statistic	Value
Min Value	1
Max Value	4
Mean	1.86
Variance	0.98
Standard Deviation	0.99
Total Responses	22

4. The requirements for admissions into the School are reasonable.

#	Answer		Response	%
1	Strongly Agree		13	59%
2	Agree		6	27%
3	Neither Agree nor Disagree		1	5%
4	Disagree		1	5%
5	Strongly Disagree		1	5%
	Total		22	100%


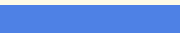


Statistic	Value
Min Value	1
Max Value	5
Mean	1.68
Variance	1.18
Standard Deviation	1.09
Total Responses	22

5. The advice that I received from the School of Communication and College of Communication and Information prior to my admission prepared me for the admissions process.

#	Answer		Response	%
1	Strongly Disagree		0	0%
2	Disagree		3	14%
3	Neither Agree nor Disagree		5	23%
4	Agree		6	27%
5	Strongly Agree		8	36%
	Total		22	100%

Statistic	Value
Min Value	2
Max Value	5
Mean	3.86
Variance	1.17
Standard Deviation	1.08
Total Responses	22

6. My School faculty advisor is helpful.

#	Answer		Response	%
1	Strongly Disagree		0	0%
2	Disagree		2	10%
3	Neither Agree nor Disagree		8	38%
4	Agree		5	24%
5	Strongly Agree		6	29%
	Total		21	100%

Statistic	Value
Min Value	2
Max Value	5
Mean	3.71
Variance	1.01
Standard Deviation	1.01
Total Responses	21

7. My faculty advisor is easy to contact (via phone, e-mail, or office hours).

#	Answer		Response	%
1	Strongly Disagree		1	5%
2	Disagree		1	5%
3	Neither Agree nor Disagree		6	27%
4	Agree		8	36%
5	Strongly Agree		6	27%
	Total		22	100%

Statistic	Value
Min Value	1
Max Value	5
Mean	3.77
Variance	1.14
Standard Deviation	1.07
Total Responses	22

8. My College advisor is helpful.

#	Answer		Response	%
1	Strongly Disagree		0	0%
2	Disagree		2	9%
3	Neither Agree nor Disagree		7	32%
4	Agree		4	18%
5	Strongly Agree		9	41%
	Total		22	100%

Statistic	Value
Min Value	2
Max Value	5
Mean	3.91
Variance	1.13
Standard Deviation	1.06
Total Responses	22

9. I am satisfied with the quality of teaching in the School of Communication faculty.

#	Answer	Response	%
1	Strongly Disagree	0	0%
2	Disagree	3	14%
3	Neither Agree nor Disagree	1	5%
4	Agree	14	64%
5	Strongly Agree	4	18%
	Total	22	100%

Statistic	Value
Min Value	2
Max Value	5
Mean	3.86
Variance	0.79
Standard Deviation	0.89
Total Responses	22

10. My instructors care about me as an individual.

#	Answer	Response	%
1	Strongly Disagree	0	0%
2	Disagree	1	5%
3	Neither Agree nor Disagree	10	45%
4	Agree	7	32%
5	Strongly Agree	4	18%
	Total	22	100%

Statistic	Value
Min Value	2
Max Value	5
Mean	3.64
Variance	0.72
Standard Deviation	0.85
Total Responses	22

11. My teaching assistants are competent to teach the subject matter.

#	Answer	Response	%
1	Strongly Disagree	0	0%
2	Disagree	3	14%
3	Neither Agree nor Disagree	5	23%
4	Agree	13	59%
5	Strongly Agree	1	5%
	Total	22	100%

Statistic	Value
Min Value	2
Max Value	5
Mean	3.55
Variance	0.64
Standard Deviation	0.80
Total Responses	22

12. The main office staff in the School of Communication is helpful with my problems.

#	Answer	Response	%
1	Strongly Disagree	0	0%
2	Disagree	2	10%
3	Neither Agree nor Disagree	5	24%
4	Agree	11	52%
5	Strongly Agree	3	14%
	Total	21	100%

Statistic	Value
Min Value	2
Max Value	5
Mean	3.71
Variance	0.71
Standard Deviation	0.85
Total Responses	21

13. The School of Communication keeps me informed about School deadlines (e.g., graduation, application, registration).

#	Answer	Response	%
1	Strongly Disagree	1	5%
2	Disagree	2	10%
3	Neither Agree nor Disagree	1	5%
4	Agree	13	62%
5	Strongly Agree	4	19%
	Total	21	100%

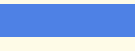
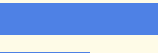



Statistic	Value
Min Value	1
Max Value	5
Mean	3.81
Variance	1.06
Standard Deviation	1.03
Total Responses	21

14. The Dean's office staff in the College of Communication and Information is helpful in addressing my questions and concerns.

#	Answer	Response	%
1	Strongly Disagree	0	0%
2	Disagree	0	0%
3	Neither Agree nor Disagree	10	48%
4	Agree	8	38%
5	Strongly Agree	3	14%
	Total	21	100%






Statistic	Value
Min Value	3
Max Value	5
Mean	3.67
Variance	0.53
Standard Deviation	0.73
Total Responses	21

15. I am regularly blocked out of School courses that are full.

#	Answer		Response	%
1	Strongly Disagree		6	29%
2	Disagree		7	33%
3	Neither Agree nor Disagree		4	19%
4	Agree		3	14%
5	Strongly Agree		1	5%
	Total		21	100%

Statistic	Value
Min Value	1
Max Value	5
Mean	2.33
Variance	1.43
Standard Deviation	1.20
Total Responses	21

16. There are enough sections of required courses offered each semester.

#	Answer		Response	%
1	Strongly Disagree		1	5%
2	Disagree		4	19%
3	Neither Agree nor Disagree		2	10%
4	Agree		13	62%
5	Strongly Agree		1	5%
	Total		21	100%

Statistic	Value
Min Value	1
Max Value	5
Mean	3.43
Variance	1.06
Standard Deviation	1.03
Total Responses	21

17. The size of my classes provides an appropriate environment in which to learn.

#	Answer	Response	%
1	Strongly Disagree	0	0%
2	Disagree	1	5%
3	Neither Agree nor Disagree	1	5%
4	Agree	13	62%
5	Strongly Agree	6	29%
	Total	21	100%

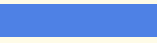
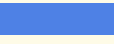


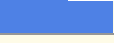
Statistic	Value
Min Value	2
Max Value	5
Mean	4.14
Variance	0.53
Standard Deviation	0.73
Total Responses	21

18. The average workload in my classes is appropriate to the level of the class.

#	Answer	Response	%
1	Strongly Disagree	0	0%
2	Disagree	0	0%
3	Neither Agree nor Disagree	1	5%
4	Agree	16	76%
5	Strongly Agree	4	19%
	Total	21	100%


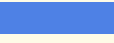



Statistic	Value
Min Value	3
Max Value	5
Mean	4.14
Variance	0.23
Standard Deviation	0.48
Total Responses	21

19. I use the computer labs on the fourth floor of UCC.

#	Answer		Response	%
1	Strongly Disagree		7	33%
2	Disagree		5	24%
3	Neither Agree nor Disagree		1	5%
4	Agree		3	14%
5	Strongly Agree		5	24%
	Total		21	100%





Statistic	Value
Min Value	1
Max Value	5
Mean	2.71
Variance	2.71
Standard Deviation	1.65
Total Responses	21

20. The computers and software in the lab are well-maintained.

#	Answer		Response	%
1	Strongly Disagree		2	10%
2	Disagree		5	24%
3	Neither Agree nor Disagree		9	43%
4	Agree		2	10%
5	Strongly Agree		3	14%
	Total		21	100%




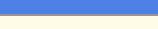
Statistic	Value
Min Value	1
Max Value	5
Mean	2.95
Variance	1.35
Standard Deviation	1.16
Total Responses	21

21. I would recommend the School of Communication to future applicants.

#	Answer		Response	%
1	Strongly Disagree		0	0%
2	Disagree		1	5%
3	Neither Agree nor Disagree		3	14%
4	Agree		6	29%
5	Strongly Agree		11	52%
	Total		21	100%

Statistic	Value
Min Value	2
Max Value	5
Mean	4.29
Variance	0.81
Standard Deviation	0.90
Total Responses	21

22. Overall, I am satisfied with my experience in the School of Communication.

#	Answer		Response	%
1	Strongly Disagree		0	0%
2	Disagree		2	10%
3	Neither Agree nor Disagree		2	10%
4	Agree		10	48%
5	Strongly Agree		7	33%
	Total		21	100%

Statistic	Value
Min Value	2
Max Value	5
Mean	4.05
Variance	0.85
Standard Deviation	0.92
Total Responses	21

23. Due to my study in the School of Communication ...

#	Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Total Responses	Mean
1	I am able to make my messages appropriate and relevant to different audiences.	0	1	1	10	7	19	4.21
2	I am able to present ideas and information effectively.	0	1	0	9	9	19	4.37
3	I am able to deliver a speech in a vocally and physically fluent manner.	0	2	0	12	5	19	4.05
4	I am able to use resources and theories to make logical statements and to answer questions.	0	0	1	11	7	19	4.32
5	I am able to make a written presentation of information and arguments.	0	0	0	14	5	19	4.26
6	I am able to analyze data to support my arguments.	0	1	0	10	8	19	4.32
7	I am able to create messages using digital media technologies.	0	4	0	9	6	19	3.89
8	I am able to conduct research using documents in library collections and databases.	0	1	1	13	4	19	4.05
9	I am able to design a survey research questionnaire.	1	2	4	8	4	19	3.63
10	I am able to interpret qualitative research data.	0	2	3	11	3	19	3.79
11	I am able to analyze quantitative research data.	0	2	3	11	3	19	3.79
12	I am able to undertake rhetorical analysis.	0	2	4	10	3	19	3.74
13	I am able to analyze audiovisual media and messages.	1	0	5	10	3	19	3.74

24. Please, indicate how much you agree to each of following statements about internship.

#	Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Total Responses	Mean
1	I intend to pursue an internship placement as part of my degree program.	1	2	0	1	10	14	4.21
2	When completing an internship, I applied critical and creative abilities to addressing tasks and responsibilities in a professional internship setting.	1	0	3	2	9	15	4.20
3	When completing an internship, I applied written and oral communication skills to addressing tasks and responsibilities in a professional internship setting.	1	0	4	2	8	15	4.07

Statistic	I intend to pursue an internship placement as part of my degree program.	When completing an internship, I applied critical and creative abilities to addressing tasks and responsibilities in a professional internship setting.	When completing an internship, I applied written and oral communication skills to addressing tasks and responsibilities in a professional internship setting.
Min Value	1	1	1
Max Value	5	5	5
Mean	4.21	4.20	4.07
Variance	2.03	1.46	1.50
Standard Deviation	1.42	1.21	1.22
Total Responses	14	15	15

25. Due to my study in the School of Communication ...

#	Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Total Responses	Mean
1	I am able to prepare for career planning and job search.	0	3	4	9	3	19	3.63
2	I understand professional demeanor and practice in my chosen field in communication.	0	2	4	7	6	19	3.89
3	I understand the Communication occupations and industries in which I plan to work.	0	1	2	13	3	19	3.95

Statistic	I am able to prepare for career planning and job search.	I understand professional demeanor and practice in my chosen field in communication.	I understand the Communication occupations and industries in which I plan to work.
Min Value	2	2	2
Max Value	5	5	5
Mean	3.63	3.89	3.95
Variance	0.91	0.99	0.50
Standard Deviation	0.96	0.99	0.71
Total Responses	19	19	19

26. Please, indicate how much you agree to each of following statements.

#	Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Total Responses	Mean
1	I have secured full-time employment in my career field after graduation.	7	8	1	2	1	19	2.05
2	I have secured part-time employment in my career field after graduation.	6	9	3	1	0	19	1.95
3	I am attending graduate school after graduation.	6	6	2	3	2	19	2.42
4	At this time, I am not seeking either full or part-time employment in my career field after graduation.	7	2	2	5	2	18	2.61
5	I am seeking an internship in my career field after graduation.	3	3	3	6	3	18	3.17

Statistic	I have secured full-time employment in my career field after graduation.	I have secured part-time employment in my career field after graduation.	I am attending graduate school after graduation.	At this time, I am not seeking either full or part-time employment in my career field after graduation.	I am seeking an internship in my career field after graduation.
Min Value	1	1	1	1	1
Max Value	5	4	5	5	5
Mean	2.05	1.95	2.42	2.61	3.17
Variance	1.39	0.72	1.92	2.37	1.91
Standard Deviation	1.18	0.85	1.39	1.54	1.38
Total Responses	19	19	19	18	18

27. In which sector are you employed?

#	Answer	Response	%
1	Private	4	27%
2	Public	11	73%
	Total	15	100%

Statistic	Value
Min Value	1
Max Value	2
Mean	1.73
Variance	0.21
Standard Deviation	0.46
Total Responses	15

28. Where is your job located?

#	Answer	Response	%
1	In-state	11	73%
2	Out-of-state	4	27%
	Total	15	100%

Statistic	Value
Min Value	1
Max Value	2
Mean	1.27
Variance	0.21
Standard Deviation	0.46
Total Responses	15

29. Source of job – check all that apply

#	Answer	Response	%
1	Communication & Information Career Day	1	7%
2	Seminole Futures	0	0%
3	Internship	6	43%
4	Job posting from an FSU source	1	7%
5	Job posting from a commercial source – internet, etc.	3	21%
6	Return to prior job	2	14%
7	Self-initiated job search to targeted companies, firms, etc.	8	57%
8	Other	4	29%

Statistic	Value
Min Value	1
Max Value	8
Total Responses	14

30. What is your sex?

#	Answer	Response	%
1	Male	4	21%
2	Female	15	79%
	Total	19	100%

Statistic	Value
Min Value	1
Max Value	2
Mean	1.79
Variance	0.18
Standard Deviation	0.42
Total Responses	19

31. What is your ethnic origin?

#	Answer	Response	%
1	Asian/Pacific Islander	1	5%
2	White	16	84%
3	Black	1	5%
4	Native American	0	0%
5	Hispanic	1	5%
6	Other	0	0%
	Total	19	100%

Statistic	Value
Min Value	1
Max Value	5
Mean	2.16
Variance	0.58
Standard Deviation	0.76
Total Responses	19

32. What is your school year?

#	Answer	Response	%
1	Freshman	0	0%
2	Sophomore	1	6%
3	Junior	6	33%
4	Senior	9	50%
5	Special Student	2	11%
	Total	18	100%

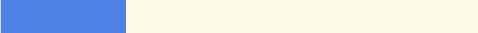

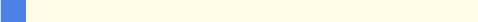

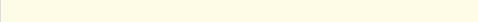
Statistic	Value
Min Value	2
Max Value	5
Mean	3.67
Variance	0.59
Standard Deviation	0.77
Total Responses	18

33. Please indicate the number of credit hours you have earned toward the Communication major (include courses in which you are currently enrolled)

#	Answer	Response	%
1	0-18 hours	3	16%
2	19-24 hours	1	5%
3	25-30 hours	2	11%
4	31-42 hours	4	21%
5	43+ hours	9	47%
	Total	19	100%



Statistic	Value
Min Value	1
Max Value	5
Mean	3.79
Variance	2.29
Standard Deviation	1.51
Total Responses	19

34. Within which emphasis area of Communication are you currently enrolled?

#	Answer		Response	%
1	Advertising		5	26%
2	Media/Comm Studies		10	53%
3	Media Production		1	5%
4	Public Relations Professional		3	16%
5	Comm (Panama City)		0	0%
	Total		19	100%

Statistic	Value
Min Value	1
Max Value	4
Mean	2.11
Variance	0.99
Standard Deviation	0.99
Total Responses	19

35. Was this your first choice as an emphasis area?

#	Answer		Response	%
1	Yes		14	74%
2	No		5	26%
	Total		19	100%

Statistic	Value
Min Value	1
Max Value	2
Mean	1.26
Variance	0.20
Standard Deviation	0.45
Total Responses	19

36. How many hours of course credit have you completed at the beginning of this semester?

#	Answer	Response	%
1	45-60 hours	0	0%
2	61-75 hours	3	17%
3	76-90 hours	5	28%
4	91-105 hours	2	11%
5	106+ hours	8	44%
	Total	18	100%

Statistic	Value
Min Value	2
Max Value	5
Mean	3.83
Variance	1.44
Standard Deviation	1.20
Total Responses	18

37. If there is anything you would like to address involving your experiences as a major in the School of Communication which is not asked above, please respond below:

Text Response

I feel like a lot of the classes that kept me in the major at the beginning of my college career were not offered by the time I went to take them. There were also times when I would take a class as a filler because none of the classes appealed to me and then FSU would offer a new and more interesting class the next semester. When I would want to take the course, I was not allowed due to already fulfilling requirements. So I felt that there were a lot of times that I would be just taking a class just to fulfill a requirement instead of for my educational knowledge. I did not like how I was required to take core classes that had literally zero relevance to any of my interests and in turn I was not able to take certain electives which directly appealed to my career choice. I did not do communications to learn how be around people, I did it to get the tools to help me in a career and I was expecting hands on classes and not all theory based ones. There needs to be more opportunities to take electives as core classes because those are the ones most of the communications majors want to take. We do not care about how to act in group settings. I was very disappointed with the communications school but having said that, maybe 3 of my classes were worthwhile. I got my own internship and my own undergrad experiences have led to my successes, not the vommunications classes because most of them were awful.

Ultimately, I found most of my major courses precise and focused in concentration except for COM3110 because most of the subject matter (i.e. grammar, speech writing, speech presentation, dressing professionally, press kits, press conferences, etc.) was taught previously in more intensive courses such as PUR3002 or PUR3100. COM3110 should be replaced with a Hispanic communications/marketing course or digital media course, which would foster a more diversified education.

Windows 8 software has slowed down a lot of our instructors and has been hurtful to the learning process

Dr. Zeigler is the best professor you have. Keep him and give him a raise.

Monitor the professors- especially Audrey Post. Also, we should have more experience working with digital media and software programs.

The list of application courses is lacking. Please add more options

Media Production has no teachers! The options for courses are lacking and limiting.

1. Couselors need better office hours. 2. The technical support staff needs to bring back Windows 7 because Windows 8 is too compiccated.

The PR major would really benefit from a course in pitching strategies and techniques. A course in crisis communication would also be helpful.

Statistic	Value
Total Responses	10

Graduate Survey: 2014

Last Modified: 07/28/2015

1. F.S.U. SCHOOL OF COMMUNICATION - - - Graduate Student Survey: 2014

In which degree program are you currently enrolled?

#	Answer	Response	%
1	MA or MS	35	80%
2	Ph.D.	9	20%
	Total	44	100%

Statistic	Value
Min Value	1
Max Value	2
Mean	1.20
Variance	0.17
Standard Deviation	0.41
Total Responses	44

2. What is your current major?

#	Answer	Response	%
1	Communication Theory	5	12%
5	Integrated Marketing Communication	30	70%
6	Mass Communication	2	5%
7	Media & Communication Studies	5	12%
8	Speech Communication	1	2%
	Total	43	100%

Statistic	Value
Min Value	1
Max Value	8
Mean	4.88
Variance	2.63
Standard Deviation	1.62
Total Responses	43

3. Do you plan to pursue a certificate program in Communication?

#	Answer	Response	%
1	Yes	19	43%
2	No	25	57%
	Total	44	100%

Statistic	Value
Min Value	1
Max Value	2
Mean	1.57
Variance	0.25
Standard Deviation	0.50
Total Responses	44

4. Which of the following certificate program are you planning to pursue? (Please check all that apply)

#	Answer	Response	%
1	Digital Video Production	9	41%
2	Hispanic Marketing Communication	6	27%
3	Project Management	10	45%

Statistic	Value
Min Value	1
Max Value	3
Total Responses	22

5. What was your first semester in the program?

#	Answer	Response	%
1	Fall	26	59%
2	Spring	15	34%
3	Summer	3	7%
	Total	44	100%

Statistic	Value
Min Value	1
Max Value	3
Mean	1.48
Variance	0.39
Standard Deviation	0.63
Total Responses	44

6. What was your first year in the program?

#	Answer	Response	%
1	2013	20	45%
2	2012	8	18%
3	2011	2	5%
4	2010	0	0%
5	2009	0	0%
6	2008	1	2%
7	2007	0	0%
8	2006	0	0%
9	2005	0	0%
10	2004	0	0%
11	Other, please specify	0	0%
12	2014	13	30%
	Total	44	100%

Statistic	Value
Min Value	1
Max Value	12
Mean	4.64
Variance	24.00
Standard Deviation	4.90
Total Responses	44

7. To what extent do you agree that each of following sources was “useful” in providing you with information about the School of Communication at Florida State University?

#	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know / Not Applicable	Total Responses	Mean
1	College or School publications	4	12	12	6	3	5	42	3.17
2	College or School websites	16	15	7	2	2	1	43	2.12
3	Social Media	3	9	14	9	4	4	43	3.33
4	Faculty members	15	21	4	2	1	0	43	1.91
5	College or School staff	8	18	12	4	1	0	43	2.35
6	Information at a conference	1	9	13	1	1	18	43	4.07
7	Family/Friends/Alumni	3	17	10	4	0	9	43	3.19
8	Other students	7	18	6	3	0	9	43	2.95
9	Publications of faculty in the School	3	13	9	5	2	11	43	3.53
10	FSU recruitment	4	6	11	7	3	11	42	3.76
11	Correspondence	4	9	14	7	2	7	43	3.35
12	Graduate guidebooks/online services	3	15	10	7	1	6	42	3.14

8. Which of the following graduate guidebooks/online services did you use in making your decision to attend Florida State University? Please check all that apply.

#	Answer	Response	%
1	Peterson's Guide	1	3%
2	Gradschool.com	8	27%
3	National Research Council Study	2	7%
4	U.S. News and World Report	16	53%
5	Discipline or profession-based guide	3	10%
6	Other, please specify	6	20%

Other, please specify
None
employee
I did not use any of these types of services.
Other websites
none

Statistic	Value
Min Value	1
Max Value	6
Total Responses	30

9. To what extent do you agree that each of these factors was "important" in your decision to do graduate work in the School of Communication at Florida State University?






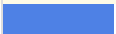
#	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know / Not Applicable	Total Responses	Mean
1	Reputation of the School of Communication	17	19	7	0	0	0	43	1.77
2	Reputation of Florida State University	13	27	3	0	0	0	43	1.77
3	Offer of financial assistance	24	8	8	1	2	0	43	1.81
4	Opportunity to work with specific faculty	11	9	12	5	2	3	42	2.69
5	Recommendation from family/friends/alumni	9	17	11	1	2	3	43	2.51
6	Cost of education	19	15	6	1	2	0	43	1.88
7	Unique facilities and campus environment available to students	8	15	16	2	0	2	43	2.47
8	Faculty/Advisor recommendations	6	12	20	1	3	1	43	2.67
9	Attended Florida State University as an undergrad	13	4	5	8	1	12	43	3.37
10	Curriculum/Courses being offered	12	24	4	2	0	1	43	2.00

10. Have you ever encountered problems or difficulties during your application and enrollment process that were particularly troublesome?

#	Answer	Response	%
1	Yes	13	30%
2	No	30	70%
	Total	43	100%

Statistic	Value
Min Value	1
Max Value	2
Mean	1.70
Variance	0.22
Standard Deviation	0.46
Total Responses	43

11. What problems did you have? Please check all that apply.

#	Answer		Response	%
1	Late delivery of documents including an acceptance letter and an Assistantship/scholarship letter		4	31%
2	Late delivery of I-20		4	31%
3	Faculty's response		5	38%
4	Staff response		9	69%
5	Missing documents/difficulty in assembling application		5	38%
6	Other, please specify		3	23%

Other, please specify

in state tuition verification
 finance certificate form(I was told in May that I did not send this when almost everyone got their I20, I think it's better if you can warn us or remind us before I realized and emailed to ask)
 Joint BA/MA program - a lot of misinformation

Statistic	Value
Min Value	1
Max Value	6
Total Responses	13

12. We are interested in your experiences during the application and recruitment process in the School of Communication. Please respond to the following statements.

#	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know/ Not Applicable	Total Responses	Mean
1	The School's faculty was helpful during the application and recruitment process.	13	17	7	3	1	2	43	2.26
2	The School's staff was helpful during the application and recruitment process.	9	20	7	5	1	1	43	2.35

Statistic	The School's faculty was helpful during the application and recruitment process.	The School's staff was helpful during the application and recruitment process.
Min Value	1	1
Max Value	6	6
Mean	2.26	2.35
Variance	1.67	1.33
Standard Deviation	1.29	1.15
Total Responses	43	43

13. To what other programs (in this university or at other universities) did you apply?

Text Response
none
PR
USC, MSU, Indiana Bloomington
Strategic Communication, Public Relation, Marketing Communication
None
None
MBA
University of Florida, university of Miami, university of Texas, university of North Carolina, Louisiana state, university of Memphis, university of Kentucky, university of south Florida, Arizona state, ohio state, kent state
FIU, UCSD, UCLA, UT Film Production and Screenwriting
none
none
NYU PR; Emerson IMC
MCS
University of Florida
I applied to 11 other doctoral programs.
University of South California, IIT, Buffalo, Michigan State
Integrated marketing communication
Criminology at USF
NA
no
None
international communication
Information Technology
none
Public Relation

Statistic	Value
Total Responses	25

14. Were you accepted to any of these programs?

#	Answer	Response	%
1	Yes	9	38%
2	No	15	63%
	Total	24	100%

Statistic	Value
Min Value	1
Max Value	2
Mean	1.63
Variance	0.24
Standard Deviation	0.49
Total Responses	24

15. To what universities were you accepted? Please list all universities to which you received admission.

Text Response

Au in DC , AUB and IFU
 university of denver university of nebraska-lincoln seton hall university george mason university
 University of Kentucky, university of Miami, LSU and FSU
 NYU PR; Emerson IMC
 Auburn University.
 Michigan State, IIT
 USF
 Southern Methodist University, Texas A&M University
 N/A
 Florida state
 did not apply anywhere else
 George Mason University

Statistic	Value
Total Responses	12

16. We are also interested in your experiences with the orientation program in the School of Communication. Please respond to the following statements.

#	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know/ Not Applicable	Total Responses	Mean
3	The orientation session was helpful in introducing faculty in the School.	7	19	8	4	2	3	43	2.63
4	The orientation session was helpful in introducing other graduate students in the School.	6	16	9	7	2	3	43	2.81
5	The advising during orientation to the program (i.e., week before classes) was helpful.	9	12	10	5	3	4	43	2.84

Statistic	The orientation session was helpful in introducing faculty in the School.	The orientation session was helpful in introducing other graduate students in the School.	The advising during orientation to the program (i.e., week before classes) was helpful.
Min Value	1	1	1
Max Value	6	6	6
Mean	2.63	2.81	2.84
Variance	1.91	1.92	2.38
Standard Deviation	1.38	1.38	1.54
Total Responses	43	43	43

17. Regarding teaching/research assignment and training, please respond to the following statements.

#	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know/ Not Applicable	Total Responses	Mean
1	Decisions about the assignment of teaching and/or research are made in a timely fashion	10	12	3	6	0	6	37	2.78
2	I am satisfied with the way decisions regarding the assignment of teaching and/or research duties are made	8	11	7	2	3	6	37	2.97
3	The School's Teaching Assistant training was helpful	9	9	7	2	0	10	37	3.14

Statistic	Decisions about the assignment of teaching and/or research are made in a timely fashion	I am satisfied with the way decisions regarding the assignment of teaching and/or research duties are made	The School's Teaching Assistant training was helpful
Min Value	1	1	1
Max Value	6	6	6
Mean	2.78	2.97	3.14
Variance	3.06	3.08	3.79
Standard Deviation	1.75	1.76	1.95
Total Responses	37	37	37

18. Regarding your coursework experiences in the School of Communication Graduate program, please respond to the following statements.

#	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know/ Not Applicable	Total Responses	Mean
1	I am satisfied with the courses I have taken in the School.	6	21	4	4	2	0	37	2.32
2	The size of classes is appropriate and is conducive to learning.	12	17	5	2	1	0	37	2.00
3	I found the program flexible and able to adjust if necessary to meet student needs.	8	13	9	5	2	0	37	2.46
4	I am satisfied with the availability of enrichment programs offered by graduate program.	6	13	6	7	3	2	37	2.84

Statistic	I am satisfied with the courses I have taken in the School.	The size of classes is appropriate and is conducive to learning.	I found the program flexible and able to adjust if necessary to meet student needs.	I am satisfied with the availability of enrichment programs offered by graduate program.
Min Value	1	1	1	1
Max Value	5	5	5	6
Mean	2.32	2.00	2.46	2.84
Variance	1.11	0.94	1.31	2.03
Standard Deviation	1.06	0.97	1.14	1.42
Total Responses	37	37	37	37

19. Regarding your experiences with the staff in the School of Communication Graduate program, please respond to the following statements.

#	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know/ Not Applicable	Total Responses	Mean
1	When I have problems, the staff in the main office of the School of Communication is helpful.	9	12	10	2	4	0	37	2.46
2	The staff in the main office of the School of Communication was available to meet with me.	7	16	8	3	3	0	37	2.43
3	The staff in the main office of the School of Communication was kind in helping me.	7	14	8	5	2	0	36	2.47
4	The School of Communication kept me informed about department deadlines, e.g., application, registration, graduation, etc.	9	19	3	4	2	0	37	2.22

Statistic	When I have problems, the staff in the main office of the School of Communication is helpful.	The staff in the main office of the School of Communication was available to meet with me.	The staff in the main office of the School of Communication was kind in helping me.	The School of Communication kept me informed about department deadlines, e.g., application, registration, graduation, etc.
Min Value	1	1	1	1
Max Value	5	5	5	5
Mean	2.46	2.43	2.47	2.22
Variance	1.53	1.31	1.28	1.23
Standard Deviation	1.24	1.14	1.13	1.11
Total Responses	37	37	36	37

20. Regarding your advising experiences in the School of Communication Graduate program, please respond to the following statements.

#	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know/ Not Applicable	Total Responses	Mean
1	I am satisfied with the quality of academic advising I received.	7	20	2	5	3	0	37	2.38
2	I am satisfied with the quality of monitoring I received from the School about my progress semester-to-semester.	6	13	9	6	3	0	37	2.65

Statistic	I am satisfied with the quality of academic advising I received.	I am satisfied with the quality of monitoring I received from the School about my progress semester-to-semester.
Min Value	1	1
Max Value	5	5
Mean	2.38	2.65
Variance	1.41	1.40
Standard Deviation	1.19	1.18
Total Responses	37	37

21. Regarding your experiences with the faculty in the School of Communication Graduate program, please respond to the following statements.

#	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know/ Not Applicable	Total Responses	Mean
1	The faculty seems to care about me as an individual.	12	13	6	5	0	0	36	2.11
2	The faculty is available to meet with me.	15	14	5	2	0	0	36	1.83
3	The faculty is helpful to me.	14	13	6	3	0	0	36	1.94
4	I am satisfied with the quality of teaching I received from the faculty.	11	19	3	2	1	0	36	1.97
5	The faculty members introduced graduates students into a national business or professional network.	4	7	13	9	2	1	36	3.03
6	The faculty members are helpful in preparing graduate students for job interviews.	3	11	9	5	4	4	36	3.22

Statistic	The faculty seems to care about me as an individual.	The faculty is available to meet with me.	The faculty is helpful to me.	I am satisfied with the quality of teaching I received from the faculty.	The faculty members introduced graduates students into a national business or professional network.	The faculty members are helpful in preparing graduate students for job interviews.
Min Value	1	1	1	1	1	1
Max Value	4	4	4	5	6	6
Mean	2.11	1.83	1.94	1.97	3.03	3.22
Variance	1.07	0.77	0.91	0.88	1.40	2.23
Standard Deviation	1.04	0.88	0.95	0.94	1.18	1.49
Total Responses	36	36	36	36	36	36

22. Regarding your research experiences in the School of Communication Graduate program, please respond to the following statements.

#	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know/ Not Applicable	Total Responses	Mean
1	The faculty members introduced graduate students into a national scholarly network.	4	10	8	4	3	8	37	3.43
2	The Research Colloquium on Friday is helpful.	6	4	10	0	2	15	37	3.89
3	I am satisfied with the research mentoring I received.	5	11	8	1	1	11	37	3.41
4	I am satisfied with the way the School recognizes student accomplishments (e.g., sharing information with everyone in the School)	4	14	10	3	0	6	37	2.97
5	I am satisfied with the way the School recognizes faculty accomplishments (e.g., sharing information with everyone in the School).	5	15	9	1	0	7	37	2.92

Statistic	The faculty members introduced graduate students into a national scholarly network.	The Research Colloquium on Friday is helpful.	I am satisfied with the research mentoring I received.	I am satisfied with the way the School recognizes student accomplishments (e.g., sharing information with everyone in the School)	I am satisfied with the way the School recognizes faculty accomplishments (e.g., sharing information with everyone in the School).
Min Value	1	1	1	1	1
Max Value	6	6	6	6	6
Mean	3.43	3.89	3.41	2.97	2.92
Variance	2.97	3.93	3.58	2.42	2.74
Standard Deviation	1.72	1.98	1.89	1.55	1.66
Total Responses	37	37	37	37	37

23. Regarding your experiences with the facilities and environment in the School of Communication Graduate program, please respond to the following statements.

#	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know/ Not Applicable	Total Responses	Mean
1	The equipment in the computer labs was generally in working order.	5	18	5	5	3	0	36	2.53
2	The labs were generally open and available when I needed to have access.	7	24	2	2	1	0	36	2.06
3	I am satisfied with the availability of office space for graduate students.	8	17	2	4	2	3	36	2.56
4	I am satisfied with Communication Graduate Student Association (CGSA) in representing graduate student concerns.	7	8	10	1	1	9	36	3.22

Statistic	The equipment in the computer labs was generally in working order.	The labs were generally open and available when I needed to have access.	I am satisfied with the availability of office space for graduate students.	I am satisfied with Communication Graduate Student Association (CGSA) in representing graduate student concerns.
Min Value	1	1	1	1
Max Value	5	5	6	6
Mean	2.53	2.06	2.56	3.22
Variance	1.34	0.74	2.31	3.43
Standard Deviation	1.16	0.86	1.52	1.85
Total Responses	36	36	36	36

24. Overall...

#	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know/ Not Applicable	Total Responses	Mean
1	I would recommend the graduate program of School of Communication to future applicants.	11	18	5	2	1	0	37	2.03
2	I am satisfied with the education I received from the School of Communication.	11	19	4	2	1	0	37	2.00

Statistic	I would recommend the graduate program of School of Communication to future applicants.	I am satisfied with the education I received from the School of Communication.
Min Value	1	1
Max Value	5	5
Mean	2.03	2.00
Variance	0.92	0.89
Standard Deviation	0.96	0.94
Total Responses	37	37

25. Thinking about the School of Communication as a whole, what, if anything, do you suggest could be done to improve the School's academic climate?

Text Response

Teaching information that is actually relevant to the real world that is more than a theory.

Better labs

1. More various courses should be available. 2. Encourage grad students about attending conferences (more travel funding supports are needed.)

Hire better teachers

More formal and planned research and publication help for doctoral students, with specific plans and timelines and dedicated faculty assistance.

I really don't like how difficult it is to change your program of study and continuously having to get 4 different signatures if you decide to change classes. It's a hassle for students who try and find certain professors to sign this, and then some can't sign if the advisor can't sign, etc. I also

offer more online classes and night classes. It is very hard to work full time and get the classes I need and want.

More class options. We have very limited choices especially since we cannot take online classes.

More advising in assisting students develop a plan and "mentoring" from faculty as far as achieving goals and focus of study.

There are two major/main problems that I've noticed during my time in the IMC Master's program: 1. The office administrators don't seem to care at all. The adjuncts seem to care the most and work the hardest. There are some teachers that just seem to "coast" and don't really care about the students, while others have been extremely involved and passionate, but are unable to make significant changes due to their part time status. I think the university needs to hire administrators that really care and aren't just there to "put in the hours" with minimal effort. Some people working in the office are just there, waiting for retirement. Also, those students that sit at the front desk, do nothing and know nothing. You need someone knowledgeable sitting there, since they are the first person one goes to with questions. That sign at the front, that basically says "Don't bother the staff" is ridiculous - they have the student who knows nothing running back and forth between the waiting area and the admin office - let's remove the middle man. At this age, we are all adults and we shouldn't need a "guard dog" out front. We need easy access to the administrators who should be willing and WANTING to help us. 2. The allowance of so many foreign students who are completely unprepared to communicate in English brings down the integrity of my degree. I was an international student who studied in a second language so I feel that I'm being fair and coming from a place of understanding when I say that the students that are being recruited are completely incompetent. Their understanding of the English language is abysmal - professors have to teach at a lower level, and when foreign students are added to group projects, instead of bringing a new perspective, the American students basically have to carry them, because they don't understand. There seems to be a huge problem with grade inflation because of this. Papers and projects that do not deserve passing grades get passing grades, and that is what brings down the prestige of the program. Overall, for the money, the program is of good value, but I got scholarships and teaching assistantships. Had I had to pay full cost, the degree would not have been worth the money and I would have dropped out of the Master's program.

Offering more opportunities to students with emphasis on the research. And offering more information about doctor program. Hold more academic related events (such as conferences and seminars, training and project related events)

It would be help to send e-mail messages that have a cohesive visual identity to them and that are legible and inviting to the eye. As it stands now, I immediately delete most messages I receive from the college because they are formatted in such a way that is completely difficult to read and impedes my understanding of the message being conveyed. Other programs, such as the IMC program at Medill, send their e-mails in a consistent format that is visually appealing and on brand. I think it is imperative for the IMC program to communicate internally in ways that are exemplary of what is being espoused in the classroom and I do not see that currently in the format of our internal emails.

The staff on the third floor can be rude and cold.

I took two graduate level classes where adjunct faculty served as instructors. One was in the Communication department and one in the Public Administration department. I felt that adjunct faculty did not provide the same level of academic experience as full-time faculty.

Graduate student advising needs to be improved. While I had a great experience due to specific faculty taking me under their wing, it is not the same experience for all studentets.

Get teachers that actually teach relevant information. Half the time I have no idea what we are even learning. I have never been so frustrated and infuriated by teachers that don't know how to teach. I thought taking a grad course would mean that the teachers would actually care.

It would be helpful if each student had an academic adviser who was willing to meet with them on a regular basis, at least once every semester, to ensure they are on track. The staff/faculty at CCI often seem to meet with students in an extremely begrudging manner, and are distracted by their multitude of other responsibilities. Students often seem to be last on the list of responsibilities for faculty and staff. Many of the staff seem to lack general knowledge about the program and how to be a friendly person.

I think that our graduate students need free printing like the college of statistic. It's more convenient.

They should really work on their communication, no joke intended. I really enjoyed my classes and the program, but like the rest of FSU, individual issues (paperwork and such) are difficult to address.

offer more courses and hire more good professors

Statistic	Value
Total Responses	20

26. Thinking about the School of Communication as a whole, what, if anything, do you suggest could be done to improve the School's social climate

Text Response

What social climate? I have had a horrendous experience interacting with the graduate students to the point that I actively avoid them whenever I can. Socially the faculty are friendly though.

