

**The Florida State University**  
**School of Communication**  
**Graduate Student Presentations and Publications**  
**July 2009- June 2010**

- Adamoli, G.** (March, 2010). "*Women are not people. They are devices built by our Lord Jesus Christ for our entertainment*": *Feminism in Family Guy*. Paper presented at the annual conference of the American Culture and Popular Culture Associations, St. Louis, MO.
- Adams, J., & **Zain, K.** (2010). *The acceptability of online degrees in teacher training and hiring*. Proceedings for the Society for Information Technology & Teacher Education. Society for Information Technology & Teacher Education International Conference, San Diego, CA.
- Adams, J., Ngampornchai, A., & **Zain, K.** (2009). *Moodle in Action: Production processes and lessons learned*. ED-MEDIA 2009-World Conference on Educational Multimedia, Hypermedia & Telecommunications, Honolulu, Hawaii. Association for the Advancement of Computers in Education.
- Adams, J., Ngampornchai, A., & **Zain, K.**, (2009). *Moodle in Action: A Case Study*. Proceedings for the Society for Information Technology & Teacher Education. Charleston, SC: Association for the Advancement of Computers in Education.
- Adams, J., & **Lee, S.** (2010, November). *The acceptability of online degrees in teacher training and hiring*. 2010 NCA convention, Scholar-to-Scholar presentation. San Francisco, CA.
- Adams, J., **Donmez, O.**, & Ngampornchai, A., (2009, October). *Framing the direction of Moodle research: A review of scholarly literature*. Sloan-C International Conference on Online Learning in conjunction with MoodleMoot. Orlando, FL.
- Adams, J., **Doddington, F.**, & Cortese, J. (2009, August) *Assessing the Impact of Website Domain on End-user Evaluations of Web Page Aesthetics Using an Immediate Aesthetic Perception Technique*. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Boston.
- Adams, J., Ngampornchai, A., & **Zain, K.** (2009, June). *Moodle in action: Production processes and lessons learned*. ED-MEDIA 2009-World Conference on Educational Multimedia, Hypermedia & Telecommunications, Honolulu, HI.
- Andon, S.P.** (2009, November). *The spirituality of place in sports films: The case of "Mystery, Alaska."* Paper presented at the annual conference for the American Association of Religion, Montreal, CN.
- Andon, S.P.** (2010, March). *The essence of collecting authentic sports memorabilia*. Paper presented at the annual conference of the American Culture and Popular Culture Associations, St. Louis, MO.
- Arpan, L. M., & **Tuzunkan F.** (In press, 2010). Photographic depiction of normative deviance and

informational utility as predictors of protest news exposure, related perceptions, and story comprehension. *Mass Communication and Society*.

