

2016 Program Draft (January 19, 2015)

South Asian Media & Cultural Studies Conference

January 21-23, 2016

Center for Global Engagement
@ Florida State University

South Asian Media and Cultural Studies Conference
Global and Multicultural Engagement Building (GME)
Florida State University
January 21-23, 2016

Welcome to the South Asian Media and Cultural Studies Conference, January 21-23, 2016, at the Center for Global and Multicultural Engagement and the School of Communication at Florida State University, Tallahassee, Florida.

This region attracts much attention, both for its history and culture, but also for the significance of contemporary cultural, political, and economic developments. Graduate and undergraduate students from a range of universities and colleges are presenting research papers, work in progress, and service projects dealing with South Asia at the South Asian Media and Cultural Studies Conference 2016. Presentations include work on media studies, culture, religion, politics, social issues, and anthropology, to name a few.

The conference will begin with an “Engage Your World” public event on Thursday evening, January 21, 2016, at the Center for Global and Multicultural Engagement, Florida State University. The main student conference will run from 9:00 am 5:00 pm on Friday, January 22, 2016, also at the CGE, and include lunch and coffee breaks. We are also planning an invited faculty research workshop on Saturday, January 23. We plan to share materials from the presentations prior to and after the conference. There is no registration cost, but we invite presenters and attendees to register online so we can plan for numbers.

The conference has sponsorship and faculty support from the following:

The Fulbright Outreach Lecturing Fund
FSU Center for Global Engagement
John H. Phipps Fund of the FSU Foundation
FSU South Asian Media and Cultural Studies research program
The FSU Department of Religion
The FSU College of Social Sciences and Public Policy
The FSU College of Education
FSU College of Communication and Information
FSU Institute for Intercultural Communication and Research.

The faculty organizing committee includes Kathleen Erndl, Dept. of Religion, FSU; Ayesha Khurshid, College of Education, FSU; John Mayo, College of Social Sciences and Public Policy, FSU; Aleks Nestic, Center for Global Engagement, FSU, and; Stephen McDowell, College of Communication and Information, FSU. Thanks to Kate Mullin in CCI for her assistance in producing conference materials.

The conference webpage, including the registration form, can be found at:
<http://comm.cci.fsu.edu/research/south-asian-media-and-cultural-studies-conference/>

Other Details:

Coffee and tea breaks will be provided on Friday, January 22, as well as lunch. Attendees are asked to register at the conference webpage so we have a sense of numbers.

There are several hotels in Tallahassee near FSU:
<http://www.universityinntallahassee.com/>
<http://www.marriott.com/hotels/travel/tlhdt-residence-inn-tallahassee-universities-at-the-capitol/>
<http://www.fourpointstallahasseedowntown.com/>

Presenters are asked to send any powerpoints to samcsc2015@gmail.com before January 20 so we can upload these to computers in the presentation rooms.

Please feel free to contact Steve McDowell at steve.mcdowell@cci.fsu.edu if you have any questions, or call at 850-644-2276.
<https://comm.cci.fsu.edu/research/south-asian-media-studies/>

Thursday, January 21

Engage Your World: Opening Keynote Speaker

Dr. Pankaj Chakraborty

“Prospects for Peace and Conflict in South Asia”

Auditorium, Global and Multicultural Engagement Building (GME)

Time: 5:30 -6:30 pm

Dr. Pankaj Chakraborty is Coordinator (Academics) and Head of the Department of Political Science, Holy Cross College, Durjoynagar, Agartala, India, and Fulbright Scholar-in-Residence, 2015-2016 at King's College in Wilkes-Barre, Pennsylvania. His research is in the areas of in political theory, Indian and western political thought, public administration, and human rights. His doctoral thesis was titled, "Decentralization, Panchayat Samiti and Development Planning: A Case Study of Tripura." In addition to his teaching and mentoring efforts, Mr. Chakraborty has a long and distinguished record of scholarship. He has edited three books and published several articles in various journals and edited collections. Chakraborty has served as a visiting faculty member at Tripura University and Sonamura Government Degree College, and an Academic Counselor at Indira Gandhi National Open University.

As part of the Fulbright Scholars-in-Residence at King's College, Wilkes-Barre, PA, Mr. Chakraborty teaches two classes per semester. In the Fall 2015 semester, he team-taught Post-Colonialism and the Nation-State, creating a new course for the college. During the Spring 2016 semester, Mr. Chakraborty is team-teaching The Politics of the United Nations. This course will include a "Model UN" session at the United Nations in New York. During both semesters Mr. Chakraborty will teach a course for the college's global studies requirement, Globalization and the Future of Terrorism, taught from the perspective of South Asia. Mr. Chakraborty will also be an active participant in the history, political science, and sociology departments; core area responsibility team meetings; meetings of the study abroad advisory council; international studies program meetings; and campus wide meetings reviewing the college's core curriculum.