Have a room in the department where graduate students can study and socialize

ask lecturers from big companies

More formal and planned interaction and discussion among graduate students, especially doctoral students.

Faculty and staff very friendly.

It would be nice to interact more with the other students outside of class, but it's. It that important. I would want it at the beginning of the semester, so we are all on an even playing field.

More flexibility between taking MCS and IMC courses

Plan events and make events more social among communication students.

More opportunities for the grad students to interact beyond colloquium. As that particular format does not seem conducive to getting to know each other.

The CGSA needs to be revived so that grad students have an opportunity to network (especially PhD/Masters students)

More interaction with graduate students and faculty. I still haven't met everyone associated with the program.

Maybe a mentoring program where older students are paired with new students.

I don't think school should be focused on social climate. I think you are doing your job already by grouping like minded individuals to pursue a similar degree.

Statistic	Value
Total Responses	12

27. What additional and/or more specific comments could you make to improve the School of Communication graduate programs? Thank you for your time and assistance.

Text Response

Don't know what could possibly help.
 Offer more certificates in different departments
 Better coverage of faculty and interests/programs of the department in all major areas of our discipline...including foundational areas of interpersonal, group and organizational communication.
 I would have liked more help when applying to this program. My undergraduate advisor was not very helpful. I luckily knew a teacher in the school of communication to help me with this process. The application itself wasn't difficult but I would have liked to see the classes offered beforehand, when/how to sign up, how to go about getting an assistantship, etc.
 I would suggest providing a few more courses during the summer semester. Also, making course descriptions easier to find might help potential students make the decision to come to Florida State.
 As far as, degree completion options more preparation and guidance needs to be given to students in developing thesis or creative project ideas, and access to info on how to go about completion
 Maybe it is time to consider designing and planning the capstone course in order make it more useful and helpful.
 A strength and a drawback to the program is its breadth. There is flexibility in pursuing the interest of choice but, as a result of the flexibility, it is difficult to assemble enough core courses in a specific area such as rhetoric, organizational communication, or public relations at the graduate level, and difficult to assemble three faculty members that fit committee needs. Having adjuncts teach grad classes also contributed to this problem, as faculty desire to have you as a student before they agree to be on a committee but adjuncts do not have faculty status to serve, thus narrowing the possibilities for committee members.
 While I have had an exceptional experience personally, there is too much variability in the quality of key courses based on who teaches it. This is especially worrying in the case of the statistics courses and other skills development courses like Account Planning. There has to be a way to ensure that regardless of who is teaching, all students leave with the same basic skills/knowledge.
 The program of study we have to fill out is complete BULLSHIT. I have had to refill out that paper work almost every semester because I have had ZERO guidance on what classes to take. When I was confused and needed guidance, I got zero help. Actually, the teachers seemed annoyed from all my questions and instead of helping, scoffed me. I have never been as upset at a program as this one. I wanted to drop out, but non of my credits would have transferred and I would of been in debt for no reason. I am never going to recommend this program.
 I think offering research methods each semester would improve the program. No offerings this fall set me back.
 SPSS software that actually works properly in the computer labs
 Throughout my time in grad school, I worked full time. At times, this made me feel less important to the school. I rarely received information regarding student run organizations. I also feel I did not network nearly as much as I expected to. Of course, it would be unfair of me to say this is solely the school's fault; I could have pursued the information more intensely. However, it would be nice to receive messages about networking opportunities more.

Statistic	Value
Total Responses	13



Florida State
University

Graduate Success Report



College of
Communication &
Information

Graduating Senior Survey:
2013-2014 Findings

Florida State University Graduating Senior Survey Findings 2013-2014

Overview

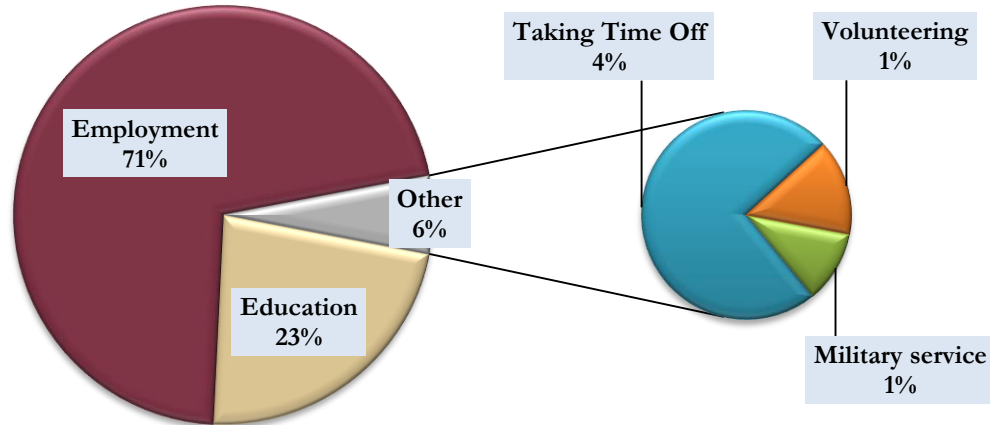
Florida State University is focused on ways to enhance the success of our graduates, with success defined as advancing graduates to the next step along the career path of their choice. For students whose immediate post-graduation plans are to enter the workforce, success is securing a paid position that allows them to advance toward their long-term career goals. For students whose career choice requires an advanced degree, success is gaining admission to graduate or professional school. For other students, the next step may be military service, volunteer work, a focus on family, or some other activity that is unique to achieving their chosen personal and professional goals. It is important for the university to get feedback on how we are doing in preparing students for success in achieving their post-graduation plans. One source of feedback is students' responses to the Graduating Senior Survey (GSS).

The GSS is an online survey administered to all undergraduate students a few weeks before they graduate. The GSS includes questions about students' post-graduation plans, whether or not they've applied and received offers of employment or admission to continuing education programs, their satisfaction with their FSU experiences, as well as questions about their participation in curricular and extracurricular activities (for a full description of the GSS, go to: <http://fla.st/1krmGq8>). At the point of graduation, some students have not yet received feedback regarding their applications for employment or continuing education or have not yet begun the application process. The university administers a follow-up survey six months post-graduation so that our recent graduates may update us on their current status as it relates to their post-graduation plans.

This report focuses on students who were awarded bachelor's degrees in summer 2013, fall 2013, and spring 2014. Response rates to the GSS were above 88% at the time of graduation. Response rates to the follow-up survey were 34% for the summer, fall, and spring semesters. The data presented in this report are based on responses to the GSS at the point of graduation with data on employment and continuing education outcomes updated for graduates who responded to the follow-up survey. This means that outcomes for approximately two-thirds of our graduates are based only on information provided at the time of graduation. Consequently, the findings presented in this report should be interpreted as conservative estimates of recent graduates' success in securing employment or admission to continuing education programs. For some of the data, there are comparison numbers to last year's GSS report. If red numbers appear in the percent change column, it reflects that there was a decrease in the measure from this year's report compared to last year's.

Post-Graduation Plans of 2013-14 Bachelor's Degree Recipients

The first question of the GSS asks students to identify, from the following options, their primary and immediate post-graduate plan: 1) Employment; 2) Continuing Education; 3) Other (military service, volunteering, starting/raising a family, or taking time off). The chart below presents the primary plans of 2013-14 bachelor's degree recipients for the entire university.



Below are the Post-graduation Plans of graduates from each college (with comparisons to 2012-13 data):

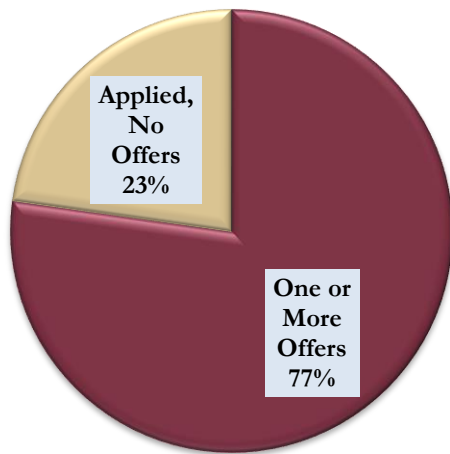
College/Department/Major*	Employment			Education			Other		
	n	%	% Change	n	%	% Change	n	%	% Change
Florida State University	4587	64%	2%	2010	28%	-3%	535	8%	1%
Communication & Information	322	71%	8%	103	23%	-8%	27	6%	0%
Comm/Public Relations	32	89%	1%	4	11%	3%	0	0%	-4%
Communication Disorders	10	14%	14%	61	82%	82%	3	4%	4%
Communication/Advertising	27	79%	-4%	5	15%	1%	2	6%	3%
Digital Media Production	34	87%	3%	3	8%	0%	2	5%	-3%
Information Comm/Technology	63	85%	3%	5	7%	-9%	6	8%	6%
Information Technology	61	86%	2%	7	10%	5%	3	4%	-6%
Media/Communication Studies	91	76%	5%	18	15%	-8%	11	9%	3%

*Departments and Majors with <10 students were excluded from the report to protect student identity.

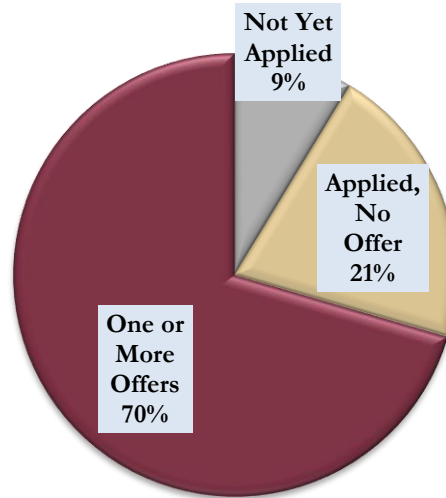
Employment Outcomes

Graduates whose primary plan was employment were asked about their success in obtaining employment. Below are the findings for their employment status:

Of All Students Who Applied



Of All Primary Plan Employment

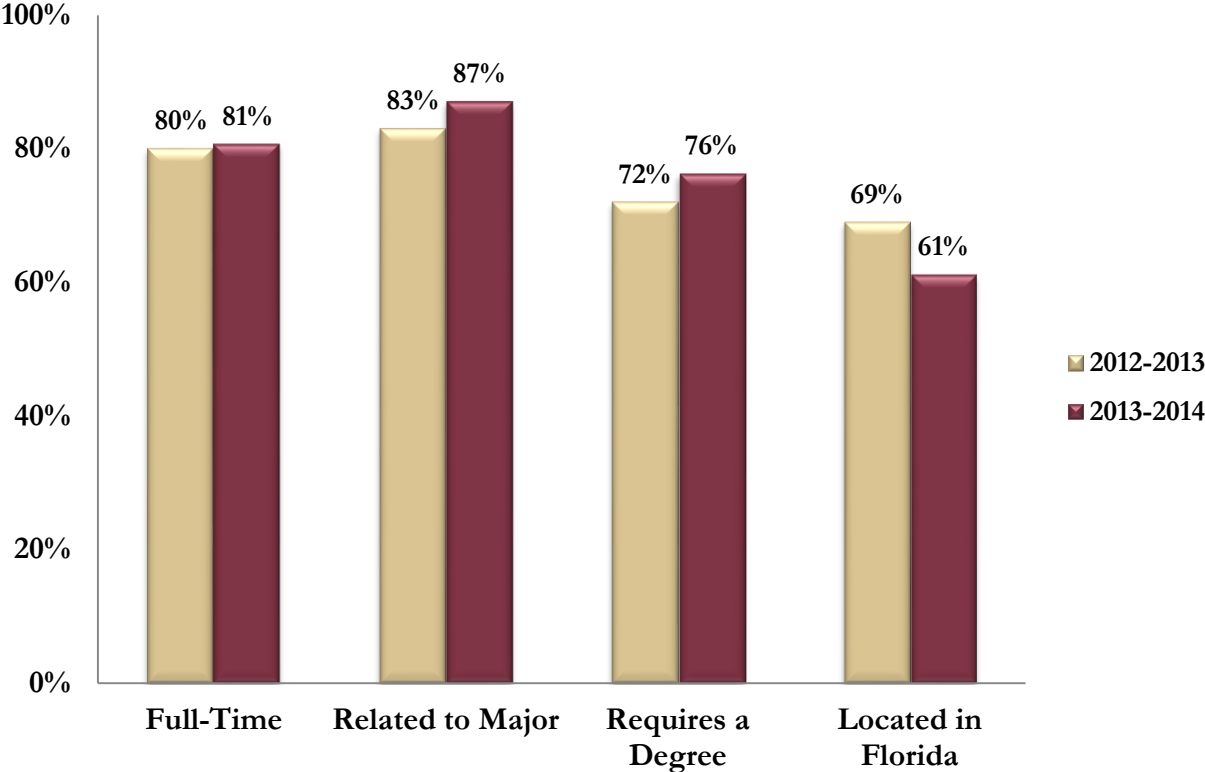


Below are the employment outcomes for each college:

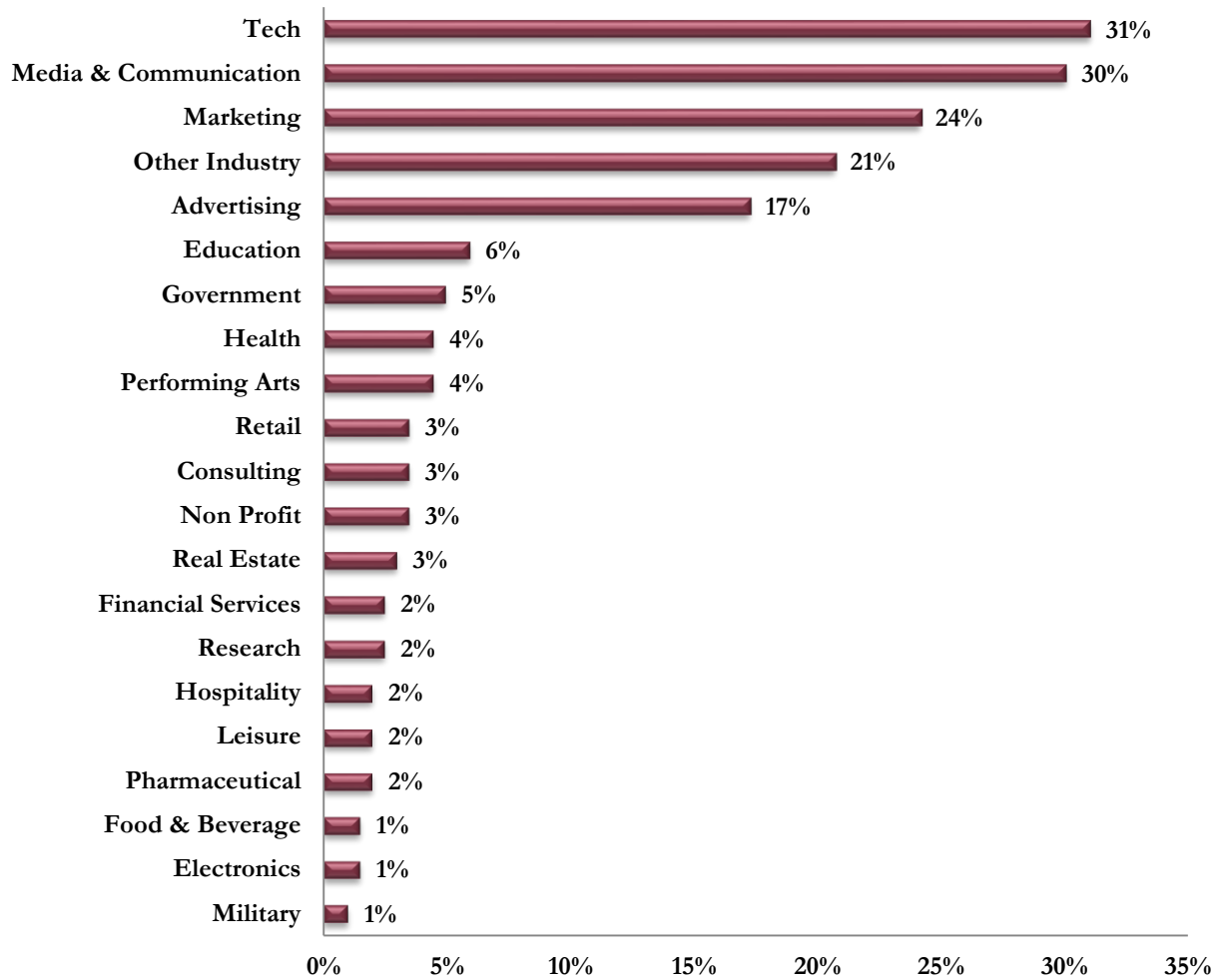
College/Department/Major	Not Yet Applied			Applied, No Offers			One or More Offers		
	n	%	% Change	n	%	% Change	n	%	% Change
Florida State University	542	12%	-1%	1181	26%	-2%	2864	62%	3%
Communication & Information	28	9%	2%	67	21%	-5%	227	70%	4%
Comm/Public Relations	1	3%	3%	6	19%	10%	25	78%	-13%
Communication Disorders	4	40%	40%	2	20%	20%	4	40%	40%
Communication/Advertising	3	11%	7%	7	26%	-6%	17	63%	-1%
Digital Media Production	2	6%	1%	8	24%	-10%	24	71%	9%
Information Comm/Technology	4	6%	-6%	11	17%	-8%	48	76%	14%
Information Technology	3	5%	3%	7	11%	-14%	51	84%	11%
Media/Communication Studies	9	10%	-1%	25	27%	-3%	57	63%	3%

Employment Outcomes: Characteristics of Secured Employment

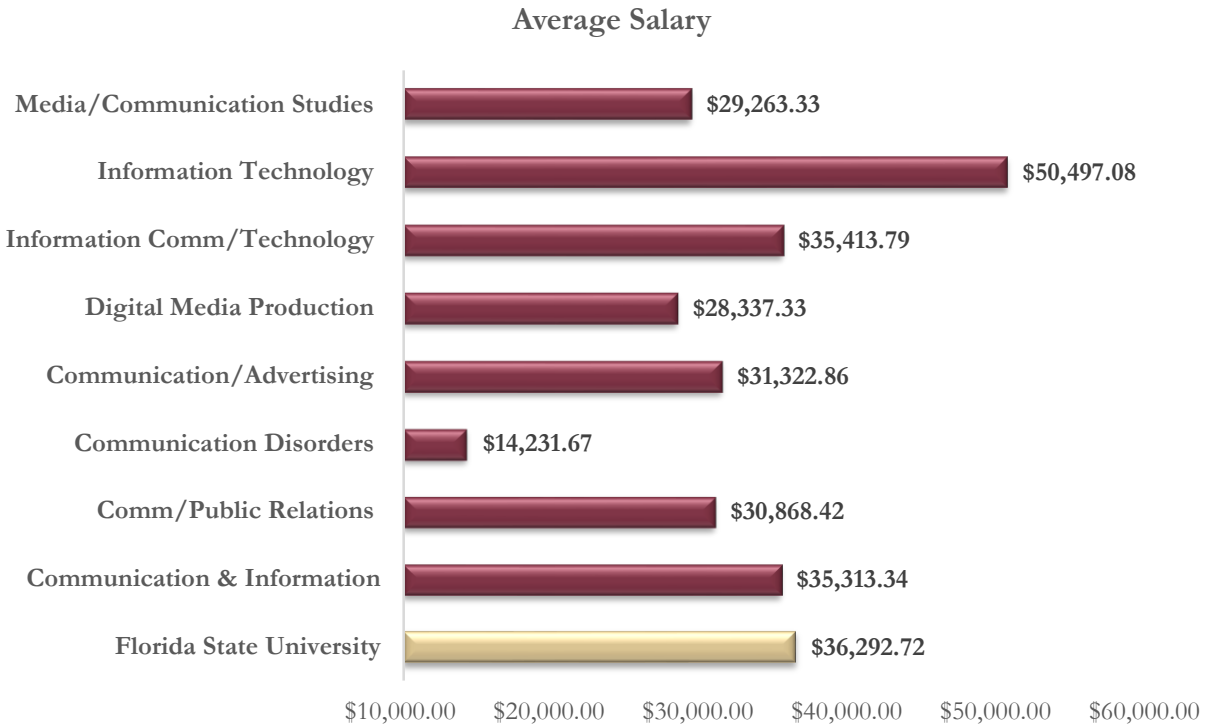
Graduates who secured employment at the time of the survey were asked to provide information about their jobs. Below are the findings for responses to questions about key characteristics of their employment.



Industries of Employment



Employment Outcomes: Salary



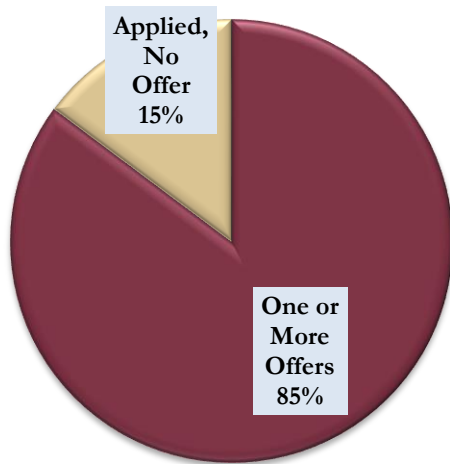
College	Minimum Salary*	Maximum Salary*	Median Salary	Average Salary
Florida State University	\$10,000.00	\$135,000.00	\$35,000.00	\$36,292.72
Communication & Information	\$10,000.00	\$68,000.00	\$32,500.00	\$35,313.34
Comm/Public Relations	\$18,000.00	\$46,000.00	\$31,000.00	\$30,868.42
Communication Disorders	\$11,520.00	\$17,000.00	\$14,175.00	\$14,231.67
Communication/Advertising	\$15,000.00	\$40,000.00	\$32,000.00	\$31,322.86
Digital Media Production	\$10,000.00	\$50,000.00	\$29,000.00	\$28,337.33
Information Comm/Technology	\$10,000.00	\$65,000.00	\$33,000.00	\$35,413.79
Information Technology	\$15,500.00	\$68,000.00	\$55,000.00	\$50,497.08
Media/Communication Studies	\$10,000.00	\$50,000.00	\$30,000.00	\$29,263.33

*Salary range limited from \$10,000 to \$150,000

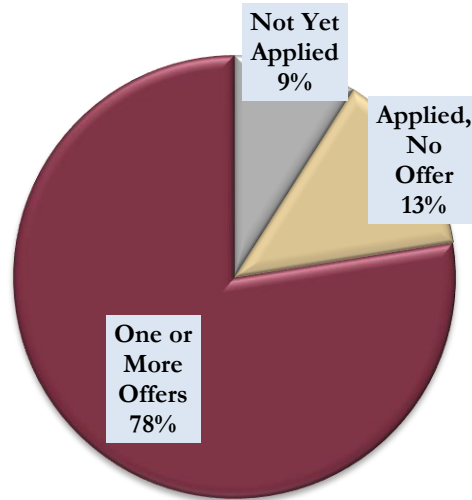
Continuing Education Outcomes

Graduates whose primary plan was to continue their education were asked about their success in gaining admission to continuing education programs. Admissions decisions for most graduate and professional schools are made in late spring; those who graduate in the fall semester would probably not know the status of their applications at the time of the Fall GSS. For this reason, continuing education outcomes reported here are limited to the spring graduates (n=89).

Of All Students Who Applied



Of All Primary Plan Education



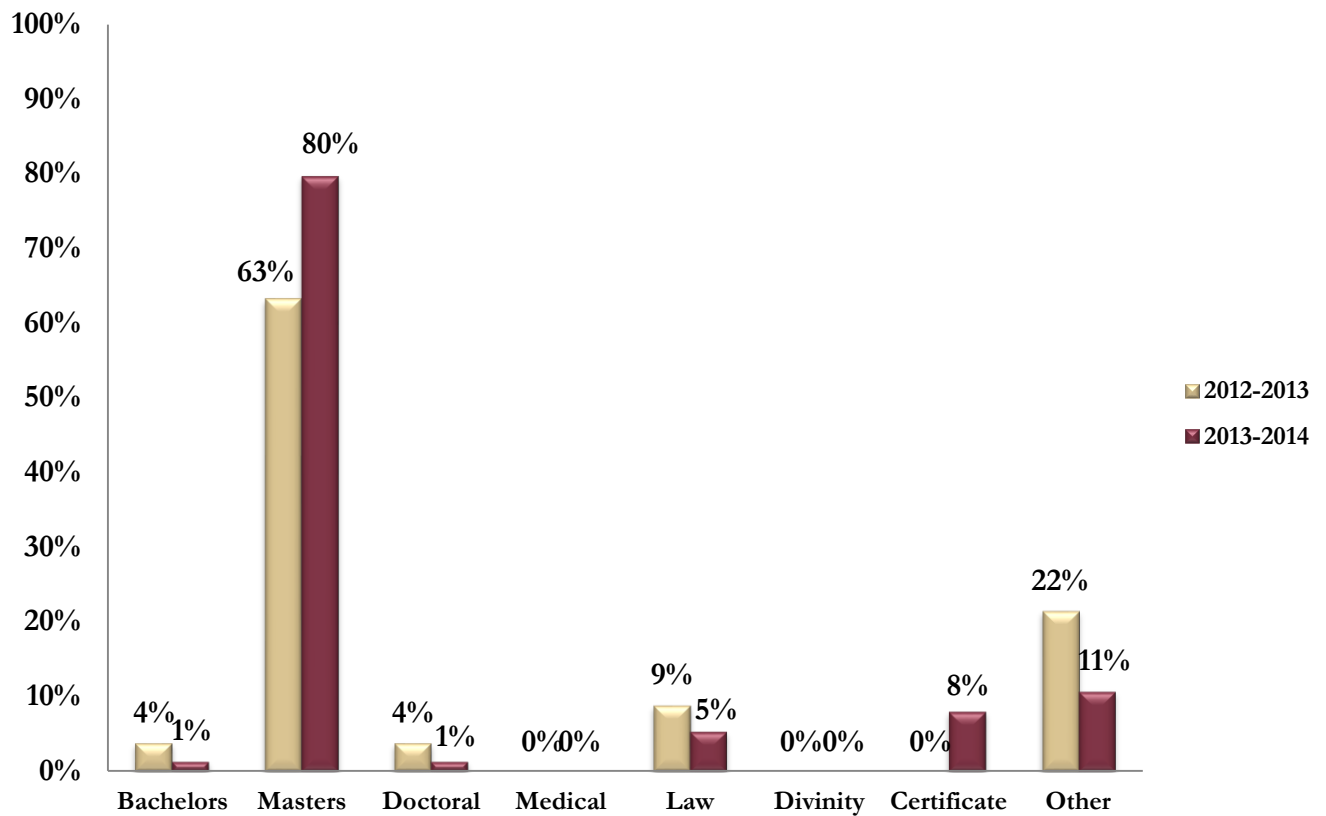
Below are the continuing education outcomes for each college:

College/Department/Major	Not Yet Applied			Applied, No Offers			One or More Offers		
	n	%	% Change	n	%	% Change	n	%	% Change
Florida State University	225	18%	3%	250	20%	3%	787	62%	-6%
Communication & Information	8	9%	2%	12	13%	-3%	69	78%	2%
Communication Disorders	2	3%	3%	5	9%	9%	51	88%	88%
Media/Communication Studies	3	20%	4%	1	7%	-1%	11	73%	-3%

Continuing Education: Types of Degrees & Fields of Study

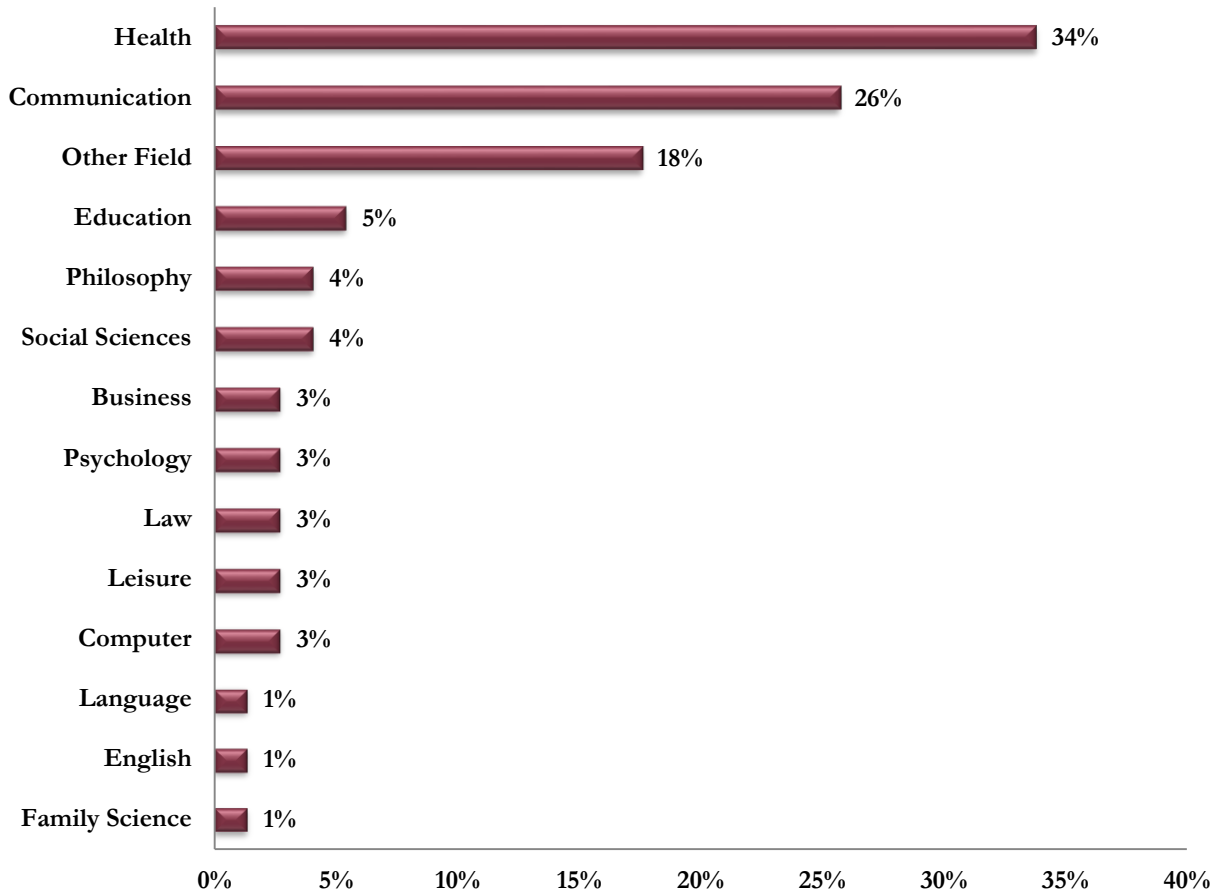
While education outcomes were limited to the spring semester GSS, the types of degrees and fields of study chart includes data from all semesters for students whose primary plan was to continue education (n=103).

Types of Degrees



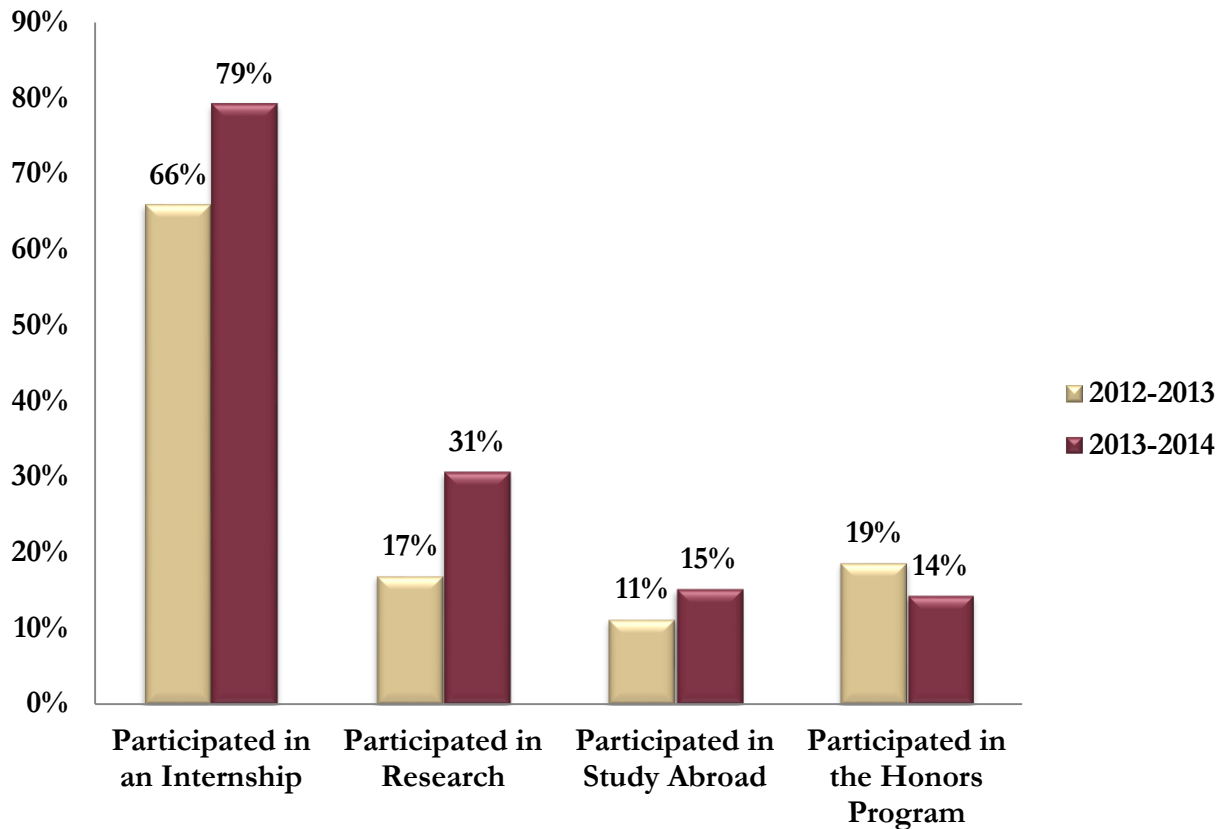
*Certificate programs were added to the 2013-2014 GSS

Fields of Study



Participation in Select Educational Programs & Activities

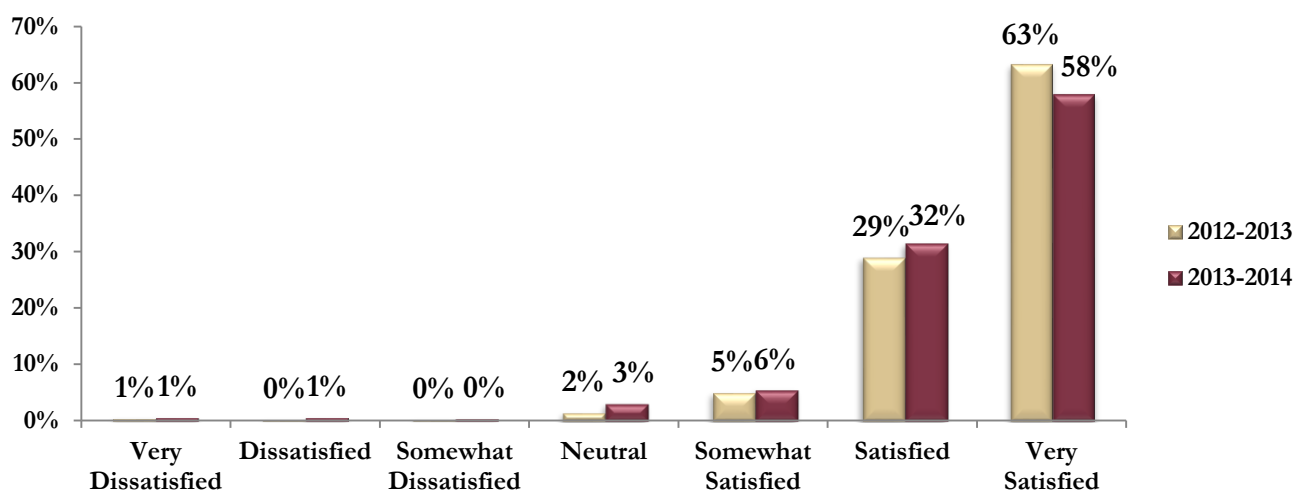
The GSS includes a number of questions about graduates' participation in academic programs and co-curricular activities during their years at FSU. Participation in four programs is summarized here: 1) Internship (completion of an internship, practicum, field experience, or clinical assignment); 2) Research (completion of a Directed Individual Study, Honors Thesis, or having presented, performed or exhibited a formal research project); 3) Intensive International Experience (Study Abroad); and 4) FSU Honors Program. Below are the participation rates for all graduates followed by a table that presents results by college.



