

Department of Communication
Florida State University
Student Papers, Projects and Presentations
July 2008 – June 2009

- Adams, J., Ngampornchai, A., & **Ul-Abdin Khawaja, Z.** (2009, June). *Moodle in Action: Production processes and lessons learned*. Paper to be presented at the ED-MEDIA World Conference on Educational Multimedia, Hypermedia & Telecommunications, Honolulu, HI.
- Adams, J., Ngampornchai, A., **Ul-Abdin Khawaja, Z.** (2009, March). *Moodle in Action: A Case Study*. Presented at the Society for Information Technology & Teacher Education. SITE 2009, Charleston, SC.
- Aiello, L.**, & Proffitt, J. M. (2008). VNR usage: A matter of regulation or ethics? *Journal of Mass Media Ethics*, 23(3), 219-234.
- Andon, S. P.** (2009, April). *The 1965 MFDP Congressional Challenge and the Discourse of Jamie L. Whitten*. Paper presented at the annual conference of the Southern States Communication Association, Norfolk, VA.
- Andon, S.P.** (2009, May). *Nostalgia, consumerism, and sport: The 2009 NHL winter classic as a spectacle for sale*. Paper to be presented at the biennial conference of the Union for Democratic Communications, Buffalo, NY.
- Arpan, L. M. & **Peterson, E.** (2008). Influence of source liking and personality traits on perceptions of bias and news source selection. *Media Psychology*, 11(2), 310-329.
- Arpan, L.M., **Bae, B.**, **Chen Y.**, & **Greene, G.** (2009, May). *Consumption and partisanship as predictors of the Hostile Media Effect in late night political comedies and traditional news*. Paper to be presented to International Communication Association annual conference, Mass Communication Division, Chicago, IL.
- Chen, Y.** (2009, March). *Crossing gamers' borders: The diffusion of Nintendo Wii*. Paper presented at the 2009 Dialogues Graduate Student Program, Tallahassee, FL.
- Chen, Y.**, & Raney, A. A. (2009, May). *Mood management and highly interactive video games: An experimental examination of Wii playing on mood change and enjoyment*. Paper to be presented at the annual meeting of the International Communication Association, Chicago, IL.
- Clark, J. S.** (2008, October). Panelist, Science in Virtual Worlds, Association of Internet Researchers, Copenhagen, Denmark.
- Clark, J. S.** (2008, October). *Second chances: Depictions of the natural world in the multi-user virtual environment second Life*. Paper presented at the conference Creating Second Lives:

Reading and Writing Virtual Communities, National Institute for Excellence in the Creative Industries, Bangor University, UK.

Clark, J. S. (2009, February). *Virtually queer: Subjectivity across gender boundaries in second life*. Paper presented at the conference Virtual Worlds: New Realms for Culture, Creativity, Commerce, Computation and Communication, LSU Center for Computation & Technology, Baton Rouge, LA.

Clark, J. S. (2008, November). *Environmental awareness via multi-user virtual reality* (invited paper). Paper presented at the annual meeting of the National Communication Association, San Diego, CA.

Cox, N. (2009, May). *The real value of reality TV: Constructing the female self through commodification*. Paper to be presented at the 2009 Union for Democratic Communications Conference, Buffalo, NY.

Davenport, J. (2009, April). *A Radical Innovation: Moses, McComb, and the diffusion of voting rights*. Paper presented at the annual conference of the Southern States Communication Association, Norfolk, VA.

Eberhardt, M. C., Kates, N. C., & Reyes, A. (2009, February). *Hispanic cultural themes & marketing insights from recent popular Latin music*. Presented at the 2009 Texas State University State of the Spanish Media Conference, San Marcos, TX.

Holbrook, D. (2008, November). *Real Men Don't Count Calories: A Rhetorical Analysis of Weight Watchers Male Targeted Diet*. Paper presented at the annual meeting of the NCA 94th Annual Convention, San Diego, CA.

Holbrook, D. (2008, November). *Busting Out: A Barthesian Analysis of Lane Bryant's Cacique Advertising*. Paper presented at the annual meeting of the NCA 94th Annual Convention, San Diego, CA.

Holbrook, D. (2009, April). *Empowering Education: An Analysis of Mississippi Freedom Democratic Schools through a Critical Pedagogical Framework*. Paper presented at the annual conference of the Southern States Communication Association, Norfolk, VA.

Inglessis, M. G., McGavock, H. & Korzenny, F. (2009). Hispanic TV Advertising, Where did all the Mariachis Go? *Journal of Spanish Language Media*, (2), 3-19.

Johnson, K. (2008, October). *Finding Support Online: Analysis of Messages Posted by Women with Cervical Cancer*. Presented October 2008 at the Florida Communication Association Annual Conference. Gainesville, FL.

Johnson, K. (2009, April). *Examining the Motives of Podcast Users*. Presented April 2009 at the Broadcast Education Association Conference, Las Vegas, NV.