- Asmus, L.** (2010, June). *Flavor, Frenzy, and the Perils of Free Speech: A Critical Legal Studies Approach to the Agricultural Disparagement Controversy*. Paper presented at the Association for the Study of Food and Society, Bloomington, IN.
- Bae, B.J.** (2009, October). *Why a global monster struggles in a local market?: Diffusion strategies for a global search engine*. Paper presented at Florida Communication Association, Orlando, FL.
- Bae, B.J.** (2009, November). *Effects of health information consumption on unrealistic optimism: The third-person effect and unrealistic optimism in cancer risk*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.
- Bae, J., Kim, J., & Park, Y.** (2010, February). *Predictors of uses of interactive features in online news content in South Korea*. Paper presented at Year of Korea conference, Atlanta, GA.
- Chen, Y. S.** (2010, June). *The Impact of Interactivity and Physical Arousal Within Media Content on Affect Change*. Paper for the Annual International Communication Association (ICA) conference, Singapore, Information Systems Division.
- Chen, Y. S.** (2010, June). *Rethinking Mood Management Theory: The Issues of Definitions and Measure About Mood and Emotion*. Paper for the Annual International Communication Association (ICA) conference, Singapore, Mass Communication Division.
- Clark, C.** (2009). *Ethnographic Methods in the Study of African American Women of the Sacred Harp/Shape Note Tradition: A Proposal*. Paper presented at the 79<sup>th</sup> Annual Convention of the Florida Communication Association, Orlando, FL.
- Clark, J.S.** (2009, June-July). *Virtually Natural: Environmental Education in Second Life*. Paper presented at the biennial Conference on Communication and the Environment, University of Southern Maine, Portland.
- Clark, L.A., & Clark, J.S.** (2010, March). *Environmental Design and Emerging Technologies: Today and the Near Future*. Paper presented to the Interior Design Educators Council annual conference, Atlanta.
- Clark, J.S.** (2010, April). *Virtually Queer: Subjectivity Across Gender Boundaries in Second Life – revisited*. Paper presented to Southern States Communication Association annual conference, Performance Studies Division, Memphis.
- Clark, J.S.** (2010, April). *Reconsidering Cyborg Identities (panel respondent)*. Southern States Communication Association annual conference, Gender Studies Division, Memphis.
- Cortese, J. Lustria, M., Sarkar, M., McLaughlin, C., & Rosario, I.** (2010, June). *Challenges Communicating Puberty and Decision Making Information to Teens: Development of an Online Tailored Intervention*. Paper to be presented at the Annual International Communication Association (ICA) conference, Singapore.

- Cox, N.B.** (2010, March). *Taking the FCC to church: The history of United Church of Christ's Activism in Broadcast Regulation*. Paper presented at the mid-winter conference of The Association for Education in Journalism and Mass Communication, The University of Oklahoma, Norman, OK.
- Han, Y.** (2009, August) *De-metaphorization in Paratexts: Powers behind EPA's distinguishing between Climate Change and Global Warming*. Paper presented at the annual meeting of the Association for Education of Journalism and Mass Communication, Boston.
- Jung, T., & **Shim, W.** (2009, August). Good for Samsung is good for Korea: Image restoration strategies used by Samsung after a whistle-blowing corruption scandal. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Boston.
- Jung, T., & **Shim, W.** (2009, November). How does the nature of reactance mediate the social norms campaign effects? Paper presented at the annual meeting of the National Communication Association, Chicago, IL.
- Kim, J.** (2009, November). *Affective state, familiarity, and music selection: power of familiarity*. Paper presented at Entertainment = Emotion conference, Benasque, Spain.
- Kim, J.** (2010, forthcoming). Affective state, familiarity, and music selection: power of familiarity. *International Journal of Arts and Technology*, 4.
- Kinnally, W., & Arpan, L.** (2009, August). *Reactance and the Hostile Media Effect: Placing the Effect within the Theory*. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Boston.
- Lee, S.** (2009, October). *Toward a comprehensive model for online health information seeking*. Paper presented at the 79<sup>th</sup> Annual Convention of the Florida Communication Association, Orlando, FL.
- Lee, S.** (2010, February). *Lee Ju-il Syndrome: a public smoking cessation campaign in South Korea*. Paper presented at Kennesaw State University's Year of Korea Conference, Kennesaw, GA.
- Lu, J.** (2010, June). *A Comparison of Blood Donors and Non-Donors in terms of Individual-Level Social Capital and Media Usage*. Paper presented to the International Communication Association Convention annual conference, Singapore.
- McClung, S., & **Johnson, K.** (2010). Examining the motives of podcast users. *Journal of Radio and Audio Media*, 17(1).
- McDowell, S. D. & **Nair, S.** (2009, July). *Advanced Wireless Services: Challenges for Telecommunications Policy and Regulation in India*, Paper for the 18th Annual Asian Media

and Information Center International Conference, "Media, Democracy and Governance: Emerging Paradigms in a Digital Age," Le Méridien Hotel, New Delhi, India 13-16 July.