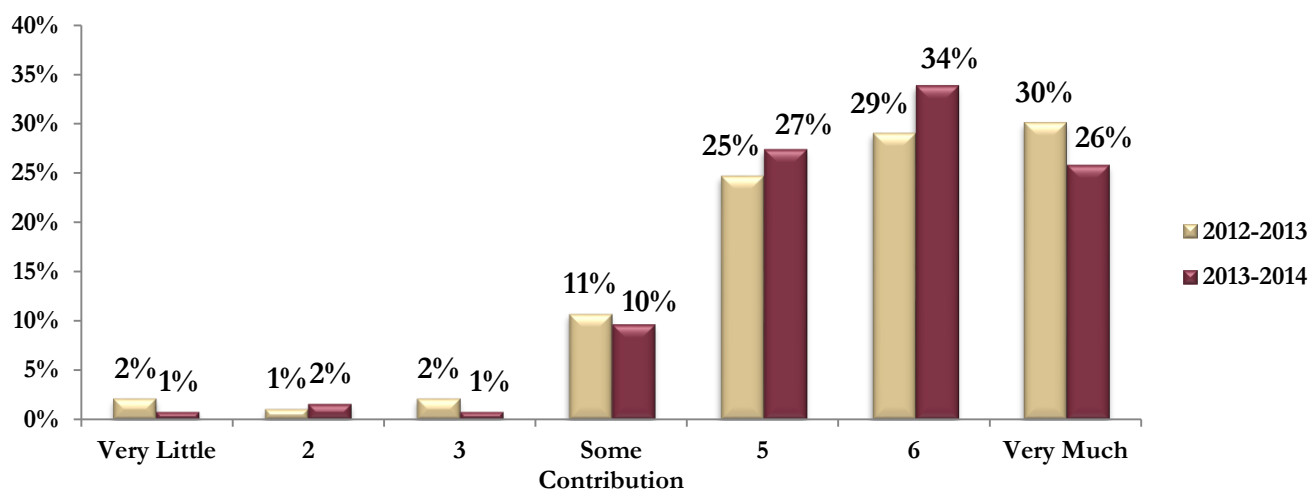
College/Department/Major	Internship			Research			Int'l Study			Honors		
	n	%	% Change	n	%	% Change	n	%	% Change	n	%	% Change
Florida State University	4158	58%	13%	1664	23%	5%	849	12%	2%	925	13%	-3%
Communication & Information	359	79%	13%	139	31%	14%	69	15%	4%	65	14%	-4%
Comm/Public Relations	35	97%	13%	10	28%	20%	9	25%	17%	8	22%	-18%
Communication Disorders	42	57%	57%	45	61%	61%	18	24%	24%	14	19%	19%
Communication/Advertising	33	97%	14%	13	38%	22%	4	12%	-2%	6	18%	-16%
Digital Media Production	32	82%	32%	12	31%	0%	7	18%	10%	15	38%	15%
Information Comm/Technology	56	76%	17%	20	27%	14%	2	3%	-2%	3	4%	-4%
Information Technology	54	76%	20%	16	23%	5%	3	4%	4%	2	3%	1%
Media/Communication Studies	103	85%	14%	22	18%	4%	26	21%	5%	17	14%	-7%

Satisfaction with their FSU Experience

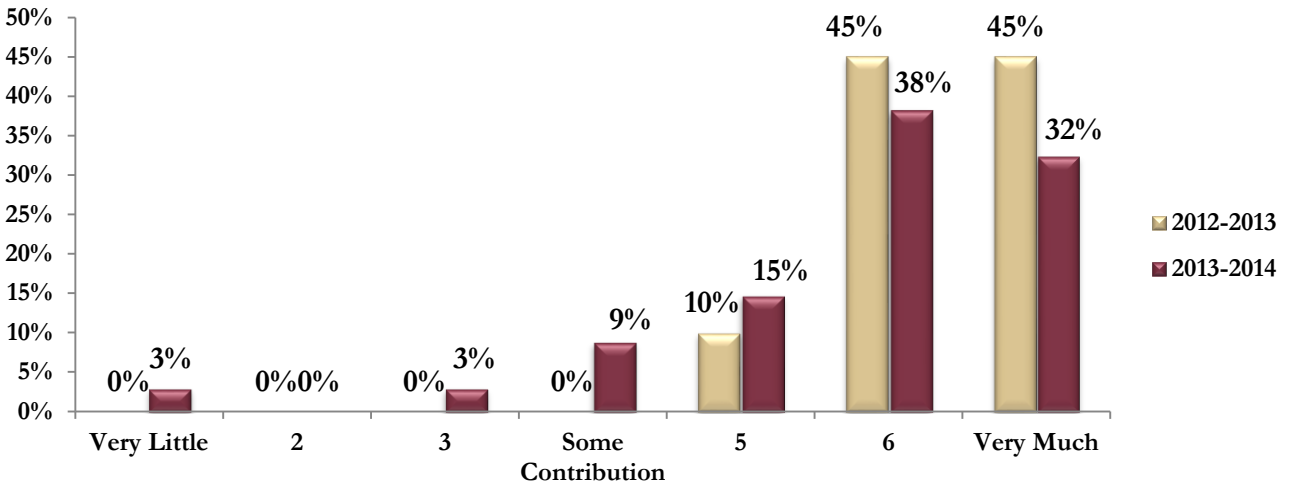
To assess graduates' perceptions of their experiences as a student, they were asked: **“Overall, how would you rate your satisfaction with your entire experience (educational and co-curricular) at FSU?”** As the chart below shows, the great majority of graduates reported being satisfied or very satisfied with their experiences at FSU.



At follow-up, graduates who had secured employment were asked: **“To what extent did your FSU course of study prepare you for employment after college?”** As shown below, a high proportion of our graduates felt that FSU had prepared them well for their employment.



Graduates who were enrolled in post-graduate education at follow-up were asked: **“To what extent did your FSU course of study prepare you for post-college education?”** As shown below, a high proportion of our graduates felt well prepared for their continuing education programs.



Summary

The intent of this report is to summarize some of the main findings of the Graduating Senior Survey as well as to inform the academic community of the availability of information the university has gathered on recent graduates via this survey. It is hoped that this information will be a useful resource to academic units as they evaluate their programs, advise their students, and track the success of their graduates. Please note that this report summarizes findings for a subset of items from the GSS. Academic units are welcome to request additional survey information about their graduates (send requests to: https://fsu.qualtrics.com/SE/?SID=SV_6EbG8AZ4ZicKtCZ). A report summarizing the GSS findings for 2014-15 graduates will be distributed in January, 2016. Please direct any questions you may have about this report or about the GSS to Janet Kistner (jkistner@fsu.edu).

Appendix H

Undergraduate and Graduate Placements

For the doctoral graduates, list their dissertation titles and major professor.

Table 8.1 Corporate & Public Communication Placements

Note: This is not a complete listing of placements.

1. Ward, E. – Chipola College, “Publications Coordinator”
2. Mauldin, H. – Department of Transportation in Tallahassee
3. Kinsaul, A. – North FL Division at Applied Research Associates, “Communication Director”
4. Weathersby, W. - Guy Harvey's “Director of Marketing”
5. Woodrick, W. - Lynn Haven United Methodist “Hospitality Coordinator”
6. Conner, M. – Florida State University Panama City, “Director of Student Affairs”
7. Johnstone, T. – Johnstone Foods Inc./Food Distribution, Lynn Haven
8. McDonald, S. – Tennessee Association of Realtors “Director of Professional Development”
9. Denman (Giles), S. – Florida State University Panama City, “Development Director”
10. Spears, C. – Hampton Inn & Suites PCB
11. Rich, A. – ARINC Web & IT services “Manager”
12. Butchikas, P. – State Rep. Patronis, “Legislative Assistant”
13. Gainer, V. – News Herald, “Marketing Director”
14. Sexton, A. – Florida State University Panama City, “Academic Coordinator for College of Applied Studies”
15. Bowen, E. – Gulf Coast State College “Webmaster/Digital Media Program Advisor”
16. Ketchum, H. – Sheraton Virginia Beach Oceanfront Hotel, “Director of Catering”
17. Bornhoft, S. - People’s First Community Bank, “SVP/Marketing Communication”
18. Bullock, C. – People’s First Community Bank, “Marketing Coordinator”
19. Lacewell, M. – The Resort Collection, “Director of Marketing”
20. Smith, A. – State of Florida, Department of Business Professional Regulation, Division Hotels and Restaurants, “Plan Reviewer”
21. Barefield, A. – Florida Department of Transportation “District Contracts Specialist”
22. Moak, A. – TripSmarter.Com, “Programming Executive”
23. Morrison, R. – Smooth Speak LLC “CEO - Advertising Consultant working on Law Degree”
24. Garrett, M. – Florida Clerk of the Courts, “Financial Analyst”
25. Williams, K. – Superior Residences of PCB “Marketing Director”
26. Hayes, E. – 93.5 THE BEAT FM/ KDAY-FM in Los Angeles “Senior Account Executive 27.
27. English, V. – General Dynamics, “Business Development Associate”
28. Harlander, S. – US Navy Fleet & Family Readiness “Regional Marketing Director”
29. Hull, C. - FSU-Panama City Campus “Library Specialist”
30. Goostree, L. - Berg Seel Pipe “Lab Technician Assistant”
31. Ciszczon, E. – Northwest Indiana Catholic Newspaper “Photography & Graphic Design Engineer”
32. Herter, L. - Pier 1 Imports, “Store Manager”
33. Ahearn, B. - Ahearn Creative “Owner/Editor”
34. Baber, B. – Gun Depot USA “Owner/Sales/Marketing Agent”
35. Lauen, C. - Department of Health Holmes County, FL
35. Sweat, C. - Raleigh-Durham WRAL News, North Carolina “Reporter”
36. Hull, C. - FSU-Panama City Campus “Library Specialist”
37. Lauen, C. - Department of Health Holmes County, FL
38. Sweat, C. - Raleigh-Durham WRAL News, North Carolina “Reporter”
39. Williams, K. - Superior Residences of Panama City Beach “Marketing Director”
40. Hall, H. – Rock Island ISD “Sub. Teacher”
41. Richardson, R. – WZEP AM 1460 “Station Manager”
42. Dobridnia, C. - Walton County Sheriff (Walton County) “Public Affairs Coordinator”
43. Edstrom, J. – Texas Firm “Public Relations”
44. Edstrom, S. – Texas Windstorm Insurance “Public Relations”
45. Nair, S. – 1 Umbrella “Owner/CEO”
46. Weathers, A. - Treasure Island Resort Rentals “Rental Manager”
47. Baldy, P. – Breakfast Point Academy “Exceptional Student Education Teacher”
48. Cromer, S. - Florida State University-PC “Development and Alumni Affairs Coordinator”
49. Brim, C. - PC Public relations firm “Owner”

Table 8.1 Corporate & Public Communication Placements continued

Note: This is not a complete listing of placements.

50. Tucker, C. - Chili's Grill & Bar "Manager"
51. Grant, J. – Coldwell Banker Residential Real Estate "Sales Associate"; USF "Adjunct Instructor"
52. Hall, R. - AstraZeneca "Pharmaceutical Specialist"; FSU-PC "Adjunct Instructor"
53. Hatcher, S. - FSU-PC "Development and Alumni Affairs "Coordinator"
54. Suggs, P. – Narcosis Enterprises "Marketing and Social Media Specialist"
55. Epps, T. - Lockheed Martin in Dallas "Employee and Executive Communication Specialist"
56. Coon, E. - Bay County School District "Teacher – specializing in Autism"
57. Downing, K. - Pollak Vineyards. Greenwood, VA "Manager"
58. Ports, P. - Velocity Communication Credit Union "Training and Special Projects Manager"
59. Adams, M. - Disney Store "Assistant Manager"
60. Capps, S. - Innovative Professional Solutions "Technical Writer & Contract Proposal Editor"
61. Lawson, S. - Tyndall Air Force Civil Engineer Center "Public Affairs Specialist"
62. Davis, C. - DTI LLC in Lexington, Kentucky "Client Services Specialist"
63. Spivey, E. - Self Employed "Communication Consultant"
64. Sinnott, E. - Self-employed "Events Manager & Consultant"
65. Garcia, J. - Menorah Manor nursing home "Public Relations Assistant"
66. Kouskolekas, A. - Jeld-Wen in North Carolina "Communication and Marketing Specialist"
67. Elliott, K. – Cherokee Nations Businesses "Strategic Communications & Public Relations Consultant" and FSU Adjunct Instructor.
68. McKay, B. - Catholic in America "Journalist"
69. Ransom, S. – Adventures in Missions "Regional Director of Central America"
70. Stewart, R. - Purohit Navigation, Inc. "Account Coordinator"
71. McCabe, J. - Applied Research Inc. "Marketing Coordinator"
72. Stevenson, E. - Heath South "Employee"
73. Eldridge, K. - Lewis Bear Co. "Brand Activation Manager"

Table 8.2 FSU School of Communication Master's Students Placements**Note: This is our complete listing of Master's placements, extending beyond the 2010 – 2014 time-period**

Name	Title	Employer	Location
Abby Buckler	Special Projects for Enterprise Solutions Team	Bloomberg LP	New York, NY
Adam Clement	Creative Strategist/Integrated Marketing Manager	The Week/Mental Floss	New York, NY
Adriana Nunez-Cox	Account Executive Coporate	Newlink Group	Miami, FL
Agata Wlodarczk	Marketing Specialist	Florida Department of Health	Tallahassee, FL
Aisha Parker	Marketing Manager	First Data Corporation	Atlanta, GA
Aldo De La Paz	User Experience Designer Lead	360i	New York, NY
Alejandra Guacaneme	Account Management	Marca Miami	Miami, FL
Alexander Misrahi	Marketing Coordinator	Environmental Tectonics Corporation	Orlando, FL
Alexander Swanson	Account Manager	The Zimmerman Agency	Tallahassee, FL
Allison (Fogt) Aubuchon	State Communications & External Affairs Director	Foundation for Excellence in Education	Tallahassee, FL
Allison Sexton	Marketing Coordinator	GFG Management	Atlanta, GA
Allyson D. Adolphson	Strategy Manager, Communications Team Leader	Florida Department of Health	Tallahassee, FL
Alycia LaFavor	Marketing Development Manager	Coca-Cola Refreshments	Tallahassee, FL
Amanda Kuff	Director of Marketing & Events	Sogeti	Tallahassee, FL
Amanda Nalley	Public Information Specialist	Florida Fish & Wildlife Conservation Commission	Tallahassee, FL
Amber (Smalley) O'Connell	Director of Marketing & Membership	Tallahassee Museum	Tallahassee, FL
Amy Cicero	Recruiting Manager	Veritas Recruiting Group	Lake Mary, FL
Andrea Todd	Marketing Coordinator	Kasala	Seattle, WA
Andrea Wardell	Regional Account Manager	Mediagistic	Tampa, FL
Andrea Wolf	Communications Coordinator	Jabil	Tampa, FL

Name	Title	Employer	Location
Andrew Chick	Executive Meeting Manager	The Broadmoor	Colorado Springs, CO
Andrew Hudson	Associate Editor	Avisian Publishing	Tallahassee, FL
Andrew Pennell	Search Marketing Specialist	Pearson	Orlando, FL
Angie Quinn	Consultant-Consumer Insights	Big Heart Pet brands	San Francisco, CA
Ania Rynarzewska	Assistant Professor	Mercer University	Macon, GA
Ann Briggie	Marketing & Public Relations Manager	Bal Harbour Shops	Miami, FL
Anna Colaizzi	Associate Producer-Creative Studio	NBC Universal	Orlando, FL
Arthur Schwartz	Strategic Marketing Consultant & Content Producer (Feb 2015)	Soundwalkrs	Cartagena, Columbia
Asari Fletcher	Account Associate	Fahlgren Mortine	Tallahassee, FL
Ashleigh Daniel	Communications Coordinator	InterContinental Hotels Group	Atlanta, GA
Ashley Abney	International Sales & Marketing Development Rep.	VISIT FLORIDA	Tallahassee, FL
Ashley Ellen Wood	Digital Media Planner	Triad Retail Media	Tampa, FL
Ashley Hanania	Associate Director, Services Operations	MECLABS	Jacksonville, FL
Ashley Paradela	Senior Account Associate	Athenahealth	Boston, MA
Ashley Rutstein	Copywriter	EVB	Boulder, CO
Asif Shaikh	Analyst, Project Connect (2014)	Department of Economic Opportunity	Tallahassee, FL
Audrey Prior	Media Planner	The Food Group	New York, NY
Azmat Rasul	Assistant Professor, Institute of Communication Studies	University of Punjab	Lahore, Pakistan
Barbara Vallenias	Personal Cruise Consultant	Norwegian Cruise Line	Miami, FL
Bayard Stern	Communications Manager	Beverly School for the Deaf, Children's Center for Communication	Manchester, MA

Name	Title	Employer	Location
Bayard Stern	Multimedia Producer	Bayroc Media	Manchester, MA
Beth Frady	Director of Public Relations	Enterprise Florida	Tallahassee, FL
Biou Zhang	Planner	Havas Worldwide	Beijing, China
Boris Damianov	Data Analyst & Evaluator	FSU College of Medicine	Tallahassee, FL
Brandi Fritsch	Account Executive-House of BACARDI	TEAM Enterprises	Ft. Lauderdale, FL
Brandon Buchanan	Marketing Project Coordinator	Publix Super Markets	Lakeland, FL
Brandon Johnson	Coordinator, Communications & Marketing	Tallahassee Chamber of Commerce	Tallahassee, FL
Brayn Shulis	Sales & Marketing	Paradise	Tampa, FL
Brett Jula	District Manager	Boston Beer Company	St. Louis, MO
Brian Morgan	Proposal Center Content Manager	Xerox State Healthcare	Atlanta, GA
Briana Talasko	Staffing/NPO Coordinator	Aramark	Tallahassee, FL
Briana Walker	Staff Associate, Men's Basketball	UCLA Department of Intercollegiate Athletics	Los Angeles, CA
Britany Wright	Web Developer	George mason Univeristy	Fairfax, VA
Brittany Conlyn	Recruiter	Legal Search Solutions	Boca Raton, FL
Brittany Isaacs	CMS Adminstrator	ConnectWise	Tampa, FL
Brittany Long	Product Marketing Analyst	Web.com	Jacksonville, FL
Brittany Reindl	District Manager	ADP	Nashville, TN
Brittany Sullivan	Social Media & Communications Coordinator	State University System-Board of Governors	Tallahassee, FL
Brock Wright	Manager, Audience & Measurement Solutions	Starcom MediaVest Group	Chicago, IL
Cameron Daniels	Sales Planner	Pandora	Minneapolis, MN
Candace Cowan-Matthews	Sales Associate	Lennox International	Orlando, FL
Carla Beisheim	Marketing Coordinator	GradImages	Tallahassee, FL

Name	Title	Employer	Location
Carolina (Milner) Ali	Account Supervisor	LM&O Advertising	Washington, DC
Cary Calixte	Certified Life Coach	Florida A&M University	Tallahassee, FL
Casey Hillstrom	Learning Technologies Specialist	Diverse Computing, Inc.	Tallahassee, FL
Celina Parker	Vice President	Revolution Agency	Alexandria, VA
Chase Porter	Director, Data, Measurement and Analytics	MMGY	Kansas City, MO
Chengcheng Wei	Digital Project Manager	Shepherd	Jacksonville, FL
Chih-Wei (Claire) Ho	Marketing Communications Assisitant	Mddatacor	Atlanta, GA
Chip Norris	Senior Business Development Coordinator	Parsons	Orlando, FL
Chip Reed	Sr. Digital Statgeist	3Birds Marketing	Chapel Hill, NC
Chris Gurrie	Assistant Professor Of Speech	University of Tampa	Tallahassee, FL
Christa Hudson	PR Account Manager	The Zimmerman Agency	Tallahassee, FL
Christal Richards	Supervisor, Strategic Planning	MetaVision Media	New York, NY
Christian Sanders	Coordinator of On-Campus Recruiting	Florida State University Athletics	Tallahassee, FL
Christina (Reznack) Griffiths	Producer	Tribune Media-WXIN/WTTV	Indianapolis, IN
Christina Cooper	Development Specialist	Catholic Charities	Flint, MI
Christina Llewellyn	Owner	Socialulu	Tallahassee, FL
Christina Siriwardena	Communication Specialist	Florida Dept. of Financial Services	Tallahassee, FL
Christine Oliver	Internal Communications Analyst	Shelby County Schools	Memphis, TN
Christopher Hamburg	Director of Evidence	Ethos Risk Services	St. Petersburg, FL
Christopher Waldeck	Account Executive	IHeartRadio	Tallahassee, FL
Christy Wang	Fashion Production Coordinator	Stretch-O-Rama	New York, NY

Name	Title	Employer	Location
Cindy Stewart	Travel & Purchasing Representative	FAMU-FSU College of Engineering	Tallahassee, FL
Claire Lovell	Assistant Media Planner	Lowe Campbell Ewald	New York, NY
Claudine Cleophat	News Producer	News 12 Network	New York, NY
Colleen Pettit	Digital Media Manager	Google	San Francisco, CA
Conor Watson	Manager, Customer Retention	MediaCom Communications	New York, NY
Damariliz Agundo	Statistics Analyst	ESPN	Bristol, CT
Daniel Cole	IT Business Analyst	Safe Bridge Solutions	Madison, WI
Daniela Alvarez	Corporate Marketing Manager	Southern Proper Hospitality	Atlanta, GA
Danielle Breland	Product & Sales Analyst	Schroders	New York, NY
Danielle Keevan	Senior Specialist, Marketing Production	Chico's FAS Inc.	Naples, FL
Danyang Zhao	Communication Doctoral Studies Student	FSU	Tallahassee, FL
David Cross	Content Manager	YouVisit	New York, NY
David Frady	Communication Liason	Florida Department of Environmental Protection	Tallahassee, FL
David Girtman	Payment Specialist	Florida Department of Education	Tallahassee, FL
David Holloway-Boyd	Senior Graphic Designer	FBMC Benefits Management	Tallahassee, FL
David Maddock	Editor-in-Chief	Lensoftruth.com	Lake Mary, FL
Deborah Roberts	Associate Channel Manager	Pilot Corporation	Jacksonville, FL
Denay Garlington	Digital Analyst	BBDO	Atlanta, GA
Denise Billow	Public Relations Director	Kidd Group	Tallahassee, FL
Derrick Shannon	Account Executive	Buie & Company	Austin, TX
Dhwani Shah	Communications Intern (2014)	Metal Communications	Mumbai, India
Duncan Grahon	Partnership Services Coordinator	Visit Florida	Tallahassee, FL

Name	Title	Employer	Location
Elizabeth Cox	Content Director	Miles	Sarasota, FL
Elizabeth Small	Writer and Graphic Designer	Freelance	Tallahassee, FL
Emilio Estevez	Business Development Account Executive	Green Room Social	Miami, FL
Emily Bell	Marketing Analyst	Station Four	Jacksonville, FL
Eric Ellis	Director, Strategy Consulting	Lithium Technologies	Charlotte, NC
Eric Pounders	Account Executive	Moore Communications Group	Tallahassee, FL
Erin (Cantwell) Stroupe	Marketing Operations Coordinator/Manager	Tanjarine	Mountain View, CA
Erin (Fitzgerald) Hmielewski	Marketing Manager	EY	Boca Raton, FL
Erin Straszewski	Instructor	Florida State University	Tallahassee, FL
Erin Straszewski	Academic Program Specialist	Florida State University	Tallahassee, FL
Evan Mynatt	Project Manager	KaBOOM!	Washington, DC
Evan Watts	Operations Analyst II	Florida Department of Revenue	Tallahassee, FL
Evelyn Perez	Marketing & Public Relations Manager	Florida International University	Miami, FL
Farah Miller	Marketing Systems & Application Manager	BISK Education	Tampa, FL
Faye Li	Interactive Web Designer	MetLife	New York, NY
Fernando Rodriguez	Director	MCG Latino at Moore Communications	Tallahassee, FL
Francesca Gonzalez-Roel	Account Executive	Justworks	New York, NY
Frederick Simmons	Support Specialist	Florida Center for Reading Research	Tallahassee, FL
Gabriela Castro	Executive Recruiter-Accounting & Financial Services	Forrest Solutions Group	New York, NY
Gina Bollotta	Web & Social Media Coordinator	FSU Oglesby Union Marketing Office	Tallahassee, FL
Glade Kepper	Marketing Assistant	Island Villa Vacation Rentals	Islamorada, FL
Guanming (Adam) Li	Consultant	R3 Worldwide	Beijing, China

Name	Title	Employer	Location
Hallie Fowels	Account Executive	GS&F	Nashville, TN
Hao-Ting (Olivia) Hu	Performance Analyst	Nan Ya Plastics	Houston, TX
Heather Sharpe	Business Consultant	UGA Small Business Development Center	Albany, GA
Hope Stewart Watts	Program Developer	Institute for Intergovernmental Research	Fayetteville, AR
Hunter Davis	Systems Consultant/Project Manager	Florida Department of Health	Tallahassee, FL
Ian Nerney	Project Manager	SavvyCard	Tampa, FL
I-Jou (Jessica) Chao	International Commercial Secretary	TCP PIONEER INC	Tiawan
Jacob Ward	Account Supervisor, Energy & Corporate Social Responsibility	Mitchell Communications Group	Fayetteville, AR
Jamaal Walton	Director of Marketing & Promotions	University of Alabama	Tuscaloosa, AL
James V. Mullins	Senior Account Manager	Peak Seven Advertising	Boca Raton, FL
Jamie Garvin	Account Coordinator	William Mills Agency	Atlanta, GA
Javis Ogden	Digital Coordinator	Onyx Creative Group	Tallahassee, FL
Jenn (Ettinger) Topper	Communications Manager	Sunlight Foundation	Washington, DC
Jenna Oddo	Video Production Specialist	Lowes Home Improvement	Charlotte, NC
Jennica Blair	Digital Project Manager	TMP Worldwide	New York, NY
Jennifer Covington	Assistant Marketing Manager	The Moorings Yacht Charters	Tampa, FL
Jennifer Dambeck	Senior Social Analyst	NetBase Solutions	Atlanta, GA
Jennifer Ireland	Digital Services Coordinator	Rowland Publishing	Tallahassee, FL
Jennifer Reich	Assistant Account Executive	Finn Partners	Ft. Lauderdale, FL
Jessica Garcia	Account Executive	Uproar PR	Orlando, FL
Jessica Harrison	Suites Service Representative	Jacksonville Jaguars	Jacksonville, FL

Name	Title	Employer	Location
Jessica Tanca	Communications Specialist	Seminole Clubs at Florida State University	Tallahassee, FL
Jessy Jamison	Media Supervisor	Team One	Atlanta, GA
Jesus Gonzalez	Sr. Account Executive--Quantitative Research	Hall & Partners	Seattle, WA
Jiuling Wang	Hospitality/Marketing	Liberati Group LLC	New York, NY
Joana Wong Chen	Jr. Account Executive	Stinghouse, LLC	Miami, FL
Joanna White	Transportation Coordinator	Red Velvet Events, A Global DMC Partner	Austin, TX
Jocelyn (Mock) Givens	Senior Media Specialist, Public Relations	American College of Rheumatology	Atlanta, GA
John Doughney	Global Client Partner	Facebook	Atlanta, GA
Johnathan Butler	Email Marketing & Social Media Specialist	Thomas Nelson Publishing	Nashville, TN
Jolene Gurtis	Client Communications Manager	Telligen	Denver, CO
Jonathan Bilthuis	Senior Logistics Account Executive	Total Quality Logistics	Ft. Lauderdale, FL
Jordan Ford	Centralcast Operator	ION Media	Tampa, FL
Jordan Wagner	Representative for National Accounts	Universal Orlando Resorts	Orlando, FL
Jordan Wenck	Digital Marketing Manager	Bridgestone Golf	Atlanta, GA
Jue Xie	Editor	Sina Corporation	Mountain View, CA
Julian Seepersaud	Key Accounts Manager	Cendyn/ONE	Miami, FL
Julie Broyles	Web Designer/Developer	Streamsound Records	Tampa, FL
Julio Valeriano	Account Supervisor	Ogilvy Public Relations Worldwide	Washington, DC
Justin Adams	Adjunct Instructor/Speech Coach	Tallahassee Community College	Tallahassee, FL
Justin Laborde	Vice President	Futures Company	Raleigh, NC
Karol Vargas	Market Research Analyst	TracFone Wireless	Miami, FL
Karyn Barber	Utilities Marketing & Outreach Coordinator	City of Palm Beach	Melbourne, FL

Name	Title	Employer	Location
Kassandra Elekes	Director of Marketing & Engagement	Florida Chamber Foundation	Tallahassee, FL
Katherine Cook	current position not listed on LinkedIn		St. Louis, MO
Katherine Finney	Publications & Promotions Coordinator	FSU Career Center	Tallahassee, FL
Katie Brooks	Operations Analyst	TrackMaven	Washington, DC
Katie Dyer	Account Planning Associate	Razorfish	Portland, OR
Katie Smith	Analyst-Clinical Reporting	Cerner Corporation	Kansas City, KS
Katie Spillman	Senior Account Executive	Moore Communications Group	Tallahassee, FL
Kayla Wright	Digital Account Manager	Everywhere Agency	Atlanta, GA
Kaylyn Crawford Walton	Diabetes Care Specialist	Novo Nordisk A/S	Atlanta, GA
Kelly Michaels	Market Manager	ACA Talent	Miami, FL
Kelly Raymond	Account Coordinator	Insurance Office of America	Longwood, FL
Kelly Wills	Copywriter	Web.com	Jacksonville, FL
Khawaga Zain-ul-abdin	Assistant Professor	Suleman Dawood School of Business	Lahore, Pakistan
Kianta Key	Social Media Manager	Delete Blood Cancer	New York, NY
Kimberly Klamon	Account Coordinator	Lighthouse, Inc.	Atlanta, GA
Kristen Majcher	Direct Response Communications Coordinator	Wounded Warrior Project	Jacksonville, FL
Kristen Martin	Account Coordinator	Peak Seven Advertising	Miami, FL
Kristin Bass Peterson	Vice President of Digital Media Services	The Pod Advertising	Tallahassee, FL
Kristina Plotnikova	Program/Project Planner, IT Division	Desjardins	Montreal, Canada
Kristina Preston	Project Manager	Star2Star Communications	Sarasota, FL
Krystin Olinski	Director, Public Relations	Press Marketing	Tampa, FL
Krystyn Pecora	External Affairs Officer	U.S. Coast Guard	Portsmouth, VA

Name	Title	Employer	Location
Kyle Cobb	Web Application Programmer	Florida Fish & Wildlife	Tallahassee, FL
LaKecia Easley	Communications Specialist	Kratos Defense & Security Solutions	Washington, DC
Latasha Edwards	EA	Ogilvy & Mather Advertising	New York, NY
Laura Clements	Associate Producer	FYI/Loud Television	New York, NY
Laura DiLorenzo	Pharmaceutical Sales Representative	Alcom	Boston, MA
Laura Stoltzfus-Smith	Adjunct Instructor	Pasadena City College	Pasadena, CA
Laura Stoltzfus-Smith	Adjunct Instructor	Glendale Community College	Glendale, CA
Lauren (Gustetic) Villeneuve	Senior Strategist	Agency CHIEF	Washington, DC
Lauren (Lombardo) Hartman	Senior Research Analyst, Integrated Insights	Starcom USA	Chicago, IL
Lauren Asmus	Associate	Hilltop Public Solutions	Billings, MT
Lauren Dismukes	Regional Sales Manager	Neo Strata Company	Nashville, TN
Lauren Donley	Digital Marketing Specialist	Bowlmor AMF	New York, NY
Lauren Kennedy	Digital Shopper Marketing Professional	Matrixx	Santa Monica, CA
Lauren McCormack	Marketing & Community Outreach manager	Capital Regional Medical Center	Tallahassee, FL
Layla (Higgins) Dowdy	Director, Office of Research Communications	Univeristy of North Carolina	Chapel Hill, NC
Leah Yount	Digital Marketing Strategist	Emagine	Boca Raton, FL
Lei Wen	Associate Marketing Analyst	Netrevex	Los Angeles, CA
Lenna Walkup	Director of Marketing	Tuscan Sun Spa & Salon	Fairmont, WV
Lenore Messler	Graphic Designer	PBHS	Santa Rosa, CA
Lifu (Justin) Du	Account Manager	BoostInsider.com	San Francisco, CA
Lindsay Sparling	Marketing Activation Manager	Boston Bruins	Boston, MA
Lindsay Tanner	Medical Administrative Assistant	Mayo Clinic	Jacksonville, FL

Name	Title	Employer	Location
Lingzi Jin	Influencer Relations	Boostinsider.com	San Francisco, CA
Liz Sicilia	Inside Sales & Marketing Coordinator	Plexi-Chemi, Inc.	Jacksonville, FL
Lucille Spann	Public Relations Representative-Domestic, India & Canada	VISIT FLORIDA	Tallahassee, FL
Lyndsi Stafford	Founder	Eluminate Marketing	Ft. Lauderdale, FL
Lyndsi Stafford	Strategic Partner	Outside Eyes	Ft. Lauderdale, FL
Madhurima Sakar	Sr. Research Associate	The Reasearch Intsttute, Nationwide Children's Hospital	Columbus, OH
Maria Tamayo	Retail Marketing Manager	Diageo	Miami, FL
Marie Celeste Eberhardt	Social Media Manager	Netflix	New York, NY
Marina Freeman	TAP Training Facilitator	GBX Consultants	Aviano, Italy
Mark Hofmeyer	Founder/Editor	Movies, Films & Flix (blog)	Atlanta, GA
Mark Hofmeyer	Set Production Assistant	Independent Contractor	Atlanta, GA
Marsha Buchanan	Junior Account Coordinator	Zimmerman Agency	Tallahassee, FL
Marsha McCoy	Faculty	Wake Technical Community College	Raleigh, NC
Mary Carmen Vincent	Public Relations Director, Latin America	Ultimate Fighting Championships	Las Vegas, NV
Mary Katherine Hunt	Energy Management & Power Optimization Coordinator	Colonial Pipeline Company	Atlanta, GA
Mary Pierce	Director of Research & Security	Cypress International	Washington, DC
Matt Ritter	Account Executive	Finn Partners	Miami, FL
Matt Roush	Senior Communications Manager	University of Colorado	Denver, CO
Matthew Christovich	Proposal Writer	Mainline Information Systems	Tallahassee, FL
Matthew Eissey	Special Events Coordinator (April 2015)	WME/IMG, The Honda Classic	Palm Beach Gardens, FL
Matthew LeHew	Communication Arts Instructor	Shorter University	Rome, GA

Name	Title	Employer	Location
Maxine Murray	Operations Manager	Andrews University	Berrien Springs, MI
Mckenzie Fitzpatrick	Owner	Right On Target Marketing	Tallahassee, FL
Megan Arnall	Graphic Designer/Owner	M.A.Designs	Atlanta, GA(?)
Megan Hamilton	Account Manager	Triad Retail Media	Tampa, FL
Megan Hofmeyer	Regional Marketing Specialist	Peak 10	Atlanta, GA
Melanie Mowry Etters	Communication Director	Agency for Persons w/Disabilities	Tallahassee, FL
Melissa Zuckerman	Account Supervisor	JPA Health Communications	Washington, DC
Meng Zhang	Import Agent	Nippon Express, DFW Airport	Grand Prairie, TX
Michael J. Davis	Brand Manager	National Institute of Health, Office of Equity, Diversity & Inclusion	Washington, DC
Michael Key	Marketing Coordinator	Sqor	San Francisco, CA
Michael Uchimura	Designer/Creative	Sachs Media Group	Tallahassee, FL
Michael Wdczik	Manager, Technical Projects	Athenahealth	Boston, MA
Michele Kiker	Currently working on Cookbook		
Michelle Grant	Account Manager	Uproar PR	Orlando, FL
Michelle Krause	English Language Arts Teacher	Edgewater High School	Orlando, FL
Michelle Orrick	Restaurant Theatre Manager	AMC Theatres	Kansas City, KS
Monica Ross	Assistant General Counsel	Florida Office of Insurance Regulation	Tallahassee, FL
Nadeen Chehabaldin	Key Account Executive	L'Oreal	Saudi Arabia
Naomi Adler	Lead Instructor	Bainbridge State College	Bainbridge, GA
Natalie Kates	Production Office Assistant	Worldwide Production Services	Miami, FL
Nathan MacDonald	Public Relations & Marketing Coordinator	FSU Center for Leadership & Social Change	Tallahassee, FL
Nicolas Riddell	Promotions & Loyalty Specialist	Digicel Group	Miami, FL

Name	Title	Employer	Location
Nicole Lamar	Coordinator of Defense Operations--Football	Florida State University	Tallahassee, FL
Nicolette Alex-Sands	Assistant Manager, Operations & HR	Banana Republic Factory Store	Key West, FL
Nicolle Franco	Digital Account Coordinator	Cendyn/ONE	Miami, FL
Ning Sun	Marketing Coordinator (2014)	ReThink Energy Florida	Tallahassee, FL
Oluwatosin Adeyinka	Business Development	Page Mf Bank Limited	Ikoyi, Lago, Nigeria
Pamela Diaz	Marketing Associate	Nestle	Cleveland, OH
Pat Johnson	Analytics Manager	W20 Group	Austin, TX
Patrice Guthrie	Project Manager	Homes Media Solutions	Boca Raton, FL
Phillip Crowe	Social Media Director	Global Response	Miami, FL
Priya Patel	Communications Coordinator	Watergate at Landmark Condominium Association	Alexandria, VA
Qian Wang	Editor	Haibao	Beijing City, China
Qingying Hu	Marketing & Communications Coordinator	Microtex/Manhattan Kids	New York, NY
Quinten Ershock	Marketing Specialist	Florida High School Athletic Association	Gainesville, FL
Rachel Levins Harington	Production Team Assisitant	Wall to Wall Television	London, UK
Rachel Morgan Berry	ESL Teacher	KDLP Creativity School	Seongnam, Gyeonggi-do Korea
Rachel Pope (2014)	Event Coordinator	Alliance Sports Marketing	Nashville, TN
Rachel Reinig	Marketing Communications Manager	Smith Family Chiropractic	Tallahassee, FL
Ranata Hughes	Adjunct Professor -- PR	Florida A & M University	Tallahassee, FL
Ranata Hughes	Account Supervisor	Geiger & Associates	Tallahassee, FL
Rebecca Durrance	Area Marketing Manager	Veeam Software	Atlanta, GA
Rebecca Ventura Hunt	Marketing & Public Relations Specialist	Kansas Children's Service League	Wichita, KS

Name	Title	Employer	Location
Rebekah Rausch	Adjunct Professor	Gardner-Webb University	Shelby, NC
Reginald Snowden	Partner & President of Creative Direction	Ghost Note Media	Washington, DC
Regine Nelson	CEO/Founder	MyBlackTresses.com	San Francisco, CA
Regine Nelson	CEO/Founder	Allure Marketing + Communications	San Francisco, CA
Renita Smith	Development Communications Coordinator	Florida A&M University	Tallahassee, FL
Ricardo Pryce	Senior Associate	Brightline	Miami, FL
Robin Thomas	AVP Marketing	Food Ordering Startup	Mumbai, India
Roosevelt Lawson	Certified Personal Trainer	Legacy Fit	Miami, FL
Ryan Coates	Project Assistant	Walt Disney World	Orlando, FL
Ryan Soule	Financial Representative	Fidelity Investments	Jacksonville, FL
Samantha Malone	Marketing Associate	Verdantix	New York, NY
Samantha Plotkin	Technical Recruiter	Apex Systems	Miami, FL
Samuel Caruso	Market Research Analyst	MECLABS	Jacksonville, FL
Sarah Kendlage	Graphic Designer	SunStream, Inc.	Fort Myers, FL
Sarah Ray	Health Communication Analyst	RTI International	Atlanta, GA
Savanna Rakofsky	Office Manager	FLUXX Nightclub	San Diego, CA
Scott Horn	Digital Content Writer	Ascentus	Orlando, FL
Sean Cooley	Communication Coordinator	FL Dept. of Economic Opportunity, Office of Film & Entertainment	Tallahassee, FL
Selina L. Blue	Manager, Editorial Content	MECLABS	Jacksonville, FL
Shannon Steuart	Owner/President	New World Glass Gallery	Stuart, FL
Sharmili Choudhury	Assistant Manager	Gables Residential	Washington, DC
Shea Smock	Seasonal Document Specialist	Taft Stettinius & Holloster	Indianapolis, IN

Name	Title	Employer	Location
Shea Windley	Director of Digital & Social Media	Fusion Music	Nashville, TN
Shree Venkatachalam	Adjunct Faculty	Portland State University	Portland, OR
Sidharth Vijayan	Associate Director	Zimmer	Mumbai, India
Stephanie (Gibbons) Brill	Process Thinker + Complexity Reducer	Thinkspot, Inc.	Tallahassee, FL
Stephanie Aanstoos	Marketing & Conference Manager	CMC & Associates	Tallahassee, FL
Stephanie Patterson	Communications Specialist	John Carrol University	Bedford, OH
Stephen Andon	Assistant Professor	Nova Southwestern University	Davie, FL
Stephen Cox	Store Manager	Starbucks	Tallahassee, FL
Stephen Pickens	Director of Client Services	KRE8 MEDIA	Orlando, FL
Steve Schale	President	Schale Strategies	Tallahassee, FL
Sully Moreno	Project Manager & Canada/LATAM Geo Lead	Microsoft	Seattle, WA
Tanesha Tutt	Health Education Specialist/Campaign Manager	Centers for Disease Control	Atlanta, GA
Tara Thomas`	Visual Coordinator	Home Shopping Network	Tampa, FL
Teresa Coulter	Communications Associate	Meteoric Media	Tallahassee, FL
Terrisa Anderson	Community Events Manager	Celeb-Status Events	Tallahassee, FL
Terrisa Anderson	Administrative Assistant	Fl. Dept. of Juvenile Justice	Tallahassee, FL
Todd Smoyer	Social Media Manager	Get More Offers	Los Angeles, CA
Todderick Manning	Technical Support Representative	Convergys Corporation	Jacksonville, FL
Tracee Mason	Instructor	Florida A&M University	Tallahassee, FL
Tracee Mason	Adjunct Instructor	Tallahassee Community College	Tallahassee, FL
Tracee Mason	Adjunct Professor	Barry University	Tallahassee, FL
Tunggul Kristopel	Associate Dean	STIKOM - London School of Public Relations	Jakarta, Indonesia

