

School of Communication
 Florida State University
 Master's Theses, 2004-2011

Adams, Justin S.	Gender and Sexuality Themes in Sports Blog Responses	Communication, School of;	2011-08-05
Alkhalaf, Ahmad A.	Cultural Differences and Their Effect on Consumer Behavior	Communication, Department of	2008-04-14
Alqaseer, Jasem Mohammed	Political Branding in Kuwait Investigating Existence and Equity	Communication, Department of	2008-07-08
Alrutz, Anna Stowe	The Role of Communication, Prior Experience and Beliefs as Factors Influencing Combat Stress Recommendations from Military Spouses	Communication, Department of	2006-11-13
Alvarez, Wilfredo	Interpersonal Communication Dynamics between African and Hispanic American Mothers and Daughters: College-Age Daughters' Reports of their Mothers' Communication	Communication, Department of	2005-07-11
Andon, Stephen Patrick	Evaluating Computer-Mediated Communication on the University Campus: The Impact of Facebook.com on the Development of Romantic Relationships	Communication, Department of	2007-01-05
Asmus, Lauren	Milking the Media: The U.S. Political Economy's Obstruction of Food Free Speech	Communication, School of	2010-08-07
Baker, Kaysee Anne	Who Saves the Animated World? The Sex-Role Stereotyping of Superheroes and Superheroines in Children's Animated Programming	Communication, Department of	2004-04-12
Baseman, Mark F.	Selling War as Obligation: Appeals to Obligation at Work in George W. Bush's Iraq Speeches	Communication, Department of	2006-04-10
Bybee, Jacquelyn Rene	An Investigation of the Effectiveness of Promotion in Sustainability Oriented Marketing Strategies	Communication, Department of	2009-04-13
Carlton, Kristin Ann	Playing Along With the Game: Examining the Impact that Enhanced Television Services Have on the Enjoyment of Televised Sports	Communication, Department of	2006-04-10

Chang, Ts-Shan	Information Incongruity Between The Website And Ads Within It: How Will Online Users Respond To It?	Communication, Department of	2004-06-10
Chang, Hsing-Ju	Domesticating Chien-Ming Wang: A Comparative Study of the Media Coverage of Sports Performance	Communication, Department of	2009-05-07
Corrigan, Thomas Fitzpatrick	Fantasy Fans?: Comparing Team Identification Among Fantasy Football Players and Non-Fantasy Football Players	Communication, Department of	2007-04-10
Cruz, Disraelly	Communication and Related Factors Affecting Academic Success Among College Students	Communication, Department of	2005-11-14
Doddington, Forrest Alan	Assessing the Impact of Website Domain on End-User Evaluations of Web Page Aesthetics Using an Immediate Aesthetic Perception Technique	Communication, Department of	2009-04-01
Dumitrescu, Anca	Representation of Female Athletes in Western and Romanian Media	Communication, Department of	2006-04-07
Esquibel, Monica Adriann	Health Communication Campaigns: Targeting Adolescents with Clusters of Health-Compromising Behaviors	Communication, Department of	2008-01-04
Gentine, Steven Michael	The Mississippi Freedom Democratic Party's Congressional Challenge of 1964-64: A Case Study in Radical Persuasion	Communication, Department of	2009-04-14
Gower, Virginia Evan	The Ambassador And The Adulterer: Celebrity Gossip And Motion Picture Enjoyment	Communication, Department of	2003-08-28
Handler, Lauren Krista	Rhetorical Terrorism: Online News Visual Representation of Suicide Bombing	Communication, Department of	2004-11-22
Jones, Elizabeth Tyler	The Importance of Communication Quality in Services	Communication, Department of	2005-01-04
Johnson, Maurice	A Historical Analysis: The Evolution Of Commercial Rap Music	Communication, School of	2011-07-21
Keenan, Grace Kathleen	The Political Economy Of Independent Film: A Case Study Of Kevin Smith Films	Communication, Department of	2009-04-20
Kim, Min Jeong	Acculturation Motives and Use of the Internet among Chinese and Korean International Students in the U.S.	Communication, School of	2010-05-01
Kurniawan, Saputro Adi	The Pitying Witnesses: An Exploratory Study of Indonesian Audiences' Reception of Listen to Our Voice and Operation Fine Girl	Communication, Department of	2009-04-27
Kurpe, Shanna	The Prevalence, Coverage, & Emphasis of	Communication,	2008-