**Nair, S., & McDowell, S. D.** (2010, June). *ICTs in Economic Empowerment: The Gender Divide*, Paper for the 19th Annual Asian Media and Information Centre (AMIC) Conference, "Technology and Culture: Communication Connectors and Dividers," 23-26 June, Suntec City, Singapore.

**Nair, S., & McDowell, S. D.** (2010, June). *Telecom Services and ICTs for Development: Approaches to Assessing Sector Performance*, Paper for the International Telecommunications Society, 18th Biennial and Silver Anniversary Conference, Tokyo Japan, June.

**Opel, A., & Adamoli, G.** (November, 2009). *Wading into the Stream: Low Power FM Radio Stations and their Internet Websites*. Paper presented at the National Communication Association, November 14, 2009, Chicago.

**Rasul, A.** (2009, July). *Media frames vs. individual frames: An analysis of framing of politico-judicial crisis in Pakistan*. Paper presented at the 18<sup>th</sup> Annual conference of Asian Media and Information Centre (AMIC), New Delhi, India.

**Rasul, A.** (2009, November). *Bollywood Mania: Why Hollywood majors are producing Bollywood movies*. Paper presented at the School of Journalism and Communication, University of Oregon conference, Portland, Oregon.

**Rasul, A.** (2010, March). *Regulation or control: A case study of media regulation in Pakistan*. Paper presented at the annual conference of the Erasmus Mundus Alumni Association, Bordeaux, France.

**Rasul, A.** (2010, June). *Regulating broadcast media: Historical analysis of broadcasting in Pakistan*. Paper to be presented at the 18<sup>th</sup> biennial conference of the International Telecommunication Society, Tokyo, Japan.

**Rasul, A., & McDowell, S.** (2010, June). *The media and conflict management: A case study of Indo-Pak relations after Mumbai attacks*. Paper to be presented at the 19<sup>th</sup> Annual conference of the Asian Media and Information Centre (AMIC), Singapore.

**Rasul, A., & Proffitt, J.** (2010, June). *Bollywood and Hollywood: A political economic analysis of co-productions*. Paper to be presented at the Annual International Communication Association (ICA) conference, Singapore.

**Saputro, K. A.** (2010, June). *The Responsible Witnesses: A Study of Indonesian Audiences' Reception of International Human Rights Documentaries*. Paper for the Annual International Communication Association (ICA) conference, Singapore, Global Communication and Social Change Division.

**Saputro, K. A.** (2010, February). *The audiences of pain: The Indonesian audiences' response to human rights documentaries*. In M. Crouch, M. Vaccarella, and R. Fisher (Chairs), *Making sense of: pain*. Symposium conducted by inter-disciplinary.net, Sydney, Australia.

**Saputro, K. A. \*** (2009). *The Pitying Witnesses: An Exploratory Study of the Indonesian Audiences' Reception of Listen to Our Voice and Operation Fine Girl*. Master's Thesis, April 2009. \*

Recipient of the National Communication Association's International and Intercultural Communication Division's Outstanding Master's Thesis of the Year Award for 2009.

**Shim, W.** (2009, November). Hwang's scandal: Combining staged approaches with image restoration theory. Paper presented at 95th NCA conference. November, Chicago, IL.

**Stern, B.** (Writer, Producer, Director). (2010). *Wakulla Springs, A Watery Treasure*. United States.

**Susca, M.\*** (2009, August). *The shark became a vegetarian: Regulating children's television in a digital world*. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Boston. \*Top Student Paper, Critical and Cultural Studies Division

**Susca, M.** (2010, May). *Teaching violence? An examination of first-person shooter games used in education*. Paper presented at the e-Youth conference, sponsored by the University Centre Saint-Ignatius Antwerp and the University of Antwerp, Antwerp, Belgium.

**Susca, M., & Cox, N.B.** (2010, April). *Up, up, and away: Balloon boy, reality television, and the discourse of spectacle*. Paper presented at the annual conference of the Popular Culture Association/ American Culture Association, St. Louis, MO.

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