Name	Title	Employer	Location
Tzu-Yu Wang	Account Manager	AdAsia	New York, NY
Veronica Anderson	Public Affairs Coordinator-School of Medicine	University of Baltimore	Baltimore, MD
Weixia Tang	Marketing Communication Specialist	United Education	San Francisco, CA
Wenbo Sun	Assistant Marketing Manager	UCWeb	San Francisco, CA
Whitney Lee	Leadership Annual Giving Coordinator	University of Tennessee	Knoxville, TN
Whitney Payne	Marketing Manager	Shooter's World	Tampa, FL
Will Ayers	Assistant Account Executive	Edelman	New York, NY
William Biggs	Communications Specialist	The Biggs Group	Tallahassee, FL
Xiaochi (Sophia) Wang	Digital Media Consultant	LocalEdge	Tallahassee, FL
Xinquan Li	Marketing Coordinator	WINCO DWL Industries Co.	New York, NY
Xinyang Li	Designer	Eclipse Web Media	Atlanta, GA
Xixi Yang	Director, United States Division	INNOBUDDY	Beijing, San Francisco
Xue (Sherry) Yang	Brand Strategy & Customer Experience Innovation Analyst	Lippincott	Hong Kong
Xueyan (Cherry) Luo	Product & Brand Development Coordinator	Hudson Home Group	New York, NY
Yachi Lu	Account Executive	OgilvyOne Worldwide	Taiwan
Yana Lokteva	Strategic Analysis Business Manager	Kraft Foods	Atlanta, FL
Yen-Chun Chen	Digital Marketing Planner	United Daily News group	Tiawan
Yingzhi (Ken) He	CK Outwear Production	Calvin Klein, G-111 Apparel Group	New York, NY
Yiwen Chen	Project Coordinator	U.S. Innovation Economy Council	Mountain View, CA
Young S. Hwang	Administrative Assistant	Embassy of the Republic of Korea	Washington, DC
Yuqiao (Helen) Ma	Marketing Specialist	Global Dream Design	New York, NY

Name	Title	Employer	Location
Zachary Rosenkoetter	Salon Sales Consultant	SalonCentric--A Division of L'Oreal	Providence, RI

**Table 8.3 FSU School of Communication Ph.D. Degree Recipients,
Term Completed and Major Professors
Fall 2009 – Fall 2014**

Name	Term Completed	Major Professors
Jason, McKahan	Fall, 2009	Andrew Opel
Chen, Yen-Shen	Spring 2010	Arthur Raney
Bishai, Sally	Summer 2010	Felecia Jordan
Lu, Jia	Summer 2010	Gary Heald
Bae, Beom Jun	Fall 2010	Gary Heald
Johnson, Kristine Camile	Spring 2011	Jennifer Proffitt
Sarkar, Madhurima	Spring 2011	Gary Heald
Andon, Stephen Patrick	Summer 2011	Jennifer Proffitt
Smith, Scott Alan	Summer 2011	Gary Heald
Cox, Nicole Bella	Spring 2012	Jennifer Proffitt
Susca, Margot	Spring 2012	Jennifer Proffitt
Rynarzewska, Anna Izabela	Summer 2012	Jay Rayburn
Adamoli, Ginevra	Fall 2012	Andrew Opel
Nair, Shruti	Fall 2012	Stephen McDowell
Lee, Suekyung	Spring 2013	Gary Heald
Das, Ashavaree	Summer 2013	Gary Heald
Esquibel, Monica Adriann	Summer 2013	Gary Heald
Vahe, Mariliis	Summer 2013	Juliann Cortese
Zain-ul-abdin, Khawaja	Summer 2013	Jonathan Adams
Alkhalaf, Ahmad A	Fall 2013	Stephen McDowell
Fenimore, Wanda L	Fall 2013	Davis Houck
Janicke, Sophie	Fall 2013	Arthur Raney
Kim, Jiyoun	Fall 2013	Arthur Raney
Hunter, Leah Patrice	Spring 2014	Jennifer Proffitt
Smock, Shea Lynn	Spring 2014	Jennifer Proffitt
Clark, Joseph S	Summer 2014	Andrew Opel
Snell, Chandra Denise (Clark)	Summer 2014	Davis Houck
Han, Yi-Hsing	Fall 2014	Laura Arpan
Toole, Jennifer Lynn	Fall 2014	Laura Arpan

**Table 8.5 FSU School of Communication Ph.D. Student's Placements
Academic Years 2009- 2010 to 2013 - 2014**

Names	Year Degree Completed	Post-Graduation Placements	Additional Details
Jason McKahan	2009	Sheperd University	Chair and Associate Professor
Yen-Shen Chen	2010	National Chiao Tung University, Taiwan	Assistant Professor
Sally A. Bishai	2010	Flagler College	Adjunct Instructor; also, CEO of Sally Bishai Games
Jia Lu	2010	New mother; pursuing Ph.D. in Statistics, San Diego State University	
Beom Bae	2010	Georgia Southern University	Assistant Professor; previously Visiting Assistant Professor at Bethune-Cookman University
Kristine Johnson	2011	Rowan University	Assistant Professor; previously Assistant Professor at Nova Southeastern University
Madhurima Sarkar	2011	Nationwide Children's Hospital	Senior Research Associate; previously Research Programs Manager, College of Nursing at Ohio State University
Stephen Andon	2011	Nova Southeastern University	Assistant Professor; previously Assistant Professor at Florida State College at Jacksonville
Scott Smith	2011	Westat (International Research Corporation, Washington DC)	Senior Study Director
Nicole Cox	2012	Valdosta State University	Assistant Professor; previously Assistant Professor at Abraham Baldwin Agricultural College
Margot Susca	2012	American University	Director of Interactive Journalism, Professional Lecturer

Table 8.4 (Continued)

Names	Year Degree Completed	Post-Graduation Placements	Additional Details
Ania Rynarzewska	2012	Mercer University	Assistant Professor; previously Pricing Reporting Analyst for Corning Optical Communication
Ginerva Adamoli-Kalbli	2012	Business Value Exchange	Community Engagement Manager; previously Digital Marketing Analyst for VISIT Florida
Shruti Nair	2012	Aavishkaar (Venture Capital and Private Equity Firm, India)	Social Sector and Communication Specialist; previously Assistant Professor at S. P. Jain Institute of Management & Research (India)
Suekyung Lee	2013	Korea Health Industry Development Institute	Health Researcher; also, lecturer at Chongshin University (Korea)
Ashavaree Das	2013	Prince Sultan University (Saudi Arabia)	Assistant Professor
Monica Esquibel	2013	University of Wisconsin	Staff Reviewer, Health Sciences Institutional Review Board
Mariliis Vahe	2013	KPMS (Public Relations Firm, Estonia)	Partner
Khawaja Zain-UI-Abdin	2013	Lahore University of Management Sciences (Pakistan)	Assistant Professor
Ahmad Alkhalaf	2013	Marketing/Corporate Communications (Saudi Arabia)	Consultant
Wanda Fenimore	2013	Hampden-Sydney College	Visiting Assistant Professor
Sophie Janicke	2013	University of Arkansas	Visiting Assistant Professor

Table 8.4 (Continued)

Names	Year Degree Completed	Post-Graduation Placements	Additional Details
Jiyoun Kim	2013	Sogang University (Korea)	Instructor
Leah Hunter	2014	Florida A&M University	Visiting Assistant Professor
Shea Smock	2014	Indianapolis Indians AAA Baseball Team	Emcee; also, applying for law school
Joseph Clark	2014	Florida State University	Assistant Director, Instructional Development
Chandra Clark	2014	Florida A&M University	Assistant Professor
Yi-Hsing Han	2014		Currently on job market in Taiwan
Jennifer Toole	2014	Saint Leo University	Assistant Professor

Appendix I

Graduate Courses Taught in the Past Five Years

College of Communication and Information
Graduate Courses Taught in the Past Five Years

Year	Term	Course Number	Course Section	Class Type	INSTRUCTOR	Enrolled
2009	Spring	ADV5416	01	Class Lecture	Korzenny, Felipe	15
2009	Spring	ADV5605	01	Discussion	Smith, William J	23
2009	Spring	ADV5605	02	Discussion	Korzenny, Felipe	10
2009	Spring	COM5126	01	Class Lecture	Grise, Philip J	27
2009	Spring	COM5316	01	Class Lecture	Heald, Gary Robert	41
2009	Spring	COM5316	03	Class Lecture	Wallace, Michael Bryan	10
2009	Spring	COM5331	01	Class Lecture	Sapolsky, Barry S	18
2009	Spring	COM5339	01	Class Lecture	Adams, Jonathan L	19
2009	Spring	COM5450	01	Class Lecture	Aldrich, Matthew Thomas	21
2009	Spring	COM5451	01	Discussion	Dubard, John A	16
2009	Spring	COM5467	01	Discussion	Grise, Philip J	16
2009	Spring	COM5526	01	Class Lecture	McClung, Steven R	21
2009	Spring	COM5906	01	Directed Individual Study	Korzenny, Betty A	13
2009	Spring	COM5906	04	Directed Individual Study	Houck, Davis W	1
2009	Spring	COM5906	05	Directed Individual Study	McClung, Steven R	1
2009	Spring	COM5906	06	Directed Individual Study	Heald, Gary Robert	1
2009	Spring	COM5906	08	Directed Individual Study	Nudd, Donna M	1
2009	Spring	COM5906	09	Directed Individual Study	McDowell, Stephen D	1
2009	Spring	COM5906	10	Directed Individual Study	McDowell, Stephen D	2
2009	Spring	COM5906	11	Directed Individual Study	Jordan, Felecia F	1
2009	Spring	COM5911	01	Supervised Research	Heald, Gary Robert	1
2009	Spring	COM5911	02	Supervised Research	Lindsay, Stanley A	1
2009	Spring	COM5911	03	Supervised Research	Halvorson, Sandra H	2
2009	Spring	COM5911	04	Supervised Research	Heald, Gary Robert	1
2009	Spring	COM5911	05	Supervised Research	Heald, Gary Robert	1
2009	Spring	COM5911	06	Supervised Research	Heald, Gary Robert	1
2009	Spring	COM5911	07	Supervised Research	McDowell, Stephen D	1
2009	Spring	COM5911	08	Supervised Research	McDowell, Stephen D	2
2009	Spring	COM5911	13	Supervised Research	Proffitt, Jennifer M	1
2009	Spring	COM5920	01	Class Lecture	Raney, Arthur A	15
2009	Spring	COM5940	01	Supervised Teaching	Opel, Andrew R	1
2009	Spring	COM5940	04	Supervised Teaching	Sapolsky, Barry S	1
2009	Spring	COM5946	01	Internship	Rayburn, J D	1
2009	Spring	COM5946	02	Internship	Nudd, Donna M	1
2009	Spring	COM5946	04	Internship	Rayburn, J D	8
2009	Spring	COM5946	05	Internship	McClung, Steven R	1
2009	Spring	COM5946	07	Internship	Rayburn, J D	1
2009	Spring	COM5946	08	Internship	Nudd, Donna M	1
2009	Spring	COM5971	01	Graduate Thesis	Rayburn, J D	2
2009	Spring	COM5971	02	Graduate Thesis	McClung, Steven R	1
2009	Spring	COM5971	03	Graduate Thesis	Proffitt, Jennifer M	1
2009	Spring	COM5971	04	Graduate Thesis	McDowell, Stephen D	3
2009	Spring	COM5971	05	Graduate Thesis	Raney, Arthur A	1
2009	Spring	COM5971	06	Graduate Thesis	Adams, Jonathan L	1
2009	Spring	COM5971	07	Graduate Thesis	Nudd, Donna M	2
2009	Spring	COM5971	08	Graduate Thesis	Houck, Davis W	1
2009	Spring	COM6400	01	Discussion	Nudd, Donna M	15
2009	Spring	COM6400	02	Discussion	Proffitt, Jennifer M	20
2009	Spring	COM6400	03	Discussion	Castillo, Jeanette L	5
2009	Spring	COM6400	04	Discussion	Opel, Andrew R	13
2009	Spring	COM6403	01	Discussion	Smith, William J	26
2009	Spring	COM6403	02	Discussion	Lindsay, Stanley A	17
2009	Spring	COM6980	01	Graduate Dissertation	Heald, Gary Robert	4
2009	Spring	COM6980	02	Graduate Dissertation	McClung, Steven R	1
2009	Spring	COM6980	03	Graduate Dissertation	Raney, Arthur A	2
2009	Spring	COM6980	04	Graduate Dissertation	Arpan, Laura M	1
2009	Spring	COM6980	05	Graduate Dissertation	Raney, Arthur A	1
2009	Spring	COM6980	06	Graduate Dissertation	McDowell, Stephen D	1
2009	Spring	COM6980	07	Graduate Dissertation	McDowell, Stephen D	2
2009	Spring	COM6980	08	Graduate Dissertation	Raney, Arthur A	2
2009	Spring	COM6980	09	Graduate Dissertation	Opel, Andrew R	1
2009	Spring	COM8964	01	Dissertation Defense/Exam Doc	Raney, Arthur A	1
2009	Spring	COM8964	02	Dissertation Defense/Exam Doc	Heald, Gary Robert	2
2009	Spring	COM8966	02	Dissertation Defense/Exam Mas	Lindsay, Stanley A	2
2009	Spring	COM8966	03	Dissertation Defense/Exam Mas	Halvorson, Sandra H	1

College of Communication and Information
Graduate Courses Taught in the Past Five Years

Year	Term	Course Number	Course Section	Class Type	INSTRUCTOR	Enrolled
2009	Spring	COM8976	01	Dissertation Defense/Exam Mas	McDowell, Stephen D	2
2009	Spring	COM8976	02	Dissertation Defense/Exam Mas	Rayburn, J D	1
2009	Spring	COM8976	03	Dissertation Defense/Exam Mas	Houck, Davis W	1
2009	Spring	COM8976	04	Dissertation Defense/Exam Mas	Nudd, Donna M	1
2009	Spring	COM8976	06	Dissertation Defense/Exam Mas	Adams, Jonathan L	1
2009	Spring	MMC5600	01	Class Lecture	Raney, Arthur A	23
2009	Spring	MMC6920	01	Discussion	Arpan, Laura M	13
2009	Spring	RTV5325	01	Class Lecture	Opel, Andrew R	10
2009	Spring	SPC5442	01	Class Lecture	Halvorson, Sandra H	19
2009	Spring	SPC5614	01	Class Lecture	Houck, Davis W	5
2009	Summer	ADV5503	01	Class Lecture	McClung, Steven R	22
2009	Summer	ADV5605	01	Discussion	Smith, William J	7
2009	Summer	COM5126	01	Class Lecture	Lindsay, Stanley A	11
2009	Summer	COM5316	01	Class Lecture	Heald, Gary Robert	24
2009	Summer	COM5331	01	Class Lecture	Jowett, Mark K	8
2009	Summer	COM5450	02	Class Lecture	Aldrich, Matthew Thomas	8
2009	Summer	COM5451	01	Discussion	Dubard, John A	19
2009	Summer	COM5526	01	Class Lecture	McClung, Steven R	20
2009	Summer	COM5906	01	Directed Individual Study	Nudd, Donna M	2
2009	Summer	COM5906	02	Directed Individual Study	McDowell, Stephen D	1
2009	Summer	COM5906	03	Directed Individual Study	Proffitt, Jennifer M	1
2009	Summer	COM5906	04	Directed Individual Study	Proffitt, Jennifer M	1
2009	Summer	COM5906	05	Directed Individual Study	Rayburn, J D	1
2009	Summer	COM5906	06	Directed Individual Study	McClung, Steven R	1
2009	Summer	COM5906	07	Directed Individual Study	Raney, Arthur A	1
2009	Summer	COM5906	10	Directed Individual Study	Halvorson, Sandra H	3
2009	Summer	COM5906	14	Directed Individual Study	McDowell, Stephen D	1
2009	Summer	COM5911	02	Supervised Research	McDowell, Stephen D	1
2009	Summer	COM5911	03	Supervised Research	Rayburn, J D	1
2009	Summer	COM5911	09	Supervised Research	McDowell, Stephen D	1
2009	Summer	COM5911	10	Supervised Research	Opel, Andrew R	1
2009	Summer	COM5911	13	Supervised Research	Arpan, Laura M	1
2009	Summer	COM5911	17	Supervised Research	McDowell, Stephen D	1
2009	Summer	COM5940	01	Supervised Teaching	Heald, Gary Robert	2
2009	Summer	COM5940	06	Supervised Teaching	Houck, Davis W	1
2009	Summer	COM5946	01	Internship	Rayburn, J D	5
2009	Summer	COM5946	02	Internship	Dubard, John A	1
2009	Summer	COM5946	03	Internship	Rayburn, J D	1
2009	Summer	COM5946	07	Internship	McDowell, Stephen D	1
2009	Summer	COM5946	08	Internship	McClung, Steven R	1
2009	Summer	COM5946	09	Internship	McClung, Steven R	1
2009	Summer	COM5946	10	Internship	Adams, Jonathan L	1
2009	Summer	COM5946	14	Internship	Rayburn, J D	1
2009	Summer	COM5971	01	Graduate Thesis	Rayburn, J D	1
2009	Summer	COM5971	04	Graduate Thesis	Nudd, Donna M	1
2009	Summer	COM5971	05	Graduate Thesis	McClung, Steven R	1
2009	Summer	COM5971	06	Graduate Thesis	Nudd, Donna M	1
2009	Summer	COM6400	03	Discussion	Gilmer, William G	13
2009	Summer	COM6900	01	Directed Individual Study	Houck, Davis W	1
2009	Summer	COM6900	02	Directed Individual Study	Heald, Gary Robert	1
2009	Summer	COM6931	01	Discussion	Gilmer, William G	12
2009	Summer	COM6980	02	Graduate Dissertation	Heald, Gary Robert	6
2009	Summer	COM6980	03	Graduate Dissertation	Raney, Arthur A	1
2009	Summer	COM6980	04	Graduate Dissertation	Raney, Arthur A	1
2009	Summer	COM6980	05	Graduate Dissertation	Raney, Arthur A	1
2009	Summer	COM6980	06	Graduate Dissertation	Raney, Arthur A	1
2009	Summer	COM6980	07	Graduate Dissertation	McDowell, Stephen D	1
2009	Summer	COM6980	11	Graduate Dissertation	McDowell, Stephen D	1
2009	Summer	COM6980	12	Graduate Dissertation	McClung, Steven R	1
2009	Summer	COM8964	01	Dissertation Defense/Exam Doc	Heald, Gary Robert	2
2009	Summer	COM8966	01	Dissertation Defense/Exam Mas	Lindsay, Stanley A	2
2009	Summer	COM8976	01	Dissertation Defense/Exam Mas	Rayburn, J D	1
2009	Summer	COM8976	03	Dissertation Defense/Exam Mas	Nudd, Donna M	1
2009	Summer	COM8985	02	Dissertation Defense/Exam Doc	Raney, Arthur A	1
2009	Summer	COM8985	03	Dissertation Defense/Exam Doc	Heald, Gary Robert	2

College of Communication and Information
Graduate Courses Taught in the Past Five Years

Year	Term	Course Number	Course Section	Class Type	INSTRUCTOR	Enrolled
2009	Summer	COM8985	04	Dissertation Defense/Exam Doc	McClung, Steven R	1
2009	Summer	MMC5305	01	Class Lecture	McDowell, Stephen D	12
2009	Summer	SED5346	01	Discussion	Nudd, Donna M	12
2009	Fall	ADV5415	01	Discussion	Valdez, Carlos G	15
2009	Fall	ADV5503	01	Class Lecture	Lindsay, Stanley A	14
2009	Fall	COM5126	01	Class Lecture	Grise, Philip J	35
2009	Fall	COM5127	01	Class Lecture	Rayburn, J D	22
2009	Fall	COM5312	01	Discussion	Arpan, Laura M	33
2009	Fall	COM5331	01	Class Lecture	Heald, Gary Robert	33
2009	Fall	COM5331	02	Class Lecture	Heald, Gary Robert	23
2009	Fall	COM5338	01	Class Lecture	Adams, Jonathan L	21
2009	Fall	COM5401	01	Class Lecture	Raney, Arthur A	39
2009	Fall	COM5450	01	Class Lecture	Dubard, John A	29
2009	Fall	COM5467	01	Discussion	Grise, Philip J	36
2009	Fall	COM5526	01	Class Lecture	Brill, Dale A.	28
2009	Fall	COM5906	02	Directed Individual Study	Halvorson, Sandra H	2
2009	Fall	COM5906	03	Directed Individual Study	Jordan, Felecia F	4
2009	Fall	COM5906	04	Directed Individual Study	Proffitt, Jennifer M	1
2009	Fall	COM5906	05	Directed Individual Study	Opel, Andrew R	1
2009	Fall	COM5906	06	Directed Individual Study	Grise, Philip J	1
2009	Fall	COM5906	11	Directed Individual Study	Raney, Arthur A	1
2009	Fall	COM5911	02	Supervised Research	Lindsay, Stanley A	3
2009	Fall	COM5911	03	Supervised Research	Halvorson, Sandra H	1
2009	Fall	COM5911	04	Supervised Research	Jordan, Felecia F	1
2009	Fall	COM5911	06	Supervised Research	Grise, Philip J	1
2009	Fall	COM5920	01	Class Lecture	Raney, Arthur A	10
2009	Fall	COM5946	01	Internship	Rayburn, J D	8
2009	Fall	COM5946	02	Internship	McDowell, Stephen D	1
2009	Fall	COM5946	03	Internship	Proffitt, Jennifer M	1
2009	Fall	COM5946	04	Internship	Dubard, John A	1
2009	Fall	COM5946	06	Internship	Heald, Gary Robert	1
2009	Fall	COM5946	07	Internship	Rayburn, J D	1
2009	Fall	COM5946	11	Internship	Grise, Philip J	1
2009	Fall	COM5946	12	Internship	McDowell, Stephen D	1
2009	Fall	COM5971	01	Graduate Thesis	Arpan, Laura M	1
2009	Fall	COM5971	02	Graduate Thesis	McDowell, Stephen D	1
2009	Fall	COM5971	10	Graduate Thesis	Rayburn, J D	1
2009	Fall	COM5971	11	Graduate Thesis	Proffitt, Jennifer M	1
2009	Fall	COM5971	12	Graduate Thesis	McDowell, Stephen D	1
2009	Fall	COM6400	01	Discussion	Opel, Andrew R	19
2009	Fall	COM6400	02	Discussion	Houck, Davis W	5
2009	Fall	COM6403	01	Discussion	Smith, William J	24
2009	Fall	COM6403	02	Discussion	Smith, William J	23
2009	Fall	COM6931	02	Discussion	Raney, Arthur A	4
2009	Fall	COM6980	01	Graduate Dissertation	Raney, Arthur A	2
2009	Fall	COM6980	02	Graduate Dissertation	Heald, Gary Robert	4
2009	Fall	COM6980	03	Graduate Dissertation	Raney, Arthur A	1
2009	Fall	COM6980	04	Graduate Dissertation	Raney, Arthur A	2
2009	Fall	COM6980	05	Graduate Dissertation	Opel, Andrew R	1
2009	Fall	COM6980	06	Graduate Dissertation	Heald, Gary Robert	1
2009	Fall	COM6980	07	Graduate Dissertation	McDowell, Stephen D	2
2009	Fall	COM6980	08	Graduate Dissertation	Houck, Davis W	1
2009	Fall	COM8964	01	Dissertation Defense/Exam Doc	McDowell, Stephen D	1
2009	Fall	COM8964	02	Dissertation Defense/Exam Doc	Houck, Davis W	1
2009	Fall	COM8964	03	Dissertation Defense/Exam Doc	McDowell, Stephen D	1
2009	Fall	COM8966	01	Dissertation Defense/Exam Mas	Lindsay, Stanley A	2
2009	Fall	COM8966	02	Dissertation Defense/Exam Mas	Halvorson, Sandra H	2
2009	Fall	COM8985	02	Dissertation Defense/Exam Doc	Opel, Andrew R	1
2009	Fall	MMC6920	01	Discussion	McDowell, Stephen D	6
2009	Fall	RTV5253	01	Class Lecture	Sypher, Ulla Kirstin	16
2009	Fall	RTV5702	01	Class Lecture	Proffitt, Jennifer M	14
2009	Fall	SPC5545	01	Class Lecture	Houck, Davis W	3
2009	Fall	SPC6920	01	Discussion	Halvorson, Sandra H	18
2010	Spring	ADV5416	02	Class Lecture	Valdez, Carlos G	12
2010	Spring	ADV5605	01	Discussion	Smith, William J	21

College of Communication and Information
Graduate Courses Taught in the Past Five Years

Year	Term	Course Number	Course Section	Class Type	INSTRUCTOR	Enrolled
2010	Spring	ADV5605	02	Discussion	Smith, William J	22
2010	Spring	COM5126	01	Class Lecture	Brooks, Robert F	25
2010	Spring	COM5127	01	Class Lecture	Lindsay, Stanley A	10
2010	Spring	COM5316	01	Class Lecture	Heald, Gary Robert	34
2010	Spring	COM5316	02	Class Lecture	Heald, Gary Robert	31
2010	Spring	COM5316	03	Class Lecture	Wallace, Michael Bryan	10
2010	Spring	COM5339	01	Class Lecture	Adams, Jonathan L	20
2010	Spring	COM5450	01	Class Lecture	Aldrich, Matthew Thomas	20
2010	Spring	COM5451	01	Discussion	Dubard, John A	20
2010	Spring	COM5526	01	Class Lecture	Brill, Dale A.	17
2010	Spring	COM5526	02	Class Lecture	Lindsay, Stanley A	10
2010	Spring	COM5546	01	Discussion	Castillo, Jeanette L	18
2010	Spring	COM5906	01	Directed Individual Study	Harpring, Jayme E	19
2010	Spring	COM5906	02	Directed Individual Study	Arpan, Laura M	1
2010	Spring	COM5906	03	Directed Individual Study	Gilmer, William G	1
2010	Spring	COM5906	04	Directed Individual Study	Adams, Jonathan L	1
2010	Spring	COM5906	05	Directed Individual Study	Raney, Arthur A	1
2010	Spring	COM5906	06	Directed Individual Study	Proffitt, Jennifer M	1
2010	Spring	COM5906	07	Directed Individual Study	McDowell, Stephen D	1
2010	Spring	COM5906	08	Directed Individual Study	McDowell, Stephen D	2
2010	Spring	COM5906	09	Directed Individual Study	Opel, Andrew R	1
2010	Spring	COM5906	12	Directed Individual Study	Halvorson, Sandra H	1
2010	Spring	COM5911	02	Supervised Research	Raney, Arthur A	1
2010	Spring	COM5911	04	Supervised Research	McDowell, Stephen D	1
2010	Spring	COM5911	05	Supervised Research	Houck, Davis W	1
2010	Spring	COM5920	01	Class Lecture	Raney, Arthur A	10
2010	Spring	COM5940	01	Supervised Teaching	McDowell, Stephen D	1
2010	Spring	COM5946	01	Internship	Rayburn, J D	16
2010	Spring	COM5946	03	Internship	Heald, Gary Robert	1
2010	Spring	COM5946	04	Internship	Adams, Jonathan L	3
2010	Spring	COM5946	05	Internship	McDowell, Stephen D	2
2010	Spring	COM5946	06	Internship	Opel, Andrew R	1
2010	Spring	COM5971	01	Graduate Thesis	Proffitt, Jennifer M	2
2010	Spring	COM5971	02	Graduate Thesis	McDowell, Stephen D	2
2010	Spring	COM5971	03	Graduate Thesis	Adams, Jonathan L	1
2010	Spring	COM6400	03	Discussion	Castillo, Jeanette L	12
2010	Spring	COM6931	02	Discussion	Pekurny, Robert George	1
2010	Spring	COM6931	03	Discussion	Arpan, Laura M	3
2010	Spring	COM6980	01	Graduate Dissertation	Heald, Gary Robert	1
2010	Spring	COM6980	02	Graduate Dissertation	Heald, Gary Robert	3
2010	Spring	COM6980	03	Graduate Dissertation	Raney, Arthur A	1
2010	Spring	COM6980	04	Graduate Dissertation	Raney, Arthur A	1
2010	Spring	COM6980	05	Graduate Dissertation	Raney, Arthur A	1
2010	Spring	COM6980	06	Graduate Dissertation	Heald, Gary Robert	1
2010	Spring	COM6980	07	Graduate Dissertation	McDowell, Stephen D	2
2010	Spring	COM6980	08	Graduate Dissertation	Houck, Davis W	1
2010	Spring	COM6980	09	Graduate Dissertation	Arpan, Laura M	1
2010	Spring	COM6980	10	Graduate Dissertation	McDowell, Stephen D	1
2010	Spring	COM6980	11	Graduate Dissertation	Proffitt, Jennifer M	2
2010	Spring	COM8964	01	Dissertation Defense/Exam Doc	Proffitt, Jennifer M	2
2010	Spring	COM8966	08	Dissertation Defense/Exam Mas	Lindsay, Stanley A	1
2010	Spring	COM8966	09	Dissertation Defense/Exam Mas	Halvorson, Sandra H	2
2010	Spring	COM8976	02	Dissertation Defense/Exam Mas	McDowell, Stephen D	1
2010	Spring	COM8976	03	Dissertation Defense/Exam Mas	Proffitt, Jennifer M	1
2010	Spring	COM8985	01	Dissertation Defense/Exam Doc	Raney, Arthur A	1
2010	Spring	COM8985	02	Dissertation Defense/Exam Doc	McDowell, Stephen D	1
2010	Spring	MMC5305	01	Class Lecture	Pekurny, Robert George	18
2010	Spring	MMC5646	01	Discussion	Proffitt, Jennifer M	13
2010	Spring	RTV5325	01	Class Lecture	Opel, Andrew R	11
2010	Spring	RTV5702	01	Class Lecture	McDowell, Stephen D	7
2010	Spring	SPC5545	01	Class Lecture	Arpan, Laura M	15
2010	Spring	SPC5545	02	Class Lecture	Halvorson, Sandra H	7
2010	Spring	SPC6236	01	Class Lecture	Houck, Davis W	11
2010	Spring	SPC6920	01	Discussion	Jordan, Felecia F	11
2010	Spring	VIC5006	01	Laboratory	Cortese, Juliann	18

College of Communication and Information
Graduate Courses Taught in the Past Five Years

Year	Term	Course Number	Course Section	Class Type	INSTRUCTOR	Enrolled
2010	Summer	ADV5605	02	Discussion	Smith, William J	19
2010	Summer	COM5126	01	Class Lecture	Lindsay, Stanley A	7
2010	Summer	COM5317	01	Class Lecture	Raney, Arthur A	1
2010	Summer	COM5450	02	Class Lecture	Aldrich, Matthew Thomas	14
2010	Summer	COM5451	01	Discussion	Dubard, John A	17
2010	Summer	COM5467	01	Discussion	Grise, Philip J	18
2010	Summer	COM5526	01	Class Lecture	McClung, Steven R	19
2010	Summer	COM5906	03	Directed Individual Study	Proffitt, Jennifer M	1
2010	Summer	COM5906	04	Directed Individual Study	McDowell, Stephen D	1
2010	Summer	COM5906	07	Directed Individual Study	Proffitt, Jennifer M	1
2010	Summer	COM5906	08	Directed Individual Study	Proffitt, Jennifer M	1
2010	Summer	COM5906	12	Directed Individual Study	Mayo, John K	2
2010	Summer	COM5906	13	Directed Individual Study	Heald, Gary Robert	1
2010	Summer	COM5906	14	Directed Individual Study	McDowell, Stephen D	1
2010	Summer	COM5906	18	Directed Individual Study	Lindsay, Stanley A	7
2010	Summer	COM5906	19	Directed Individual Study	Lindsay, Stanley A	5
2010	Summer	COM5911	01	Supervised Research	Castillo, Jeanette L	2
2010	Summer	COM5911	03	Supervised Research	McDowell, Stephen D	1
2010	Summer	COM5911	07	Supervised Research	McDowell, Stephen D	1
2010	Summer	COM5940	02	Supervised Teaching	McDowell, Stephen D	1
2010	Summer	COM5946	01	Internship	McDowell, Stephen D	3
2010	Summer	COM5946	02	Internship	Rayburn, J D	12
2010	Summer	COM5946	03	Internship	Cortese, Juliann	1
2010	Summer	COM5946	05	Internship	McDowell, Stephen D	2
2010	Summer	COM5971	02	Graduate Thesis	McDowell, Stephen D	1
2010	Summer	COM5971	07	Graduate Thesis	Castillo, Jeanette L	1
2010	Summer	COM5971	08	Graduate Thesis	McDowell, Stephen D	1
2010	Summer	COM5971	09	Graduate Thesis	Proffitt, Jennifer M	1
2010	Summer	COM6400	04	Discussion	Gilmer, William G	14
2010	Summer	COM6400	06	Discussion	Castillo, Jeanette L	9
2010	Summer	COM6400	11	Discussion	Opel, Andrew R	14
2010	Summer	COM6403	02	Discussion	Smith, William J	15
2010	Summer	COM6900	01	Directed Individual Study	McDowell, Stephen D	2
2010	Summer	COM6900	02	Directed Individual Study	Rayburn, J D	1
2010	Summer	COM6900	03	Directed Individual Study	Opel, Andrew R	1
2010	Summer	COM6931	01	Discussion	Gilmer, William G	10
2010	Summer	COM6931	02	Discussion	Mayo, John K	2
2010	Summer	COM6980	01	Graduate Dissertation	Heald, Gary Robert	2
2010	Summer	COM6980	04	Graduate Dissertation	Castillo, Jeanette L	1
2010	Summer	COM6980	05	Graduate Dissertation	Arpan, Laura M	1
2010	Summer	COM6980	07	Graduate Dissertation	Raney, Arthur A	2
2010	Summer	COM6980	08	Graduate Dissertation	Proffitt, Jennifer M	1
2010	Summer	COM6980	09	Graduate Dissertation	Heald, Gary Robert	2
2010	Summer	COM6980	10	Graduate Dissertation	Proffitt, Jennifer M	1
2010	Summer	COM6980	11	Graduate Dissertation	Houck, Davis W	1
2010	Summer	COM6980	13	Graduate Dissertation	Heald, Gary Robert	1
2010	Summer	COM8964	01	Dissertation Defense/Exam Doc	Opel, Andrew R	1
2010	Summer	COM8964	02	Dissertation Defense/Exam Doc	Heald, Gary Robert	1
2010	Summer	COM8966	01	Dissertation Defense/Exam Mas	Lindsay, Stanley A	1
2010	Summer	COM8966	02	Dissertation Defense/Exam Mas	Halvorson, Sandra H	1
2010	Summer	COM8976	06	Dissertation Defense/Exam Mas	McDowell, Stephen D	1
2010	Summer	COM8985	06	Dissertation Defense/Exam Doc	Heald, Gary Robert	1
2010	Summer	COM8985	07	Dissertation Defense/Exam Doc	Heald, Gary Robert	1
2010	Summer	MMC5600	01	Class Lecture	Wallace, Michael Bryan	9
2010	Summer	MMC5646	01	Discussion	Proffitt, Jennifer M	3
2010	Summer	SED5346	01	Discussion	Nudd, Donna M	19
2010	Fall	ADV5415	01	Discussion	Korzenny, Felipe	15
2010	Fall	ADV5503	01	Class Lecture	Parker, Brian Thomas	22
2010	Fall	ADV5605	01	Discussion	Korzenny, Felipe	20
2010	Fall	COM5126	01	Class Lecture	Grise, Philip J	16
2010	Fall	COM5127	01	Class Lecture	Rayburn, J D	11
2010	Fall	COM5312	01	Discussion	Arpan, Laura M	29
2010	Fall	COM5317	01	Class Lecture	Raney, Arthur A	1
2010	Fall	COM5331	01	Class Lecture	Heald, Gary Robert	40
2010	Fall	COM5331	02	Class Lecture	Tomasello, Tami K	25

College of Communication and Information
Graduate Courses Taught in the Past Five Years