Johnson, K. (2009, April). *No Way to Win: An Analysis of Racial Discrimination in the Courtroom*. Presented April 2009 at the Popular Culture and American Culture Association Conference, New Orleans, LA.

- Johnson, K.** (2009, April). *A Campaign to Promote Awareness of the HPV Vaccine on College Campuses*. Presented at the Southern States Communication Association Annual Conference, Norfolk, VA.
- Kim, J.** (2009, May). *Moods, media preference, and media selection*. Paper to be presented at the annual meeting of the International Communication Association, Chicago, IL.
- LoJacono, K. J., & Proffitt, J. M.** (2009, April). Concentration, commercialization and the sports media industry: A political economic analysis. Paper presented at the annual conference of the Southern States Communication Association, Mass Communication Division, Norfolk, VA. (undergraduate student)
- Lawson, W. H.** (2008, November). *No Small Thing: Visual Rhetoric and the 1963 Mississippi Freedom Vote*. Paper presented at the annual meeting of the NCA 94th Annual Convention, San Diego, CA.
- Lu, J.** (2009, May). *The persuasiveness of exemplars and message framing in promoting healthy behaviors*. Paper presented at the International Communication Association Convention, Chicago, IL.
- Lu, J., & Arpan, L.M.** (2009, May). *The impact of individual differences and risk information on product attitudes: The case of direct-to-consumer prescription drug advertising*. Paper to be presented to International Communication Association annual conference, Information Systems Division, Chicago, IL.
- McDowell, S.D., Steinberg, P.E., **Han, Y-H.**, Canyamàs Donnelly, C. *Building Regional and Ethno-Linguistic Communities in the Infosphere: .ASIA and .CAT*. Paper presented at the Third Annual GiGaNet Symposium, 2 December 2008, Hyderabad, India.
- McDowell, S. D., and **Nair, S.**, "Approaches to Telecommunications Regulation in India: Tracking Experiences and Outcomes," paper for International Communication Association pre-conference, "India and Communication Studies," May 20-21, 2009, Chicago, Illinois, U.S.
- Paek, H. , **Bae, B.** and Yu, H. (2008, November). *Theories into Practice: A Content Analysis of Antismoking Websites*. Paper presented at the annual meeting of the NCA 94th Annual Convention, San Diego, CA.
- Paek, H-J., Yu, H, and **Bae, B.** (2009). Is online health promotion culture-bound? Cultural characteristics manifested in U.S. and South Korea antismoking web sites. *Journal of Advertising*, 38(1), 35-48.
- Peterson, Erik, & Raney, Arthur A.** (2008). Exploring the complexity of suspense as a predictor of mediated sports enjoyment. *Journal of Broadcasting & Electronic Media*, 52(4), 544-562.
- Pompper, D., **Lee, S., & Lerner, S.** (2009). Gauging outcomes of the 1960s social equality movements: Nearly four decades of gender and ethnicity on the cover of the Rolling Stone Magazine. *The Journal of Popular Culture*, 42(2), 273-290.

- Potter, J. L.** (2008, October). Constructions of homosexuality in L.I.E. Presented at the 2008 Florida Communication Association, Gainesville, FL.
- Potter, J. L., & Rutledge, R.** (2009, April). *Male Sex Roles and Audience Perception of Credibility*. Paper presented at the annual conference of the Southern States Communication Association, Norfolk, VA.
- Rasul, A.** (2009, May). *Political Economy of Bollywood: An analysis of the Relationship between Bollywood and Indian Foreign Policy towards Pakistan in 21st Century*. Paper to be presented at the biennial conference of the Union for Democratic Communication, Buffalo, New York.
- Schmid, B. & Adams, J.** (2008). Motivation in project management: The project manager's perspective. *The Project Management Journal*, 39, 60-71.
- Schmidt, E. L.** (2009, April). *A Refusal to Compromise: The Lived Principles of the Mississippi Freedom Democratic Party*. Paper presented at the annual conference of the Southern States Communication Association, Norfolk, VA.
- Shafer, D. M.** (2009, May). *Moral disengagement for enjoyment's sake: Judging the actions of fictional characters*. Paper to be presented at the annual convention of the International Communication Association, Chicago, IL.
- Susca, M., Creasy, C. P., Davenport, J. D., Debes, J. A., & Schmidt, E. L.** (2008, November). *Going Guerilla: Exploring the Relationship between Media Consumption, Covert Marketing Tactics and Attitude toward the Ad*. Paper presented at the annual convention of the National Communication Association, San Diego, CA.
- Susca, M.** (2009, May). *Colonizing kids: A political economy approach to how Disney dominates the child*. Paper to be presented at the biennial conference of the Union for Democratic Communications, Buffalo, NY.
- Yu, J., Paek, H-J., and Bae, B.** (2008). Cross-cultural comparison of interactivity and advertising appeals on antismoking websites in U.S. and South Korea. *Internet Research*, 18(5), 454-476.