### FORMAL COMPLETION CHECKLIST

**The Florida State University**

**Undergraduate Certificate in Multicultural Marketing Communication**

# **I. Application Materials (Date of Occurrence)**

\_\_\_\_\_\_\_\_\_\_ Application Received

\_\_\_\_\_\_\_\_\_\_ Letter of Intent Received

\_\_\_\_\_\_\_\_\_\_ Acceptance to Program

**Signature of Program Director or Administrator \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

# **II. Completion of Courses for the Certificate**

* + ADV 3410 Hispanic Marketing Communication \_\_\_\_\_\_\_\_\_\_\_\_\_
  + ADV 4603 Account Planning \_\_\_\_\_\_\_\_\_\_\_\_\_
  + ADV 4411 Multicultural Marketing Communication \_\_\_\_\_\_\_\_\_\_\_\_\_
  + MMC 4300 Diffusion of Innovations \_\_\_\_\_\_\_\_\_\_\_\_\_
  + Any Transfer Credits Approved\* **\_\_\_\_\_\_\_\_\_\_\_\_\_**

**\*NOTE:** ***ANY TRANSFER CREDIT MUST BE APPROVED IN ADVANCE BY THE PROGRAM DIRECTOR OR ADMINISTRATOR***

**Satisfactory Completion of Capstone Experience Paper \_\_\_\_\_\_\_\_\_\_\_\_**

**Signature of Program Director or Administrator \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**