Year	Term	Course Number	Course Section	Class Type	INSTRUCTOR	Enrolled
2010	Fall	COM5338	01	Class Lecture	Tomasello, Tami K	19
2010	Fall	COM5401	01	Class Lecture	Raney, Arthur A	37
2010	Fall	COM5450	01	Class Lecture	Dubard, John A	20
2010	Fall	COM5450	02	Class Lecture	Dubard, John A	10
2010	Fall	COM5450	04	Class Lecture	Dubard, John A	1
2010	Fall	COM5467	01	Discussion	Grise, Philip J	22
2010	Fall	COM5469	01	Class Lecture	Halvorson, Sandra H	7
2010	Fall	COM5526	01	Class Lecture	Brill, Dale A.	14
2010	Fall	COM5546	01	Discussion	Raney, Arthur A	1
2010	Fall	COM5906	02	Directed Individual Study	Nudd, Donna M	2
2010	Fall	COM5906	03	Directed Individual Study	McDowell, Stephen D	1
2010	Fall	COM5906	05	Directed Individual Study	Nudd, Donna M	1
2010	Fall	COM5906	09	Directed Individual Study	McDowell, Stephen D	1
2010	Fall	COM5906	10	Directed Individual Study	Rayburn, J D	1
2010	Fall	COM5911	01	Supervised Research	Houck, Davis W	1
2010	Fall	COM5911	02	Supervised Research	McDowell, Stephen D	1
2010	Fall	COM5911	03	Supervised Research	Rayburn, J D	1
2010	Fall	COM5911	04	Supervised Research	Arpan, Laura M	1
2010	Fall	COM5911	05	Supervised Research	Heald, Gary Robert	1
2010	Fall	COM5911	13	Supervised Research	Halvorson, Sandra H	1
2010	Fall	COM5920	01	Class Lecture	Raney, Arthur A	8
2010	Fall	COM5940	01	Supervised Teaching	Cortese, Juliann	1
2010	Fall	COM5940	02	Supervised Teaching	McDowell, Stephen D	3
2010	Fall	COM5946	01	Internship	Rayburn, J D	16
2010	Fall	COM5946	02	Internship	Korzenny, Felipe	1
2010	Fall	COM5946	03	Internship	Houck, Davis W	2
2010	Fall	COM5946	05	Internship	Castillo, Jeanette L	1
2010	Fall	COM5946	12	Internship	Castillo, Jeanette L	1
2010	Fall	COM5971	01	Graduate Thesis	Proffitt, Jennifer M	2
2010	Fall	COM5971	02	Graduate Thesis	McDowell, Stephen D	1
2010	Fall	COM5971	03	Graduate Thesis	Castillo, Jeanette L	2
2010	Fall	COM5971	04	Graduate Thesis	Rayburn, J D	1
2010	Fall	COM6400	01	Discussion	Nudd, Donna M	15
2010	Fall	COM6400	02	Discussion	Pekurny, Robert George	13
2010	Fall	COM6403	01	Discussion	Smith, William J	25
2010	Fall	COM6403	02	Discussion	Smith, William J	26
2010	Fall	COM6403	03	Discussion	Lindsay, Stanley A	9
2010	Fall	COM6900	01	Directed Individual Study	McDowell, Stephen D	2
2010	Fall	COM6931	02	Discussion	Nudd, Donna M	1
2010	Fall	COM6980	02	Graduate Dissertation	Houck, Davis W	1
2010	Fall	COM6980	03	Graduate Dissertation	Arpan, Laura M	1
2010	Fall	COM6980	04	Graduate Dissertation	Proffitt, Jennifer M	1
2010	Fall	COM6980	05	Graduate Dissertation	Heald, Gary Robert	5
2010	Fall	COM6980	06	Graduate Dissertation	Proffitt, Jennifer M	1
2010	Fall	COM6980	07	Graduate Dissertation	Nudd, Donna M	1
2010	Fall	COM6980	08	Graduate Dissertation	Raney, Arthur A	2
2010	Fall	COM6980	09	Graduate Dissertation	McDowell, Stephen D	1
2010	Fall	COM8964	01	Dissertation Defense/Exam Doc	Rayburn, J D	1
2010	Fall	COM8964	03	Dissertation Defense/Exam Doc	McDowell, Stephen D	1
2010	Fall	COM8966	01	Dissertation Defense/Exam Mas	Lindsay, Stanley A	3
2010	Fall	COM8966	02	Dissertation Defense/Exam Mas	Halvorson, Sandra H	1
2010	Fall	COM8976	01	Dissertation Defense/Exam Mas	Proffitt, Jennifer M	1
2010	Fall	COM8985	01	Dissertation Defense/Exam Doc	Heald, Gary Robert	1
2010	Fall	COM8985	02	Dissertation Defense/Exam Doc	Proffitt, Jennifer M	1
2010	Fall	MMC5600	01	Class Lecture	Raney, Arthur A	16
2010	Fall	RTV5702	01	Class Lecture	Proffitt, Jennifer M	12
2010	Fall	RTV5702	02	Class Lecture	McDowell, Stephen D	3
2010	Fall	SPC5234	01	Class Lecture	Houck, Davis W	5
2011	Spring	ADV5416	01	Class Lecture	Korzenny, Felipe	9
2011	Spring	ADV5503	01	Class Lecture	Lindsay, Stanley A	5
2011	Spring	ADV5605	01	Discussion	Korzenny, Felipe	23
2011	Spring	ADV5605	02	Discussion	Smith, William J	14
2011	Spring	COM5316	01	Class Lecture	Heald, Gary Robert	28
2011	Spring	COM5316	02	Class Lecture	Wallace, Michael Bryan	7
2011	Spring	COM5316	03	Class Lecture	Tomasello, Tami K	35

College of Communication and Information
Graduate Courses Taught in the Past Five Years

Year	Term	Course Number	Course Section	Class Type	INSTRUCTOR	Enrolled
2011	Spring	COM5317	01	Class Lecture	Raney, Arthur A	1
2011	Spring	COM5331	01	Class Lecture	Tomasello, Tami K	16
2011	Spring	COM5450	01	Class Lecture	Aldrich, Matthew Thomas	20
2011	Spring	COM5450	02	Class Lecture	Dubard, John A	12
2011	Spring	COM5450	06	Class Lecture	Dubard, John A	4
2011	Spring	COM5450	07	Class Lecture	Dubard, John A	5
2011	Spring	COM5451	01	Discussion	Dubard, John A	21
2011	Spring	COM5467	01	Discussion	Pamidi, Sastry V	15
2011	Spring	COM5526	01	Class Lecture	Brill, Dale A.	22
2011	Spring	COM5906	01	Directed Individual Study	Korzenny, Betty A	13
2011	Spring	COM5906	02	Directed Individual Study	McDowell, Stephen D	1
2011	Spring	COM5906	03	Directed Individual Study	Proffitt, Jennifer M	1
2011	Spring	COM5906	04	Directed Individual Study	Rayburn, J D	1
2011	Spring	COM5906	06	Directed Individual Study	Brill, Dale A.	1
2011	Spring	COM5906	07	Directed Individual Study	Raney, Arthur A	1
2011	Spring	COM5906	09	Directed Individual Study	Castillo, Jeanette L	1
2011	Spring	COM5906	10	Directed Individual Study	Parker, Brian Thomas	1
2011	Spring	COM5911	01	Supervised Research	Proffitt, Jennifer M	1
2011	Spring	COM5911	02	Supervised Research	Raney, Arthur A	2
2011	Spring	COM5911	03	Supervised Research	Heald, Gary Robert	1
2011	Spring	COM5911	04	Supervised Research	McDowell, Stephen D	1
2011	Spring	COM5911	06	Supervised Research	Arpan, Laura M	1
2011	Spring	COM5911	07	Supervised Research	Tomasello, Tami K	1
2011	Spring	COM5911	13	Supervised Research	Halvorson, Sandra H	1
2011	Spring	COM5920	01	Class Lecture	Raney, Arthur A	12
2011	Spring	COM5940	01	Supervised Teaching	Proffitt, Jennifer M	2
2011	Spring	COM5940	02	Supervised Teaching	Laurents, Michelle H	2
2011	Spring	COM5940	03	Supervised Teaching	McDowell, Stephen D	1
2011	Spring	COM5940	04	Supervised Teaching	Arpan, Laura M	1
2011	Spring	COM5940	05	Supervised Teaching	Nudd, Donna M	1
2011	Spring	COM5940	06	Supervised Teaching	Heald, Gary Robert	1
2011	Spring	COM5946	01	Internship	Rayburn, J D	9
2011	Spring	COM5946	04	Internship	Houck, Davis W	1
2011	Spring	COM5946	05	Internship	Korzenny, Felipe	1
2011	Spring	COM5946	06	Internship	McDowell, Stephen D	2
2011	Spring	COM5946	07	Internship	Castillo, Jeanette L	1
2011	Spring	COM5946	08	Internship	Brill, Dale A.	1
2011	Spring	COM5971	01	Graduate Thesis	Proffitt, Jennifer M	1
2011	Spring	COM5971	02	Graduate Thesis	Cortese, Juliann	1
2011	Spring	COM5971	03	Graduate Thesis	Proffitt, Jennifer M	1
2011	Spring	COM5971	04	Graduate Thesis	Castillo, Jeanette L	1
2011	Spring	COM5971	05	Graduate Thesis	Houck, Davis W	1
2011	Spring	COM5971	06	Graduate Thesis	Raney, Arthur A	1
2011	Spring	COM5971	07	Graduate Thesis	McDowell, Stephen D	2
2011	Spring	COM5971	08	Graduate Thesis	Opel, Andrew R	1
2011	Spring	COM6400	02	Discussion	Lustria, Mia A	11
2011	Spring	COM6400	05	Discussion	Castillo, Jeanette L	12
2011	Spring	COM6403	01	Discussion	Smith, William J	18
2011	Spring	COM6900	02	Directed Individual Study	Proffitt, Jennifer M	1
2011	Spring	COM6980	01	Graduate Dissertation	Proffitt, Jennifer M	2
2011	Spring	COM6980	02	Graduate Dissertation	Proffitt, Jennifer M	1
2011	Spring	COM6980	03	Graduate Dissertation	Arpan, Laura M	1
2011	Spring	COM6980	04	Graduate Dissertation	Opel, Andrew R	2
2011	Spring	COM6980	05	Graduate Dissertation	Heald, Gary Robert	5
2011	Spring	COM6980	06	Graduate Dissertation	Raney, Arthur A	2
2011	Spring	COM6980	07	Graduate Dissertation	Houck, Davis W	1
2011	Spring	COM6980	08	Graduate Dissertation	Nudd, Donna M	1
2011	Spring	COM8964	01	Dissertation Defense/Exam Doc	Nudd, Donna M	1
2011	Spring	COM8964	02	Dissertation Defense/Exam Doc	Proffitt, Jennifer M	1
2011	Spring	COM8964	03	Dissertation Defense/Exam Doc	McDowell, Stephen D	2
2011	Spring	COM8964	04	Dissertation Defense/Exam Doc	Heald, Gary Robert	1
2011	Spring	COM8966	08	Dissertation Defense/Exam Mas	Lindsay, Stanley A	2
2011	Spring	COM8966	09	Dissertation Defense/Exam Mas	Halvorson, Sandra H	1
2011	Spring	COM8976	01	Dissertation Defense/Exam Mas	Raney, Arthur A	2
2011	Spring	MMC5305	01	Class Lecture	Pekurny, Robert George	7

College of Communication and Information
Graduate Courses Taught in the Past Five Years

Year	Term	Course Number	Course Section	Class Type	INSTRUCTOR	Enrolled
2011	Spring	MMC5646	01	Discussion	Proffitt, Jennifer M	17
2011	Spring	MMC6920	01	Discussion	McDowell, Stephen D	20
2011	Spring	MMC6920	03	Discussion	Cortese, Juliann	1
2011	Spring	RTV5325	01	Class Lecture	Opel, Andrew R	4
2011	Spring	SPC5442	01	Class Lecture	Halvorson, Sandra H	12
2011	Spring	SPC5545	01	Class Lecture	Arpan, Laura M	21
2011	Spring	SPC6236	01	Class Lecture	Houck, Davis W	4
2011	Spring	SPC6920	01	Discussion	Jordan, Felecia F	12
2011	Spring	VIC5006	01	Laboratory	Cortese, Juliann	16
2011	Summer	ADV5503	02	Class Lecture	McClung, Steven R	12
2011	Summer	COM5316	01	Class Lecture	Heald, Gary Robert	15
2011	Summer	COM5450	02	Class Lecture	Aldrich, Matthew Thomas	7
2011	Summer	COM5450	03	Class Lecture	Dubard, John A	11
2011	Summer	COM5450	04	Class Lecture	Dubard, John A	1
2011	Summer	COM5450	05	Class Lecture	Dubard, John A	4
2011	Summer	COM5450	06	Class Lecture	Dubard, John A	1
2011	Summer	COM5451	01	Discussion	Dubard, John A	15
2011	Summer	COM5526	02	Class Lecture	Lindsay, Stanley A	3
2011	Summer	COM5906	02	Directed Individual Study	McDowell, Stephen D	1
2011	Summer	COM5906	03	Directed Individual Study	McDowell, Stephen D	2
2011	Summer	COM5906	04	Directed Individual Study	Proffitt, Jennifer M	1
2011	Summer	COM5906	05	Directed Individual Study	Houck, Davis W	1
2011	Summer	COM5906	09	Directed Individual Study	Proffitt, Jennifer M	1
2011	Summer	COM5906	10	Directed Individual Study	McDowell, Stephen D	4
2011	Summer	COM5906	11	Directed Individual Study	Cortese, Juliann	1
2011	Summer	COM5906	14	Directed Individual Study	Houck, Davis W	1
2011	Summer	COM5906	15	Directed Individual Study	Heald, Gary Robert	1
2011	Summer	COM5906	16	Directed Individual Study	Cortese, Juliann	1
2011	Summer	COM5906	23	Directed Individual Study	Lindsay, Stanley A	3
2011	Summer	COM5906	24	Directed Individual Study	Lindsay, Stanley A	3
2011	Summer	COM5906	25	Directed Individual Study	Nudd, Donna M	1
2011	Summer	COM5911	01	Supervised Research	Raney, Arthur A	1
2011	Summer	COM5911	23	Supervised Research	Lindsay, Stanley A	1
2011	Summer	COM5911	24	Supervised Research	Lindsay, Stanley A	1
2011	Summer	COM5911	26	Supervised Research	Raney, Arthur A	5
2011	Summer	COM5940	01	Supervised Teaching	Heald, Gary Robert	1
2011	Summer	COM5946	01	Internship	Rayburn, J D	17
2011	Summer	COM5946	02	Internship	Cortese, Juliann	1
2011	Summer	COM5946	03	Internship	Houck, Davis W	1
2011	Summer	COM5946	04	Internship	Castillo, Jeanette L	2
2011	Summer	COM5946	09	Internship	Rayburn, J D	1
2011	Summer	COM5946	12	Internship	Heald, Gary Robert	1
2011	Summer	COM5946	14	Internship	Proffitt, Jennifer M	1
2011	Summer	COM5971	02	Graduate Thesis	Proffitt, Jennifer M	2
2011	Summer	COM5971	03	Graduate Thesis	McDowell, Stephen D	1
2011	Summer	COM5971	11	Graduate Thesis	Raney, Arthur A	1
2011	Summer	COM5971	12	Graduate Thesis	McDowell, Stephen D	1
2011	Summer	COM5971	15	Graduate Thesis	Proffitt, Jennifer M	1
2011	Summer	COM5971	16	Graduate Thesis	Houck, Davis W	1
2011	Summer	COM5971	17	Graduate Thesis	Rayburn, J D	1
2011	Summer	COM5971	18	Graduate Thesis	Castillo, Jeanette L	1
2011	Summer	COM6400	02	Discussion	Gilmer, William G	11
2011	Summer	COM6400	13	Discussion	Nudd, Donna M	1
2011	Summer	COM6403	02	Discussion	Smith, William J	7
2011	Summer	COM6900	07	Directed Individual Study	Heald, Gary Robert	1
2011	Summer	COM6900	08	Directed Individual Study	Arpan, Laura M	1
2011	Summer	COM6900	10	Directed Individual Study	McDowell, Stephen D	1
2011	Summer	COM6931	01	Discussion	Gilmer, William G	9
2011	Summer	COM6980	01	Graduate Dissertation	Proffitt, Jennifer M	1
2011	Summer	COM6980	02	Graduate Dissertation	Rayburn, J D	1
2011	Summer	COM6980	03	Graduate Dissertation	McDowell, Stephen D	1
2011	Summer	COM6980	07	Graduate Dissertation	Opel, Andrew R	1
2011	Summer	COM6980	08	Graduate Dissertation	Opel, Andrew R	1
2011	Summer	COM6980	12	Graduate Dissertation	Heald, Gary Robert	2
2011	Summer	COM6980	13	Graduate Dissertation	Houck, Davis W	1

College of Communication and Information
Graduate Courses Taught in the Past Five Years

Year	Term	Course Number	Course Section	Class Type	INSTRUCTOR	Enrolled
2011	Summer	COM6980	14	Graduate Dissertation	Raney, Arthur A	2
2011	Summer	COM6980	15	Graduate Dissertation	McDowell, Stephen D	1
2011	Summer	COM8964	01	Dissertation Defense/Exam Doc	McDowell, Stephen D	1
2011	Summer	COM8976	07	Dissertation Defense/Exam Mas	McDowell, Stephen D	1
2011	Summer	COM8976	12	Dissertation Defense/Exam Mas	Houck, Davis W	1
2011	Summer	COM8976	13	Dissertation Defense/Exam Mas	Castillo, Jeanette L	1
2011	Summer	COM8985	07	Dissertation Defense/Exam Doc	Heald, Gary Robert	1
2011	Summer	COM8985	08	Dissertation Defense/Exam Doc	Houck, Davis W	1
2011	Summer	MMC6469	01	Class Lecture	McDowell, Stephen D	15
2011	Summer	RTV5253	02	Class Lecture	Tomasello, Tami K	5
2011	Summer	SED5346	01	Discussion	Nudd, Donna M	17
2011	Fall	ADV5415	01	Discussion	Korzenny, Felipe	19
2011	Fall	ADV5503	01	Class Lecture	Parker, Brian Thomas	21
2011	Fall	ADV5605	01	Discussion	Korzenny, Felipe	26
2011	Fall	COM5126	01	Class Lecture	Brooks, Robert F	25
2011	Fall	COM5126	02	Class Lecture	Lindsay, Stanley A	16
2011	Fall	COM5127	01	Class Lecture	Rayburn, J D	26
2011	Fall	COM5127	02	Class Lecture	Lindsay, Stanley A	15
2011	Fall	COM5312	01	Discussion	Arpan, Laura M	23
2011	Fall	COM5331	01	Class Lecture	Heald, Gary Robert	34
2011	Fall	COM5331	02	Class Lecture	Tomasello, Tami K	19
2011	Fall	COM5338	01	Class Lecture	Adams, Jonathan L	21
2011	Fall	COM5340	01	Class Lecture	Houck, Davis W	10
2011	Fall	COM5426	01	Discussion	Opel, Andrew R	20
2011	Fall	COM5450	01	Class Lecture	Dubard, John A	20
2011	Fall	COM5450	02	Class Lecture	Aldrich, Matthew Thomas	14
2011	Fall	COM5450	03	Class Lecture	Aldrich, Matthew Thomas	3
2011	Fall	COM5450	04	Class Lecture	Aldrich, Matthew Thomas	2
2011	Fall	COM5450	06	Class Lecture	Aldrich, Matthew Thomas	7
2011	Fall	COM5451	01	Discussion	Dubard, John A	8
2011	Fall	COM5451	05	Discussion	Dubard, John A	1
2011	Fall	COM5526	01	Class Lecture	Brill, Dale A.	27
2011	Fall	COM5906	01	Directed Individual Study	McDowell, Stephen D	4
2011	Fall	COM5906	02	Directed Individual Study	Nudd, Donna M	1
2011	Fall	COM5906	04	Directed Individual Study	Cortese, Juliann	1
2011	Fall	COM5906	05	Directed Individual Study	Proffitt, Jennifer M	1
2011	Fall	COM5906	06	Directed Individual Study	Sypher, Ulla Kirstin	2
2011	Fall	COM5906	08	Directed Individual Study	Korzenny, Felipe	1
2011	Fall	COM5906	09	Directed Individual Study	Parker, Brian Thomas	1
2011	Fall	COM5911	02	Supervised Research	Heald, Gary Robert	1
2011	Fall	COM5911	04	Supervised Research	Adams, Jonathan L	1
2011	Fall	COM5911	11	Supervised Research	Rayburn, J D	1
2011	Fall	COM5920	01	Class Lecture	McDowell, Stephen D	9
2011	Fall	COM5940	01	Supervised Teaching	Rayburn, J D	1
2011	Fall	COM5940	03	Supervised Teaching	Proffitt, Jennifer M	1
2011	Fall	COM5946	01	Internship	Houck, Davis W	2
2011	Fall	COM5946	02	Internship	Rayburn, J D	2
2011	Fall	COM5946	04	Internship	Rayburn, J D	3
2011	Fall	COM5946	05	Internship	Adams, Jonathan L	1
2011	Fall	COM5946	06	Internship	Nudd, Donna M	1
2011	Fall	COM5946	07	Internship	Castillo, Jeanette L	2
2011	Fall	COM5946	08	Internship	Proffitt, Jennifer M	1
2011	Fall	COM5971	01	Graduate Thesis	Proffitt, Jennifer M	2
2011	Fall	COM5971	02	Graduate Thesis	Rayburn, J D	1
2011	Fall	COM5971	03	Graduate Thesis	Nudd, Donna M	1
2011	Fall	COM5971	04	Graduate Thesis	Korzenny, Felipe	1
2011	Fall	COM5971	05	Graduate Thesis	Sypher, Ulla Kirstin	1
2011	Fall	COM5971	07	Graduate Thesis	Houck, Davis W	1
2011	Fall	COM6400	01	Discussion	Nudd, Donna M	13
2011	Fall	COM6400	02	Discussion	Castillo, Jeanette L	7
2011	Fall	COM6403	01	Discussion	Smith, William J	18
2011	Fall	COM6403	02	Discussion	Smith, William J	24
2011	Fall	COM6403	04	Discussion	Nudd, Donna M	1
2011	Fall	COM6900	01	Directed Individual Study	McDowell, Stephen D	2
2011	Fall	COM6900	02	Directed Individual Study	Heald, Gary Robert	1

College of Communication and Information
Graduate Courses Taught in the Past Five Years

Year	Term	Course Number	Course Section	Class Type	INSTRUCTOR	Enrolled
2011	Fall	COM6980	01	Graduate Dissertation	Aran, Laura M	2
2011	Fall	COM6980	02	Graduate Dissertation	Proffitt, Jennifer M	2
2011	Fall	COM6980	03	Graduate Dissertation	Rayburn, J D	1
2011	Fall	COM6980	04	Graduate Dissertation	Raney, Arthur A	1
2011	Fall	COM6980	05	Graduate Dissertation	Opel, Andrew R	2
2011	Fall	COM6980	06	Graduate Dissertation	McDowell, Stephen D	1
2011	Fall	COM6980	07	Graduate Dissertation	Nudd, Donna M	1
2011	Fall	COM6980	08	Graduate Dissertation	Heald, Gary Robert	2
2011	Fall	COM8964	01	Dissertation Defense/Exam Doc	McDowell, Stephen D	2
2011	Fall	COM8964	02	Dissertation Defense/Exam Doc	Adams, Jonathan L	1
2011	Fall	COM8964	03	Dissertation Defense/Exam Doc	Heald, Gary Robert	1
2011	Fall	COM8966	01	Dissertation Defense/Exam Mas	Lindsay, Stanley A	2
2011	Fall	COM8966	02	Dissertation Defense/Exam Mas	Halvorson, Sandra H	1
2011	Fall	COM8976	01	Dissertation Defense/Exam Mas	Korzenny, Felipe	1
2011	Fall	COM8976	08	Dissertation Defense/Exam Mas	STAFF	1
2011	Fall	MMC5600	02	Class Lecture	Wallace, Michael Bryan	9
2011	Fall	RTV5702	01	Class Lecture	Proffitt, Jennifer M	12
2011	Fall	RTV6425	01	Class Lecture	Opel, Andrew R	17
2011	Fall	RTV6425	02	Class Lecture	Opel, Andrew R	4
2012	Spring	ADV5415	01	Discussion	McGavock, Holly Marie	5
2012	Spring	ADV5415	02	Discussion	McGavock, Holly Marie	1
2012	Spring	ADV5415	03	Discussion	McGavock, Holly Marie	1
2012	Spring	ADV5415	04	Discussion	McGavock, Holly Marie	1
2012	Spring	ADV5416	01	Class Lecture	Korzenny, Felipe	21
2012	Spring	ADV5605	01	Discussion	Korzenny, Felipe	17
2012	Spring	ADV5605	02	Discussion	Smith, William J	5
2012	Spring	ADV5701	01	Class Lecture	Korzenny, Betty A	16
2012	Spring	COM5126	01	Class Lecture	Brooks, Robert F	14
2012	Spring	COM5126	03	Class Lecture	Brooks, Robert F	3
2012	Spring	COM5126	04	Class Lecture	Brooks, Robert F	1
2012	Spring	COM5316	01	Class Lecture	Heald, Gary Robert	39
2012	Spring	COM5316	02	Class Lecture	Tomasello, Tami K	15
2012	Spring	COM5316	03	Class Lecture	Wallace, Michael Bryan	13
2012	Spring	COM5331	01	Class Lecture	Tomasello, Tami K	12
2012	Spring	COM5339	01	Class Lecture	Adams, Jonathan L	16
2012	Spring	COM5401	01	Class Lecture	Raney, Arthur A	36
2012	Spring	COM5450	02	Class Lecture	Aldrich, Matthew Thomas	17
2012	Spring	COM5450	04	Class Lecture	Aldrich, Matthew Thomas	1
2012	Spring	COM5451	01	Discussion	Dubard, John A	12
2012	Spring	COM5451	02	Discussion	Dubard, John A	12
2012	Spring	COM5451	03	Discussion	Dubard, John A	2
2012	Spring	COM5467	01	Discussion	Pamidi, Sastry V	7
2012	Spring	COM5526	01	Class Lecture	Brill, Dale A.	17
2012	Spring	COM5906	01	Directed Individual Study	McDowell, Stephen D	1
2012	Spring	COM5906	03	Directed Individual Study	Sypher, Ulla Kirstin	1
2012	Spring	COM5906	04	Directed Individual Study	Proffitt, Jennifer M	2
2012	Spring	COM5906	06	Directed Individual Study	Raney, Arthur A	1
2012	Spring	COM5906	07	Directed Individual Study	Cortese, Juliann	1
2012	Spring	COM5906	08	Directed Individual Study	Parker, Brian Thomas	1
2012	Spring	COM5906	09	Directed Individual Study	McDowell, Stephen D	1
2012	Spring	COM5911	03	Supervised Research	Halvorson, Sandra H	1
2012	Spring	COM5911	07	Supervised Research	Heald, Gary Robert	1
2012	Spring	COM5911	11	Supervised Research	Rayburn, J D	1
2012	Spring	COM5920	01	Class Lecture	Raney, Arthur A	13
2012	Spring	COM5940	01	Supervised Teaching	Laurents, Michelle H	1
2012	Spring	COM5940	02	Supervised Teaching	Heald, Gary Robert	1
2012	Spring	COM5940	04	Supervised Teaching	Raney, Arthur A	1
2012	Spring	COM5946	01	Internship	Rayburn, J D	13
2012	Spring	COM5946	02	Internship	Heald, Gary Robert	1
2012	Spring	COM5946	03	Internship	Korzenny, Felipe	1
2012	Spring	COM5946	04	Internship	Houck, Davis W	1
2012	Spring	COM5946	05	Internship	Nudd, Donna M	2
2012	Spring	COM5946	10	Internship	Adams, Jonathan L	1
2012	Spring	COM5946	12	Internship	McDowell, Stephen D	1
2012	Spring	COM5971	01	Graduate Thesis	Nudd, Donna M	1

College of Communication and Information
Graduate Courses Taught in the Past Five Years

Year	Term	Course Number	Course Section	Class Type	INSTRUCTOR	Enrolled
2012	Spring	COM5971	02	Graduate Thesis	McDowell, Stephen D	2
2012	Spring	COM5971	03	Graduate Thesis	Proffitt, Jennifer M	1
2012	Spring	COM5971	08	Graduate Thesis	McDowell, Stephen D	3
2012	Spring	COM6400	01	Discussion	Lustria, Mia A	8
2012	Spring	COM6403	01	Discussion	Smith, William J	12
2012	Spring	COM6403	02	Discussion	Lindsay, Stanley A	7
2012	Spring	COM6980	01	Graduate Dissertation	Rayburn, J D	2
2012	Spring	COM6980	02	Graduate Dissertation	Proffitt, Jennifer M	2
2012	Spring	COM6980	03	Graduate Dissertation	Opel, Andrew R	2
2012	Spring	COM6980	04	Graduate Dissertation	Arpan, Laura M	2
2012	Spring	COM6980	05	Graduate Dissertation	Heald, Gary Robert	3
2012	Spring	COM6980	06	Graduate Dissertation	McDowell, Stephen D	2
2012	Spring	COM6980	07	Graduate Dissertation	Raney, Arthur A	2
2012	Spring	COM6980	08	Graduate Dissertation	Adams, Jonathan L	1
2012	Spring	COM6980	09	Graduate Dissertation	McDowell, Stephen D	1
2012	Spring	COM6980	10	Graduate Dissertation	Houck, Davis W	1
2012	Spring	COM8964	01	Dissertation Defense/Exam Doc	Raney, Arthur A	1
2012	Spring	COM8964	02	Dissertation Defense/Exam Doc	Heald, Gary Robert	1
2012	Spring	COM8966	02	Dissertation Defense/Exam Mas	Lindsay, Stanley A	1
2012	Spring	COM8976	01	Dissertation Defense/Exam Mas	McDowell, Stephen D	1
2012	Spring	COM8976	02	Dissertation Defense/Exam Mas	Nudd, Donna M	1
2012	Spring	COM8985	01	Dissertation Defense/Exam Doc	Proffitt, Jennifer M	2
2012	Spring	MMC5305	02	Class Lecture	McDowell, Stephen D	13
2012	Spring	MMC5600	01	Class Lecture	Raney, Arthur A	9
2012	Spring	MMC5646	01	Discussion	Proffitt, Jennifer M	12
2012	Spring	RTV5325	01	Class Lecture	Opel, Andrew R	9
2012	Spring	SED5346	01	Discussion	Nudd, Donna M	18
2012	Spring	SPC5545	01	Class Lecture	Arpan, Laura M	7
2012	Spring	SPC6920	01	Discussion	Jordan, Felecia F	3
2012	Spring	SPC6920	02	Discussion	Halvorson, Sandra H	5
2012	Spring	VIC5006	01	Laboratory	Cortese, Juliann	18
2012	Summer	ADV5503	01	Class Lecture	Parker, Brian Thomas	25
2012	Summer	ADV5503	03	Class Lecture	Lindsay, Stanley A	8
2012	Summer	ADV5605	02	Discussion	McGavock, Holly Marie	15
2012	Summer	ADV5605	03	Discussion	McGavock, Holly Marie	2
2012	Summer	ADV5605	06	Discussion	McGavock, Holly Marie	3
2012	Summer	COM5316	01	Class Lecture	Heald, Gary Robert	20
2012	Summer	COM5348	01	Discussion	Castillo, Jeanette L	19
2012	Summer	COM5450	02	Class Lecture	Dubard, John A	23
2012	Summer	COM5450	03	Class Lecture	Dubard, John A	2
2012	Summer	COM5450	04	Class Lecture	Dubard, John A	2
2012	Summer	COM5451	01	Discussion	Dubard, John A	14
2012	Summer	COM5451	02	Discussion	Dubard, John A	1
2012	Summer	COM5451	03	Discussion	Dubard, John A	1
2012	Summer	COM5906	01	Directed Individual Study	Adams, Jonathan L	2
2012	Summer	COM5906	02	Directed Individual Study	McDowell, Stephen D	1
2012	Summer	COM5906	03	Directed Individual Study	Cortese, Juliann	1
2012	Summer	COM5906	04	Directed Individual Study	McDowell, Stephen D	1
2012	Summer	COM5906	05	Directed Individual Study	Proffitt, Jennifer M	1
2012	Summer	COM5906	10	Directed Individual Study	Houck, Davis W	1
2012	Summer	COM5906	11	Directed Individual Study	Rayburn, J D	1
2012	Summer	COM5906	15	Directed Individual Study	McDowell, Stephen D	1
2012	Summer	COM5906	22	Directed Individual Study	Raney, Arthur A	1
2012	Summer	COM5911	10	Supervised Research	McDowell, Stephen D	1
2012	Summer	COM5911	11	Supervised Research	Raney, Arthur A	1
2012	Summer	COM5920	01	Class Lecture	McDowell, Stephen D	1
2012	Summer	COM5940	03	Supervised Teaching	McDowell, Stephen D	1
2012	Summer	COM5940	16	Supervised Teaching	Wallace, Michael Bryan	1
2012	Summer	COM5946	01	Internship	McDowell, Stephen D	1
2012	Summer	COM5946	02	Internship	Rayburn, J D	10
2012	Summer	COM5946	04	Internship	McDowell, Stephen D	1
2012	Summer	COM5946	11	Internship	Rayburn, J D	1
2012	Summer	COM5946	15	Internship	Houck, Davis W	1
2012	Summer	COM5971	01	Graduate Thesis	Proffitt, Jennifer M	1
2012	Summer	COM5971	02	Graduate Thesis	McDowell, Stephen D	1

College of Communication and Information
Graduate Courses Taught in the Past Five Years

Year	Term	Course Number	Course Section	Class Type	INSTRUCTOR	Enrolled
2012	Summer	COM5971	03	Graduate Thesis	Cortese, Juliann	2
2012	Summer	COM5971	10	Graduate Thesis	McDowell, Stephen D	2
2012	Summer	COM5971	15	Graduate Thesis	McDowell, Stephen D	1
2012	Summer	COM6400	04	Discussion	Mayo, John K	2
2012	Summer	COM6403	03	Discussion	Smith, William J	3
2012	Summer	COM6900	01	Directed Individual Study	McDowell, Stephen D	2
2012	Summer	COM6900	02	Directed Individual Study	McDowell, Stephen D	1
2012	Summer	COM6900	07	Directed Individual Study	Raney, Arthur A	1
2012	Summer	COM6900	09	Directed Individual Study	Houck, Davis W	1
2012	Summer	COM6980	01	Graduate Dissertation	Houck, Davis W	1
2012	Summer	COM6980	02	Graduate Dissertation	McDowell, Stephen D	1
2012	Summer	COM6980	03	Graduate Dissertation	Heald, Gary Robert	1
2012	Summer	COM6980	07	Graduate Dissertation	McDowell, Stephen D	3
2012	Summer	COM6980	08	Graduate Dissertation	Opel, Andrew R	1
2012	Summer	COM6980	09	Graduate Dissertation	Heald, Gary Robert	1
2012	Summer	COM6980	12	Graduate Dissertation	Rayburn, J D	1
2012	Summer	COM6980	13	Graduate Dissertation	McDowell, Stephen D	1
2012	Summer	COM8964	07	Dissertation Defense/Exam Doc	Houck, Davis W	1
2012	Summer	COM8964	12	Dissertation Defense/Exam Doc	McDowell, Stephen D	1
2012	Summer	COM8964	13	Dissertation Defense/Exam Doc	Houck, Davis W	1
2012	Summer	COM8976	01	Dissertation Defense/Exam Mas	Proffitt, Jennifer M	1
2012	Summer	COM8976	12	Dissertation Defense/Exam Mas	McDowell, Stephen D	1
2012	Summer	COM8985	02	Dissertation Defense/Exam Doc	Rayburn, J D	1
2012	Summer	MMC6469	01	Class Lecture	McDowell, Stephen D	30
2012	Summer	RTV5253	03	Class Lecture	Wallace, Michael Bryan	8
2012	Summer	SED5346	01	Discussion	Nudd, Donna M	15
2012	Fall	ADV5007	01	Class Lecture	Lee, Jaejin	24
2012	Fall	ADV5007	02	Class Lecture	Lee, Jaejin	25
2012	Fall	ADV5415	01	Discussion	Korzenny, Felipe	11
2012	Fall	ADV5416	01	Class Lecture	McGavock, Holly Marie	10
2012	Fall	ADV5416	03	Class Lecture	McGavock, Holly Marie	1
2012	Fall	ADV5416	05	Class Lecture	McGavock, Holly Marie	1
2012	Fall	ADV5503	01	Class Lecture	Parker, Brian Thomas	25
2012	Fall	ADV5605	01	Discussion	Korzenny, Felipe	22
2012	Fall	COM5126	01	Class Lecture	Williams, Benjamin Terry	25
2012	Fall	COM5126	02	Class Lecture	Williams, Benjamin Terry	1
2012	Fall	COM5126	04	Class Lecture	Williams, Benjamin Terry	3
2012	Fall	COM5127	01	Class Lecture	Rayburn, J D	8
2012	Fall	COM5312	01	Discussion	Arpan, Laura M	26
2012	Fall	COM5331	01	Class Lecture	Heald, Gary Robert	34
2012	Fall	COM5331	02	Class Lecture	Heald, Gary Robert	30
2012	Fall	COM5338	01	Class Lecture	Adams, Jonathan L	21
2012	Fall	COM5364	01	Class Lecture	Pekurny, Robert George	15
2012	Fall	COM5401	01	Class Lecture	Proffitt, Jennifer M	22
2012	Fall	COM5450	01	Class Lecture	Dubard, John A	25
2012	Fall	COM5450	02	Class Lecture	Aldrich, Matthew Thomas	19
2012	Fall	COM5450	04	Class Lecture	Aldrich, Matthew Thomas	2
2012	Fall	COM5450	05	Class Lecture	Aldrich, Matthew Thomas	1
2012	Fall	COM5452	01	Class Lecture	Dubard, John A	5
2012	Fall	COM5452	02	Class Lecture	Dubard, John A	2
2012	Fall	COM5526	01	Class Lecture	Brill, Dale A.	23
2012	Fall	COM5526	02	Class Lecture	Lindsay, Stanley A	17
2012	Fall	COM5906	02	Directed Individual Study	Castillo, Jeanette L	1
2012	Fall	COM5906	03	Directed Individual Study	Adams, Jonathan L	1
2012	Fall	COM5906	06	Directed Individual Study	Sypher, Ulla Kirstin	1
2012	Fall	COM5906	07	Directed Individual Study	Nudd, Donna M	1
2012	Fall	COM5906	08	Directed Individual Study	Rayburn, J D	1
2012	Fall	COM5911	02	Supervised Research	Sypher, Ulla Kirstin	1
2012	Fall	COM5911	03	Supervised Research	Rayburn, J D	1
2012	Fall	COM5920	01	Class Lecture	Raney, Arthur A	10
2012	Fall	COM5940	01	Supervised Teaching	Sypher, Ulla Kirstin	1
2012	Fall	COM5940	14	Supervised Teaching	Wallace, Michael Bryan	3
2012	Fall	COM5946	01	Internship	Rayburn, J D	9
2012	Fall	COM5946	03	Internship	Nudd, Donna M	1
2012	Fall	COM5946	04	Internship	Castillo, Jeanette L	1

College of Communication and Information
Graduate Courses Taught in the Past Five Years

