Florida State University -- School of Communication
Combined Bachelor's / Master's Degree Program in Communication

Description:

The combined program in Communication enables academically strong students to complete Bachelor's and Master's degrees at an accelerated pace. The F.S.U. School of Communication offers Bachelor's and Master's degree programs, with multiple majors:

**Bachelor's (majors)**
- Advertising
- Media/Communication Studies
- Media Production
- Public Relations

**Master's (majors)**
- Integrated Marketing Communication
- Media and Communication Studies

*Note: Information Technology (IT), and Information, Communication and Technology (ICT) undergraduates may also apply for admission into the combined degree program.*

The combined degree allows 12 credit hours of graduate communication coursework to be dually counted toward both the undergraduate / graduate degrees provided the courses have not been counted toward a previous graduate degree. Undergraduate students may earn graduate credit in either the Integrated Marketing Communication or the Media and Communication Studies degree programs.

Admission Requirements:

An undergraduate student wishing to enroll in and complete this program must:

1) be admitted into an undergraduate degree program in either the F.S.U. School of Communication or School of Library and Information Studies,

2) have an F.S.U. GPA of at least 3.5,

3) have successfully completed a minimum of 12 graded hours in College of Communication & Information (CCI) courses, and have a GPA of at least 3.5 in all CCI courses attempted, (Note: Transfer students must have completed a minimum of 24 hours at Florida State University.)

4) have Graduate Record Examination (GRE) scores equal to or exceeding: 155 – Verbal and 150 – Quantitative,
5) be admitted into the F.S.U. Graduate School and the School of Communication graduate program.

Students normally apply to the combined degree program in their junior year. They should take the Graduate Record Examination prior to, or no later than, the semester that they apply to the combined program. (Note: Students applying for admission to the combined degree program may be permitted to take one (1) approved graduate class during the semester that they take the GRE exam.)

Students should make formal application for admission to the F.S.U. Graduate School and the School of Communication graduate program no later than the first semester of their senior year.

Application Process:

Depending on their degree program interests, students should meet with the Area Head of either the Integrated Marketing Communication or the Media and Communication Studies programs to obtain advising about the program. A Combined Bachelor's and Master's Degree Program Application can be downloaded from the School of Communication website, Undergraduate Programs. Students should submit their completed applications, GRE scores and transcripts to the School of Communication, Graduate Coordinator.

Retention:

Students must maintain an overall minimum F.S.U. GPA of at least 3.25 to continue in the accelerated program.

Timeline/Procedures:

Be admitted into an undergraduate degree program in either the F.S.U. School of Communication or School of Library and Information Studies.

Apply for the combined Bachelor's/Masters degree program as early as the first semester of the junior year. Submit their completed application, GRE scores and transcript to the School of Communication, Graduate Coordinator.

After admission to the combined program, the Office of the University Registrar issues the form to authorize an undergraduate to take a graduate class for dual credit. A student of senior standing or an upper-division honors student may be authorized to carry graduate courses for undergraduate credit provided the student has the advance approval of the school director and the instructor offering the course. A copy of the signed form approving dual credit for each graduate class must be submitted to the School of Communication, Graduate Coordinator.
The Florida State University
College of Communication & Information
School of Communication

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<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>MMC 5305</td>
<td>Comparative Systems of Mass Communication</td>
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<tr>
<td>MMC 5600</td>
<td>Mass Communication Theory and Effects</td>
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(* Dual credit not given for graduate class if student also completes the corresponding undergraduate class.)*

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<th>Course Code</th>
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<tr>
<td>RTV 5253</td>
<td>New Communication Technology: Theory and Research</td>
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<tr>
<td>RTV 5702</td>
<td>Communication Regulation and Policy</td>
</tr>
<tr>
<td>SPC 6236</td>
<td>Contemporary Rhetorical Theory and Criticism (* SPC 4680)</td>
</tr>
<tr>
<td>SPC 6920</td>
<td>Colloquium in Speech Communication: <em>Intercultural Communication (</em> SPC4710 Intercultural / Interracial Communication)</td>
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(* Dual credit not given for graduate class if student also completes the corresponding undergraduate class.)*

Additional Information:

- Only letter-graded graduate credit hours are eligible for dual credit.

- Grades of C- or better on undergraduate and graduate courses will apply towards the Bachelor’s degree.

- Only grades of B- or better on graduate courses will apply towards the Master’s degree.

- Students will receive their Bachelor’s (B.A. or B.S.) degree when all undergraduate requirements are completed. When the graduate degree requirements are completed the Master’s (M.A. or M.S.) degree will be awarded.

- Students with questions concerning financial aid, including Bright Futures awards, should contact the F.S.U. Office of Financial Aid: Room A4400 University Center, Building A, web: http://financialaid.fsu.edu/, phone: (850) 644-0539, email: ofacs@admin.fsu.edu.

- Contact Information: MCS Program, Davis Houck, dhouck@fsu.edu; IMC Program, Jay Rayburn, jrayburn@fsu.edu.

- Admissions Questions: School of Communication, Graduate Coordinator

Revisions Approved: 1/27/2012