The Center for Global Engagement presents

ENGAGE YOUR WORLD

Intercultural Dialogue Series

Prospects for Peace & Conflict in South Asia

FEATURING

Pankaj Chakraborty, PhD

Assistant Professor & Chair,
Department of Political Science
at Holy Cross College, Agartala, Tripura, India
Fulbright Scholar-in-Residence, King's College

THURSDAY, JANUARY 21 AT 5:30PM
GLOBE AUDITORIUM

Co-Sponsored by: FSU Center for Global Engagement,
FSU School of Communication, South Asian Media and
Cultural Studies, and the FSU Institute for Intercultural
Communication and Research

Event is free and open to all. Refreshments provided.
Please contact Aleks Nestic anesic@fsu.edu for more information.



FLORIDA STATE UNIVERSITY
CENTER FOR GLOBAL ENGAGEMENT



Meets Requirement for one
Global Pathways Certificate activity

South Asian Media & Cultural Studies Conference

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Friday, January 22, 2016

8:30: Coffee/ Tea

9:00-10:15: Opening Plenary Session, Auditorium GME

Welcome by the Organizing Committee, Opening Address: (By Skype)

Mohan Jyoti Dutta

Provost's Chair Professor, and Director of the Center for Culture-Centered Approach to Research and Evaluation (CARE), Department of Communication and New Media, National University of Singapore

10:15 - 10:30: Break

10:30 – 11:45: Panel One - GME Room 2500

Chair: **Ayesha Khurshid**, FSU College of Education

Matthew Hebron, FSU College of Social Science and Public Policy

Objectivity and Themes in Press Coverage of the Devyani Khobragade Incident

Brystin Ivey and Gemma Sunnergren, FSU School of Communication

Through the Lens of David Douglas Duncan: Picturing South Asia in 1947

Awais Saleem, FSU School of Communication

Framing terrorism: Coverage of Paris attacks in Pakistani newspapers

10:30 – 11:45: Panel Two, GME Room 2600

Chair, **Kathleen Erndl**, FSU Department of Religion

Kailash Koushik, FSU School of Communication

Homosexuality, Representation and the Newspaper: A comparative study of representation of homosexuality in the print media of India and the United Kingdom

Rebecca Peters, FSU Department of Religion

Filmic Representations of Draupadi: powerful or victimized?

Ian Reed, FSU Department of Religion

Who Mourns for Ali: The performance of Muharram in Religiously Diverse Contexts

12:00-1:30: Luncheon Keynote, Auditorium GME

"Decentralization and Governance in Multicultural Societies: A Study in Tripura."

Dr. Pankaj Chakraborty

Coordinator (Academics) & Head, Department of Political Science, Holy Cross College, Durjoynagar, Agartala, India, and Fulbright Scholar-in-Residence, 2015-2016, King's College, Wilkes-Barre, Pennsylvania

1:30-3:00 Panel Three, GME Room 2500

Chair: **Aleks Nesic**, FSU Center for Global Engagement

Kevin Karn, FSU School of Communication

The Globalization of the Bollywood Film Industry

Azmat Rasul, FSU College of Education/ FSU School of Communication

Muhammed Ehab Rasul, Tallahassee Community College

Chicktainment Sells: Political economy of the body spectacle in TV talk shows in Pakistan

Ashley Tressel, FSU School of Communication

Media and Drone Strikes: Understanding Newspaper Editorials

1:30-3:00 Panel IV, GME Room 2600

Chair: **John Mayo**, FSU College of Social Sciences and Public Policy

Deborah Collins, FSU Department of History

Technology in the Mahabharata: Ancient Myth or Postmodern Fact?

Omar Ismail, FSU School of Communication

The Use of a Mobile-Based Decision Support System in Agriculture: An Interpretive Case Study in Southwest and Central Bangladesh

Eshita Sharma, Jawaharlal Nehru University, Centre of Social Medicine and Community Health, School of Social Sciences

Media Coverage of Health: Content Analysis of Health Related Communication by Indian Newspapers

Mariam Shaikh, FSU School of Communication

Using social media to promote disease surveillance network- a case of South Asia

3:00- 3:15 Break

3:30- 4:30: Closing address (by Skype)

“Challenges for Mass Media in Nepal” **Binod Paudel**

5:00 - 6:00: International Coffee Hour, Lounge, GME

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Saturday, January 23, 2016

Faculty Research Workshop

Center Global and Multicultural Engagement, Auditorium

9:00 – 10:30 Roundtable TBA

Dr. Pankaj Chakraborty, Holy Cross College, India, and King's College, Wilkes-Barre, Pennsylvania

Dr. Azmat Rasul, Post-Doctoral Scholar, FSU School of Communication

Dr. Kathleen Erndl, FSU Department of Religion
"Religious and National Identity in *My Name Is Khan*"
or "Goddesses, Women, and Star Persona in Bollywood Films".

10:30-10:45 Break

10:45 – 12:15 Roundtable TBA

Dr. Barbara Robinson, Associate Dean, FSU College of Applied Studies and **Stephen McDowell**, College of Communication and Information
TBA

Dr. Defne Bilir, Post-Doctoral Scholar, FSU School of Communication
"Through the Lens of David Douglas Duncan: Picturing the End of British Raj in India, in 1947" Project co-authored by Defne Bilir, Steve McDowell, Azmat Rasul, Barbara Robinson, and Kelly Croy.

Prof. Mudassir Mukhtar, Visiting Scholar FSU School of Communication, and Associate Professor National University of Modern Languages