Year	Term	Course Number	Course Section	Class Type	INSTRUCTOR	Enrolled
2012	Fall	COM5946	05	Internship	Korzenny, Felipe	2
2012	Fall	COM5971	01	Graduate Thesis	McDowell, Stephen D	5
2012	Fall	COM5971	02	Graduate Thesis	Cortese, Juliann	1
2012	Fall	COM5971	03	Graduate Thesis	Houck, Davis W	1
2012	Fall	COM5971	04	Graduate Thesis	Arpan, Laura M	1
2012	Fall	COM5971	05	Graduate Thesis	Castillo, Jeanette L	1
2012	Fall	COM6400	02	Discussion	Raney, Arthur A	6
2012	Fall	COM6900	02	Directed Individual Study	Korzenny, Felipe	1
2012	Fall	COM6900	03	Directed Individual Study	Proffitt, Jennifer M	1
2012	Fall	COM6900	04	Directed Individual Study	McDowell, Stephen D	1
2012	Fall	COM6900	05	Directed Individual Study	Jordan, Felecia F	1
2012	Fall	COM6931	02	Discussion	Adams, Jonathan L	3
2012	Fall	COM6931	04	Discussion	Arpan, Laura M	3
2012	Fall	COM6931	06	Discussion	Castillo, Jeanette L	1
2012	Fall	COM6980	01	Graduate Dissertation	Rayburn, J D	1
2012	Fall	COM6980	02	Graduate Dissertation	Arpan, Laura M	4
2012	Fall	COM6980	03	Graduate Dissertation	McDowell, Stephen D	2
2012	Fall	COM6980	04	Graduate Dissertation	Opel, Andrew R	2
2012	Fall	COM6980	05	Graduate Dissertation	Adams, Jonathan L	1
2012	Fall	COM6980	06	Graduate Dissertation	Houck, Davis W	2
2012	Fall	COM6980	07	Graduate Dissertation	Heald, Gary Robert	3
2012	Fall	COM6980	08	Graduate Dissertation	Raney, Arthur A	3
2012	Fall	COM8964	02	Dissertation Defense/Exam Doc	Arpan, Laura M	2
2012	Fall	COM8964	04	Dissertation Defense/Exam Doc	Raney, Arthur A	1
2012	Fall	COM8966	02	Dissertation Defense/Exam Mas	Halvorson, Sandra H	2
2012	Fall	COM8966	03	Dissertation Defense/Exam Mas	Wallace, Michael Bryan	2
2012	Fall	COM8976	01	Dissertation Defense/Exam Mas	Raney, Arthur A	1
2012	Fall	COM8976	02	Dissertation Defense/Exam Mas	Cortese, Juliann	1
2012	Fall	COM8985	01	Dissertation Defense/Exam Doc	Opel, Andrew R	1
2012	Fall	COM8985	02	Dissertation Defense/Exam Doc	McDowell, Stephen D	1
2012	Fall	MMC5600	02	Class Lecture	Wallace, Michael Bryan	7
2012	Fall	RTV5702	01	Class Lecture	Proffitt, Jennifer M	9
2012	Fall	RTV6425	01	Class Lecture	Opel, Andrew R	1
2012	Fall	SPC5234	01	Class Lecture	Houck, Davis W	5
2012	Fall	SPC5442	01	Class Lecture	Halvorson, Sandra H	11
2013	Spring	ADV5007	01	Class Lecture	Smith, William J	18
2013	Spring	ADV5415	01	Discussion	McGavock, Holly Marie	15
2013	Spring	ADV5415	05	Discussion	McGavock, Holly Marie	1
2013	Spring	ADV5416	01	Class Lecture	McGavock, Holly Marie	17
2013	Spring	ADV5605	01	Discussion	Smith, William J	24
2013	Spring	COM5126	01	Class Lecture	Williams, Benjamin Terry	19
2013	Spring	COM5126	03	Class Lecture	Williams, Benjamin Terry	2
2013	Spring	COM5127	01	Class Lecture	Lindsay, Stanley A	13
2013	Spring	COM5316	01	Class Lecture	Heald, Gary Robert	38
2013	Spring	COM5316	02	Class Lecture	Heald, Gary Robert	22
2013	Spring	COM5317	01	Class Lecture	McDowell, Stephen D	1
2013	Spring	COM5331	01	Class Lecture	Cortese, Juliann	16
2013	Spring	COM5339	01	Class Lecture	Adams, Jonathan L	13
2013	Spring	COM5365	01	Class Lecture	Castillo, Jeanette L	14
2013	Spring	COM5450	01	Class Lecture	Aldrich, Matthew Thomas	25
2013	Spring	COM5450	02	Class Lecture	Aldrich, Matthew Thomas	1
2013	Spring	COM5450	03	Class Lecture	Aldrich, Matthew Thomas	2
2013	Spring	COM5450	04	Class Lecture	Aldrich, Matthew Thomas	1
2013	Spring	COM5451	02	Discussion	Dubard, John A	16
2013	Spring	COM5451	04	Discussion	Dubard, John A	1
2013	Spring	COM5469	01	Class Lecture	Halvorson, Sandra H	11
2013	Spring	COM5526	01	Class Lecture	Brill, Dale A.	26
2013	Spring	COM5906	03	Directed Individual Study	McDowell, Stephen D	2
2013	Spring	COM5906	04	Directed Individual Study	Nudd, Donna M	1
2013	Spring	COM5911	01	Supervised Research	Adams, Jonathan L	1
2013	Spring	COM5911	02	Supervised Research	Lee, Jaejin	1
2013	Spring	COM5911	03	Supervised Research	Parker, Brian Thomas	1
2013	Spring	COM5911	04	Supervised Research	Jordan, Felecia F	1
2013	Spring	COM5911	05	Supervised Research	Sypher, Ulla Kirstin	1
2013	Spring	COM5911	06	Supervised Research	McDowell, Stephen D	1

College of Communication and Information
Graduate Courses Taught in the Past Five Years

Year	Term	Course Number	Course Section	Class Type	INSTRUCTOR	Enrolled
2013	Spring	COM5911	13	Supervised Research	Halvorson, Sandra H	1
2013	Spring	COM5911	14	Supervised Research	Wallace, Michael Bryan	1
2013	Spring	COM5920	01	Class Lecture	Raney, Arthur A	9
2013	Spring	COM5920	02	Class Lecture	McDowell, Stephen D	2
2013	Spring	COM5920	03	Class Lecture	McDowell, Stephen D	1
2013	Spring	COM5940	02	Supervised Teaching	McDowell, Stephen D	1
2013	Spring	COM5940	03	Supervised Teaching	Sypher, Ulla Kirstin	2
2013	Spring	COM5946	03	Internship	Rayburn, J D	8
2013	Spring	COM5946	04	Internship	Castillo, Jeanette L	1
2013	Spring	COM5946	05	Internship	Nudd, Donna M	1
2013	Spring	COM5946	06	Internship	Cortese, Juliann	1
2013	Spring	COM5946	07	Internship	Adams, Jonathan L	1
2013	Spring	COM5946	08	Internship	Parker, Brian Thomas	1
2013	Spring	COM5946	09	Internship	McDowell, Stephen D	2
2013	Spring	COM5971	01	Graduate Thesis	McDowell, Stephen D	3
2013	Spring	COM5971	02	Graduate Thesis	Houck, Davis W	1
2013	Spring	COM5971	03	Graduate Thesis	Sypher, Ulla Kirstin	1
2013	Spring	COM5971	05	Graduate Thesis	Arpan, Laura M	1
2013	Spring	COM5971	06	Graduate Thesis	Castillo, Jeanette L	1
2013	Spring	COM6400	01	Discussion	Lustria, Mia A	2
2013	Spring	COM6900	01	Directed Individual Study	Jordan, Felecia F	1
2013	Spring	COM6900	02	Directed Individual Study	Cortese, Juliann	1
2013	Spring	COM6931	01	Discussion	Raney, Arthur A	1
2013	Spring	COM6980	01	Graduate Dissertation	Arpan, Laura M	3
2013	Spring	COM6980	02	Graduate Dissertation	Raney, Arthur A	2
2013	Spring	COM6980	03	Graduate Dissertation	Heald, Gary Robert	3
2013	Spring	COM6980	04	Graduate Dissertation	Houck, Davis W	3
2013	Spring	COM6980	05	Graduate Dissertation	McDowell, Stephen D	2
2013	Spring	COM6980	06	Graduate Dissertation	Houck, Davis W	1
2013	Spring	COM6980	07	Graduate Dissertation	McDowell, Stephen D	1
2013	Spring	COM6980	08	Graduate Dissertation	McDowell, Stephen D	1
2013	Spring	COM6980	09	Graduate Dissertation	Opel, Andrew R	1
2013	Spring	COM6980	10	Graduate Dissertation	Proffitt, Jennifer M	2
2013	Spring	COM6980	11	Graduate Dissertation	Nudd, Donna M	1
2013	Spring	COM8964	01	Dissertation Defense/Exam Doc	Proffitt, Jennifer M	2
2013	Spring	COM8964	02	Dissertation Defense/Exam Doc	Nudd, Donna M	1
2013	Spring	COM8964	03	Dissertation Defense/Exam Doc	McDowell, Stephen D	1
2013	Spring	COM8966	07	Dissertation Defense/Exam Mas	Lindsay, Stanley A	3
2013	Spring	COM8966	08	Dissertation Defense/Exam Mas	Halvorson, Sandra H	1
2013	Spring	COM8966	09	Dissertation Defense/Exam Mas	Wallace, Michael Bryan	2
2013	Spring	COM8976	01	Dissertation Defense/Exam Mas	McDowell, Stephen D	2
2013	Spring	COM8985	02	Dissertation Defense/Exam Doc	Heald, Gary Robert	1
2013	Spring	MMC5646	01	Discussion	Proffitt, Jennifer M	16
2013	Spring	MMC6469	01	Class Lecture	McDowell, Stephen D	23
2013	Spring	RTV5253	01	Class Lecture	Sypher, Ulla Kirstin	9
2013	Spring	RTV5292	01	Class Lecture	Pekurny, Robert George	1
2013	Spring	RTV5325	01	Class Lecture	Opel, Andrew R	10
2013	Spring	SPC5545	01	Class Lecture	Arpan, Laura M	14
2013	Spring	SPC5545	02	Class Lecture	Wallace, Michael Bryan	6
2013	Spring	SPC6920	01	Discussion	Jordan, Felecia F	9
2013	Spring	SPC6920	02	Discussion	Nudd, Donna M	15
2013	Spring	VIC5006	01	Laboratory	Cortese, Juliann	19
2013	Summer	ADV5503	01	Class Lecture	Parker, Brian Thomas	18
2013	Summer	ADV5605	01	Discussion	Parker, Brian Thomas	17
2013	Summer	ADV5605	05	Discussion	Parker, Brian Thomas	2
2013	Summer	COM5126	06	Class Lecture	Lindsay, Stanley A	7
2013	Summer	COM5314	01	Class Lecture	Rayburn, J D	12
2013	Summer	COM5316	02	Class Lecture	Wallace, Michael Bryan	11
2013	Summer	COM5450	01	Class Lecture	Aldrich, Matthew Thomas	16
2013	Summer	COM5450	03	Class Lecture	Aldrich, Matthew Thomas	1
2013	Summer	COM5451	01	Discussion	Dubard, John A	7
2013	Summer	COM5451	03	Discussion	Dubard, John A	1
2013	Summer	COM5451	04	Discussion	Dubard, John A	1
2013	Summer	COM5546	01	Discussion	Castillo, Jeanette L	20
2013	Summer	COM5906	02	Directed Individual Study	McDowell, Stephen D	1

College of Communication and Information
Graduate Courses Taught in the Past Five Years

Year	Term	Course Number	Course Section	Class Type	INSTRUCTOR	Enrolled
2013	Summer	COM5906	03	Directed Individual Study	Rayburn, J D	2
2013	Summer	COM5906	04	Directed Individual Study	Rayburn, J D	1
2013	Summer	COM5906	08	Directed Individual Study	Jordan, Felecia F	1
2013	Summer	COM5911	02	Supervised Research	Sypher, Ulla Kirstin	1
2013	Summer	COM5911	03	Supervised Research	Rayburn, J D	2
2013	Summer	COM5911	04	Supervised Research	McDowell, Stephen D	2
2013	Summer	COM5911	09	Supervised Research	McDowell, Stephen D	1
2013	Summer	COM5940	18	Supervised Teaching	Sypher, Ulla Kirstin	1
2013	Summer	COM5946	01	Internship	Rayburn, J D	17
2013	Summer	COM5946	02	Internship	Sypher, Ulla Kirstin	1
2013	Summer	COM5946	17	Internship	Rayburn, J D	2
2013	Summer	COM5971	02	Graduate Thesis	Sypher, Ulla Kirstin	1
2013	Summer	COM5971	03	Graduate Thesis	Castillo, Jeanette L	1
2013	Summer	COM5971	09	Graduate Thesis	Jordan, Felecia F	1
2013	Summer	COM5971	10	Graduate Thesis	McDowell, Stephen D	2
2013	Summer	COM5971	11	Graduate Thesis	Sypher, Ulla Kirstin	1
2013	Summer	COM5971	17	Graduate Thesis	McDowell, Stephen D	1
2013	Summer	COM6400	01	Discussion	Castillo, Jeanette L	14
2013	Summer	COM6900	03	Directed Individual Study	Rayburn, J D	2
2013	Summer	COM6900	05	Directed Individual Study	McDowell, Stephen D	1
2013	Summer	COM6900	12	Directed Individual Study	Sypher, Ulla Kirstin	1
2013	Summer	COM6980	02	Graduate Dissertation	McDowell, Stephen D	5
2013	Summer	COM6980	07	Graduate Dissertation	McDowell, Stephen D	2
2013	Summer	COM6980	08	Graduate Dissertation	Sypher, Ulla Kirstin	3
2013	Summer	COM6980	09	Graduate Dissertation	Cortese, Juliann	1
2013	Summer	COM6980	13	Graduate Dissertation	Sypher, Ulla Kirstin	1
2013	Summer	COM8964	09	Dissertation Defense/Exam Doc	McDowell, Stephen D	1
2013	Summer	COM8966	05	Dissertation Defense/Exam Mas	Halvorson, Sandra H	1
2013	Summer	COM8985	01	Dissertation Defense/Exam Doc	Cortese, Juliann	1
2013	Summer	COM8985	03	Dissertation Defense/Exam Doc	McDowell, Stephen D	2
2013	Summer	COM8985	07	Dissertation Defense/Exam Doc	McDowell, Stephen D	1
2013	Summer	MMC6469	01	Class Lecture	McDowell, Stephen D	14
2013	Summer	MMC6469	04	Class Lecture	McDowell, Stephen D	2
2013	Summer	SED5346	01	Discussion	Nudd, Donna M	16
2013	Summer	SPC6920	01	Discussion	Cortese, Juliann	1
2013	Fall	ADV5007	0001	Class Lecture	Lee, Jaejin	25
2013	Fall	ADV5007	0002	Class Lecture	Lee, Jaejin	25
2013	Fall	ADV5415	0001	Discussion	Korzenny, Felipe	11
2013	Fall	ADV5416	0001	Class Lecture	Korzenny, Felipe	17
2013	Fall	ADV5503	0001	Class Lecture	Parker, Brian	27
2013	Fall	ADV5504	0002	Class Lecture	Lindsay, Stanley	8
2013	Fall	ADV5605	0001	Discussion	Smith, William	19
2013	Fall	ADV5605	0002	Discussion	McGavock, Holly	10
2013	Fall	COM5126	0001	Class Lecture	Williams, Benjamin	17
2013	Fall	COM5126	0002	Class Lecture	Williams, Benjamin	1
2013	Fall	COM5312	0001	Discussion	Arpan, Laura	23
2013	Fall	COM5331	0001	Class Lecture	Tomasello, Tami	25
2013	Fall	COM5331	0002	Class Lecture	Cortese, Juliann	31
2013	Fall	COM5338	0001	Class Lecture	Adams, Jonathan	23
2013	Fall	COM5340	0001	Class Lecture	Houck, Davis	7
2013	Fall	COM5364	0001	Class Lecture	Opel, Andrew	15
2013	Fall	COM5401	0001	Class Lecture	Jordan, Felecia	26
2013	Fall	COM5450	0001	Class Lecture	Dubard, John	23
2013	Fall	COM5450	0002	Class Lecture	Aldrich, Matthew	16
2013	Fall	COM5452	0001	Class Lecture	Dubard, John	18
2013	Fall	COM5526	0001	Class Lecture	Smith, William	26
2013	Fall	COM5906	0001	Directed Individual Study	Lee, Jaejin	2
2013	Fall	COM5906	0002	Directed Individual Study	Raney, Arthur	2
2013	Fall	COM5906	0003	Directed Individual Study	Nudd, Donna	1
2013	Fall	COM5906	0005	Directed Individual Study	Halvorson, Sandra	1
2013	Fall	COM5906	0007	Directed Individual Study	Chapa, Sindy	2
2013	Fall	COM5906	0008	Directed Individual Study	Cortese, Juliann	1
2013	Fall	COM5906	0009	Directed Individual Study	Adams, Jonathan	1
2013	Fall	COM5906	0010	Directed Individual Study	Rayburn, J	1
2013	Fall	COM5911	0001	Supervised Research	Rayburn, J	1

College of Communication and Information
Graduate Courses Taught in the Past Five Years

Year	Term	Course Number	Course Section	Class Type	INSTRUCTOR	Enrolled
2013	Fall	COM5911	0002	Supervised Research	Sypher, Ulla	1
2013	Fall	COM5911	0003	Supervised Research	Rayburn, J	1
2013	Fall	COM5911	0005	Supervised Research	Halvorson, Sandra	1
2013	Fall	COM5911	0007	Supervised Research	Arpan, Laura	1
2013	Fall	COM5911	0008	Supervised Research	Jordan, Felecia	1
2013	Fall	COM5920	0001	Class Lecture	Raney, Arthur	8
2013	Fall	COM5940	0001	Supervised Teaching	Sypher, Ulla	2
2013	Fall	COM5940	0002	Supervised Teaching	Rayburn, J	1
2013	Fall	COM5940	0003	Supervised Teaching	Rayburn, J	2
2013	Fall	COM5940	0005	Supervised Teaching	Halvorson, Sandra	1
2013	Fall	COM5940	0007	Supervised Teaching	Jordan, Felecia	1
2013	Fall	COM5946	0001	Internship	Rayburn, J	8
2013	Fall	COM5946	0004	Internship	Houck, Davis	1
2013	Fall	COM5971	0001	Graduate Thesis	Sypher, Ulla	1
2013	Fall	COM5971	0002	Graduate Thesis	McDowell, Stephen	3
2013	Fall	COM5971	0003	Graduate Thesis	Arpan, Laura	1
2013	Fall	COM5971	0005	Graduate Thesis	Houck, Davis	1
2013	Fall	COM5971	0007	Graduate Thesis	Proffitt, Jennifer	1
2013	Fall	COM6400	0001	Discussion	Merle, Patrick	11
2013	Fall	COM6900	0001	Directed Individual Study	Raney, Arthur	1
2013	Fall	COM6931	0001	Discussion	Adams, Jonathan	2
2013	Fall	COM6931	0002	Discussion	Arpan, Laura	1
2013	Fall	COM6980	0001	Graduate Dissertation	Arpan, Laura	2
2013	Fall	COM6980	0002	Graduate Dissertation	McDowell, Stephen	3
2013	Fall	COM6980	0003	Graduate Dissertation	Houck, Davis	3
2013	Fall	COM6980	0004	Graduate Dissertation	Raney, Arthur	4
2013	Fall	COM6980	0005	Graduate Dissertation	Proffitt, Jennifer	2
2013	Fall	COM6980	0006	Graduate Dissertation	Nudd, Donna	1
2013	Fall	COM8964	0001	Doctoral Exam	McDowell, Stephen	1
2013	Fall	COM8964	0002	Doctoral Exam	Rayburn, J	1
2013	Fall	COM8966	0001	Master's Exam	Lindsay, Stanley	2
2013	Fall	COM8966	0002	Master's Exam	Halvorson, Sandra	1
2013	Fall	COM8976	0001	Thesis Defense	Sypher, Ulla	1
2013	Fall	COM8976	0003	Thesis Defense	Houck, Davis	1
2013	Fall	COM8976	0004	Thesis Defense	McDowell, Stephen	2
2013	Fall	COM8985	0001	Dissertation Defense	Raney, Arthur	2
2013	Fall	COM8986	0003	Dissertation Defense	McDowell, Stephen	1
2013	Fall	COM8985	0004	Dissertation Defense	Houck, Davis	1
2013	Fall	RTV5253	0001	Class Lecture	Wallace, Michael	6
2013	Fall	RTV5702	0001	Class Lecture	Proffitt, Jennifer	8
2013	Fall	RTV6425	0001	Class Lecture	Opel, Andrew	2
2013	Fall	SPC5234	0001	Class Lecture	Lindsay, Stanley	1
2013	Fall	SPC6920	0001	Discussion	Halvorson, Sandra	6
2014	Spring	ADV5007	0001	Class Lecture	Smith, William	22
2014	Spring	ADV5415	0001	Discussion	McGavock, Holly	14
2014	Spring	ADV5415	0002	Discussion	McGavock, Holly	2
2014	Spring	ADV5416	0001	Class Lecture	McGavock, Holly	13
2014	Spring	ADV5416	0002	Class Lecture	McGavock, Holly	1
2014	Spring	ADV5605	0001	Discussion	Chapa, Sindy	26
2014	Spring	COM5126	0001	Class Lecture	Williams, Benjamin	15
2014	Spring	COM5127	0001	Class Lecture	Rayburn, J	14
2014	Spring	COM5316	0001	Class Lecture	Heald, Gary	36
2014	Spring	COM5316	0002	Class Lecture	Heald, Gary	26
2014	Spring	COM5331	0001	Class Lecture	Cortese, Juliann	17
2014	Spring	COM5339	0001	Class Lecture	Adams, Jonathan	16
2014	Spring	COM5426	0001	Discussion	Opel, Andrew	17
2014	Spring	COM5450	0001	Class Lecture	Dubard, John	21
2014	Spring	COM5450	0004	Class Lecture	Dubard, John	1
2014	Spring	COM5451	0001	Discussion	Dubard, John	12
2014	Spring	COM5526	0001	Class Lecture	Smith, William	23
2014	Spring	COM5526	0002	Class Lecture	Lindsay, Stanley	12
2014	Spring	COM5906	0001	Directed Individual Study	Chapa, Sindy	1
2014	Spring	COM5906	0002	Directed Individual Study	McDowell, Stephen	4
2014	Spring	COM5906	0003	Directed Individual Study	Cortese, Juliann	1
2014	Spring	COM5906	0004	Directed Individual Study	Rayburn, J	2

College of Communication and Information
Graduate Courses Taught in the Past Five Years

Year	Term	Course Number	Course Section	Class Type	INSTRUCTOR	Enrolled
2014	Spring	COM5906	0005	Directed Individual Study	Jordan, Felecia	2
2014	Spring	COM5906	0006	Directed Individual Study	Proffitt, Jennifer	1
2014	Spring	COM5906	0007	Directed Individual Study	Merle, Patrick	2
2014	Spring	COM5906	0008	Directed Individual Study	Nudd, Donna	1
2014	Spring	COM5906	0009	Directed Individual Study	Sypher, Ulla	1
2014	Spring	COM5906	0010	Directed Individual Study	Adams, Jonathan	1
2014	Spring	COM5911	0002	Supervised Research	Jordan, Felecia	1
2014	Spring	COM5911	0003	Supervised Research	Houck, Davis	1
2014	Spring	COM5911	0004	Supervised Research	Lee, Jaejin	1
2014	Spring	COM5920	0001	Class Lecture	Raney, Arthur	5
2014	Spring	COM5940	0001	Supervised Teaching	McDowell, Stephen	1
2014	Spring	COM5940	0002	Supervised Teaching	Opel, Andrew	1
2014	Spring	COM5940	0003	Supervised Teaching	Hald, Gary	2
2014	Spring	COM5940	0004	Supervised Teaching	Sypher, Ulla	2
2014	Spring	COM5940	0006	Supervised Teaching	Halvorson, Sandra	1
2014	Spring	COM5946	0001	Internship	Rayburn, J	9
2014	Spring	COM5946	0002	Internship	Chapa, Sindy	1
2014	Spring	COM5946	0003	Internship	Raney, Arthur	2
2014	Spring	COM5946	0004	Internship	Houck, Davis	1
2014	Spring	COM5946	0005	Internship	Adams, Jonathan	2
2014	Spring	COM5961	0001	Graduate Thesis	Cortese, Juliann	1
2014	Spring	COM5961	0002	Graduate Thesis	Proffitt, Jennifer	4
2014	Spring	COM5961	0003	Graduate Thesis	Houck, Davis	1
2014	Spring	COM5961	0004	Graduate Thesis	McDowell, Stephen	1
2014	Spring	COM5961	0006	Graduate Thesis	Arpan, Laura	1
2014	Spring	COM5961	0007	Graduate Thesis	Merle, Patrick	1
2014	Spring	COM6900	0002	Directed Individual Study	McDowell, Stephen	2
2014	Spring	COM6980	0001	Graduate Dissertation	Houck, Davis	1
2014	Spring	COM6980	0002	Graduate Dissertation	Arpan, Laura	3
2014	Spring	COM6980	0003	Graduate Dissertation	Nudd, Donna	1
2014	Spring	COM6980	0004	Graduate Dissertation	McDowell, Stephen	2
2014	Spring	COM6980	0005	Graduate Dissertation	Proffitt, Jennifer	2
2014	Spring	COM6980	0006	Graduate Dissertation	Raney, Arthur	1
2014	Spring	COM6980	0007	Graduate Dissertation	Rayburn, J	3
2014	Spring	COM6980	0008	Graduate Dissertation	Opel, Andrew	1
2014	Spring	COM8964	0003	Doctoral Exam	McDowell, Stephen	2
2014	Spring	COM8964	0004	Doctoral Exam	Rayburn, J	3
2014	Spring	COM8966	0006	Master's Exam	Lindsay, Stanley	2
2014	Spring	COM8966	0007	Master's Exam	Halvorson, Sandra	2
2014	Spring	COM8976	0001	Thesis Defense	Proffitt, Jennifer	2
2014	Spring	COM8976	0002	Thesis Defense	Arpan, Laura	1
2014	Spring	COM8985	0001	Dissertation Defense	Opel, Andrew	1
2014	Spring	COM8985	0002	Dissertation Defense	Proffitt, Jennifer	2
2014	Spring	MMC5600	0001	Class Lecture	Wallace, Michael	3
2014	Spring	MMC6920	0001	Discussion	Raney, Arthur	1
2014	Spring	RTV5325	0001	Class Lecture	Opel, Andrew	9
2014	Spring	SED5346	0001	Discussion	Nudd, Donna	15
2014	Spring	SPC5234	0001	Class Lecture	Houck, Davis	4
2014	Spring	SPC5442	0001	Class Lecture	Halvorson, Sandra	9
2014	Spring	SPC5545	0001	Class Lecture	Arpan, Laura	20
2014	Spring	SPC6715	0001	Class Lecture	Jordan, Felecia	8
2014	Spring	VIC5006	0001	Laboratory	Cortese, Juliann	21
2014	Summer	ADV5503	0002	Class Lecture	Parker, Brian	17
2014	Summer	COM5127	0001	Class Lecture	Lindsay, Stanley	8
2014	Summer	COM5314	0002	Class Lecture	Rayburn, J	13
2014	Summer	COM5348	0001	Discussion	Proffitt, Jennifer	25
2014	Summer	COM5451	0001	Discussion	Dubard, John	6
2014	Summer	COM5906	0002	Directed Individual Study	Sypher, Ulla	2
2014	Summer	COM5906	0003	Directed Individual Study	Jordan, Felecia	1
2014	Summer	COM5906	0004	Directed Individual Study	Sypher, Ulla	1
2014	Summer	COM5906	0005	Directed Individual Study	Sypher, Ulla	1
2014	Summer	COM5906	0006	Directed Individual Study	Sypher, Ulla	1
2014	Summer	COM5906	0007	Directed Individual Study	McDowell, Stephen	1
2014	Summer	COM5906	0008	Directed Individual Study	McDowell, Stephen	1
2014	Summer	COM5906	0010	Directed Individual Study	Rayburn, J	1

College of Communication and Information
Graduate Courses Taught in the Past Five Years

Year	Term	Course Number	Course Section	Class Type	INSTRUCTOR	Enrolled
2014	Summer	COM5906	0011	Directed Individual Study	Heald, Gary	1
2014	Summer	COM5906	0012	Directed Individual Study	Sypher, Ulla	1
2014	Summer	COM5911	0003	Supervised Research	Raney, Arthur	2
2014	Summer	COM5911	0004	Supervised Research	Sypher, Ulla	1
2014	Summer	COM5911	0008	Supervised Research	McDowell, Stephen	1
2014	Summer	COM5911	0009	Supervised Research	Jordan, Felecia	1
2014	Summer	COM5940	0003	Supervised Teaching	Jordan, Felecia	1
2014	Summer	COM5940	0004	Supervised Teaching	Rayburn, J	1
2014	Summer	COM5946	0001	Internship	Rayburn, J	20
2014	Summer	COM5946	0002	Internship	Jordan, Felecia	1
2014	Summer	COM5955	0002	Graduate Thesis	Sypher, Ulla	1
2014	Summer	COM5971	0004	Graduate Thesis	Sypher, Ulla	1
2014	Summer	COM5971	0007	Graduate Thesis	Proffitt, Jennifer	4
2014	Summer	COM6403	0001	Discussion	Raney, Arthur	1
2014	Summer	COM6900	0001	Directed Individual Study	Raney, Arthur	1
2014	Summer	COM6900	0003	Directed Individual Study	Sypher, Ulla	1
2014	Summer	COM6900	0004	Directed Individual Study	Sypher, Ulla	1
2014	Summer	COM6980	0001	Graduate Dissertation	Sypher, Ulla	2
2014	Summer	COM6980	0002	Graduate Dissertation	McDowell, Stephen	1
2014	Summer	COM6980	0003	Graduate Dissertation	Rayburn, J	3
2014	Summer	COM6980	0004	Graduate Dissertation	Proffitt, Jennifer	1
2014	Summer	COM6980	0005	Graduate Dissertation	Opel, Andrew	1
2014	Summer	COM6980	0008	Graduate Dissertation	Nudd, Donna	1
2014	Summer	COM6980	0009	Graduate Dissertation	Raney, Arthur	1
2014	Summer	COM8964	0003	Doctoral Exam	Raney, Arthur	1
2014	Summer	COM8966	0001	Master's Exam	Lindsay, Stanley	1
2014	Summer	COM8966	0002	Master's Exam	Halvorson, Sandra	1
2014	Summer	COM8985	0002	Dissertation Defense	Sypher, Ulla	1
2014	Summer	MMC6469	0001	Class Lecture	McDowell, Stephen	45
2014	Summer	MMC6469	0002	Class Lecture	McDowell, Stephen	1
2014	Summer	MMC6469	0004	Class Lecture	McDowell, Stephen	1
2014	Summer	SED5346	0001	Discussion	Nudd, Donna	15
2014	Summer	SPC5442	0001	Class Lecture	Mayo, John	1
2014	Summer	SPC5545	0001	Class Lecture	Wallace, Michael	6
2014	Fall	ADV5007	0001	Class Lecture	Lee, Jaejin	25
2014	Fall	ADV5415	0001	Discussion	Chapa, Sindy	9
2014	Fall	ADV5416	0001	Class Lecture	McGavock, Holly	20
2014	Fall	ADV5503	0001	Class Lecture	Lee, Jaejin	22
2014	Fall	ADV5503	0002	Class Lecture	Parker, Brian	23
2014	Fall	ADV5605	0001	Discussion	Chapa, Sindy	14
2014	Fall	COM5126	0002	Class Lecture	Lindsay, Stanley	8
2014	Fall	COM5126	0003	Class Lecture	Williams, Benjamin	16
2014	Fall	COM5314	0001	Class Lecture	Rayburn, J	13
2014	Fall	COM5316	0001	Class Lecture	Heald, Gary	21
2014	Fall	COM5316	0002	Class Lecture	Wallace, Michael	10
2014	Fall	COM5331	0001	Class Lecture	Cortese, Juliann	30
2014	Fall	COM5338	0001	Class Lecture	Adams, Jonathan	21
2014	Fall	COM5364	0001	Class Lecture	Bruker, Malia	19
2014	Fall	COM5401	0001	Class Lecture	Jordan, Felecia	26
2014	Fall	COM5450	0001	Class Lecture	Dubard, John	25
2014	Fall	COM5450	0002	Class Lecture	Aldrich, Matthew	19
2014	Fall	COM5452	0001	Class Lecture	Williams, Benjamin	12
2014	Fall	COM5452	0004	Class Lecture	Williams, Benjamin	1
2014	Fall	COM5469	0001	Class Lecture	Halvorson, Sandra	6
2014	Fall	COM5526	0001	Class Lecture	Smith, William	18
2014	Fall	COM5526	0002	Class Lecture	Adams, Jonathan	1
2014	Fall	COM5546	0001	Discussion	Merle, Patrick	10
2014	Fall	COM5906	0007	Directed Individual Study	McDowell, Stephen	1
2014	Fall	COM5906	0008	Directed Individual Study	Chapa, Sindy	1
2014	Fall	COM5906	0009	Directed Individual Study	Rayburn, J	1
2014	Fall	COM5906	0010	Directed Individual Study	Houck, Davis	2
2014	Fall	COM5906	0011	Directed Individual Study	Opel, Andrew	1
2014	Fall	COM5906	0012	Directed Individual Study	Lustria, Mia	1
2014	Fall	COM5906	0014	Directed Individual Study	Jordan, Felecia	1
2014	Fall	COM5911	0008	Supervised Research	Jordan, Felecia	1

College of Communication and Information
Graduate Courses Taught in the Past Five Years

Year	Term	Course Number	Course Section	Class Type	INSTRUCTOR	Enrolled
2014	Fall	COM5911	0009	Supervised Research	Houck, Davis	1
2014	Fall	COM5911	0010	Supervised Research	McDowell, Stephen	1
2014	Fall	COM5911	0011	Supervised Research	Raney, Arthur	1
2014	Fall	COM5920	0001	Class Lecture	Raney, Arthur	16
2014	Fall	COM5920	0002	Class Lecture	Raney, Arthur	1
2014	Fall	COM5940	0007	Supervised Teaching	Arpan, Laura	2
2014	Fall	COM5940	0010	Supervised Teaching	Rayburn, J	1
2014	Fall	COM5940	0011	Supervised Teaching	Opel, Andrew	1
2014	Fall	COM5940	0013	Supervised Teaching	Houck, Davis	1
2014	Fall	COM5940	0014	Supervised Teaching	Sypher, Ulla	1
2014	Fall	COM5946	0001	Internship	Rayburn, J	3
2014	Fall	COM5946	0003	Internship	Jordan, Felecia	1
2014	Fall	COM5971	0001	Graduate Thesis	Proffitt, Jennifer	5
2014	Fall	COM5971	0002	Graduate Thesis	Merle, Patrick	2
2014	Fall	COM5971	0003	Graduate Thesis	Jordan, Felecia	1
2014	Fall	COM5971	0004	Graduate Thesis	McDowell, Stephen	1
2014	Fall	COM5971	0005	Graduate Thesis	Sypher, Ulla	1
2014	Fall	COM5971	0006	Graduate Thesis	Parker, Brian	1
2014	Fall	COM6400	0001	Discussion	Harlow, Summer	1
2014	Fall	COM6900	0001	Directed Individual Study	Rayburn, J	1
2014	Fall	COM6900	0002	Directed Individual Study	Raney, Arthur	1
2014	Fall	COM6900	0003	Directed Individual Study	Arpan, Laura	1
2014	Fall	COM6931	0001	Discussion	Adams, Jonathan	3
2014	Fall	COM6980	0001	Graduate Dissertation	McDowell, Stephen	3
2014	Fall	COM6980	0002	Graduate Dissertation	Proffitt, Jennifer	1
2014	Fall	COM6980	0003	Graduate Dissertation	Rayburn, J	2
2014	Fall	COM6980	0004	Graduate Dissertation	Nudd, Donna	1
2014	Fall	COM6980	0005	Graduate Dissertation	Raney, Arthur	3
2014	Fall	COM6980	0006	Graduate Dissertation	Arpan, Laura	4
2014	Fall	COM8964	0001	Doctoral Exam	McDowell, Stephen	1
2014	Fall	COM8964	0002	Doctoral Exam	Raney, Arthur	2
2014	Fall	COM8964	0003	Doctoral Exam	Houck, Davis	1
2014	Fall	COM8966	0001	Master's Exam	Lindsay, Stanley	1
2014	Fall	COM8966	0002	Master's Exam	Halvorson, Sandra	2
2014	Fall	COM8976	0001	Thesis Defense	Merle, Patrick	2
2014	Fall	COM8976	0002	Thesis Defense	Proffitt, Jennifer	1
2014	Fall	COM8985	0002	Dissertation Defense	Arpan, Laura	2
2014	Fall	MMC5600	0001	Class Lecture	Raney, Arthur	20
2014	Fall	RTV6425	0001	Class Lecture	Opel, Andrew	1
2014	Fall	SED5346	0001	Discussion	Zeigler, Mark	19
2015	Spring	ADV5007	0001	Class Lecture	Smith, William	6
2015	Spring	ADV5415	0001	Discussion	McGavock, Holly	16
2015	Spring	ADV5416	0001	Class Lecture	Chapa, Sindy	18
2015	Spring	ADV5503	0001	Class Lecture	Lindsay, Stanley	5
2015	Spring	ADV5605	0002	Discussion	McGavock, Holly	27
2015	Spring	COM5126	0001	Class Lecture	Williams, Benjamin	15
2015	Spring	COM5126	0002	Class Lecture	Williams, Benjamin	1
2015	Spring	COM5312	0001	Discussion	Arpan, Laura	22
2015	Spring	COM5316	0001	Class Lecture	Heald, Gary	31
2015	Spring	COM5331	0001	Class Lecture	Cortese, Juliann	21
2015	Spring	COM5365	0001	Class Lecture	Bruker, Malia	10
2015	Spring	COM5450	0001	Class Lecture	Aldrich, Matthew	29
2015	Spring	COM5451	0001	Discussion	Dubard, John	23
2015	Spring	COM5526	0001	Class Lecture	Brill, Dale	22
2015	Spring	COM5906	0001	Directed Individual Study	Jordan, Felecia	1
2015	Spring	COM5906	0002	Directed Individual Study	Rayburn, J	1
2015	Spring	COM5906	0004	Directed Individual Study	Chapa, Sindy	2
2015	Spring	COM5906	0005	Directed Individual Study	McDowell, Stephen	1
2015	Spring	COM5906	0006	Directed Individual Study	Houck, Davis	1
2015	Spring	COM5906	0007	Directed Individual Study	Harlow, Summer	1
2015	Spring	COM5906	0008	Directed Individual Study	Raney, Arthur	1
2015	Spring	COM5906	0010	Directed Individual Study	Nudd, Donna	1
2015	Spring	COM5911	0002	Supervised Research	Chapa, Sindy	1
2015	Spring	COM5911	0003	Supervised Research	Raney, Arthur	1
2015	Spring	COM5920	0001	Class Lecture	Raney, Arthur	11

College of Communication and Information
Graduate Courses Taught in the Past Five Years

Year	Term	Course Number	Course Section	Class Type	INSTRUCTOR	Enrolled
2015	Spring	COM5920	0002	Class Lecture	Raney, Arthur	2
2015	Spring	COM5940	0001	Supervised Teaching	Rayburn, J	1
2015	Spring	COM5946	0002	Internship	Cortese, Juliann	2
2015	Spring	COM5946	0003	Internship	Rayburn, J	15
2015	Spring	COM5946	0004	Internship	Jordan, Felecia	1
2015	Spring	COM5946	0005	Internship	Raney, Arthur	1
2015	Spring	COM5955	0002	Graduate Thesis	Houck, Davis	1
2015	Spring	COM5971	0001	Graduate Thesis	Sypher, Ulla	1
2015	Spring	COM5971	0002	Graduate Thesis	Parker, Brian	1
2015	Spring	COM5971	0004	Graduate Thesis	McDowell, Stephen	2
2015	Spring	COM5971	0005	Graduate Thesis	Proffitt, Jennifer	4
2015	Spring	COM5971	0006	Graduate Thesis	Jordan, Felecia	1
2015	Spring	COM6015	0001	Discussion	Nudd, Donna	13
2015	Spring	COM6400	0001	Discussion	Harlow, Summer	16
2015	Spring	COM6400	0002	Discussion	James, Olivia	7
2015	Spring	COM6900	0001	Directed Individual Study	Rayburn, J	1
2015	Spring	COM6980	0001	Graduate Dissertation	Raney, Arthur	3
2015	Spring	COM6980	0002	Graduate Dissertation	Arpan, Laura	3
2015	Spring	COM6980	0003	Graduate Dissertation	Nudd, Donna	1
2015	Spring	COM6980	0004	Graduate Dissertation	Proffitt, Jennifer	1
2015	Spring	COM6980	0005	Graduate Dissertation	McDowell, Stephen	3
2015	Spring	COM6980	0006	Graduate Dissertation	Houck, Davis	2
2015	Spring	COM6980	0007	Graduate Dissertation	Rayburn, J	1
2015	Spring	COM6980	0008	Graduate Dissertation	Jordan, Felecia	1
2015	Spring	COM8964	0002	Doctoral Exam	Jordan, Felecia	1
2015	Spring	COM8964	0003	Doctoral Exam	Arpan, Laura	1
2015	Spring	COM8966	0001	Master's Exam	Lindsay, Stanley	1
2015	Spring	COM8976	0001	Thesis Defense	Sypher, Ulla	1
2015	Spring	COM8976	0002	Thesis Defense	Proffitt, Jennifer	3
2015	Spring	COM8976	0003	Thesis Defense	Parker, Brian	1
2015	Spring	COM8985	0001	Dissertation Defense	McDowell, Stephen	1
2015	Spring	COM8985	0002	Dissertation Defense	Nudd, Donna	1
2015	Spring	COM8985	0003	Dissertation Defense	Raney, Arthur	1
2015	Spring	MMC5305	0001	Class Lecture	McDowell, Stephen	2
2015	Spring	MMC5646	0001	Discussion	Proffitt, Jennifer	8
2015	Spring	RTV5253	0001	Class Lecture	Wallace, Michael	6
2015	Spring	RTV5253	0001	Class Lecture	Graves, Brian	3
2015	Spring	RTV6425	0001	Class Lecture	Opel, Andrew	11
2015	Spring	SPC5545	0001	Class Lecture	Arpan, Laura	15
2015	Spring	SPC6920	0001	Discussion	Halvorson, Sandra	3
2015	Spring	VIC5006	0001	Laboratory	Cortese, Juliann	19

Appendix J
Oversized Tables

Table 8.5 FSU School of Communication Graduate Student

Presentations and Publications 2009-10 to 2013-14

2009 - 2010

Adamoli, G. (March, 2010). "*Women are not people. They are devices built by our Lord Jesus Christ for our entertainment*": *Feminism in Family Guy*. Paper presented at the annual conference of the American Culture and Popular Culture Associations, St. Louis, MO.