Tiffany Michelle	Serious Health Risks: A Content Analysis of Women's Magazines Targeting Minority Populations	Department of	07-09
Laborde, Justin	Corporate Public Relations Practitioners' Perceptions of Program Evaluation and Encroachment Effect	Communication, Department of	2005-03-05
LaTouche, Kiva	Gender Representations in BET's "106 & Park" and "Sucker Free on MTV": A Content Analysis	Communication, Department of	2007-07-09
Lawson, William H.	A Righteous Anger In Mississippi: Genre Constraints and Breaking Precedence	Communication, Department of	2005-01-10
Lloyd, Jonathan Jordan	What's the News? A Study of Senior Citizens' Television News Uses and Gratifications	Communication, Department of	2004-07-19
Lu, Jia	The Impact of Side-Effects Information in Direct-To-Consumer Prescription Drug Advertising on Consumers' Product Attitudes: The Information Processing Perspective	Communication, Department of	2007-07-16
Moldovan, Mihaela	Communication, Demographic, Social and Behavioral Factors Predicting Smokeless Tobacco Use among Florida Adolescents	Communication, Department of	2006-11-09
Mulligan, Mark	Exploring Mood Management via Exposure to a Massively Multi-Player Online Game	Communication, Department of	2008-04-11
Potter, Joshua	Little Death: Locating The Motivations Of Bug Chasers Through Interview, Analysis, And Creative Work	Communication, Department of	2009-08-8
O'Donnell, Patrick W.	The Users and Marketing Efficacy of MP3 Music Blogs	Communication, Department of	2006-04-10
Rynarzewska, Anna I.	The Use of Sports Related Emotion in Advertising: Increasing Purchase Intent. Affective Marketing Model Development.	Communication, School of	2010-01-06
Sarkar, Madhurima	Investigating the Characteristics of Measures used for Tracking and Evaluating the Effectiveness of Anti-Tobacco Communication Campaigns	Communication, Department of	2007-05-08
Scharwath, Angela	Fear Factor: The Impact of Fear Appeal Messages on Arousal, Attitude Formation and Vaccination Intentions in Bioterrorism Related Communications.	Communication, Department of	2004-07-16
Schmid, Bernhard	Motivation in Project Management: The Project Manager's Perspective	Communication, Department of	2007-01-05
Schmidt, Erin L.	Impregnating Politics: Gender Schemas and	Communication,	2009-

	the Public/Private Paradoxes Surrounding the Bristol Palin Pregnancy Story	School of	07-20
Shannon, Derrick	Portrait Of The Activist As A Yes Man: Examining Culture Jamming And Its Actors Through The Circuit Of Culture	Communication, School of; Communication Science and Disorders, School of; and the Library and Inform	2011-04-23
Sikes, April Jolayne	Now Playing: Information Processing of Cues Used in Motion Picture Advertising	Communication, Department of	2005-04-11
Smock, Shea Lynn	WHOSE INTERESTS ARE BEING SERVED? A POLITICAL ECONOMIC COMPARISON OF NETWORK AND PUBLIC NEWS TRANSCRIPTS SURROUNDING MCCONNELL V. FEDERAL ELECTION COMMISSION AND CITIZENS UNITED V. FEDERAL ELECTION COMMISSION	Communication, School of;	2011-08-04
Sohn, Youngju	Opinion Leaders And Seekers in Online Brand Communities: Centered on Korean Digital Camera Brand Communities	Communication, Department of	2005-07-01
Tomasello, Tami Kim	A Content Analysis of Citations to J. C. R. Licklider's "Man-Computer Symbiosis," 1960-2001: Diffusing the Intergalactic Network	Communication, Department of	2004-04-10
Toole, Jennifer Lynn	Green Entertainment: Effects on Attitude Accessibility, Norm Accessibility, and Behavioral Correlates	Communication, School of; Communication Science and Disorders, School of; and the Library and Inform	2010-08-16
Wolter, Jeremy	The Effects of Relationship Marketing on Brand Equity	Communication, Department of	2009-12-12
Weston, Marna Rinaldo	The Letter from Leon County Jail: Patricia Stephens Due and the Tallahassee, Florida Civil Rights Movement	Communication, Department of	2005-07-18
Williams, Trevor Curtis	A Changing Worship Experience: The Emergence of Media Technology and Contemporary Worship in an Evangelical	Communication, Department of	2008-11-10

	Church		
Wolter, Jeremy Scott	The Effects of Relationship Marketing on Brand Equity	Communication, School of	2009-11-13
Youn, Hyunsook	The Interrelationships among Online Consumers: Level of Awareness of Spy Software, Personal Values, Innovativeness Characteristics and Concerns.	Communication, Department of	2005-07-13