The Florida State University
School of Communication
Graduate Student Presentations and Publications
July 2011 - June 2012


Chouinard, M. (2011). Is it over… or just beginning? Making the transition from research for competition to research for scholarship. Panel presented at the annual meeting of the National Communication Association, New Orleans, LA.


Ellis, A., Korzenny, F. (2012). Black, White, or Green: The Powerful Influence of Ethnicity on Pro-environmental Attitudes and Behaviors. Presented at the Association of Marketing Theory and Practice Conference, Myrtle Beach, SC.


Hollywood, CA.


McNease, K., & Gaston, J. (2012). Resounding Sounds of Cultural Resonance: Social Work Practice in the Hawaiian Context. To be presented and published at the Hawaii International Conference on Social Sciences, Honolulu, HI.

McNease, K. (2012). Western Man’s Ideological Roots: Promise, Peril, and Potentialities. Presented and published at the Hawaii International Conference on Social Sciences, Honolulu, HI.


at the 2012 INFORMS Marketing Science Conference, Boston, MA.