Adams, J., & **Zain, K.** (2010). *The acceptability of online degrees in teacher training and hiring*. Proceedings for the Society for Information Technology & Teacher Education. Society for Information Technology & Teacher Education International Conference, San Diego, CA.

Adams, J., Ngampornchai, A., & **Zain, K.** (2009). *Moodle in Action: Production processes and lessons learned*. ED-MEDIA 2009-World Conference on Educational Multimedia, Hypermedia & Telecommunications, Honolulu, Hawaii. Association for the Advancement of Computers in Education.

Adams, J., Ngampornchai, A., & **Zain, K.**, (2009). *Moodle in Action: A Case Study*. Proceedings for the Society for Information Technology & Teacher Education. Charleston, SC: Association for the Advancement of Computers in Education.

Adams, J., & **Lee, S.** (2010, November). *The acceptability of online degrees in teacher training and hiring*. 2010 NCA convention, Scholar-to-Scholar presentation. San Francisco, CA.

Adams, J., **Donmez, O.**, & Ngampornchai, A., (2009, October). *Framing the direction of Moodle research: A review of scholarly literature*. Sloan-C International Conference on Online Learning in conjunction with MoodleMoot. Orlando, FL.

Adams, J., **Doddington, F.**, & Cortese, J. (2009, August) *Assessing the Impact of Website Domain on End-user Evaluations of Web Page Aesthetics Using an Immediate Aesthetic Perception Technique*. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Boston.

Adams, J., Ngampornchai, A., & **Zain, K.** (2009, June). *Moodle in action: Production processes and lessons learned*. ED-MEDIA 2009-World Conference on Educational Multimedia, Hypermedia & Telecommunications, Honolulu, HI.

Andon, S.P. (2009, November). *The spirituality of place in sports films: The case of "Mystery, Alaska."* Paper presented at the annual conference for the American Association of Religion, Montreal, CN.

Andon, S.P. (2010, March). *The essence of collecting authentic sports memorabilia*. Paper presented at the annual conference of the American Culture and Popular Culture Associations, St. Louis, MO.

Arpan, L. M., & **Tuzunkan F.** (In press, 2010). Photographic depiction of normative deviance and School of Communication, Graduate Student Presentations and Publications 2009-2010 2 of 5 informational utility as predictors of protest news exposure, related perceptions, and story comprehension. *Mass Communication and Society*.

Asmus, L. (2010, June). *Flavor, Frenzy, and the Perils of Free Speech: A Critical Legal Studies Approach to the Agricultural Disparagement Controversy*. Paper presented at the Association for the Study of Food and Society, Bloomington, IN.

Bae, B.J. (2009, October). *Why a global monster struggles in a local market?: Diffusion strategies for a global search engine*. Paper presented at Florida Communication Association, Orlando, FL.

Bae, B.J. (2009, November). *Effects of health information consumption on unrealistic optimism: The third-person effect and unrealistic optimism in cancer risk*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.

Bae, J., Kim, J., & Park, Y. (2010, February). *Predictors of uses of interactive features in online news content in South Korea*. Paper presented at Year of Korea conference, Atlanta, GA.

Chen, Y. S. (2010, June). *The Impact of Interactivity and Physical Arousal Within Media Content on Affect Change*. Paper for the Annual International Communication Association (ICA) conference, Singapore, Information Systems Division.

Chen, Y. S. (2010, June). *Rethinking Mood Management Theory: The Issues of Definitions and Measure About Mood and Emotion*. Paper for the Annual International Communication Association (ICA) conference, Singapore, Mass Communication Division.

Clark, C. (2009). *Ethnographic Methods in the Study of African American Women of the Sacred Harp/Shape Note Tradition: A Proposal*. Paper presented at the 79th Annual Convention of the Florida Communication Association, Orlando, FL.

Clark, J.S. (2009, June-July). *Virtually Natural: Environmental Education in Second Life*. Paper presented at the biennial Conference on Communication and the Environment, University of Southern Maine, Portland.

Clark, L.A., & **Clark, J.S.** (2010, March). *Environmental Design and Emerging Technologies: Today and the Near Future*. Paper presented to the Interior Design Educators Council annual conference, Atlanta.

Clark, J.S. (2010, April). *Virtually Queer: Subjectivity Across Gender Boundaries in Second Life – revisited*. Paper presented to Southern States Communication Association annual conference, Performance Studies Division, Memphis.

Clark, J.S. (2010, April). *Reconsidering Cyborg Identities (panel respondent)*. Southern States Communication Association annual conference, Gender Studies Division, Memphis.

Cortese, J. Lustria, M., **Sarkar, M.**, McLaughlin, C., & Rosario, I. (2010, June). *Challenges Communicating Puberty and Decision Making Information to Teens: Development of an Online Tailored Intervention*. Paper to be presented at the Annual International Communication Association (ICA) conference, Singapore. School of Communication, Graduate Student Presentations and Publications 2009-2010 3 of 5

Cox, N.B. (2010, March). *Taking the FCC to church: The history of United Church of Christ's Activism in Broadcast Regulation*. Paper presented at the mid-winter conference of The Association for Education in Journalism and Mass Communication, The University of Oklahoma, Norman, OK.

Han, Y. (2009, August) *De-metaphorization in Paratexts: Powers behind EPA's distinguishing between Climate Change and Global Warming*. Paper presented at the annual meeting of the Association for Education of Journalism and Mass Communication, Boston.

Jung, T., & **Shim, W.** (2009, August). Good for Samsung is good for Korea: Image restoration strategies used by Samsung after a whistle-blowing corruption scandal. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Boston.

Jung, T., & **Shim, W.** (2009, November). How does the nature of reactance mediate the social norms campaign effects? Paper presented at the annual meeting of the National Communication Association, Chicago, IL.

Kim, J. (2009, November). *Affective state, familiarity, and music selection: power of familiarity.* Paper presented at Entertainment = Emotion conference, Benasque, Spain.

Kim, J. (2010, forthcoming). Affective state, familiarity, and music selection: power of familiarity. *International Journal of Arts and Technology, 4.*

Kinnally, W., & Arpan, L. (2009, August). *Reactance and the Hostile Media Effect: Placing the Effect within the Theory.* Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Boston.

Lee, S. (2009, October). *Toward a comprehensive model for online health information seeking.* Paper presented at the 79th Annual Convention of the Florida Communication Association, Orlando, FL.

Lee, S. (2010, February). *Lee Ju-il Syndrome: a public smoking cessation campaign in South Korea.* Paper presented at Kennesaw State University's Year of Korea Conference, Kennesaw, GA.

Lu, J. (2010, June). *A Comparison of Blood Donors and Non-Donors in terms of Individual-Level Social Capital and Media Usage.* Paper presented to the International Communication Association Convention annual conference, Singapore.

McClung, S., & **Johnson, K.** (2010). Examining the motives of podcast users. *Journal of Radio and Audio Media, 17*(1).

McDowell, S. D. & **Nair, S.** (2009, July). *Advanced Wireless Services: Challenges for Telecommunications Policy and Regulation in India,* Paper for the 18th Annual Asian Media School of Communication, Graduate Student Presentations and Publications 2009-2010 4 of 5 and Information Center International Conference, "Media, Democracy and Governance: Emerging Paradigms in a Digital Age," Le Méridien Hotel, New Delhi, India 13-16 July.

Nair, S., & McDowell, S. D. (2010, June). *ICTs in Economic Empowerment: The Gender Divide,* Paper for the 19th Annual Asian Media and Information Centre (AMIC) Conference, "Technology and Culture: Communication Connectors and Dividers," 23-26 June, Suntec City, Singapore.

Nair, S., & McDowell, S. D. (2010, June). *Telecom Services and ICTs for Development: Approaches to Assessing Sector Performance,* Paper for the International Telecommunications Society, 18th Biennial and Silver Anniversary Conference, Tokyo Japan, June.

Opel, A., & **Adamoli, G.** (November, 2009). *Wading into the Stream: Low Power FM Radio Stations and their Internet Websites.* Paper presented at the National Communication Association, November 14, 2009, Chicago.

Rasul, A. (2009, July). *Media frames vs. individual frames: An analysis of framing of politico-judicial crisis in Pakistan.* Paper presented at the 18th Annual conference of Asian Media and Information Centre (AMIC), New Delhi, India.

Rasul, A. (2009, November). *Bollywood Mania: Why Hollywood majors are producing Bollywood movies.* Paper presented at the School of Journalism and Communication, University of Oregon conference, Portland, Oregon.

Rasul, A. (2010, March). *Regulation or control: A case study of media regulation in Pakistan*. Paper presented at the annual conference of the Erasmus Mundus Alumni Association, Bordeaux, France.

Rasul, A. (2010, June). *Regulating broadcast media: Historical analysis of broadcasting in Pakistan*. Paper to be presented at the 18th biennial conference of the International Telecommunication Society, Tokyo, Japan.

Rasul, A., & McDowell, S. (2010, June). *The media and conflict management: A case study of Indo-Pak relations after Mumbai attacks*. Paper to be presented at the 19th Annual conference of the Asian Media and Information Centre (AMIC), Singapore.

Rasul, A., & Proffitt, J. (2010, June). *Bollywood and Hollywood: A political economic analysis of co-productions*. Paper to be presented at the Annual International Communication Association (ICA) conference, Singapore.

Saputro, K. A. (2010, June). *The Responsible Witnesses: A Study of Indonesian Audiences' Reception of International Human Rights Documentaries*. Paper for the Annual International Communication Association (ICA) conference, Singapore, Global Communication and Social Change Division.

Saputro, K. A. (2010, February). *The audiences of pain: The Indonesian audiences' response to human rights documentaries*. In M. Crouch, M. Vaccarella, and R. Fisher (Chairs), *Making sense of: pain*. Symposium conducted by inter-disciplinary.net, Sydney, Australia.

Saputro, K. A. * (2009). *The Pitying Witnesses: An Exploratory Study of the Indonesian Audiences' Reception of Listen to Our Voice and Operation Fine Girl*. Master's Thesis, April 2009. * School of Communication, Graduate Student Presentations and Publications 2009-2010 5 of 5 Recipient of the National Communication Association's International and Intercultural Communication Division's Outstanding Master's Thesis of the Year Award for 2009.

Shim, W. (2009, November). *Hwang's scandal: Combining staged approaches with image restoration theory*. Paper presented at 95th NCA conference. November, Chicago, IL.

Stern, B. (Writer, Producer, Director). (2010). *Wakulla Springs, A Watery Treasure*. United States.

Susca, M.* (2009, August). *The shark became a vegetarian: Regulating children's television in a digital world*. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Boston. *Top Student Paper, Critical and Cultural Studies Division

Susca, M. (2010, May). *Teaching violence? An examination of first-person shooter games used in education*. Paper presented at the e-Youth conference, sponsored by the University Centre Saint-Ignatius Antwerp and the University of Antwerp, Antwerp, Belgium.

Susca, M., & Cox, N.B. (2010, April). *Up, up, and away: Balloon boy, reality television, and the discourse of spectacle*. Paper presented at the annual conference of the Popular Culture Association/ American Culture Association, St. Louis, MO.

2010 – 2011

Adamoli, G. (2010, October). *Online audience mobilization: Breaking the corporate system or supplementing it?: A political economic study of audience and Internet usage*. Paper presented at the biennial conference of The Union for Democratic Communications, State College, PA.

Adamoli, G. (2010, November). *How Family Guy got away from indecency regulations*. Paper presented at the annual conference of the National Communication Association, San Francisco, CA.

Adamoli, G. (2011, April). *The voice of the Cove*. Paper presented at the Popular Culture Association conference, San Antonio, TX.

Adamoli, G., Miller, J., Deutsch, J., Julier, A., Bellows, A., Ceisel, C., Caruso, T., & Russek, A. (2011, June). Roundtable: *Teaching research methods in food studies*. Presented at the Annual Meetings & Conference of the Agriculture, Food, and Human Values Society (AFHVS), Association for the Study of Food and Society (ASFS), & Society for Anthropology of Food and Nutrition (SAFN), Missoula, MT.

Adamoli, G. (2011, June). *Who came first? The egg or the carton?: An analysis of organic packaging for Italian retail chain Esselunga*. Paper presented at the Annual Meetings & Conference of the Agriculture, Food, and Human Values Society (AFHVS), Association for the Study of Food and Society (ASFS), & Society for Anthropology of Food and Nutrition (SAFN), Missoula, MT.

Adams, J., & **Lee, S.** (2010, November). *The acceptability of online degrees in teacher training and hiring*. Paper presented at the annual meeting of the National Communication Association, San Francisco, CA.

Adams, J., **Lee, S.,** & **Zain-ul-abdin, K.*** (2011, May). *The acceptability of teaching certificates in hiring situations: A comparison of certificates earned online, partly online, and in residential programs*. Paper presented at the annual meeting of International Communication Association, Boston, MA. *Top 5 Paper Panel, Instructional and Developmental Communication Division

Andon, S.P. (2010, October). *The commodification of sports memorabilia*. Paper presented at the annual meeting of the Union for Democratic Communications, State College, PA. School of Communication, Graduate Student Presentations and Publications 2010-2011 2 of 7

Andon, S.P. (2011, April). *Sports apparel DIYers: Circumventing corporate authority and subverting hypermasculinity in sports fandom*. Paper presented at the annual meeting of the American Culture and Popular Culture Association Conference, San Antonio, TX.

Andon, S.P. & Houck, D.W. (2011). An analysis of sport production and consumption: Understanding professional ice hockey's appeal as nostalgic sport spectacle. *International Journal of Sport Communication*, 4(1), 1-19.

Andon, S.P. (In press, 2011) [Book review of *Baseball and Rhetorics of Purity: The National Pastime and American Identity during the War on Terror*]. *Southern Journal of Communication*, 76(3).

Andon, S.P. (In press). Do we still play on ice? The NHL's warm weather movement. In D. Coombs & B. Batchelor (Eds.), *American History through American Sports*. Praeger Publishing: Westport, CT.

Andon, S.P. (In press). Chicago Blackhawks. In L. Swayne & M. Dodds (Eds.), *Encyclopedia of Sports Management and Marketing*. Sage: Thousand Oaks, CA.

Andon, S.P. (In press). Florida Panthers. In L. Swayne & M. Dodds (Eds.), *Encyclopedia of Sports Management and Marketing*. Sage: Thousand Oaks, CA.

Andon, S.P. (In press). Real Salt Lake. In L. Swayne & M. Dodds (Eds.), *Encyclopedia of sports management and marketing*. Sage: Thousand Oaks, CA.

Andon, S.P. (In press). Toronto Football Club. In L. Swayne & M. Dodds (Eds.), *Encyclopedia of Sports Management and Marketing*. Sage: Thousand Oaks, CA.

Bland, D. (2010, December). *YouTube impact: 2010 state of the union president Obama and online parodies*. Paper presented at the International Conference on the Image at the University of California, Los Angeles, CA.

Bland, D. (2011). YouTube impact: 2010 state of the union president Obama and online parodies, *The International Journal of The Image*, 1. <http://ontheimage.com/journal/>, ISSN 2152-7857.

Chouinard, M. (2010, August). *I got all stupid judges!: A pedagogical reframing of the ballot as friend, not foe*. Paper presented at the National Developmental Conference on Individual Events, Minneapolis, MN.

Chouinard, M. (2010, November). *According to these twelve sources from yesterday: The limitations of quantity and recency in research for forensics*. Paper presented at the annual meeting of the National Communication Association, San Francisco, CA. School of Communication, Graduate Student Presentations and Publications 2010-2011 3 of 7

Clark, C. (2010, October). *The Write to Research: A Faculty Forum on Research & Writing*. Panelist at Write Your Way Up fourth annual workshop series at Florida A & M University Writing Resource Center, Tallahassee, FL.

Clark, C. (2010, August). *Introduction to Public Speaking* (online textbook). Great River Technologies. <http://webcom7.grtxle.com/publicspeaking>

Clark, J.S. (2010, October). *Environmental learning in Second Life*. Invited talk at Prospects of Learning in Second Life, a conference sponsored by the Department of Information Studies at Åbo Akademi University, Turku, Finland.

Clark, J.S. (2010, October). *The environmental semiotics of Second Life: Reading the Splash Aquatics Store*. Paper presented at Internet Research 11, annual conference of the Association of Internet Researchers, Gothenburg, Sweden.

Clark, J.S. (2011, January). *Faculty development and centers for teaching and learning: Case study and lessons learned*. Invited keynote at The Role of Learning and Teaching Centers in the Development of University Education, a conference sponsored by King Saud University, Riyadh, Saudi Arabia.

Clark, J.S. (2011, April). *Superman never made any money: Superheroes in Second Life*. Paper presented at the annual conference of the Eastern Communication Association, Washington, D.C.

Clark, J.S. (2011, June). *Majora Carter's 'Greening the Ghetto' TED Talk*. Paper presented at the biennial conference on Communication and the Environment, El Paso, TX.

Clark, J.S. (2011). Second chances: Depictions of the natural world in Second Life. In A. Enslinn & E. Muse (Eds), *Creating Second Lives: Community, Identity and Spatiality as Constructions of the Virtual* (pp. 145-168). Routledge: Oxford & New York.

Cox, N. B. (2010, October). *Kicking ass and taking names: From D'Acci to TLC's Police Women of Broward County*. Paper presented at the biennial conference of The Union for Democratic Communications, State College, PA.

Cox, N. B. (2011, April). *Feminism and fatsploitation: A feminist political economic analysis of weight-based reality programming*. Paper presented at the National Popular Culture/American Culture Conference, San Antonio, TX.

Cox, N. B. (In press, 2011). A little sex appeal goes a long way: Feminist political economy, commodification, and TLC's "What Not to Wear." *Kaleidoscope*.

Cox, N. B. & Proffitt, J. M.* (2010, August). *Mimicking Bollywood in Slumdog Millionaire: Hollywood's newest co-optation of culture*. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, Denver, CO. *Top Poster Award, Cultural and Critical Studies Division School of Communication, Graduate Student Presentations and Publications 2010-2011 4 of 7

Cox, N. B. & Proffitt, J. M. (2010, October). *The housewives' guide to better living: Promoting consumption on Bravo TV's The Real Housewives*. Paper presented at the biennial conference of The Union for Democratic Communications, State College, PA.

Das, A. (2011, June). *Mobile phone and cellphone technology as tools for healthcare*. Paper presented at the 20th Annual Asian Media and Information Centre (AMIC) Conference, Hyderabad, India.

Fenimore, W. (2011, April). *Queering prime time: The case of Denny Crane and Alan Shore of Boston Legal*. Paper presented at the National Popular Culture/American Culture Conference, San Antonio, TX.

Fenimore, W. (In press). Bad girls: From Eve to Britney in mental illness and popular media. In L. Rubin (Ed.), *Essays on the Representation of Psychiatric Disorders*. McFarland: Jefferson, NC.

Korzenny, F. & **Reyes, A.** (2011, June). *Cross-cultural differences in brand engagement*. Paper presented at the 2011 INFORMS Marketing Science Conference, Houston, TX.

Han, Y. (2011, March). *The captive audience doctrine in a picketing funeral case: Snyder v. Phelps*. Paper presented at the Southeast Colloquium of Association for Education in Journalism and Mass Communication, University of South Carolina, Columbia, SC.

Janicke, S. H., & Raney, A. A. (2011, May). *Exploring how we enjoy antihero narratives: A comparison of fans and nonfans of 24*. Paper presented at the annual meeting of the International Communication Association, Boston, MA.

Janicke, S. H. (2011, June). *Violence in broadcast regulation: A comparative analysis of broadcast regulation in Germany and the United States*. Paper presented at the annual meeting of the Asian Media Information and Communication Center Conference, Hyderabad, India.

Johnson, K. (2011, April). *Tuning in and logging on: The connection between NPR on the airwaves and NPR on the Web*. Paper presented at the Popular Culture/American Culture Association Conference. San Antonio, TX

Kim, J. (2011). Affective states, familiarity and music selection: Power of familiarity. *International Journal of Arts and Technology*, 4(1), 74-89.

Lee, S. & Bae, B.J. (2011, March). *How can social media be effectively employed for public relations in health communication? Implications from an analysis of the Health Information National Trends Survey*. Paper presented at the annual International Public Relations Research Conference, Miami, FL. School of Communication, Graduate Student Presentations and Publications 2010-2011 5 of 7

Lee, S. & Bae, B.J. (2011, May). Designing and tailoring health messages for effective *campaigns according to the preference for words or numbers in presenting medical information*. Paper presented at the biennial D.C. Health Communication Conference, Fairfax, VA.

LeHew, M. (2011, March). *Don't be "Too" evil: An Analysis of Verizon and Google's joint policy proposal regarding network neutrality, the protection of an Open Internet, and the creation of a new, premium network*. Paper presented at the Southeast Colloquium of the Association for Education in Journalism and Mass Communication, Columbia, SC.

Lustria, M. L., **Smith, S. A.**, & Hinnant, C. C. (2011, May). *Spanning the digital divide in online health information seeking and personal health information management*. Paper presented at the annual meeting of the International Communication Association, Boston, MA.

McClung, S. & **Johnson, K.** (2010). Examining the motives of podcast users. *Journal of Radio and Audio Media*, 17(1), 82-95.

McDowell, S. D., & **Nair, S.** (2010). Advanced wireless services: Challenges for telecommunications policy and regulation in India. *Media Asia*, 37(2), pp. 59-66.

Nair, S. (2011, June). *Representation of Indian women in CNN's coverage: Discourse of gendered race in news*. Paper presented at the 20th Annual Asian Media and Information Centre (AMIC) Conference, Hyderabad, India.

Nair, S., Vijayan, S. & Das, A. D. (2011, June). *Regulatory Structure of the Indian Broadcasting Industry*, Paper presented at the 20th Annual Asian Media and Information Centre (AMIC) Conference, Hyderabad, India.

Rasul, A. (2010, July). *Sex, money and film industry: Glamorization of female sex workers in Bollywood*. Paper presented at the annual conference of the International Association of Media and Communication Research (IAMCR), Braga, Portugal.

Rasul, A. (2010, October). *Politicizing entertainment: Bollywood's treatment of female politicians*. Paper presented at the biennial conference of The Union for Democratic Communications, State College, PA.

Rasul, A. (2011, May). *Political economy of the "Soft Power": Bollywood and the Indian foreign policy in the 21st century*. Paper presented at the 61st annual conference of the International Communication Association (ICA), Boston, MA.

Rasul, A. (2011, June). *Measurement techniques and reliability in content analysis: An analysis of the application of intercoder reliability coefficients*. Paper presented at the 20th Annual conference of the Asian Media and Information Centre (AMIC), Hyderabad, India. School of Communication, Graduate Student Presentations and Publications 2010-2011 6 of 7

Rasul, A., & McDowell, S. D. (2010, September). *Conflict in Afghanistan: Portrayal of Taliban*

in elite English press of India and Pakistan. Paper presented at the Global Media and the War on Terror conference, University of Westminster, London, U.K.

Rasul, A. & McDowell S. D. (2011, June). *Regulation and media monopoly: A case study of broadcast regulation in Pakistan*. Paper presented at the annual conference of the International Telecommunication Society's Asia-Pacific Regional Conference, Taipei, Taiwan.

Rasul, A., McDowell, S. D. & Shaikh, M. (2011, June). *Regionalization of conflict: Image of*

Taliban in elite English newspapers of India, China, Pakistan and Iran. Paper presented at the 20th annual conference of the Asian Media and Information Centre (AMIC), Hyderabad, India.

Rasul, A., & Proffitt, J. M. (2010, August). *Bollywood and the Indian Premier League (IPL): The political economy of Bollywood's new blockbuster.* Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, Denver, CO.

Rasul, A., & Proffitt, J. M. (Accepted, 2011). *Bollywood and the Indian Premier League (IPL): The political economy of Bollywood's new blockbuster.* *Asian Journal of Communication.*

Rynarzewska, A. I. (2011, May). *Emerging markets: Service quality versus value in Russia.* Paper presented at the 40th Annual Academy of Marketing Science, Miami, FL.

Rynarzewska, A. I. (2011, May). *The use of sports related emotions as a sustainable marketing strategy.* Paper presented at the 40th Annual Academy of Marketing Science, Miami, FL.

Smith, S. A. & Lawson, W. (2010, November). *Not from around here: The rhetorical link between ethos and proxemics in U.S. v. Patridge et.al. (1963).* Paper presented at the annual meeting of the National Communication Association, San Francisco, CA.

Smock, S. L. (2010, October). *Corporate free speech v. free elections: A political economic analysis of network news transcripts surrounding Citizens United v. Federal Election Commission.* Paper presented at the biennial conference of The Union for Democratic Communications, State College, PA.

Susca, M. (2010, October). *Going Dutch: What American could learn from the Netherlands' media rating system but won't.* Paper presented at the biennial conference of The Union for Democratic Communications, State College, PA.

Susca, M. (2011, May). *Playing an educational first-person shooter game and priming aggression: An experimental study.* Paper presented at the annual meeting of the International Communication Association, Boston, MA. School of Communication, Graduate Student Presentations and Publications 2010-2011 7 of 7

2011-2012

Adamoli, G. (2011, July). Using participatory communication to (dis)engage consumers: An analysis of on-line communicative mechanics used by Whole Foods to (dis)engage costumers on sustainable issues. Paper presented at IAMCR in Istanbul, Turkey.

Adamoli, G., & Proffitt, J. (2011, July). Promoting economics with morals: Capitalist ideology in Undercover Boss. Paper presented at IAMCR in Istanbul, Turkey.

Adamoli G. (2012, June). Slow Food movement and Facebook: The paradox of advocating slow living through fast technology. Paper presented at the Food Conference, in Perugia, Italy.

Adamoli, G. (2012). Citizen-consumers in Digital Area: A Textual Analysis of Messages Posted on Whole Food's Blog by Consumers to Challenge Corporate Practices. Presented the annual conference of the Union for Democratic Communications, Tallahassee, May.

Arpan, L.M., **Bae, B., Chen Y., & Greene, G.** (2011). A comparison of hostile media perceptions of political content in news and late night comedy programs. *Electronic News*, 5(3), 158-173.

Arpan, L. M., & **Tuzunkan F.** (2011). Photographic depiction of normative deviance and informational utility as predictors of protest news exposure, related perceptions, and story comprehension. *Mass Communication and Society*, 14(2), 178-195.

Bae, B.J., & Lee, S. (2012). Interaction effect of misperception on individual weight statuses among overweight and obese people. Paper presented at the Kentucky Conference on Health Communication, Lexington, KY.

Benyon, V. (2012). Social Activism 2.0: The Twibbon Effect on Building Grassroots Support for Social Movements. Presented at the annual conference of the Union for Democratic Communications, Tallahassee, May.

Chouinard, M. (2011). Speaking of nationals: Voicing cultural variances between the AFA-NIET and the NFA National Tournament. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.

Chouinard, M. (2011). Is it over... or just beginning? Making the transition from research for competition to research for scholarship. Panel presented at the annual meeting of the National Communication Association, New Orleans, LA.

Clark, C. (2012). "Almena Davis Lomax: A Journalist's Civil Rights Sojourn." Competitive Paper. Annual Civil Rights and Human Rights Conference, Benjamin J. Hooks Institute for Social Change, University of Memphis, April.

Clark, J.S. (2011). Second Nature: Using Virtual Environments to Learn About Real Ones. Making Connections. Instructional Strategies and Online Technologies for Distance Learning, Columbus (Ga.) State University, September.

Clark, J.S. (2011). The Virtual Environmentalist in Second Life. Midnight to Noon Conference for Second Life Educators and Researchers (M2N4SL), Åbo Akademi University and EduFinland, October.

Clark, J.S. (2011). The Environmental Semiotics of Second Life: Reading the Splash Aquatics School of Communication, Graduate Student Presentations and Publications 2011-2012 2 of 6 Store. *Graduate Journal of Social Science*, 8(3), December.

- Clark, J.S.** (2012). Multiuser Virtual Environments and Climate-Change Activism. Paper presented at the annual conference of the Union for Democratic Communications, Tallahassee, May.
- Cox, N.** (2012). 'For All the Single Ladies, Trendy Moms, Affluent Gay Men, and Newborn Grown Ups': A Feminist Political Economy Analysis of *The Real Housewives* in the Media Market. Presented the annual conference of the Union for Democratic Communications, Tallahassee, May.
- Das, A.** (2011). Preliminary analyses of a scale predictive of intentions for HPV vaccine uptake. Paper presented at the Florida Communication Association, Orlando (October, 2011).
- Das, A.** (2011). Mass media exposure and family planning attitudes. Paper presented at the Florida Communication Association, Orlando (October, 2011).
- Ellis, A.,** Korzenny, F. (2012). Black, White, or Green: The Powerful Influence of Ethnicity on Pro-environmental Attitudes and Behaviors. Presented at the Association of Marketing Theory and Practice Conference, Myrtle Beach, SC.
- Fenimore, W. L.** (2012). The Political Economy of Celebrity Endorsements: Danica Patrick and Go Daddy. Presented at The Union for Democratic Communications Conference, Florida State University, Tallahassee, FL. May.
- Fenimore, W. L.** (2011). Michael Vick: Condemnation and Redemption. North American Society for the Sociology of Sport, Minneapolis, MN. November.
- Fenimore, W. L.** (2011). Elizabeth Waring: The Witch of Meeting Street. Florida Communication Association, Orlando, FL. October.
- Huang, K. T.** (2012). The First Amendment, cyber offense, and speech rights of public school students. Paper presented at the Midwinter Conference of the Association for Education in Journalism and Mass Communication (AEJMC), Norman, OK.
- Hunter, L. & Proffitt, J.** (2012). Bounce TV: Is there room for a broadcast network targeting African Americans in the current political economy? Presented at BEA 2012- won 1st place in Multicultural Studies division Open Competition.
- Hunter, L.** (2012). Feats, Foibles, & Failures: Minority Ownership policy and the FCC's inability to enact long term change. Presented at BEA 2012 – won 1st place in debut competition in Law & Policy division Open Competition.
- Hunter, L.** (2012). Longevity and EEO regulations: The role of stakeholders in the formulation of effective FCC policy. Union for Democratic Communications conference, Florida State University, Tallahassee, FL. May.
- Janicke, S.** (2012). Research associate presentation given at the Broadcast Education Association 2012 Interactive Media & Emerging Technologies Panel, Las Vegas, NV, April.
- Janicke, S. H., & Raney, A. A.** (2012). Exploring transportation, narrative persuasion, and enjoyment: Effects on global attitudes and story-specific beliefs about organ donation. Presented at the annual meeting of the International Communication Association, Phoenix, AZ.
- Janicke, S. H., & Raney, A. A.** (2012). Modeling the antihero narrative enjoyment process. Presented at the annual meeting of the International Communication Association, Phoenix, AZ.

Janicke, S. H., & Raney, A. A. (2011). The persuasive power of narratives: Comparing transportation in 3D and 2D. Presentation at the 4th Annual 3D Entertainment Summit, School of Communication, Graduate Student Presentations and Publications 2011-2012 3 of 6 Hollywood, CA.

Janicke, S. H., Ellis, A. J., & Raney, A. A. (2011). Psychological and physiological differences between the 3D and 2D gaming experience. Presentation made at the 4th Annual 3D Entertainment Summit, Hollywood, CA.

Janicke, S. H., & Raney, A. A. (2011). The role of transportation in the enjoyment of and narrative persuasion with 3D entertainment. Presentation at the StoryNet Symposium, Conference of the Media Psychology Division of the German Psychological Society, Bremen, Germany.

Lee, W., & Han, Y. (2011). Meta-analysis: The effects of cognitive maps. Paper presented at 2011 Association for Educational Communications and Technology International Convention, Jacksonville, FL, December.

Lee, Y. S. (2011). A Study on Antecedents and Outcome Variables of Online Sports Community Use: Based on the relationship between online and offline effect using Theory of Reasoned Action and parent brand evaluation. Poster presented at the CCI Research Week at Florida State University, Tallahassee, FL.

Lee, Y. S. (2011). Rights and Representations: Public discourse and cultural citizenship. In Media-Capital Research Association (Ed. and Trans.). *Media, Culture and Economy: Critical Interrogations* (pp. 315~331). Seoul: Nanam Press.

Lewis, J. (2012). Sports, Labor, and the Media: An Examination of Media Coverage of the 2011 NFL Lockout. Presented the annual conference of the Union for Democratic Communications, Tallahassee, May.

Lu, J., Arpan, L., Maibach, E., Leiserowitz, A., & Opel, A. (2011). Correlates of Energy Conservation Behaviors: An Integration of the Theory of Planned Behavior and the Health Belief Model/ Paper presented to National Communication Association conference, New Orleans, LA.

McDowell, S., Rasul, A., Shaikh, M. & Gul, M. (2011). Perspectives on Media Performance: Media, Conflict and Institution Building in Pakistan. Paper for Conference, "Pakistan: Challenges to Democracy Governance and National Unity," University of the Punjab, October 24-25.

McNease, K. (2012). Chronic Fatigue Syndrome: A Gendered Disease. Presented and published at the Hawaii International Conference on Social Sciences, Honolulu, HI.

McNease, K., & Gaston, J. (2012). Resounding Sounds of Cultural Resonance: Social Work Practice in the Hawaiian Context. To be presented and published at the Hawaii International Conference on Social Sciences, Honolulu, HI.

McNease, K. (2012). Western Man's Ideological Roots: Promise, Peril, and Potentialities. Presented and published at the Hawaii International Conference on Social Sciences, Honolulu, HI.

Montez, D. (2012). Are They Really Helping? An Examination of Economic Models Supporting Community-based Media in Sierra Leone. Presented the annual conference of the Union for Democratic Communications, Tallahassee, May 2012.

Nair, S. & McDowell, S. D. (2012). ICTs and Social Development in India: Assessing Efforts to Address the Digital Divide. Presented at the annual conference of the Union for Democratic Communications, Tallahassee, May.

Nair, S. & McDowell, S. D. (2012). ICTs and Social Development in India: Assessing School of Communication, Graduate Student Presentations and Publications 2011-2012 4 of 6 Efforts to Address the Digital Divide. Presented to "Engaging India: Human and Social Dimensions of Science and Technology," conference of the Shastri Indo-Canadian Institute. Calgary, Alberta, Canada, June.

Nensey, Z., & Porter, K. (2012). "The Inherent Biopower in the Stop Online Privacy Act: The Expansion of State Power into the Internet." Presented the annual conference of the Union for Democratic Communications, Tallahassee, May.

Proffitt, J. M., & **Susca, M. A.** (2012). Follow the Money: The Entertainment Software Association Attack on Video Game Regulation. Paper presented at the annual meeting of the International Communication Association, Phoenix, AZ.

Raney, A. A., & **Janicke, S. H.** (2012). How we enjoy and why we seek out morally complex characters in media entertainment. In R. Tamborini (Ed.), *Media and the moral mind*. London: Routledge.

Raney, A. A., **Janicke, S. H., Schmid, H., & Shafer, D.** (2011). Considering the appeal of antihero narratives: Toward a theoretical framework. Presentation at the StoryNet Symposium, Conference of the Media Psychology Division of the German Psychological Society, Bremen, Germany.

Rasul, A. (2011). Bollywoodization of foreign policy: How film discourse portrays tension between states. Paper presented at the annual conference of the National Communication Association (NCA) in New Orleans.

Rasul, A. (2012). Between the Family and the Deep Political Sea: Female Politicians as Media Objects in Bollywood Films. Paper presented at the regional conference of the International Communication Association (ICA) in Paris, France.

Rasul, A. (2012). Chicktainment Sells: Current Affairs TV Programming in Pakistan and Female Bodies. Presented at the annual conference of the Union for Democratic Communications, Tallahassee, May 2012.

Rasul, Azmat & McDowell, S. D. (2011). "Oil and Turmoil: How Elite U.S. Newspapers Editorialize Political Strife in North Africa and Middle East," October 28-31, conference of the Arab--US Association of Communication Educators (AUSACE), "Digital and Media Literacy: New Directions." Beirut, Lebanon.

Rasul, A., McDowell, S.D. (2011). Images of oppression: Coverage of the Afghan women in the *Time* and *Newsweek* in Taliban and post-Taliban regimes. International Association for Communication and Media Research, Istanbul Turkey, July.

Rasul, A., & McDowell, S. D. (2012). Consolidation in the Name of Regulation: The Pakistan Electronic Media Regulatory Authority (PEMRA) and the. *Global Media Journal*, 12(20).

Rasul, A., & Proffitt, J. M. (2011). Bollywood and the Indian Premier League (IPL): the political economy of Bollywood's new blockbuster. *Asian Journal of Communication*, 21(4), 373-388.

Rasul, A., & Proffitt, J. (2011). Diversity or homogeny: Concentration of ownership and media diversity in Pakistan. Paper presented at the annual conference of the International Association for Media and Communication Research (IAMCR) in Istanbul, Turkey, July.

Reyes, A. (2012). Brand Engagement: An Analysis on Motivation. Paper presented at the 2012 Association Marketing Theory and Practice, Myrtle Beach, SC.

Reyes, A. (2012). Portrayals of Men and Women in Latin Music. Paper presented at the 82nd Annual Convention Southern States Communication Association, San Antonio, TX.

Reyes, A. (2012). Diffusion of Smartphones: The case of Venezuela & the U.S. Paper presented School of Communication, Graduate Student Presentations and Publications 2011-2012 5 of 6 at the 2012 INFORMS Marketing Science Conference, Boston, MA.

Rynarzewska, A. I. (2011). Communicating in a Business to Business Community: Transactive Memory System as a Tool for Organizational Crisis Prevention. Presented at the Florida Communication Association Conference, Orlando, FL., October.

Rynarzewska, A. I. (2012). Knowledge Networks Between Organizations and Their Crisis Prevention Usability. Paper presented at the annual meetings of the International Communication Association, Phoenix, AZ, May.

Rynarzewska, A. I., Guinipero, L., Pillai, G. K., & Palihawadana, D. (2012). Increasing Effectiveness within a Supply Chain: Developing Transactive Memory Systems. Presented at the Association of Marketing Theory and Practice Conference, Myrtle Beach, S.C., March.

Rynarzewska, A. I., & Lee, J. (2012). Physical Activity and Athletic Apparel Purchasing Patterns Among Young Individuals: Implications for Advertising. Presented at the 5th Summit on Communication and Sport, Peoria, IL, March.

Rynarzewska, A. I., & McClung, S. (2011). Using Affect as a Tool for Target Market Homogenization: Sportswear Advertising Among the Community of Sports Participants. Presented at the Florida Communication Association Conference, Orlando, FL., October.

Rynarzewska, A. I., & McClung, S. (2012). Using Affect as a Tool for Target Market Homogenization: Sportswear Advertising Among the Community of Sports Participants. *Florida Communication Journal*.

Sabir, M., & Rasul, A. (2011). Media frames vs. individual frames: A study of the politico-judicial crisis in Pakistan. *Asian Journal of Business and Management Studies*, 1(6), 39-52.

Shaikh, M. (2011). "Targeting the most vulnerable commodity audience for profit or public interest?" Paper presented at the annual conference of the International Association for Media and Communication Research (IAMCR) in Istanbul, Turkey, July.

Shannon, D. (2012). "Representing the Yes Men." Presented at the annual conference of the Union for Democratic Communications, Tallahassee, May.

Smock, S. (2012). "Super PACs: How did we get here? An historical political economic analysis of campaign finance law and freedom of speech." Presented the annual conference of the Union for Democratic Communications, Tallahassee, May.

Smock, S. (2011). "Then and Now, Free Speech v. Free Elections." Presented at Association for Education in Journalism and Media Communication. August.

Stewart, C. (2012). Never-Ending Programs: American Idol in Repetition. Presented at the annual conference of the Union for Democratic Communications, Tallahassee, May.

Susca, M. A., & Cox, N. B. (2011). Social Constructionism and the Spectacle of Children: The Case of Balloon Boy. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA. November.

Susca, M. A. (2012). Why we still fight: Adolescents, *America's Army*, and the Government Gaming Nexus. *Global Media Journal*, 12(20).

Susca, M. A. (2012). The Army Wants You(th): Representations of the Real Heroes in *America's Army* and Their Links to Military Recruitment. Paper presented at the annual meeting of the Pop Culture/American Culture Association, Boston, MA.

Susca, M. A. (2012). Fragweisers, Butcher Battalions, and Elite Contract Killers: Analyzing Online Comments of *America's Army* Video Game Players. Paper presented at the annual meeting of the Union for Democratic Communication, School of Communication, Graduate Student Presentations and Publications 2011-2012 6 of 6 Tallahassee, FL. May.

Toole, J., Arpan, L., & Rhodes, N. (2012). Ecotainment: Effects on Attitude Accessibility, Norm Accessibility, and Behavioral Correlates. Paper presented at the conference of the International Communication Association, Phoenix, Arizona. May.

Toole, J. & Smock, S. (2012). Universal Green Washing: What are the true goals of NBC's "Green is Universal" campaign? Paper to be presented at the conference of the Union for Democratic Communication, Tallahassee, Florida. May.

Toole, J. (2012). Poland Springs - the new big-man on the block in Fryeburg, Maine: An analysis of how the issue of water mining is covered in Maine Newspapers. Paper presented at the conference of the Union for Democratic Communication, Tallahassee, Florida. May.

Vahe, M. (2012). Human Papillomavirus awareness, knowledge and information sources among young female adults in conservative developing countries: The case of Pakistan. Paper presented at the 2012 Kentucky Conference on Health Communication, Lexington, Kentucky.

Vahe, M., & Zain-ul-abdin, K. (2011). Using News Media to Document the Misuse of Media Regulation: The case of the PEMRA ordinance in Pakistan, IAMCR 2011, 13-17 July, Istanbul, Turkey.

Vahe, M. & Zain-ul-abdin, K. (2012). The current status of online sexual health education and information interventions in developing countries. Paper accepted for the eLearning 2.0 conference, London, UK.

Wlodarczyk, A., & Proffitt, J. (2012). "Selling Out or Buying In: A Critical Look at a Hopeful Docbuster." Presented the annual conference of the Union for Democratic Communications, Tallahassee, May.

2012 – 2013

Arpan, L., **Toole, J.**, Opel, A., & Steinberg, P. (2012). Effects of Functional Matching on Psychological Reactance to Public Service Announcements. Paper presented at National Communication Association annual conference, Orlando, FL.

Bae, B. J., Lee, S., & Park, S. (2013). Thinking or Feeling? Effect of Entertainment-Education on Behavioral Intentions Against Skin Cancer. Presented at the biennial D.C. Health Communication Conference, Fairfax, VA.

Bonnevier, K., Wallis, M., & Williamson, S. (2013). Sex and the City: A Backlash Against Modern Feminism. Presented at The South Florida Undergraduate Communication Honors Conference, Boca Raton, FL.

Chouinard, M. (2012). Dissonant Harmonies: Homosexuality and Glee's Commodity Audience. Presented at the annual meeting of the National Communication Association, Orlando, FL.

Chouinard, M. (2012). Judge or Activist? Vaughn Walker and the Overturning of Proposition 8. Presented at the annual meeting of the National Communication Association, Orlando, FL.

Clark, C. (2012). A Hell-raising Journalist: Almena Davis Lomax. Presented at the annual conference of the American Journalism Historians Association, Raleigh, NC. Awarded Honorable Mention for the Maurine Beasley Outstanding Paper in Women's History.

Clark, C. (2013). Journey to the Beginning: A Journalist's Civil Rights Sojourn. Presented at the American Journalism Historians Association, Southeast Colloquium, Panama City Beach, FL.

Clark, C. (2013). Personal Journalism: The Civil Rights Rhetoric of Almena Davis Lomax. Presented at the Southern Conference on African American Studies, Tallahassee, FL.

Clark, J.S. (2013). "Commodifying Heaven: Political Economy and Ecojustice Impact of Multiuser Virtual Worlds." Paper presented at the Conference on Communication and the Environment, Uppsala.

Clark, J.S. (2013). "Transmedia and Transreality: Environmental Discourse in Virtual and Augmented Realities." Paper presented at the Conference on Communication and the Environment, Uppsala.

Clark, J.S. (2013). "Virtual Environments and Real Environments." Presented at the annual conference of the Environmental Education Alliance of Georgia, Athens, GA.

Clark, J.S. (2012). "Remediating the Stars: Rob Wright's 'Watch the World(s)' Machinima." Paper presented at the annual conference of the National Communication Association, Orlando, FL.

Clark, J.S. (2012). "Rebranding the 'Redneck Riviera': The St. Joe Company and the Political Economy of the Florida Panhandle." Paper presented at the annual conference of the Florida Communication Association, Orlando, FL.

Clark, J.S. (2012). "Environmental Education in Virtual Worlds." Presented at the annual conference of the Florida Distance Learning Association, Orlando, FL.

Cui, D. & McDowell, S. (2012, October). "Representation of Masculinity in the Chinese Reality program 'If You are the One.'" Paper presented at the annual conference, Global Fusion, in Athens, OH.

Fenimore, W. L. (2013). The Rhetoric of the White Citizens' Council's Radio Broadcasts, 1957-1966. Presented at the annual meeting of the Southern American Studies Association, Charleston, SC.

Gul, M. (2013). Public Diplomacy and Voice of America: A Case Study of VOA Deewa Polio Campaign. Presented at the National Conference of Popular Culture Association/ American Cultural Association, Chicago, IL.

Gul, M. (2013). Social Media as Politicians Platform for Agenda Setting and Entertainment for Followers: A Case of Imran Khan Political Campaign in Pakistan. Presented at the annual convention of the Broadcast Education Association, Las Vegas, NV.

Gul, M. (2013). Radio and a Cultural Change, A Case of VOA Deewa. Presented at the Southern States Communication Association, Louisville, KY.

Hunter, Leah (2013), In PR We Call it Damage Control: The Role of VH1 and Shed Media in the Negative Depiction of African American Women in Basketball Wives. Paper accepted to National Communication Association Conference, Washington D.C.

Hunter, Leah (2013), A Portrayal of the African American Soldier in Film: A historical analysis of A Soldier's Story. Paper presented at Southeastern Regional History Graduate Student Association Conference, Tallahassee, FL.

Janicke, S. H., & Ellis, A. (2013). The psychology of the 3D experience. A.J. Woods, N.S. Holliman, and G.E. Favalora (Eds.), *Stereoscopic Displays and Applications XXIV*. Proceeding of SPIE-IS&T Electronic Imaging, SPIE Vol. 8648, 86480U. doi: 10.1117/12.2006922

Janicke, S. H. & Raney, A. A. (2012). Exploring the Role of Spirituality in Meaningful Entertainment Experiences. Presented during the panel: *The Positive Side of Media Psychology*, at the Annual National Communication Association Conference, Orlando, FL.

Janicke, S. H., & Podwalski, P. (2012). Differences in Antihero Enjoyment Between Germany and the US. Presented at the annual meeting of the National Communication Association, Orlando, FL.

Ji., Q. (2013). A Content Analysis of Chinese Dissidents Online Discourses in Weibo and Twitter. Presented at the annual convention of the Broadcast Education Association, Las Vegas, NV.

Ji., Q. (2013). Inside the Wall vs. Outside the Wall: A Pilot Study of Chinese Microblogging Users in Weibo and Twitter. Presented at the annual convention of the Southern States Communication Association, Louisville, KY.

Ji., Q. (2013). The Public Sphere Theory and its Usage in Communication Disciplines. Presented at the annual convention of the Southern States Communication Association, Louisville, KY.

Ji., Q., Ha, L., & Bunz, U. K. (2013). Information Overload Susceptibility: The Role of News Media Use and Demographic Characteristics. Presented at the annual convention of the Broadcast Education Association, Las Vegas, NV. Second Place Debut Paper, Research Division.

Ji. Q., & Tanca, J. (2013). Does 3D Increase Enjoyment Experience? A Pilot Study Applying LCM in Enjoyment Study. Presented at the annual convention of the Southern States Communication Association, Louisville, KY.

Kim, M. J., & **Park, S.** (2012). Understanding Company Community Sport: Toward an Integrated Model. Presented at the Sports Marketing Association, Orlando, FL.

Kim, M., & **Park, S.** (2013). The Effects of Employees' Communication Through Company Sports. Presented at the annual meeting of the World Communication Association, Seoul, South Korea.

Lee, S., & Park, S. (2013). Media Channels, Attention, and Perceived Ambiguity: Implications for Cancer Prevention Campaigns. Presented at the biennial D.C. Health Communication Conference, Fairfax, VA.

Lee, Y. S. (2012). Is 'Political Brain' Out There?: Effect of political television advertising on presidential candidate image in South Korea. Non-Peer reviewed presentation at the CCI Week at Florida State University, Tallahassee, FL.

Lee, Y. S. (2012). Celebrating CALM-“unity”: Living as Multicultural Korean American Communication Scholars in the U.S. Sponsored Korean American Communication Association. Panel presented at the annual meeting of the National Communication Association, Orlando, FL.

Lee, Y. S. (2013). Do Humor Appeals Attract Young People to Politics? Presented at the annual convention of the Broadcast Education Association, Las Vegas, NV.

Lee, Y. S., Kim, T., & Lee, J.(2013).A Comparative Content Analysis of Brand Communication on Twitter between US and South Korea. Paper to be presented at the World Communication Association Conference, Seoul, South Korea.

Lee, Y. S. & Lee, J. (2013). An Exploratory Study on Multinational Brand Twitter Strategies Between the U.S. and South Korea, Paper to be presented at the Association for Education in Journalism and Mass Communication, Washington, D.C.

Leslie, N., & Korzenny, F. (2013). Ethnicity's Effect on Brand Loyalty Among American Consumers. Presented at the annual meeting of the Association of Marketing Theory and Practice, Charleston, SC.

Looney, E. (2013). The Curious Case of Erin Andrews: Social Construction and Gender Performance in Television Sportscasting. Presented at the annual meeting of the Southern States Communication Association, Louisville, KY.

McNease, K. (2012). If it's Hysterical, Why Aren't Women Laughing? The Role of Gender in the Social Construction of Chronic Fatigue Syndrome. Presented at the annual meeting of the National Communication Association, Orlando, FL.

McNease, K. (2012). Southern Comfort: The Queering of a Conservative Southern Christian's Mind. Presented at the annual meeting of the Organization for the Study of Communication, Language, and Gender, Tacoma, WA.

McNease, K. (2013). Limitless? There's a Pill for That: Filmic Representation as Equipment for Living. Presented at the annual meeting of Southern States Communication Association, Louisville, KY. Top Three Student Paper, Kenneth Burke Interest Group.

McNease, K. (2013). Technology and the Tao: Biotechnological Enhancement and Embodied Humanism: An Interdisciplinary Dialogue. Presented at the annual meeting of Southern States Communication Association, Louisville, KY. Top Student Paper, Philosophy of Communication Ethics Division.

Mian, A., & Rasul, A. (2012). A Content Analysis of the Arab Spring in the US Elite Newspapers. Presented at the annual conference of the Arab-U.S. Association of Communication Educators, Abu Dhabi, United Arab Emirates.

Nair, S. (2012). An Overview of Amartya Sen's Capabilities Approach and Other Theoretical Approaches in the ICTs for Development Literature. Paper for 21st annual Asian Media and Information Center conference, Kuala Lumpur, Malaysia.

Park, S. (2013). A Content Analysis of Magazine Environmental Advertising in the U.S.: Exploring Appeals and Issues. Presented at the annual meeting of the World Communication Association, Seoul, South Korea. **Park, S.** (2013). Reality, Hyperreality, and Spectacle: Reality Shows in Different Genres. Participant in panel presented at the annual meeting of the Broadcast Education Association, Las Vegas, NV.

Park, S. (2013). Sports with Coworkers? How Motivations for Company Community Sport (CCS) affect Organizational Behavior. *The Journal of International Management Studies (JIMS)* Vol. 8, Num.1, April 2013.

Park, S., & Lee, J. (2013). The Examination of Green Advertising as a Cross-Cultural Comparison in the U.S. and Korea. Presented at the annual meeting of the World Communication Association, Seoul, South Korea.

Park, Y., **Bae, B.**, & Kim, J. (2013, February). Cross-cultural comparisons of the portal news consumption motives and behavioral outcome: a survey approach. Presented at the Georgia Communication Association Conference, Atlanta, GA.

Raney, A. A., and **Janicke, S. H.** (2013). How We Enjoy and Why We Weave Out Morally Complex Characters in Media Entertainment. R. Tamborini (Ed.), *Media and the Moral Mind* (pp.152-169). London: Routledge.

Rasul, A. (2013). Brand Bollywood: The Political Economy of Product Placement in Hindi Movies. Paper presented at the annual conference of International Communication Association. London, UK.

Rasul, A. (2012). Between the Family and the Deep Political Sea: Female Politicians as Media Objects in Bollywood Films. Presented at the regional conference of the International Communication Association (ICA), Paris, France.

Rasul, A. (2012). Chicktainment Sells: Current Affairs TV Programming in Pakistan and Female Bodies. Presented at the annual conference of the Union for Democratic Communications, Tallahassee, FL.

Rasul, A. (2012). Excessive Regulation through Bureaucratic Bullying: Evaluating Broadcast Media Regulation in Pakistan. Presented at the 23rd European Regional Conference of International Telecommunication Society, Vienna, Austria.

Rasul, A. (2012). Global Bollywood and Local Sex Workers: Exploiting Courtesan's Sexuality to Market Entertainment Products. Presented at the regional conference of the International Communication Association. Santiago, Chile.

Rasul, A., McDowell, S. D., & Robinson, B. (2012). Assassinating Objectivity: Framing of the Political Murders in the Elite Press. Presented at the annual conference of the International Association for Media and Communication Research. Durban, South Africa.

Rasul, A., & McDowell, S. D. (2012). Consolidation in the Name of Regulation: The Pakistan Electronic Media Regulatory Authority (PEMRA) and the Concentration of Media Ownership in Pakistan. *Global Media Journal*, 12(20).

Rasul, A., McDowell, S.D. & Robinson, B. (2012). Framing Media Discourse: Assassination and the Sympathetic Voting Waves in South Asia. Paper for 21st annual Asian Media and Information Center conference, Kuala Lumpur, Malaysia.

Rasul, A., McDowell, S. D., & Robinson, B. (2012). From Security Threat to Political Martyrdom: Framing of Female Politicians in Elite English Press of India and Pakistan. Presented at the annual conference of the National Communication Association, Orlando, FL.

Rasul, A., & Proffitt M. J. (2012). Promoting Patriotism through Mediated Sports: Political Economy of Bollywood's Sports Movies. Presented at the annual conference of the International Association for Media and Communication Research. Durban, South Africa.

Rasul, A., & Raney A. A. (2012). One World, Two Voices: Framing of Friendly Attacks in the Elite English Press of the United States and Pakistan. Presented at the annual conference of the International Association for Media and Communication Research, Durban, South Africa.

Rasul, A., & Bunz, U. (2013). Socially Networked Politics: Effects of Facebook Use on Political Attitudes of Young Female Adults. Presented at the mid-winter conference of Association for Education in Journalism and Mass Communication, Norman, OK.

Shaikh, A. (2013). An Intrinsic Case Study of the Mobile Technology's Usage Issues in Crisis Driven Pakistan, Presented at Conference Titled: Governing Technology: Material Politics and Hybrid Agencies by Stanford University, CA.

Shaikh, A. (2012). Asian American Online: An Analysis of Growing Consumer Market for Luxury Items. Paper presented at the Asian Media Information and Communication Centre conference, Kuala Lumpur, Malaysia.

Shaikh, M. (2012). Book Review of Goldstein, B. E. (2012). *Collaborative Resilience: Moving Through Crisis to Opportunity*. Cambridge, Mass: MIT Press, Published in *IRPA International Review of Public Administration* Vol 17, No.2, December 2012.

Shaikh, M. (2012). Role Of ICTs In Disaster Management, IT and Telecommunications Elements of Disaster Warning and Emergency Response Operations During Pakistan Floods 2010. Presented at the Asian Media Information and Communication Centre conference, Kuala Lumpur, Malaysia.

Shaikh, M. (2012). The Media and Skepticism of Climate-Change Science: A Comparative Study of Approaches by Environmental Journalists in the United States and Pakistan Covering Extreme Weather Events. Presented in IAMCR Durban conference.

Shaikh, M. (2012). Use of State-Owned Broadcast Media in Emergencies: Can Pakistan Television Corporation Assumes the Position of a Public Information Portal During Emergencies? Presented at the International Conference on Crisis and Emergency Management (ICCEM), Florida State University, Tallahassee, FL.

Shaikh, M. (2013). Prepare For Crisis': An Emergency Response Approach for Local Reporters in Non-Combat yet Violence-Stressed Regions, A case study of Karsaaz Tragedy 18 October 2007 in Pakistan. Accepted for IAMCR, Dublin.

Shaikh, M., & Nensey, Z. (2013). Coverage of Iran's Nuclear Program in Pakistan and India. Paper presented at International Communication Association per-conference.

Shaikh, M., & Shaikh, A. (2013). Is Virtual Rally, Virtuous? Shifting Paradigms of Political Communication Processes in Pakistan: A Case Study. Presented at the International Communication Association, London, England.

Shin, S., Kwang, M. C., Kim, M. J., & **Park, S.** (2012). Athlete's Impression Management: On the Web. Presented at the Sports Entertainment and Venues Tomorrow, Colombia, SC.

Smock, S. L. (2013, June) Girl Power? A Feminist Political Economic Analysis of Newspaper Coverage of Julia Bluhm and Seventeen Magazine Photoshopping. Paper presented at the annual conference of the International Association for Media and Communication Research, Dublin, Ireland.

Smock, S. L. & Toole, J. (2012). Using Consumption to Sell Energy Conservation: An Analysis of GE/NBC Universal's 30 Rock Messages During Green Week. Paper presented at the conference of the Florida Communication Association, Orlando, FL.

Stewart, C. (2013). Educational Programs in Honduras: Improving the Quality of Educational Opportunities for Girls and Women. Presented at the Southeastern Regional Graduate Student Conference, Tallahassee, FL.

Stewart, C. (2012). The Phaedrus: True Love Equals True Rhetoric. Presented at the annual conference of the National Communication Association, Orlando, FL.

Toole, J. (2012, October). Tap Water or Bottled Water? That is the Question: A Content Analysis on the News Coverage of Bottled Water and Water Mining in Florida. Paper presented at the conference of the Florida Communication Association, Orlando, Florida.

Toole, J. (2013). SunU: An Interactive Skin Cancer Intervention with Theory Driven Tailored Messages. Paper presented at the D.C. Health Communication Conference, Fairfax, VA.

Vahe, M., & Zain-ul-abdin, K. (2012). Factors that Influence the Acceptance of Sexual Health Classes Among Young Pakistani Females. Presented at the CDC National Conference on Health Communication, Marketing, and Media, Atlanta, GA.

Vahe, M., & Zain-ul-abdin, K. (2013) Breaking the Silence: Acceptability and Impact of GirlTalk, an Online Health Information Source for Young Pakistani Females. Presented at the 2nd biennial D.C. Health Communication Conference, Fairfax, VA. Top Student Research Presentation Award.

Vahe, M., & Zain-ul-abdin, K. (2013). Let's Talk About Sex!: Acceptance of Sexual Health Communication in Pakistani School Curricula. Presented at the annual convention of the International Communication Association. London, England.

Vahe, M., Zain-ul-abdin, K., & Türel, Y. (2012). Social Media as a Learning Tool in Medical Education: A Situation Analysis. In V. Dennen (Ed.), *Virtual Professional Development and Informal Learning via Social Network*. Hershey, PA: IGI Global.

Wang, Z (2012) Does Leftover Matters? The Interaction Between Female's Online Dating Performance and Age. Presented at Media, Technology and Society (MTS) research conference, Chicago, IL.

Willingham, C. M. (2013). Sex Tourism: Exploitation or Free Choice? Presented at the annual meeting of the Eastern Communication Association, Pittsburgh, PA.

Willingham, C. M. (2013). Three Women to Change a System. Paper presented at the annual meeting of the Southern States Communication Association, Louisville, KY. Top Four Paper, Political Communication Division

Willingham, C. M. & Chojnacki, M. K. (2013). The Rhetoric of Gun Violence: Blurring the Focus, Blaming the Lens. The George Gerbner Conference on Communication, Conflict, and Aggression. Budapest, Hungary.

2013-2014

Anderson, L. (2014, March). *Putting on the game face: Sport and masculinity in the defense of Alex Rodriguez*. Paper presented at the annual Summit of the International Association for Communication and Sport, New York City, NY.

Arpan, L., **Lu, J.**, & Opel, A. (2013). Motivating the skeptical and unconcerned: Considering values and norms when planning messages encouraging energy conservation and efficiency behaviors. *Applied Environmental Education and Communication*, 12(3), 207-219.

Arpan, L., **Lee, Y. S.**, & **Wang, Z.** (2014, August). *Integrating self-affirmation into health-risk messages: Effects on message response and behavioral intent*. Paper presented at the annual convention of Association for the Education in Journalism and Mass Communication, Montreal, Canada.

Arpan, L., **Bao, J.** & **Toole, J.** (2013, November). *Communicating Social Norms via Exemplars versus Statistics in Health Risk Messages: Effects on Perceived Effectiveness, Attitude and Norm Accessibility, and Behavioral Intention*. Presented at NCA 99th Annual Convention.

Bao, J. (2013, November). *Framing of Food Safety Issues in Chinese Media: A Case Study of Southern Weekend's Coverage on Melamine Milk Contamination in 2008*. Presented at NCA 99th Annual Convention.

Ji, Q., Ha, L., & Bao, J. (2013, November). *Toward a Virtuous Circle: The Role of News Consumption and Media Trust*. Presented at NCA 99th Annual Convention.

Bonnevier, K. (2013, October) *Social Media: How Egypt Reinvented the Revolution*. Paper presented at the 24th Annual Global Issues Conference in Manchester, Connecticut on October 26, 2013.

Obaid, Z., Hussain, A., & Gul, M. (2013). How public administration theory and practice have contributed to totalitarian tendencies? *Journal of Law and Society*.

Gul, M. (2013). *Development Challenges Confronting Pakistan*. (Book Review). *International Review of Public Administration*, 1(18).

Gul, M., Khan, Q., Hussain, A., & Obaid, Z., (2013) VOA Deewa Radio: Propaganda or persuasion? *Peshawar University Teacher's Association Journal (PUTAJ)*.

Gul, M. (2013, Novmber). *Connecting the voices of women in Tribal regions of Pakistan: A case study of VOA Deewa*. Paper presented at the National Communication Association, Washington D.C.

Jordan, J. F. F. & **Davis, K.** (2014, November). *Comparing Black, Asian, Hispanic, and White women on media exposure, body dissatisfaction, and disordered eating: An unsavory connection?* A paper presented at the 99th annual meeting of the National Communication Association. Washington, D.C.

Lee, Y. S., Kim, T., & Lee, J. (2013, August). *A comparative content analysis of brand communication on Twitter between US and South Korea*. Paper presented at the World Communication Association Conference, Seoul, South Korea.

Lee, Y. S. & Lee, J. (2013, August). *An exploratory study on multinational brand Twitter strategies between the U.S. and South Korea*. Paper presented at the annual convention of Association for Education in Journalism and Mass Communication, Washington D.C.

- Arpan, L., **Lee, Y. S.**, & **Wang, Z.** (2014, August). *Integrating self-affirmation into health-risk messages: Effects on message response and behavioral intent*. Paper presented at the annual convention of Association for the Education in Journalism and Mass Communication, Montreal, Canada.
- Lee, Y. S.** (2014, July). *Effects of self-affirmation response to gain vs. loss-framed messages*. Paper presented at the National Communication Association Doctoral Honors Seminar, University of Maryland, Washington D.C.
- Lee, Y. S.** (2014, May). *The effects of campaign advertising in the 2012 South Korean presidential elections: Focused on 'Cognitive Miser Theory'*. Paper presented at the annual convention of International Communication Association, Political Communication, Graduate Student Preconference, Seattle, WA.
- Lee, Y. S. & Looney, E.** (2013, October). *A study on sports online community use and parent-brand loyalty: South Korea pro-baseball cases using Theory of Reasoned Action (TRA)*, Florida Communication Association Annual Conference, Orlando, Florida.
- Lee, Y. S., Kim, T., & Lee, J.** (2013, August). *A comparative content analysis of brand communication on Twitter between US and South Korea*. Paper presented at the World Communication Association Conference, Seoul, South Korea.
- Lee, Y. S. & Lee, J.** (2013, August). *An exploratory study on multinational brand Twitter strategies between the U.S. and South Korea*. Paper presented at the annual convention of Association for Education in Journalism and Mass Communication, Washington D.C.
- Ji, Q., Ha, L., & Bao, J.** (2013, November). *Toward a Virtuous Circle: The Role of News Consumption and Media Trust*. Presented at NCA 99th Annual Convention.
- Ji, Q., & Lee, Y. S.** (2014). *Genre matters: A comparative study on the entertainment effects of 3D in cinematic contexts*. 3D Research, 5(3), 1-13.
- Looney, E.C.J., Looney, M.M.** (2013, October). *Has the World Baseball Classic Created a Monster?: An analysis of the promotion of national pride through social media responses to television coverage of the 2013 World Baseball Classic*. Presented at Florida Communication Association Conference, Oct. 2013, Orlando, FL. Awarded Top Paper Honors
- Lee, Y.S., Looney, E.C.J.** (2013, October). *A Study on Sports Online Community Use and Parent-Brand Loyalty: South Korea Pro-Baseball cases using Theory of Reasoned Action (TRA)*. Presented at Florida Communication Association Conference, Oct. 2013, Orlando, FL
- Looney, E.C.J., Looney, M.M.** (2013, April). *"I just want to put Tim Lincecum in a dress and take him to prom": the role of humor in San Francisco Giants fan interpellation*. Presented as part of panel titled "Humor, Identity, Recruitment and Twitter: Exploring Sport Fandom and Emotion" at 2014 Southern States Communication Association. Convention, Apr. 2014, New Orleans, LA
- Looney, E.C.J.** (2013, April). *Ph*£* the Phillies!": The role of profanity in CORFing*. Presented as part of panel titled "And Now For Something Completely F#@£&*!@ Different: Profanity and Context" at 2014 Southern States Communication Association. Convention, Apr. 2014, New Orleans, LA
- Looney, E.C.J.** (2013, April). *Eat a Salad and Take a Walk": Chris Christie and the Role of Obesity Discourse in a Presidential Race*. Presented as part of a panel titled "'Yo' Mama's So Fat...but She Sure is Happy, Healthy, and Successful:' Using Popular Culture as a Site for Reconstructing the Acceptable Discrimination Against Obesity" at 2014 Southern States Communication Association Convention, Apr. 2014, New Orleans, LA.

Rasul A. & McDowell, D. (2014). Images of oppression: An analysis of the coverage of Afghan women in Time and Newsweek after 9/11. *Journal of International Communication* (Revise and resubmit)

Rasul, A., Robinson, B., & McDowell, S. D. (2013, December). *The Taliban factor: Conflict in Afghanistan and the elite South Asian press*. Paper presented at the annual conference of Arab-US Association of Communication Educators in Tangier, Morocco.

Rasul, A., Robinson, B., & McDowell, S. D. (2013, June). *Eulogy effect: How framing of political murders generated sympathy voting waves in South Asia*. Paper presented at a pre-conference of the International Communication Association, London, UK.

McNease, K. (2013, November). *The "Paradox" of Passing: Connecting across Invisible Identities*. Panel Presentation at NCA.

McNease, K. (2014). *Soma, Sema, Sacred: Prolegomena to an Ethics of Suffering*. Paper presented at the annual Doing Autoethnography Conference at San Angelo State University.

McNease, K. (2014). *Soma, Sema, Sacred: Prolegomena to an Ethics of Suffering*. *Zarytheus* 1(1), pp. 26-32.

McNease, K. (2014). *Love Sick or My Brain on Dengue*. Smashwords.

McNease, K. (2014). Technology and the Tao: Juxtaposing the Transhumanist Enhancement Project and C.S. Lewis's Embodied Humanism. (*R/R Journal of Communication and Religion*).

Nadia, A. (2013, July). *The Widening Gaps Between the Haves and the Have-Nots: A Qualitative Exploration of How Young People Possess Their Internet Skills*. Paper presented in the 22nd Asian Media Information Communication Centre, 4 – 7 July 2013 – Yogyakarta, Indonesia

Nadia, A. (2014, July). *ICT in Indonesia's Education System: Analysis of Schoolbooks and the Use of ICT in Teaching-Learning Activities*. Paper presented in the 20th Biennial Conference of the Asian Studies Association of Australia, 8 - 10 July 2014 - Perth, Australia

Arpan, L., **Lu, J.**, & Opel, A. (2013). Motivating the skeptical and unconcerned: Considering values and norms when planning messages encouraging energy conservation and efficiency behaviors. *Applied Environmental Education and Communication*, 12(3), 207-219.

Post, A. & Willingham, C. M. (2013, October). *An alliance of fear and smear: The White Citizens' Council & the Circuit Riders*. 2nd Place, Competitive Graduate Paper at the Florida Communication Association, Orlando, FL.

Post, A. & Willingham, C. (2013, October). *A Campaign of Fear of Smear: The White Citizens Councils and the Circuit Riders*. Paper presented by Post; paper placed second in the Graduate Student Division. October 18, 2013, Florida Communication Association annual convention, Orlando.

Post, A. (2014, April). *Ann Romney, Hilary Rosen and the Continuing War on Women in American Politics*. Top Paper Panel in the Gender Studies Division. April 4, 2014, Southern States Communication Association annual convention, New Orleans.

Post, A. (2014, August). *The Gender Gap Revisited: Pattern persists of under-representing female candidates in newspapers' election coverage*. News and Online News Division Poster Session. August 6, 2014, Association for Education in Journalism and Mass Communication annual convention, Montreal.

- Rasul, A.,** & Proffitt, J. M. (2013). Diversity or homogeny: concentration of ownership and media diversity in Pakistan. *Asian Journal of Communication*, 23(6), 590-604.
- Rasul, A.,** & Raney, A. A. (2013, November). *Politically entertained: Effects of biographical political movies on political attitudes of young female adults*. Paper presented at the annual conference of National Communication Association in Washington DC.
- Rasul, A.,** & Raney, A. A. (2014, March). *Moral drones: The framing of drone strikes in the Pakistani and US Elite press*. Paper presented at the mid-winter conference of Association for Education in Journalism and Mass Communication in Norman, Oklahoma.
- Rasul, A.** & Asim, M. M. (2014). How US newspapers framed the Arab spring. *Media Asia*, 41(1), 86-100.
- Rasul, A.,** & Proffitt, J. M. (2013). Diversity or homogeny: concentration of ownership and media diversity in Pakistan. *Asian Journal of Communication*, 23(6), 590-604.
- Rasul, A.** (2014). Regulation or control: An analysis of broadcast regulation in the South Asian region. *Journal of Social Sciences and Humanities* (Accepted for publication)
- Rasul A.** & McDowell, D. (2014). Images of oppression: An analysis of the coverage of Afghan women in Time and Newsweek after 9/11. *Journal of International Communication* (Revise and resubmit)
- Lee, J.,** Onifade, E., Ryu, J., **Rasul, A.,** & Maynard, R. Q. (2014). Online activity, alcohol use, and internet delinquency among Korean youth: A multilevel approach. *Journal of Ethnicity in Criminal Justice*. (In press)
- Rasul, A.** (2014, May). *Construction and validation of a scale to measure attitude of the voters towards female politicians*. Paper presented at the annual conference of International Communication Association in Seattle, WA, USA.
- Rasul, A.,** & Raney, A. A. (2014, March). *Moral drones: The framing of drone strikes in the Pakistani and US Elite press*. Paper presented at the mid-winter conference of Association for Education in Journalism and Mass Communication in Norman, Oklahoma.
- Rasul, A.,** & Raney, A. A. (2013, November). *Politically entertained: Effects of biographical political movies on political attitudes of young female adults*. Paper presented at the annual conference of National Communication Association in Washington DC.
- Rasul, A., Robinson, B.,** & McDowell, S. D. (2013, December). *The Taliban factor: Conflict in Afghanistan and the elite South Asian press*. Paper presented at the annual conference of Arab-US Association of Communication Educators in Tangier, Morocco.
- Rasul, A.** (2013, September). *Educating future media professionals: Analysis of mass communication education in Pakistan*. Paper presented at 2013 CIES Southeast Regional Conference of Comparative and International Education Society, Tallahassee, USA.
- Rasul, A.,** & Ulla, B. (2013, August). *Socially networked politics: Effects of Facebook on political attitudes of young female adults*. Paper presented at the annual conference of Association for Education in Journalism and Mass Communication in Washington DC.
- Rasul, A.** (2013, July). *Celebrity spectacle: Effects of celebrity endorsement on political attitudes of young adults*. Paper presented at the annual conference of International Association for Media and Communication Research, Dublin, Ireland.

- Rasul, A.** (2013, June). *Brand Bollywood: The political economy of product placement in Hindi movies*. Paper presented at the annual conference of international Communication Association in London, UK.
- Rasul, A., Robinson, B., & McDowell, S. D.** (2013, June). *Eulogy effect: How framing of political murders generated sympathy voting waves in South Asia*. Paper presented at a pre-conference of the International Communication Association, London, UK.
- Rasul, A., Robinson, B., & McDowell, S. D.** (2013, June). *Eulogy effect: How framing of political murders generated sympathy voting waves in South Asia*. Paper presented at a pre-conference of the International Communication Association, London, UK.
- Rasul, A., Robinson, B., & McDowell, S. D.** (2013, December). *The Taliban factor: Conflict in Afghanistan and the elite South Asian press*. Paper presented at the annual conference of Arab-US Association of Communication Educators in Tangier, Morocco.
- Shaikh, M.** (2013, October). *Prepare for Crisis: An Emergency Response approach in violence stressed regions- Dilemmas of local News reporters*. Presented at FCA Orlando October, 2013.
- Shaikh, M.** (2014, February). *Facebook based interviews: A step forward in virtual data collection methodology*. Presented at 26th Annual Ethnographic and Qualitative Research Conference (EQRC) (Feb 10-11, 2014).
- Shaikh, M.** (2014, May). *Visiting Florida! Has the Hurricane Risk been communicated on the Internet?* Presented at Governor Hurricane Conference, Orlando, FL, May, 2014.
- Arpan, L., **Bao, J. & Toole, J.** (2013, November). *Communicating Social Norms via Exemplars versus Statistics in Health Risk Messages: Effects on Perceived Effectiveness, Attitude and Norm Accessibility, and Behavioral Intention*. Presented at NCA 99th Annual Convention.
- Rasul, A., & Ulla, B.** (2013, August). *Socially networked politics: Effects of Facebook on political attitudes of young female adults*. Paper presented at the annual conference of Association for Education in Journalism and Mass Communication in Washington DC.
- Arpan, L., **Lee, Y. S., & Wang, Z.** (2014, August). *Integrating self-affirmation into health-risk messages: Effects on message response and behavioral intent*. Paper presented at the annual convention of Association for the Education in Journalism and Mass Communication, Montreal, Canada.
- Willingham, C. M.** (2014, March). *Susan G. Komen and Planned Parenthood: The cost of NOT understanding the connections between cultural values and brand values for nonprofit organizations*. Paper presented at the annual International Public Relations Research Conference, Miami, FL, March.
- Willingham, C. M.** (2014, May). *Susan G. Komen for the Cure vs. Planned Parenthood: The fractious struggle to define the border between being "for women" or waging "war on women."* Paper presented at the biennial Rhetoric Society of America, San Antonio, TX.
- Willingham, C. M.** (2014, February). *The art of friendship: The power of words to wound and heal*. Paper presented at the Doing Autoethnography conference, San Angelo, TX.
- Post, A. & Willingham, C.** (2013, October). *A Campaign of Fear of Smear: The White Citizens Councils and the Circuit Riders*. Paper presented by Post; paper placed second in the Graduate Student Division. October 18, 2013, Florida Communication Association annual convention, Orlando.
- Post, A. & Willingham, C. M.** (2013, October). *An alliance of fear and smear: The White Citizens' Council & the Circuit Riders*. 2nd Place, Competitive Graduate Paper at the Florida Communication Association, Orlando, FL.